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THE BROOKLYN COLLEGE COUNTRY FAIR COLLECTION
ACCESSION NO. 90-002



Dates	1938-1994
Extent	14 boxes / 14 linear feet
Creator	Brooklyn College
Access/Use	The collection is open for research. Copyright is retained by Brooklyn College. Files can be accessed at the Brooklyn College Library Archives & Special Collections, Brooklyn College, 2900 Bedford Avenue, Brooklyn, N.Y.
Language	English
Finding Aid	This guide is available in-house and online.
Acquisition/Appraisal	This collection was given to the library by various donors in 1990 with additional items being received periodically.
Description Control	Finding aid content adheres to that prescribed by <i>Describing Archives: Content Standard</i> . Processed by Erin Allsop, 2012.
Preferred Citation	Item, folder title, box number, Brooklyn College Country Fair Collection, Archives & Special Collections, Brooklyn College Library.
Subject Heading	Brooklyn College - History Brooklyn College Euclid House Plan Association

HISTORICAL NOTE

The **Brooklyn College Country Fair** was instituted in 1938 by the Brooklyn College Euclid House Plan Association, in conjunction with President Dr. Harry Gideonse, Dean Adele Bildersee and other administrators, as a way to raise money for the Student Loan and Scholarship Fund as well as a way to promote relations between the various student-social organizations on campus. The elements of the Country Fair drew upon the history of the Brooklyn College campus, which had originally been a rural field area that hosted various sporting events as well as the Barnum and Bailey Circus once-a-year. Such a theme was implored into all aspects of the fair, especially the barn dances and the plaid attire of the students who participated. The Country Fair was an integral component of Brooklyn College life; it was a way for students, staff, and the community of Brooklyn to get together and celebrate the “birthday” of Brooklyn College and such an event was looked forward to by all who participated.

Each year the Country Fair was held in the month of May and to ensure that the fair ran smoothly, the various Country Fair committees and its members worked diligently from the start of the spring semester which began in January or February. Close to 30 separate committees were involved in the scheduling and planning of events, contests and games, shows, concession stands, and the sale and exhibits of various items created by the student clubs involved. Beginning in the early 1960s, the elements of the Country Fair evolved into more of a multi-cultural theme due to the rise in ethnic diversity in and around the Brooklyn College campus. Although the theme had diverged slightly, the basic elements of the fair (including the King and Queen contest and the birthday cake-cutting ceremony with President Gideonse) were still the same.

Within this collection, researchers can trace the evolution of the Country Fair from its commencement in 1938 until its “last hurrah” in 1994. The evidence of the diligent work put into the fair each year can be found among the artwork, scrapbooks, booklets, flyers, and correspondence of this collection; while the photographs provide a visual description of the joy and amusement shared by all who attended. The Country Fair had ceased to continue by 1994 due to a continuous rise in the “working-student,” meaning that a majority of the students had no spare time for extracurricular activities because of work and/or family obligations. Although the Country Fair is a part of the past, the joyful elements of the fair still live and thrive on the campus of Brooklyn College in many ways.

SCOPE AND CONTENT

The Brooklyn College Country Fair Collection is divided into four separate series which are Photographs, Memorabilia and Ephemera, Planning, and Oversized. The photographs series includes over 200 photographs developed by members of the Brooklyn College Audio/Visual club as well as private photographers outside of the Brooklyn College community. Within the Memorabilia and Ephemera series, researchers will find original art, flyers, posters, programs, fair tickets, balloons, buttons, and a 1990 Country Fair tee-shirt. The Planning series includes correspondence between fair committee members and administrative departments, schedules of events from various years, newspapers and news clippings pertaining to the Country Fair, as well as the Country Fair Journal. The Oversized series consists of memorabilia and ephemera items which are too large to fit in standard-sized boxes. In this series, researchers will find posters from the Country Fair and the Brooklyn College Faculty Circle events; news clippings and papers; and scrapbooks which were created by the Country Fair Committee Members from 1944-1951. All scrapbooks in this collection have been disassembled to ensure proper conservation. For further information on this collection, please reference the container list.

SERIES STATEMENT

SERIES I. PHOTOGRAPHS

SERIES II. MEMORABILIA AND EPHEMERA

SERIES III. PLANNING

SERIES IV. OVERSIZE

SERIES I. PHOTOGRAPHS, 1941-1992

1 BOX

Within this series, researchers will find over 200 photographs and negatives covering all aspects of the Country Fair from the years 1941 to 1992. Most of these photographs are printed in black and white; however, some colored photos appear within this collection; these can mainly be found in the later years of the fair as well as in the “undated” folder. A photo of the late-Brooklyn College President Robert Hess and a fellow student and committee member of the Country Fair can be found in this collection as well, the date of this photograph is unclear, but was taken sometime between 1982 and 1992. All photographs, except the undated, are arranged in numerical order by year and are placed in Mylar sleeves to ensure lasting preservation.

SERIES II. MEMORABILIA AND EPHEMERA, 1940-1994

6 BOXES

The Memorabilia and Ephemera series contains all things created by members of various committees for the design and publicity of the Country Fair. Items in this series include programs, flyers, buttons, balloons, t-shirts, a magnet, “cotton creatures” (cotton balls with eyes and feet glued to them for decoration) and tickets from the Country Fair. The original art placed in this series is significant because it highlights the hard work and dedication implemented by those who entered the Country Fair art contest; the winner of this contest would have their work used for the Country Fair flyer and poster. The bulk dates of this series are from 1940 to 1994. All items are placed in chronological order and separated by subject matter. For further detailed information please reference the container list below. Please note that three of these boxes are located in the oversized room.

SERIES III. PLANNING, 1942-1990

7 FOLDERS (IN BOX 6)

Meticulous planning went into the organization and the design of the Country Fair to ensure its success every year. In this series, researchers will find items pertaining to the Country Fair committee and the Country Fair Journal, correspondence, schedules of events, administrative files, along with press releases, news papers and news clippings pertaining to the Country Fair. This series is contained in the same box with some items from Series II. The bulk date of this series ranges from 1942-1990. All items are separated by topic and are placed in necessary Mylar sleeves for lasting preservation.

SERIES IV. OVERSIZE, 1942-1990

7 BOXES

The Oversized series includes items from both series II and III that were too large to be contained within standard-sized boxes. In this series, researchers will find a majority of memorabilia and ephemera items including posters, original art, a mock-up and scrapbooks. Oversized news clippings and articles from the planning series can be found in the oversized series as well. The posters in this series are separated in chronological order with one poster from each year placed at the top of the box in Mylar sleeves for viewing purposes. The scrapbooks were handmade by various Country Fair committee members between the years of 1941 and 1953. Most of these scrapbooks have been photographed in their original condition, disassembled and then placed into individual Mylar sleeves and envelopes to ensure lasting preservation. The bulk dates of this series range from 1942-1990 and are organized according to material type and placed in chronological order. For further information, please refer to the container list below.

CONTAINER LIST

SERIES I. PHOTOGRAPHS

BOX 1

Folder 1. 1941-1949

Envelope) Country Fair Photo, Gideonse blowing out candles (1941)

- 1) Country Fair Photo #13 (1942)
- 2) Country Fair Photo #9 (1946)
- 3) Country Fair Photo's #10 & #11 (1946)
- 4) Country Fair Photo #2 (1947)
- 5) Country Fair Photo #2 (1947)
- 6) Country Fair Photo #7 (1947)
- 7) Country Fair Photo #7 (1947)
- 8) Country Fair Photo #8 (1947)
- 9) Country Fair Photo #8 (1947)
- 10) Country Fair Photo #12 (1947)
- 11) Country Fair Photo #12 (1947)
- 12) Country Fair Photo #14 (1947)
- 13) Country Fair Photo #15 (1947)
- 14) Country Fair Photo #15 (1947)
- 15) Country Fair Photo #1 (1949)
- 16) Country Fair Photo (1949)
- 17) Country Fair Photo (1949)
- 18) Country Fair Photo (1949)
- 19) Country Fair Photo (1949)
- 20) Country Fair Photo (1949)
- 21) Country Fair Photo (1949)

Folder 2. 1950-1951

- 1) Country Fair Photo #34 (1950)
- 2) Country Fair Photo #35 (1950)
- 3) Country Fair Photo #35 (1950)
- 4) Country Fair Photo #36 (1950)
- 5) Country Fair Photo #37 (1950)
- 6) Country Fair Photo #37 (1950)
- 7) Country Fair Photo #38 (1950)
- 8) Country Fair Photo #39 (1950)
- 9) Country Fair Photo #40 (1950)
- 10) Country Fair Photo #41 (1950)
- 11) Country Fair Photo #44 (1950)

- 12) Country Fair Photo #45 (1950)
- 13) Country Fair Photo #46 (1950)
- 14) Country Fair Photo #2 (1951)
- 15) Country Fair Photo #3 (1951)
- 16) Country Fair Photo #16 (1951)
- 17) Country Fair Photo #17 (1951)
- 18) Country Fair Photo #18 (1951)
- 19) Country Fair Photo #18 (1951)
- 20) Country Fair Photo #19 (1951)
- 21) Country Fair Photo #20 (1951)
- 22) Country Fair Photo #21 (1951)
- 23) Country Fair Photo #33 (1951)
- 24) Country Fair Photo #36 (1951)
- 25) Country Fair Photo #47 (1951)
- 26) Country Fair Photo #48 (1951)
- 27) Country Fair Photo #49 (1951)
- 28) Negative Sheet #5-#15 (1951)
- 29) Negative Sheet #21-#32 (1951)

Folder 3. 1952-1959

- 1) Country Fair Photo #41 (1952)
- 2) Country Fair Photo #42 (1952)
- 3) Country Fair Photo #67 (1952)
- 4) Country Fair Photo #67 (1952)
- 5) Country Fair Photo #94B (1952)
- 6) Country Fair Photo #94C (1952)
- 7) Country Fair Photo #2 (1953)
- 8) Country Fair Photo #2 (1953)
- 9) Country Fair Photo #3 (1953)
- 10) Country Fair Photo #45 (1953)
- 11) Country Fair Photo #45 (1953)
- 12) Country Fair Photo #83 (1953)
- 13) Country Fair Photo #1 (1954)
- 14) Country Fair Photo #1 (1954)
- 15) Country Fair Photo #1 (1954)
- 16) Country Fair Photo #2 (1954)
- 17) Country Fair Photo #3 (1954)
- 18) Country Fair Photo #3 (1954)
- 19) Country Fair Photo (1954)
- 20) Country Fair Photo (1954)
- 21) Country Fair Photo #1 (1956)
- 22) Country Fair Photo #1 (1956)
- 23) Country Fair Photo (1959)
- 24) Country Fair Photo (1959)

- 25) Country Fair Photo (1959)
- 26) Country Fair Photo (1959)
- 27) Country Fair Photos (circa 1955-1959) donated by Deanna Glassmann

Folder 4. 1961-1962

- 1) Country Fair Photo #4 (Small, 1962)
- 2) Country Fair Photo #5 (Small, 1962)
- 3) Country Fair Photo #5 (Small, 1962)
- 4) Country Fair Photo #7 (Small, 1962)
- 5) Country Fair Photo #7 (Small, 1962)
- 6) Country Fair Photo #7 (Small, 1962)
- 7) Country Fair Photo #9 (Small, 1962)
- 8) Country Fair Photo #10 (Small, 1962)
- 9) Country Fair Photo #11 (Small, 1962)
- 10) Country Fair Photo #12 (Small, 1962)
- 11) Country Fair Photo #13 (Small, 1962)
- 12) Country Fair Photo #14 (Small, 1962)
- 13) Country Fair Photo #15 (Small, 1962)
- 14) Country Fair Photo #17 (Small, 1962)
- 15) Country Fair Photo #18 (Small, 1962)
- 16) Country Fair Photo #19 (Small, 1962)
- 17) Country Fair Photo #20 (Small, 1962)
- 18) Country Fair Photo #16 (1961)
- 19) Country Fair Photo #1 (1962)
- 20) Country Fair Photo #8 (1962)
- 21) Country Fair Photo #9 (1962)
- 22) Country Fair Photo #12 (1962)
- 23) Country Fair Photo #15 (1962)
- 24) Country Fair Photo #15 (1962)
- 25) Country Fair Photo #16 (1962)

Folder 5. 1963-1965

- 1) Country Fair Photo #2 (Small, 1963)
- 2) Country Fair Photo #2 (Small, 1963)
- 3) Country Fair Photo #2 (Small, 1963)
- 4) Country Fair Photo #2 (Small, 1963)
- 5) Country Fair Photo #3 (Small, 1963)
- 6) Country Fair Photo #4 (Small, 1963)
- 7) Country Fair Photo #7 (Small, 1963)
- 8) Country Fair Photo #8 (Small, 1963)
- 9) Country Fair Photo #9 (Small, 1963)
- 10) Country Fair Photo #33 (Small, 1964)
- 11) Country Fair Photo #7 (1964)

- 12) Country Fair Photo #5 (Small, 1965)
- 13) Country Fair Photo #6 (Small, 1965)
- 14) Country Fair Photo #6 (Small, 1965)
- 15) Country Fair Photo #7 (Small, 1965)
- 16) Country Fair Photo #8 (Small, 1965)
- 17) Country Fair Photo #9 (Small, 1965)
- 18) Country Fair Photo #10 (Small, 1965)
- 19) Country Fair Photo #11 (Small, 1965)
- 20) Country Fair Photo #12 (Small, 1965)
- 21) Country Fair Photo #13 (Small, 1965)
- 22) Country Fair Photo #13 (Small, 1965)
- 23) Country Fair Photo #14 (Small, 1965)
- 24) Country Fair Photo #1 (1963)
- 25) Country Fair Photo #1 (1963)
- 26) Country Fair Photo #5 (1963)
- 27) Country Fair Photo #6 (1963)
- 28) Country Fair Photo #6 (1963)
- 29) Country Fair Photo #33 (1964)
- 30) Country Fair Photo #1 (1964)
- 31) Country Fair Photo #1 (1964)
- 32) Country Fair Photo #2 (1964)
- 33) Country Fair Photo #2 (1964)
- 34) Country Fair Photo #3 (1964)
- 35) Country Fair Photo #3 (1964)
- 36) Country Fair Photo #4 (1964)
- 37) Country Fair Photo #4 (1964)
- 38) Country Fair Photo (Small, 1965)

Folder 6. 1966, 1981, 1982

- 1) Country Fair #2 (Small, 1966)
- 2) Country Fair #3 (Small, 1966)
- 3) Country Fair #4 (Small, 1966)
- 4) Country Fair #5 (Small, 1966)
- 5) Country Fair #5 (Small, 1966)
- 6) Country Fair #5 (Small, 1966)
- 7) Country Fair #6 (Small, 1966)
- 8) Country Fair #7 (Small, 1966)
- 9) Country Fair #8 (Small, 1966)
- 10) Country Fair #10 (Small, 1966)
- 11) Country Fair #11 (Small, 1966)
- 12) Country Fair #12 (Small, 1966)
- 13) Country Fair #1 (1966)
- 14) Country Fair #6 (1966)
- 15) Country Fair #8 (1966)

- 16) Country Fair #9 (1966)
- 17) Country Fair #9 (1966)
- 18) Country Fair #10 (1966)
- 19) Country Fair #13 (1966)
- 20) Country Fair #71 (1966)
- 21) Country Fair #1 (1981)
- 22) Country Fair #2 (1981)
- 23) Country Fair #8 (1981)
- 24) Country Fair #74 (1982)
- 25) Country Fair #14 (1982-1992, color photo)

Folder 7. Undated

This folder contains over 50 black and white and colored photographs which were numbered by various photography and A.V. (Audio/Visual) editors from Brooklyn College and outside companies. They do not bear reference to the years in which the photo was taken. All are organized by size order.

SERIES II. MEMORABILIA & EPHEMERA

BOX 2

- Folder 1. Country Fair Programs (1942-1952)
- Folder 2. Country Fair Programs (1965-1969)
- Folder 3. Country Fair Programs (1981-1989)
- Folder 4. Country Fair Programs (1990-1992, 1994)
- Folder 5. Flyers (1943-1948)
- Folder 6. Flyers (1981)
- Folder 7. Flyers (1982)
- Folder 8. Flyers (1983)
- Folder 9. Flyers (1984)
- Folder 10. Flyers (1985)
- Folder 11. Flyers (1986)
- Folder 12. Flyers (1987-1988)
- Folder 13. Flyers (1989)
- Folder 14. Flyers (1991)
- Folder 15. Flyers (1993)
- Folder 16. Flyers (Country Fair Committee, various years)
- Folder 17. Original Art (various years)
- Folder 18. Folk Dance Club
- Folder 19. "Broeklundian" Booklets (1990)

BOX 3 (TRAY IN OVERSIZE)

T-shirt: 1990 Country Fair

Box 3A (TRAY IN OVERSIZE)

T-shirt: 1987 Country Fair

BOX 4 (TRAY IN OVERSIZE)

Sash: 1984 Country Fair

BOX 5 (NEWSPAPER BOX IN OVERSIZE)

- 1) Buttons: Total of 34 Buttons from Country Fair's (years 1940, 1974-1994)
Note: Duplicate Buttons located in separate envelopes
- 2) "Cotton Creatures:" 1 yellow and 1 white (undated)
- 3) Balloons: 4 Total (undated)
- 4) Magnet and Sneaker Attachment (undated)
- 5) Ephemera – small red plastic hatchet (axe)

BOX 6 (QUARTER)

Folder 1. Buttons: Correspondence & Flyer

Folder 2. Country Fair Tickets

SERIES III. PLANNING

Folder 3. Country Fair Committee

Folder 4. Country Fair Journal

Folder 5. Correspondence (1952-1990)

Folder 6. Schedule of Events

Folder 7. Administrative Files

Folder 8. Newsletters / Press Releases

Folder 9. News Clippings (also see oversized)

SERIES IV. OVERSIZE**FROM SERIES II. MEMORABILIA & EPHEMERA****BOX 7 (OVERSIZE)**

Folder 1. Scrapbook Pages (various years)

Folder 2. Scrapbook (1944-1945)

Folder 3. Scrapbook (1945)

Folder 4. Scrapbook (1946)

Folder 5. Scrapbook (1951) (CD-Rom included)

BOX 8 (NEWSPAPER BOX)

Scrapbook (1941)

BOX 9 (NEWSPAPER BOX)

Scrapbook (1943)

BOX 10 (NEWSPAPER BOX)

Scrapbook (1946) (CD-Rom included)

BOX 11 (NEWSPAPER BOX)

Scrapbook (1953)

BOX 12 (OVERSIZE)

Folder 1. Mock-Up (1982)

Folder 2. Bulletin Board “pieces” (1983)

Folder 3. Posters / Original Art A

Folder 4. Posters / Original Art B

Folder 5. Small posters (1993, 1994)

BOX 13 (OVERSIZE)

Folder 1. Poster – “Cake Sale” (undated)

Folder 2. Posters (1981)

Folder 3. Posters (1982)

Folder 4. Posters (1983)

Folder 5. Posters (1984)

Folder 6. Posters (1985)

Folder 7. Posters (1986)

Folder 8. Posters (1987)

Folder 9. Posters (1988)

Folder 10. Posters (1989)

Folder 11. Posters (1990)

Poster in mylar: Country Fair design by Yaffa Guzi (1986)

Poster (wrapped): Country Fair, mounted (1981)

Poster (wrapped): “Join Us at the Country Fair, May 14 (no year)

(FROM SERIES III. PLANNING)

Folder 12. *Vanguard* Country Fair supplement (1941-1942, 1950)

Folder 13. *Kingsman* newsclippings (1951-1954)

Folder 14. *Kingsman* supplement, Country Fair Journal (1952, 1982-1986)

Folder 15. *Calling Card* 1964

BOX 14 (NEWSPAPER BOX)

Scrapbook (1952, CD-Rom included)

May 9, 2014