



perspective

A newsletter published periodically to keep the faculty, students, staff, and community informed about the activities taking place on the campus of LaGuardia Community College

**GOVERNOR CAREY APPOINTS
PRESIDENT SHENKER TO
HIGHER ED. TASK FORCE**

LaGuardia Community College's President Joseph Shenker has been appointed by Governor Hugh Carey to a new state Task Force on Higher Education.

Dr. Shenker, president of LaGuardia since 1970, is the only community college president in the state to be appointed to the Task Force. The 24-member group will study the state's institutions of higher learning, their administration and fees, and the relationship between private and public educational institutions. The group will make recommendations to the governor concerning the future state educational policies.

Dr. John J. Meng, president of Marymount College is chairman of the Task Force.

**DR. DOLCIANI TO SPEAK FEBRUARY 5
TO LaGUARDIA FACULTY, STUDENTS**

Dr. Mary Dolciani, University Dean for Academic Development at the City University of New York, will speak at the College February 5 at 1:30 p.m. in Room s140.

She will discuss curriculum and program development.

**COLLEGE'S FIRST MUSIC FESTIVAL
TO HONOR CASTELNUOVO-TEDESCO**

A major music festival---the first of its kind ever held at LaGuardia---honoring the late Italian composer Castelnuovo-Tedesco will be held at the College beginning February 2.

The event, called the College's first American Music Festival, will commemorate the 80th anniversary of composer's birth. Castelnuovo-Tedesco was noted for both his prize-winning operas and his music for such movies as Rita Hayworth's "The Loves of Carmen."

The Festival will be launched with the world premiere of the composer's last major work, the scenic oratorio "Tobias and the Angel."

Hundreds of singers, dancers, and instrumentalists will take part in festival performances of opera, oratorio, art songs, and music for piano, strings and guitar.

"It is only fitting that we honor an adopted citizen," said Dr. Nick Rossi, coordinator of music at LaGuardia, in announcing the Festival. "Since all of us---save our American Indian brethren---are 'adopted' Americans of one

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TV Auction to be held at Army Pictorial Center

Giving WNET/Channel 13 the first public gesture of support for the station's forthcoming television auction this spring, LaGuardia Community College is making available its historic film studio complex (the Army Pictorial Center) in Astoria as the site of the June, 1975 undertaking, it has been announced.

Channel 13's TV auction, the first ever attempted by the New York educational station, will embrace several thousand volunteer workers from the tri-state area, more than \$1 million worth of merchandise, services and celebrity items, and hundreds of personalities from the worlds of entertainment, sports, the arts and public life.

"The College is very pleased to donate the studio facilities at our Astoria site to Channel 13 for the auction," LaGuardia President Joseph Shenker said. "A successful auction will directly benefit everyone in the WNET/13 viewing area and we are honored to make the first contribution to such an important community project."

In expressing appreciation for the contribution of studio facilities, Mr. John Jay Iselin, president of the station, acknowledged the importance of the gift which makes the intricate operation of the auction possible

for the first time in this area. Mr. Iselin explained that the concept was not new to public television. It was inaugurated by San Francisco's KQED 20 years ago and has since been utilized by a number of public television stations throughout the country.

Although highly successful in terms of financial results and view interest, it had never been attempted in the New York metropolitan area due to the difficulty of finding the massive facilities that would be needed to mount such a programming innovation. The location has been provided by LaGuardia.

The LaGuardia Astoria site is

the fourth largest sound stage in the world, part of a complex of buildings in Astoria which was built in 1920 as the home of Jesse Lasky and Adolph Zukor's Famous Players, forerunner of Paramount Pictures. The lot was the center of the infant film industry, then located on the east coast, along with the Biograph Studio in the Bronx and other film studios in nearby Fort Lee, New Jersey.

During this history-making period of the cinema the first Marx Brothers comedy, "Coconuts," was made there. One of the finest of the early full length sound movies, "The Letter," starring Jeanne Eagles was also shot at the site. The dressing room doors at the studio have carried such names
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MUSIC FESTIVAL ...

(Cont. from P. 1)

generation or another Mario Castelnuovo-Tedesco was an especially grateful immigrant since he fled here in 1939 to escape the anti-Semitism of his native Italy during World War II."

The composer's last opera, "The Merchant of Venice," won the International Scala Prize in 1958. He is also well-known for his orchestral music, much of which was first performed by Toscanini with such orchestras as the Vienna Philharmonic, the NBC Symphony and the New York Philharmonic.

Heifetz premiered Castelnuovo-Tedesco's "Violin Concerto" as did Piatigorsky his "Cello Concerto" and Andres Segovia the first "Guitar Concerto." The composer died in 1968.

The first event, "Tobias and the Angel," will be held at 3 p.m. on Sunday, February 2 in the auditorium of Aviation High School. The performance will feature the 85-piece Norwalk Youth Symphony, one of the finest in the country, and the Staples High School Choir of Westport, Conn. There are 100 singers in the Staples Chorus.

The Ballet Etude of Norwalk will furnish the dancers, with James Zanda doing the choreography. Dr. Rossi is producing "Tobias and the Angel," for whom it was written and to whom it was dedicated.

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LAGUARDIA NAMED ONLY COLLEGE IN NEW YORK STATE TO OFFER OSHA TRAINING TO UNIONS, CORPORATIONS

LaGuardia Community College is one of only 20 community colleges in the nation---and the only college in New York State---to offer free on-site educational courses in occupational safety and health to unions and companies.

The American Association of Community and Junior Colleges awarded a sub-contract to LaGuardia late last year. The funds originate with the Occupational Safety and Health Administration of the U.S. Department of Labor.

Under the program, LaGuardia's Division of Continuing Education will work with any small or medium-sized company or any union, or group of companies or unions, anywhere in the state to develop tailor-made courses in occupational safety and health. The College will then send in trained professionals to teach tuition-free classes at the company or union locations.

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SPEECH CLINIC OPENS AT COLLEGE, AVAILABLE FREE TO ALL STUDENTS

A speech clinic has recently been established at the College and is available to students free of charge. Any student with any type of communication or speech problem (including stuttering, lisping, articulation, hearing difficulty, lip reading, language, voice) should contact Ms. Jamie Chalfon, Speech and Language Pathologist, Room S116, or Room 145.

...OSHA TRAINING...

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The courses are available to members of any company, union or association in the private sector.

"There's absolutely no cost to students or their firms," said William Salerno, project director in the Division of Continuing Education.

He noted that the aim of the program is to encourage voluntary self-compliance with the new standards and procedures required of most companies under the U.S. Occupational Safety and Health Act of 1970 and thereby prevent the threat of safety and health problems or costly citations.

"We want to bring up-to-date information on state and federal standards and employer-employee rights and responsibilities to the people of small and medium-sized organizations in private industry who ought to know them. It's the small and medium-sized organization that needs such support. By and large the bigger firms have begun addressing OSHA already," Salerno said.

"We'll develop a curriculum geared to the exact needs of any company or union, whether its engaged in manufacturing, retailing, construction or whatever," he said.

SENATE ELECTIONS

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returned to Committee by 2 p.m., Feb. 14. Petitions may be left in Room 142 (Main Bld.), Room 153 (SONY), Room 325 (L &P), or in Extended Day Office, Room 104 (Main Bld), after 5 p.m.

LAGUARDIA/CHANNEL 13 AUCTION...

(Cont. from P.2)

Rudolph Valentino, W.C. Fields, Walter Huston, Maurice Chevalier, the Gish Sisters, Billie Burke, Gertrude Lawrence and Charles Ruggles.

In 1942, the site was acquired by the U.S. Army Signal Corps and rapidly expanded in order to cope with the enlarged demand for visual training films required for World War II training Mobilization. Thousands of subjects were shot at the studio for the armed forces and the cream of Hollywood talent provided its skills for films such as Frank Capra's famous series, "Why We Fight," and other films shown the world over as part of the war effort.

At its peak, the Army Pictorial Center's output was equal in volume to many of the largest studios operating on the west coast. Its activities continued until 1971 when operations were transferred to other parts of the country and the studios were closed by the Department of Defense.

In September, 1972, the 15 unused buildings were deeded by the federal government to the Board of Higher Education and assigned to the City University of New York for use by LaGuardia Community College.

Plans for the project include creation of a giant tv studio able to hold upwards of 150 people on camera, warehousing, transportation, feeding and support facilities for

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COLLEGE-WIDE SENATE ELECTIONS
SCHEDULED FOR FEB. 19 - MARCH 3

The Elections Committee of the College Senate has announced that College-wide elections for the Senate will be held February 19 through March 3. The elections will be held in conjunction with the next registration period.

Similar to last year, there will be two types of staff representation---constituency and at-large. According to the Elections Committee, staff constituency representatives will be elected by their divisions, hopefully at their next meeting, while staff at-large representatives will be elected during the registration period.

The Elections Committee noted that the Senate By-Laws call for "staggered two-year terms," which means that only four at-large members plus six constituency members will be elected. All candidates will be elected for a two-year term of office. The Committee said that all adjunct staff are eligible to both vote and run for office. Current one-year office holders are eligible to run for re-election.

To facilitate student representation on the Senate, all student members will be elected "at-large." Students, who will serve for one-year terms, will be elected during registration. Anyone interested in running for the Senate should contact Dot Doran, ext. 385, Room 142 (Main Bld.) for nominating petitions.

At large petitions must be
(Cont. on P.4)

DIVISION OF STUDENT SERVICES
ACTIVE IN TWO PROFESSIONAL MEETINGS

Faculty members in LaGuardia's Division of Student Services will play major roles in two major professional conferences in March.

A panel made up entirely of LaGuardia faculty will tell participants at the 1975 American College Personnel Association what LaGuardia is doing in the area of student services and student development and how such activities can be applied to other settings. The panelists will be Mr. Stephen Brown, Dr. Jeffrey Kleinberg, Ms. Helen Hans, Ms. Diane E. Ducat, and Ms. LaVergne Trawick. The conference will be held March 5 - 8 in Atlanta.

Two members of the Division,
(Cont. on P.7)

PEOPLE...PEOPLE...PEOPLE...PEOPLE...

Mr. Donald Davidson, associate professor of business, has been elected vice-chairperson of the City University's Committee on Instructional Computing. He was recently reelected parliamentarian of the City University Faculty Senate... Ms. Naomi Greenberg, associate professor of natural environment, will be listed in the 1975 edition of "Who's Who in American Women..." Mr. Terence LaNoue, assistant professor of language and culture, has a painting on exhibit at the Whitney Museum... Ms. Elaine Leff, assistant professor of business, has been named to the Commercial Panel of Arbitrators of the American Arbitration Association... Lorence Long,
(Cont. on P.6)

LAGUARDIA/CHANNEL 13 AUCTION
(Cont. from P.4)

hundreds of staff, volunteers and operational offices.

Heading the all-volunteer auction efforts are Frederick A. Collins, Jr., President of the Sperry and Hutchinson Company, and Mrs. Lawrence A. Fleischman, also Vice-President of the Council of Friends of Channel 13 and past organizer of several major community efforts for the Friends. The auction will require several thousand volunteer workers from the tri-state area for planning, steering and operations committees and an extensive solicitation of over one million dollars of goods and services.

The auction will involve a veritable department store range of goods and services, a host of celebrity items, and, if other stations' auctions are any indication, a complete category of merchandise and services. For example, the paraphernalia of such sports figures as Joe Namath, Larry Conka, Hank Aaron and O.J. Simpson--- autographed shirts, shoes, footballs, etc.--- have brought additional thousands of dollars to public television stations.

The auction will be of pivotal importance to the station's plans to achieve financial independence and further growth of its own programming efforts. The overall goal for the station is to raise a \$ 10 million fund which the Ford Foundation will match as it phases out contributing to Channel 13.

PEOPLE...Cont.
(Cont. from P. 5)

assistant professor of human services, will have his article, "A Systems Dilemma" reprinted in an anthology on social work theory. It will be the third reprint for the article, which first appeared in the journal "Family Process... Mr. Ronald Miller, coordinator of the accounting department, will deliver a paper on "Career Curriculum" at the Northeast Regional Meeting of the American Accounting Association in April... Dr. Gilbert Muller, associate professor of language and culture, has published a pamphlet, "Comparison and Contrast: Key to Composition," in the Harper and Row series, "Harper Studies in Language and Literature." ...Dr. Rose Palmer, Chairperson, Division of Business, is co-author of a textbook, "Typing-Power Spelling," published by ITT Educational Publications. As a consultant to that publisher, she is conducting teacher-training seminars throughout the country during her six-month sabbatical which began early this month... Mr. Emil Witek, instructor in business, will speak on "The Use of Specialized Teaching Techniques in Beginning Accounting Courses at a May meeting of the Teachers of Accounting at Two-Year Colleges... Dr. Harry N. Heinemann, dean of the division of cooperative education, will speak on "Career Opportunities for Two-Year Graduates" at the Northeast Regional Meeting of the American Accounting Association in April.

STUDENT SERVICES DIVISION...
(Cont. from P.5)

Assistant Dean of Students Jeffrey Kleinberg and Assistant Professor Stephen Brown, together with Associate Professor Winthrop R. Adkins of Columbia Teacher's College, have organized a special institute for the national convention of the American Personnel and Guidance Association. To be held as part as part of the convention March 24 through March 26, the "Convention Institute '75" has "Programming for the Future: New Needs, New Resources" as its theme. The aim will be to plot specific ways to narrow the gap between resources and the new needs of such target populations as women, children of the poor, the isolated adult and blue-collar families. Dean Kleinberg is co-director and Professor Brown is administrative coordinator of the Institute, which they conceived and developed. Speakers they have recruited include Congresswoman Bella Abzug and New York union head Victor Gottbaum. Some 1,000 of the 10,000 to 12,000 conference participants are expected to take part in the institute.

CHANNEL 9 TO SHOW CO-OP SPOTS

A Public Service announcement aimed at potential employers of LaGuardia students will be shown on WOR-TV (Channel 9) during the next several weeks. It features Dr. Irving Goldberg, Special Assistant to the President at LaGuardia who discusses the Co-op program.

THE ENGLISH LANGUAGE CENTER FACULTY
ACTIVE IN RECENT PROFESSIONAL MEETINGS

Faculty members in The English Language Center have been very active in recent professional conferences.

Ms. Gay Washburn, Mr. John Chapman and Dr. Donald R. H. Byrd, collaborated on two papers on using the computer to arrive at ESL student proficiency profiles based on the students' performance on commercial ESL structure tests. One paper was read at the New York State ESOL BEA Conference on Oct. 19 in Syracuse, and the second was read at the Fourth Annual Conference of CUNY in November.

Professor Gloria Gallingane of Communications Skills and Dr. Byrd collaborated on a paper outlining theoretical and practical considerations in setting up an ESL composition course for adults. The paper was presented in October at the N.Y. State ESOL BEA Conference.

Mr. John Domicich and Dr. Byrd collaborated on a report on the value of teacher consensus in preparing an ESL structural syllabus. Mr. Domicich presented the paper at the Fourth Annual CUNY Conference.

Mr. Larry Anger, Assistant Director of TELC, has learned that his article, "Priorities of the ESL Classroom" has been reprinted in many international publications. The article first appeared in "Idiom," a publication whose newly-appointed editor is Ms. Alice Osman, Assistant Director of TELC. "Idiom" is the statewide newsletter of the New York State Teachers of English as a Second Language and Bilingual Educators
(Cont. on P.8)

MUSIC FESTIVAL...

(Cont. from P.3)

The second event of the Festival will be the world premiere in English of "The Importance of Being Earnest," described by the composer as "three scenes after Oscar Wilde's comedy." It is a chamber opera for eight singers, two pianos and guitar. Produced by the Delphi Opera of New Canaan, Conn., the work will be presented at 8 p.m. on Saturday, February 22, in the Aviation High School auditorium.

At 8 p.m. Tuesday, March 4, members of the LaGuardia faculty will present a special program of the composer's chamber music in the Music Studio of the Graduate Center in Manhattan.

At 8 p.m., Thursday, April 3, the eve of the composer's 80th birthday, the Italian Consulate General of the U.S. will co-sponsor a concert by bass-baritone Craig Sandquist, current star of Broadway's "Where's Charley?" in a program of Shakespeare songs and sonnets of Castelnovo-Tedesco. The concert will be held at the Graduate Center.

An informal "Rug Concert" will be presented by an exchange String Quartet from City College at 2:30 p.m. Wednesday, April 16 in Room 140 of the SONY building. The Festival will conclude Friday May 2 with a performance of the "Sacred Service for Sabbath Eve" at 5:45 p.m. at the Park Avenue Synagogue, 50 E. 87th St. in Manhattan. Season tickets for the Festival are \$11.50 for the reserved section, \$6.50 for general admission, \$3.50 for students,

TELC FACULTY ACTIVE...

(Cont. from P.7)

Association. Ms. Osman recently conducted two workshops on "Developing Oral Communications Skills" for adult basic education ESL teachers at Jersey City State College.

Participating in the November 18 American Association of Higher Education Conference at LaGuardia were Professors Gloria Galligane and Mary Hines (Communication Skills) and Professor Osman, Professor Anger and Dr. Byrd. Their presentation centered on "Programmatic Considerations in Starting ESL Courses for Adults."

All ESL activities for the Fourth Annual Conference of CUNY were planned by Dr. Byrd who also acted as the moderator of a panel discussion on "The ESL Classroom as an Environment for Learning."

Dr. Byrd has articles forthcoming in Foreign Language Annals (with J. Domicich) and the International Journal of Applied Linguistics as well as a series of recorded songs (with Laurie Wellman) and notes to be published this month by Collier-MacMillan International.

Mr. Arley F. Gray has been appointed curriculum coordinator for the ESL grant proposal awarded to develop an ESL syllabus, bibliography and materials.