

Kingsman

Friday, March 18, 1960

Seal Performs In Tryout

BC's seal may soon be replaced by a up-and-coming newcomer.

The new college seal, on an experimental "trial run," will adorn the 1960 edition of the BC catalog and other bulletins scheduled for publication this spring.

The planned change in the college seal was explained by President Gideonse when he stated that, "For some 20 years I have been listening to discussions of the inappropriate and crowded design of our Brooklyn College seal. The picture of the old gentleman with his monkish hood, resembling in his bearded person a crossbreed of Walt Whitman and Karl Marx, has indeed very little to evoke the picture of the lusty modern municipal college which Brooklyn College has become."

Alternate designs, some ultra-modern and abstract and some in a more conventional style, have been experimented with in past years.

A library design was given a "trial run" on the SGS catalog. The seal that will appear on BC's catalog this year, designed by Professor Robert D. Barrett of BC's art department, also depicts the library tower. Its motto "See and be radiant" is from Isaiah 60:5 (Revised Standard Version).

If the seal "takes," President Gideonse said, steps will be taken to formally adopt it.

According to the President, "a search for an alternative college motto has produced an amazing variety of suggestions ranging from Milton through Shakespeare, Walt Whitman and the Bible to lyrics by Gershwin." (See editorial, Page 6.)



Under Seal Test

—KRANES

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