## FOR IMMEDIATE RELEASE

## FOR FURTHER INFORMATION CONTACT:

Mrs. Katherine Brooks Multi-Racial Corporation 292-1270

## DAY CARE CONFERENCE PLANNED

On Thursday, October 29, 1970, a Day Care Conference will be held at Sachs Auditorium, Third Avenue at 150th Street, Bronx, from 9:30 AM to 4:00 PM, This conference is being coordinated by the Multi-Racial Corporation, day care consultants to the South Bronx Model Cities.

There will be speakers from the Departments of Health, Social Services, Bureau of Youth Facilities, Human Resources Administration, Hostos Community College, New York Medical College, and other city officials,

The theme for the conference is "Day Care for the Bronx: How? and When?". The purpose of this conference is to acquaint the community with the various procedures involved in establishing a Day Care Center, such as selection of location, obtaining funds, programming, staffing and training,

In the South Bronx, out of the 50,360 children under 6 years of age who are not enrolled in kindergarten, only 455 children or less than one per cent (1%) receive the services of a full day care program in centers recognized by the New York City Department of Social Services. The creation of comprehensive public day care services for children has been much too slow. This conference will constructively present the means of solving difficult problems encountered by various groups interested in establishing Day Care Centers.

HOSTOS COLIM. GOLL. LIERAN