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Questions for Discussion Board (Finance Course)

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Questions for Discussion Board

1. What kinds of opportunities exist for organizations to navigate beyond the pandemic successfully? Are there investments they should be making if they can afford to? (Learning Outcome, Module 1 #4)
2. What are some examples of how companies have been able to pivot successfully during this time like how General Motors, Ford, and Tesla are producing medical personal protective equipment and ventilators or how some restaurants entered the grocery business? (Learning Outcome, Module 2 #2)
3. How do large corporations spend their money? Please explain citing a specific company as an example. (Learning Outcome, Module 3 #2)
4. How does a decrease in interest rates impact businesses? Be sure to elaborate including the domino effect this has on society as a whole. (Learning Outcome, Module 3 #3)
5. Find an example of a publicly-traded company that lists two risk factors in their 10-K that you think will become greater liabilities for them in the near future. If you were the CEO, how would you mitigate those risks? (Learning Outcome, Module 4 # 2)
6. Why is it ever so important now for organizations to manage their working capital prudently? Think of a company that is struggling to survive, like a local restaurant, what can it do to improve its working capital situation? (Learning Outcome, Module 4 #5)
7. What's one company you truly admire? It can be a car company, clothing company, bank (your choice) and what are some intangible assets of that company that endear you to it? (Learning Outcome, Module 4 #13)
8. Look through Walmart's 10K and cite three interesting facts you find based on what we covered in the lecture. (Learning Outcome, Module 5 #5)
9. How do you think Walmart is fairing and are they well-positioned for the future? Please explain your thinking. (Learning Outcome, Module 5 #6)
10. Give an example of how a company may strategize to obtain a competitive advantage as Clif Bar & Co. has done as explained in the lecture using an existing company. (Learning Outcome, Module 6 #5)
11. What point am I trying to make when I explained that innovation goes beyond the numbers? (Learning Outcome, Module 6 #9)
12. If you were to win the lottery, would you take the lump sum or the annuity? Either way, how would you invest your money? Would your strategy turn you into a "Barbara Corcoran or Michael Strahan" type person or a "Mike Tyson or 50 Cent?" (Learning Outcome, Module 8 #1)
13. Why is it so important for investors to understand the relationship between bond prices and interest yields? How will that impact their decision making? (Learning Outcome, Module 9 #8)
decision making?
14. Give an example of a well-diversified portfolio that contains at least three asset classes and contains at least assets within those classes. (Learning Outcome, Module 10 #1)

15. Jim Cramer of Mad Money believes there's always a bull market somewhere. What does that mean? Find three stocks worth investing in right now based on their betas. Explain your thinking. (Learning Outcome, Module 10 #2, #4, Module 11 #1)
16. Describe how a company's capital structure can impact the organizational health (recall the mock Subway income statement from Module 5). (Learning Outcome, Module 11 #9)
17. Describe how analysts use announcements, news, and returns to evaluate a stock. (Learning Outcome, Module 12 #3)
18. Give an example of a stock that has been downgraded based on an earnings announcement. What did that earnings announcement indicate? (Learning Outcome, Module 12 #4)
19. Why does Milton Friedman argue that companies should not pay a dividend? What should they do instead with that money? (Learning Outcome, Module 13 #1)
20. What are the advantages and disadvantages tied to venture capital? (Module 14 #4)

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