Future is Now: Introducing eReaders to CUNY Libraries

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Future is Now: Introducing E-Readers & E-Books to CUNY Libraries

Presented by Faculty of Leonard Lief Library Lehman College
9th Annual CUNY IT Conference December 14, 2010
Presenters

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Presentation Outline

- Introduction – 5 min
- Leonard Lief Library E-Reader and E-Book Pilot Initiative – 15 min
- Questions about Presentation – 10 min
- Discussion Questions – 30 min
  - Facilitated Questions
  - Audience Questions
Introduction

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Project Overview

• Timeline
  o Phase 1: E-Reader Initiative (Fall 2009 - Spring 2010)
  o Phase 2: Downloadable E-Book Initiative (Fall 2010) (Lehman eLibrary-OverDrive)

• Funding
  o CUNY Textbook Initiative (2009 - 2010)
  o Student Technology Fees (2010 - 2011)

• Collaboration
  o Librarians
  o IT staff
E-Reader Selection: Sony Reader

- Supports both EPUB and PDF e-books (non-proprietary e-book formats)
- Ability to change text size
- Built-in dictionary
- Memory card expansion slot (allows students to bring their own memory cards with e-book content)
- Ability to take notes
Lending Logistics

• E-Reader
  o Agreement
  o Who can borrow
  o Loan period
  o Fines/Replacement fees
  o Security – Public Safety

• E-Books & E-Content
  o Loan periods
  o Fines
User Guides and Training

• Sony Reader
  o Library faculty and staff training
  o Manuals
  o FAQs
• Lehman eLibrary (OverDrive)
  o Library faculty training
Content/
Collection Development

• Phase 1 – Free Content
  o Free web resources
    ▪ Google Books http://books.google.com/
    ▪ Project Gutenberg http://gutenberg.org/
  o New York City public libraries (OverDrive)
Content/Collection Development

• Phase 2 – Lehman eLibrary (OverDrive)
  o Content formats/selection criteria
  o E-Book ordering
    ▪ Library faculty
    ▪ Department faculty
  o Budget/e-book purchases
  o OverDrive usage statistics
Marketing

- Traditional distribution channels (e-mail, listserv)
- Social media channels (Twitter, Facebook)
- Announcements during information literacy sessions
- MARC records/CUNY+ catalog
- Library and College homepages
- Bookmarks and fliers
- Information session for library and discipline faculty
Future Plans

• Purchase and evaluate other e-readers
  o Barnes & Noble NOOKcolor™
  o Pandigital® Novel
• Create hands-on e-reader and e-book marketing display in high traffic area
• Offer continuous e-reader and e-book training for faculty, staff, and student workers
• In-depth assessment of e-reader and e-book initiatives
Challenges

• Legal Issues
  o Compliance with Americans with Disabilities Act (ADA)
  o Lending of Readers
  o Digital Rights Management (DRM)
• Rapidly evolving e-reader and e-book market
• Technical Issues: software, hardware, transferring files
• E-Content preservation, perpetual access, perpetual ownership model
Questions?

• We will now take questions about Lehman’s e-reader and e-book initiative
• For more information, view our LibGuide:
  o http://libguides.lehman.edu/future-is-now/

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Discussion Questions

• Is an urban academic library environment ready to provide this technology?
• How can e-books and e-readers support teaching and learning?
• Will e-readers and e-books reinforce a new digital divide?
• Will ease of access and portability actually encourage plagiarism and cheating?