

City University of New York (CUNY)

CUNY Academic Works

Publications and Research

Lehman College

2010

Future is Now: Introducing eReaders to CUNY Libraries

Stefanie Havelka
CUNY Lehman College

Jennifer King
CUNY Lehman College

Rebecca Arzola
CUNY Lehman College

Alevtina Verbovetskaya
CUNY Central Office

[How does access to this work benefit you? Let us know!](#)

More information about this work at: https://academicworks.cuny.edu/le_pubs/101

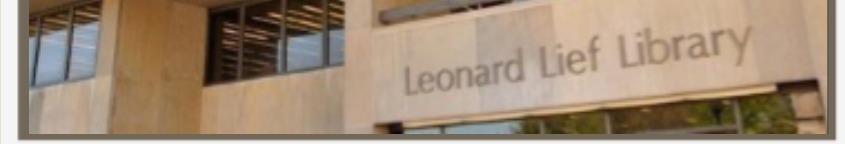
Discover additional works at: <https://academicworks.cuny.edu>

This work is made publicly available by the City University of New York (CUNY).
Contact: AcademicWorks@cuny.edu



Future is Now: Introducing E-Readers & E-Books to CUNY Libraries

Presented by Faculty of
Leonard Lief Library
Lehman College
9th Annual CUNY IT Conference
December 14, 2010



Presenters

- Rebecca Arzola
 - Government Documents-Collection Development Librarian
- Stefanie Havelka
 - Electronic Resources-Web Services Librarian
- Jennifer King
 - Science Librarian
- Adelaide Soto
 - Head of Access Services
- Alevtina Verbovetskaya
 - Instructional Technologies Librarian



Presentation Outline

- Introduction – 5 min
- Leonard Lief Library E-Reader and E-Book Pilot Initiative – 15 min
- Questions about Presentation – 10 min
- Discussion Questions – 30 min
 - Facilitated Questions
 - Audience Questions



Introduction



This image is copyright protected. The copyright owner reserves all rights.



Project Overview

- Timeline
 - Phase 1: E-Reader Initiative (Fall 2009 - Spring 2010)
 - Phase 2: Downloadable E-Book Initiative (Fall 2010)
(Lehman eLibrary-OverDrive)
- Funding
 - CUNY Textbook Initiative (2009 - 2010)
 - Student Technology Fees (2010 - 2011)
- Collaboration
 - Librarians
 - IT staff



E-Reader Selection: Sony Reader

- Supports both EPUB and PDF e-books (non-proprietary e-book formats)
- Ability to change text size
- Built-in dictionary
- Memory card expansion slot (allows students to bring their own memory cards with e-book content)
- Ability to take notes



Lending Logistics

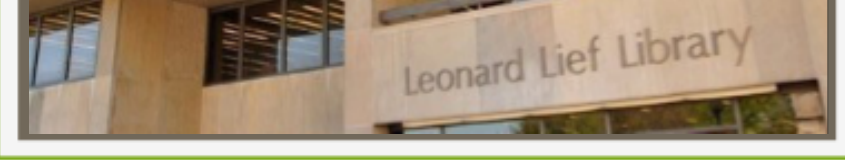
- E-Reader
 - Agreement
 - Who can borrow
 - Loan period
 - Fines/Replacement fees
 - Security – Public Safety
- E-Books & E-Content
 - Loan periods
 - Fines





User Guides and Training

- Sony Reader
 - Library faculty and staff training
 - Manuals
 - FAQs
- Lehman eLibrary (OverDrive)
 - Library faculty training



Content/ Collection Development

- Phase 1 – Free Content
 - Free web resources
 - Google Books <http://books.google.com/>
 - Project Gutenberg <http://gutenberg.org/>
 - New York City public libraries (OverDrive)



Content/ Collection Development

- Phase 2 – Lehman eLibrary (OverDrive)
 - Content formats/selection criteria
 - E-Book ordering
 - Library faculty
 - Department faculty
 - Budget/e-book purchases
 - OverDrive usage statistics



Marketing

- Traditional distribution channels (e-mail, listserv)
- Social media channels (Twitter, Facebook)
- Announcements during information literacy sessions
- MARC records/CUNY+ catalog
- Library and College homepages
- Bookmarks and fliers
- Information session for library and discipline faculty



Future Plans

- Purchase and evaluate other e-readers
 - Barnes & Noble NOOKcolor™
 - Pandigital® Novel
- Create hands-on e-reader and e-book marketing display in high traffic area
- Offer continuous e-reader and e-book training for faculty, staff, and student workers
- In-depth assessment of e-reader and e-book initiatives



Challenges

- Legal Issues
 - Compliance with Americans with Disabilities Act (ADA)
 - Lending of Readers
 - Digital Rights Management (DRM)
- Rapidly evolving e-reader and e-book market
- Technical Issues: software, hardware, transferring files
- E-Content preservation, perpetual access, perpetual ownership model



Questions?

- We will now take questions about Lehman's e-reader and e-book initiative
- For more information, view our LibGuide:
 - <http://libguides.lehman.edu/future-is-now/>
- This work is licensed under a [Creative Commons AttributionNonCommercialNoDerivatives 4.0 International License](https://creativecommons.org/licenses/by-nc-nd/4.0/).



Discussion Questions

- Is an urban academic library environment ready to provide this technology?
- How can e-books and e-readers support teaching and learning?
- Will e-readers and e-books reinforce a new digital divide?
- Will ease of access and portability actually encourage plagiarism and cheating?