

C O P Y

BOSTON-OFFICE
May 16, 1941

Mr. William Holesis
296 Columbus Ave.,
Boston, Mass.

Dear Mr. Holesis:

Your Pyorrhoea Remedy can be sold through agents direct to users, on a strictly cash basis, to give you big, immediate EXTRA volume, at a fine profit, under your full control.

Sales through agents in 1940 are estimated at over Two Billion dollars, and the industry is beginning another great expansion period. One Shoe company sells nearly 3,000 pairs a day direct to wearers, and expects an increase of at least 25% in 1941. Incidentally, we do this company's sales promotion and advertising.

I'd like to talk with you about ways in which you can get a share of this big business, without disturbing your jobber and dealer connections. You'll be most interested in knowing how this business can be started and built up on an investment far smaller than any other enterprise offering anything like equal sales and profits.

To illustrate, starting with only \$4,000, I built a business with net sales of \$430,000 THE FIRST YEAR, netting handsome profits.

Wouldn't it be worthwhile to talk this over, without obligation?

I'll be glad to see you at your office. Please let me know what time suits you best.

Sincerely,

Henry Flarsheim
Henry Flarsheim and Staff

HF/TM

(Example of American Way of life)