Outline of Recruiting Program to Enlist
Brooklyn College Company of U. S. Crop Corps.

April 18, 1943.

# Contact with USDA, Florence Hall, for recognition as official unit, entitled to wear uniform, insignia, etc.

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# Enlistment of general publicity: Florence Hall; Mrs. Roosevelt; Mayor, Governor, et al.

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# Building up recruiting campaign to climax; readiness for Country Fair?

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# Campus publicity; departments, clubs, Vanguard, Council, et al.

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# Bio-Med Society, and prize fund for picking beans. Other prize funds.

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# Official notification by Pres. Gideonse, to inform Department Chairmen.

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# Mass meeting in quadrangle; May Day?

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# General recruiting, for all sorts of enlistments; parttime, & 3 months.

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# Enlistment of students from other colleges who register for attendance at B. C. Summer Session?

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# Radio broadcast on general subject; need of volunteers, arranged with U. C. P. S., possibly. Pres. Gideonse, if possible.

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# Slogans for recruiting campaign: "10% of the College to volunteer".

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# Recruiting of staff members, for Morrisville, and for possible shorter term service.

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# Revised, amplified, information release; perhaps printed, based on "Questions and answers" now in the works.

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# Preliminary series of information, preparation lectures for recruits; staff and topics. (See topic sheet already prepared.)

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# Garden work for recruits. Peas, beans, legumes, liming, fertilizing.

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# Film of Institute (Galbreath). May 5th. Room and audience.

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# Distribution of phases of publicity campaign among Planning Committee.

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# Mrs. Moffat, U. S. E. S., enlisted in our campaign.