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Responsible Use of Materials for OER: A Hands-On Workshop for Faculty

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Responsible Use of Materials for OER: A Hands-On Workshop for Faculty

Lightning Talk presented by Madeline Cohen

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Purpose of the Workshop

• To teach faculty developing Open Educational Resources (OER) the essentials of responsible use of materials:

➢ identifying copyrighted work

➢ applying attribution

➢ choosing Creative Commons licenses.

Why use active learning?

- Content is difficult to absorb and retain from LibGuides and presentations alone

- Faculty need practice in applying concepts to specific materials

- In practice, attribution practices and Creative Commons licenses become more clear

Lesson Plan

- LibGuide: https://libguides.lehman.edu/faculty_copyright
- **Part I – Essentials of Copyright and Creative Commons - 30 minutes**
- Introduction
  - OER is based on the 5 Rs: https://bit.ly/2CTEnNT
  - Sharing involves attribution and licensing your own work and the work of others
- What do you need to know about Copyright?
  - Short video: https://youtu.be/suMza6Q8J08
  - Educator's Guide: https://bit.ly/2S5xQ78
- Open Access and Public Domain
  - Show LibGuide: https://bit.ly/2Pagg35
  - What is in the Public Domain? https://bit.ly/2wRGM4Z

Lesson Plan continued

- Creative Commons Licenses
  - What CC Licenses do: https://creativecommons.org/licenses/
  - Short Video on Types of CC Licenses: https://youtu.be/CZNk5U7Sdxs
- Images and Videos
  - Searching Google for Creative Commons licensed materials: https://bit.ly/2PHrDMO
  - YouTube Video licenses: https://bit.ly/2Ewnr1k
- Licensed Library Subscriptions
  - Giving Students the right to use copyrighted materials the Library has paid for
  - LibGuide on Linking to library subscription databases: https://libguides.lehman.edu/blackboard_links

Part II. Activity - Create an OER – 1 hour

- LibGuide: https://libguides.lehman.edu/faculty_copyright
- Step 1.
- Select a Subject or Course for your OER (e.g. Sociology, Psychology, Biology, English Composition, African American Studies, Women's Studies, etc.) and write a short description of the OER you will create (e.g. website, adopted textbooks, readings in BlackBoard, etc.)

Step 2.

- Decide on three (3) types of materials you will incorporate into your OER: Circle the ones you select.
- Provide citations and source links for articles and book chapters.
- Subscriptions should be noted as requiring a Login to access.
- Provide attributions for images, videos, slides.

  - Article from the Open Web
  - Article from a library subscription database (e.g. Academic Search Complete, JSTOR)
  - E-Book chapter from a library subscription database (e.g. OneSearch)
  - Photo or Image for illustration
  - Video from the Open Web
  - PPT slides from the Open Web

Step 3.

- Formatting Your OER:

- Start by:
  - Open a Google .doc (or Word .doc).
  - Compose a title for your OER.
  - Paste in links to materials that you select (follow instructions below).

  - **TIP:** Use the following LibGuide to create links to Library subscriptions and ebooks: https://libguides.lehman.edu/blackboard_links
  - For images, video and slides, this activity will ask you to link to these materials, rather than embed (or re-use) them.

Step 4.

- Gathering Content: For each of the material types you selected, find an item you would like to include in your OER by doing the following searches:
  - Open Access article from the Open Web: Search Google, Google News or Google Scholar.
    - Copy link and Citation (if available).
    - Paste link and citation into OER.
  - Article from a library database: Search Academic Search Complete or JSTOR.
    - Copy Permalink or Stable URL and Citation (if available). See **TIP** above on Linking.
    - Paste link and citation into OER.
    - Note that article is available to students with Login to library databases.
  - E-Book chapter from a library subscription: Search OneSearch
    - Copy PERMALINK and Citation (if available). See **TIP** above on Linking.
    - Paste link and citation into OER.
    - Note that article is available to students with Login to library databases.

Step 4. Images

Photo or Image for illustration: Search <u>one</u> of the following:

- Google Image Search: https://images.google.com/
  - Enter your search; Pull down options under "Usage Rights."
- USA.gov: https://search.usa.gov/search/images?affiliate=usagov...
  - You can easily find images from government websites. Be sure to check the copyright information for each image before using it.
- Flickr: https://www.flickr.com/explore
  - Click on "Any License" to select a license.
- Creative Commons Search: https://search.creativecommons.org/

Step 4. Images

- Copy the link to image and check license information.
- Use the Open Attribution Builder to create an attribution: http://www.openwa.org/open-attrib-builder/
- Paste the link to the image into your OER doc.
- Paste the Attribution statement underneath the link.

Step 4. Video

- Video from the Open Web: Search any of the following:
- YouTube: https://www.youtube.com/
  - Instructions: https://www.wikihow.com/Find-Creative-Commons-Videos-on-YouTube
- Check the license by clicking on "Show More."
- Select a video that is marked as having a Creative Commons license (not all YouTube are CC licensed).
- Paste the link to your video in your OER doc.
- Use the Open Attribution Builder to create an attribution (including license) and paste it into your OER: http://www.openwa.org/open-attrib-builder/

Step 4. PPT Slides

PPT slides on the Open Web: Search:

- Search Google: Instructions: http://tammyworcester.com/using-google-to-find-powerpoint-presentations/
- Paste link to slide(s) in your OER.
- Use the Open Attribution Builder to create an attribution (including license) and paste it into your OER: http://www.openwa.org/open-attrib-builder/

Final Steps

- Select a Creative Commons license for your OER and insert it at the end of the document. Use this tool: https://creativecommons.org/choose/

- Save document in Word or as a Google .doc on your Google Drive (or other shared drive).

- Set Sharing permissions (e.g. anyone with link can view or invite selected people).

- Share the link to your OER with your colleagues!

Slides, Lesson Plan and Activity Files

- Available on LibGuide: https://libguides.lehman.edu/faculty_copyright