Responsible Use of Materials for OER: A Hands-On Workshop for Faculty

Madeline Cohen
CUNY Lehman College

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Responsible Use of Materials for OER: A Hands-On Workshop for Faculty

Lightning Talk presented by Madeline Cohen
Associate Professor and Head of Reference
Lehman College, CUNY
Purpose of the Workshop

• To teach faculty developing Open Educational Resources (OER) the essentials of responsible use of materials:

  ➢ identifying copyrighted work
  ➢ applying attribution
  ➢ choosing Creative Commons licenses.
Why use active learning?

• Content is difficult to absorb and retain from LibGuides and presentations alone
• Faculty need practice in applying concepts to specific materials
• In practice, attribution practices and Creative Commons licenses become more clear
Lesson Plan

• LibGuide: https://libguides.lehman.edu/faculty_copyright

• **Part I – Essentials of Copyright and Creative Commons - 30 minutes**

• Introduction
  • OER is based on the 5 Rs: https://bit.ly/2CTEnNT
  • Sharing involves attribution and licensing your own work and the work of others

• What do you need to know about Copyright?
  • Short video: https://youtu.be/suMza6Q8J08

• Open Access and Public Domain
Lesson Plan continued

• Creative Commons Licenses
  • What CC Licenses do: https://creativecommons.org/licenses/
  • Short Video on Types of CC Licenses: https://youtu.be/CZNk5U7Sdxs

• Images and Videos
  • Searching Google for Creative Commons licensed materials: https://bit.ly/2PHrDMO
  • YouTube Video licenses: https://bit.ly/2Ewnr1k

• Licensed Library Subscriptions
  • Giving Students the right to use copyrighted materials the Library has paid for
  • LibGuide on Linking to library subscription databases: https://libguides.lehman.edu/blackboard_links
Part II. Activity - Create an OER – 1 hour

• LibGuide: https://libguides.lehman.edu/faculty_copyright

• Step 1.

• Select a Subject or Course for your OER (e.g. Sociology, Psychology, Biology, English Composition, African American Studies, Women’s Studies, etc.) and write a short description of the OER you will create (e.g. website, adopted textbooks, readings in BlackBoard, etc.)
Step 2.

• Decide on three (3) types of materials you will incorporate into your OER: Circle the ones you select.
• Provide citations and source links for articles and book chapters.
• Subscriptions should be noted as requiring a Login to access.
• Provide attributions for images, videos, slides.

• Article from the Open Web
• Article from a library subscription database (e.g. Academic Search Complete, JSTOR)
• E-Book chapter from a library subscription database (e.g. OneSearch)
• Photo or Image for illustration
• Video from the Open Web
• PPT slides from the Open Web
Step 3.

• Formatting Your OER:

• Start by:
  • Open a Google .doc (or Word .doc).
  • Compose a title for your OER.
  • Paste in links to materials that you select (follow instructions below).

• **TIP:** Use the following LibGuide to create links to Library subscriptions and ebooks: [https://libguides.lehman.edu/blackboard_links](https://libguides.lehman.edu/blackboard_links)

• For images, video and slides, this activity will ask you to link to these materials, rather than embed (or re-use) them.
Step 4.

• Gathering Content: For each of the material types you selected, find an item you would like to include in your OER by doing the following searches:
  • Open Access article from the Open Web: Search Google, Google News or Google Scholar.
    • Copy link and Citation (if available).
    • Paste link and citation into OER.
  • Article from a library database: Search Academic Search Complete or JSTOR.
    • Copy Permalink or Stable URL and Citation (if available). See TIP above on Linking.
    • Paste link and citation into OER.
    • Note that article is available to students with Login to library databases.
  • E-Book chapter from a library subscription: Search OneSearch
    • Copy PERMALINK and Citation (if available). See TIP above on Linking.
    • Paste link and citation into OER.
    • Note that article is available to students with Login to library databases.
Step 4. Images

Photo or Image for illustration: Search one of the following:

- Google Image Search: https://images.google.com/
  - Enter your search; Pull down options under “Usage Rights.”
- USA.gov: https://search.usa.gov/search/images?affiliate=usagov...
  - You can easily find images from government websites. Be sure to check the copyright information for each image before using it.
- Flickr: https://www.flickr.com/explore
  - Click on “Any License” to select a license.
- Creative Commons Search: https://search.creativecommons.org/
Step 4. Images

• Copy the link to image and check license information.
• Use the Open Attribution Builder to create an attribution: [http://www.openwa.org/open-attrib-builder/](http://www.openwa.org/open-attrib-builder/)
• Paste the link to the image into your OER doc.
• Paste the Attribution statement underneath the link.
Step 4. Video

• Video from the Open Web: Search any of the following:
  • YouTube: https://www.youtube.com/
    • Instructions: https://www.wikihow.com/Find-Creative-Commons-Videos-on-YouTube
  • Check the license by clicking on “Show More.”
  • Select a video that is marked as having a Creative Commons license (not all YouTube are CC licensed).
  • Paste the link to your video in your OER doc.
  • Use the Open Attribution Builder to create an attribution (including license) and paste it into your OER: http://www.openwa.org/open-attrib-builder/
Step 4. PPT Slides

PPT slides on the Open Web: Search:

• Search Google: Instructions: [http://tammyworcester.com/using-google-to-find-powerpoint-presentations/](http://tammyworcester.com/using-google-to-find-powerpoint-presentations/)
• Paste link to slide(s) in your OER.
• Use the Open Attribution Builder to create an attribution (including license) and paste it into your OER: [http://www.openwa.org/open-attrib-builder/](http://www.openwa.org/open-attrib-builder/)
Final Steps

• Select a Creative Commons license for your OER and insert it at the end of the document. Use this tool: https://creativecommons.org/choose/

• Save document in Word or as a Google .doc on your Google Drive (or other shared drive).

• Set Sharing permissions (e.g. anyone with link can view or invite selected people).

• Share the link to your OER with your colleagues!
Slides, Lesson Plan and Activity Files

• Available on LibGuide: https://libguides.lehman.edu/faculty_copyright

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