

MINUTES
of the
CURRICULUM COMMITTEE
of
BRONX COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK

Tuesday, April 3, 1973
Vol. 72-73, No. 19

Kingsbridge Center Lounge
2:25 P. M.

1. Call to Order. The meeting was called to order by Chairperson Arlene Levey.
2. The Minutes. The minutes of March 27, 1973 were approved with the inclusion of the discussion on subject content courses being taught by Special Educational Services faculty.
3. Attendance. The following people were in attendance:
 - a. Members - M. Abruzzo (student), R. Bowman, D. Bullard, E. Diaz (student), B. Ettinger, J. Gosselin, J. Hamell, H. Harris, S. Heinemann, G. Hobbs, H. Jick, M. Kalin, M. Kanuck, J. Kolliner, A. Levey, N. McLaughlin, M. Pollack, J. Riley, M. Stratford (student), M. Steurman, J. Sweeney, E. Weiss.
 - b. Alternates - A. Baskind, J. Furst, K. Kelly, J. Ryan, B. Witleb.
 - c. Guests - T. Benenson, D. Davidson, M. Krieger, P. Lanier, R. Lewis, J. Rempson.
4. Announcements.
 - a. The Committee congratulated its Business and Commerce representative, Morris Pollack, on having received his doctorate.
 - b. It was announced that our student representatives were absent from the last meeting as they were attending a rally to save free tuition.
5. Subcommittee on Elective Courses. The course proposal, Psychological Development During Maturity and Old Age, has been resubmitted to the Subcommittee.
6. Department of Special Educational Services. Major Revision of an Existing Curriculum. Professor M. Steurman gave a brief history as to how the Education Associate program moved from the Office of Evening and Continuing Education to the Department of Special Educational Services prior to the advent of the present chairman. The motion to expand Humanities B to read art or music or dance was defeated. Yes - 5, No - 13, Abstentions - 2. *In the letter of transferability from Lehman College, credit is given for the courses being presented at this time. Professor J. Hamell wondered how our Seminar and Practicum in Education and the Art Forms course proposal could be considered an equivalent to the Lehman course, Art in the Elementary School. Dr. J. Rempson explained that there will be no additional

budget cost because the vacancy in his department will allow him to hire the necessary personnel. There was a rather lengthy discussion on the teaching of content courses. Offerings at other colleges were cited to show that education departments taught the methods courses while content courses were taught by the subject matter department. Since it was felt that more time was needed to continue the dialogue on the curriculum and its courses, a motion to table the entire package was made and seconded. An amendment to vote on those individual items in the package that could be considered without additional information was presented. The time allotted for the discussion of this package came to an end, thus, prohibiting any action on either the motion or the amendment.

7. English Department.

- a. Creative Writing. The hours have been changed to read three recitations and one conference hour for three credits. It was noted that Lehman College does not accept this course for major credit or major elective credit. The motion to approve the proposed course, Creative Writing, was carried. Yes - 11, No - 7, Abstentions - 2.

Catalog Description. A course in which students will study a variety of models of creative writing and in which they will be provided opportunities of acquiring skill and practice in the composition of short fiction, poetry and short plays. The prerequisite is English 13. 3 recitations, 1 conference/recitation--3 credits.

- b. Introduction to Literature by Women. Professor J. Gosselin stated that he would bring a modification of the catalog description for this course to the next meeting.

8. Department of Business and Commerce.

- a. New Curriculum Proposal. Travel and Tourism Management. Professor M. Pollack presented information on this curriculum and the new course proposals in it. When concern was expressed about this new curriculum being accepted, Professor Pollack responded that the Early Warning Form had already been submitted to the Board. Professor M. Krieger reported that if this career program is approved, Bronx Community College would be the only college in City University with such a curriculum. Travel and tourism is a growing industry, and there is a great need for personnel. The Music and Art representative requested a meeting with Business and Commerce to discuss an increase in their credit offering. Professor M. Pollack explained that all A.A.S. Business curricula require a one-credit art and music course. He further pointed out that an increase in credits would bring the total credits beyond the sixty-eight permitted by the Board. Mr. Robert M. Fraser, Assistant University Dean for Two-Year Colleges, stated in a letter that possible funding would be considered for this program after it had been processed through CUNY and SUNY. Action is possible at the next meeting.

- b. Revision of an Existing Curriculum, Retail Management Specialization. Professor M. Pollack discussed the curriculum title change from Retail Management Specialization to Marketing Management and Sales. He again explained the reason for the credit change in Retailing 41 and the change of course titles from Retailing to Marketing. The two new course proposals in this curriculum -- ~~Regulatory Agencies~~ ^{International Business} and Consumer Behavior-- have already received transferability approval from Baruch College. Action is possible at the next meeting.

9. Adjournment. The meeting was adjourned at 4:10 P.M.

Respectfully submitted,

Gloria L. Hobbs

Gloria L. Hobbs
Secretary

GLH:pv