

MINUTES
of the
CURRICULUM COMMITTEE
of
BRONX COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK

Tuesday, May 8, 1973
Vol. 72-73, No. 23

Kingsbridge Center Lounge
2:25 P.M.

1. Call to Order. The meeting was called to order by Chairperson Arlene Levey.
2. The Minutes. The minutes of May 1, 1973 were approved as written.
3. Attendance. The following people were in attendance:
 - a. Members - R. Bowman, D. Bullard, B. Ettinger, J. Hamell, H. Harris, S. Heinemann, G. Hobbs, M. Kalin, M. Kanuck, J. Kolliner, A. Levey, N. McLaughlin, M. Pollack, M. Steuerman, J. Sweeney, E. Weiss.
 - b. Alternates - A. Baskind, K. Kelly, J. Ryan, B. Witlieb.
 - c. Guests - M. Krieger, P. Lanier, R. Lewis, J. Rempson.
4. Special Meeting. The motion to hold a special Committee meeting on Wednesday, May 23, from 11:00 A.M. to 1:00 P.M. was carried.
Yes - 11, No - 4, Abstentions - 1. The place will be announced at the next meeting.
5. Correspondence. In a memorandum, Dr. J. Rempson indicated that the catalog description sent the Committee for RDL 02 was rather vague on the number of workshop hours required of the student. The statement following the asterisk is amended to read as follows:
*Students are expected to spend additional hours in the Workshop if necessary.

Catalog Description. Reading and Study Skills (RDL 02). An individual program designed to develop those reading and study skills necessary for success in college level work. Vocabulary development, comprehension skills, textbook techniques and library and research techniques will be stressed. The prerequisite is Basic Reading Skills or Placement Test. 3 recitations, 2 workshop hours*--0 credits.

6. Subcommittee on Elective Courses. The omnibus motion to approve the the proposed course, Psychological Development During Maturity and Aging, was carried. Yes - 14, No - 0, Abstentions - 0.

Catalog Description. This course is designed to cover normal and abnormal psychological development during the period of adulthood and old age. The main emphases of the course will be upon the dynamics of the life cycle; theories of the mature personality; the forces that produce or limit continuing growth of the adult personality and intellect; the biological, social

and cultural determinants of aging, and the influence of normal and abnormal aging processes on the perception, psychomotor skills, learning, intelligence and personality. The prerequisite is Psychology II. 3 hours--3 credits.

7. The Department of Special Educational Services. Major Revision of an Existing Curriculum. Education Associate.

- a. Cooperative Education Work Experience. The program in this course proposal is developed in line with all Cooperative Work Experience courses. The motion to approve the proposed course, Cooperative Education Work Experience, was carried. Yes-12, No-2, Abstentions - 4.

Catalog Description. For students who are employed on a regular basis (a minimum of 15 hours a week for 13 weeks of a semester), with proper supervision in an accredited school or child care facility. Students will keep a log of daily educational responsibilities, meet periodically with a BCC faculty advisor, and demonstrate competence in selected classroom practices under the monitorship of the Education-Day Care Associate faculty in conjunction with school principals, or directors and cooperating teachers. Students will be rated in accordance with Department criteria. This course cannot be used to meet Education specialization requirements. The prerequisites are the completion of 45 or more credits including Specialization requirements for degree students, counselor recommendation, and permission of the department. 3 hours--3 credits.

- b. Mathematics and Science for the Early Childhood and Elementary Years. Professor H. Jick read a letter to Professor J. Furst from Lehman which stated that its methods course, Teaching Mathematics in the Elementary School, is offered in the upper junior or lower senior year. She felt that if this is a content course, it should be taught by the subject area department. If it is a methods course as claimed, it should not be taught at the sophomore level. The response centered around this course proposal being tailored to meet the needs of paraprofessional students already in the classroom. Some of the aspects of the science portion of the course are plant life, animal life, the earth around us, electricity, water, etc. The motion to approve the proposed course, Mathematics and Science for the Early Childhood and Elementary Years, with Mathematics 21 as a prerequisite, was defeated. Yes - 7, No - 10, Abstentions - 1.

- c. Reading and Other Language Arts for the Early Childhood and Elementary Years. The motion to approve the proposed course, Reading and Other Language Arts for the Early Childhood and Elementary Years, was carried. Yes - 11, No - 4, Abstentions - 2.

Catalog Description. Students will be taught ways to help children to learn to read and to acquire the other language skills necessary for academic success. Areas covered will include methods and materials, diagnosis and testing, and planning and implementing. The prerequisite

is English 13, and the prerequisite or corequisite is Education and Behavioral Sciences Seminar and Workshop. 3 hours--3 credits.

8. Department of Business and Commerce. New Curriculum Proposal. Travel and Tourism Management.

- a. Tourism. In response to the comments made about broadening the backgrounds of the people in this curriculum, Professor M. Pollack stated that there will be a second liberal arts elective in the curriculum. There was concern expressed that the courses being proposed did not address themselves to the lower echelons of the travel and tourism business. Professor M. Krieger explained that the Career Orientation and the two Cooperative Work Experience courses would cater to the specialized needs of the students. The motion to approve the proposed course, Tourism, was carried. Yes - 13, No - 2, Abstentions - 3.

Catalog Description. The construction and development of the tourism industry as an economic base. Its components are examined from both governmental and private viewpoints. The international, national, regional, state and local segments of the industry are thoroughly evaluated. The total tourism plant is thus analyzed to ascertain the role of each sector including that of the private investor. 3 hours-- 3 credits.

- b. Regulatory Agencies. This course proposal may be used as a business elective in the Marketing Option. The motion to approve the proposed course, Regulatory Agencies, was carried. Yes - 15, No - 2, Abstentions - 1.

Catalog Description. An intensive study and examination of the various regulatory agencies, both national and international, that affect the operation of travel and tour operators and transportation carriers. Topics include a thorough study of all the international, national, state, local, and self-regulatory bodies that guide the conduct of the sales, supervision, personnel, promotion, legal responsibilities, and pricing of travel tourism enterprises. The prerequisite is Tourism. 3 hours--3 credits.

- c. Wholesale Tour Operation. The motion to approve the proposed course, Wholesale Tour Operation, was carried. Yes - 13, No - 3, Abstentions - 1.

Catalog Description. A thorough study of the functions of the wholesale tour operator, includes tour operations and development, the sales and supervision of the tours, and personnel conducting them, as well as costing, special contracts and the promotional aspects of wholesale areas of travel and tourism. The prerequisite is Regulatory Agencies. 4 hours--4 credits.

- d. Retail Travel Agency Operation. The motion to approve the proposed course, Retail Travel Agency Operation, was carried. Yes - 14, No - 2, Abstentions - 1.

Catalog Description. The retail travel agency: its operation and management. Gives the future travel agent professional training in the areas of retail travel management. How to start a travel business, choice of location, personnel, office; conference and carrier appointments; commission schedules. General office procedures; equipment, reference works, office forms, filing. Trade publications. Basic agency accounting. The prerequisite is Tourism. 4 hours--4 credits.

- e. Types of Carriers. The motion to approve the proposed course, Types of Carriers, was carried. Yes - 14, No - 3, Abstentions - 1.

Catalog Description. An intensive study and examination of the various carriers, engaged in the business of travel and tourism: railroad, ship, bus, bicycle, automobile, charter air flights, regular air flights, safaris - their problems, procedures, responsibilities, rates, and operational aspects as they relate to the traveler and the over-all field of tourism in the domestic and international fields. The prerequisite is Wholesale Tour Operation. 3 hours--3 credits.

- f. Motion. The motion to extend the time to discuss the entire curriculum package was followed by a motion for adjournment which was defeated. Yes - 7, No - 8. Then, the motion to extend the time for the purpose stated was carried. Yes - 10, No - 1, Abstentions - 3. The motion to approve the new curriculum proposal, Travel and Tourism Management, A.A.S. degree was carried. Yes - 12, No - 1, Abstentions - 3.

9. Distribution. The following distributions were made: the course proposal, Physics of Photography and Optics from the Physics Department, Curriculum and Course Change and the Accounting Specialization-Curriculum Revision from the Department of Business and Commerce, and the Engineering Science Revision.

10. Adjournment. The meeting was adjourned at 4:18 P.M.

Respectfully submitted,

Gloria L. Hobbs
Gloria L. Hobbs, Secretary

GLH:cg

Attachments - Please find attached the Curriculum Pattern for Travel and Tourism Management.