

MINUTES
of the
CURRICULUM COMMITTEE
of

BRONX COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK

Tuesday, May 15, 1973
Vol. 72-73, No. 24

Kingsbridge Center Lounge
2:25 P.M.

1. Call to Order. The meeting was called to order by Chairperson Arlene Levey.
2. The Minutes. The minutes of May 8, 1973 were approved as written.
3. Attendance. The following people were in attendance:
 - a. Members - M. Abruzzo (student), R. Bowman, E. Diaz (student), B. Ettinger, J. Hamell, H. Harris, S. Heinemann, G. Hobbs, M. Kanuck, H. Jick, M. Kalin, J. Kolliner, A. Levey, N. McLaughlin, M. Pollack, J. Riley, M. Stafford (student), M. Steuerman, J. Sweeney, E. Weiss,
 - b. Alternates - J. Ryan.
 - c. Guests - T. Berenson, M. Krieger, P. Lanier, R. Lewis, J. Rempson, J. Brown, H. Whitcomb.
4. Special Meeting. The special Committee meeting on Wednesday, May 23, from 11:00 A.M. to 1:00 P.M. will take place in the Fordham Center Faculty Lounge. This meeting is in addition to our regular meeting on Tuesday, May 22. The Wednesday meeting is the final one of the year.
5. Subcommittee on Elective Courses. The Subcommittee has approved the course proposal, The Family. It will be presented to the full Committee at the special meeting on Wednesday, May 23.
6. The Department of Special Educational Services. Major Revision of an Existing Curriculum. Education Associate.
 - a. School and Community Relations in Urban Schools. The motion to approve the proposed course, School and Community Relations in Urban Schools, was carried. Yes - 14, No - 1, Abstentions - 1.

Catalog Description. The course will acquaint students with principles, practices and procedures that will enable them to function more effectively in their role relationships with teachers and other school personnel, and particularly with parents. The focus will include attention to individual and group processes. Use will be made of case studies, simulation games, role playing and participant observation techniques. The prerequisites are the Education Specialization Requirements for Education/Day Care degree students. Others are RDL 02 and ENG 01 or ESL or equivalent. 3 hours--3 credits.

- b. Survey of Creative Experiences for the Early Childhood and Elementary Years. The title is being changed to Survey of Creative Experiences for the Early Childhood and Elementary Years from Seminar and Practicum in Education and Art Forms, and the number of credits is being changed from four to three. There will be no practicum credit hours, and it will serve as an elective. Health and Physical Education is in agreement with this course which is concerned with methodology. In the near future Health and Physical Education plans to offer a course in rhythmic and dance, a content course for elementary children which will complement this Survey course and probably serve as a corequisite. Music and Art is also in agreement with this course proposal. The motion to approve the proposed course, Survey of Creative Experiences for the Early Childhood and Elementary Years, was carried. Yes - 18, No - 0, Abstentions - 1.

Catalog Description. Students will be taught to assist children in developing their unique creativity in the various expressive forms such as music, dance, arts and crafts, creative dramatics. The instructor will draw upon the skills and interests of the students and introduce new methods and materials for instruction in these areas. Students will also learn how to plan and implement creative experiences in classroom situations. The prerequisites are the Education Specialization Requirements for the Education/Day Care degree students. Others are RDL 02 and ENG 01 or ESL 11 or equivalent. 3 hours--3 credits.

- c. Curriculum Proposal. The motion to approve the revised curriculum proposal, Education/Day Care Associate, A. A. S. degree, was carried. Yes - 17, No - 1, Abstentions - 2.

7. Department of Business and Commerce.

a. Revision of an Existing Curriculum.

(1) Marketing Management and Sales. Professor M. Pollack announced that the curriculum title, Retail Business Management Specialization, was being changed to Marketing Management and Sales.

(2) Retail Operations and Management, RET 41. Professor Pollack stated that Retail Operations and Management, RET 41, will be designated henceforth MKT 41. This course will no longer be a required course; it will serve as a marketing elective. The hours and credits are being changed from 2 hours--2 credits to 3 hours--3 credits. The Chair requested that written information about the hour and credit changes be brought to the next meeting. We were reminded that A. A. S. programs require a minimum of 20 liberal arts credits.

(3) Retail Merchandising. The motion to approve the combination of Retail Merchandising I and II, RET 35 and RET 36, which were 6 hours--6 credits, into the one 4 hour--4 credit course, Retail Merchandising, MKT 35, was carried. Yes - 15, No - 3, Abstentions - 2.

Catalog Description. Theory and principles of merchandising and its application to the basic profit elements including the mathematics of markup, markdown, gross margin, turnover, stock planning, sales planning, the merchandise plan, price lining, open-to-buy; and the retail method of inventory procedure in the conduct of a retail operation. The prerequisites are Accounting 11 and Business 11; the corequisite is Retailing 33. 4 hours--4 credits.

- b. Revision of an Existing Curriculum. Accounting Specialization. There was some discussion about the liberal arts requirements and the laboratory science courses. This curriculum is now being placed within the Cooperative Work Experience curriculum. Action is possible at the next meeting.
8. Physics Department. The Physics of Photography and Optics. This course proposal is designed to serve as an elective for Liberal Arts and Sciences students. An explanation was given as to why Mathematics 05 suffices as the prerequisite. Action is possible at the next meeting.
9. English Department. The Chair ruled that since there was no representative from the English Department, the revised course, Writing Lab 01A, and the new course proposal, Writing Lab 01B, could not be satisfactorily concluded this semester. They will, therefore, be placed on the Fall Semester agenda.
10. Department of Student Personnel. Interdepartmental Independent Study. This is a interdisciplinary course proposal of five departments--Communications Arts and Sciences, English, Health and Physical Education, Social Sciences, and Student Personnel. Professor M. Kalin explained that this course would provide students with a serious extra-classroom experience intergrating life, the community, and the college. Thirty hours of field work per semester would be equivalent to one credit. Each department would select a representative to work with a project dealing with its area of specialization. Student Personnel would handle the administrative aspect of the program. Release time for faculty representatives is presently being worked on by the Office of the Dean of Academic Affairs. All of the five departments involved have not approved the proposal. This item will be on the next agenda.
11. Department of Engineering Technologies. Revision of an Existing Curriculum. Engineering Sciences. In the third semester the history requirement would be changed to History 11 or History 12. In the fourth semester any three-credit course in history or social sciences will be accepted in the lieu of History 12. Descriptive Geometry, MEC 51, a two-credit course will be dropped from the curriculum. The departments involved have all agreed to these changes. Action is possible at the next meeting.
12. Distribution. The Department of Social Sciences distributed the course proposal, The Family. An amended version of the Engineering Sciences curriculum was also distributed.
13. Adjournment. The meeting was adjourned at 4:12 P. M.

G. L. H.
Gloria L. Hobbs, Secretary

Attachments - Please find attached the Curriculum Pattern for Education--Day Care Associate.