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2021

Graphic Design Checklist

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CUNY City College

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Feedback: Brochure		Name: _____	
GOALS	Done	Not Done Yet	
Brochure Complete with tickets & Card	<input type="checkbox"/>	<input type="checkbox"/>	
Brochure/branding Grabs audience attention	<input type="checkbox"/>	<input type="checkbox"/>	
Design theme has "Matching Luggage"	<input type="checkbox"/>	<input type="checkbox"/>	
Design is innovative	<input type="checkbox"/>	<input type="checkbox"/>	
Branded Pieces are presented with care	<input type="checkbox"/>	<input type="checkbox"/>	
Design uses readable icons	<input type="checkbox"/>	<input type="checkbox"/>	
#'s & CTA (Call to Action) are present	<input type="checkbox"/>	<input type="checkbox"/>	
Project is well researched	<input type="checkbox"/>	<input type="checkbox"/>	
Student strengthened their design skills throughout the project	<input type="checkbox"/>	<input type="checkbox"/>	
Moodboard has well researched images	<input type="checkbox"/>	<input type="checkbox"/>	
Project is visually memorable	<input type="checkbox"/>	<input type="checkbox"/>	
Project contains unique design folds	<input type="checkbox"/>	<input type="checkbox"/>	
Infographic design is highly detailed	<input type="checkbox"/>	<input type="checkbox"/>	
Colors palette is well thought out	<input type="checkbox"/>	<input type="checkbox"/>	
Spelling and Grammar is correct	<input type="checkbox"/>	<input type="checkbox"/>	
Text appears neatly in the brochure	<input type="checkbox"/>	<input type="checkbox"/>	
Typography is styled and carefully chosen	<input type="checkbox"/>	<input type="checkbox"/>	
Widows and orphans have been removed	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	
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Final Grade Brochure			

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