City University of New York (CUNY)

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2019

Works In Process - Scholar Edition

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WORKS IN PROCESS
Scholar Edition

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NEW YORK CITY COLLEGE OF TECHNOLOGY · CUNY

work(s) in process

ABSTRACT

The creative field revolves around many professions. Creatives share a lot of common themes that are part of their process. It is with these themes that we establish a more impactful way to listen to a podcast. Reviewing and breaking episodes up into chapters can effectively guide a student, aka a Scholar, in their path to establishing a creative career.

Some of the most powerful ways to get ahead in the creative field is by networking, and obtaining valuable knowledge from other creatives. Gathering this information and making these connections can be quite the task. Not all young creatives are aware of the behind the scenes work and the challenges creatives face such as growth, hustle, brand building, personal projects and more. By highlighting, comparing, and exploring the Works In Process Podcast, students will be able to easily identify guest insight and pick up tips of the trade.

This Scholars edition will breakdown the show through available podcasting features, chapters and visualized infographics. Chapters will signify times in the audio that will highlight specific advice and topics. Visual graphics will demonstrate how creatives share common themes, then branch out to more specific themes depending on the creative career.

Ultimately, this will result in a shared abundance of knowledge and guidance in which other creatives can establish their own routine and continue to grow.

METHODS

In order to provide effective insights and benefit the listener, repeated listens and effective note taking was required. The researcher listened to 4 podcast episodes with about 3-4 listens per episode. With episodes differing in length some required more time. All together the researcher spent approximately 12 hours listening in the span of 4 weeks.

A template was created for every episode guest. Each episode consisted of its own "Scholar Edition" document. This document included Themes, Quotes, Insights, and a reflection on quotes. Using Podcast transcripts provided by Professor Garrastegui the researcher was able to provide time stamps which would eventually become chapters, a feature created specifically for Scholars.

The purpose of this research is to structure the episodes into chapters. By providing chapters, scholars will be able to skip to specific times within an episode to gain benefits of their own interest. Visual graphics will display a diagram of how common themes intersect, demonstrating the similarities, regardless of the type of industry, creatives are often faced with. Scholars will be able to observe and reflect on these themes that they may potentially experience in their careers.

CONCLUSION

Scholars can now benefit from quick access to valuable information from creatives in different fields through the **Works In Process** podcast. Creatives provide insight and discuss themes that revolve around their careers. Scholars can listen to these themes and learn that the creative process is not beholden to any one creative field, but that it overlaps and blur the lines.

Chapters within the podcast are a new feature created specifically for Scholars. They will have specific titles to clearly communicate a theme and an effective topic. This feature is meant to enhance the experience for Scholars and other listeners.

The Works In Process Podcast can be used as an effective tool to better understand the creative field. Scholars can explore different professions, themes, and topics. The podcast can be found on various platforms such as Apple Podcast, Google Music, and Spotify.

Ep 02: Eli Neugeboren
Works in Process: Scholars Edition

Chapters	Hide
Origin Story: How I got here	5:42
Education: Making Sacrifices	15:14
Growth: Fake it 'til you make it	28:31
Side Hustle: Drawing the News	46:01
What Next: Publishing	52:05

Sample chapter feature in podcasting apps

RESULTS
COMMON THEMES

- GROWTH
- EDUCATION
- PERSONAL PROJECTS
- FREELANCE
- HUSTLE
- PRODUCTIVITY
- BRANDING

○ Episodes Researched
● Episodes NOT Researched

CHAPTERS

EP 01
LISA PERTOSO
WRITER / COMEDIAN

Origin Story: Change the World
Side Hustle: 100 First Dates
Growth: Am I a writer?
Productivity: Structure your Day
Whats Next: Writing a Book

EP 02
ELI NUEGEBOREN
ILLUSTRATOR / EDUCATOR

Origin Story: How I got here
Education: Making Sacrifices
Growth: Fake it 'til you make it
Side Hustle: Drawing the News
Whats Next: Publishing

EP 04
DAVID SOTO
LETTERER / DESIGNER

Origin Story: Always a passion
Growth: Job allowed me to grow
Education: Drawing to learn
Freelance: Instagram as a portfolio
Branding: Being Consistent

EP 08
DR. FAHAMU PECOU
ARTIST / SCHOLAR

Origin Story: Always had a pencil in my hand
Freelance: My Design Company
Branding: Making myself officially the Sh!t
Education: Adding another dimension to my work

Further Information
This scholars edition aims to rethink the passive nature of podcast listening. It will provide beneficial insights while listening, and can foster a new habit of stopping and taking notes for a deeper understanding.

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