ABSTRACT

The creative field revolves around many professions. Creatives share a lot of common themes that are part of their process. It is with these themes that we establish a more impactful way to listen to a podcast. Reviewing and breaking episodes up into chapters can effectively guide a student, aka a Scholar, in their path to establishing a creative career.

This Scholars edition will breakdown the show through available podcasting features, chapters and visualized infographics. Chapters will signify times in the audio that will highlight specific advice and topics. Visual graphics will demonstrate how creatives share common themes, then branch out to more specific themes depending on the creative career.

Ultimately, this will result in a shared abundance of knowledge and guidance in which other creatives can establish their own routine and continue to grow.

METHODS

In order to provide effective insights and benefit the listener, repeated listens and effective note taking was required. The researcher listened to 4 Podcast Episode’s with about 3-4 listens per Episode. Episodes differ in length and required more time. All together the researcher spent approximately 12 hours in listening in the span of 4 weeks.

A template was created for every 2 episodes/guest. Each episode consisted of its own “Scholar Edition” document. This document included themes, quotes, insights, and a reflections. Using podcast transcripts provided by Professor Garrastegui the researcher was able to provide time stamps which would eventually become chapters, a feature created specifically for Scholars.

The purpose of this research is to structure chapters within the episode(s). By providing chapters, scholars will be able to skip to specific times within an episode to gain benefits of their own interest.

CHAPTERS

EP 01
LISA PERTOSO
WRITER / COMEDIAN
Origin Story: Change the World
Side Hustle: 100 First Dates
Growth: Am I a writer?
Productivity: Structure your Day
Whats Next: Writing a Book

EP 02
ELI NUEGEBOREN
ILLUSTRATOR / EDUCATOR
Origin Story: How I got here
Education: Making Sacrifices
Growth: Fake it ‘til you make it
Side Hustle: Drawing the News
Whats Next: Publishing

Sample chapter feature in podcasting apps
CONCLUSION

Scholars will greatly benefit from quick access to valuable information from Creatives in different fields through the Works In Process Podcast.

Chapters within the podcast are a new feature created specifically for Scholars. Chapters will have specific titles to clearly communicate a theme and an effective topic. This feature is meant to enhance the experience for Scholars and other listeners.

The Works In Process Podcast can now be used as an effective tool to better understand the creative field. Scholars can explore different professions, themes and topics.

Further Information
This scholars edition aims to rethink the passive nature of podcast listening. It will provide beneficial insights while listening, and can foster a new habit of stopping and taking notes for a deeper understanding.

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