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2022

### Typography Fontstruct Assignment

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## Assignment TYPEFACE DESIGN

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Based on our conversation in class today, sketch some ideas for fonts/unique letterforms. These are sketches, and can be (reasonably) loose. It can be helpful to use the sketching technique shown in class. Remember, you are not trying to do refined typeface for reading. This is what we consider a DISPLAY typeface. It can be fun, interesting, unique! Have fun!

Important: These must be roman (plain) letters. They can be serif or sans-serif. No script/handwriting/cursive/italic/oblique is allowed. For consistency of height and consideration of how the letter widths work together, sketch on graph paper.

You must draw the following letters, if they are shown as uppercase, draw uppercase. If they are shown as lowercase, draw as lowercase:

S n H o D g A d a K v B p s t

Things to consider:

- The width of the letter. How many boxes/half boxes wide.
- The x-height and cap-height of the letter. The height of the ascender and descender. How does that compare to the cap-height? This is important to define.
- Serif structure. Is there a serif? Is it sans-serif? slab? Can it be decorative—rounded, bifurcated?
- Letter width. Not all Letters are the same width.

It is very important that you draw uppercase and lowercase letters next to each other interspersed to see how they interact. Do not draw all of your uppercase letters at once and all of your lowercase letters at once. Try variations in structure and serif style!

Part two: Once your sketches and initial direction are decided on during critique, finish all 26 uppercase and all 26 lowercase letters for your font using Fontstruct.

Letterform sketching video:  
<https://vimeo.com/11491627>

Interview with Ken Barber:  
<https://vimeo.com/33166829>

Fontstruct tutorial  
<https://vimeo.com/972905>

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