

Deans to Name Group to Investigate Degree

Dr. Lewis Mayers, acting dean of the Baruch School, will appoint a committee to investigate the matter of changing the present Bachelor of Business Administration to either a Bachelor of Science degree in Business Administration, a BS in "Business Administration," or a Bachelor of Arts. At a meeting of the faculty, authorization was given to the deans to appoint such a committee.

Active had been taken by a Council committee, which submitted a report to the faculty to effect that a change in the Baruch School degree is desirable. The facts pointed out by the committee were, that in the 75 schools that are members of the American Association of Collegiate Schools of Business, 41 offered a BS, eight a BBA and a BS, and three a BA.

Of the schools offering a degree were the University of Columbia, Fordham, Western Ohio, New York Temple Universities.

Baruch School, and Emory, Loyola Universities are the eight schools granting a degree. Hunter and Brooklyns colleges have established a program for accounting students, and granted a BS.

Student Council report at last week a Downtown majoring in economic was told by the interview committee for the Woodrow fellowship award, that the committee might not consider the BBA degree viable.

Award NSA Ford Funds

The United States National Student Association has received a grant of \$128,675 from the Ford Foundation for a four-year program to develop leadership skills, professional abilities, and knowledge of, and experience with, democratic institutions among the student leaders of the under-developed areas of the world.

The grant, which is the largest in the Association's history, will enable fifteen or more student leaders from Asia, Africa, the Near East and Latin America to spend a year at selected colleges and universities in this country, working with student organizations at the campus, regional and national level.

In accepting the grant, Stan Glass, USNSA president, told the Ford Foundation that "the Association is keenly aware of the challenge which it has accepted and the trust and confidence manifested by this generous assistance."

Glass has been invited by President Eisenhower to take part in the first White House Conference on Education in Washington.

NYU Go for Trophy Blood Donation Drive

"You Have Trophy Blood" is the theme of this term's drive. For the first time in the competition between New York University's School of Commerce and the Baruch School, a trophy will be awarded to the school that obtains the most blood on a percentage basis.

Donations to give blood will be obtained at the 9th booth. Donors will be able to contribute when the cross sets up operations in the student lounges, on Friday, December 7.

The trophy will have the winning school's name engraved on it and will reside in that school for a year. Scrolls will be awarded to the Baruch School organization that contribute the most blood on an absolute and a percentage basis. In addition, any individual who has given blood more than five times, is eligible for membership in the Jug Club.

Dr. "Blood" Klot, manager of the Baruch School book store, is recipient of a certificate from former President Harry S. Truman in recognition of his

many blood donations, believes that both instructors and members of the administrative staff should show the way to the students by contributing blood.

Council Sets Elections:

Petitions Available in '921

The political season has once again arrived at the Baruch School. Nominating petitions for elections were made available yesterday and can be obtained in '921, where they must be returned before Friday, December 2.

Positions open for School-wide office are Student Council president, vice-president, recording secretary, corresponding secretary and National Student Association delegate. Elections will

Educators to Evaluate City; State Inspection of College

President Buell G. Gallagher has announced that a team of twenty-one educators, representing the Commission on Institutions of Higher Education of the Middle States Association of Colleges and Secondary Schools, will visit the College December 5, 6 and 7, for the purpose of evaluating the City College.

Leslie W. Engler, dean of administration at the College said, "The purpose of the evaluation is to stimulate the College to reassess its own achievements as well as to afford the College an opportunity to see itself through the eyes of experienced, interested, yet detached colleagues in order to help it strengthen and improve its work."

Written reports covering all aspects of the School have been filed with the Commission for use by the evaluating team. After the visit the group will present a report to the College on its findings.

All facilities of the College will be made available to the team. Faculty members have been asked to cooperate fully.

Representatives from the field of business are T. A. Budd, dean of the University of Pennsylvania's Wharton School of Finance and Commerce; Harry A. Cochran, vice-president of Temple University; and John B. Wilkinson, secretary of the New York State Certified Public Accountancy Board of Examiners.

Ad Societies Set Meeting

Ad Societies Set Meeting

In an effort to further the interests of all the advertising students at the Baruch School, Alpha Delta Sigma and Gamma Alpha Chi, the national professional advertising fraternities for men and women, have scheduled a faculty-student reception next Tuesday at 8 at Lamport House, 25 East 22 Street.

Dave Mamberg, ADS president, has invited Professor Walter A. Gaw, Messrs. Claude M. Bolser, Mitchell A. Roberts and David Hynes (Advertising); Professor Irving Rosenthal, of the English Department; Dr. Arthur E. Albrecht, chairman of the Business Administration Department; Robert E. Borgotta, of the Art Department and Dr. Mortimer Feinberg, of the Psychology Department, to attend.

All students majoring in advertising and allied fields are invited.

Past activities of Alpha Delta Sigma include work for the Day Care Council. This year the group is working on a program for the New York Telephone Company in conjunction with Batten, Barton, Durstine and Osborne, national advertising agency.

Gamma Alpha Chi has done considerable work for Radio Free Europe.



President Gallagher



Dean Mayers

Council Puts Fee Raise On Referendum Basis

Last Friday night Student Council authorized President Bob Cord to appoint a committee to expound the pros and cons of a \$1 Student Activities Fee raise and to place the question on a referendum in the School-wide elections of December 11.

At SC's request, President Cord, who is in favor of the dollar increase, has volunteered to speak on the subject before Freshman Chapel.

Council also selected six students — Bernard Cohen, Bob Cord, Paula Goodman, Harvey Isaacs, Morton Lazarus and Hy Smith, and one faculty advisor — Professor Morton Feinberg of the Psychology Department — to the Elections Disqualifications Committee.

Howie Rubenstein, co-chairman of the Auto Driving Course Committee, reported that there will be a discount granted on auto insurance to those students who enroll in the auto course sponsored by the College.

In another move Friday evening Council established a Leadership Training Committee, to investigate the problems and various aspects of leadership. Paul Douglas '57 and Richard Ellis '59 were named co-chairmen of the Committee.

An Alumni Relations report was read by Joan Pivar, committee co-chairman, who reported that she and Co-chairman Wallace S. Nathan attended a meeting of the Baruch School Alumni Association, November 10. Miss Pivar expressed optimism for the establishment of a working liaison between the alumni and students at the Baruch School.

Being a Parents' Night, the meeting concluded at 10:15. Council members and their parents adjourned to Lounge C, where coffee, tea and cake were served.

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also be held for all class council officers and for three SC representatives from each class.

Those running for School-wide office must obtain at least 50 signatures from the general student body, while class and SC representative candidates must get 25 signatures from members of their class.

Candidates for the presidency of Student Council must be seniors in their term of office and must have served at least one

semester on SC. Vice-presidential aspirants must be juniors or seniors during their tenure in office. Anyone running for NSA delegate must be certified as a member of the NSA Committee.

Elections will be held Wednesday, December 14, from 9-11 in Lounge C. A special Election Supplement, containing the qualifications of all candidates, and platforms of School-wide candidates, will appear in the December 13 issue of THE TICKER.

Huddle at this School next week, it comes far closer to getting a B.A. to the American dream than...



Degree Change

A faculty committee will be initiated shortly to study the question of retaining the present degree received by Baruch School graduates—the Bachelor of Business Administration.

A Student Council committee on the same problem finds, quite unmistakably, that the BBA is out of step with the times. The report cites 55 schools of business, eight of which offer BBA's exclusively.

The report goes on to indicate that among the schools offering the BS are our neighbors, New York, Columbia and Fordham Universities.

Presently, the BBA is an almost unknown degree and bears an unfavorable connotation. Unfortunately, much of the public, a public in a position to hire many Baruch School graduates, links a business degree with business correspondence schools.

Baruch School students take almost half their credits in pure liberal arts subjects. The BBA, whether it warrants it or not, has an unfavorable reputation. While it is true that the students make the degree, and the degree does not make the students, we feel it is unfair to force us to be weighted down by a BBA when other schools offering similar courses bestow a BS on their graduates.

While further investigation is needed, because of these factors we heartily favor a renaming of the BBA. A Bachelor of Science in Psychology, or International Trade or Accountancy (the latter is the degree offered by Brooklyn and Hunter) seems to be more accurate than the present Bachelor of Business Administration.

Reprinted Without Comment

News Note: The City Planning Commission has recommended that \$17,484,500 be allocated to the Board of Higher Education to be used in the following manner:

Queens College—\$7,017,792 for increased library and cafeteria facilities, a physical education building, and a music and fine arts building.

Hunter College—\$2,770,350 for improved elevator facilities, improvement of tunnels, and library and classroom additions.

Brooklyn College—\$2,147,340 for a library extension and a new arts and students center.

City College (Uptown)—\$3,534,392.50 for a new theatre and classroom building, a new technology building and a new library.

Baruch School—\$540,000 for a change in current from direct to alternating.



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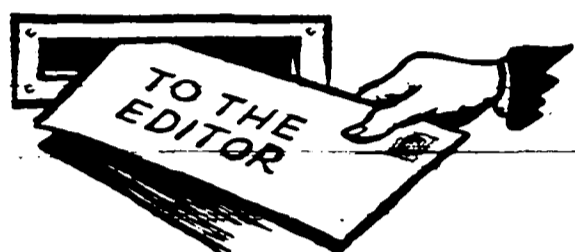
Advertising Manager: Otto Salamon Art Editor: Herb Pilelsky Associate Sports Editor: Ralph Sobovinsky Photography Editor: Bernard Cohen Exchange Managers: Phyllis Zlotogura and Evelyn Parker

Sophs Sell Dinner Tix

Tickets are now on sale for the Sophomore Dinner-Dance at the Great Shanghai Restaurant, 2685 Broadway, Saturday night, December 10, according to Soph Presidents Joan Pivar and Allan Rubin.

The \$5.50 tickets pay for a Chinese dinner for two and a floor show, featuring the music of Gene Cozza's band.

The dinner menu will be reproduced in next week's edition of THE TICKER—in Chinese. The first soph to bring the correct translation and description of the foods to Dr. Pei Chao Li, Central Treasurer, in '52, will be declared the winner. Only students who purchase Dinner-Dance tickets are eligible to enter the contest. The prize is a free meal.



Dear Editor:

Since I am a lower freshman, it may seem odd for someone at my level to have a complaint about the School at this early date. However, I have a problem that I would like to have solved by either you or other members of the student body.

I have a professor who has not taught my class a thing in the curriculum since the beginning of the term. True, I have heard of having "characters" for instructors, but this professor, who should be famous for obvious reasons, takes the proverbial cake.

It is now the middle of November, and said professor cannot read the names of the students correctly from the roll book, let alone know anyone by name. He still calls out students' names who have not been present since the beginning of the term, a fact to which many of my classmates can readily attest.

Time during class hours is spent mostly reading from the text. The instructor finds fault with the author's choice of words and he then proceeds to infest the vernacular with some more of his gibberish which he chooses to call English.

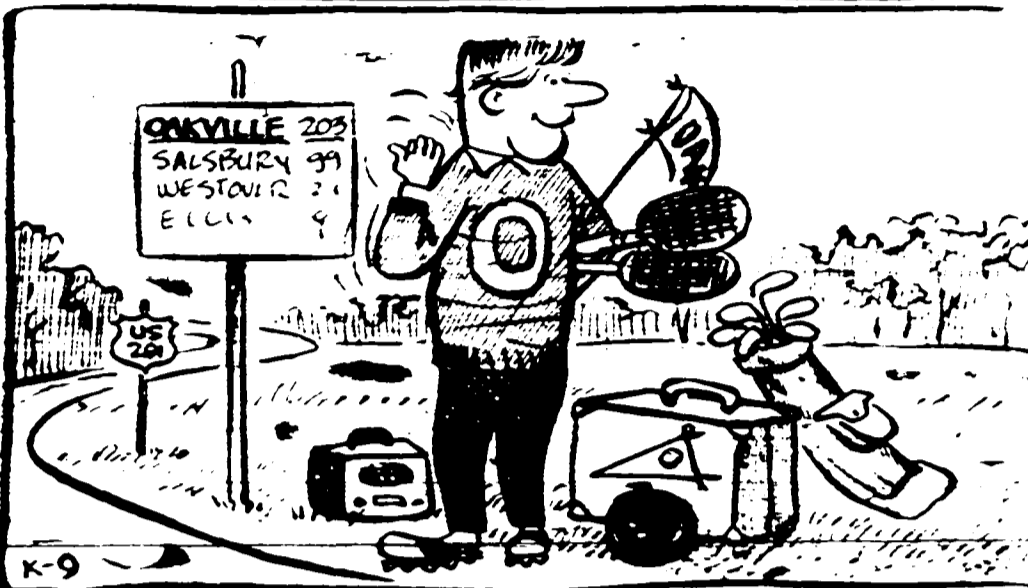
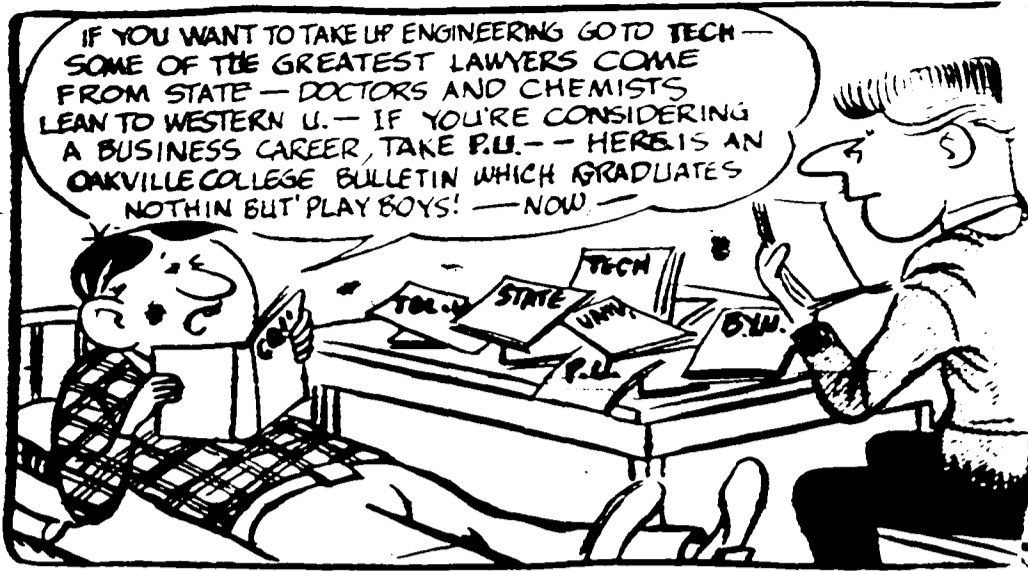
The professor has never given the class a test, and unless he does, I do not see how he can arrive at a fair mark for the student. Speaking for the class, we feel we will be at a loss during our future courses in this sequence, and will not be on a par with other students who have passed the course satisfactorily. I realize all of us get "characters" for instructors at one time or another, but I should like to ask, what can be done?

Stewart Kampelmacher, L. F. 4

Four Market

Approximately 50 Finance and Economics students will tour the New York Stock Exchange and then be the guests of Merrill Lynch, Pierce, Fenner & Beane, investment bankers, Friday, it was announced by Professor Jerome B. Cohen, Economics Department chairman.

LITTLE MAN ON CAMPUS by Dick B...



Insignium Forms Ready For Senior Baruchians

Ida Raucher and Hy Smith, co-chairmen of the Student Council Insignium Committee, have announced insignium applications are now available in '921, who must be returned before next Tuesday.

Upper seniors, who have been active in extra-curricular activities, may apply for the award, which entails membership in Chi Sigma Mu honor fraternity. Student Council will hold a special closed meeting to discuss Insignium applications Friday, December 9.

Three awards will be granted - major, minor—and specialization - major, minor—and specialization, which is equivalent to membership in Chi Sigma Mu with highest honors, high honors or honors.

The major insignium award is granted for excellent specialization or outstanding diversification in extra currics; the minor award for good diversification or outstanding specialization; and the specialization award for fair diversification or good specialization.

Senior Notes

The Senior Beer Party has been tentatively scheduled for Friday evening, January 28. According to a usually reliable

Princeton Hillel Excels Delivers Talk Today

Dr. Irving Levey, director of Hillel at Princeton University, will speak on "The Jewish Book - Its Meaning For You," today at 1 in the Faculty Council Room. In addition, items of an arts-and-crafts traveling from Israel, sponsored by Israeli Embassy in Wash. will be placed in adjoining cases on the second floor.

Prom Headlines Guntz; Biltmore Site of Fete

Comedian Morty Guntz will star at the Senior Prom, Saturday evening, at the Biltmore Hotel, Madison Avenue and 43 Street.

Entertainment at the Prom will be provided by Mary Kurz and his ten piece orchestra. A ten course dinner is included.

Students who gave pledges for Prom tickets must redeem them by tomorrow. Tickets, priced at \$16.50 for class card holders and \$18.50 for non-holders, are on sale until tomorrow.

Senior class cards costing \$2.50 may be purchased in the Lexicon office, 927. The benefits derived from these class cards include reductions for the senior

class show, beer party, buy ring and graduation caps and gowns.

Orders for senior rings are now being taken by Joe Haroon, Louis Rabinovitch or Hy Smith in Lexicon.

Lexicon '56, senior year book, will be available to students the week of May 14. The cost is \$8.50. Students are requested to get their money in to the office by December 23, and photographs must be in by December 23.

Pajama Games At House Plan

Got any old flannels? You can save them to House Plan's semi-annual pajama party set for the Coffee Lounge, Lamport House, 25 East 22 Street, Friday, December 9 at 8 p.m.

Tickets, on sale at the 9th floor, cost 50¢, the price at the door will be 50¢.

Students will have facilities for changing into costume at House Plan Refreshments, games and dancing will constitute the entertainment. Prizes will be given for the best dressed.

Mansfield, Bean Star at Show Rally

"Will Success Spoil Rock Hunter?" For the answer you'll have to see the Broadway show, but Jackie Mansfield has already spoiled many a Baruch male.

The voluptuous Miss Mansfield appeared with comedian Orson Bean, male star of "Rock Hunter," at Theatretron's semi-annual rally, Thursday, in Pauline Edwards Theatre.

Given for the purpose of raising and promoting Theatretron's production of "Rock News," December 2 and 3, the rally featured Miss Mansfield and Orson Bean in a scene from their show "Rock News."

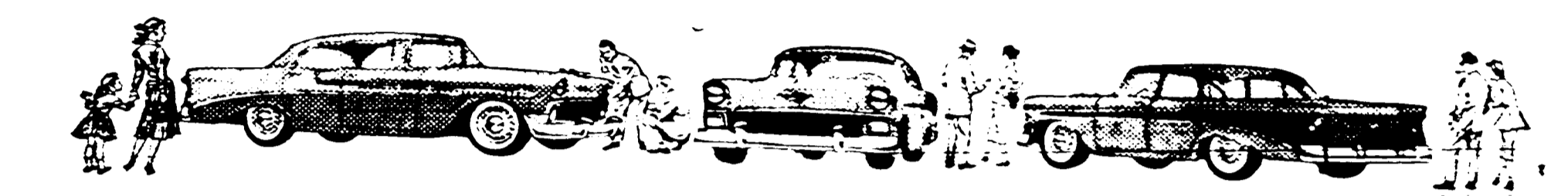
Guest Larry Brook of "Stik Smoking" and Theatretron's Ann Manning, Tony Plink, Bobby Samson and Marty Barnett.

In an interview with a writer for THE TICKER, reporter Miss Mansfield said, "I am very happy to be able to meet all these fine students and in a way, to be able to show how the industry is going to promote their shows."

The show "Rock News," which has been running about one hour, is the only show owned by Theatretron. A star, Marty Barnett, will be appearing by Theatretron.

The show was written by Larry Brook and B. G. DeSylva, with music by Ray Henderson. "Rock News" is shown on Broadway at 107.

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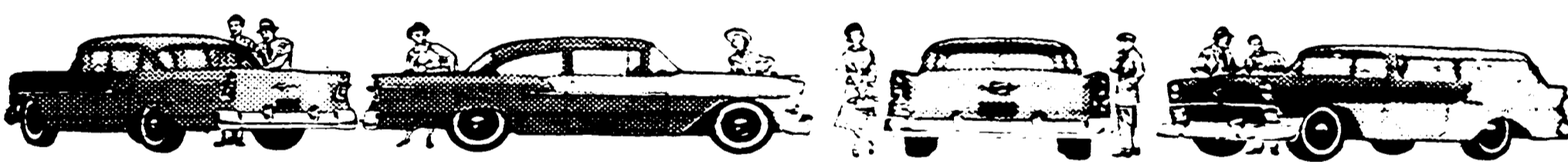
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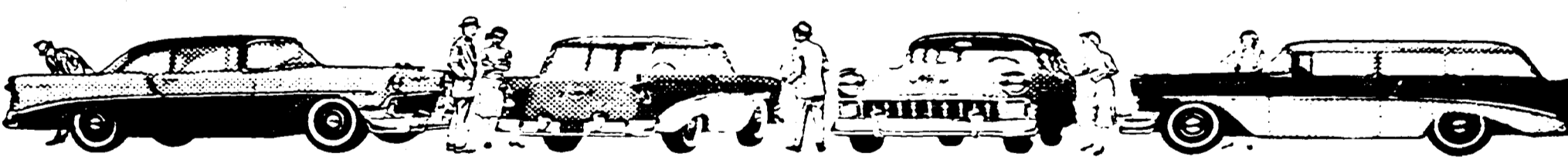
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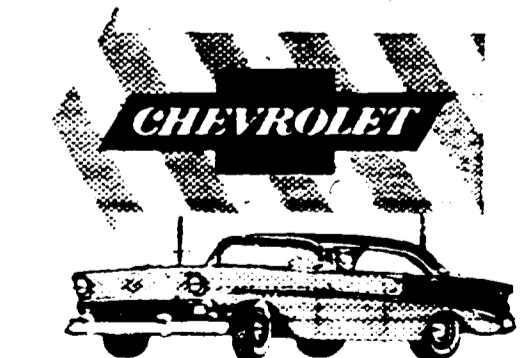
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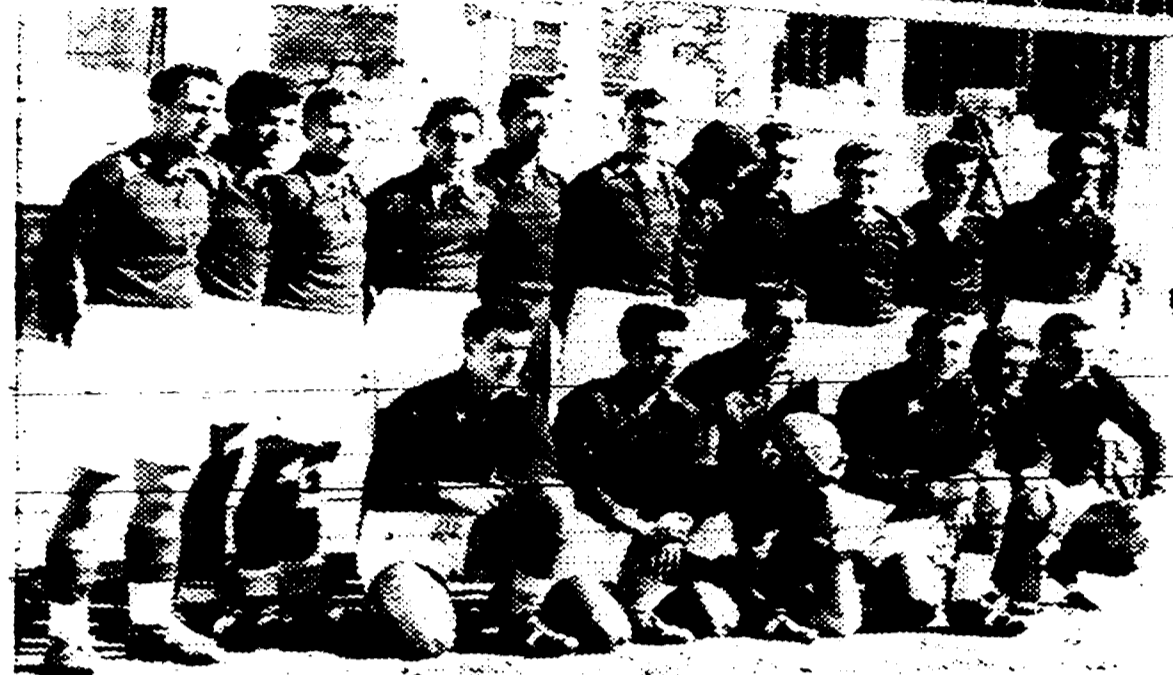
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CCNY Booters Finish Unbeaten With 3-1 Conquest of Mariners

By Marty Goldhirsch

Playing his last intercollegiate soccer game for City College, Morris "Moishe" Hocherman scored the winning and insurance goals in the last period as the Beavers defeated a rugged New York Maritime Academy team, 3-1, in a blinding snowstorm at Fort Schuyler, Saturday.



THE VICTORS VALIANT: Pictured is City College's undefeated soccer team, which has won its third straight Met Conference crown and its fourth in the past five seasons.

First Undefeated Season Hailed By Karlin as a 'Team Effort'

"We've had a terrific season," stated Coach Harry Karlin after his booters had finished the first unbeaten soccer season in the school's history by defeating Fort Schuyler, 3-1, Saturday.

"So many of our games were played in the rain or snow," Karlin continued, "that we've been called the 'Mudders' instead of the Beavers. At the beginning of the season we were picked to go all the way. We certainly haven't disappointed anyone. I only wish more spectators had come out to see our team play." Coach Karlin also pointed out that it was difficult to pinpoint any one or two of his players and call them outstanding. "It was a team effort," he said, "and everyone deserves an equal amount of credit for our fine showing."

For Coach Karlin, it was his second Metropolitan Conference championship in two years at the helm.

Saturday's game marked the final appearances of six Beavers. Goalie Wally Meisen; Co-captains Bob Hayum and Eddie

Trunk; John Koutsantanou, the all-time City high scorer; the brilliant Morris Hocherman and reserve Charley Hamwee all played their last games for CCNY.

Wolfgang Westl and Robert Lemestre were elected co-captains for the 1956 season. Westl was second in scoring this year while Lemestre was one of the Beavers' most stalwart defense-men.



Bob Hayum

Team Scoring

	G.	A.	Pts.
John Koutsantanou	8	3	11
Morris Hocherman	5	6	11
Wolfgang Westl	4	2	8
Vahn Jordan	3	3	6
Bob Hayum	2	1	3
Stan Spielman	1	1	2
Billy Arnheiter	1	0	1
Bob Lemestre	0	1	1
Charley Hamwee	0	1	1

"My Biggest Problem in 35 Years" Hardships Hit Holman

By Ralph Sobovinsky

"This is the biggest problem I've had in 35 years as basketball coach," explained Nat Holman, in talking about the consistent hard luck that has befallen his team.

"A look at the records will show you what I'm up against," Holman said pointing to a booklet which he carried around with him and which showed exactly what he meant. It contained lists of his varsity roster, the players that he lost by graduation and last year's freshmen hoopsters who were ruled ineligible: eight graduates, seven ineligibilities and three varsity members who never played freshman basketball.

"It's going to be a long, hard season," continued Holman, "but I'll tell you one thing. I've never worked with a finer group of boys. They're trying hard and they're showing wonderful spirit."

Holman is already working around a nucleus of five men who are expected to make up the

starting team. They are Lou Berson, Ralph Scheffan, George Jensen, Bill Lewis and the rapidly-improving, 6-8 Sid Levy.

"The handwriting is on the wall," said Holman. "I hope the boys will make a creditable showing."



Sid Levy

Big Turnout Buoy Lucia In Face of Difficult Slate

Which team has the largest squad in the College? The soccer team, you say? The lacrosse team? The basketball team? If your answer to one of the above is yes, you're wrong. It's the fencing team.

When approximately 50 students answered the call for practice, Coach Edward Lucia was pleasantly surprised. Now the squad has been pared down to 33 men and is getting ready for the opening meet of the season against Columbia, Saturday, December 17. The Lions have been the National Collegiate Athletic Association champion for the last two years.

The captain of this year's team is Morton Glasser, a pre-med student at the Uptown Center. He, along with six other veterans, will form the nucleus of the squad.

Coach Lucia says: "We'll have a very tough season and hope to break even. We are fencing the cream of the fencing teams in the country—Princeton, Yale and other Ivy League schools. In addition, we are also facing our usual

metropolitan rivals, who have always been tough."

Lucia feels he has been fortunate this year because the team will practice two days a week at the Uptown center. This will make it easier for many of the members of the team, who are Uptown students, to attend practice.

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