

The Ticker

"Twenty-Seven Years of Responsible Freedom"
Baruch School of Business and Public Administration - City College of New York

Vol. 1, No. 2

Tuesday, February 16, 1960

385

By Subscription Only

CNY Student Appears before House Division

Mary Markman, 20, January 1960 graduate of the College of New York will appear before the House Committee on Un-American Activities today. The House Committee is investigating American participation in the Vienna Youth World Festival Summer and the Moscow Festival two years ago.

press conference held Friday

Markman issued a statement

calling the committee for

ne called "a lack of faith

in American democracy and a

lack of trust in the youth of our

American youth, regardless of

political affiliations, the state-

ment, "who have used their

rights as American citizens to

meet with, and better un-

derstand the lives of young people

in different parts of the world

is being persecuted."

Markman asked about the "tempo-

rary" of the Vienna Youth Festi-

val. She stated: "Of course,

we must organize from

China and Eastern Euro-

pe. But what is it that

is that non-communist or-

ganizations also participated. You

have a festival of one

outlook."

Markman replied to the same question,

she said, "I am a graduate of

the College of New York. I

was in the Vienna Youth

Festival. I attended the festival."

She stated, however, that this would

be the case if there were

no participation in the festi-

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Business Community Vital; President Vetoes Relocation

The Baruch School will remain at the downtown site or in an area below Forty-second street even if vacant land is available at the Uptown Center, it was disclosed last week by President Buell G. Gallagher at his press conference.

It is expected that a site adjacent to the college will probably be made available by the relocation of The High School of Music and Art to the Lincoln Center for the Performing Arts. Any expansion by the City College would probably include acquiring this property.

Lavender Restates Position; Resigns as Council Advisor

Professor Andrew J. Lavender has reaffirmed his resignation as faculty advisor of Student Council. At a meeting last Tuesday, with Student Council President Janet Weisberg, he informed her that he would not return to Council.

In a Council letter, dated February 4, Dr. Lavender had been asked to reconsider his resignation.

The letter noted that the present Insignium incident has been left hanging in the air with many distasteful loose ends. The many issues and principles involved have succeeded in clouding and distorting one another.

The letter added, "Perhaps on the issue of Insignium itself we do not agree with you, but we cannot question your integrity or your morals."

Dr. Lavender resigned on January 13 when in a letter to Council he wrote, "I believe that Student Council cannot and may not bear the burden of a faculty advisor whom it did not deem worthy of defense against TICKER'S brand of 'unethical' and 'morally wrong' in an issue I had discussed openly and honestly at several meetings."

In presenting the Insignium Awards at last term's Convocation, Dr. Lavender in explaining the award named Joseph P. Kamp's name, said he felt the award was ill advised and illegal.

Commenting on Dr. Lavender's remarks, an editorial appearing January 5 in THE TICKER noted that "considering that the award winner in question was named in the audience it was unethical to mislead the audience and to publicly embarrass the individual in question."

In other Council business, a motion to add a general curriculum committee to the list of Student Council committees was defeated 4-12-2.

Opponents of the motion felt that Council would be better off if it limited the scope of its curricular activities.

Dr. Gallagher stated that the business school is directly dependent on industry which would necessitate its location in the business district. If the building was relocated at the Uptown Center, many faculty members employed in the business world would not be available to teach. "Education from instruction in business and government" would be major assets for students, said Dr. Gallagher.

Another factor for remaining in the downtown area, Dr. Gallagher noted, is the large enrollment in the evening session. Approximately twelve thousand students are enrolled at the present time in the evening division. Dr. Gallagher said that we would be depriving these individuals of educational opportunities if relocation took place.

He also commented that it would be possible for a business school, for example, Dartmouth, not to be dependent on the business area and therefore be located away from the city.

Gallagher Expects:

Changed Policy for Admission

College will probably find it necessary to change its admission requirements in the immediate future, stated President Buell Gallagher, at his press conference.

An 82 per cent high average was the requirement for admission, while now it has been raised to 85 per cent, as necessary due to the enrollment from the population period.

Gallagher said that he is raising standards because he strongly believes that students with 82 average can do college work and admission.

Major forces are operating for an increase in admission standards will not be necessary, Dr. Gallagher. The first building of the two-year college will be completed in 1962.

land the Bronx and Queens. There is no doubt, Dr. Gallagher pointed out, that Manhattan and Brooklyn too will obtain its own community college.

These community colleges will accommodate many of the people who have been attempting to enter one of the four-year colleges without success. The purpose of the community colleges mainly lies in a technical curriculum on a terminal basis. Dr. Gallagher emphasized that a transfer curriculum is available for students at the community colleges but "half or less than half of the students will transfer to attain a bachelor's degree."

In any case, Dr. Gallagher asserted, it will be far easier to absorb these transfer students who have achieved satisfactory grades in their junior and senior years because they will be entering the specialization programs. The other force, which will in-

hibit an increased admission policy, is the expansion of all of the municipal colleges. Queens College will probably double its facilities and is already on the road to achieving this end. Hunter College in the Bronx is about ready to begin its expansion program, added Dr. Gallagher. City College, although the largest of the municipal college system, will increase its student body by 10 to 15 per cent, and will be able to accommodate the greater number with some expansion probably in the future.

Although an 85 per cent average does not have the same meaning in all city high schools, most students receiving this average are capable of doing college work, said Dr. Gallagher. Students in exceptionally tough schools with lower than 85 per cent averages would probably be admitted via their composite scores on the college board examinations.

Senior Prom Headlines Comedian, Singing Star



Jim Dooley

Jim Dooley and Mal Lawrence will be the featured performers at the Senior Prom, Sunday evening, February 21, in the new Hotel Manhattan.

Mr. Dooley has appeared on Jimmy Dean's television show and has recently been recording for J&MCO records.

Comedian Mal Lawrence has made TV performances on the Ed Sullivan Show and the Arlene Francis Show and has recorded at



Mal Lawrence

The Concord, Brown's, Raleigh, The Waldorf, and the Statler.

A highlight of the Prom will be the crowning of the Senior Class Queen.

Arrangements have been made for tuxedo rentals at a reduced price of \$6.00 for the complete outfit. A representative from the clothing store will take orders at the Baruch School today in 712 from 12-12-2.

The Ticker

"Twenty-Seven Years of Responsible Freedom"
Bernard M. Baruch
School of Business and Public Administration
The City College of New York
17 Lexington Avenue, New York

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Unanswered Challenge

Student Council has made a decision, one that will be limiting in scope. A definite challenge was presented to the Council by Dean Saxe when he said that several important projects should be undertaken. He clarified the meaning of 'important' by stating that curriculum should be studied and suggested the Pierson Report as an important area for Council work. He pointed out that several faculty groups will make a thorough study of the report. In effect, if the students also studied the report it would be probable that they would discuss their findings with members of the faculty. The time has come for Council to realize that such a challenge should not have been overlooked.

Instead a decision has been made not to have a curriculum committee with a broad scope but rather a special committee with a limited emphasis. Advocates of the limited program feel that something is definitely accomplished when specific goals are in sight. The broader viewpoint of curriculum study cannot be neglected because it coordinates the parts of a specialized program. Although a specialized program may provide quicker results, we believe that a broader program will be more meaningful and beneficial in the long run. Many people may feel that the lack of results from a generalized curriculum study justifies its discontinuance. We, however, feel that the lack of results is due to the shortage of manpower and the unavoidable lack of continuity in the Council system. We might also point out that it took two full semesters to establish the specialization groups.

Supposedly the change of emphasis in curriculum investigation was an executive decision. It is beyond our comprehension how a member of the executive board was apparently in the dark in regard to this major policy decision.

Forever

It appears from the statements of President Gallagher that the Baruch School must remain in the downtown business area. The two outstanding reasons given for remaining at the present location, or in its vicinity, are the school's dependence on faculty members employed in the business community and the vast evening session enrollment. It is unfortunate that many members of the faculty cannot give their full effort to the teaching profession and must, as Dr. Gallagher points out, give their services to the college if they had to spend extra time traveling uptown. It is of the essence to the institution that will be the success of those students who require extra time from their parents. Will the students be subordinated to the business interests of their professors?

It also appears that the interests of 2,000 full-time day session students are subordinate to those of the nearly 12,000 part-time evening session students. Clearly evening session students, as members of the business community, find it convenient to attend the 23rd Street Center and its nearby branches. On the other hand, day session students are deprived the benefits of a greater choice in their curricular program. Detached from the rest of the college, they are unable to derive the essential educational experiences that are obtained from students majoring in other fields. One can learn to broaden one's horizons if he is exposed to diversified

State Special New Hunter Head Council Letter Protests Staff Honors Two Faculty Professors

SC Elections Appointed by BHI Cafeteria Automation BA Professor Commence Hillel Program

Howie Misthal, vice president of Student Council, has announced that special school-wide and class elections will be held next Wednesday. Petitions are available in 921 and are due Friday at 4. Heading the list of open seats on Student Council is the position of recording secretary. All students in their junior or senior years, who have served one term on Student Council, ICB or one of its committees are eligible for the office. The Class of '61 has three open seats while the Classes of '62 and '63 each have one open seat. In the Class of '63 there will be a runoff between Ricki Logg and Bill Roskin for the tenth position on the executive board. Last semester both contestants tied for the position.

The Class of '64 elections for the executive board and the two Student Council seats will be held in Freshmen Assembly under the auspices of F.O.S. Misthal also announced that applications for Charity Drives are due Friday, February 26. Drives must be for educational or internal purposes only. Under the Charity Drive procedure adopted by Council two semesters ago, the number of drives held will be limited to five. All drives must receive the approval of Council.

TICKER TAPE

The first meeting of the Society for Advancement of Management will be held Thursday in 1201 at 12:15. All students are invited. The term's plans will be discussed and activity schedules will be distributed. Two awards were granted at the last meeting to Alan Goff and Alvin Bookes. The Beta Sigma Chapter of the Alpha Epsilon Pi Fraternity has recently been formed. The officers for the term are: Al Meiselman, Master; Lt. Master, Jerry Pollak; Exchequer, Bill Roskin; Pledge Master, Mike Wiedelicht; Recording Scribe, Warren Haber; Social Chairman, Barry Dorf; Member at Large, Howie Greenberg. The Finance Society elected Ira Hersch, Norman Beiber, and Martin Schwartz as President, Vice-President and Treasurer respectively.

Education

The following applications must be filed no later than February 25: Student Teaching, Courses in Methods of Teaching, Transfer to the School of Education, Written English Qualifying Examination, Oral Speech Interview, and Medical Examination. Day session students may file in 1109 Monday through Friday from 9:30 to 4:30.

ACB Officers Selected To Seven-Man Board

The Activities Coordinations Board Chairman, Arthur Schreiber, Student Council President Janet Weisberg and Howard Misthal, SC vice-president have appointed the executives for the newly formed Activities Coordinations Board. Those chosen were Larry Kaufman, treasurer; Joe Schueller, secretary; Dave Kleinman, functioning coordinator; Joel Sarfati, service coordinator; Ira Teller, social coordinator and Ted Slovian, new projects coordinator. Last semester, Schreiber was selected the first ACB Chairman by Student Council. He ran unopposed. In the future the chairman will be selected in a school-wide election. Commenting on the new ACB organization, Schreiber stated that the delay in the opening of the Student Center will give ACB a chance to organize itself. Under the new provisions those appointed may be reelected by a two-thirds vote of the Council of Presidents which will hold its first meeting at the end of March. This provision comes about because many members of the SC felt that ACB was making

Junior Class Slates Prom

The Junior Prom will be Saturday evening, March 5, 8:00. The gala event will take place at Ben Malsk's Town & Country Club, Flatbush Ave. Ave. V. The highlight of the affair will be the choosing of a Prom Queen by one of the entertainers—probably Penny Lee. The \$12.00 per couple price will include gratuities and tax and all persons attending may remain at the club as long as they please. Dress for the event will semi-formal. Freshmen may also participate in the event.

Cafeteria Automation

Student Council voted Thursday, to send a letter to the business manager, Mr. Zweifach, protesting his action in the renovation of the cafeteria. The Council letter, while recognizing Mr. Zweifach's executive power in the cafeteria, scores him for not informing the faculty student cafeteria committee of the renovation.

Dean Ruth C. Wright, who has been in the municipal college system since 1939, will become acting president February 19, and will officially become president September 1. The selection of Dr. Meng, which ended a year's search, was made by the Board of Higher Education at a special meeting. The announcement of Dr. Meng's appointment was made by Gustave G. Rosenberg, chairman of the board, which is the governing body for the municipal college system. Mr. Rosenberg said the dean's experience in the system's other qualifications prepared him well for his new assignment. Dr. Meng has been dean of administration at Hunter since 19 and has served as acting president on numerous occasions. Before joining Hunter in 19 he served on the faculty of Queens College. Before that, he taught at Catholic University in America. An historian whose special field is Franco-American diplomatic relations at the time of the American Revolution, Dr. Meng has written extensively. He is the author of "American History for Catholic High Schools."

Former Editor Given Award

Steve Schatt, a former editor-in-chief of THE TICKER, has been named recipient of Columbia University's \$500 Borden Graduate Award in Journalism. The student who has achieved high academic standing with promise of outstanding professional performance during the first half year at the school is presented with this award. Mr. Schatt is now a reporter for the New Rochelle Standard-Star.

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Staff Honors Two Faculty Professors

The Management Staff of the Department of Business Administration gave a testimonial dinner to Professor Huxley Madeheim on his recent promotion to full professor. The event was highlighted by the presentation of a scroll signed by all the members of the Management Division to Professor Madeheim by Professor Arthur E. Albrecht, chairman of the Department of Business Administration. 45 members of the Business Administration Department attended.

Employment

Students seeking summer employment at resorts can register in the Placement Office, 303, beginning today. Lever Brothers and Joseph E. Seagram & Sons, Inc. will send representatives to interview the Class of '60 and M.B.A. candidates on March 13 and April 1. The program is the first in a series of new panel events which will be presented at Hillel this term. February 25 will witness the commencement of a four-session seminar, open to student and faculty alike, on Maimonides and his philosophy, presented by Dr. Michael Wyschogrod of the Philosophy Department. Registration is now being held at Hillel for the seminar. Last term, a series of lectures on the topic, "Is Religion Necessary for an Ethical Way of Life," was held at Hillel. Presenting the humanist point of view, Mrs. Joan M. Gadol, an instructor in the History Department, began the series.

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FRIDAY, FEBRUARY 19, 8:30 P.M.

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NON-HAZINGNON-HAZING

Hoopsters Trounced Soundly By Strong St. John's Squad

By Lew Lipset
Special to THE TICKET

In a game marking the end of a consecutive series beginning in 1926, St. John's powerful basketball "5" defeated City College's Beavers, last night, by a 93-67 score.

Thirty-eight games have now been played since the intra-city rivalry began in 1922. St. John's leads the series, 24-14.

The Beavers started the game well, and at one point held a 13-9 lead, with 14:33 remaining in the first half.

But they didn't last long, however, as the Redmen rallied for ten straight points, and built up a 40-29 half-time lead. During the half, they were led by Tony Jackson's jump shots and deliveries, which accounted for 14 points.

In the second half, the Redmen failed to hit their shots and lost their lead. Joe Lapchick, coach of the Redmen, entered his starting team in the game, and helped protect St. John's lead until the finish.

Key men for St. John's were Jackson, with 22 points, and Ivan Kovac, with 18. At one point in the game, Kovac hit for twelve consecutive foul-shots before missing late in the second half.

For Nilsen, in his best individual scoring effort of the season, played a fine all-around game, and led City scoring with 19 points. Shelly Bender, although he compiled four fouls, also played a strong game, scoring 12 points, eleven in the first half.

The Beavers played well all through the game, but St. John's superior height and speed were too great an obstacle for the team to overcome.

In a preliminary game, the St.

John's freshman team defeated the Beavers by a score of 73-59.

Mel Marshall of City led all scorers in the contest with 22 points. Leading the Redmen was Donnie Burks, with 17 points.

Other Results

In other basketball games played during the week, City College was defeated by two foes, Fordham University, Thursday night, and Fairfield College at Fairfield, Connecticut, Saturday.

In the Fordham game, the Beavers entertained a lead for

quite a while, but were unable to hold it, succumbing, 57-48.

The Beavers were handed their worst drubbing of the season in the Fairfield game, as they lost by 17 points, 75-58.

Mermen Defeated 66-29; Record Swim by Golden

Danny Golden set a Wingate Pool record in vain Wednesday night, as the team succumbed to Kings Point 66-29.

Golden did the 200-yard breast-stroke in 2:37.4, the best ever done at the College's pool. In the same event, he beat out Jim O'Boyle of Kings Point by less than one-half a length, depriving O'Boyle of the record.

In an unusual situation, Gordon Masoh of Kings Point, an undefeated diver, was scheduled to compete against Nick West of City, also an undefeated diver.

The Kings Point Coach, however, refused to allow the com-

petition to take place, because of the "poor board at the Wingate Pool."

Mike Bayuk took the 200-yard butterfly event for the Beavers during the events.

In the 440-yard free-style, Ed Shap of City, and John Ochiner of Kings Point finished in a dead heat for second place.

Wednesday, the team will compete against New York University at NYU's home pool.

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