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2023

### Language Bias on College Campus

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# Language Bias on College

## Campus

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NON-STEM

### Introduction

We all use language every day but often that language contains some kind of bias. Typically we are not aware of it or have no knowledge about language bias.

**Findings:** When meeting a new person, individuals may consciously or unconsciously focus on their language, accent, or origin, which can lead to negative thoughts and attitudes toward them. This is because some accents are considered more prestigious, such as the British accent within English language varieties.

### Research Questions

#### Language Bias (LB)

What causes language bias?

How do we recognize LB?

How can we reduce it?

### Avoiding Language Bias

"Avoiding biased language is not just something to learn in order to be politically correct. Unbiased language sends the message that you're invested in inclusivity".

### Literature Review

Many articles identify bias as unconscious. People make statements about someone's language, accent or dialect based on standard or preferred language variety. For example, in many parts of the world, American English is less favored than British English. People have different associations for each version. Bias can be harmful in some instances such as job interviews or social settings.

### References

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