

TICKER

BERNARD BARUCH COLLEGE

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BARUCH'S NEW PRESIDENT: CLYDE WINGFIELD

Dr. Clyde Wingfield, a 40-year old scholar in the fields of public administration and the administration of higher education, was tonight (May 3) named president of Bernard M. Baruch College by the Board of Higher Education. Baruch is one of ten senior colleges in the City University of New York. It enrolls about 8,200 undergraduates and 3,100 graduate students.

Dr. Wingfield is presently McElvaney Professor of Political Science and Public Administration at Southern Methodist University and director of graduate study in public administration. He is a member of the Executive Council of the National Association of Schools of Public Affairs.

When he takes office on July 1, Dr. Wingfield will become the second president of the institution, which was designated a separate CUNY liberal arts college in 1968 after a fifty-year history as the City College school of business and public administration. Dr. Wingfield succeeds Dr. Robert Weaver who served as president of the college from January, 1969 until September, 1970 when he resigned to return to teaching and research. Dr. Jerome B. Cohen, dean of the college, has been acting president since September, 1970.

In announcing the appointment, following the board's meeting at the CUNY Graduate Center, 33 West 42 Street, Chairman Frederick Burkhardt said, 'We are pleased to have found a man whose intellectual interests and accomplishments so uniquely qualify him to lead a college which has been charged with the mission of developing new concepts in business leadership and public administration required of the changing urban scene today.'

'He has had experience as a university administrator and is widely conversant with problems of public administration. Under his leadership, we expect that Baruch will go on to a distinguished new era of service to New York City business and government.'

Before joining the SMU faculty in January 1969, Dr. Wingfield was executive vice president of the University of Texas at El Paso where his responsibilities included research, program development, student affairs, fiscal affairs, and campus planning and construction. He has served as head of the political science department at the University of Texas El Paso campus, director of the Public Administration Program at Northern



Illinois University and a member of the faculty at Pennsylvania State College.

Dr. Wingfield holds the doctorate in Public Administration from Maxwell Graduate School of Citizenship and Public Affairs at Syracuse University and the baccalaureate and master's degrees from East Texas State University.

He has been the co-author or editor of five books and monographs, the most recent being *THE AMERICAN UNIVERSITY: A PUBLIC ADMINISTRATION PERSPECTIVE* published in 1970. He is a frequent contributor to *THE PUBLIC ADMINISTRATION REVIEW* and other professional journals. His research interests have been primarily concerned with municipal planning and with university and governmental management. Currently he is working on studies of *THE AMERICAN UNIVERSITY IN CRISIS* and *CONFLICT MANAGEMENT IN HIGHER EDUCATION*.

Baruch's new president has been a frequent consultant to government, including the Joint U.S. - Mexico Border Commissions, the U.S. Civil Service Commissions, the Federal Aviation Administration, and various local governments.

Dr. Wingfield is an Air Force veteran who served as an air intelligence officer in Japan from 1954 to 1956. He has an active interest in aviation and maintains a current license as a multi-engine, instrument rated commercial pilot.

Dr. Wingfield was born in Arkadelphia, Arkansas, on March 13, 1931, but lived in Texas as a boy. Dr. and Mrs. Wingfield have two children, aged 12 and 14.

Dr. Wingfield's salary as president of Baruch College will be \$39,800.

Dr. Wingfield, who has known open admissions as it has existed in state universities in the west and mid-west, last night expressed his great interest in CUNY's determination to keep the open door from becoming a revolving door through its remediation, counseling, tutoring and other special efforts.

Dr. Cohen, in welcoming the new Baruch president said, 'I am sure that all of my colleagues at Baruch share my pleasure in knowing that the search for a new president has been successfully concluded, and that they join me in offering a warm welcome and full cooperation and support to Dr. Wingfield when he actively assumes the duties of his office.'

RALLY THIS THURSDAY

There will be a rally at 11:00 am Thursday, May 6th in our auditorium. At this rally, we will plan the activities that will follow at the CUNY SOLIDARITY DAY RALLY that is set for Union Square Park (information that the rally would be held elsewhere is erroneous.) at 14th St. and Broadway, beginning at 12:00 noon.

The rally is sanctioned by Mayor Lindsay, and the University Student Senate. Doors to Baruch and all of CUNY may not open this fall. An end to Open Enrollment could put the survival of CUNY at stake.

Time is short. Don't jeopardize your future for high fees or tuition. Save Baruch now!

Class attendance for the day will not be mandatory.

The faculty should understand that their future is also at stake if CUNY's budget is not restored.

If possible, make signs or posters. All are invited, students, faculty, and friends. This is your chance, along with all of City University, to give Baruch people are aware of the crisis.

Be there at 11:00 this Thursday in the auditorium.

In memory

of those students

killed at

Kent State

and

other campus murders

To: All Faculty Members

From: Jerome B. Cohen, Acting President

The Student Senate has asked that attendance not be made mandatory on Thursday, May 6th, in order that Baruch may be properly represented at the 'Save CUNY Day' rally to be held at Bryant Park. They note that this rally is officially sanctioned by the City Government and Mayor John V. Lindsay.

I believe the request is a reasonable one, and therefore I would like to request members of the Faculty scheduled to meet with classes on that day not to take attendance. All scheduled classes should, however, be held for the benefit of those students who elect not to attend the rally.

RALLY

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THURS. MAY 6th 11:00 A.M.

**in the Auditorium
to plan 'Save CUNY Day'
followed by Rally at**

**UNION SQUARE
PARK —**

14th ST., BWAY

at 12:00 Noon

**SAVE BARUCH!
BE THERE**

**Classroom attendance will
not be taken.**