

CURRICULUM COMMITTEE
BRONX COMMUNITY COLLEGE
of the CITY UNIVERSITY OF NEW YORK

MINUTES

April 2, 2002

Vol. 01/02, Number 12

South Hall Conference Room

Present

N. Abdellatif, L. Augustus, H. Balter, C. Belshe, K. Berger, H. Clampman, G. Cukras, S. Davis, M. Denbo, A. Fuller, P. Gilbert, A. Glasser, G. Glier, D. Gonsher, D. Koenigstein, J. Lopez-Marron, L. Montenegro, R. Quinn, D. Schulster, M. Wenzel.

Guests

T. Brennan, J. Freeman, M. Gray, P. Morrill, K. Park-Kim, N. Posner, B. Somerville, M. Stern.

I Chairperson Clampman called the meeting to order at 2:10 PM.

II The minutes of the previous meeting were approved unanimously.

III Correspondence, reports and announcements

A. Chairperson Clampman announced amendments to the agenda.

B. The Department of Education and Reading notified the committee that after consultations with the Department of the Vice President of Academic Affairs, the titles of certificate programs recently approved by the committee were as follows:

- 1) Early Childhood Care Assistant Certificate Program.
- 2) Bilingual Early Childhood Assistant Certificate Program.
- 3) Assistant of Children With Special Needs Certificate Program.

IV Old Business

A. Proposed Change in Existing Curricula
Computer Information Systems Curriculum - AAS Degree
Business Administration Curriculum - Computer Programming Option - AS Degree - Department of Business and Information Systems

1. Revision of Curriculum Pattern
2. Addition of two new attendant courses

- a. BIS AA - E Commerce 2 rec 2 lab 3 cr
- b. DAT AA - JAVA Programming 2 lec 2 lab 3 cr

Amendments to the proposal were presented by the Department of Business and Information Systems.

A motion to approve this item was passed 17-0-1.

- B. Proposed Change in Existing Curricula
Marketing, Management, Sales Curriculum - AAS Degree
Business Administration Curriculum - Marketing, Management, Sales
Option - AS Degree - Department of Business and Information Systems

1. Change in Course Title and Description

- a. From: MKT 11 - Marketing
To: MKT 11 - Principles of Marketing
- b. From: MKT 43 - Advertising and Sales Promotion
To: MKT 43 - Principles of Advertising

2. Change in Course Description

- a. MKT 18 - Consumer Behaviour
b. MKT 32 - Principles of Selling
c. MKT 41 - Management of Retail Operations

3. Addition of two new attendant courses

- a. MKT AA - E-Marketing
b. MKT BB - Marketing Management

4. Revision of Curriculum Pattern

Amendments to the proposals were presented by the Department of Business and Information Systems and a discussion followed.

A motion to approve this item was passed 18-0-0.

- C. Proposed Change in Existing Curriculum
Human Services Curriculum - AA Degree - Department of Social Sciences

1. Reduction of credits required to complete degree

From: 60 - 68 credits
To: 60 credits

2. Revision of curriculum pattern

3. Addition of attendant courses

- a. SOC AA - Human Diversity 3 rec 3 cr
b. PSY AA - Human Development Over the Lifespan 3 rec 3 cr
c. SOC BB - Introduction to Human Services and Social Work
3 rec 3 cr

Amendment to the proposal were presented by the Department of Social Sciences. Questions and a discussion followed.

A motion to delay further discussion and possible action until the next meeting was approved 13-6-0.

- D. Proposed New Curriculum Option
Liberal Arts Curriculum - AA Degree
Sociology Option - Department of Social Sciences

This item was postponed.

- E. Proposed New Course

SPN 26 Spanish for Business Communication 3 rec 3 cr
Department of Modern Languages

Questions put to the Department of Modern Languages were answered. Further questions and a discussion followed. No action possible.

- V New Business

Change in Name of Program in Telecommunications Technology (Bell Atlantic).
AAS Degree HEGIS: 5310. State Program Code: 20317 - Department of Physics
and Technology

From: Telecommunications Technology (Bell Atlantic)
To: Telecommunications Technology (Verizon)

The committee accepted this as a routine item for which the three meetings rule was therefore waived. A motion to approve this item was passed unanimously viva voce.

- VI Adjournment

The meeting adjourned at 3:47 PM. The next meeting will be on April 16 at 2:00 PM.

Respectfully submitted,



Simon Davis,
Secretary.