

The Ticker

The Students' Voice Since 1932

Baruch College • The City University of New York

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For the Students and the Community

APRIL 17, 2000

Ringing Cell Phones Cause Hang-Ups In Classrooms

By Andreea Pricheea
Contributing Writer

Cellular phones are an important issue at Baruch. They seem to be a disturbance in the classrooms and library. A majority of students and faculties complain about the effects of cellphone ringing and disturbing the classroom. Others do not find cell phones a major problem although sometimes they feel the consequence of interruption.

For some people, cell phones have become something indispensable; they depend on them on a normal basis. Nicole Chang, a junior majoring in Marketing, considers her cell phone one of the accessories she can not imagine leaving her house without.

"I got too used to my cell phone," said Chang. "I am practically hooked on it."

When it comes to cells in the classrooms, however, there are some students who admit that they disrupt their concentration when they go off during class.

"Well I don't mind them and I don't think the school should have a say if we are allowed to have them or not," said Steve, a finance major. "But I think that students should turn them off during class, that would show respect to their classmates"

Although some students may tolerate the ringing of cell phones in the classrooms, others feel that they should not even be allowed in the classrooms or in the library.

"They should be banned from the library," said Andre Hinckson, an accounting major.

Teachers believe that cell phones may be useful and to some they may be a necessity but they become a nuisance when they begin to interfere with the learning process.

"[Cell phones] are important to have but at least put them on mute," said Antonietta D'Amelio, professor of Italian. "It's an interruption of my thought process and

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Enjoy Spring Break!



Time Capsule To be Placed In Academic Complex

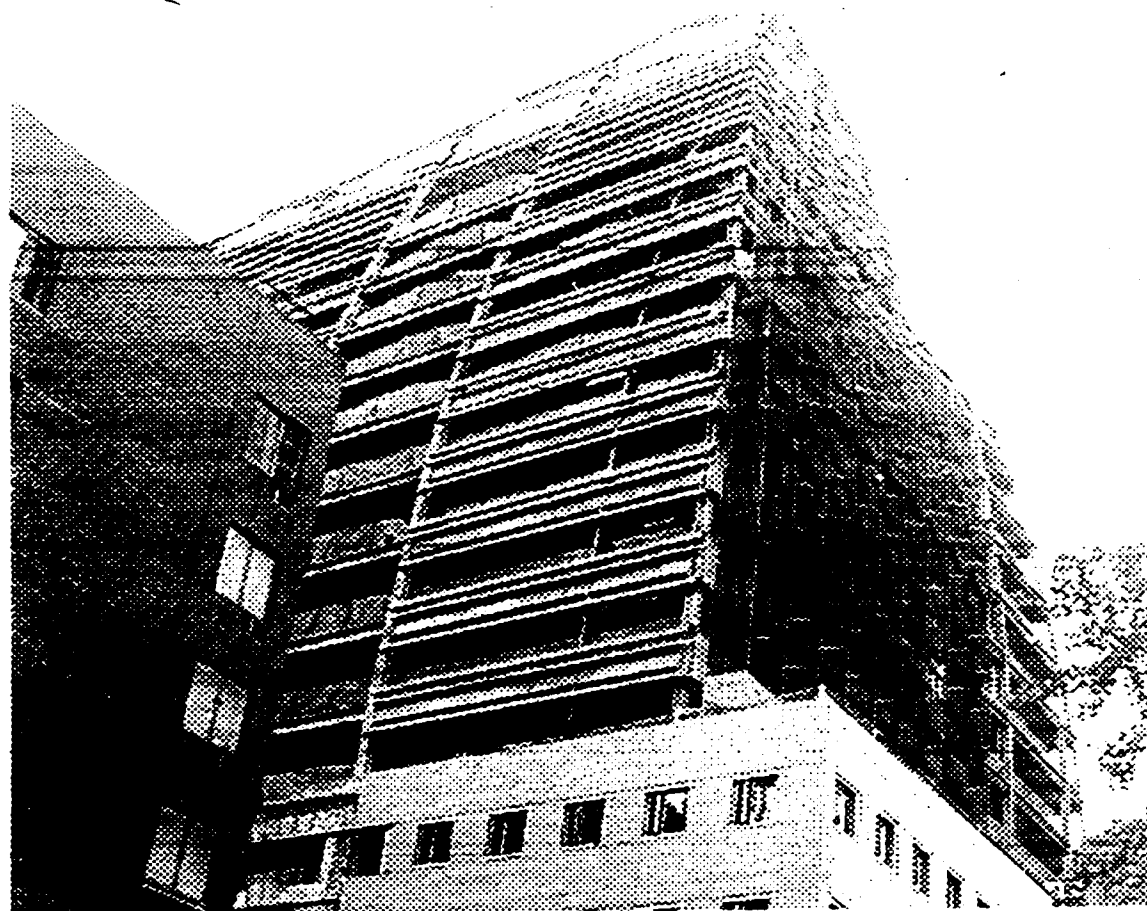
By Shan-san Wu
News Editor

Much has been made of Baruch's brand new academic complex, its modern features and state-of-the-art appointments. A benchmark for CUNY's 21st century aspirations, its grand opening early next year will ring in a new chapter in the history of our school.

But, as a reminder to all of the Baruch students who come after us, the new building will carry with it some of our generation's memories as well.

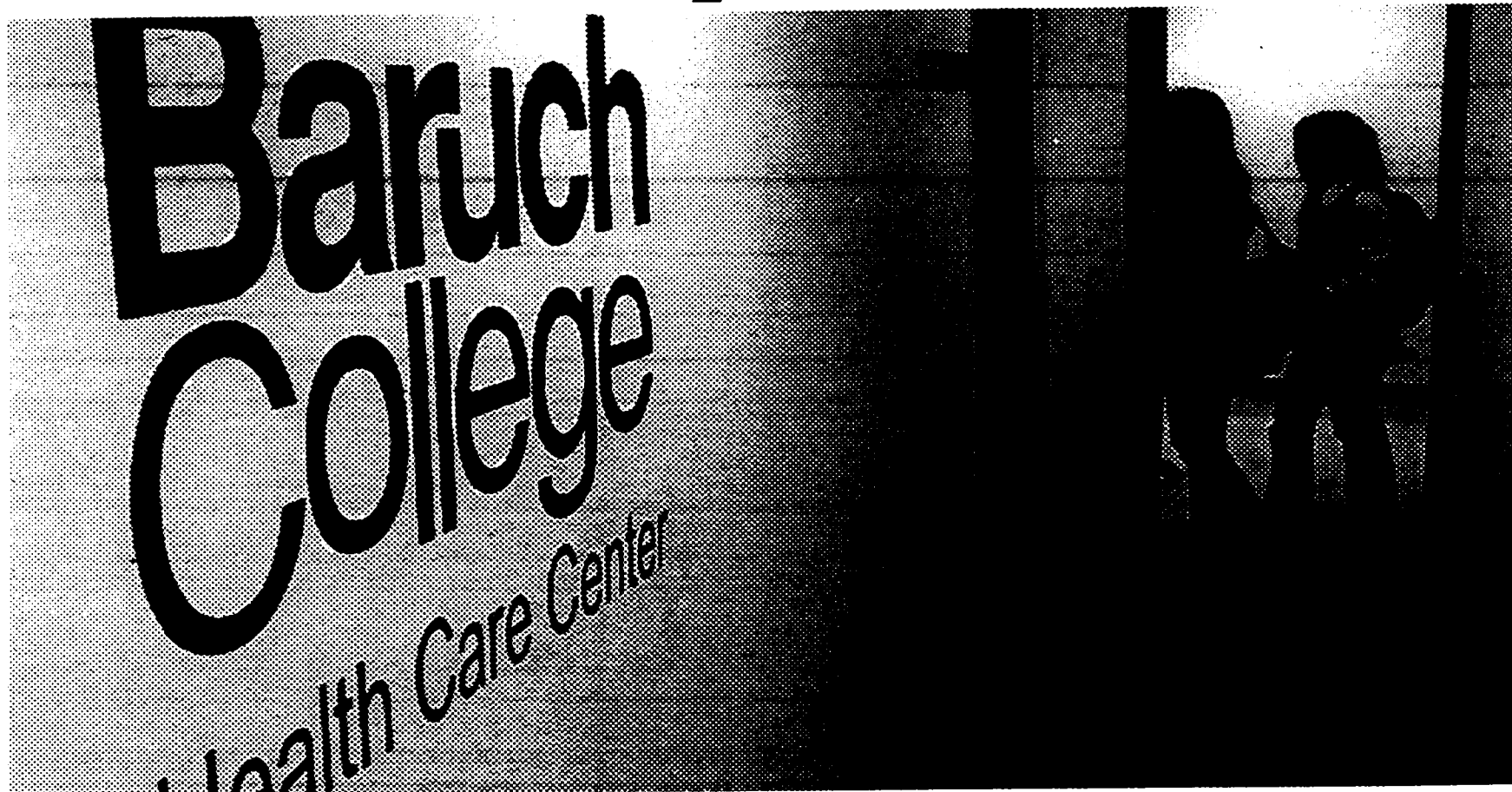
A time capsule, aluminum, cylindrical and filled with goodies and artifacts of the year

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The new Academic Complex at 25th Street under construction. A time capsule will be buried within its walls once completed. (Ticker Archives)

After Long Wait Healthcare Center Opens Doors



Students at entrance of the New Baruch College Health Care Center last Thursday. Center has received favorable amounts of students in first week of operation, the Center offers a variety of services free of charge. (Photo/Hubert Reyes)

By Hubert Reyes
News Editor

Three months after Beth Israel Hospital was awarded the contract to provide health services to Baruch students, the Baruch Health Care Center officially opened last Monday.

The center offers physicals, regular check-ups, urine samples and pregnancy tests free of charge. It charges a sliding scale fee for services that have to be done outside of the clinic. Those include testing for sexually transmitted diseases and blood. The Center is open Monday to Thursday from 9 AM to 8 PM and on Friday from 9 AM to 5 PM. Students can make appointments by calling (212) 802-6220.

Baruch administrators and Beth Israel representatives were the only ones present at the opening. The mood was that of happiness and excitement, expressed both by the administrators and the representa-

tives.

"I couldn't be more delighted with the way things have worked out," said David Garlock, director of Purchasing and Auxiliary Services.

Paul J. Szklarski, the Beth Israel representative, was happy with the way things have worked out. Szklarski felt excited over the prospect of working at Baruch, even though this is the third campus that Beth Israel provides health services for. Yeshiva University's downtown and uptown campuses are the other two.

The Center will be staffed by three Beth Israel employees. There will be a coordinator, physician's assistant, and a nurse practitioner servicing the students at all times. All three were present at the time of the Center's inauguration. They all expressed their eagerness to work at Baruch.

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Baruch's Golden Key Chapter Brings Home Two Awards

By Kin Ping Koo
Arts Editor

The Baruch College chapter of Golden Key National Honor Society won two awards at the association's Eastern Regional Conference held on April 2.

"I think regional conferences are a way for student leaders to recognize that it is more than a campus-based organization," said Ronald Aaron, dean of Student Affairs and advisor to Baruch's Golden Key chapter. "It provides the opportunity to spend time with counterparts and gain knowledge through the workshop process. It has always pulled people together, and has always been fun and rewarding."

Baruch is no stranger to winning, having won numerous

awards in the past, including Most Outstanding Chapter. The current chapter won two awards: Best Web Site (www.baruch.cuny.edu/goldkey) and Best Membership Drive.

"It's always nice to be recognized, but to be recognized twice is really special," said Aaron. "It also provides an added incentive for the group to prepare for the International Conference."

Baruch competed against other members of Golden Key from regional colleges such as Pennsylvania State University, West Virginia University, Temple University, University of Pennsylvania, University of Pittsburgh, Rutgers University from Rutgers and New Brunswick, Lehman College, Brooklyn College, Hunter College, Queens College and

host school Hofstra University.

The conference, which had the theme "Simply the Best", was not only about competition. Members convened to establish regional unity and to learn from each other. Numerous workshops such as Other Officers: Beyond the Four, Effective Communication Between Officers, and Leadership and How to Influence People were held for the betterment of Golden Key members.

"Having a taste of being a winner, I hope, will provide further incentive for the chapter to do their best, so that hopefully they will continue to gain such recognition," said Aaron. "It's a good motivator."

The majority of the attendees were Golden Key officers.

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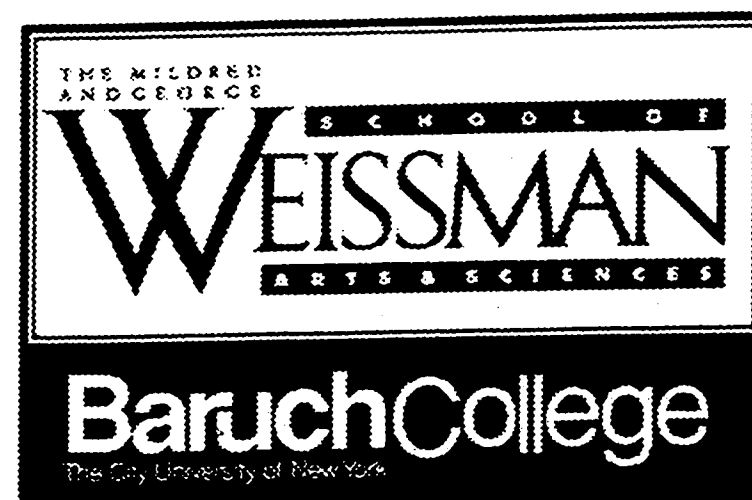
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Healthcare Center Offers Many Services

Continued From Front

"Let's get some students in here," said Jennifer Bilka, the physician's assistant. Although the staff members feel that they are capable of taking care of the students' needs and of providing a top notch facility, they encourage students' feedback.

"We would like input from the students on how it can be better," said Nurse Practitioner Audrey Hoover.

Although the opening of the Center was not publicized a small number of students walked in to find out what was going on and walked out with appointments.

Many students around campus did not know that Baruch has just received a health care facility but were elated to find out that they can receive free health services.

"I will definitely take advantage of this," said Marisol Antunez, a human resources major. "The clinic shows focus on student's health and safety."

The Center is located inside the 360 PAS building on the 26th Street side entrance. A plaque on the side of the wall directs students to the facility's location, which is in room 111.

The facility has the look and feel of a small clinic. Upon entering, there is a receptionist desk to the right and a small waiting area at the head of the room; to the left is the physician and nurse's office. The exam room is next door to that. The waiting room is decorated



Nurse Practitioner Audrey Hoover attends to a student at the newly opened Baruch Healthcare Center. The Center opened last Monday without much fanfare and is available to student Monday thru Friday. (Photo: Hubert Reyes)

with plants and pictures and has that hospital-like atmosphere.

"[Baruch] managed to create a nice environment on the first floor," said Garlock. "The facilities people have done a nice job."

Garlock praised Daniel Kaufmann,

associate director of Campus Facilities, and Karl Schmid, assistant vice president of Campus Facilities, as well as many other who contributed to the building of the Baruch Health Care Center.

Time Capsule Awaits Student Ideas

Continued From Front

2000, will be embedded into the structure of the complex in commemoration of Baruch College's first-ever building of its own. A plaque equivalent of a hundred-year do-not-disturb sign in the northwest corner of the lobby will also mark the location of the capsule.

This clue will be an invaluable aid for those administrators or archaeologists responsible for digging up and breaking open the capsule 100 years from now.

What will they find? Nobody knows, at least not yet. Because of the relative newness of the capsule project, what the cylinder will actually contain has yet to be decided, thereby leaving plenty of room for student input.

"With a lot of ideas and suggestions, a theme will emerge," says Jane Crotty, Baruch's director of community relations. "I think it could be a lot of fun."

The idea for the capsule originally came from Interim President's Sidney Lirtzman's office earlier this year, according to Crotty. From there, the idea was passed to the Community Relations office, the architects responsible for the academic complex's construction and the American Aluminum Company of New Jersey, which specializes in such matters. Ending up in the hands of a committee charged with the task of actually finding a time capsule provider and deciding what should be placed inside the cylinder itself the project is now a bureaucratic reality.

With a number of recent time capsule openings being reported as being "less-than-thrilling," and with a number of indefinite ideas about what to put inside the capsule floating around the 22nd Street administrative building, ranging from Baruch viewbooks to a photo of the Baruch basketball team to a copy of the voluminous Middle States report, the committee is apparently eager to hear ideas about what to include for posterity from students and the Baruch general public. The school is offering a gift certificate to the person who submits the best idea, as decided by the committee, as a bit of carrot for coming up with suggestions for artifacts that would be of interest to the people and Baruchians of the 22nd century.

Students are encouraged to email their suggestions for what to put inside of the capsule to Crotty at Jane.Crotty@baruch.cuny.edu by May 10, the date the committee is scheduled to make final decisions about what to bury.

Continued From Front

Baruch members in attendance were Aaron, President Jennifer Ding, former president Ana Soto, Vice President Natalie Greaves, Vice President of Public Relations Kin Ping Koo, Volunteer Coordinator Merva Lake, former officer Ruth Basantes, Newsletter Editor-in-Chief Hameem Kadar, Vice President of Publications Isela Barbero, Vice President of Marketing Richard Nacin, Webmaster Karen Feng, Corresponding Secretary Vania Gangwal and Recording Secretary Norissa Noel. USG President Sara Garibaldi was also in attendance.

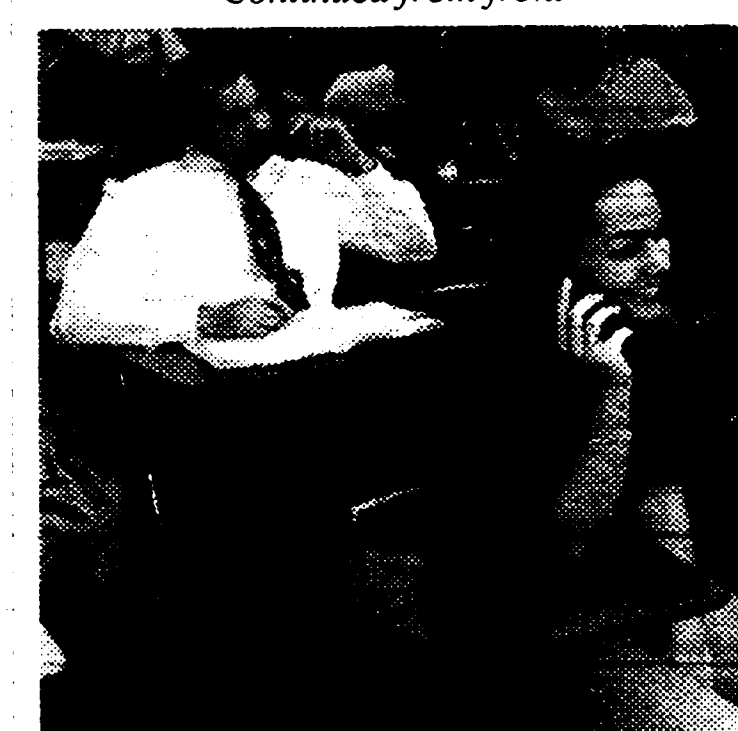
Baruch will have the opportunity to shine again at the International Conference this summer, scheduled for August 3-6 in Beverly Hills, California.



Karen Feng accepts the Best Web Site Award earlier this month at eastern regional conference. (Ticker Archives)

Cells Cause Break in Teacher- Student Communications

Continued from front



Students using cell phones before class last Wednesday. Ringing cell phones and beepers during class cause students and faculty to complain.

the students'."

As understanding as she may seem, she still feels that students should be more responsible if they are going to bring their phones to the classrooms. "If you feel you need to have it, you should be aware of when it goes off," said D'Amelio.

Olga Vovk, who had to do a statistical survey

for her sociology class last semester said that more the 35 percent of students own a cell-phone. It does not come as a surprise to anybody that the number of students who are in possession of cell phones is so high. This high rate is due to the economy. Cell phone prices went down, the rates are going lower every day, owning one is simply more affordable for students.

The second reason cell phones are so popular is because Baruch is located in a metropolitan area, which is at its peak economically. "Nowadays it is so typical for students or young adults to carry a cellphone," said Cory Smith, a junior attending Baruch College.

"Manhattan is a big city." According to a studying done late last year by Newsweek, Baruch is one of the strongest business schools. Baruch is a place of learning and experiencing economics and business. Therefore, students here try to keep up to date and in pace with Business news. Being updated technologically students feel more comfortable with them and their student lives.

Baruch is only a few blocks from NYC the major trade districts. For instance, the school is a few subway stops away from Wall Street, where shares of companies and institutions are sold and bought every day.

Word on Campus: The Golden Dollar



Alex M., Junior

Have you seen the new Golden Dollar? Yes, it's different.

Do you think people will use it? No. Same as the silver dollar.

What would you spend it on? Whatever, gum and Tic Tacs.

Frank Wu, Sophomore

Have you seen the new Golden Dollar? Yes, it's money!

Do you think people will use it? Most likely it will go into a jar at home.

What would you spend it on? Subway fare.

Yang Zhao, Sophomore

Have you seen the new Golden Dollar? Yeah, I like it a lot. Reminds me of

the silver dollar of the China Republic. I like shiny stuff.

Do you think people will use it? Not really, people will keep it for coin collecting.

What would you spend it on? Nothing, I'm

going to make it into a medallion.

Leo Moretti, Junior

Have you seen the new Golden Dollar? Never

touched one [but] I've seen the

ads.

Do you think people will use it? [It's] not necessary [people] don't need

more change.

What would you spend it on? I would save it and put it next to my silver dollar.

Jee Yoon Kim, Freshman

Have you seen the new Golden Dollar? Yes, I don't like. I

hate carrying coins.

Do you think people will use it? Doubt it.

What would you spend it on? Transportation.

Dara Querimip, Counselor

Have you seen the new Golden Dollar? No.

Do you think people will use it? Sure, if

there is a supply.

Same way we use the Pennsylvania

and Georgia quarters.

What would you spend it on? Coffee!

Compiled by Sasha Gelpi

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Features

Spring Break Special



Lukeman is going to Norfolk University to "chill with my people."

L-R Sauce, Ava, Antonio. They're already started enjoying their break. The results of their fun will be aired during spring fling. Hags-On-Parade, that's the name.

Party! Party! Paris! Party! --- wait a minute, did she say PARIS?! ... WOW!!! Have fun, Suleida

Solange and Luis get ready for the spring break. It seems that Luis might be "going across the street with my dog." Who says that's not fun?!!

Hey! Who are these guys?

Carl is going to Philadelphia. He's glad a vacation is near to relieve stress and anxiety from this college year.

Advice for Spring Break

"Try not to look like a pig, or else."
--- Ava

"The more bacon we eat, the less pigs there will be."
--- Sauce

"It's only cheating if you get caught."
--- Antonio

"I'll be G-mackin' or makin' it happen."
--- Lukeman

"Be safe, party hard, and drink till you drop."
--- Suleida

"Viva Canada!" --- Mark

L-R Beatrice, Divivian and Antoinette, like many of us, will just be hanging out, hitting the books, and PARTYING HARDY!!!

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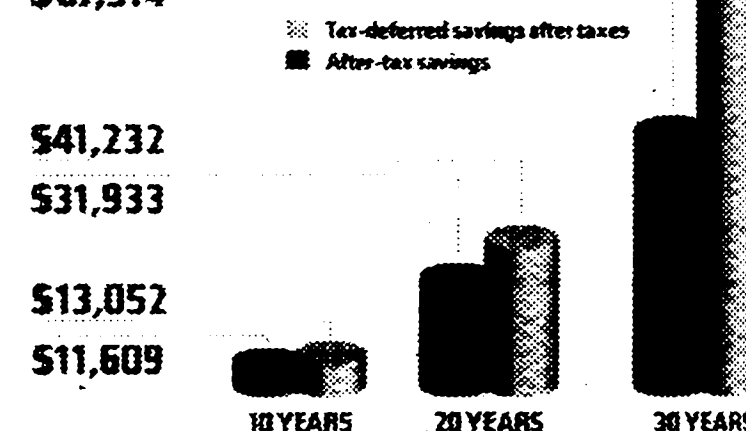
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Cutting Corners at the Expense of Jane P. Student

Baruch's policy of requiring students to bring their own paper in order to print anything out at a general-use computer facility has served its purpose, if there ever was a valid one for it in the first place. It should be quickly phased out in favor of a more flexible and student-friendly paper policy.

Perhaps originally instituted as a cost-cutting measure, it is apparent that the policy now only hinders those students not lucky enough to have privileged access to an administration, departmental or class-specific computer account. In the 360 PAS building alone, there are perhaps hundreds of computers connected to printers overflowing with school-supplied paper. Administration members and departments are not lacking for paper, dedicated departmental labs such as English writing labs and Art Department G3s are not lacking for paper, and yes, even the computers serving the offices of Student Life. USG and the Ticker are hardly suffering for want of paper to print on. With this relative abundance, it would not come as a surprise to anyone if, at times, the above groups were known to waste a sheet of paper or two.

And yet, when it comes to the matter of making paper available for average students, students who aren't lucky enough to be taking a class that gives them password-protected access to a departmental computer lab or who don't know anyone who works for a Baruch office, are forced to deal with the consequences of a cost-cutting measure targeted solely at them.

From an environmental or conservation standpoint, forcing users of Baruch computers to use their own paper, or at least pay for it, is not necessarily a bad idea. Unlimited and free paper access for all students and administrators may indeed invite wastage and inefficiency in terms of both paper and printer maintenance costs. However, if the cost of providing the university's printers supplied with paper is becoming exorbitant, then the resulting austerity measures should at least be shared by administration, faculty and students alike.

Instead, the average, not-so-well-connected Baruch student is being forced to tighten his or her belt and scrounge for paper while the rest of the school enjoys the resultant paper surplus. And all this for the sake of an almost ludicrously small amount per year in light of the \$600,000,000.00 being spent on our new academic complex. Current Baruch printer policies discriminate against students: the very people responsible for the jobs enjoyed by administrators, faculty and policy makers. Whether a result of CUNY-wide policies or policies established by previous administrations, it is clear that the current paper policy at Baruch has outlived its usefulness. In effect, the average baruch student is actually subsidizing the reams of paper supplying non-student-use computers, and the consequent abuses of paper by the privileged. This subsidy is unjustified. If money-saving measures are required, there are any number of luxuries dotting the walls and buildings of Baruch that should be pared before any reduction in something so basic as a student's ability to print a term paper.

Cellular Nuisances or Modern Necessities?

Cell phones are everywhere. On the street, in buses and in bars, the phones are all the rage. A modern combination of style and function, they seem perfectly adapted to the ever-changing modern world.

The classroom, on the other hand, is not so modern. Perhaps in the classrooms of the future, people will be able to receive urgent or not-so-urgent messages in private unobtrusive ways. However, no classroom is immune to the interruption caused by the ring of a cell phone.

Does the ring interrupt the natural flow of instruction in classes? Most definitely. All of us have seen the expressions on our professors' faces as they try to ignore the various flavors of rings that Nokias and Motorolas come in these days. But have cell phones reached the point where they have become an unacceptable nuisance deserving of action banning cell phones from classrooms? Hardly.

With all due respect to John Maynard Keynes, natural laws of cell phone etiquette operate almost like an invisible hand to regulate the cellular environment. Students are quick to shut their phones off or leave the classroom to conduct their cellular business. Outright classroom interruptions by cell phones, relative to the proportion of students carrying them, remain low. And any administrative action taken to ban cell phones from classrooms would represent a hasty reaction to what is, essentially, a modernist problem.

But a continuation of such benevolent tolerance depends upon the actions of the cell-phone carrying public. If most are conscientious enough to turn their phones off during class, then those who do not, and whose incoming chat requests subsequently disturb their classmates, constitute the small minority that may eventually lead to a push for administrative action to limit their use in classrooms and in the library. Visions of cell phone users being forced into "phone zones" to make their calls similar to the censure smokers currently endure come to mind.

It is still quite early to say whether or not cell phones will become enough of a nuisance that they will warrant such drastic measures. Perhaps in the not-so-distant future, and if the natural laws of cell phone etiquette are not adhered to, steps to limit their disturbance value will have to be taken. In the meantime, our freedoms and the cell phone freedoms enjoyed by others will be dependent on the way we as individuals decide to use, or abuse them.

The New Baruch: Only Smaller

Preliminary reports show that Baruch will be losing approximately 100,000 square feet of space by moving into the new academic complex. But if the design and layout of the new building is any indication, such a loss will be made up for in a number of ways. Placement of large lecture halls and classrooms on escalator and (gasp) stairwell-accessible floors will go a long way towards alleviating elevator madness. Keeping the vast majority of departments and offices under the same roof, or at least the same street, will make the infamous hike from 360 PAS to 18th Street a thing of the past.

The loss of space is also mitigated by the fact that so much space is already being wasted in the office buildings currently used and leased by Baruch. Never intended to be used as classrooms and lecture halls, the keyword is efficiency, not footage. Efficiency-wise, the new complex will undoubtedly excel.

The CUNY graduate center located on the site of the old B'Altman's department store in midtown Manhattan opened to a variety of teething problems; it might be overly optimistic not to expect the same from the new Baruch. As far as design goes, however, the new complex appears to represent a quantum leap beyond what Baruch students have accepted as normal in the past. To be sure, it will be Baruch students who have experienced the old who will truly be able to appreciate the creature comforts of what promises to be the new.

The Ticker

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Established in 1932

Re: Giuliani Bashing -- Keep it up.

Mr. DeSena,

Let me start off by praising you for your efforts to achieve semi-understanding of current public emotions, as demonstrated in, "Mr. Mayor, someone did just die, ...Please show some respect here." But that's not the gist of the public's outcry by a long shot. Many, including myself, are upset with the mayor for his failure to construct a dialogue with the community. All he does is adamantly, and automatically defend the police and attack liberals, not allowing any room for discussion. This instills a sense in the community of disrespect, a sense that the Mayor regards them as worthless.

Overall, what I gather from your response is that Mayor Giuliani should not be held accountable for his reactions, responses and overall handling of issues concerning police mishandling of situations involving minorities. That we should not "point the finger on an authoritative figure." Why Not? Is he not ultimately responsible for his administration and continuing issues concerning his administration brought before him? It's funny how many NYC republicans believe the Mayorship comes with certain immunities which they find are not available to the presidency, where every political move is refuted.

You began by cautioning me about jumping on a bandwagon, I have in fact been on the "bandwagon" for many years now, ever since I was exposed to Mr. Giuliani. I would suggest you review your seat on the "Giuliani-can-do-no-wrong" bandwagon before the wagon comes to a sudden destructive stop at the wall

of justice.

"Was Mr. Giuliani the one toting the guns? Was he the one who grappled with the police officer? Was he the one with a criminal record?" No, no, and no. But what are you insinuating? In typical Giuliani style, you have put total blame upon the victims. Please remind me which of the three major recent police misconduct incidents involved the suspected perpetrator being armed with a gun?

Who would believe someone screaming that they are a police officer during a physical encounter? Would you not believe they were trying to weasel out? What does having a criminal record mean? Does it allow the police department and government officials to label you. As I stated in my original letter, we owe police officers much respect and they did not deserve such a response from rioters. Respect is a different issue from gratitude! How can the community feel comfortable enough to show gratitude when they are afraid to approach any police officers in hopes of avoiding any "misunderstanding?"

As I stated in my original letter, we owe police officers much respect and they did not deserve such a response from rioters. Respect is a different issue from gratitude! How can the community feel comfortable enough to show gratitude when they are afraid to approach any police officers in hopes of avoiding any "misunderstanding?"

Jorge Ruiz

Taking Giuliani Bashing To New Level: Sticks and Stones.

By Nicole Lovell
Columnist

It is quite clear that the responses and thoughts of one Marco Desena are as emotionally charged and ignorant as a suicide attempt. I, for one, have always been open to opposing statements to my beliefs or well known theories but there is one pre-requisite: education. The opening paragraph implies bashing Giuliani is an irrational, emotionally charged and therefore illogical thing to do because our pain and anger has been deflected and re-directed towards the wrong target. Therefore I was expecting solid, clear-cut opposition loaded with factual evidence to rebut any emotional opinion. In DeSena's case, I was wrong.

He asks, "Was Giuliani the one toting the guns?" Well obviously no, but was he the one to take them away? In several instances where weapons for defense have been offensively used, Giuliani has done nothing to reprimand, control and prevent further occurrences. DeSena also asks "Was he the one who grappled with the police officer (even when it was stated time and time again that he was a police officer)?" Well was Mr. DeSena present at the time of this event that I am assuming is the murder of Malcom Ferguson? That event was the only one remotely similar to the things that DeSena says. In that case the police officer didn't identify himself as NYPD, but as a man with a drawn weapon aiming for Malcom. Fearing for his life, he ran which led to a police chase and ended in a fatal shot to the head and the end to another life. Malcom was demonized by implying he was in possession of drugs and bringing up his past criminal history. But in the words of DeSena, "no one is perfect".

Past actions, according to Giuliani are key indicators as to how one would act in the future. Well funny enough, this theory only applies to the victim. Giuliani never once and never will address the fact that one of the officers involved in the

execution of Amadou Diallo had killed Patrick Bailey in Brooklyn. Instead of a full investigation and prosecution of that officer, he was transferred to the Bronx only to kill again. Clearly this action would be proof that a killer, when left in similar situations, no consequences and a weapon, shall kill again. The officer who murdered Patrick Dorismond was also involved in two domestic violence events with his wife and he killed a dog who he thought was a threat to his family. Are these not indications of explosive behavior? Should this not be enough information to keep him off the streets with a gun and a badge/license to kill?

Time and time again, Giuliani has overlooked these facts and publicly address those which make the victim at fault. It reminds me of a story once told in a speech I heard. A hunter takes a sword placing sweetened blood on the blade, melting and placing the sword in ice, exposing the blade and letting the ice freeze around the handle. This blood leaves a scent that a wolf picks up. Licking the blade and tasting the blood, the wolf licks and licks, cutting himself and slowing bleeding to death. Instead of blaming the hunter, society blames the wolf. Make the victim believe his wounds are self-inflicted.

We are at war for our freedom and our lives! That is why we throw rocks and bottles and other things at the police. They are a militia to cease existence and assist in the mass genocide of our people. We are forced to defend ourselves by any means necessary. If innocent victims must die, so be it. They have been killing us for so long, it is time to strike back. THERE SHALL BE NO REVOLUTION WITHOUT BLOODSHED! MANY WILL HAVE TO DIE SO THE MASSES CAN LIVE. So I say to you Mr. DeSena, understand where I am coming from and realize all we have done is part of the never-ending struggle. UHURU! LET'S GET FREE!

Clearing the Air On Race and Identity

Donovan dude,

First of all, let me clarify the confusion that you might have on my attempt of writing that article. Stirring up racial tension is the last thing I attempt to achieve with that article, but if you personally cannot endure my writing style, hey, tough luck buddy, it's still a free country after all... (well to some extent).

My specific identification on those two, person-ells which happened to be of Caribbean descent meant nothing more than a devise to effectively target and illustrate the problems that we, baruch students are and have been facing all these time. A great analogy would be in the case of

a witness giving an ID on a perpetrator, specifying he/she it is so and so race, color, height, weight etc etc... Without such specific identifications, you think anyone's gonna give a damn or have a clue as to what they should be looking out for???

I understand I may have been offensive and aggressive to a certain extent but hey, in order to get things done, what harm would my concern cause besides hurting couple of sensitive individuals like yourself???

And you don't seem to be so tolerant yourself in your comment on certain races in this country. So I guess your college education didn't do much for you either, and that's a direct quote from yourself..!

So why don't we cut the crap and focus on how to solve the baruch staff's severe attitude problem instead of siding with whatever races that you or anyone else favor for that matter.

John Johnson

The Ticker is your voice. The Ticker is the greatest college newspaper ever. The Ticker makes the Baruch Administration quiver in their loafers. The Ticker will not be televised. The Ticker will last forever. The Ticker will never die. The Ticker wants to hear from you. The Ticker knows where you live. The Ticker is a lone bastion of journalistic ethics in a sea of corruption. The Ticker...



"You are the light of the world -- like a city on a mountain, glowing in the night for all to see"

By Hasani Gittens
Op-Eds Editor

God is all around you. Some people would agree with this statement as bare fact and then in the next minute start worrying about mysterious forces conspiring to act against them, like say, the police or monsters.

Following logically, however, from the preliminary stance above, would imply that you are surrounded on all sides by Love and Peace. That's wonderful, you might say, but it doesn't really seem like Love and Peace is all around. I tell you it is.

They say that seeing is believing, but as we all know, they are always wrong. Don't listen to them. They get things backwards continually. I tell you, believing is seeing. The things which you believe are the things which you will see. If you believe in dragons, you will see them, if you believe in UFO's, you will see them, if you believe in yourself, you will see that.

So when will you see the light? Believe in the truth. What is the truth? This is the truth. All things, which are in truth, exist. All things which aren't in truth, do not exist. The things, which are true, and therefore exist, are, as one,

the truth. Thus is the truth all, and one.

When all is one, trinities and dualities are reduced to unity. Trinities like left, right and center, dualities like good and bad, black and white, inside and outside, first and last, all become one.

I put this out there as a beacon, a key. I can't actually tell you the truth because the truth is not a conglomeration of words, it is a word. John said, In the beginning was the Word and the Word with God and the Word was God, the same was in the beginning with God.

You see, all is one; and one is all. When you realize this you will see what has no opposite. Love has no opposite, Peace has no opposite. How do I know? I am. I am one, and as one I am one with all. Being is knowing; of course, you can know yourself better than anything else. Become one with all and you will know all.

Of course as I say these words, I do not expect you to understand, but I hope you do. If you have walked the green grass of Heaven under a sky of perfection in blue, you know what I am talking about.

"The world is burning, and you are laughing?"

The opinions expressed on the Op-Ed pages are those of the individual writers, and do not necessarily represent the opinions of The Ticker editorial staff. The Ticker accepts only typewritten and signed opinion pieces of no more than 750 words from Baruch College students. Publication of Op-Ed articles is contingent upon an editorial board vote. Letters must be no more than 350 words, typewritten and signed. Unsigned letters will not be published. However, when appropriate, names will be withheld upon request. Writers should provide day and evening telephone numbers. All submissions are subject to editing for space and clarity. Address all opinion pieces and letters to the Op-Eds editor.

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—KRISTA SMITH, VANITY FAIR

"WOW! 'LOVE & BASKETBALL' SCORES!"
—MADEMOSSELLE

"LOVE & BASKETBALL WILL HAVE YOU ROOTING ALL THE WAY...IT OFFERS SO MUCH TO ENJOY!"
—LEONARD MALTIN, PLAYBOY

"A GREAT DATE MOVIE."
—DENNIS DERMODY, PAPER

"OMAR EPPS RADIATES AND SANAA LATHAN GIVES A BREAKOUT PERFORMANCE."
—INTERVIEW

"FRESH AND ENTERTAINING ON AND OFF THE COURT!"
—JAMES GREENBERG, LOS ANGELES MAGAZINE

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19TH STREET EAST
19TH ST. & 6TH AVE.
SUNSHINE 4503

CITY CINEMAS
SUTTON
57TH ST. & 3RD AVE.
7TH FLOOR 4504

LOEWS
VILLAGE VII
23RD AVENUE & 10TH STREET
SUNSHINE 4505

LOEWS
ORPHEUM
1300 AVENUE A NORTH ST.
60 LOEWS 4506

LOEWS
84TH STREET
BROADWAY AT 84TH ST
50 LOEWS 4507

LOEWS
KIPS BAY
23RD ST. & 3RD AVE.
SUNSHINE 4508

CREATIVE ENTERTAINMENT
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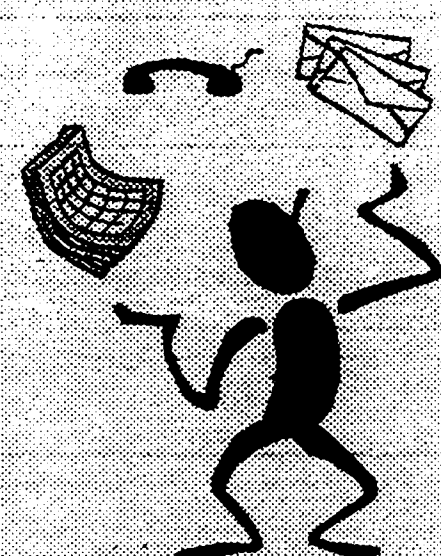
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BUSINESS & Technology

Biz Briefs

Sources: The Wall Street Journal, The New York Times, Business Wire

New Hires Use Internet Companies To Gauge What They Deserve

To fight off competition from Internet companies, some Wall Street firms like Salomon Smith Barney are offering its junior analysts perks that are unheard of in the industry. According to a former investment banker who worked at Salomon Smith Barney, junior analysts are using the high demand by Internet companies as leverage if their demands are not met. Salomon Smith Barney has been hit with high attrition rates for the last year.

WWF Signs Distribution Agreement

The World Wrestling Federation Entertainment, Inc. has signed a distribution agreement with Canal Plus, a Paris-based company and Premiere World of Germany to broadcast 130 hours of programming over two years. Both outlets will have weekly broadcasts consisting of WWF Superstars and five two-and-a-half-hour special events. These events will include the Royal Rumble, WrestleMania, King of the Ring, Summerslam and the Survivor Series.

Limits on Social Security Eliminated

President Clinton signed into law a bill that will remove the earning limitations elderly workers have on their Social Security benefits. Before this law was passed, workers 65 to 69 had their benefits reduced by \$1 for every \$3 they earned above \$17,000. This will allow the more than 800,000 eligible seniors to earn an additional \$6,700 this year. The new law is retroactive to Jan. 1, 2000, but does not apply to individuals taking early retirement.

Black Unemployment Down

The unemployment rate among African Americans is at its lowest in 27 years. With the U.S. economy expanding, government agencies and private businesses have increased the number of Blacks they employ. According to the Bureau of Labor Statistics, the unemployment rate among African-Americans fell from 8.2 to 7.3 percent. The bureau, however, was unable to tell what type of jobs are being offered to Blacks. Overall unemployment remains at 4.1 percent.

FCC Chairman Speaks Out

The Federal Communications Commission Chairman William Kennard says broadcasters are not embracing the conversion to digital television and are not doing enough public service. He criticized them for fighting the FCC and Congress on the creation of a low-powered FM radio station. Kennard said broadcasters need to change their view on the adoption of digital signals as industry standard. But many broadcasters are worried about the cost of converting their stations and the fact that the public has not fully welcomed the new technology.

Consumer Group Wants Propulsid Removed From Stores

The Food and Drug Administration is being urged by consumer group Public Citizen to remove the drug Propulsid from store shelves. The drug, which is generically known as cispripide, is used to combat heartburn. It has been linked to 23 deaths this year. But the FDA has decided to wait until July 14 to remove Propulsid from the market, after which it will be available through a "limited access program."

Online Trading Becomes The Magic Genie For Wealth

Experts Advise Investors to Educate Themselves

By Dean Adamson
Contributing Writer

One of the most active sectors in the financial world today is online trading, which allows the average investor to buy and sell stocks over the Internet.

People from all walks of life are now investing online in hopes of striking it rich. Online trading, then, has made the average American citizen capable of investing, without an investment expert, simply by the click of a mouse. More than 4 million investors now trade online.

Despite negative press by investment experts such as Bear Stearns CEO Alan (Ace) Greenberg, whose company recently fell prey to day trading online, the industry is still growing. Online trading has seen a 47 percent increase in just the first quarter of this year, compared to 34 percent from the fourth quarter of last year.

Investment banks which were reluctant to offer online trade as a part of their core business are now doing so. For example, Morgan Stanley now offers online trading through Discover Brokerage, Donaldson, Lufkin & Jenrette, DLJdirect and Goldman Sachs.

This new method of investing has spawned new wealth in the economy and may well do so for anyone. But before attempting to trade online, a bit of research needs to be done.

For instance, many experts advise online investors to ask themselves such questions as: why am I investing? How do I choose an online broker? How much money do I need to open an account? What type of quotes are available from the brokerage? and what is the charge for market and limit orders for up to 1,000 shares? Most importantly, though, once I get online, what investment strategy will I use?

According to the Online Investor, a magazine dedicated to online trading, it helps if goals are specified before investing, such as a new

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house, early retirement, education for the children or just plain old greed. This is what separates the winners from the losers. For instance, an investor who is out solely for money, is more likely to lose big compared to an investor who has a plan. The reason for this is once you get online you will be prone to make trades. Moreover, if you are not careful you may lose big.

Choosing an online broker is tricky since there are approximately 75 online brokers vying for your business. Nevertheless, there is a list of things one should know



about an online broker, such as the products they offer: mutual funds, access to the brokerage and the navigability of the site. One should also know the intricate details, such as security, commissions and fees, customer service support, history of the online brokerage and research tools.

Opening an account, however, is not as difficult as choosing an online broker. Most online brokers, such as Ameritrade and Discover Brokerage, require at least \$2,000 to open an account. Others, such as DLJdirect and Firstrate, do not require a balance.

Apart from opening an account, market quotes are very important to succeed at day trading.

"It is virtually impossible to trade effectively without Level II quotes," says Mark Ingebreten, a day trader from Des Moines. Of course, there are quite a few Level I real time quotes services available on the Internet. But these show the highest or lowest bid for the number of shares offered at that price. On the other hand, Level II quotes show all the offers from major market makers such as Merrill Lynch or Smith Barney.

Other factors to consider before trading are market and limit orders.

Market orders are shares a person wishes to buy, usually up to 1,000 at the selling price of the stock. A broker then executes the order. But pay close attention. A broker can charge anywhere from \$10 for this service.

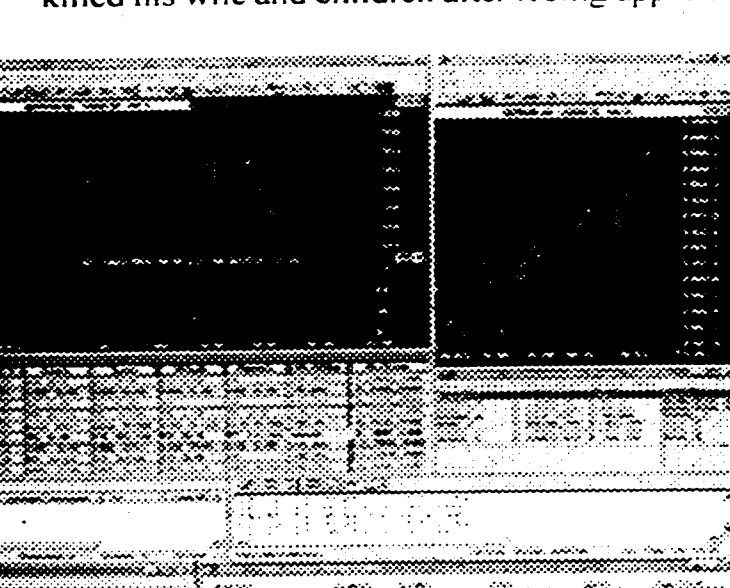
An online broker may also charge for this service, resulting in a double charge. Or worst yet, the broker may wait for the stock's price to rise before filling the order so as to make more money on the spread. This is what amounts to a hidden commission charge. So be careful, have the brokerage dispel all details before committing to the broker.

You may protect yourself from such atrocities

by using limit orders. These enable you to specify the price at which to buy or sell, but there is also a charge for this service.

As simple as online trading may seem, the actual process of trading is quite difficult for the average consumer.

Unfortunately, this was demonstrated in the case of Atlanta trader Mark Barton. Barton killed his wife and children after losing approx-



imately \$400,000 in stocks while trading online. The next day, he went to his lawyer's office to remove his dead wife from his will, only to kill nine more people on the same afternoon. Four of the nine were traders he met at the place he traded online.

Knowledge of financial markets is key to being a successful trader. Formulating a strategy is very important before investing. Many experts suggest avoiding highly volatile household name Internet stocks such as eBay and Amazon.com. Go where the action is not, or find stocks linked to economic indicators. For instance, lower bond prices spout higher interest rates, which lowers bank stocks. Look at general market indicators such as the Nasdaq, Dow and S&P averages to confirm the trend.

Other than formulating a strategy, there are basic rules in trading. 1) Don't go after windfalls; if you did not make that big buck in AOL, Netzero may provide that same growth in a couple of minutes. 2) Don't over trade; every trade you make should have a reason. 3) Never fight a trend; stocks that rise in price tends to do so continually, but watch for the shift. Finally, avoid trading when the market opens because it is the most volatile time of the market.

The TickerSports

April 17, 2000

A FUTURE IN JEOPARDY

Baseball Team Hits Bump

By Kenyatta Pious
Sports Editor

The men's baseball team has just lost four games in a row to bring its overall record to 10-7. The team is now 1-1 in CUNY and 5-5 in the Knick conference. This means that the Statesmen are now in second place.

In the last week, the team defeated Manhattanville 4-3, lost a doubleheader to Old Westbury 5-1 and 3-2, lost 14-5 to Jersey City and lost 7-4 to Lehman. In the Manhattanville game, Joe Caradonna got the win after pitching four tough innings. The game belonged to Mike Lazzara who singled in the bottom of the eighth to send the go-ahead run.

In the second game of the doubleheader against Old Westbury, there was some controversy at the end of the game. During the game, the umpires seemed to be responding to the boisterous and hostile fans at Old Westbury. This set the stage for the final out: the Old Westbury pitcher threw the pitch as a Baruch player Sulman Zaher stole third. The batter took the high pitch and after the catcher caught the ball and threw to third, Zaher was ruled safe.

The home-plate umpire walks away and begins to undress. Baruch Coach Scott Losche ran to the third base umpire to see if Zaher had been ruled out. The third base umpire was clueless as to why the other umpire was leaving.

To Losche's chagrin, the home-plate umpire said that he had called the pitch a strike. The pitch was so high and away from the plate, it was highway robbery that was happening to Baruch. All Losche and his team could do was watch his opponent quickly rush off the field to avoid being called back.

In the loss to Lehman, the Statesmen did not have catcher Kevin Clark. The real reason the team lost was its defense. The team had four errors in one inning and six for the game. Another example of poor defense was the first game against Old Westbury. In that game, Peter Park pitched an exceptional game where he allowed no earned runs, but the defense made five crucial errors.

The team has to do a better job defensively as playoffs are around the corner. Moreover, the team may lose three of its wins according to CUNY. The reason is that the Statesmen played two club teams and CUNY does not want to count those wins. Right now, CUNY has the Statesmen record as 7-6. A Baruch source informed me that CUNY has always counted those kinds of wins, but this year CUNY wants to change its policy. The final word will come from the NCAA later this week or early next week. What will probably happen is that the wins will be counted and the game stats will not count. Either way, the Statesmen have a good record now and they must forget this red tape and just play ball.

At press time, the team is headed out to play New York Maritime. Sadly, the baseball team may not have three of its players due to injury or classes. The Statesmen also have to make up two games that were not played last week because of rain. The dates will be announced.

The Statesmen's next games are both double-headers: Wednesday against Mt. Saint Mary's and Saturday against the College of Staten Island. The CSI game is especially big, so I hope to see you there. Please call Ralph Sirianni with any game-related issues at (212) 387-1274.

Softball Team to Fold Unless Lagging Attendance Picks Up

By Kenyatta Pious
Sports Editor

The women's softball team has hit some harsh times. As of press time, the team may not be playing anymore. Sadly, the team has been riddled with inconsistency.

The worst part is that it is not inconsistency in the form of play, rather it is in the form of girls not showing up for games. The team has had to forfeit a number of games because there were seven girls and nine were needed to at least start the game.

The team does have more than enough players on its roster, yet the players are not committing to the team. Most players have a hard time committing due to classes and work. Most of you know that I constantly harp on how difficult it is to play sports at Baruch because of the so-many demands placed on

students. I commend all those who are student-athletes for going through these rigors.

While sports are extracurricular activities and should never precede classes, it is sad to see players say they will be part of something and then renege on the agreement. I think students always know before hand how much time they realistically have to delegate to an extracurricular activity. That said, it is unfair to the team for students to decide to be a part of the team for a limited amount of time or in sparing roles. My gut feeling tells me that some players at Baruch join clubs and teams just to have something to put on their resumes.

I hope that the women's softball team gets over this problem especially since there has been such a demand for the team. For game information, contact Ralph Sirianni at (212) 387-1274.

This Just In...

SOCCER

On May 9-and 11 between the evening hours of four and six, there will be a soccer intramural tournament. The games will be played four players against four. The championship game will be the same day as the basketball intramural championship on May 18 during club hours.

All those interested will have to sign up as a team or as individuals. Players can sign up in the following rooms in the 23rd street building: 725 and 1120. In Addition, interested persons may call Ralph Sirianni at (212) 387-1274.

BASKETBALL INTRAMURALS

On Thursday, May 4, the basketball intramural season continues. At 12:45, Supreme Clientele will tip-off against JDC. The next game will feature Los Muchachos 2000 against Kiluminati. This will be the last week for regular season games the playoffs will begin the following week. Come and cheer on friends and see who will make it to the playoffs.

Jon Minners' Commentary Corner

By Jon Minners
Arts Editor

Hey yo! Jon Minners, the world's hardest worker, comes back at you with another *Minners' Commentary Corner*. Not only do I do this, but I have the *Asylum* to worry about, four classes, my freelance job, work, friends and a girlfriend. I am also a legend in my spare time. How much more can I take? I feel like I am going to snap.

Well, the time to snap has come. When I first started this column, I was asked to write some sports. I lift weights a lot, I play basketball all the time and I love wrestling, so the powers-that-be thought I would be perfect for a sports column.

I didn't even like the idea, but agreed to do it on my own terms. I decided to write an anti-sports column where I insulted the entire world of sports in every issue and forced people to look at themselves and the stupid things they do. Who knew people would like it. This is my second full year writing the column and I am going to miss it. Look for another form of the *Commentary Corner* to make a debut on the Internet, soon.

See, the world of sports insists on giving me fuel for me to spit fire with, and I just can't stop

because I am leaving Baruch. Can I?

Let's look at the babies of the world of sports. John Starks couldn't take being booed by the crowd, so he cried a little and he was successfully removed from the Chicago Bulls. I don't see him on the Knicks though. Loser. Not everyone gets their way, except if you are a big name sports superstar like Keyshawn Johnson.

I can't stand when people sign a contract and then want out of said contract. How does that work? This guy has the nerve to ask for a restructuring of his contract. Okay, it isn't really a bad thing to ask. Cost of living increases are common, so asking for a raise in salary isn't so bad, but when the team says no, you should be a man and play out the rest of your contract to your fullest and then throw it in their faces by signing with another team when the contract is up. Instead, he threatens the team and gets traded to the Tampa Bay Bucs. I hope I have that power when I get older. Maybe Bill Clinton should threaten to blow up the world if we don't give him a two-year extension with interns...um...perks.

The Jets are no better. They have become cheap bastards and were pretty happy to raise prices of tickets and cut Johnson loose for younger prospects and another bad year. And I thought the owners of the Giants were bad.

Let's hope they don't screw up.

What other asinine event happened in sports? Oh yeah, Coach Bobby Knight got caught on tape choking and abusing a player during practice. I hope this ass gets suspended for his stupidity. I mean, a suspension should only mean one year out of basketball and the next as the coach of the Knicks. Really, the NCAA will overlook this one because Knight is a popular coach and he sells tickets. They can't let their prized pimp leave all their 'ho's without direction.

One more reason to hate sports. I read this real quick, so I am not sure on the names and the school, nor did I bother to do any research on the item since I'm Jon Minners and don't have to do that sort of thing. Turns out that some girl was the victim of some nasty college initiation crap where they stuffed a banana in her mouth to simulate oral sex and also sprayed her with various things to simulate ejaculation. What the hell is that all about? My God. What kind of world do we live in? Things like that make me sick and also make me not want to write anymore about sports. This is why this column exists. This is why I hate college sports. Pimps, 'ho's, and stupid initiation methods. The people that run these programs should burn in hell.

Well, what is going on that isn't so bad? Well, the Cardinals are packing some power this year and McGwire may not be the only one who will be lighting them up. For the first time in years, the Cards have homerun power and are winning games to boot. I wonder how long it will last.

The Knicks beat the Pacers in a wild game and are now proclaiming themselves as the team to beat in the East. Unfortunately, the Knicks are the team everyone can beat in the west, so chances of a championship are slim to none. The Knicks should put bags on their head when walking in public. All the hype and nothing to show for it.

The Mets are struggling this year, and hope things don't last for long. They say it was the jet lag that did them in. I wonder how long jet lag lasts.

The Hockey playoffs have started and no one really cares. I will be looking at the scores right next to the fishing column. Let's go, who the hell made it this year?

Well, that will do it for this edition of the *Minners' Commentary Corner*. I made it through an entire column without scooping all other papers and telling you John Rucker sucks. Quite an accomplishment if I do say so myself. This is Jon- "I don't hate sports. The voices in my head tell me to" -Minners saying, Later!