PwC CEO gives candid talk

BY YURY MONAKOV
BUSINESS EDITOR

In high school, "I was a nerd," said Samuel A. DiPiazza, CEO of PricewaterhouseCoopers since 2000. DiPiazza gave a candid interview for Baruch students in the last installment of Inside the Executive Suite for the fall semester. DiPiazza talked about the things in life that helped shape him and what prepared him for the responsibility of being a CEO. "It helps to come from Alabama. People really underestimate you — you can walk out with their wallet," said DiPiazza.

It seems that DiPiazza did just that with the audience. His humble demeanor and revealing anecdotes shat tered any notion that accounting is a field for those who love numbers. "I'm not very good at counting... I only did one audit in my life," he admitted. DiPiazza thinks of accounting in completely different terms. "Accounting is not just numbers. It's a process of trying to paint a portrait. It's not a photograph. You have to use your judgment. Sometimes, judgment can vary. In a discussion about Sarbanes-Oxley, DiPiazza believes that questionable practices are no longer widespread. "Things are much better today than five to six years ago."

See PWC PAGE 12

NFL scores well in business world

BY SHERVAN SEBASTIAN
STAFF WRITER

Over the course of this semester, Baruch has held an array of conferences and lectures where representatives for many national and international companies have journeyed to the campus to either recruit or inform the student body of the operations and strategies of their corporations. Last week, Frank Supovitz, the senior vice president of Events for the National Football League spoke at the Vertical Campus to inform students of the requirements and responsibilities of being an event planner and event manager for the NFL.

Supovitz is directly involved in many of the NFL events that have increasingly become undeclared holidays in American culture and landmark events in the entertainment industry. Such widely viewed productions like the Super Bowl, NFL Draft and the Pro Bowl fall directly within Mr. Supovitz's responsibilities, as he has participated in the planning and execution that has helped make these some of the highest rated programs on American television.

While he is currently in an influential position with the NFL, an important aspect of Supovitz's background is his work and study of the companies that he is also a product of a product of the CNJY. Supovitz received his undergraduate degree at Queens College after which he attended graduate classes at Baruch before entering the workforce full-time. His résumé includes experience from working at Radio City Music Hall, as well as the Nation Hockey League in event planning and promotions.

See NFL ON PAGE 10

Covering war in Iraq: same place, two different stories

■ Journalists' perspectives on the war, policies and future differ as they speak to Baruch students

BY JANA KASPERKEVICH
FEATURES EDITOR

Among the many journalists who have given speeches concerning their perspective on the situation in the Middle East and American foreign policy at Baruch College was Anthony Shadid, an international correspondent for The Washington Post. On Thursday, Nov. 9, Shadid spoke to an audience of guests both from Baruch and beyond to kick off Palestine Awareness Week. While the topic remained fairly similar — circling around the war in Iraq, the current state of Iraq, its possible future and the U.S. role and influence — the perspectives presented to students differed from those of the other journalists to such an extent that it seems that Baruch students are presented with a view of two different Iraq wars.

On Monday, Oct. 30, Roger Cohen, an international writer for The New York Times, spoke to Baruch students stating, "I don't see how we can just get up and leave [Iraq]." He went on to say that while a change in policies concerning Iraq is necessary, abandoning it is not an answer — not just for President Bush, but also for all other future presidents.

Shadid disagreed, "There is not an American solution at this point at all. I don't think there is a microcosm of humanity

Students representing various nations came together at the Global Village event.

■ Global Village renders students worldlier

BY JACK TEBELE
STAFF WRITER

Last Thursday, the Baruch chapter of AIESEC sponsored Global Village, an annual open celebration of the various countries that are represented by the diverse student body of Baruch College. Each country in the "village" had different ways of sharing information about their respective cultures. While some had laptops on their table to continuously play slideshows, others used books, posters and live explanations from their student leaders. Most mini-countries also gave visitors a taste of their cuisine by offering samples of the food that is unique to them.

The first half of the event entailed the students walking around each of the tables exploring the sights, sounds and tastes of other countries. There were raffle tickets circulating the room to encourage students to test their knowledge on different countries. During the second part of the event, each country was given a period of time to dance with its constituents in front of the stage.

See GLOBAL PAGE 6
Four seek Baruch's provost seat

By Jana Kasperkevic and Mark Bapstie
Staff Writers

Throughout the last week, the Baruch community has united in its search for the best person to fill the position of provost and senior vice president for academic affairs. While the candidates visited Baruch, students, faculty, administration and the rest of the staff bonded in interviews and meetings with these candidates.

The position description on Baruch’s Web site, the provost reports to the president and “carries the primary responsibility for all academic programs of the College and will provide strategic direction as the College strives to achieve international prominence in its prominence in its mission to provide a comprehensive education to a diverse student body.”

During the forum, a member of the provost staff and student leaders sessions, it is hard not to choose him as the best candidate for the position. As he would start off by getting to know the faculty and students by having informal meetings, including a breakfast, as well as doing surveys and collecting data to analyze the problems and possible solutions.

One thing he is bringing with Baruch students, McCarthy asked them, “What does it mean to be a Baruch student?” He found it interesting that they could not come up with one answer, and saw it as a great way to build Baruch’s reputation that would appeal to a variety of students in the future.

While interacting with Baruch students and faculty, McCarthy understood the issues they were concerned with. He would like to see improvements in the school’s writing center. McCarthy said he would make the writing center submit progress reports to the provost staff and student leaders. He said he would also increase the staff of the student’s professors. He said he would also increase the staff of the school's writing center, as well as the number of faculty members and staff to support this effort.

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When asked what he would do to improve Baruch’s national ranking, McCarthy said he would like to see improvements in the school’s writing center. McCarthy said he would make the writing center submit progress reports to the provost staff and student leaders. He said he would also increase the staff of the school's writing center, as well as the number of faculty members and staff to support this effort.

Overall, McCarthy was open to listening and learning. He expressed his willingness to learn. He said he would like to see improvements in the school’s writing center. McCarthy said he would make the writing center submit progress reports to the provost staff and student leaders. He said he would also increase the staff of the school's writing center, as well as the number of faculty members and staff to support this effort.

In an open forum, Provost candidate McCarthy spoke about his plans to improve Baruch for faculty and students. He began by getting to know the faculty and students by having informal meetings, including a breakfast, as well as doing surveys and collecting data to analyze the problems and possible solutions.

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Students recite passion, love and hate

High school students jam in Poetry Slam

BY SHERRY MAZZOCCHI

K-Swift told the audience, “Give the poets some love. I want you all to understand that you are ready to accept the Oscar and Jesus and Buddha are in your entourage!” Ready to accept the Oscar and Jesus to clap like your grandmother is high school students, were primed for the occasion; jeans, a lime green t-shirt with cartoon frogs and a long double strand of white pearls. “They belong to my sister,” he said.

Dodd, a veteran of the open mike poetry scene, says he writes poetry nearly everyday. Most of his poems concern love, life, money and violence. He came with his own cheering section — several classmates and his teacher, Adrienne Almedia. Almedia, who teaches reading and writing at Vanguard, was pleased with her star students. She even pointed out former students in the audience, like Raquel, who was performing that evening. “She goes to Baruch now. I’m so proud of her,” she said.

Urban Word, founded in 1999, is a non-profit organization that partners with other programs to teach high school students about poetry. About 5,000 New York City high school students are in their programs at any one time, said K-Swift. Many of the students at Baruch that evening were attending the CUNY-sponsored College Now English and poetry classes. But not everyone recited poetry. Jose, in a clear tenor voice, sang his piece a cappella. Christine, who went onstage immediately after Jose, made him return for moral support. Christine, a tiny girl in a plaid miniskirt and wary hair, grabbed Jose’s hand and then hid behind him. It was her first time performing and she was nervous. “Don’t make me go back there,” she pleaded with the audience. Slowly she began singing the gospel song “His Eyes is on the Sparrow.” No one laughed and she must certainly did not suck.

Before Crystal read her poem, she said she was in Miss Fabriz’s class and grudgingly acknowledged, “We were all kind of forced to be here.” Nevertheless, she did right by Fabriz with her poem about “the graffiti-stained city, salsa blaring from windows and bodegas.”

Tahani, dressed in khakis and a hooded sweatshirt over her Islamic veil, read two poems about Palestine. "Why do these young Palestinian children hate so much?" she asked. "Hate is grown through children. We teach our children to throw baseballs. They teach their children to throw rocks.

Kesess, an Urban Word veteran, displayed his wit in complicated rhythms and rhymes. “I sold my ticket to the revolution to get money for my cell phone. Every revolution is a capitalist.”

Raquel, making the audience laugh and think, read her poem, “Weed Positions.” “When you assume I’m straight, you put me back in the closet … instead of thinking of how I got that way, ask yourself, how you got that way?”

Grizz, who wore a black shirt with his name embroidered in white block letters, has been reading at Urban Word for five years. He spoke about celibacy and regret. “I should have waited,” he said. “But it was fated. I should have stayed home and mastered … waited.” If there were an applause-o-meter, it would have gone off the charts.

Dodd, whose poem was about racism, violence, love and hate, said he would go on to compete in the poetry slam event held at Madison Square Garden on Friday, Dec. 10. “I’ve got freedom of speech,” he said. “Why not use it?”

USG REPORT

Compiled by Jessica Baptiste / Leisure Editor

From Tuesday, Nov. 29th

President’s Report

Bernard Banks recently met with the Starr Career Development Center to discuss co-sponsoring events with the Undergraduate Student Government.

He also had a meeting with Health Services on Wednesday, Nov. 29 to discuss student concerns.

Vice President’s Report

Anthony Hernandez addressed the smoking problem outside the Vertical Campus. He and Sofel Felix mapped out areas which could be designated as smoking and non-smoking areas outside the entrances of the VC.

Treasurer’s Report

Khanita Tyumak reported on the outcome of the Fiscal Focus Groups. She said that clubs have shown an interest in USG’s mission and they want USG to interact with them and their events more often. Clubs are encouraged to submit their event dates to the USG Secretaries, Mary Grace Torres.

Campus Affairs

Leanne Wong informed the Senate of the upcoming activities that USG is planning. The events include the Pep Rally on Tuesday, Dec. 5 in the Main Gym, Winter Wonderland Party on Thursday, Dec. 13 in the Multipurpose Room and the Stress Relief Workshop on Tuesday, Dec. 12 in the Multipurpose Room.

Finance Committee

Vice President’s Report

Staff Writer

On Tuesday, the Gay and Lesbian Alliance held a bake sale as part of its annual World AIDS Day fundraiser. The student organization has raised $402, which will be donated to Raising Malawi (www.raisingmalawi.org), a grassroots charity that supports orphans in that country. Out of some 1 million orphans in Malawi, about 91,000 children live with HIV. In bringing the fight against HIV and AIDS to the Baruch campus, GALA distributes condoms free of charge. They can be picked up in the club’s office, VC 3-238 or by e-mailing galabaruch@yahoo.com.

Mikhail Sedov is the president of GALA.

GALA helps Malawi orphans

BY MIKHAIL SEDOV

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BUSINESSES HUNT FOR BARUCH TALENT

BY VENESSA STRACHAN
CONTRIBUTING WRITER

Students waited patiently in Baruch's main lobby before being ushered downstairs into the gymnasium, where over 50 companies waited to interview high school seniors this year’s Diversity Job Fair.

For the past year and a half, thousands of attendees showed up to try their chances at possible part-time or full-time positions. Many, if not most, of those present hoped to further their experience a secondhand story through the lens of those who have gone before them.

Tightening their expectations and views than another’s.

"The stories have a universal sentiment and transcend the political aspect of the situation. Shadid described Iraq as being in a constant state of chaos and violence and stated that according to the reports that he received from the locals, the Iraqis faced conditions for which the U.S. was ill prepared. Shadid refers to the "Second War" as strategy, politics and economy, which often proves to be more the locals. "The war is never going to be a solution for the Middle East. However, Shadid believes that with proper communication and better relationships with the Middle East, the future might prove to be more peaceful and less violent. Cohen's current focus is on the political aspect of the situation. He believes that the situation in Iraq is a prime example of how decisions made in one country can have far-reaching consequences in the rest of the world. Cohen is interested in the long-term effects of the war and its impact on the Middle East and other regions of the world.

However, Cohen did express his belief that the Iraqi people were facing a better future now that they have a democratically elected government. Both writers did note the change in Baghdad over the years as it transformed into a true war zone. Shadid is the sole journalist to receive a Pulitzer Prize for extraordinary coverage in Iraq. After the discussion, his book, *Night Draws Near: Iraq's People in the Shadow of America's War*, was available for sale. While students and other guests got their books autographed, Shadid answered more of the questions that were posed.

Through his intimate portrayals of the war and its effects, Shadid provided excellent journalism. He focused on the people, their lives and their experiences, giving a more personal view of the situation. Shadid's work is considered to be some of the best journalism of our time.
World AIDS Day and Baruch

BY ANEAL LALLA
STAFF WRITER

The fight against AIDS was brought to the forefront last week, as World AIDS Day was celebrated across the globe. Observed annually on Dec. 1, World AIDS Day was created by UNAIDS to unite people in the battle against HIV and AIDS. Baruch College’s Health Center participated in the events by distributing red ribbons, condoms and pamphlets for students’ education.

While the fatal pandemic has gained acknowledgement around the world, it continues to grow at a rapid pace. According to UNAIDS, there are 39.5 million people currently living with HIV, 4.3 million of which were newly infected this year alone. World AIDS Day not only raises money for those suffering from HIV and AIDS, but also hopes to increase awareness, fight prejudice and improve education on the disease. “AIDS has been a problem for a long time and people seem to be accepting it too easily. They need to realize it is still a very serious issue,” said Health and Wellness Program Coordinator, Zorja Flores-Dent.

World AIDS Day was first observed on December 1, 1988, after an international summit of health ministers called for a new spirit of social tolerance. As the global epidemic continued to grow, a greater exchange of information on HIV and AIDS was necessary, and thus UNAIDS was created in 1996. Since UNAIDS took control of the events of World AIDS Day, they have had a different theme each year. Last year, however, they handed control over to the World AIDS Campaign, which established this year’s slogan, “Stop AIDS: Keep the Promise.”

“This year’s campaign is directed at governments, policy makers and regional health authorities to make sure their goals are met. They raise so much money and they are not spending it the right way,” Flores-Dent said.

The focus on accountability this year is related to the recent promises political leaders have made on AIDS. The “All By 2010” pledge, made last year, and the Millenium Development Goal, which seeks to stop the spread of AIDS by 2010, are targets that apparently will be missed.

“Avoidable deaths, as well as the number of those infected, will not change. While UNAIDS does not count the cost of lost productivity, it was calculated that the AIDS epidemic cost the global economy $34 billion in 2002.”

“AIDS is a global epidemic,” said National Society General Koith A. Annan in a statement.

UN’s Koith Annan leads World AIDS Day

BY SHERRY MAZZOCCHI
STAFF WRITER

United Nations Secretary General Koith Annan, speaking at a World AIDS Day event on Thurs.

day at St. Bartholomew’s Church on Park Avenue and East 53 Street, said that AIDS has become the greatest challenge of our generation.

Annan told the audience that the progress made in the past decade, as World AIDS Day was celebrated, is in large part due to the involvement of governments, policy makers and leaders. “The lesson of this year’s campaign is direct,” Annan said. “The stakes are higher now than ever.”

He said that the theme of this World AIDS Day was accountability. Annan called on all world leaders to honor their commitments and not to delay. President H. S. Truman, declared, “AIDS stops with me.”

Dr. Sheela Coyle, director of the health center at Hunter College, gave a presentation about combating and increasing awareness of AIDS. She talked about the importance of testing, the lack of adequate funding to the UNAIDS and the need for increased education.

“The most important idea to be taken from Thursday’s event was that each country in the world must be unique in the way it responds to the challenges of AIDS. For example, Botswana decided to take a different approach and have one event to celebrate World AIDS Day.”

Dr. Sheela Coyle, director of the health center at Hunter College, gave a presentation about combating and increasing awareness of AIDS. She talked about the importance of testing, the lack of adequate funding to the UNAIDS and the need for increased education.

“Since 1981, more than 25 million people have died from HIV/AIDS. It is estimated that 40 million people are living with HIV/AIDS and more than 12,000 people become infected daily. Unfortunately, most of the people who have the disease do not even know.”

Holmes said there is a direct correlation between the low status of women, the violation of their human rights and HIV infection. “In Africa, more women than men are infected. Women, either through sex with a partner or rape as a consequence of war or violence, lack the power to choose whom, where and with whom they have sex.”

Joan Holmes, president of AEISEC’s Global Village, gave a presentation about the cultures and aspects of each country. Holmes said there is a direct correlation between the low status of women, the violation of their human rights and HIV infection. “In Africa, more women than men are infected. Women, either through sex with a partner or rape as a consequence of war or violence, lack the power to choose whom, where and with whom they have sex.”

Holmes said, “Women’s low status is not only a moral disgrace and the most notable failure of humankind — it is also the primary contributor to the persistence of hunger, a significant factor in abrupt poverty, and it fuels the rapid spread of HIV/AIDS.”

It was an issue for which there is no clear solution. Murchison, whose speech left the audience with moist eyes, said, “The face of AIDS is female, urban, poor and one of color.” Murchison, a social advocate for women living with HIV, possesses all of those qualities.

She described her experiences living with AIDS, becoming pregnant and delivering a baby boy who was HIV negative. The very fact that the child was HIV negative and that her son is free of AIDS, she said, is in stark contrast to the situation of women in other countries. Many women have no alternatives to breast milk. Even if formulas were available, some women feel a social obligation to breast feed because to do otherwise invites social stigma.

Many women have limited access to less-priced or free condoms. “Condoms are still controversial,” she said. “With a one use condom, one can trigger violence.”

Murchison, who worked in Brazil developing a youth HIV prevention project, said that many people have no choice but to sell their bodies to put food on their table.” We still have a long way to go and a heck of a lot more work to do.”

Global village puts culture on display

ACCOUNTING STUDENTS

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UN’s Koith Annan leads World AIDS Day

BY ANEAL LALLA
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Death on the road

ALYSSA WICK

Being that I have been driving since I was 17 years old, which was almost three years ago, I am usually pretty confident in my driving. However, after last night I realized that no matter how confident I am, there are forces outside of my control that can greatly affect my skills on the road.

There is currently work being done on the road that connects the Van Wyck Parkway to the White Stone Expressway, so there are only two small lanes open. I was mind- ing my own business, just driving home late last Thursday night, when it happened!

There was a piece of a sand bin right in the middle of my lane, but I was not aware of it until I was a few yards away. I slowed down almost to a full stop and was lucky to get around it without crashing.

I was so scared after this upsetting occurrence that I couldn’t even breathe right for a while. I feel that there should be some way to report such things so that they don’t happen to other people, but I couldn’t find anywhere to do that. It’s very possible that someone didn’t see the bin and suffered an awful fate, which could have been avoided if there was somewhere for me to report it. Hopefully, no one was hurt.

Macy’s window display

PHOTOS BY DIDO OZCAN

Is Canada the face of a new enemy?

MICHAEL WURSTHORN

Many Americans are these days weary of their northern neighbors each day, watching a special report on FOX News, I am more convinced than ever that Canada should be added to the list of “Evil Countries” that our great president has on his desk.

It seems Canada has taken an aggressive attitude towards peaceful countries, like Sweden and Denmark, because of the chocolate shortage the world has been experiencing these past few months. These two countries which have an abundance of chocolate due to their successful rationing of it have not shared any with outside countries.

Canada has taken it upon itself to declare a police action in Denmark first. By next week it is reported to have mobilized the western 3,000 troops of the Canadian army in order to take over its chocolate supplies. They have even asked for the assistance of the mounted police in this tyrannical undertaking.

The United Nations has declared Canada’s actions to be those of a unjust wars while countries like Argentina and Nigeria have declared their support for Canada.

The General Secretary of the U.N. has warned Canada that if they go through with their actions, they will not be allowed to attend the Cookie Summit at Chernobyl this summer. The Canadian prime minister laughed at this threat and declared that with their new chocolate supplies they plan on thwarting the Cookie Summit.

Each American must, him or herself, if they can trust these so called “friends” if we were to go to war with Canada we must declare ourselves here in the United States for fear of potential spies. People like Michael J. Fox and Bryan Adams must not be spared because they would be the first to potentially spy on us.

I just hope our great leader, George W. Bush, can do what is necessary in order to stop these barbarians. This must be done for the good of the world, and to protect the citizens of Denmark.

Questioning the first amendment

EHAB ZAHRIYEH

Our first amendment states, “Congress shall make no law...prohibiting the free exercise...of speech, or of the press.” This basic freedom is a way to be able to express yourselves and their opinions has brought many people from all over the world to settle in America and love life in this country. However, does America truly allow this? Doesn’t everyone have a practice of speech and press?

On Nov. 15, the very first Middle Eastern-based international news channel was launched, Al Jazeera English. It has been broadcasted throughout most the world, but not in the U.S. Al Jazeera was established in 1996, when it launched its Arabic channel. Since then it has developed an Arabic news Web site, an English magazine and news Web site, and now an international news channel in English. Al Jazeera English is based in London, Washington and Kuala Lumpur with its headquarters in Doha, Qatar. Other station locations are New York, Khartoum, South Africa, Palestine, Paris and Iraq.

Al Jazeera has been censored by the U.S. government an the governments of the Arab World for being too critical of them. The U.S. government accuses Al Jazeera of supporting terrorists and producing false information. Al Jazeera, of course, denies both allegations. But despite the criticism, it has developed itself as an alternative media to state-sponsored media, such as those of Syria, Saudi Arabia and CNN and Fox News in the U.S. It has become a favorite and trusted media group across the world. Al Jazeera has become an accepted media source even in North America, attracting 80 million a month on English.aljazeera.net. The U.S. refuses to allow Americans to watch Al Jazeera English on their televisions. None of the major cable providers, Dish Network and DirecTV, carry the cable, and only televise Al Jazeera’s Arabic channel.

As Al Jazeera is being stripped of its freedom of press in America, Americans are the ones that have the opportunity to hear an alternative press, one that is not sponsored by government. If Al Jazeera is too critical toward different governments and supports terrorists, then Americans are not able to make that assumption on their own, at least not yet. Al Jazeera is still trying to work out a deal with cable and satellite companies. You can currently watch clips of Al Jazeera English on YouTube.com, or visit English.aljazeera.net and watch it live from your PC.

DID YOU KNOW...

This is The Ticker’s second to last issue of the semester.
NASA: A place in business continues

TICKER: You have an ability to make an impression on someone that can last a lifetime. How do you mentor and guide a student? I also had the opportunity to learn about the hiring process.

TICKER: What is the thing that you love about recruiting?

TICKER: Speaking about recruiting, is there a trend among students that want to work on MBA recruiting there.

TICKER: What are the things that the NLG is making efforts to encourage the student body to apply for?

TICKER: In terms of culture and performance have made it extremely attractive to many people.

TICKER: Goldman Sachs reputation among MBAs is the fact that there are countless investors for the city.

TICKER: Please tell us about your background, and how you made a success of Baruch from the finance industry to Goldman Sachs.

TICKER: What is your experience in conferences all year long over the U.S. So in many ways my job is perfectly aligned with my continuing graduate education.

TICKER: Baruch College is one of the most diverse colleges in the U.S., and it also has a relatively large population of international students. What is your advice for them in order to thrive in this community?

TICKER: As the business world becomes more and more global, international students should realize that they have many advantages in terms of language fluency, knowledge of different cultures and understanding of the global marketplace and business environment.

TICKER: In interviews, we will all hear stories about how candidates have overcome obstacles to success, and international students should be no different. It is happening in a thriving new culture. Obviously international students have obstacles that they need to face in order to succeed, but many businesses will also require very strong writing skills. Adaptability and a cultural awareness environment is also important. For the best candidates, the NFL is making efforts to encourage the student body to apply for.

Exclusive Interview with Janet Raiffa

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features. Also, there is one opportunity to learn about the hiring process.

Please tell us about your background, and how you made a success of Baruch from the finance industry to Goldman Sachs.

It's my background is an example as I was the first to graduate and end up succeeding in a field they knew nothing about, and the ability to do the same skill sets can be carried across many different industries and types of jobs. I studied English literature and theater at Dartmouth College, and after college, I took a paralegal job because it was considered a great entry-level job that would allow me to challenge two-year position and an opportunity to make a change in their careers after their tenure. While working as a paralegal, I discovered the ability to attract and train events, and having one foot in the corporate world and one in the academic world.

After graduate school and working with the administration at Colmbia University, I became a legal recruiter for a top 5 law firm and then spent four years running a pro-homework program for law students and was later recruited by MBAs to recruiting at PricewaterhouseCoopers, where I was later re-}
Inside the Executive Suite

Growing program provides unique opportunity to meet CEOs

BY GLENN GEIS
BUSINESS EDITOR

Around campus during the semester you may have noticed signs for the televised series titled, “Inside the Executive Suite.” The four part series, which seems to be a parody of “Inside the Actors Studio,” has big plans for its rapidly growing program.

The office of Continuing and Professional Studies (CAPS), which is independent from Baruch College even though it’s under the same name, is trying to humanize our façade of the CEO’s in the huge companies students yearn to work for. The program is looking to inspire students through the accomplishments of these multi-million dollar executives.

A joint venture with Stephen H. Baum, interviewer for the CEO’s, asks questions and encourages the dialogue from them. Afterwards there is a question and answer period for the students to get ahead and personalize with them. The CAPS slogan for Inside the Executive Suite, “Be the One,” derives from students being able to “become” whom they are talking to. It is rare that Baruchians get a chance to speak with busy CEO’s, which is what makes the event special and advantageous.

Samuel A. DiPiazza Jr., CEO of PricewaterhouseCoopers was the latest event to take place and showed the increasing popularity of this program. With only 80 students attending the first event, the success has been in upwards of 150 people. Though CAPS is excited about the increasing turnout, they want to start limiting the events so that more students have a chance to engage in the Q & A period. The next event will be held on February 6, 2007 during the next semester. Some anticipated CEO’s range from the Krupy Kreme’s head honcho, to hopefully a women CEO’s to share her stories of advancement.

The impressive part about these prestigious persons coming to our community is that CAPS, being independent with its own professors, faculty and administrators, has organized each event. Each “Inside the Executive Suite,” takes months to set-up even though there are many CEO’s willing and wanting to be apart of the event. One of the main goals of this project and CAPS is to have a CEO come to Baruch each month, excluding months like December when finals are all anyone can think about. Having one every month gives time for students to absorb what they have learned before entering a new CEO’s suite and becoming inspired by them.

CAPS is an invaluable entity for students that don’t have a degree or are in a career change and need it for their next feat in the business world. Maybe you just want to diversify your life, either way visit the CAPS website at www.baruched.com.

Please visit www.seo-usa.org for more details or e-mail seobaruch@gmail.com
In one of the last “career hours” before the semester comes to an end, Executives on Campus invited speakers Patrick A. Hidalgo and Richard A. Pilla to speak in front of a packed audience of students to talk about what you can imagine in the business world.

“In their country, you have to play on their terms,” said Hidalgo after telling a story about a business deal he stood a chance of making, resulting in a substantial loss of profit. “It was at that point we sell all our lives. That’s a moment that you can’t go back and change.”

DiPiazza faced an enormous challenge when his brother, who was a member of his childhood, but DiPiazza believes that the new regulations will not mean the end of the business as they exist, but rather a new beginning. “When DiPiazza offered a piece of advice that the best way for a group to work effectively is that a group is not a team. A team has a shared sense of objectives.”

Richard A. Pilla, the head of the whole operation called Network, be, which he soon realized after the fire people because they were not interested in his business. “A gift from you get bored and you leave. “It’s a game,” said Pilla.

Almost everyone to team players for the team to win. Though the speakers and experts in their field were interesting and provided some effective information for preparing yourself for the understanding workplace dynamics,” there was another interesting aspect that DiPiazza, which is new and rarely used at Barney events, enables students that are working season or elsewhere that has Internet access to tune in, ask questions and interact with the panel. Since this is only the second time that Barney has used this feature “we are still ironing out the kinks,” informed Harris, assistant to the director. By next semester, WebEx should be ready to use without any problems. The service is great for events that you aren’t able to attend.

“Attendance is expected to grow in professionals from their fields is an imperative task that every aspiring business professional should be seeking to do. With WebEx as a tool to accommodate everyone and nowhere else, there should not be any excuses!” the next event held by Executives on Campus is on Monday, Dec. 4, from 7 p.m. to 8 p.m., in the William and Anita Newman Conference Center on the seventh floor. Guests Nina and Tim Zagat, co-founders of the Zagat Survey will be speaking.

**Portfolio Management Club**

The Portfolio Management Club invites its undergraduate students at Baruch College to learn more about the portfolio fund that invests in companies with a market capitalization of $1 billion. The goal of the fund is to outperform the Citigroup SmallCap index in a risk controlled manner. The club’s objective is to provide students with an educational opportunity for personal usage. Any recommendation is the opinion of the club and for the purpose of the club’s simulated portfolio. The information contained herein is based on sources which the authors believe to be reliable but that is not guaranteed by us as being accurate and does not make any representation or warranty, express or implied, that the information is accurate, complete or up to date.

Earnings per diluted share for the first quarter of 2006 were $0.22 compared to $0.18 for the same quarter in 2005, a 17% increase. Revenue increased to $113.1 million from $85.2 million in the first quarter of 2005, a 32% increase.

**Summary**

- American Oriental Bioengineering, Inc. announced Strong Third Quarter Results. The company reported EPS of $1.2 on net income of $13.6 million for the quarter ended Sept. 30, 2006. Revenue and Net Income for the third quarter was $42.3 million and $1.2 million. Management expects fourth quarter revenue to be in the range of $57 million to $59 million and at least $0.15 in EPS.

- AOI is experiencing strong growth from its first fully operational steers, based in Hong-Kong Time Square Mall. AOI is introducing products in the 150 square meter area with the latest technology in product design and a wide variety of goods.

- During Q4 AOI acquired the compilation of CPL following the acquisition of HPCL early in Q3. The Q4 acquisition completed in late April, contributed approximately $17 million in additional revenue during the quarter. We expect that the acquisition of Hong Kong Group will contribute to AOI’s revenue and will become apparent in Q4.

- We expect the company will continue experiencing strong growth. Ongoing advertising and marketing campaigns, coupled with AOI’s new sales distribution network and a growing distribution network should contribute to excellent new revenue and earnings growth.

- We arrived to a $5 price target based on our 46 times earnings and a P/E multiple of 35x. AOI’s industry group is trading at a multiple of 46x for each year earnings. We believe the company is trading at a discount based on our valuation and has an attractive low multiple with 55% average revenue growth. YOY. We believe that the growth Accelerator is experiencing a powerful multiple.
Join the funniest comedian in town for the highlight of the Fall Semester
When: December 7th @ 12:30pm
Where: VC 10-150
Enjoy Bukharan Food with lots of laughs and a great crowd!!!
So much to do, so little time

BY JACQUELINE CHANCER
ARTS EDITOR

How much can you accomplish in a 90-minute time span? Think about it realistically. It’s about a five-minute ride on the elevator to reach the 11th floor of Baruch College if there is no wait. Then, walking at a brisk pace, it takes about two minutes to get to a classroom. A typical college class is 75 minutes long, if your professor does not hold you after class, after which it takes another two minutes to walk to the elevators, followed by another five minutes to get to the downstairs, totaling at approximately 90 minutes.

Now that you have perspective on how to spend those 90 minutes, you realize that not much can be done in such a relatively short time span. But the new musical How to Save the World and Find True Love in 90 Minutes, now running on the New World Stage Proresh Stage proves that someone can do amazing things in just 90 minutes.

The title is a mouth-full, but it best captures the essence of this outrageously funny musical. How to Save the World...is the brain-child of music composer Seth Weinstein and lyricist Jonathan Karp — two of Broadway’s biggest names. The musical comedy set in the United Nations Focuses on the life of a cowardly bookstore clerk and how he deals with life-changing events, which range from romance to international crisis as unravel before his very eyes.

Kevin Smith Kirkwood who take on the roles of the two main characters and dealing with a range of hilarious personas, rang- ing from Lee Thong, a famed Yogi instructor, to a therapist, to Con- ceezza Rice. Theater isn’t as popular among teenagers these days as cable television is, but with a musical laced heavily with humor, sex and pertinent socio-political critiques, like How to Save the World and Find True Love in 90 Minutes might just start attracting a younger crowd.

BY BEN PREUSS
BUSINESS MANAGER

I recently had the pleasure of attending Silverstein’s Never Shave Again Tour at Irving Plaza — but boy, did you ever get all on me, let’s talk about the real reason I was at the show: to rock out to supporting acts I Killed The Prom Queen and D要及时, that was my surprise, the two metalcore bands were placed on the same bill as emo/rock/pop clash acts Silverstein, Aiden, and He Is Legend.

As the venue’s lights dimmed, Australia’s I Killed The Prom Queen heroically walked onto the stage to the recording of a low drum roll and harmonizing guitars that kick off their new track, “Shadows In Your Mouth,” on their new U.S. release, Music For The Recently Deceased. Once drummer J.P. Peters sat down behind his kit, the mesh pit opened to half the size of the dance floor as IKTPQ began their set.

Many heavy bands lack a solid live sound, but that is certainly not the case with IKTPQ who were just as tight and heavy as they are in the studio. Guitarists Jonas Weinhofen and Kevin Cameron danced around on stage as they riffed in unison to the concrete rhythm section provided by J.P. Peters and bassist Sean Kennedy.

I killed the Prom Queen was followed by He Is Legend and Be The Heaviest band on the Never Shave Again Tour. The current touring lineup included by J.J. Peters and bassist Sean Kennedy.

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 Matthias 2009-10-06 at 11.11.01

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Whitney in Review

BY JACQUELINE CHANCE
ART DIRECTOR
Mark Grotjahn
Now through Jan. 7, 2007
Viewers are drawn into a hypno-
tic state through contemporary artist Mark Grotjahn’s paintings. Grotjahn achieves this by signifi-
cantly magnifying the vanishing point technique developed during the Italian Renaissance. The interplay of color, multiple vanishing points and straight lines has a mathematical and metaphysical back to the days of tangential ge-
ometry.

Albers and Moholy-Nagy: From the Bauhaus to the New World
Now through Jan. 21, 2007
Albers and Moholy-Nagy, two fathers of the modernism move-
ment, sought to understand the same artistic movement, the two took radically different spins on the field’s attempt at the art of simplici-
ty. A variety of mediums adorns this exhibit, which is oddly reminiscent of the MoMA’s Dada exhibit. All in all, plain, good fun.

Kiki Smith: A Gathering, 1980-
2005
Now through Feb. 11, 2007
Kiki Smith, and oh my! Kiki Smith’s feminine touch captures the essence of the human experience. Her delicate yet expressive sculptures exhibit a true knowledge of the age of biology and folklore. Overstepping societal norms, Smith embraces the human form making this gathering of bodies one that should not be missed.

Picasso and American Art
Though, Pablo Picasso’s foot never grazed American soil, his artis-
tic developments have left their imprints on the minds of countless American artists. His artistic revolu-
tion launched a thousand imita-
tors, from Jackson Pollock to Roy Lichtenstein to William de Koon-
ing. The extensive exhibition clearly juxtaposes the work of these con-
temporary artists with Picasso’s (original artwork. The comparison is an interesting concept, but the exhibit borders on monotonous and falls short of having any lasting value.

MOVIE REVIEWS
Will The Fountain satisfy your thirst?

The latest feature by Darren Aronofsky of Pi and Requiem for a Dream is a work of utter visual pan-
orama. For anyone who’s ever wanted to see the lush portraits of the Italian Renaissance. The art of the fountain is in question. Day fast forward to present day, Jackman and Weisz reappear as Dr. Tommy Creo and his wife, Izzi, from a brain tumor. Finally, 500 years into the future, Tom and Izzi (or at least a ghostly memory of her) travel inside a tree, hurling through space in search of the nebula of immortality. The stories are intertwined, switching from one time period to the next, all connected by Tommy’s quest for immortality for his beloved, which is mirrored in each of the three stories and is perpetually caught in a cycle of life, death and rebirth. However, Aronofsky’s technique of scene repetition is often overdone making it cheesy and often unnec-
essary. It makes the film seem like a playback of the immortal Tommy’s lost memories.

Weisz defi nitely shines as the Queen of Spain and the ethereal Izzi, whose performance gains the audience’s empathy. Seemingly, all the light in the film is attracted to her. Jackman delivers the contrast to Weisz’s golden aura as the dark, brooding yet emotional Tommy. Tommy’s extreme devotion to Izzi, in all three parts, is strikingly genu-
ine. Jackman is at his best when the modern day Dr. Creo mourning her death. Ellen Burstyn returns as the Atonalovsky motherly-type fi gure, though she is not as strong as she was in Requiem. Certainly, Atono-
sky’s great attention to aesthetics (even saliva plays a role in the over-
all aesthetic feel of the fi lm ... keep an eye out for it) overshadow all most all other aspects of the fi lm.

Aronofsky is a director that seems to exist throughout The Fountain and Atonalovsky’s previous works: the price we pay for what we most want, whether it’s our heart’s desire or our obsessions. In Po, it was the price of knowledge, in Requiem it was our dreams, in Fountain, the price for the life of our loved ones. Symbols of life, death and rebirth are scattered throughout the film forcing audi-
cences from considering the film a lot more when you’re not thinking, you’ll appreciate this nature is overcoming future obstacles as fans of his fi lms will notice. Perhaps Aronofsky’s great-
ness challenge in making a fi lm of this nature is overcoming future audiences from considering The Fountain to be outdated in its vi-
fual effects. It is in this respect that Aronofsky truly succeeded. In an attempt to use as little computer graphic illustration as possible, which is typically impossible for a fi lm dealing with aspects of deep space travel. Aronofsky stumbled upon the idea of using chemical reactions as special eff ects. Atonal-
sky employed a specialist in mac-
ro-photography to take 3D images of chemical reactions and deep-
sea microorganisms. When these images are projected onto the big screen, they look just like the forces of the universe in space. Atono-
sky used these images to depict Tommy’s deep space exploration, and the viewers a fan of this album, how-


MOVIES.WHITNEYANDSONICITY.COM

By Kink T. Sè
CONTRIBUTING WRITER

Long Time Coming
A spiritual Cat Stevens emerges in An Other Cup
BY MARK EMANUEL ONSYVELLY
AD MANAGER
After 28 years of musical hiatus, An Other Cup marks the secular re-
turn of Cat Stevens, who after con-
verting to Islam now goes by the name Yusuf Islam. This 12-song al-
bum marks a notable, yet curious transition launched a thousand imita-
tors, from Jackson Pollock to Roy Lichtenstein to William de Koon-
ing. For audiences from considering the film a lot more when you’re not thinking, you’ll appreciate this nature is overcoming future obstacles as fans of his fi lms will notice. Perhaps Aronofsky’s great-
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MOVIES.WHITNEYANDSONICITY.COM

By Kink T. Sè
CONTRIBUTING WRITER

Long Time Coming
Can easily be the perfect present to please a va-
dy musical lovers. Jonny Lang’s easy style and soothing vocals trans-
scend limits and labels of the musical genre and come across as a collection of the blues, soul, and sometimes even country of rock.

The guitar solos and musical compositions alone don’t make listeners a fan of this album, how-

ter. Certain aspects, like the beat in the song “Touch,” might win over those who would skip over other songs such as “Happiness and Misery,” attracting a variety of listeners.

While Lang provides us with a variety of songs targeted towards a wide audience, he doesn’t re-
ally succeed in meeting the needs and desires of a diverse audience throughout, due to its strangely eclectic nature.

Finding a favorite song on Long Time Coming might not be hard, but fi nding one you would rather not listen to is usually easy. Over-
all, this is not a CD you can listen to over and over again. Rather, Long Time Coming is a once-in-a-while album that you might listen to when the mood strikes or you happen to come upon it by chance.
Leisure

Fifth annual fashion show fascinates spectators

BY EMMANUEL ONYENYILI AND RIANA JAGARNATH

Some of the other designers included Brittanya Simpkins, Patricia Buraschi, Belinda Lagasi and Geri De La Cruz. Complimentary hair-styling was generously provided by Hair Fashions East Salon.

Aside from modeling, the night’s events included talented student performances by XxX-Pilpil, New York Boyz of Comedy, X-Factor Dancers and the Network Dance Group. The crowd loved the unique moves the X-Factor dance group showed off to modern and old school music selections. The NYBC also surprised everyone with a well-organized act that was indeed very funny.

However, the show did have some flaws. According to Michael Assim, an attendee, the performance by rap group Ekopo was a “total disaster.” He added that the show would have been better off without this particular performance.

Inna Shinder, vice president of SOS, announced, “The designers we worked with for this show were all very unique and extremely talented. We worked with the models for several months prior to hitting the runway – their efforts and our training paid off. We hope that the audience liked the interesting stage props that we had to add to the elemental theme [such as the] changing colors that were illuminated onto the tree branches: red for fire, green for earth, white for air, and blue for water. Team effort is key to a great, successful show. Thank you once again to our team, you guys are the best.”

BY EMMANUEL ONYENYILI AND RIANA JAGARNATH

One of the organizers and models, Lincoln’s collection proved it could compete with the male labels via its universal appeal and versatile character within the fashion industry.

Masculine theme [such as the] changing colors that were illuminated onto the tree branches: red for fire, green for earth, white for air, and blue for water. Team effort is key to a great, successful show. Thank you once again to our team, you guys are the best.”

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The Fifth annual fashion show fascinates spectators

Leila Rodriguez’s swimsuit.

Matty Vishnevsky’s eyes fixate on Xena Yehya wearing Mia Quinn’s “G-Unit” clothing line.

Fifth annual fashion show fascinates spectators

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Encounters Reception

Come Celebrate the Release of the Fall 2006 Encounters Magazine and Get One FREE.

Wine* and Refreshments will be served
*With I.D.

Where: VC 14-220
When: December 7, 6:30–9:00 p.m.

Guest Speakers:

Monique Truong
Author of *The Book of Salt*
which has become a total award magnet

and

Benjamin Anastas
author of *An Underachiever's Diary*
and *The Faithful Narrative of a Pastor's Disappearance,*
both liked by his friends, family and
The New York Times
How to be a budget fashionista

BY MARIYA NIKOLAYEVA
CONTRIBUTING WRITER

DECEMBER 4, 2006

How to be a budget fashionista

Second largest brand store offers designer labels for much less

BY NATALIA VELECHKO
CONTRIBUTING WRITER

UNIQLO 546 Broadway
New York, NY 10012

 cosine of UNIQLO offers
today with a Solar Sox logo. Shannon
signor Massamichi Katayama’s main
gold was to emphasize the size of
the store by utilizing the unused
wall space. He did this by building
a shelving system from the floor to
the ceiling. The unique signature of UNIQ
LO displays cashmere in an ar
ray of colors for men and women, men
and women’s denims and an
alcove displaying original graphic
tees throughout the three levels of
the store.

In the back of the men’s floor, UNIQLO has set up a small music
station which allows customers to
to listen to various CDs while waiting
for their item to be brought to them
by an associate or if they are waiting
for someone to finish shopping.

With great prices for designer clothing, UNIQLO is a great place
to shop for a loved one, especially
with the holidays approaching!

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Joel Rodriguez
CONTRIBUTING WRITER

Tenacious D takes second seat to Borat

After what seemed to be an endless wait, a young cameraman
walked into a suspense-filled room at the legendary H Fitz Factory.
While recording, he mentioned, “This is for Jack’s personal use!” The
random comment caused numerous
raised eyebrows, but since it indi
icated that the interview was about
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The Pick
of Destiny

DECEMBER 4, 2006

BY NATALIA VELECHKO
CONTRIBUTING WRITER

Shoppers invade the flagship Soho store. Shoppers invade the flagship Soho store. Shoppers invade the flagship Soho store.

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Joel Rodriguez
CONTRIBUTING WRITER

Tenacious D takes second seat to Borat

After what seemed to be an endless wait, a young cameraman
walked into a suspense-filled room at the legendary H Fitz Factory.
While recording, he mentioned, “This is for Jack’s personal use!” The
random comment caused numerous
raised eyebrows, but since it indi
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World AIDS Day: what you can do to keep the promise

Baruch Echoes

World AIDS Day: what you can do to keep the promise

PAGE 19 I THE TICKER LEISURE
DECEMBER 4, 2006

BY STACEY KOROLKOVA
STAFF WRITER

A 16- to 24-year-old American is infected with HIV every 34 minutes. AIDS doesn’t discriminate. Athletes, mothers, lesbians, neighbors and sons are all susceptible. According to UNAIDS, over 40 million people in the world currently live with HIV.

So it’s not that you should do something about it, you either act, or die. Your active participation in the fight against AIDS can be as simple as not sharing IV needles or using condoms appropriately.

To avoid getting the virus every time you have intercourse, never reuse the same rubber or don’t use condoms.

Do everything you can to make it cost you money.

In addition to practicing smart behaviors, educate yourself. Each day is an opportunity to end the epidemic. There are many events held around the city in honor of World AIDS Day, Friday, Dec. 1.

ADVICE
Baruch Echoes

This column tries to help students with their conflicts and concerns. Campus Echoes is an open forum of ideas. E-mail questions to campus_echoes@yahoo.com. Please take a minute to answer other student’s questions.

Q: I always have great opportunities and ideas I want to pursue. However my motivation and excitement are always short-lived and I feel like I am missing out or not living up to my potential.

A: When I wanted to pursue your ideas and extracurricular interests. When I wanted to pursue your ideas and extracurricular interests. When I wanted to pursue your ideas and extracurricular interests. When I wanted to pursue your ideas and extracurricular interests. When I wanted to pursue your ideas and extracurricular interests.

R.W.: I am going to try my best not to sound like a self-help book while addressing this issue. Simply put, sometimes we are just too busy. But there are ways you can pursue your ideas and extracurricular interests. When I wanted to write a book that I thought could get published I ended up dropping the idea before I finished the first chapter. Why did I not have consistent time management? Almost anything has to be organized because once you fall behind in something, you fall behind in everything. Also you have to remind yourself daily of your goals and why you chose to take on this project. Keep yourself motivated to keep the fire you had when you first had your idea.

Q: Why do I feel like I am missing out on opportunities and not living up to my potential?

A: I always have great opportunities and ideas I want to pursue. However my motivation and excitement are always short-lived and I feel like I am missing out or not living up to my potential.

R.W.: I am going to try my best not to sound like a self-help book while addressing this issue. Simply put, sometimes we are just too busy. But there are ways you can pursue your ideas and extracurricular interests. When I wanted to write a book that I thought could get published I ended up dropping the idea before I finished the first chapter. Why did I not have consistent time management? Almost anything has to be organized because once you fall behind in something, you fall behind in everything. Also you have to remind yourself daily of your goals and why you chose to take on this project. Keep yourself motivated to keep the fire you had when you first had your idea.

Q: After 27 years of marriage my parents are getting divorced. I know I am old enough to take care of myself but it still tears me apart. How do I handle this?

A: After 27 years of marriage my parents are getting divorced. I know I am old enough to take care of myself but it still tears me apart. How do I handle this?

R.W.: Even though I can’t tell you what happened to create the situation, the fact that your parents are getting divorced is not yourfault. You are mature enough to understand that things happen and sometimes it is not for the best. Your parents will want you to know that there are ongoing, but generally speaking, both of your parents did a great deal to raise you the best that they could. They are both your parents and there is much you can do to save their relationship. So what I would concentrate on is your relationship with each of them. Develop equally strong relationships with your parents and try to be honest with them about how you feel.

This is a sample of Campus Echoes. With your feedback and e-mailed questions, this column will become very effective. We welcome all feedback. No one solution is correct and readers can also help us answer other student’s questions.

RESTAURANT REVIEW

BLT’s focus closely on the burger

BY OLEXA CAPILI
STAFF WRITER

In a competitive city like New York, a good burger spot is a treasure chest. BLT Burger hopes to have perfected the special recipe for such success.

Chef Laurent Tourondel, who brought popular restaurant concepts such as BLT Prime, BLT Steak and BLT Fish, is now tacking burgers.

The small interior of the restaurant captures a Western feel with sparsely decorated wooden booths, paintings of cows and the head of a stuffed cow hanging on the wall. BLT’s burgers are made of 100 percent beef, with a combination of sirloin, short rib, chuck and brisket cut. The patties are served with lettuce, tomato, red onion, iceberg lettuce, ketchup, mustard and mayonnaise.

The “BLT burger” ($11.00) is also delicious and very filling, as it is made with two apple-smoked Black Angus beef patties. An order of fried chicken wings (eight pieces for $7.50) comes with your choice of either spicy Buffalo sauce or tangy BBQ and a little bowl of blue cheese and celery sticks on the side. Another delicious accompaniment to your meal is an order of the addictively crispy sweet potato fries ($3.00).

The menu offers an adventurous and diverse array of burgers. There’s something for everyone. Customers can choose from beef, lamb, turkey, veggie and tuna burgers.

There’s even a $62.00 Japanese Kobe burger for real beef fanatics. Fortunately, the burgers do deliver and are definitely worth mentioning. The American Kobe burger ($16.00), made with a 6 ounce American Wagyu beef patty is a fine choice. The patty is only slightly charred on the outside, while the inside is very juicy, tender, and bursting with flavor.

The menu also has a wide selection of drinks, featuring old-fashioned Boylan sodas ($2.50), alcoholic and non-alcoholic milkshakes, cocktails, draft and bottle beers as well as wine. The milkshakes ($6.00) are a must and are practically an entire meal themselves. The peanut butter milkshake is thick and flavorful with its mixture of ice cream, peanut butter and banana slices.

For dessert, the sour cream apple pie a la mode ($6.00) is a great end. It is served with a scoop of vanilla ice cream on the side. However, the chocolate cookie dough ice cream sundae ($5.00) is less appealing because the dish consists of three little scoops of ice cream in a bowl that are topped with tiny round chocolate cookies. The cookies are crunchy but do nothing in terms of flavor or texture to add to the dish. The wafers pour hot chocolate into the bowl but the point of this is questionable because soon after gets cold anyway. The whole thing seems like an interesting concept that just doesn’t hold together.

BLT Burger offers reasonable prices for quality burgers. The restaurant has great potential and proves that they are serious about their burgers. It is a real contender among the other popular burger spots in New York City. The service is also patient and amiable. My guess is that it will only grow in popularity due to its name and quality.
Sanitation at Baruch: not just a custodian’s job

BY LAURA RAMIREZ
STAFF WRITER

Sanitation issues exist at all institutions, but even more so at a large, urban school like Baruch. When students fail to clean up after themselves in the bathrooms or even in the cafeteria, many tend to wonder if the issue is with the students or the school.

At Baruch, custodial staff is seen throughout the building, but when students don’t pick up their own mess, the issue with sanitation is an uphill battle. By noon, most bathrooms in the school are messy, with puddles on the floor, un-flushed toilets and water left running in most of the sinks. From the toilet paper all over the floor to hair in the sinks, it seems that students at Baruch can sometimes forget basic hygienic rules.

“[Club] room bathrooms are disgusting. And not many people use them!”, said Joyce C., a senior, referring to the bathrooms near the game room, which are used less frequently than other high traffic area bathrooms in the Vertical Campus.

So many of the bathrooms throughout the school, flyers are placed on the walls to remind students, “If you sprinkle when you tinkle, please be neat and wipe the seat.” With a quirky saying like that to serve as a reminder of basic bathroom etiquette, students should remember to follow the rules, but the fact of the matter is, many Baruch students don’t. Many seniors we learned when we were young seem to be forgotten once we enter Baruch’s doors. While it is unknown who started putting up the bathroom flyers, this is just another attempt to make the Baruch community realize that sanitation is everyone’s concern.

The same issue is raised in the Library building where the policy of no food or drinks leads students to place their drinks in carts and on shelves by the entrance and pick them up when they exit. However, many don’t consider the consequences of accidently picking up the wrong bottle on their way out and unwillingly swapping saliva with another student.

“I saw everyone put it there so I did it too. It never occurred to me that it could be someone else’s,” said Thet Badano, a senior. “Eight out of 10 times I even forget to pick up my drink,” he said. As Badano exited the library, she grabbed a drink from where she left it earlier. But, because many students do the same thing, it is conceivable that many have exchanged what they thought was Coke for a sick student’s soda.

Library staff members have realized the potential hygienic risks involved with obeying the strict no liquids rule. According to Jerry Berstein, a member of the library staff, the library may allow students to bring in water in the near future. “The bathrooms do not get messy by themselves,” says Carl Aylman, director of student life. “People have to keep the environment respectably clean,” he said. Though the custodial staff stays at the school until about 8:30 p.m. and cleaners are on duty overnight, sanitation is still very much an issue, proving that the answer to maintaining a clean environment in the college can only come from students. The bottom line is that if students do not clean up after themselves, there is only so much that the Baruch staff can do to keep up with the mess.

Invasion of the Bands event.

Metal came, metal saw, metal conquered

BY LIZ RIVAS
CONTRIBUTING WRITER

It was a not-so-quiet Tuesday afternoon in the Vertical Campus Multipurpose Room on Nov. 21. Three bands took the stage for the Invasion of the Bands event. This was a first time collaboration by Puerto Ricans for Involvement, (P.R.I.D.E.), Latin American Student Organization (L.A.S.O.), Hispanic Society (H.S.) and United Diversity (U.D.) to bring heavy metal bands to Baruch College. This was part of a greater effort to bring more diverse events to campus and break the mold of being a “Spanish club that just deals with Latinos.” After recent USG roundtable meetings, the five clubs were inspired to band together and collaborate on a music event that was different from any event sponsored in the past.

The bands included Undying Devotion, Ismada and This Dying Soul. Starting on a slightly sour note, the rockers voices were not heard over the instruments even though the volume of the microphones was all the way up. This didn’t discourage the bands from showing off their talent, however, and they continued to rock on for two hours.

Students that attended nodded their heads to the beat in approval, and even people who aren’t necessarily into hardcore or metal tuned up, curious to see what all the hype was. “I’m not a huge metal fan, but it was very interesting to see an actual metal band live,” said Baruch student Lorenzo Smith.

Interested students should keep an eye out for future events, and should not despair if they missed this one since Invasion of the Bands is only the beginning of a series of mini-concerts that these student organizations are planning for next semester.
With technology slowly dominating all aspects of our lives, it seems next to impossible to get through a school day without having at least one device in our hands to utilize. Technology, while sometimes annoying, is often beneficial. One teaching tool that is employed by the faculty, Baruch students can not only use in their classrooms, but also in the library and the professors’ presentation technologies make all extensions for specific categories of classes: friend or foe? by stiliyana stefanova contributing writer

Technology leads the USB drive revolution
by emanuel oyuwelyi IT RESEARCHER

As students attending a high-tech college, there’s nothing more important to us than portability. And as future business executives, we cannot live without our lightweight laptops and smartphones. But have you noticed that when you unplug their USB smart drives, their personal data leaves with them.

The most pleasant surprise about USB smart drives is that they cost the same amount as a traditional USB flash drive. With 18 USB flash manufacturers and more than 50 models to choose from, USB’s cutting edge technology is setting the standard. Seasoned flash drive users know the costly inconvenience of permanently ejecting with traditional flash drives. This is why the “eject” button in USB smart drives is an attractive feature that ensures the user a safe removal. As for the future of USB flash drives, Purmal, who comes from the software industry said, “One of the things that appeals to me about USB is that it’s just a smarter way to deliver software. Having software locked to a simple computer doesn’t make sense to me, the kind of thing that’s emerging today for distribution of other technologies through digital media.”

“Part of the beauty is nothing gets installed on the host computer.” In addition to several free security programs, USB smart drives come preloaded with password authentication, which protects against unauthorized use and random access to personal data. For students unplug their USB smart drives, their personal data leaves with them.

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THE TICKER FEATURES | PAGE 21

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Convenient

In addition to
the 100-plus programs avail-
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Business

BY SHERRI MAZZUCCHI staff writer

The day after Thanksgiving has been announced Black and Blue Friday by some retailers. In the year history of the modern holiday, shoppers wait in front of Wal-
Mart’s with the same goal: marked-down plasma and LCD screens television. After doors are unbolted and
then open, there’s a stampede for
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When holiday shopping be-
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AdobeFlash.com, the originator of
Buy Nothing Day, has expanded
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Buy Nothing Day was started
by Kalle Lasn, the founder of Ad-
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Another hidden cost of goods is the
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“Trendy” is emerging

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The line up of USB smart drives

The Lineup of USB Smart Drives

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Kate Purmal.

After much testing, we’ve chosen the Verbatim Store ‘n’ Go Smart Drive as our favorite USB flash drive. The variety of storage options ranging from 1GB to 6GB and the number of bundled software included were the two most important factors that led to our decision.

As students attending a high-tech college, there’s nothing more important to us than portability. And as future business executives, we cannot live without our lightweight laptops and smartphones. But have you noticed that when you unplug their USB smart drives, their personal data leaves with them.

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A rock block that only a Baruch Caveman can pull off

BY ANGELA MELENDUD
STAFF WRITER

Knowledgeable, eclectic, easy—three words that describe The Biz’s new radio show, “CaveMan Rock Block.” Hosted by Baruch College’s very own CaveMan, Alex Skuratovsky, the show offers listeners a medley of music for their listening pleasure.

Since an early age, Skuratovsky, better known as “CaveMan,” has been intensely listening to the radio—most prominently Q104.3. Motivated by his love for music and inspired by friends at other colleges who also have radio shows of their own, Skuratovsky believes that now is his time to shine.

The show’s main goal is to grab listeners’ attention and get them to venture out and explore genres of music that they may have overlooked in the past. From The Beatles to Pink Floyd and all the way to Bob Marley, listeners are sure to find their favorites somewhere in the mix.

Sitting behind a microphone, earphones in place, fedia suavely placed on his head, the CaveMan has certainly made himself at home at WBMB. The show is somewhat like a music train—those who tune in will hear bossa nova, reggae, blues and jazz, classic rock, classical, funk, disco, hip-hop and rap.

New music, which the audience can explore during this one-hour show includes gypsy punk acts such as Balkan Beat Box, Deotzchka and Gogol Bordello, ska, Russian music and new wave. On top of this eclectic mix, CaveMan will also play some current music like underground indie acts such as Regina Spektor, Fiery Furnaces, and of course anything that he or his lovely co-hosts enjoy. For all you Beattles fans, this classic band’s music will be played at some point during each show. Lively discussions are also a guarantee.

Can CaveMan’s playlist get any more fabulous? Baruch students will just have to tune into 87.9 FM WBMB to find out for themselves! Caveman Rock Block is on every Tuesday from 4 to 5 p.m.

Baruch user guide: maintaining your financial aid

BY ROB REALE
STAFF WRITER

I started out looking to write an article to highlight some of the complex areas of financial aid but instead I got a handful of advice that will help you stay on top of things in relation to financial aid. At the top of the list of important items, is paying your bill on time. If your bill is not paid by the due date then your registration is canceled. Inaccuracies in financial aid amounts can leave you with an unexpected balance. Here are some tips for staying on top of your account:

- Once you login, look for this box somewhere on the right.

It is the only way to get to the section where you can view the Financial Aid Application Status Page. In the left margin, click “Financial Aid” and then “Application Status.” Hopefully your page looks like the picture to the right. This page will provide instructions if something is required of you. On the Awards Page, you can view the actual award amounts listed by the type of award. Sometimes the total may exceed your tuition, and this is where you will find the complete rundown of your Financial Aid Package.

If you were subject to verification for the current semester, you will not be selected for verification again. If you receive any notification about verification mid-year, reply to the request promptly. Never ignore any letter about verification, ever!

Changes to Citizenship

When a student becomes a citizen, they must complete an appropriate paperwork to confirm their citizenship status. Your resident status will be invalidated if you are not listed in the Government’s Immigration Database as a legal resident because you are now a citizen. The problem lies in the time it takes for the Social Security Administration to be informed that you are now a citizen. This is huge! First, run to the Financial Aid Office—they’re experienced with this. Get to them as soon as possible with your documentation and they will manually confirm your citizenship. Otherwise, your yet-to-be-confirmed status will cause your financial aid to be temporarily withheld. As long as you file your documentation with Financial Aid, that semester’s aid will be applied correctly.

It is recommended that you update your status as an American citizen with the Social Security Administration regardless. Other Stuff

Loan applications are generally for the full academic year; you should know if you only applied for a loan for one semester. Grant programs like Pell or TAP are always done for the full academic year. If you would like to enroll or change direct deposit, the form is on the Baruch Web site at www.baruch.cuny.edu/financialaid—but that form gets submitted to the Controller’s office, not Financial Aid. Make sure to check that the address is on the bottom of the form and that your name is consistent in all documents; slight differences could cause computer mismatches.

Above all, keep in mind that the best way to get your questions answered is to go to the Financial Aid Office in person.

WHAT HAPPENS WHEN GOD AND ETHEL MERMAN BOTH COME CALLING?!

The biggest voice in question belongs to neither God nor Merman, but to both performers and their witty, inspiring confessional.

—Los Angeles Times

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BY ROB REALE
STAFF WRITER

I started out looking to write an article to highlight some of the complex areas of financial aid but instead I got a handful of advice that will help you stay on top of things in relation to financial aid. At the top of the list of important items, is paying your bill on time. If your bill is not paid by the due date then your registration is canceled. Inaccuracies in financial aid amounts can leave you with an unexpected balance. Here are some tips for staying on top of your account:

- Once you login, look for this box somewhere on the right.

It is the only way to get to the section where you can view the Financial Aid Application Status Page. In the left margin, click “Financial Aid” and then “Application Status.” Hopefully your page looks like the picture to the right. This page will provide instructions if something is required of you. On the Awards Page, you can view the actual award amounts listed by the type of award. Sometimes the total may exceed your tuition, and this is where you will find the complete rundown of your Financial Aid Package.

If you were subject to verification for the current semester, you will not be selected for verification again. If you receive any notification about verification mid-year, reply to the request promptly. Never ignore any letter about verification, ever!

Changes to Citizenship

When a student becomes a citizen, they must complete an appropriate paperwork to confirm their citizenship status. Your resident status will be invalidated if you are not listed in the Government’s Immigration Database as a legal resident because you are now a citizen. The problem lies in the time it takes for the Social Security Administration to be informed that you are now a citizen. This is huge! First, run to the Financial Aid Office—they’re experienced with this. Get to them as soon as possible with your documentation and they will manually confirm your citizenship. Otherwise, your yet-to-be-confirmed status will cause your financial aid to be temporarily withheld. As long as you file your documentation with Financial Aid, that semester’s aid will be applied correctly.

It is recommended that you update your status as an American citizen with the Social Security Administration regardless. Other Stuff

Loan applications are generally for the full academic year; you should know if you only applied for a loan for one semester. Grant programs like Pell or TAP are always done for the full academic year. If you would like to enroll or change direct deposit, the form is on the Baruch Web site at www.baruch.cuny.edu/financialaid—but that form gets submitted to the Controller’s office, not Financial Aid. Make sure to check that the address is on the bottom of the form and that your name is consistent in all documents; slight differences could cause computer mismatches.

Above all, keep in mind that the best way to get your questions answered is to go to the Financial Aid Office in person.

WHAT HAPPENS WHEN GOD AND ETHEL MERMAN BOTH COME CALLING?!

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Public safety on and off campus

What you need to know to protect yourself and your belongings

BY JESSICA BAPTISTE

Since all Baruch students are commuters, they need to be extra cautious when it comes to traveling in NYC. Students assume risks in getting to campus, so learning about public safety is beneficial. However, students need not fear, since Baruch is a secure school due to the closed campus policy.

“Crime rate [at] Baruch is extremely low thanks to the public safety officers,” said John Siotkas, assistant director of public safety. According to him, some crimes committed at Baruch include harassment and petty larceny, which includes theft of personal property in lockers and book bags. He reported that from January to October, there were 65 cases of larceny, 57 were petty larceny and eight were grand larceny.

Two areas where belongings are frequently stolen are the library and gym lockers, said Siotkas. Often times, students fall asleep and leave their laptops and books unattended and the unthinkable happens — their pricey textbook, laptop or wallet goes missing. Siotkas suggests sleeping on top of a laptop, rather than leaving it in a bag, on the table, or the floor. As for locker thefts, he explained that locks are sometimes broken or keys are duplicated.

The first thing students should do if an item goes missing is to report it to the security desk of the building in which the theft happened. Siotkas encourages students to also report the incident to the 13th Precinct because this increases the chances of the item being recovered. It’s very important to immediately stop all credit cards and cell phone services if your wallet is stolen.

If students observe suspicious activity or suspect that a crime has been committed, they should jot down a description of the person and report it to security, he added. Overall, the most important thing that Siotkas stressed was to be aware of your surroundings.

Siotkas described three types of public safety officers. The first type, campus peace officers, wear a dark blue shirt, a black belt with handcuffs, carry mace and a flashlight and have the power to make an arrest. Among the peace officers, there are six EMT’s, (Emergency Medical Technicians), who have certified training in medical care including CPR, bandages and splints. The second type are campus security assistants, who wear light blue shirts, and the last are contract guards, who wear white shirts.

Danny Muniz, a campus peace officer, says his job is to help students and create a safe campus environment. Muniz was one of the officers who helped to prevent a fire in the Annex Building a few months ago.

Everyday there are incidents that Public Safety must stop to ensure students’ safety, including blocking strangers from trying to sneak into the Vertical Campus or the 23rd Street Building, dealing with lost or stolen property, gambling and smoking near the entrances. Students can also be sure that no undergraduates are lurking among them, said one security guard, since the tough rules provide a safe prevention medium.

“I feel safe at Baruch because there are always security guards at the entrances. Students need to scan their IDs so this prevents strangers from coming into the building. I also feel safe since Baruch is so overcrowded. If something happens to me, there will be witnesses,” said Becky Meza, a senior.

Max Aronov, a junior, is a lab assistant in the BCITC and works on weekends from 11:00 a.m. to 11:30 p.m. Aronov does not feel safe when he leaves the campus at night since he was robbed around midnight on 23rd Street and Broadway, right before he was about to get on the ‘F’ train. “At night, it’s scary around here. I only feel safe in the daytime,” he stated.

Another student, who wished to remain anonymous, said that when she leaves the computer lab late at night, there are usually homeless people out. Typically, she will leave at 10:00 p.m. if she’s driving or get picked up. If not, she makes sure she leaves at 8:00 p.m. or earlier because she feels it’s not safe outside. She feels that there should be security guards outside the building late at night.

Club offers tips for successful interviews

BY JESSICA UDARAJA AND NICOLE LYTAKIS

On Nov. 21, the Society for Human Resources Management (SHRM) held an event in collaboration with HR/NY, the New York Chapter of SHRM. The purpose of the event was to help students get the best insights and tips on what recruiters are looking for and looking for in potential candidates. There were three informative guest speakers and recruiters, each from a different industry. Jamie Shane, the senior human resources manager at Time Inc., along with Alyssa Boule, the executive recruiter for sales and marketing at Strategic Workforce Solution and Caprice Henry, the division manager of Human Resources International, were able to provide insider information on how to ace your next interview.

Each speaker focused on what students should expect when going on an interview, how to prepare for the interview and what to do after Shane gave some great advice. Before you even think about interviewing for a company you should try to get your best to get your name out there and make yourself known. Join a club that is dedicated to your field, attend job fairs and talk to as many people as you can who can give you a first-hand account of what it would be like to be in the position you’re interested in.

She also mentioned other tips such as:

• Research the company before you apply for a position.
• Make sure you prepare an answer to the question “What do you bring to the table that we haven’t heard you made?”
• Don’t say any negative things, remember to be positive
• Don’t be afraid to say “Can I have a minute to think about my answer?”

• Turn your negative situations in your favor.
• Send a thank you letter to each person you may have spoken to or interviewed with. A handwritten letter is more personal and will help you stand out more. Remember, these recruiters receive tons of e-mails everyday.

Boule talked about how to make your resume work for you. You should have a specific objective and list only the positions that relate to the job or industry you are applying for. She also emphasized the importance of being honest; recruiters have their ways to check up on you. You may also want to try to visit the company beforehand to get a feel for the culture of the organization. And at the end of the interview, be sure to ask questions that show how interested you are in the job. Henry added that you could print out the job description and refer to it as questions arise.

All of the speakers were very helpful and answered a number of questions from the audience. Some other interesting tidbits that the audience learned were:

• Don’t be afraid to take a step back at your job; it may lead you to get the higher position you really want later on.
• Support your answers with actual examples of your accomplishments to show what you have learned in your experience.

Some good questions to ask are: “Why did the previous person leave?” “What is the growth potential for this job?” and “What is the company’s culture?”

Another good tip is to find a mentor. For those majoring in human resources, HR/NY has a student-mentoring program. To apply, you need to be a member of HR/NY and SHRM. Benefits of joining these organizations include guidance and information on the many aspects of human resources, help finding internships or jobs, networking with both professionals and your peers and getting the advice you need so you can make decisions that will help you achieve your degree and career goals. To learn more about SHRM at Baruch or to join HR/NY’s mentoring program, e-mail BaruchSHRM@gmail.com or stop by the SHRM club room, VC 3-226.

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Our Source for Textbooks
Serving The Baruch College Community
Lunch time at Baruch means pizza on the third floor where all the club and student association offices are located. It also means hundreds of students getting their lunch from the cafeteria or nearby food carts and using the front of the building at 25th Street as an improvised dining room. Faculty and administrative staff order food almost every day or sometimes they bring their own.

In recent weeks, weather changes and the increasing amount of garbage and food leftovers produced by the students and faculty alike are increasing the amount of rodent reports around campus. Every time a report is received at the Department of Building and Grounds, a custodian is sent to exterminate the rodent and more importantly, to find out where it came from. Furthermore, a report is prepared for the exterminator that visits the campus every Friday, all year long.

Carl Aylman, director of student life, said that, “any new building like the Vertical Campus is always filled with holes and gaps, which mice or rats find easily, but since the building is working at full capacity most of these holes have been covered and sealed.” Students from the first to the third floors need to practice the slogan “Clean up after yourself” to help eliminate the infestation. Unfortunately, after lunch time, the front of the building at 25th Street looks like a parking lot after a football game, even though trash receptacles are available all over campus.

The VC produces almost 15 cubic feet of trash everyday. This is enough to fill an entire dumpster within two days, which then needs to be replaced with an empty one every Wednesday and Friday. Several reports of trash and leftover food also come from the Baruch High School that is located in the 23rd Street building. Classrooms and stairwells are no exception to this sanitation issue and students and faculty need to be more careful in disposing their trash properly.

Franck Antonucci, acting director of the office of Building and Grounds, commands a small army of engineers, electricians, security officers and custodians that keep the VC, Library building, 23rd Street building and the Annex building running 24/7.

Besides the weekly exterminator visits, glue traps are being placed and monitored all the time. Also, new RTU stations, areas where mice and rats will feed from and consequently become sterile to avoid proliferation, are being strategically installed around the campus. The team also tries to close every gap and hole they discover, using any means necessary including sheet rock or cement.

“We need to be aware of the plasticity and the amazing sense of smell that mice and rats have. Anything from cookies, pretzels to condiments, packets of ketchup and salad dressing inside someone’s cabinet are targets to mice if they are not properly sealed in Zip-lock bags,” stated Antonucci.

The clubs on the third floor must be extra careful with pizza leftovers after hours, because the custodians do their last cleaning rounds around 5:30 p.m. and will not do another until the next morning, leaving a real feast for little unwanted creatures.

Also, some faculty members leave piles of papers, books and documents covering all four corners of their tiny offices. These barricades create the perfect conditions for mice to breed and hide, which makes the task of finding them all the more daunting.

Building and Grounds is also considering becoming a member of the program “Adopt a Basket” from the Sanitation Department, to take care of the trash receptacles on the corner of Lexington Avenue and 25th Street.

If any student spots a rodent on the campus, they should alert security immediately. The security will then call the Building and Grounds office so they can take care of the problem right away, or students can call and report the sighting directly at 646-660-6630 Monday through Friday from 8:30 a.m. to 5:00 p.m. After hours and weekends, security can be reached at 646-660-6000.

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**Rangers reign Atlantic**

Good to be back. Let me just start by telling you all that Henrik Lundqvist is back to his old ways. Go back to the New York Rangers vs. Atlanta Thrashers game on Nov. 28. In the first period former Ranger Greg de Vries controlled the puck in front of the right face off circle in the Rangers zone. He then sent a sharp centering pass to his teammate Glen Metropolit who had what seemed like half of the goal mouth open. However, as he shot the puck, Lundqvist sprang off his left leg fully extended and got to the other side of the net. Not only did he jump from one side to the other instantaneously, he also got his blocker on the puck just enough to flick it away from the goal.

In my opinion this was one of the best saves in the NHL so far this season. Lundqvist made other impressive saves throughout the game including a beauty when Ilya Kovulchuk broke free and tried to deke Henrik to no avail. However the Rangers just couldn't get the win that night. They played pretty well, getting a point for a season low of two penalties. The Thrashers was also a bit tired and worn out that because Bobby Holik was skating circles around them. This is to take no credit away from Marian Hossa's incredible move and backhand, which let to the Thrashers comeback. The game ended in overtime with Holik scoring his second goal on his own rebound which just tells you how bad he out hustled the Rangers defense.

I am sure Karel Rachunek regrett his deflection past his own goalie Lundqvist which tied the game at one for Atlanta. Still this game was so exciting that it is hard to be upset for long. At least we got a point. We also got a good point in Buf falo where Lundqvist played well again. He robbed Daniel Briere twice on the doorstep again. He just kept darting from one side of the net to the other and kicking out his pads brilliantly.

The Rangers again made sloppy passes and turned over the puck in their own zone to go two goals down in the second period. But after that I guess Tom Renney whispered some magical language into Jaromir Jagr's ear because he played phenomenally with Martin Straka the rest of the way.

In fact if Straka keeps up his level of play the Ranger's can establish two extremely dangerous scoring lines as a consistent threat to wear out defenses. This game was also a Rangers loss in overtime but yet another good effort. I am pretty excited about this team's recent play. It has been quite a while since New York Ranger hockey was this fun to watch.

**MLS, bending for Beckham**

By Michael Aderhavishvili

Sunday, Nov. 12 copped off the 2006 Major League Soccer season, with the Houston Dynamo scraping to a 1-1 (4-3 on penalties) victory over the New England Revolution to take the MLS cup. The game ended in overtime with Holik scoring his second goal on his own rebound which just tells you how bad he out hustled the Rangers defense.

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The arrival of genuine superstars in the MLS could help the league improve its low attendance, revenue and mediocre standard of play. Beckham, who owns a soccer academy in L.A., told FSC that "the American league does interest me." L.A. Galaxy president, Aki Lalas, reciprocated the interest when he told BBC that the Galaxy "would be interested" in a move for Beckham. No action will take place until January, when the transfer window opens.

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12:30 PM - 2:30 PM
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The men’s basketball team swept York at the season’s opening game with a final score of 74-64. This first game served as a preview for what’s to come this season as a solid mix of powerhouse players Carl Emengo, George Kunkel, Jeffrey Leider, Laurence Smith and Phil Schatz all made notable plays.

Coach Ray Rankis has been the head coach of Baruch men’s basketball for the past 24 seasons. In contrast to his remarkable coaching career, he took the time to judge his team’s performance for the rest of the season based on the victory against York alone. “Last year we were very high scoring and offensive-oriented team,” he says. “This year we need to be more defensively aggressive. Our outlook for the rest of the season is a big question mark.”

But the Bearcats seem to already have the upper hand this season. At the Yeshiva game, freshman Jeffrey Leider took the crowd by surprise by scoring an impressive 16 points with five assists and two steals. “Jeffrey played with unexpected poise for his first game as a varsity player,” says Coach Rankis.

Leider, who moved from Nevada, says he came to Baruch because of its prestigious business program but also to play college basketball. “We are hoping to be playing our best [from the beginning] but [our team] is still growing,” he says.

Besides Leider, other new Bearcats face this season including guard John Sanchez, center forward Michael Mulligan and forward guards Felix Bernto and Arkib Wamum.

Forward George Kunkel is back for his second season after having a successful first year. His averages of eight points and six rebounds per game last season have definitely earned him bragging rights as one of Baruch’s prime players. “I bring a hard work ethic, knowledge of the game, a will to win and I will sacrifice anything if it means winning the game,” he says. But he doesn’t take all of the credit. “Our [coaches] emphasize teamwork and the unity that we need to succeed throughout the season,” says Kunkel of coaching staff Ray Rankis, Joseph Williams and former Baruch students Gaby Leider, who moved from New York City, and Anna Shytuhina who took the 200-meter medley relay. Brian Ramirez also won the 200-meter free, as well as the 100-meter back and 800-meter free. “We swim very well,” said Coach Charles Lampasso. He also admitted that York had a very few swimmers and “it was a tough meet for them.”

“I felt pretty strong about my performance, but I could have done better. We are definitely getting better. Our hard work is showing,” said Brennan. The hard work is showing indeed. On Wednesday, Nov. 29, Baruch’s men had another meet, this time against St. Francis. Although the Bearcats lost this meet, they only did so by three points, 101-97. St. Francis has a Division I team, while Baruch has a Division III team. This shows how greatly the swimmers have improved since the beginning of the season.

On Nov. 14, Jessica Penaherrera was named Women’s CUNY Rookie of the Week. St. Michael Shiwnath was named Men’s CUNY Rookie of the Week and Annette Gregor was named Women’s CUNY Athlete of the Week. These three swimmers, along with Igor Gorodetskiy, Carlos Nieto, Brian Ramirez, Justin Wong and Tony Zhang were qualified for Division III ECAC Championships.

“It is not about winning, it is about what we are giving our personal best. We hope to break our personal records and it would help us to prepare for CUNYAC Championship because it is a higher level competition with really good athletes competing,” said Penaherrera. This is the second crossing that in this season that Penaherrera gets to go to the ECAC Finals. She represented Baruch as a member every year at the Cross Country ECAC GKR Final. This is the first year that Baruch gets to go to the Swimming ECAC Final.

Special recognition for school administrator

BY MICHAELE WURSTHORN体育编辑

The Athletics Department will be honoring school administrator and former men’s basketball coach, Harry Jackson at the ARC Arena this Tuesday. The short ceremony will take place before the men’s basketball game against the John Jay Bloodhounds at 7:30 p.m.

Jackson, who plans to retire soon, has been at Baruch for more than 30 years. He held the position of men’s basketball coach as well as a counselor in the SEEK Department. He is known for helping the athletes of Baruch with school, personal and financial aid problems.

Whenever a student athlete needed someone to talk to while at Baruch, Jackson was the man who was instrumental in helping to fix the problem. Many Baruch athlete alumni have been able to go on to successful careers because of his counseling when it was needed the most.