College mourns death of two undergrads

n Jane Clavo, senior, dies at 21 years old
BY DAVID PAULINO
STAFF WRITER

Jane Michelle Clavo, a Baruch College international marketing major, died Saturday, Aug. 18, when her 2005 Nissan crashed into a truck in Coram, Suffolk County. Clavo, 21 years old, entering her senior year at Baruch, had just returned to America after spending a semester studying abroad in France.

Bogdan Radu, a friend of the dearly departed, shared in a brief interview the sorrow currently inflicting him. “I’ve only known Jane for about two months but it was more than enough time to realize that she was an amazing person. Jane always had a smile on her face, she never let things get to her,” said Radu.

Clavo described herself on her facebook profile as “creative, a dreamer, a realist and an overachiever, with a balance of social fun. Getting those A’s with the least amount of effort possible is what I do best.” Genuinely a good, sweet soul, she never let things get to her, “said Jane’s roommate, Radu.

The late students Jane Clavo and John Lau.

n John Lau, senior, dies at 21 years old
BY MATA KASHYAP
NEWS EDITOR

Adding yet another tragedy to the Baruch community, student John Lau was killed in a motorcycle accident on Saturday, Aug. 18 in Suffolk County, Long Island. Lau, 21, was riding his motorcycle with friends when he met with an accident.

Richard Wong, Lau’s best friend since high school and fraternity brother in Nu Alpha Phi, noted that he had been riding for less than a year and loved it. “He was fearless. That’s why he got a motorcycle. He wasn’t scared like the rest of us,” said Wong.

Nu Alpha Phi’s Web site has created a special section in honor of Lau. There, his brothers and numerous friends praised his charismatic and friendly nature. One commenter named Jigg noted, “I would have to say the thing I liked most about him was his ability to always carry a genuine smile. I’m not sure if people notice, I know I do.”

Baruch reaches all-time high in U.S. News rankings

BY JACK TEBELE
STAFF WRITER

Baruch College adds yet another accolade to its already long list. The 2008 edition of U.S. News & World Report has placed Baruch at No. 35 among master’s degree-granting institutions in the North. This noteworthy accomplishment reflects Baruch’s continuing efforts to improve the quality of its education.

The U.S. News & World Report conducted the research by gathering data from 574 colleges and universities across the United States. This type of data is traditionally separated into various regions of the U.S. Baruch scored higher when compared to overall public institutions in the United States. It held the No. 6 position among universities that offer both undergraduate and master’s programs. All of this data represents a positive trend for Baruch College. In fact, this year’s ranking results have shown a 15-point rise from two years ago and a five-point increase over the last year. President Kathleen Waldron voiced her content and said, “I am delighted at this ranking, and proud, because they confirm what we in the Baruch community have worked so hard to achieve. In recent years, we have made significant gains in financial resources, in the caliber of our students and faculty, and the extent in which the College is held by the broader academic community.”

President Waldron’s words are validated by the many accomplishments and improvements that Baruch has shown. In addition to the high rankings for master’s programs, the undergraduate BBA degree programs at Baruch have shown improvement. This year, the Zicklin School of Business received a ranking of No. 41 when compared with the entire U.S. It shared this ranking with Syracuse University, George Washington University and four other universities.

Baruch showed great improvement in this category as well seeing as last year it was ranked 100 points lower. Consequently, when ranked solely among other public business schools, the Zicklin School of Business was No. 24.

One more accomplishment that Baruch holds is its diversity. This is the ninth consecutive year that Baruch possessed the title of most ethnically diverse college.

In 1999, the United States Government Accountability Office (GAO) reported to Congressional Requesters on the topic of student loan industry was released on July 31. After numerous inquiries into the industry, the report has finally confirmed what was first revealed during the Congressional hearings on the topic.

“For those of us in the Congress who have been working to protect students from exploitation, today’s GAO report has confirmed our fears,” said Senator Dick Durbin (D-IL). “Lenders continue to take advantage of students entering college and the Department of Education is not doing enough to prevent it. Parents and students have placed their trust in a department that is not living up to its responsibilities. If Secretary Spellings ignores this report, more and more students will be saddled with avoidable debt for years to come.”

The report confirmed that the Department of Education “has no oversight tools in place designed to proactively detect potential instances of lenders providing improper inducements — such as gifts to schools in exchange for preferential status on a school’s lender list — or schools limiting borrower choice of lender, two activities that are prohibited by law.”

The report went on to say that the DoE relied on complaints from institutions in order to identify non-compliance with various rules.

However, the GAO report further revealed that the DoE had a poor system for dealing with complaints of improper lender behavior and that it did not exercise its sanctioning authority against lenders accused of improper inducement, as it should have. DoE also failed on various occasions to take advantage of oversight tools in place designed to provide proper directions and
Baruch offers master of science in real estate

New program began this month

BY CYNTHIA ROJAS CONTRIBUTING WRITER

With today’s decrease in home values and recent buyer’s market, it is essential to have the right foundation for the courteous industry of real estate. Starting in the fall of 2008, graduate students at Baruch, as well as prospective students of the Zicklin School of Business Masters program, will be able to take advantage of the newly added MS degree in real estate. The MBA program aims at professionals currently in the real estate industry and those planning to get a start in the field will consist of 30 credits made up of six required courses and four electives; all of which can be completed in the course of a year.

Kathleen Waldron, president of Baruch College, announced the commencement of the program earlier this month and stated, “The new MS degree program consists in the CUNY system. Yet, the standards and the expectations are only going to rise. CUNY is now beginning the process of raising its admissions requirements at its senior colleges.”

In discussing the new higher standards in an interview, CUNY Chancellor Matthew Goldstein said, “We are very serious in taking a group of our institutions and placing them in the top segment of universities and colleges. That is the kind of profile we want for our students.”

Since Baruch primarily attracts business and math-oriented applicants and already has an increased percent acceptance rate, it is no surprise that the competition is higher for the graduates. At the same time, a few of the math professors have complained about the low numbers of graduating incoming freshmen as well as older undergraduates. Taken altogether, CUNY colleges have a 40 percent drop out rate from mathematics courses. With this rate, SAT, ACT and NY Regents are being evaluated as one of the admission requirements in order to be admitted. In some cases, Regents scores can be used as a substitute for not-so-perfect SAT scores.

According to the recent New York Times article by Karen W. Arenson, the math SAT scores needed for admission will be “20 to 30 points higher” for the next school year. CUNY Trustee, John P. Witt, said that when an applicant had to have a score of 480 on reading, the minimum will be set to 510. While this change might excite those who see it as being a step towards “raising high standards,” the opponents argue that it will have a negative impact as well.

Tougher admission requirements, including SAT, ACT, and black and Hispanic students from low-income backgrounds, says City College psychology professor, William Crain. The cut-off score for the SAT is more than 50 points above “the mean score for entering students.” However, this change will not only affect minorities, but “students whose talents are highly of my research skills,” said Judy Chicago. “I understand the importance of having high standards. They help in attaining the degree that can be more valuable, especially in this day and age, especially when there is so much competition.” But, he added, “you also have to look at who CUNY is. I think we have to provide education for everyone.”

The competition is rising between a more accessible education and a higher status when compared with other schools. According to the American Council on Education, “betrayal of CUNY’s historic mission,” says Crain.

Baruch professor’s book named one of Five Best by SIST

BY SHERRY MAZZOCCHI STAFF WRITER

Baruch College Professor Gail Levin recently received the rare honor of having her book, The Life of Edward Hopper, described as one of the five best biographies of artists. In a slim article in the July 21st edition of The Wall Street Journal, author and biographer Lester Se- crest listed the books that “indelibly portray the lives of artists.”

Edward Hopper: An Intimate Biography, is the culmination of many years of research on the painter. Levin began writing about Hopper just after receiving her doctorate in art history from Rutgers University. She was the first curator of the Hopper Collection at the Whitney Mu- seum of American Art and wrote the complete catalog of his work. After working on Hopper for over eight years at the Whitney, she had so much new material that she real- ized there should be a comprehen- sive biography of him.

Levin, who is currently on sabbatical, said, “I like the fact that Hopper is so very accessible to and yet, upon study, reveal many layers of meaning. I especially enjoyed learning what

CUNY raising standards with higher math cutoff

New minimum 30 points higher

BY LUBA BOGOPOLSKAYA STAFF WRITER

There are nine students applying for every seat at Baruch,” was the announcement from one of the many speakers at the college’s annual orientation. With its 31 percent acceptance rate, Baruch is already one of the top colleges in the CUNY system. Yet, the standards and the expectations are only going to rise. CUNY is now beginning the process of raising its admissions requirements at its senior colleges.

In discussing the new higher standards in an interview, CUNY Chancellor Matthew Goldstein said, “We are very serious in taking a group of our institutions and placing them in the top segment of universities and colleges. That is the kind of profile we want for our students.”

Since Baruch primarily attracts business and math-oriented applicants and already has an increased percent acceptance rate, it is no surprise that the competition is higher for the graduates. At the same time, a few of the math professors have complained about the low numbers of graduating incoming freshmen as well as older undergraduates. Taken altogether, CUNY colleges have a 40 percent drop out rate from mathematics courses. With this rate, SAT, ACT and NY Regents are being evaluated as one of the admission requirements in order to be admitted. In some cases, Regents scores can be used as a substitute for not-so-perfect SAT scores.

According to the recent New York Times article by Karen W. Arenson, the math SAT scores needed for admission will be “20 to 30 points higher” for the next school year. CUNY Trustee, John P. Witt, said that when an applicant had to have a score of 480 on reading, the minimum will be set to 510. While this change might excite those who see it as being a step towards “raising high standards,” the opponents argue that it will have a negative impact as well.

Tougher admission requirements, including SAT, ACT, and black and Hispanic students from low-income backgrounds, says City College psychology professor, William Crain. The cut-off score for the SAT is more than 50 points above “the mean score for entering students.” However, this change will not only affect minorities, but “students whose talents are highly of my research skills,” said Judy Chicago. “I understand the importance of having high standards. They help in attaining the degree that can be more valuable, especially in this day and age, especially when there is so much competition.” But, he added, “you also have to look at who CUNY is. I think we have to provide education for everyone.”

The competition is rising between a more accessible education and a higher status when compared with other schools. According to the American Council on Education, “betrayal of CUNY’s historic mission,” says Crain.

Baruch professor’s book named one of Five Best by SIST

BY SHERRY MAZZOCCHI STAFF WRITER

Baruch College Professor Gail Levin recently received the rare honor of having her book, The Life of Edward Hopper, described as one of the five best biographies of artists. In a slim article in the July 21st edition of The Wall Street Journal, author and biographer Lester Se- crest listed the books that “indelibly portray the lives of artists.”

Edward Hopper: An Intimate Biography, is the culmination of many years of research on the painter. Levin began writing about Hopper just after receiving her doctorate in art history from Rutgers University. She was the first curator of the Hopper Collection at the Whitney Mu- seum of American Art and wrote the complete catalog of his work. After working on Hopper for over eight years at the Whitney, she had so much new material that she real- ized there should be a comprehen- sive biography of him.

Levin, who is currently on sabbatical, said, “I like the fact that Hopper is so very accessible to and yet, upon study, reveal many layers of meaning. I especially enjoyed learning what

CUNY raising standards with higher math cutoff

New minimum 30 points higher

BY LUBA BOGOPOLSKAYA STAFF WRITER

There are nine students applying for every seat at Baruch,” was the announcement from one of the many speakers at the college’s annual orientation. With its 31 percent acceptance rate, Baruch is already one of the top colleges in the CUNY system. Yet, the standards and the expectations are only going to rise. CUNY is now beginning the process of raising its admissions requirements at its senior colleges.

In discussing the new higher standards in an interview, CUNY Chancellor Matthew Goldstein said, “We are very serious in taking a group of our institutions and placing them in the top segment of universities and colleges. That is the kind of profile we want for our students.”

Since Baruch primarily attracts business and math-oriented applicants and already has an increased percent acceptance rate, it is no surprise that the competition is higher for the graduates. At the same time, a few of the math professors have complained about the low numbers of graduating incoming freshmen as well as older undergraduates. Taken altogether, CUNY colleges have a 40 percent drop out rate from mathematics courses. With this rate, SAT, ACT and NY Regents are being evaluated as one of the admission requirements in order to be admitted. In some cases, Regents scores can be used as a substitute for not-so-perfect SAT scores.

According to the recent New York Times article by Karen W. Arenson, the math SAT scores needed for admission will be “20 to 30 points higher” for the next school year. CUNY Trustee, John P. Witt, said that when an applicant had to have a score of 480 on reading, the minimum will be set to 510. While this change might excite those who see it as being a step towards “raising high standards,” the opponents argue that it will have a negative impact as well.

Tougher admission requirements, including SAT, ACT, and black and Hispanic students from low-income backgrounds, says City College psychology professor, William Crain. The cut-off score for the SAT is more than 50 points above “the mean score for entering students.” However, this change will not only affect minorities, but “students whose talents are highly of my research skills,” said Judy Chicago. “I understand the importance of having high standards. They help in attaining the degree that can be more valuable, especially in this day and age, especially when there is so much competition.” But, he added, “you also have to look at who CUNY is. I think we have to provide education for everyone.”

The competition is rising between a more accessible education and a higher status when compared with other schools. According to the American Council on Education, “betrayal of CUNY’s historic mission,” says Crain.

Baruch professor’s book named one of Five Best by SIST

BY SHERRY MAZZOCCHI STAFF WRITER

Baruch College Professor Gail Levin recently received the rare honor of having her book, The Life of Edward Hopper, described as one of the five best biographies of artists. In a slim article in the July 21st edition of The Wall Street Journal, author and biographer Lester Se- crest listed the books that “indelibly portray the lives of artists.”

Edward Hopper: An Intimate Biography, is the culmination of many years of research on the painter. Levin began writing about Hopper just after receiving her doctorate in art history from Rutgers University. She was the first curator of the Hopper Collection at the Whitney Mu- seum of American Art and wrote the complete catalog of his work. After working on Hopper for over eight years at the Whitney, she had so much new material that she real- ized there should be a comprehen- sive biography of him.

Levin, who is currently on sabbatical, said, “I like the fact that Hopper is so very accessible to and yet, upon study, reveal many layers of meaning. I especially enjoyed learning what
Clavo’s tragic death

CONTINUED FROM FRONT

person, Clavo resembles the typical Baruch college student: studious, with grand career goals and a vibrant social life. People often found Clavo working judiciously on media-related topics on her laptop. She loved racquetball, working out and watching Sex and the City and Monk religiously. Jane Clavo’s last mini-feed message on Facebook stated, “I am living a dream — your dream.” Gathering from the reactions of her friends, it is abundantly clear the type of sweet, social person Jane Clavo was and the impact she had on her friends. Radu continued to talk about Clavo’s infectious smile, stating, “She might be gone from this world but her smile will forever remain with me and every time I think about her I’ll smile.”

A memorial for Jane Clavo is being held on Tuesday, at 12:30 p.m., in VC 1-107. The memorial will also commemorate the loss of John Lau, who died this past weekend in a motorcycle accident.

Lau’s tragic death

CONTINUED FROM FRONT

but it’s hard to always carry a smile like you don’t have a worry in life. It’s not to say he didn’t worry about anything, but it’s more about how he was able to understand that how to tackle his problems and head in the right direction.”

Lau, affectionately referred to as “Heist” by his brothers, was a finance major at Baruch and had aspirations of becoming an investment banker. Wong stated that Lau had dabbed in sports at Baruch but was an avid handball player. Many of his friends praised his skills on the fraternity’s website. “He then turned around and played his game against another brother, simply just showing what he was able to do. That was my first impression of him — someone who wasn’t arrogant and confident of his own ability,” said Jigg.

William Ham, another brother and friend, said he would always remember Lau as being “very level-headed. When he started something, he always saw it through to the end!”

A memorial for John Lau will be held on Tuesday from 12:30 p.m. to 2:30 p.m. in VC 1-107. The memorial, hosted by Students of Unlimited Leadership, will also be in honor of Baruch student Jane Clavo who also passed away on Saturday, Aug. 18.

Correction

A writer’s name was misspelled in the last issue. Dennis Martin wrote “Imus fallout resurrects painful memories...”
Buy Your Textbooks
New & Used

Books for All Baruch Courses

Shakespeare & Co.
137 East 23rd Street
Between Lexington and 3rd Ave.
212-505-2021
Open Seven Days

Your Source For Textbooks
Serving The Baruch College Community
Report shines light on loan industry malpractice

As a result of the investigations and inquiries into the student loan industry, some new legislations and codes have already been initiated and are currently influencing the industry. On Aug. 22, the College Board announced that it was leaving the student loan business.

"We understand and respect the intent of this new legislation and these new codes, but the end result is that we are not able to reimburse our members for travel andlodging, Edna Johnson, a College Board spokesman, told The New York Times.

"If we no longer reimburse the educators, then only those educators from schools, colleges and universities with the financial resources to pay for the travel and accommodations would attend," according to "Barmak Nassirian, associate executive director at the American Association of Collegiate Registrars and Admissions Officers, said that the rules would probably not lead most other lenders to abandon student loans. The College Board was in an unusual position because it was a loan marketer, not a lender."

While the other lenders might not abandon the student loan industry, it is very likely that they will have to alter many of their practices to comply with the new legislation as well as legislation that might yet be put in place.

As the fall term starts, I want to acknowledge our ongoing issues with the escalators and elevators in the Newman Vertical Campus. I would like to communicate the reasons for the escalator and elevator shut-downs and inform you of the long term solution.

Operational issues

Escalator and elevator users can inadvertently cause the escalators to stop by tripping a safety limit switch. Escalators and elevators have safety limit switches that can be triggered when riders cause the escalator to detect an unusual movement. Examples include jumping, excessive drag on the handrails or foot treads, and excessive load.

Facilities Services will be posting signage near the escalators and elevators that discourages actions that cause this type of failure.

I ask your help in keeping our escalators and elevators running by avoiding this behavior.

Long-term solution

The long-term solution is to replace the escalators with more durable ones. The College has requested $6.1 million in capital funds for this purpose, and we await funding approval from the state.

We regularly meet with our elevator and escalator maintenance management team to address the safety and reliability of our escalators and elevators. Should you have any questions, contact the Office of Campus Facilities and Operations at (646) 660-6035.

I wish you luck in your work toward a degree, and your partnership in maintaining a clean and safe campus.

JIM LLOYD
Assistant VP of Campus Operations
Opinion

Losing the war at home: 2nd anniversary

EHAB ZAHRIYEH

In the 21st century, America suffered one of its worst defeats in history, but it wasn’t the attacks on Sept. 11, the wars in Iraq or Afghanistan or the most recent terrorist attack. It has been two years now, and yet world power has not been able to fully recover. In August 2005, a devastating hurricane called Katrina smacked the south, destroying large parts of Louisiana, Mississippi and Alabama.

However, the hurricane’s true defeat only became visible with time. After two years, thousands of Americans (mostly AfricanAmerican) were not able to return to their towns where their homes once stood and are still displaced. Many towns where modest low-income families lived still have not been fully restored. America has put more effort and funds into wars and restoring its relations with the Middle East while its own failures. Hurricane season comes around every 3 years. It will only be a matter of time before another powerful storm with a different name will bring us some of the same stories.

The Red Cross was one of the first organizations to dedicate its efforts to the areas of devastation. They were able to raise an astonishing $2.1 billion for Hurricane Katrina relief and recovery. However, the Red Cross has disappointed many by mismanaging funds.

Most recently, the Red Cross has been criticized for keeping a secret and belittling the victims. The Chronicles of Philanthropy reports, “Means to Recovery [a Red Cross relief plan], pays up to $20,000 to victims … but Red Cross officials say there is no such money to help about 4,000 families.” The lack of money led to the decision not to publicize the program. After 10 months, the $12 million in this program has been given directly to businesses like Home Depot and not to individuals.

America is losing the war at home because of the victims who are still waiting for relief and recovery. Even with numerous pre-Katrina reports stating that the levees were not prepared to handle a storm of Katrina’s size, little was done. Even knowing that the past failure on the levees cannot guarantee the Louisiana safety from the next storm, it is only patchwork that is being done.

Even knowing that the longer it takes to restore the rural areas that were affected the more crimes will be committed. Crime prevention efforts are staunchedly slower than can only imagine. And even after the Red Cross has failed, it has never stopped multi billions of dollars donated for relief on numerous occasions, we still trust them upon our funds.

There are many lessons from the effects of Hurricane Katrina. Will America finally learn?

Opinion

Why this man is my mentor

JIM CRAMER

I recall the first time I saw “Mad Money” with Jim Cramer. I was in absolute awe that a guy can spit out a recommendation about virtually any stock on the face of the planet. He can give you the key fundamentals for literally any stock, not just in the Dow or S&P but also in the Russell 2000. His commitment to memory is incredible.

As a student that is passionate about finance and markets, I enjoy watching Cramer’s passion for his craft and the financial industry. He holds nothing back and his answers are conspicuously devoid of any pretense. As a student, my most compelling reason for being not just a fan but also an admirer of Jim Cramer is his educational approach to giving advice — he does so effectively.

As a co-founder of thestreet.com, Cramer gives detailed explanations for his stock picks and other financial topics, especially in the Wall Street Confidential segments of the Web site. But I was even more impressed by his passion to educate when I read his article in the Aug. 20 edition of New York magazine titled “Bloodly and Bloodier,” in which he gave a great explanation of the events that have led up to the global credit crunch and liquidity crisis faced by the market in the past few weeks. He wrote the article for the average chap and was very successful.

Let’s be honest here, until a month ago, most of us had never heard of the terms “credit crunch” or “liquidity crisis.” And while most of us have read tons of articles about both terms, very few of us can actually understand these topics enough to have an informed conversation about it with a Wall Street trader. I knew I didn’t fully understand the repercussions of the crisis until I read the article that Cramer wrote. His ability to break complicated terms down to their essence is why I recommend that you Google it and read all of his articles.

In a conversation with one of my bosses, a senior vice president at an investment bank, he gave me solid advice after I told him my future career plans. He said that there were two things I must have to succeed: intimate knowledge of the financial industry and the ability to sell. I’m certainly glad that there’s a lad like Jim Cramer who helps make the former easier and fun.

What is my mentor?

MARK EMMANUEL

As a student that is passionate about finance and markets, I enjoy watching Cramer’s passion for his craft and the financial industry. He holds nothing back and his answers are conspicuously devoid of any pretense.

As a student, my most compelling reason for being not just a fan but also an admirer of Jim Cramer is his educational approach to giving advice — he does so effectively.

As a co-founder of thestreet.com, Cramer gives detailed explanations for his stock picks and other financial topics, especially in the Wall Street Confidential segments of the Web site. But I was even more impressed by his passion to educate when I read his article in the Aug. 20 edition of New York magazine titled “Bloodly and Bloodier,” in which he gave a great explanation of the events that have led up to the global credit crunch and liquidity crisis faced by the market in the past few weeks. He wrote the article for the average chap and was very successful.

Let’s be honest here, until a month ago, most of us had never heard of the terms “credit crunch” or “liquidity crisis.” And while most of us have read tons of articles about both terms, very few of us can actually understand these topics enough to have an informed conversation about it with a Wall Street trader. I knew I didn’t fully understand the repercussions of the crisis until I read the article that Cramer wrote. His ability to break complicated terms down to their essence is why I recommend that you Google it and read all of his articles.

In a conversation with one of my bosses, a senior vice president at an investment bank, he gave me solid advice after I told him my future career plans. He said that there were two things I must have to succeed: intimate knowledge of the financial industry and the ability to sell. I’m certainly glad that there’s a lad like Jim Cramer who helps make the former easier and fun.

Why is he my mentor?

Being a perpetual student, I often take my textbooks along when traveling on the subway, buses and high-rise elevators. To read, I hold it firmly with both hands, elbows resting on my waist. My last semester text weighs exactly four pounds and fits the size of a framed painting when opened.

Like a boom box in the room filled with iPods, it is one of a kind in a subway car full of slick books from Zagar guides to Harry Potter. Aside from doubling as travel weightlifting equipment, is there any other purpose for a text book to look like the Webster Dictionary?

I earned my Bachelor degree from CUNY Baruch College and now attend graduate classes there. After taking dozens of courses, I realized that a text book is only enough money to help about 4,000 families.

My last class syllabus mentions only the first 15 chapters while the textbook boasts 30. When asked to comment, he replied that the textbook’s second half is designed for another advanced finance course. Yet this finance course is not on the list of my required courses, and speaking from experience, there is little chance that I can reuse the same textbook during another semester. As far as I’m concerned, it would be more helpful if textbooks are free of extra chapters or as many students can’t afford. There were several times when I did not buy a book because I considered it a waste of money. It was difficult to prepare for exams and I am certain this is true for other bookless students.

Making copies, buying cheap outdates editions, sharing a textbook or texting book-free are favorite ways to avoid the sky-high price. Independent bookstores could breathe new life again but Barnes & Noble. Borders followed college bookstores’ pricing practices. Selling books for over $120 would guarantee their business failure.

A part-time student who earns minimum wage and buys an insanely expensive textbook in the college bookstore commands my respect, albeit a tainted one because the knowledge he or she buys is overpriced. It’s time for college administration to ensure textbooks are free of extra chapters or as an alternative, move colleges to Mars where there is enough time for students to cover material. Asking students to pay for material they will not learn benefits no one.

Advice is what readers need to step up and protect students

STAS HOLONDKA

Being a perennial student, I often take my textbooks along when traveling on the subway, buses and high-rise elevators. To read, I hold it firmly with both hands, elbows resting on my waist. My last semester text weighs exactly four pounds and fits the size of a framed painting when opened.

Like a boom box in the room filled with iPods, it is one of a kind in a subway car full of slick books from Zagar guides to Harry Potter. Aside from doubling as travel weightlifting equipment, is there any other purpose for a text book to look like the Webster Dictionary?

I earned my Bachelor degree from CUNY Baruch College and now attend graduate classes there. After taking dozens of courses, I realized that a text book is only enough money to help about 4,000 families.

My last class syllabus mentions only the first 15 chapters while the textbook boasts 30. When asked to comment, he replied that the textbook’s second half is designed for another advanced finance course. Yet this finance course is not on the list of my required courses, and speaking from experience, there is little chance that I can reuse the same textbook during another semester. As far as I’m concerned, it would be more helpful if textbooks are free of extra chapters or as many students can’t afford. There were several times when I did not buy a book because I considered it a waste of money. It was difficult to prepare for exams and I am certain this is true for other bookless students.

Making copies, buying cheap outdates editions, sharing a textbook or texting book-free are favorite ways to avoid the sky-high price. Independent bookstores could breathe new life again but Barnes & Noble. Borders followed college bookstores’ pricing practices. Selling books for over $120 would guarantee their business failure.

A part-time student who earns minimum wage and buys an insanely expensive textbook in the college bookstore commands my respect, albeit a tainted one because the knowledge the he or she buys is overpriced. It’s time for college administration to ensure textbooks are free of extra chapters or as an alternative, move colleges to Mars where there is enough time for students to cover material. Asking students to pay for material they will not learn benefits no one.
Program Benefits

- Be part of a select group of Baruch's top-performing juniors to receive year-long training and prepare for possible front-office finance positions in Investment Banking, Asset Management, Research and Sales and Trading
- Receive a complimentary subscription to The Wall Street Journal and a copy of the Vault Guide to Finance Interviews
- Be matched with an alumni mentor who is currently working on Wall Street
- Have your resume included in the Baruch College Wall Street Careers Program resume book, which is submitted to decision makers in the industry for consideration for front-office finance internships

Eligibility Requirements

- Junior graduating in January, June or August 2009
- Minimum GPA 3.5 or higher
- Passion for finance and motivation to succeed in a front-office finance career
- Strong verbal and written communication skills
- Excellent quantitative and analytical skills
- Demonstrated leadership abilities
- Strong commitment to community service and giving back
- All majors can apply

Students are selected through a rigorous application process which includes essays and interviews by a committee of professionals including a retired Wall Street executive.

Core Program Application Deadline
5PM EST on Friday, September 7, 2007

For more information and program application, visit www.baruch.cuny.edu/careers/wscp/index.htm

1 Bernard Baruch Way, B2-150
New York, NY 10010
Phone: 646-312-4670
Fax: 646-3124671
http://www.baruch.cuny.edu/careers/wscp/index.htm
Markets undergo correction amid subprime turmoil

BY TABASSUM ALI  STAFF WRITER

The U.S. economy expanded at a faster rate in the second quarter than previously estimated, amid an ongoing correction in the housing sector and weaker consumer spending. Stock markets tumbled as investors showed their dissatisfaction over the Fed's decision to leave the fed funds rate unchanged.

Earlier this month, the Fed unanimously voted to hold the fed funds rate at 5.25 percent. The released policy statement contained concerns on weaker economic growth, with the primary focus on inflation. This dis-appointed those who hoped that the Fed would hit at rate cuts in the next few months.

"Predominant policy concern remains the risk that inflation will fail to moderate as expected," mentions the policy statement released by the Fed.

Energy prices dropped 1.0 percent, with a 1.7 percent decline in gasoline prices, offsetting a 0.3 percent increase in food prices. In the past, higher energy prices passed through into other goods and services resulting in higher inflation. Recent declines in these prices could ease inflation fears.

Core CPI, which excludes food and energy prices, has stayed at 2.2 percent this year compared to 2.7 percent last year. "The core rate has come down and stayed down," said David Resler, chief economist at Nomura Securities.

"With weak consumer spending and below-trend growth, the Fed should put inflation and economic growth on an equal footing," he adds.

The policy statement released also stated that "the downside risks to growth have increased somewhat," showing concerns of weaker economic growth as a result of sub-prime markt turmoil.

The turmoil "will extract a toll on the economy," said Treasury Secretary Henry Paulson. "The economy and the markets are strong enough to absorb the loss-es," he added. Paulson mentioned that this turmoil occurs "against a backdrop of a very healthy global economy with strong fundamen-tals."

Reflecting an experience of more than three decades on Wall Street, Paulson said, "Looking over periods of stress that I've seen, this is the strongest global economy we've had."

Turmoil in subprime mortgages has rippled across various markets. Investors are more reluctant to lend to anyone but the most creditworthy borrowers. The Fed moved to cut the rate it charges to discount window loans to 5.75 percent from 6.25 percent to restore investors' confidence. Major financial institutions welcomed the news while few showed reservations.

Bank of America, Citigroup, JPMorgan and Wachovia—the U.S.'s largest banks—each borrowed $500 million from the discount window. However, few bank executives showed reluctance to borrow at a discount of 5.75 percent, which is 50 basis points higher than the fed funds rate of 5.25 percent. They believe the Fed should further cut the discount rate to make it equal to the fund rate.

The credit crunch has affected Wall Street in several ways. Bear Stearns closed two of its hedge funds as result of the subprime bal-ance. Mortgage-related job loss is close to 20,000 alone this month, including a recent 1,200 from Lehman Brothers. Lehman decided to close its subprime unit, taking a charge of $25 million and a $27 million write-off. This move came two days after another big lender, Capital One, closed its GreenPoint Mortgage arm.

Initial jobless claims increased by 9,000 last week to a seasonally adjusted 334,000, the highest level since April, according to the Lab-or Department. Unemployment remained essentially unchanged at 4.6 percent with an addition of 92,000 jobs in July.

Among other indicators, new home sales were better than expected. This report came at a time when investors were reluctant and markets uncertain over the scope of the credit crunch. The report also hinted that the decline in the housing sector was stabilizing before the subprime turmoil.

As a result, the Dow Jones Industrial Average rose 142 points, the S&P gained 16.87 and the NAS-DAQ Composite was up 34.99. Another strong report of durable goods cushioned markets in the early day of trading. Demand for durable goods increased 3.9 percent, the Commerce Depart-ment reported, surpassing forecasts of a 1.8 percent increase. These numbers could very well strengthen the Fed's views that inflation risks outweigh other economic concerns and disappoint those who expect multiple rate cuts by the end of this year.

Minutes released on Tues-day for the Aug. 7 meeting gave mixed signals of the Fed's future policy action. Although the Fed considered inflation risks as "the most significant policy concern," it hinted at rate cuts if "further deterioration in financial condi-tion persists dragging economic growth. Reports on economic growth, consumer spending and unemployment will determine the Fed's move in the next FOMC policy meeting on Sept. 18.

Baruch College Professor of Economics Michael Carew contributed to the article.

Write for the Business section!

E-mail tickerbiz@gmail.com

Meet our people and learn more about JPMorgan at our upcoming event:

November 8, 2007
Newman Vertical
55 Lexington Ave, 14th Floor
6:00 pm

This event is for undergraduates students seeking guidance, summer internships in Sales & Trading or Investment Banking. Please follow up with your career center to confirm location & time.
Connect with Opportunities at Morgan Stanley.

OPERATIONS ANALYST PANEL
Come join us for this exciting informational session with current analysts and managers of the Firm. Snacks and refreshments will be served. You’ve got the questions; we’ve got the answers.

September 18, 2007
6:00 p.m.–8:00 p.m.
Newman Library Building
151 East 25th Street, Room 750

CAREER FAIR
Come meet Morgan Stanley representatives at the Career Fair!

September 28, 2007
12:00 p.m.–4:00 p.m.
William and Anita Newman Vertical Campus
One Bernard Baruch Way, Gym

Resume drop deadline is September 30, 2007.

Resumes should be submitted to www.morganstanley.com/careers/recruiting as well as through the Starr Career Development Center’s website at https://baruch-csm.symplicity.com/students.
Features

Punching, blocking and drinking tea

BY STACY KOROLKOV

If you’re never been to Chinatown, stepping out of the East Broadway F train station may be like crossing into a new world. As you wander down a street swarming with people and bustling with shops, restaurants, banks, salons, fruit-and-vegetable stands, employment agencies and cafes, the smells, sounds and sights of Chinese culture overwhelm your senses.

Soon after you pass under the Manhattan Bridge, you come to a small doorway, squeezed in between a restaurant and a fruit market. The sign (in Chinese and English) reads: Moy Yat Ving Tsun, 45 East Broadway. You enter, and six flights up later, you are in yet another dimension — Sifu William Moy’s kung fu school.

As you enter the hardwood floor, you face a draped table, bearing oranges, statuettes and a student attendance book. Above the table is a portrait of Grandmaster Moy Yat. To your right is the training floor, and to your left, locker rooms and Sifu Moy’s office.

“If you’re in the market for a martial art,” explains Sifu Moy, instructor and owner of the school, “You’d notice that we are very traditional. I learned straight from a master, who learned straight from a master. I teach the same way as my father: give the students the foundation and let them explore their own style.”

On the training floor, students learn 400-year-old Ving Tsun concepts and practices like chi sao (sticky hands) and the three forms: Siu Nam Tao, Chum Kiu and Biu Jie.

“What are you doing? Why do you want to learn kung fu?” Sifu Moy asked.

The sign (in Chinese and English) reads: Moy Yat Ving Tsun, 45 East Broadway. You enter, and six flights up later, you are in yet another dimension — Sifu William Moy’s kung fu school.

As you enter the hardwood floor, you face a draped table, bearing oranges, statuettes and a student attendance book. Above the table is a portrait of Grandmaster Moy Yat. To your right is the training floor, and to your left, locker rooms and Sifu Moy’s office.

“If you’re in the market for a martial art,” explains Sifu Moy, instructor and owner of the school, “You’d notice that we are very traditional. I learned straight from a master, who learned straight from a master. I teach the same way as my father: give the students the foundation and let them explore their own style.”

On the training floor, students learn 400-year-old Ving Tsun concepts and practices like chi sao (sticky hands) and the three forms: Siu Nam Tao, Chum Kiu and Biu Jie.

“What are you doing? Why do you want to learn kung fu?” Sifu Moy asked.

The sign (in Chinese and English) reads: Moy Yat Ving Tsun, 45 East Broadway. You enter, and six flights up later, you are in yet another dimension — Sifu William Moy’s kung fu school.

As you enter the hardwood floor, you face a draped table, bearing oranges, statuettes and a student attendance book. Above the table is a portrait of Grandmaster Moy Yat. To your right is the training floor, and to your left, locker rooms and Sifu Moy’s office.

“If you’re in the market for a martial art,” explains Sifu Moy, instructor and owner of the school, “You’d notice that we are very traditional. I learned straight from a master, who learned straight from a master. I teach the same way as my father: give the students the foundation and let them explore their own style.”

On the training floor, students learn 400-year-old Ving Tsun concepts and practices like chi sao (sticky hands) and the three forms: Siu Nam Tao, Chum Kiu and Biu Jie.

“What are you doing? Why do you want to learn kung fu?” Sifu Moy asked.

The sign (in Chinese and English) reads: Moy Yat Ving Tsun, 45 East Broadway. You enter, and six flights up later, you are in yet another dimension — Sifu William Moy’s kung fu school.

As you enter the hardwood floor, you face a draped table, bearing oranges, statuettes and a student attendance book. Above the table is a portrait of Grandmaster Moy Yat. To your right is the training floor, and to your left, locker rooms and Sifu Moy’s office.

“If you’re in the market for a martial art,” explains Sifu Moy, instructor and owner of the school, “You’d notice that we are very traditional. I learned straight from a master, who learned straight from a master. I teach the same way as my father: give the students the foundation and let them explore their own style.”

On the training floor, students learn 400-year-old Ving Tsun concepts and practices like chi sao (sticky hands) and the three forms: Siu Nam Tao, Chum Kiu and Biu Jie.

“What are you doing? Why do you want to learn kung fu?” Sifu Moy asked.

The sign (in Chinese and English) reads: Moy Yat Ving Tsun, 45 East Broadway. You enter, and six flights up later, you are in yet another dimension — Sifu William Moy’s kung fu school.

As you enter the hardwood floor, you face a draped table, bearing oranges, statuettes and a student attendance book. Above the table is a portrait of Grandmaster Moy Yat. To your right is the training floor, and to your left, locker rooms and Sifu Moy’s office.

“If you’re in the market for a martial art,” explains Sifu Moy, instructor and owner of the school, “You’d notice that we are very traditional. I learned straight from a master, who learned straight from a master. I teach the same way as my father: give the students the foundation and let them explore their own style.”

On the training floor, students learn 400-year-old Ving Tsun concepts and practices like chi sao (sticky hands) and the three forms: Siu Nam Tao, Chum Kiu and Biu Jie.

“What are you doing? Why do you want to learn kung fu?” Sifu Moy asked.

The sign (in Chinese and English) reads: Moy Yat Ving Tsun, 45 East Broadway. You enter, and six flights up later, you are in yet another dimension — Sifu William Moy’s kung fu school.

As you enter the hardwood floor, you face a draped table, bearing oranges, statuettes and a student attendance book. Above the table is a portrait of Grandmaster Moy Yat. To your right is the training floor, and to your left, locker rooms and Sifu Moy’s office.

“If you’re in the market for a martial art,” explains Sifu Moy, instructor and owner of the school, “You’d notice that we are very traditional. I learned straight from a master, who learned straight from a master. I teach the same way as my father: give the students the foundation and let them explore their own style.”

On the training floor, students learn 400-year-old Ving Tsun concepts and practices like chi sao (sticky hands) and the three forms: Siu Nam Tao, Chum Kiu and Biu Jie.

“What are you doing? Why do you want to learn kung fu?” Sifu Moy asked.

The sign (in Chinese and English) reads: Moy Yat Ving Tsun, 45 East Broadway. You enter, and six flights up later, you are in yet another dimension — Sifu William Moy’s kung fu school.

As you enter the hardwood floor, you face a draped table, bearing oranges, statuettes and a student attendance book. Above the table is a portrait of Grandmaster Moy Yat. To your right is the training floor, and to your left, locker rooms and Sifu Moy’s office.

“If you’re in the market for a martial art,” explains Sifu Moy, instructor and owner of the school, “You’d notice that we are very traditional. I learned straight from a master, who learned straight from a master. I teach the same way as my father: give the students the foundation and let them explore their own style.”

On the training floor, students learn 400-year-old Ving Tsun concepts and practices like chi sao (sticky hands) and the three forms: Siu Nam Tao, Chum Kiu and Biu Jie.

“What are you doing? Why do you want to learn kung fu?” Sifu Moy asked.

The sign (in Chinese and English) reads: Moy Yat Ving Tsun, 45 East Broadway. You enter, and six flights up later, you are in yet another dimension — Sifu William Moy’s kung fu school.

As you enter the hardwood floor, you face a draped table, bearing oranges, statuettes and a student attendance book. Above the table is a portrait of Grandmaster Moy Yat. To your right is the training floor, and to your left, locker rooms and Sifu Moy’s office.

“If you’re in the market for a martial art,” explains Sifu Moy, instructor and owner of the school, “You’d notice that we are very traditional. I learned straight from a master, who learned straight from a master. I teach the same way as my father: give the students the foundation and let them explore their own style.”

On the training floor, students learn 400-year-old Ving Tsun concepts and practices like chi sao (sticky hands) and the three forms: Siu Nam Tao, Chum Kiu and Biu Jie.

“What are you doing? Why do you want to learn kung fu?” Sifu Moy asked.
When
decisions
in one city
can power
another.

The energy that powers cities and towns, economies and communities
depends on facts of science and engineering. The Cape Tiber Offshore
pipeline is 1,000 miles long and carries gas from the Spanish Coast to the
Sicilian coast. While in the Gulf of Mexico we have one of the world’s
deepest offshore production platforms. Atlantic and a deepwater pipeline
system that lies in more than 8,500 feet of water and covers 150 miles.

This is what we are doing today. Imagine what you could be doing
tomorrow. We have opportunities in a range of engineering, science
and business roles, where you will use the expert skills to innovate,
create and excel. Look beyond the limits.

BP is an equal opportunity employer.

bp
beyond petroleum
I have a girlfriend whom I decided to marry. She is superb. Her parents are aware of our relationship too, and they like me very much. But I had an affair with another girl, whom I am trying to forget but I cannot, as we both live in the same house. Now, as much as I try to go far she attracts me. I do things with her for which I feel very guilty later. My wedding date is coming up. Now tell me the solution: should I move or resolve the issue while living there?

-Confused Soul

Hello Confused Soul,

By labeling yourself, you have confused yourself even more! First, talk to your ex-girlfriend about you getting married — she needs to move on. Living with her when you are in a relationship with somebody is not a good idea. As you said, your ex-girlfriend still “attracts” you. Do not get married until you take your ex-girlfriend completely off your mind. If you get married and stay in touch with her, you will spoil three lives; yours, your ex-girlfriend’s and your present girlfriend’s. Marriage builds on trust and understanding, but if you start your new relationship with confusion and mistrust, it won’t take you anywhere. Spend more time with your girlfriend and move out soon. Get married when you are sure you will only love your wife, and when you are totally out of touch with all your ex-girlfriends. I hope your soul is not as confused as before.

I am a 20-year-old student and my problem is that I am not talkative. There is a person who actually “was” interested in me. I am still interested in him but he is putting too much pressure on me to go to late night parties with him and be as outgoing as he is (which is too much). Every time he reminds me that I am a “very boring” person, I love him and care about him but I don’t know what to do to make him feel interested in me.

-Shy Girl

Hello Shy Girl,

First of all, not being talkative isn’t a problem. But sometimes in relationships, you have to be talkative to show that you care. This usually happens in the beginning of a relationship because your partner would like assurance. Maybe your silent nature is giving some kind of insecurity. But practice these tips. Whenever you meet, ask him how his day was, share with him your happy and sad moments of the day, and ask him about his interests and dislikes. People always feel good when you ask them about themselves. So ask him about his habits, nature, his areas of interest, his future plans.

Be romantic. On a couple of occasions, hang out with him at your favorite places. Always make him feel that he is special. You both have to adjust your lifestyles to each other. Your partner will realize that you’re altering your nature. He would surely want to change some things about himself too.

Send your questions to ask.chandresh@gmail.com.
Rice to Riches claims that their rice yet another revolutionary treat.

Just head over to Rice to Riches a few feet down and enjoy despair. Just head down to Spring Street and right there nestled between Mott and Mulberry Streets are two places creating the newest craze among desserts.

Ever heard of “crackberry”? No, silly, not the blackberry you have got your thumbs glued to. The newest “crackberry” is Pinkberry, an airy low-fat treat also known as frozen yogurt. It is with Pinkberry that frozen yogurt made its comeback two years ago in Los Angeles, drawing crowds of regular folk as well as celebrities. Pinkberry’s frozen yogurt sensation quickly made its way to New York. An article in The New York Times, covering scandal concerning its owner threatening a competitor did not even hinder its popularity with the masses.

The yogurt comes in two flavors, plain and green tea and the custom-popped toppings include treats such as chocolate chips, granola, cookie and cream as well as a variety of fresh fruit. These amazing and surprisingly fat-free yogurt treats can be enjoyed in the modern, cool and colorful setting that is often crowded with people waiting to get their hands on the “crackberry” of their choice.

If it is not a healthy snack or dessert that you are seeking, don’t despair. Just head over to Rice to Riches a few feet down and enjoy yet another revolutionary treat. Rice to Riches claims that their rice pudding is “so threatening to other desserts that [they] were told by the government to keep [their] recipes confidential.” Unlike Pinkberry, Rice to Riches is not franchised and has no true competition. They even ship overnight to anywhere in the United States if you are willing to pay for the refrigerated box to ship it in.

The secret of Rice to Riches’ rice pudding is the variety of flavors as well as containers it comes in. Not only do the tastes stimulate one’s taste buds, but their names also make for great amusement.

The flavor names include “Rest in Peach,” “Perfectly Legal Pecan Pie,” “Obscene Orange” and “Strawberry Floozy.” Whether you decide to enjoy this pudding surrounded by built-in monitors, featuring animations of various flavor names sitting at the tables that hang from the ceiling or at home, your pudding comes in a colorful container and can be taken home as a souvenir and reused in the future. Rice to Riches is not franchised and can be taken home as a souvenir and reused in the future. Rice to Riches is not franchised and can be taken home as a souvenir and reused in the future. Rice to Riches is not franchised and can be taken home as a souvenir and reused in the future.

Rice to Riches is open Sundays to Thursdays from 11 a.m. to 11 p.m., and on Fridays and Saturdays from 11 a.m. to 1 a.m.

Spring Street’s sweet spots

Places to satisfy your sweet tooth in Lower Manhattan

BY JANA KASPERECZIK
SUNYK STAFF WRITER

Forget those lame run-of-the-mill desserts that you have had too many of already. Forget those late night runs to fast food places when the munchies hit you. This fall, Spring Street has exactly what you need. Next time your sweet tooth is acting up, just head down to Spring Street and right there nestled between Mott and Mulberry Streets are two places creating the newest craze among desserts.

REMEMBER to take out and try a sweet spot or two the next time you make your way down to Soho or the Lower East Side.

Rice to Riches is open Sundays to Thursdays from 11 a.m. to 11 p.m., and on Fridays and Saturdays from 11 a.m. to 1 a.m.

SENIOR STAFF WRITER

Benefits of meditation

Mediation is a broad topic and must be understood and practiced with proper step-by-step guidance. Since we naturally want to invest in something that will give us good returns, I have decided to write a series of articles on the benefits of meditation. Subsequent articles will explore the hows and whys of mediation. Here are some benefits of daily mediation:

• Good health: It is a proven fact that people who meditate regularly visit doctors much less often than those who don’t practice mediation.

• Prevents senility: After the age of 40, our brain cells die off at a rate of 100,000 per day. Regular meditation helps to reduce this rate, slowing the deterioration of brain matter associated with age.

• Reduce sleep hours: It’s always the quality of sleep that matters, and not the quantity. With regular meditation, your sleep hours would be reduced, yet you would be energized and active like never before. Advanced meditators can even sleep for just three hours and still feel deep peace and activity.

• Stress level reduction: Mediation greatly reduces stress levels and also strengthens the nervous system.

• Decline in negative thoughts and emotions: With mediation, you will develop very sharp senses. This will reduce your negative thoughts because then you will be able to more clearly distinguish between the positive and the negative. Ultimately, then, choosing the positive.

• Fast action: You will develop strong willpower and a sharp memory. What used to take five hours before will take only around two hours. Your decisions will be very fast and highly accurate.

• Healthy relationships: You will develop a deep sense of love and understanding with your partner, and other relations will be strengthened.

• Magnetic personality: A person who meditates regularly possesses a very attractive personality. Other people get attracted to him or her for the reasons even they are unaware of.

• No more frustrations. The situations that used to make you upset or frustrated will no longer make you feel so. You will realize the stupidity of indulging in such minor matters.

• Change in outlook: Once you meditate regularly for a month or so, other people will start asking you what’s keeping you so peaceful and happy. They will be surprised to look at your sudden growth in all aspects of life.

These benefits are just the tip of the iceberg. Regular meditation will give you amazing success in whatever field you choose. A time will come when you will realize that it’s even more important than everything you have been doing because with meditation, you will do all your work with much ease. All the best!

Students are welcome to e-mail their comments, questions, and requests for peer counseling to Chandresh Bhardwaj at cbh2207@gmail.com.
Relax, it’s affordable yoga

BY JANA KASPERKEVIC
SENIOR STAFF WRITER

When the Yoga to the People folks say, “This sweating and breathing and becoming / This knowing glowing feeling / Is for the big small weak and strong / able and crazy…,” they are not lying. Somewhere within the first 30 minutes of class, you might indeed be thinking yourself crazy. However, the most important part is that by the time the class is over and you have practically sweated all the liquids out of your body, you will know what they meant by “becoming” and the “knowing glowing feeling.”

Located on St. Mark’s Place between Second and Third Avenues, the Yoga to the People studio prides itself on recapturing the essence of yoga and making it available to everyone. What truly makes it a yoga studio for everyone is that it is a donation basis studio. This means that there is no exact price per class, rather there is a suggested donation of $10 and participants can choose to pay more or less. YTTP studio believes that “Yoga is an amazing form of exercise that helps strengthen, stretch and de-stress the body and focus and decompress the mind. We want to make it possible for everyone to do yoga regardless of economic limitations. Yoga is meant to help strengthen and stretch your arms and legs, not cost you one!”

At YTTP, those routines that help strengthen our limbs are the Power Vinyasa Flow inspired by Bryan Kest and are taught by certified and highly experienced teachers. During the workout, the instructors encourage the participants to go at their own pace and to truly become aware of their own breathing, which is one of the most important components of yoga. “Never compromise purity of breathing for a position,” stated one of the instructors during the workout. The emphasis is placed on yourself, not on any particular teacher. “This yoga is for you,” reads the Yoga to the People brochure.

When attending the class, the only thing you should really be worried about is arriving early and making sure you get a spot, since the classes fill up very quickly and start exactly on time. No late arrivals will be allowed to join the class. There is no dress code at YTTP, “Have fun! There is no judgment, no fashion show… just a great workout and great people!” And if you do not have your own mat, you can always rent one for $2. If you do have your own mat, you can store it at the studio and not have to worry about lugging it back and forth every time.

The studio encourages everyone to try their classes and then to spread the word. Seeing as all the money raised through donations is put towards maintaining the studio, the studio relies on word of mouth advertisement to gain new students.

For more information visit yogatothepeople.com.

Victor’s Vociferous Vocabulary

Victor’s Vociferous Vocabulary

Due to Danny’s rotund stature and the airplane’s low fuel, he was the prime candidate to be jettisoned.

1. Rotund:
   a. short and ugly
   b. round and fat
   c. physically adept
   d. old, weak and useless

2. Jettisoned:
   a. to get rid of as an extra item
   b. to be put on a temporary diet
   c. to help out with the technical difficulties without official knowledge
   d. to put a question inside of an answer as in the previous question

3. Adept:
   a. highly skilled
   b. highly revered
   c. disrespected
   d. disabled

4. Vociferous
   a. noisy in an offensive way
   b. difficult in a strange way
   c. strange in a difficult way
   d. violent and savage

1. Rotund:
   a. b
   b. d
   c. d
   d. c

2. Jettisoned:
   a. a
   b. b
   c. c
   d. d

3. Adept:
   a. a
   b. b
   c. d
   d. c

4. Vociferous
   a. a
   b. c
   c. c
   d. d

VICTOR CHU
Photography Editor

NOBODY DOES STUFF LIKE COLLEGE STUDENTS
AND RADIOSHACK CAN HELP YOU DO IT.

10% DISCOUNT WITH STUDENT ID*

on a qualifying purchase.

Everyone’s Approved: Prepaid Wireless Phones.
• No Credit Checks • No Long Term Commitments • No Annual Contracts

SAVE 10% On Any GoPhone when you buy a $25 Airtime Card and Present Your Student ID*

C139 GoPhone from MOTOROLA® $19.99
Before discount. 17-088 White supplies last.

Unlimited Talk to All AT&T’s Wireless Customers—Over 62 Million—on a Select Plan.®

AT17 GoPhone from SAMSUNG® $49.99
Before discount. 17-2543

*Offer good 8/13-12/31/07 at the above location(s). Valid with presentation of student ID at time of sale. In-store merchandise only. Excludes wireless phones, iPod, computers, gift cards, service plan, replacement plan, clearance or discount offers. Mobile to Mobile Minutes may be used when directly dialing or receiving calls from any other AT&T phone number from within your calling area. Offer good at participating stores only.

50 East 42nd Street, New York, NY 10017
333 West 57th Street, New York, NY 10019
1721 Broadway, New York, NY 10019
34 East 23rd Street, New York, NY 10010

©2007 AT&T Trademarks are property of their respective owners.
‘Champ’ a pretendor, not a contender

BY FRANK MARZULLO
SENIOR STAFF WRITER

We all love to hear an underdog’s story. The human condition at its finest, triumphing over adversity, is joyously uplifting. In Resurrecting the Champ, however, the dog chases a poisonous bone and pays the price.

Josh Hartnett plays Erik Kernan, a third string sportswriter for the fictional Denver Times who feels his dream of covering the Broncos and Nuggets slipping away. Metz, his editor, thanks him for “filling pages,” then adds, “I forget your articles as I’m reading them. A lot of typing, no thought.” He still has a job because his estranged wife Joyce, whom he met at Columbia, is a star in the trenchless who everyone thinks has been dead for 20 years (a nice running joke in the film). Sensing a flashy career-making opportunity, he pitches it to Whitley. Teri Hatcher once more brings a world-weary wisdom to the role, but she nearly vanishes.

The work of Hartnett is upstaged by Kathryn Morris, bringing Joyce into focus in a fraction of the screen time. The supporting roles are a simple sentimentality and self-pity, not a drop more, which handicuffs the film. It is difficult to root for a hack writer of such little dimension. The character he has crafted not only vanishes, but nearly disappears.

Erik and “Bob” become fast friends, knocking back six-packs and rehashing the old days. They hang out everywhere, from soup kettles to dumpsters, he wins us over with his street-smart survival instincts. His talent evokes the full spectrum of human emotion. Champ loses its swagger the minute he leaves the screen.

Hartnett continues his career stagnation since Black Hawk Down. He does not appear sufficiently vulnerable or desperate, merely another careerist out for fame and fortune. He has conveyed merely another careerist out for fame and fortune. He has conveyed no more than a clumsy buffoon who has hurt the screen.

Why we like ‘Superbad’ boys

BY JANA KASPERKEVIC
SENIOR STAFF WRITER

A true classic — that is the phrase that many would use to describe Superbad. While Superbad still has some ways to go to be the next Breakfast Club, it does indeed have some makings of the classic, the most important one being the emotional connection between the two main characters Seth and Evan, played by Jonah Hill and Michael Cera, respectively. The only true problem that one can find with this movie is that at some points, it just drags on a bit too long. A few more edits here and there would not have hurt.

However, the rest of the movie does keep the audience entertained. Superbad is not just about getting laid and getting drunk, but rather explores a deeper connection between friends and the threat that separation poses to it in the form of college. Hill and Cera give the performances of their careers and their on-screen chemistry is so easy going that at times it seems to border on homosexuality — especially in a nose tapping scene. Unfortunately, this deeper connection can at times get lost in the movie by being buried under a bunch of jokes and overdrawn plot.

While Hill and Cera are busy trying to teach the audience about lasting friendships, Christopher Mintz-Plasse plays Fogell, who truly is “superbad” as he runs around doing the craziest things with his plain ID — McLovin.
Jane Austen’s own love story

BY JANA KASPERKEVIC
SENIOR STAFF WRITER

When it comes to movies such as Becoming Jane, being familiar with the subject and their work can be both a spoiler as well as a benefit. Not having much to go on, the blanks in Jane Austen’s own love story, which is at the center of the movie, were filled out based on her works.

Avid readers of Austen will be able to recognize her works in the movie, enabling them to enjoy it more than those who are not. However, other readers might find it redundant and be bored with the movie.

Just like her work, the movie is full of fast-paced witty exchanges between the two main characters: Jane Austen played by Anne Hathaway and Tom Lefroy played by James McAvoy.

If for nothing else, the movie is definitely worth seeing just to experience McAvoy’s portrayal of Lefroy. While Hathaway holds up her own, she leaves the audience wanting a bit more as the plot progresses.

This sad love story, which has inspired some of the greatest literature ever produced is definitely date night material.

Guys, do not go to this alone. And girls, make sure you have an extra tissue tucked somewhere in your purse and are wearing waterproof mascara. There are definitely a few scenes where tears threaten to spill over as you sigh over Austen’s trials and misfortune.

The stars of Becoming Jane, Anne Hathaway as Jane Austen and James McAvoy as Tom Lefroy, in a close embrace.
Mike Etkin brings Tel Aviv Lightning to the playoff semi-finals.

BY MARIANE ST-MAURICE
SENIOR STAFF WRITER

Over the past three months, a Bearcat has been living in Israel. Baseball player Mike Etkin, who pitched for the Bearcats from 2003 to 2006, earned a once-in-a-lifetime opportunity to go play in a professional league in Israel for its 45-game season.

Mike, who is set to graduate in December as a history major, got started by attending a draft at Benjamin Cardozo High School in Queens. He was drafted in one of the later rounds, and later received an e-mail announcing he would be playing for Tel Aviv Lightning. “It’s a major city, so I landed in the right place,” he said in an interview with BaruchAthletics.com.

The trip was a dream come true for Etkin, who is Jewish and has always aspired to go to Israel. This, he said, was a perfect opportunity. During his stay there, Etkin received a weekly salary, while the league covered housing, travel and food expenses for its players. It even paid for trips on which the players could take days off.

Despite its allure of an all-inclusive fun trip, Etkin saw the whole experience as a job. “It was probably the highest competition I’ve ever played, with major league players from [around the world],” he said in a different interview. “To me, it was like playing professional baseball.”

Being able to focus solely on baseball probably helped. Mike achieved his 4-0 record over this season with the Lightning. Baruch Baseball Coach Jose Torres said he was not surprised at the success Etkin had in Israel, because “he always had the natural, physical ability.”

Etkin’s talent and dedication helped Tel Aviv Lightning reach the semi-finals of the league playoffs, and by the looks of it will take him much further still, perhaps as far as the other side of the world.

Etkin has been offered a position on an Australian team of a similar league and hopes that the three months he spends there will only be a chapter in his many baseball travels. It looks like this Bearcat will be leaving paw prints all over the world.

Inside the mind of a Bearcat

BY ROSELINY D. GENAO
SENIOR SPORT WRITER


After going through this checklist, you would think that a Bearcat is ready to take on their opponent. For some, however, this is just the beginning. Many go above and beyond the required preparation to maintain an edge on the court, field and underwater. Softball player Sonia Sendoya, for example, is the type of athlete that goes to great lengths to be on top. Call them superstitions, rituals or traditions, these routines create a sense of persistence in athletes, a characteristic that Bearcats possess.

Park Avenue runs sprints and makes sure to eat a banana before every game. “[Potassium in the bananas prevents me from getting cramps and I feel they’re a good luck charm … plus I like bananas.” Fellow teammate Nick Shnayderman always wears a white accessory at every game, whether it be a headband or wristband, and doesn’t dare wear his uniform jersey during warm-ups to steer away bad luck.

This is all before a game, but what happens after? “If I do well in a game,” says soccer veteran Camilo Reyes, “I try to do the same things the day after — eat the same food, wear the same socks and listen to the same songs.”

The baseball and softball teams, however, take the crown for the most pre-game traditions. And why wouldn’t they? These sports require as much intellect as they do muscle. To keep good luck on the team’s side, sophomore Josh Jairam doesn’t share on a winning streak while teammate Anthony Atuna never steps on the foul line on the field. Softball player Sonia Sendoya always touches the field before batting and like Atuna, avoids the foul line. “More than anything else, it’s an anxiety thing,” she says.

These superstitions do not come close to the rituals of baseball all-star Greg Polius. His customized warm-up, which includes a mix of accurately-timed exercises and superstitions, helps this all-star athlete get in the zone. “Pitching is all about the legs … so I start out by running exactly four foul poles. No more, no less,” says Polius. To maintain a sense of balance, he follows this with a series of 10-second stretches. But when a bad game comes knocking, Polius refuses to wear the same gloves and socks at the following game. Silly superstitions? Maybe, but Polius’ stellar performance record begs to differ.

Whether they triple-tie their laces before a cross-country meet or listen to California rap to get pumped for a basketball face-off, one thing is for sure: Bearcats go to great lengths to be on top. Call them superstitions, rituals or traditions, these routines create a sense of persistence in athletes, a characteristic that Bearcats possess.

With another school year in session, bring on the brains, brawn and the countless superstitions. Above all, have your game face on!
BY KELLIE CLARK
SPORTS EDITOR

It is no secret that New Yorkers are passionate about their baseball. In this town, we either bleed Blue and Orange or we worship the Pin-stripes. The rivalries are strong and the fans are always dedicated. No matter where your loyalty lies, we can all agree that we live for October baseball.

Over the next couple of weeks, we will be chronicling the road to the Playoffs and beyond for both the New York Mets and the New York Yankees.

With the Mets currently on their way to clinching the NL East division for the second year in a row and the Yankees on track for the wildcard, October baseball may be an exciting one for fans of the Big Apple.

The past has proven that there is no game as unpredictable as baseball, so no one knows how the year will end for both New York teams. Will there be another Subway Series World Series? Will the Mets, who have been hot all year, suddenly fizzle out before Playoffs?

Check back weekly to catch up on highlights from the games and recent baseball news, as well as our opinions on the triumphs and shortcomings of both New York’s beloved teams.

Cheerleaders wanted! The Baruch Cheerleaders will be holding tryouts Sept. 5 through Sept. 16. On Monday and Wednesday nights of those weeks, tryouts will be held on the B3 Level of the Vertical Campus from 6 - 9:30 p.m. There will also be Sunday tryouts held at Christopher Street and West Side Highway, from 9 a.m. to 1 p.m., weather permitting.
9.28.07

Winding Rockies

Hosted by Comedian Ion of Ido

The King Left
Robbers on High Street

Music

Scientists We Are

Presents

Concert

For Info Call: (646) 312-4720
Doors Open 6:00PM / Show Starts 7:00PM / Show Ends 10:00PM
Location: Avenue A 2nd Street N.Y. 10010

8+ More!
Dancing Food

$5 in advance
$10 day of show

878.6134

In Student Life Office
Tickets on sale now

& WBMB Station 3-280