Foul play in secretary election

BY MAYA KASHYAP AND
MIKHAIL SEDOV
NEWS EDITOR AND FEATURES EDITOR

Monnica Honrade, a 21-year-old cross country runner, unexpectedly lost last Tuesday’s in-house election for the Undergraduate Student Government’s secretary. She replaced LCDY Orando, who resigned earlier in October after being overwhelmed with classes and an internship. However, the fairness of this election was questioned after Honrade was in charge of promoting the vacant seat while simultaneously running unopposed. Facing the risk of gaining competitors, did she provide enough awareness that the position was up for grabs?

“I personally didn’t,” Honrade admitted. She recalled, however, that some USG officials let information out by word-of-mouth. She also noted that Carl Aylman, director of student life, announced the vacancy as part of the weekly e-mail from the office of student life. “The e-mail blast actually went out to 16,000 people,” Aylman noted. “It’s probably more effective than if they put ads and flyers on bulletin boards.”

But one senator, who spoke on condition of anonymity in fear of retaliation, said that the position was up for grabs?

KPMG surveys Baruch students

BY CLAIRE LUI
NEWS EDITOR

A recent KPMG survey of business students from across the nation reveals career opportunities as the number one reason for choosing an employer. KPMG LLP, the audit, tax and advisory firm surveyed 50 schools across the nation. With a total of 338 participants, Baruch College had the highest number of respondents and was the only school to have a separate press release. The survey was administered online and was introduced to students through local campus recruiters and career centers at the various schools.

DREAM Act not a reality

BY JANA KASPERKOVIC
SENIOR STAFF WRITER

On Wednesday, Oct. 24, just days after Baruch students discussed the possibilities offered by Development, Relief and Education for Alien Minors Act (DREAM Act) during the advocacy workshop, “Struggling to Learn, Edu- cando con Restricticones,” the Senate struck down the DREAM Act with a vote of 52-44. Sen. Richard J. Durbin, five-year-long sponsor of the act, called the bill’s failure a “sad and troubling moment in [American history].”

In March 2006, Walter Barrientos wrote for The Ticker that, “In CUNY alone, which has a long history of providing higher education to immigrant families, there are officially 3,000 undocumented students who are education themselves with the hope of one day being able to work.”

The DREAM Act will allow the illegal students at Baruch College to put their education to proper use at a legal job after graduation and provide them with an opportunity to advance their careers and lead a life without a constant fear of being deported.

Laptop stolen, student security threatened

BY SHERRY MAZZOCCHI
SENIOR STAFF WRITER

At the end of October, the City University of New York informed over 23,000 students and former students, who were recipients of financial aid, that they were victims of identity theft. Around Monday, Oct. 15, a laptop with the names and social security numbers of students who received the Academic Competency Grant was stolen from CUNY premises.

The laptop contained a file with names, social security numbers, citizenship status, GPA and the expected family contribution toward tuition of the student recipients of the Academic Competency Grant throughout the CUNY system. The file did not contain addresses or any family income information.

Harvey Shifter, a spokesperson for CUNY’s Financial Aid office, described the laptop as inoperable. “When you turned it on,” he said, “you would get a blue screen.” In addition, he said the file was password-protected.

A blue screen does not necessarily mean that data is irretrievable, however. Richard Holowczak, associate professor in the computer information studies program at Baruch College, said software programs do not need to be running in order to obtain data from files. “You could attach a hard disk and read all of the data off that way.”

He also said that the inviolability of password protection varies widely, depending on the program.

Instructions on recovering passwords and software programs designed specifically for this purpose are widely available on the internet.

safe sex options that everyone can take pleasure in.

See page 18.

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Advertising

To place an advertisement, contact Edward Drakhilis at (646) 312-4713 or e-mail ticker_ads@baruch.cuny.edu.

Men’s and women’s cross country teams have Hermes-like speed.

Page 22.
Computer theft endangers thousands

A fraud alert requires a credit card company or a business to double check with the holder of the account before a new credit line is opened. The fraud alert gives businesses the direct contact information of the account holder. Anyone, regardless of whether they are a victim of being “ruined, blacklisted and never trusted,” charged the director’s e-mail was not enough. “That is a not sufficient advertising for the vacancy,” the senator declared. “If e-mail never gave details as to when the election would be held or anything.”

In the interview last week, Honråde attempted to explain the discrepancy. “It’s a mistake that I made that I didn’t have time to make the flyers, to print them out and to post them up around the school,” she said. Looking back at her inaction, the new secretary said she thought to herself, “Oh, my God, this [reflects] so bad on me!”

However, advertisements had been placed for three open senatorial positions and one treasurer by Orando. The advertisement, designed by Honråde, ran in the Sept. 4 issue of The Ticker; more than two weeks prior to in-house elections. While serving as a senator before last week’s victory, Honråde founded USG’s marketing team, a student volunteer group in charge of promoting the organization’s events. The group’s work has involved developing the new USG website as well as advertising various student organizations.

For this position, however, the Senate was divided. “We never really advertised it — I don’t think,” said Holdyn Brand, a senator who is also part of the marketing team. “I guess, maybe she forgot.”

Honråde said she was caught up in midterms and cross-country championships. “I also had other things to pick up and I was really stressed out,” she recalled. “I know it’s just a bunch of excuses, but I did [what] I could, they did what they could.” Two weeks after the official announcement of the vacancy on Oct. 30, the legislators assembled for a vote.

“The whole voting thing was kind of a joke, I feel because everyone was just laughing. She even nominated herself, which you can’t do,” said Brand, a political science major. “Anthony [Hernandez, USG President] kept asking, ‘Anybody running against her?’ Of course, no one was going to do that.”

Honnarde was the only one to vote public, but Honråde was present in the room. Her presence created an atmosphere of pressure for those like Brand, who was intimidated. “I kind of didn’t want to vote for her,” the senator recalls, “But I wasn’t going to not vote for her because she was right there.”

However, Alumni said there was no wrongdoing in the election process. “If you have a contested election, they go to executive session and you talk about the candidates. The reason you do that is you don’t want to hurt anyone’s feelings, but she was the only one.”

Honråde, who was her new position as a “bridge between the students and USG,” wanted to create a way to find a way to get people to understand what’s going on. “I was trying to get a job and they weren’t hiring on CUNY to assist her further due to the theft. CUNY will debate.

The act did have bipartisan support, 11 Republicans voted in its favor. However, with immigration being an important issue in the up- coming presidential election, it is difficult for the presidential candi- dates to vote on such acts without serious repercussions for their campaign. Presidential can- didates Sen. Chris Dodd and John McCain did not vote and Hillary Clinton and Barack Obama voted in favor of opening the bill up for debate.

“The parents’ immigration is a barrier to the children’s edu- cation,” said Juan Adorno, sophomore at Queensborough Community College, said, “I was trying to get a job and they weren’t able to do a background check.” because of her credit alerts. […]

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While a police report was filed, there are no sus- pects and the po- lice, Shifter said, have closed the case.

USG/CUNY suggests that students monitor their credit reports as well as put a fraud alert on their ac- counts. By calling any of the three major credit agencies, Experian, Equifax or Transunion and imple- menting a fraud alert, it will auto- matically be adopted by all three agencies.

September 5, 2007

Elective mishandled

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Baruch brightens the Way

n Administration plans to replace street lamp

BY TAMIEKA VASQUEZ
CONTRIBUTING WRITER

At the recent President’s and Deans’ Reception, it was announced that the college would be embarking on a new project to create and improve street lamps surrounding Baruch’s campus.

An illumination study showed that the lamps surrounding the library building on 25th Street were of very poor quality and posed safety threats to those taking advantage of the late library hours, especially in the height of midterms.

Although no student complaints were made to draw attention to this issue, Christopher Cloud, vice president of college advancement, and Eric Lago, director of government and community relations, realized its importance and took steps to put the idea into effect.

Letters were issued to the Office of Public Safety by the 23rd Street Association and Undergraduate Student Government, requesting $642,000 to properly fund this project. Borough President Scott Stringer granted $142,000 while approval is granted, work will begin.

Electricity costs increased $500,000 from the city council. Councilwoman Rosie Mendez set aside $500,000 from the city council budget to finance the plan.

This would include installation of lamps from 23rd to 25th streets and a partnership with design firms that would incorporate the ideas of green technology through use of solar power and wind turbines that would also generate energy at a minimal cost.

Currently, project leaders are waiting on approval from CUNY and the state government.

Local leaders have shown their concern and have taken necessary steps in initiating funding for the project. Borough President Scott Stringer granted $142,000 while Councilwoman Rosie Mendez set aside $500,000 from the city council budget to finance the plan.

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There is no given date to complete the lighting plan, but once approval is granted, work will begin right away.

Tuition costs rise at twice the inflation rate

BY ANJU SINGH
STAFF WRITER

The College Board said in reports released on Monday, Oct. 22 that tuition and fees at public and private universities have increased this year at more than twice the rate of inflation.

Students are borrowing more from private loans to finance the increase in the cost of higher-education. The tuition and other costs, excluding room and board, rose to an average of $6,185 at public four-year colleges this year, an increase of 6.6 percent from last year. Tuition increase at private colleges hit $23,712, an increase of 6.3 percent.

The report found the changes in tuition increase at public institutions closely track changes in financing they receive from state governments and other public sources.

When the state and local support for public colleges declined over the last seven years, tuition and fees rose more quickly, and vice versa.

The report also included data on loans by full-time students at for-profit institutions, finding that in 2003-2004, they took out an average of $6,750 in loans, approaching the $7,120 borrowed by students at public colleges and exceeding the $5,390 borrowed by those at public four-year institutions and $3,180 at public two-year ones.

Accounting major Pyma Kimo, 22, added “This is crazy considering many students pay for their own college bills and don’t have other monetary help.”

Several student organizations, including the Project on Student Debt, a nonprofit organization said, “Student debt is up by an even greater margin than tuition, an 8 percent increase from 2005 to 2006, by our accounting.”

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Xueying Xu
Irina Yasina
Dick Yee
Zainab Yehya
Carol Wu
Cynthia Yuen
Nicholas Yuen
Yaling Zhang
New York gives illegals licenses

BY DAVID PAULINO - STAFF WRITER

A month after Elliot Spitzer announced a proposal to give illegal immigrants licenses, the Bush Administration is allowing New York to produce a new version of driver’s licenses with enhanced security features that immigrants are allowed to obtain.

As the fourth state to reach such a deal, New York is taking a measure that is simultaneously innovative and controversial. This augmented driver’s license will have the same security as a passport.

The enhanced driver’s license is seen as a method to provide more difficulties to terrorists intending to obtain a license.

Three different licenses will be issued. The first will only be available to legal residents. The second type will meet new federal standards of the Real ID Act, which will be more difficult to obtain and be a deterrent to terrorism. The third version will be available to undocumented immigrants.

Eliot Spitzer contends that these measures will make the roads safer because every driver is now documented and will bring more immigrants “out of the shadows.”

However, many people have qualms with this proposal. Gerald, a sophomore at Baruch College, said, “This isn’t solving anything. It’s just making the problem worse.”

Indeed, the population of illegal immigrants in New York is between 500,000 to 1 million. The question remains is if the proposal will augment the problem.

“I think people don’t understand is that illegal immigrants are going to be driving no matter what,” Denise Alvarado, psychology major, stated. “Isn’t it better that they are documented and that we keep a track of them? It’s not like we are giving them a license to kill, just to drive.”

New York Rep. Peter King, the top Republican on the House Homeland Security Committee, states “Besides being a massive deception for the governor, I can’t imagine many — if any — illegal immigrants coming forward to get the driver’s licenses, because they’d basically be labeled as illegal.”

In addition, officials would not furnish information as to whether the illegal immigrant’s driver’s license could be used to detain undocumented citizens.

Luis Cadare, a DHR driver who is originally from the Dominican Republic, said “Why are people always against anything that helps an immigrant. This isn’t going to change anything, just make the roads safer for people. The reason there are so many immigrants in the country is because they do the cheap labor nobody else wants to do.”

New York Sen. Mark Perkins, the chair of the Senate Labor Committee, said, “This isn’t solving anything. It’s just making the problem worse.”

“Trends have caused the number of undocumented drivers to rise, which helps make the roads safer,” Perkins added.

Senator Elliot Spitzer, left, announced the proposal a month ago.

http://studentvoice.com/bd/cunybaruch

One respondent who completes the online survey will be selected to receive an iPod. Log on Today to complete our survey!
Opinion

Us Weekly or U.S. Weekly?

TIMOTHY CHAN

My next-door neighbor is a smart, graceful and witty 16-year-old. She ranks high in her school’s honor roll, pitches for her school’s varsity softball team and has an active role in her community. She believes global warming is terrible and she believes the war in Iraq is wrong and unjust. She also thinks that Cindy Crawford’s brand of you buy to heat up in the microwave and that Alan Greenspan is a game show host. This seems to be a typical scenario for young people in America, who seemingly know nothing about our governing body’s happenings and even less about foreign governments. I would even venture to say that five out of 10 teens in the U.S. cannot accurately name the main players of the Bush administration, or even the senator.

Why is it that America’s teens? Could it be an Iraqi mind ray, the side effect of global warming or maybe even a coo-p by the “Men in Black” with their mind stunners and black sunglasses? The answer is the brainwashing effects of the American pop culture.

The truth of the matter is that the majority of a young Americans’ knowledge can be found in the realm of pop culture. You can tell people the exact play-by-play of Britney Spears’ latest Music Awards performance, but can’t recall even five seconds of a recent presidential debate to save their life. Pop culture, gossip magazine Us Weekly tells the students’ story of an America, where readers of ages 18 to 34 make up 61 percent of its base readership. Us Weekly readers are educated people, 67 percent with college degrees and 28 percent with some graduate or professional degrees.

Why are these educated people taking to the glossies pages of Us Weekly rather than the solid black and white type of The New York Times? The answer lies in pop culture’s instant availability.

In recent years, I’ve marveled at how pop culture has morphed society to draw all of its attention on celebrities. From the days when “The Fabulous Life” magazine’s only eligible voters.

However, the 2008 presidential elections are on the horizon. According to the Tides Center and the Youth Vote Coalition, young Americans are a whopping 25 percent of the electorate. Parents always seem ready to blame the schools for these general lapses of knowledge, or they put all the blame on the media.

In fact, they are probably to blame for their child’s apathy because it is they who fail to instill political values and a general interest in politics than the people who are making all of their child’s major life decisions until the age of 18?

Cinematic drama and pop culture are not due for a downturn anytime soon considering the deal between gossip site TMZ.com and Fox Television for a new show, and celebrity bloggers like Perez Hilton, finding stardom.

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Cinematic drama and pop culture are not due for a downturn anytime soon considering the deal between gossip site TMZ.com and Fox Television for a new show, and celebrity bloggers like Perez Hilton, finding stardom. 
Hosted by: Ty Barnett

Date: Friday, November 16th
Time: Doors open at 6 pm
      Showtime 7 pm
Place: Mason Hall,
      17 Lexington Ave
      (23rd St Bldg)

Tickets: $5 (Sold on 2nd floor lobby
or in Student Life Office VC 2-210)
n Gail Levin explores abstract expressionism in the Netherlands

BY GABRIEL ALDANA
CONTRIBUTING WRITER

Gail Levin, 20th century American art professor at Baruch College and the CUNY Graduate Center, is taking full advantage of her Fulbright Grant by studying the Dutch influence on the work of abstract expressionist painter Lee Krasner.

Levin, who was recently lauded by The Wall Street Journal for her biography of Edward Hopper, hopes to replicate that success in her new biography of Lee Krasner.

She is the current Fulbright-Dow distinguished chair at the Roosevelt Study Center in Middleburg, Netherlands.

For decades, painter Lee Krasner had been relegated to the less renowned branch of abstract expressionism; she was typically overshadowed by the fame of her husband, the rugged expressionist Jackson Pollock.

You may ask what is the Dutch connection? Levin lists the Dutch expatriates Willem de Kooning and Piet Mondrian as significant influences on Krasner. "She met de Kooning in the early 1930s, long before she met Jackson Pollock, the man she would marry."

Her introduction to the neoplasticist Mondrian, however, was to be more sociable than ideological. Krasner and Mondrian both enjoyed jazz and boogie woogie music. It was perhaps this energy that translated to her work.

Mondrian later commended Krasner for preserving the distinctive rhythm in her work. Their shared amusements would also influence Mondrian, allowing him to create later in life a work of palpable energy, "Broadway Boogie Woogie. This influence would release his canvas of its characteristic immobility.

Levin is enjoying her time in the Netherlands. She describes the town she lives in as "stepping out of a Vermeer painting. All she mentions seems to illustrate the quaintness one would associate with the height of Dutch culture.

"My office is in a former abbey from the 13th century - now updated with good internet connections!"

"We try to travel some of the weekends and see lots of Holland and Belgium. We have made some wonderful Dutch friends, some of whom are artists," Levins explains.

The mix of history and technology is sure to instill productivity in this much-acclaimed instructor and biographer.

Therefore, Levin is excited about the wealth of information available to her at The Roosevelt Study Center.

Among the trove of information accessible in the archives of the institution, are documents related to President Franklin D. Roosevelt's promotion of public arts through his Works Progress Administration initiative. Among the beneficiaries of this New Deal program was Lee Krasner, who for a time oversaw a group of artists in the Murals Division, some of which included her husband Pollock.

"We learned a lot about how the Dutch respect the environment and have much less-waste of energy and other resources than in the U.S."
The Coalition on Abortion / Breast Cancer lists seven risk factors of breast cancer:

- An induced abortion leaves breast cells in a state of interrupted hormonal development, in which they are more susceptible to cancer.
- A low age at first birth is protective to the mother.
- Childlessness increases the risk of breast cancer.
- A larger number of children (higher fertility) increases protection.
- Breastfeeding gives additional protection.
- Hormonal contraceptives are conducive to breast cancer.
- Hormonal replacement therapy (HRT) is also conducive to breast cancer.

New research by British statistician Peter Carroll, of London’s Pension and Population Research Institute, attempted to prove that abortion was the “best predictor of breast cancer.”

But even with Karen Malec, the president of the Coalition on Abortion/Breast Cancer, agreeing with his findings, the National Cancer Institute states that Carroll’s results, as well as most research attempting to connect abortion and breast cancer, are “flawed.”

Scientists in the American Cancer Society say that the research used to base these conclusions is flawed due to what is known as recall bias, an error that occurs in results because the questions that are asked are mostly based on the memory of past events, or experiences of the respondents.

A large number of early studies of the connection between breast cancer and abortion used a case-control study design which is very prone to recall bias. In these studies, women with and without breast cancer were asked to report their previous abortions.

It is more likely that the higher results in women diagnosed with breast cancer and having had abortions in the past were due to the fact that diagnosed women find it easier to admit to having an abortion than women who do not have cancer, because they are looking to find something in their past that may have contributed to the disease. Before 1973, induced abortions were illegal in most of the United States. Therefore, women may be hesitant to admit that they had an abortion prior to that year.

In these studies, only a small number of women were included and the data was collected only after breast cancer had been diagnosed. The women’s histories of miscarriages and abortions were based on their self-report rather than their medical records.

Some prospective studies have attempted to address the problem of recall bias by looking at the birth certificates of children born to mothers with breast cancer. The number of previous abortions is listed on the birth certificate of the child. This study did not find an increase in the risk of breast cancer in women whose abortions were followed by live birth.

In the 1990s, the largest, and some would say most reliable, study attempting to connect abortion with breast cancer was conducted. Denmark, a country with very detailed medical records on all of its citizens, looked at 1.5 million women born between 1935 and 1978 and linked their data for induced abortions with records of women with breast cancer. All of the information was therefore complete and could not be influenced by recall data. The result showed that induced abortions had no overall effect on the risk of breast cancer.

During a workshop in February 2003, involving more than 100 of the world’s leading experts who study pregnancy and breast cancer risk, the U.S. National Cancer Institute, based on human and animal studies, declared:

- The risk of breast cancer is temporarily increased after a long-term pregnancy. That is, a pregnancy that results in the birth of a living child.
- Induced abortion is not associated with an increase in breast cancer risk.
- Recognized spontaneous abortion — miscarriage — is not associated with an increase in breast cancer risk.

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The Royal College of Obstetricians and Gynaecologists called the study “mischief-making,” whose only purpose was to cause anxiety. It stated, “This report should not influence women in making decisions about abortions at difficult times in their life.”

Study investigating abortion’s link to breast cancer has no ground to stand on, according to medical organizations.

Abortion study is ‘mischief-making’
Encounters Magazine
Cover Contest

Make the cover for Encounters Magazine, Baruch’s Literary Publication, and win an iPod!

Deadline: Friday, November 9

Theme: Masquerade

Guidelines:
600dpi tiff of psd
9” x 6” front and back cover
0.1875” spine reads:
Baruch College, Encounters Magazine, Fall 2007

Submit to:
encountersmagazine@yahoo.com
Baruch students clambered into a packed classroom for the chance to hear the advice of two hedge fund veterans on Tuesday, Oct. 23. The Jollesmart Career Hour featured Baruch alumnus Lawrence Simon, a co-founder and the president of by Asset Management Corp., and Bill Richards, the senior client relationship manager of hedge funds for UBS. Simon and Richards generously donated their time to give a short overview of the hedge fund industry, inspiring personal histories and answered questions presented by Baruch students.

Simon embarked on his career as aMorning “B”-level staff accountant. When his entrepreneurial spirit got the best of him, he co-founded Wall Street Concepts Inc., which provides computerized investment security data, market keeping and performance measurement systems. Simon ultimately sold the firm to McGraw-Hill. At that point, Simon founded by Asset ManagementCorp. [named after a street he lived on] as a way to introduce wealthy investors to a diversified portfolio of managers that they normally would not have access to without an enormous amount of capital. “The fund of fund” concept took off. Bill went from running $500,000 in 1984 to current assets under management of $16 billion.

According to Simon, the typical day at a fund of funds involves tracking and analyzing managers. However, working for a fund of funds is not limited to being a trader or analyzing hedge funds. Numerous subdivisions such as accounting, IT and HR are necessary to facilitate the fund’s success. When asked whether hedge funds are rightfully portrayed as secretive, underpaid investment vehicles that allow the ultra-rich to make speculative bets and become even richer, Simon responded that journalists usually have an agenda to write negatively about hedge funds. Journalists, according to Simon, often sensationalize the hedge fund industry to grab headlines, while other businesses such as mutual funds often find it in their best interests to lambaste the hedge fund industry.

Simon also spoke about the trend of taking hedge fund public. Although many hedge fund managers jestly going public as a way to gain permanent capital, Simon views the motives as basically “being greedy.” He argues that there are not very many good reasons for hedge funds to go public, and doing so risks damaging one’s legacy.

So what advice does Simon believe every burgeoning “Master of the Universe” needs to know? He treated the students to the five qualities that he feels are the predictors of success. The first attribute is passion. Without enthusiasm for what you do, you will never be successful. The second quality is determination. You must focus on your talents and never give up. The third element is self-discipline. You can’t be arrogant if you want to be successful. The fourth trait is faith in the unknown. Finally, you must understand that patience is a virtue.

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No one opens the door to investment without enthusiasm and communication skills. This may be the longest section of the letter, so it can be divided into two paragraphs. But remember, don’t make it generic; focus on those strengths that best match this position in particular.

As he explained, y represents you, r represents momentum which is the art of doing something without having to put a lot of energy behind it; s represents execution, that is putting your plans and goals into action and b represents birth, the situations in our lives that we cannot avoid such as your socioeconomic status.

Williams provided the following career strategies that proved to be effective in his success:

• Don’t be afraid to take a low-er position to get your foot in the door.

• It’s not what you know, but who you know.

• Get someone in your ideal company to touch you to assure that your résumé receives attention.

• It’s the little things that you do that will set you apart from the rest and help you stand out.

• Keep in mind that as you succeed, you are taking your community with you.

• If you do things ordinarily you will get ordinary results, but if you do outstanding things you will get outstanding results.

With advice on how to suc-cessfully position yourself in the job market of your choice, Williams included what it takes to be No. 1 by stating, “Focusing on what you’ll become and not on your challenges will get you to the top.”

This event provided the know-how on what it takes to be a great leader from a proven one.

Top analyst reinvents y=mx+b

BY LISA A. CONNOR CONTRIBUTING WRITER

From the Mailroom to a Corner Office on Wall Street, featured guest speaker Carl Wilson, who was ranked the No. 1 business analyst by Forbes Magazine.

This event was presented by ASEDOM and cosponsored by ALPFA, NABA, the Starr Career Development Center and the Office of Student Life to provide first hand knowledge of the importance of leadership and career planning.

From Wilson’s account of work-ing in UBS’s mailroom to landing competitive financial roles in such companies as Smith Barney, he attributed his success to the use of the “mathematical equation y = mx + b.”

Bill Richards, right, senior manager of hedge funds for UBS, discusses his extensive experience in the industry.
How to get to the real world

Lindsey Pollak, left, with a Financial Women's Association mentor.

Pollak’s book offers “90 things to do before you join the real world” and is a must-read for undergraduates.

n Concrete career steps for young professionals

BY STACEY KOROLKOV
PRODUCTION MANAGER

“Get active,” urges Lindsey Pollak. “And she doesn’t mean going to the gym.

In an era of health-conscious crazes, college students are bombarded with new and improved ways to improve their physical selves.

But methods of improving their career health are more elusive. Although students comprehend the need to build their résumés, develop interview skills and expand their professional networks, few actually know how to do so.

In Getting from College to Career: 90 Things to do before You Join the Real World, author Lindsey Pollak offers action-steps to jump start professionals for young career newcomers. It’s a must-read for undergraduates.

1. Get organized.

“Today’s average student willoustch careers eight to 12 times,” said Pollak. So much change means much to learn from and much to keep track of.

She advises starting a career notebook. Whether it is a computer file, a Five-Star spiral or even a shoebox, the career notebook should be used as an assessment tool, to help you evaluate past experiences and know exactly what you want in future ones.

In addition to a career notebook, Pollak urges students to get their own business cards. These need not contain anything except a full name and current contact information.

It is also wise to have your voice-mail sound as if it were a company extension. An employer calling to offer a job post-interview may be turned off by, “Yeah, you reached me. Now go away.”

2. Become an expert researcher.

College graduates often simmer in a stew of identical GPAs and identical majors.

To not blend in, “differentiate yourself by what you will do,” urged Pollak. Become an industry insider.

Set up a Google News Alert for the industry in which you wish to work, especially the company with which you will be interviewing. Make sure to read insider industry blogs and newspapers.

The obvious choice for finance majors is The Wall Street Journal, while someone interested in publishing should subscribe to Publisher’s Weekly.

In addition you should “do the research,” said Pollak. “Check out the personal sites or even the Facebook profiles of the company you are interviewing with. Do they have a blog? Are they active on Twitter? Are they active on Facebook? This is as simple as sending a thank-you card after an interview, presenting a greeting card during the holidays or inviting someone out for coffee.

If the memory of you is equated with something pleasant, a person is much more likely to want to have you around, and help you out.

3. Clean up your online image.

It is not enough to mention an interest or desire once — you must follow up.

“But persist without being a pest,” recommended Pollak. “It’s helping other people first.”

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4. Have a well-organized e-mail address.

“Hey! Resume attached! Can’t wait to hear back life!!!” –P xxD0 – sexlady@aol.com.

It is doubtful that a recruiter is happy with an e-mail address like the one above. Make sure your e-mails begin and end with a professional title.

5. Network with your neighbors.

“70 to 80 percent of jobs are found through networks,” said Pollak.

And who makes up these networks? The people around you. Professors, alumni, mentors, classmates and co-workers are all viable resources for getting jobs.

Talk to those you know about your interests and plans. Chances are, someone they know — someone within their network — is seeking to get what you are seeking to give.

6. Maintain the connection.

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7. Don’t curb your enthusiasm!

When bowling coaches talk about their fighters having “heart,” they mean “strong desire to win” — one which may even supersede the competitor’s superior physical abilities.

Make sure you have “heart.” Recruiters want to see that you want the job, so show it.

De uno text message typing and smiley faces as you did unto your high-school ex’s pictures and love letters: erase them from your professional life.

Re-read your e-mails before you send them, use spell check and make sure your subject lines are as clear as newspaper headlines, identifying both you and the nature of your message.

Avoid exclamation points — except for the day when you get the job.

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KPMG surveys Baruchians

What are the skills needed for PE?

Baruch students were able to locate the survey on Blackboard where a link opened up to the survey. As an incentive, participants had the opportunity of winning an 8GB iPod.

Respondents range from all four-grade levels up to graduate school with the majority being juniors and seniors because career choices are more relevant to them. Other schools that participated included Brigham Young University, Penn State, Virginia Tech, University of Washington and University of Mississippi. All respondents across the country were business majors.

Baruch’s results almost parallel those of Survey7, an online tool available to employees that allows them to pilot different career opportunities within the company. KPMG also recently had career training in Madrid and has introduced various global opportunities such as international rotation programs at countries such as India or China to work for 18 months to two years.

The result of this survey highlights the sentiments of graduating students and will undoubtedly be of great interest, especially companies looking to build a successful workforce.

According to KPMG’s Fernandez, “Firms that place an emphasis on developing people will be at the forefront of attracting the best and the brightest.”

Who says Deloitte is the #1 place to start a career?

BusinessWeek, its employees and recent grads, to name a few. In fact, Deloitte ranked ahead of 49 companies you probably know by name. Of course, we had something to aim for, we were ranked number three in 2005. And, year after year, we’ve ranked on other lists, including Fortune magazine’s “Best Companies to Work For” and Working Mother magazine’s “100 Best Companies.” If you’re wondering why, it’s not just because we offer a strong benefits package, a collaborative work environment, and the opportunity to work with some of the finest clients in the world. What really makes us stand out is our culture of innovation. Take Mass Career Customization™: it refines how careers are built. After all, the one-size-fits-all approach to the corporate ladder is no way to build the workplace of the future.

BusinessWeek ranks Deloitte #1 in “50 Best Places to Launch a Career,” September 2007. See more to discover your opportunities with Deloitte and find out why BusinessWeek ranked us the best place to start a career, text “BARUCH” to 78573 or visit deloitte.com/us/baruch.
Sigma Alpha Delta Forum
Sigma Alpha Delta Honor Society recently held a forum discussion titled “Sigma Forum,” which is a new idea based on students, faculty and staff gathering to discuss the most pressing topics and ideas of our day.

This week’s topics centered around America’s culture and whether America can sustain its position as a superpower. During the discussion of globalization, many students promoted protectionist policies and ideas such as taxes on corporations who vigorously outsource positions. This was coupled with ideas of sanctioning or putting barriers to American consumers on the companies who outsource over a certain pre-determined threshold.

During this discussion, some felt that all nations must find the cheapest resource in a “Survival of the Fittest” battle of diminishing profit margins and increased competition from new global players.

The dropping value of the U.S. dollar and the decrease in plants and manufacturing facilities in America were also discussed. Some participants even questioned a need for the discussion, claiming that America still has the biggest economy, and after a few years of leveling off by emerging markets, America will regain the mental economic power lost.

China was characterized as having great potential to become the new superpower because of its size, human capital, extraordinary levels of productivity and growth. Also discussed was the plight of the American school system and the lack of emphasis on science, engineering and innovation.

A discussion about capital and economic markets in a modern day economy is a highly complex one. The hour long period did little justice to the enormity of the subject matter.

The hope was that the discussion aroused enough interest among the students in attendance to begin discussing this important topic with friends and other classmates who may or may not have to face a world where America is no longer the leading nation.

Hedge Fund Discussion
On Thursday, Nov. 1, the founder of Aquamarine Capital Management and senior portfolio manager, Guy Spier joined the Investment Banking Club and Golden Key International Honour Society for a discussion about the hedge fund industry and how to break in.

Undergraduate Camp at Goldman Sachs
On Monday, Oct. 29, Cheryl Pinkard, Goldman Sachs undergraduate and diversity recruiter came on campus to discuss career opportunities within Goldman Sachs for undergraduates specifically, the Scholarship for Excellence and the Undergraduate Camp.

Target Networking
The Collegiate Association of Women in Business hosted Target recruiters who gave a presentation on the art of networking and gave students interviewing tips. Students also learned about internship opportunities with Target.

Write for Business.
Visit The Ticker in VC 3-290 to get started.

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BY MARIANE ST. MAURICE
COPY EDITOR

Living up to its name, ThaiNY combines the New York City lifestyle with Thailand’s specialties.

Located on the East Side of Manhattan, the modern, funky-looking décor of the restaurant stands out in the midst of various hole-in-the-wall eateries and delis that line the same street.

The floor-to-ceiling windows give passersby the chance to see the spacious interior where customers are enjoying a quick break.

From the outside, ThaiNY may look nothing and laid-back, but the friendly Thai staff has obviously adapted to the New York City pace.

Walking to the upbeat music that fills the place, the waiters and hosts are efficient, to say the least, as they scurry between the doors, kitchen and tables, picking up forks and filling up empty glasses with water. However, they seem to be slightly less concerned about the customers who are already eating, but are still ready to help when asked.

Even though the customers seem to be relaxed and enjoying their food, I can’t help but feel like everything is going too fast — an impression reinforced by the kitchen aide whom I caught throwing the take-out bags out of the kitchen and onto the floor.

The whole place is charming, though, with its small, dark wooden-like tables on which stands a small vase containing even smaller sunflowers.

The brightly colored main wall in the first room is lined with a hot-pink bench, and is covered with matching circular cushions, giving the room a fun and modern look.

Though no lighting other than the sunlight is necessary during the day, a couple of MOMA-worthy colors, in which wine bottles are placed in a woman’s vagina, is supposed to be the way to the two private rooms the restaurant makes available, is definitely one of the restaurant’s finest concepts.

A concept that rivals it, however, is the lunch special. Every day, from 11 a.m. to 4 p.m., ThaiNY offers a lunch that consists of an appetizer and an entree for only $6.85 (with chicken, beef or vegetables) to $8.95 (for shrimp, squid, vegetarian duck, or a combination of any two).

ThaiNY is only a five-minute walk from school — provided you walk at a New York City pace.

As I was getting ready to leave the restaurant, my stomach satisfied and my wallet practically untouched, I considered how well ThaiNY fits in New York.

It brings excellent food to New Yorkers, and doesn’t take up too much of their time. In fact, you can easily be in and out of there within a half-hour, just in time for your next class.

And located on 28th Street, ThaiNY is only a five-minute walk from school — provided you walk at a New York City pace.

Out of 5 stars:
Food: ½
Service: ½
Atmosphere: ½
Price: $$ ($5-$10)

Sex with Michelle & Elyssa

There’s more to contraception than just condoms

Students have a variety of options when it comes to safe sex

It has come to our attention that Baruch College’s advocate of safe sex, At Fresh Fest, on Thursday, Oct. 25, we both noticed that the table of food and drinks had a large bowl of condoms. But why would a food table have a bowl of condoms? But why would a food table have a bowl of condoms?

While Baruch has been trying to keep this statistic as low as possible, most college students, both male and female are still unaware of the other available contraceptive.

So here are a few other choices in case a condom just isn’t handy:

- Abstinence is not participating in sexual intercourse, and is the number one way to prevent pregnancy.
- Cervical Cap is a small cap, made of latex, that is placed in a woman’s vagina and is the number one way to prevent pregnancy.
- A diaphragm is a latex disc that is placed inside the vagina.
- The Bill control pill has estrogen and progestin, which work by stopping ovulation and the movement of sperm.
- Film is a thin sheet that contains a chemical called nonoxynol-9. It is placed near the cervix and dissolves in a few seconds.
- Foam placed into a woman’s vagina, it destroys sperm and prevents it from getting to the egg.
- The Patch a thin beige patch, which is placed on the skin. It releases medication on the skin that destroys the sperm.
- A ring is a flexible device that is inserted into the woman’s vagina. It releases hormones, which protects against pregnancy.
- Sponge a barrier that prevents semen from entering the cervix.

Since Baruch is working so hard to keep accidental pregnancies from occurring, both Michelle and I feel that these tips could lend a helping hand.

So while you are at your next event at Baruch, or when you’re getting in the mood, just keep in mind that there is more than one way to prevent pregnancy.
Baruch College can be proud that one of its own can add the title "restaurant owner" to his resume. Pedro Boyer, a senior at Baruch, has recently opened Shachis Restaurant in the southern part of Williamsburg, Brooklyn.

The menu features authentic Venezuelan cuisine, which reflects Boyer's heritage. Boyer happens to be a communications major at Baruch, with a minor in English. When asked if any of Baruch's classes have helped him in operating the restaurant, Boyer stated that they indeed have. He attributes his marketing class as being the most helpful, as that class has taught him how to market the restaurant and deal with personnel.

Shachis is located in a predominantly Spanish neighborhood. The interior of the restaurant is very laid-back and cozy, with only about 10 tables. The atmosphere is very homelike, with its plastic mismatched tablecloths and mugs, and one easily feels as though they are in his or her grandmother's kitchen waiting to be fed. This is quite fitting, as most of the recipes originate from Boyer's paternal grandmother. The walls are brightly colored and decorated with miniature replicas of Venezuelan country homes and other Venezuelan crafts. Venezuelan music plays in the background, adding liveliness.

Since Boyer is the only waiter, service can be a bit slow, but nonetheless friendly, and Boyer is eager to chat with customers.

One good thing is that breakfast is served until 5 p.m., and a great breakfast item is the Cachapas d'Queso ($7.50). This consists of a large sweet-corn pancake that is topped with farmer's cheese. A cup of hot cocoa ($2) though might be a little too "homey" as it tastes like it is simply made from a powdered packet. A better option is the natural juice ($2), which is blended on the spot.

For appetizers, the empanadas are a house specialty and come in a wide variety. They are made with cornmeal and, like a true Venezuelan street-cart fashion, are all served with sauces. The Vegetariana ($2) is filled with roasted vegetables — zucchini, yellow peppers, onions and cheese. The empanada is served with a delicious salsa.

Meanwhile, the adventurous Cazón empanada ($2.50) is filled with Mako shark, with a taste similar to a strong fish/crab flavor. It is served with aioli sauce, which balances the strong seafood flavor nicely. Entrees typify the authentic "peasant food" of Venezuela. The Hallaca Venezolana ($8) features a large cornmeal tamale filled with chicken, pork and beef fricassee, served with chicken salad. The Pabellon Criolo ($10) features a platter of shredded flank steak, sweet plantains, black beans and white rice. Here, the shredded steak is mixed with sauce and is similar to the Spanish dish "ropa vieja."

The entrees are served with two side dishes. As a side, choose the delicious yuca fries ($2), which are crunchy and thickly cut. The green plantains ($2) are thinly cut and fried. For dessert, the Quesillo ($3.50) is a sure pleaser. It is similar to flan, except that it is denser as it is made with cheese. Whipped cream on the side! Overall, Shachis Restaurant is a great place to try Venezuelan food.

Out of 5 stars:
Food: ***
Service: **
Atmosphere: ***
Price: $$$ (10-20)

Student opens restaurant
Amy’s no ugly Betty.* pwc.tv/ch2
The Firm now playing on Channel 2.

*connectedthinking
Avenged Sevenfold is now a little less hardcore and a little more mainstream

BY LIMJA MOHAMED

Avenged Sevenfold's self-titled fourth album proves to be a new turn in the band's career and shows how much they've grown since their 2005 debut, *Sounding the Seventh Trumpet*. No longer present are the growling, throat-shredding vocals of vocalist Matt T. Jones and best friend to his unsuspicious and unreliable, the God-loving Sheila (Bill Scott).

The biggest shocker is the move away from Avenged Sevenfold's catalogue, with its melodic passages and mainstream sensibility, to sound closer to a metal band. The biggest shocker is the country-style "Dear God," whose close of the electric guitar in place of a country guitar and strings. Though it may have seemed interesting on paper, it does not work. Its twangy sound is awkward and strange enough to make you scratch your head. But this year's retreat at winter retreats may bring new fans on board.

As writer, director, executive producer and star, Perry steals heavily from this medium with the only distinctive difference being the film's all-African-American cast. First, Perry hired good-looking actors to portray the usual crap of one-dimensional characters found on soaps: a mistress, a hunk, a villain and a heroine. Then, he created conflict for those characters within a picturesque town. Though it may have seemed inherently amusing to write, Perry borrows yet another soap opera staple as he centers the story on the female leads. Though Jackson is billed as the star, it's Scott, with her tearjerker performance, and Smith, delivering non-stop comedy, who own the film.

Fans may not be satisfied, but Perry clearly writes as the heroine, is the only multi-layered character throughout the film. Her character displays an enormous amount of growth as she evolves from an overweight, low self-esteem divorcee, to a slender and blissful new bride. Completing the cast is Sharon Leal as Shelly's workaholic and sexless wife, Diane, and newcomer Lamman Rucker as Sheila's savior and the town's saintly sheriff, Troy. "Why Did I Get Married?" is an entertaining film from start to finish with a well-blended mix of humor, sadness and classic soap opera storytelling.

THE TICKER ARTS & ENTERTAINMENT PAGE 15

NOVEMBER 5, 2007

Married mimicks daytime soap operas

BY DENNIS MARTIN

In just three weeks, Tyler Perry's "Why Did I Get Married?" has earned over $50 million in ticket sales, making the dramedy about marital woes a surprise hit.

Part of the film's success can be attributed to daytime drama genre that has been entertaining audiences for decades — daytime soap operas. As writer, director, executive producer and star, Perry steals heavily from this medium with the only distinctive difference being the film's all-African-American cast.

First, Perry hired good-looking actors to portray the usual crap of one-dimensional characters found on soaps: a mistress, a hunk, a villain and a heroine. Then, he created conflict for those characters within a picturesque town. Though it may have seemed inherently amusing on paper, it does not work. Its twangy sound is awkward and strange enough to make you scratch your head. But this year's retreat at winter retreats may bring new fans on board.

The biggest shocker is the country-style "Dear God." The album closer ditches the electric guitar in place of a country guitar and strings. Though it may have seemed interesting on paper, it does not work. Its twangy sound is awkward and strange enough to make you scratch your head. But this year's retreat at winter retreats may bring new fans on board.

The juxtaposition of comedy and drama is omnipresent, and Perry skillfully intertwines both art forms. One minute, viewers are soothed at one of Mike's endless fat jokes, and the next, they're laughing at Angela's alcohol-fueled tirades. Perry borrows yet another soap opera staple as he centers the story on the female leads. Though Jackson is billed as the star, it's Scott, with her tearjerker performance, and Smith, delivering non-stop comedy, who own the film.

Fans may not be satisfied, but Perry clearly writes as the heroine, is the only multi-layered character throughout the film. Her character displays an enormous amount of growth as she evolves from an overweight, low self-esteem divorcee, to a slender and blissful new bride. Completing the cast is Sharon Leal as Shelly's workaholic and sexless wife, Diane, and newcomer Lamman Rucker as Sheila's savior and the town's saintly sheriff, Troy.

"Why Did I Get Married?" is an entertaining film from start to finish with a well-blended mix of humor, sadness and classic soap opera storytelling.

The album has some good moments, but there's a secret, however, nearly everyone is. The revelations, which take place during dinner, are the highlight of the movie. Not only do the scenes provide humorous moments, like when bouncy Marcus (Michael Jai White) chokes his wife, Angela (Tasha Smith), after she admits to infecting him with a venereal disease. Dramatic moments are present too, as when Sheila cracks a wine bottle over Mike's head when his affair with Trina is exposed. The juxtaposition of comedy and drama is omnipresent, and Perry skillfully intertwines both art forms. One minute, viewers are soothed at one of Mike's endless fat jokes, and the next, they're laughing at Angela's alcohol-fueled tirades. Perry borrows yet another soap opera staple as he centers the story on the female leads. Though Jackson is billed as the star, it's Scott, with her tearjerker performance, and Smith, delivering non-stop comedy, who own the film.

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"Why Did I Get Married?" is an entertaining film from start to finish with a well-blended mix of humor, sadness and classic soap opera storytelling.
Today at 2 p.m. and 6 p.m., The Great Works Reading Series in the Engelman Recital Hall will give us a glimpse of over 500 years of marital squabbling. The series will feature the French farce The Wash Tub, Shakespeare’s The Taming of the Shrew, an episode from Everybody Loves Raymond and Moliere’s La Jalousie du Barbouille, or as Jonathan Bernstein’s 2007 translation has it, That Old Honky Tonk Monkeyshine. This event is free. Stop by the box office for tickets.

1001 continues … join New York’s own DJ Arisa Sound, a cast of rising stars and the hot young theater company for a theatrical experience unlike any you’ve ever seen right here on campus. 1001 by Jason Grote features six actors playing over 30 roles and live spinning by DJ Arisa Sound. The play riffs on the Arabian Nights tale telling the story of a New Jersey Jew and Palestinian woman conjuring a storybook world that changes, at a moment’s notice, to modern-day Manhattan. The play defaces and energizes Arabian Nights to guide audience members through a dizzying tour of our own precarious world.

Last year, Page 73 received raves for its production of the Pulitzer Prize nominated play, Elliot, A Soldier’s Fugue. Tickets are only $25, but Baruch students can purchase tickets at the box office for $10 with a valid Baruch student ID. Faculty and staff pay only $20. Showtimes are 8 p.m. Monday through Saturday, and a matinee at 3 p.m. on Saturday.

Take advantage of the special discount to see Manhattan Class Company’s (MCC) Spain for $10, which has been extended. Spain is a delightful comedy about the unexpected by Jim Knable. In Spain, the lead character, Barbara, conjures a dream lover and embarks on a fantastic journey. This modern day fairy tale mixes romance and whims in a quest for self-acceptance. Spain plays from Wednesday, Oct. 10 through Saturday, Nov. 17 at the Lucille Lortel Theatre (121 Christopher Street).

Tickets can be purchased by visiting ticketcentral.com or by calling at (212) 279-4200 and using the code BARU.

¡Viva La Cobra! is an enjoyable album

BY LIMIA MOHAMED

Cobra Starship is fun and does not take itself too seriously. It’s one of those songs that you can’t get out of your head with lyrics like: “I came here to make you dance tonight. I don’t care about my guilty pleasure for you.”

The music video will even have you dancing along to the band’s quirky dance moves.

The only disappointing track on the album is “One Day, Robots Will Cry.” The track is forgettable and fails to keep up with the CD’s light, fun style.

The album also has guest appearances by Fall Out Boy’s lead singer, Patrick Stump, who produced and co-wrote the album, and Decadence label mates, Travis McCoy, of Gym Class Heroes. All in all, ¡Viva La Cobra! is from a fun band that doesn’t take itself too seriously.

Feel free to put it on repeat and dance the night away!
A new book sheds light on modern economic and political forces

BY MARK MERY
STAFF WRITER

Perkins, John Perkins. Not your ordinary hit man, but an economic hit man.

One whose job does not involve international terrorists with nuclear plays of world domination, but whose work ensures the world domination of history’s most ruthless imperialist force: the United States of America.

“Confessions of an Economic Hit Man,” by John Perkins, is a dazzling exploration of the way modern economic and political forces (namely those of the U.S.) strangle countries into one of two groups: the wealthy and the deprived.

The book is a recollection of Perkins’ career at Chas T. Main, Inc., a Boston-based international consulting firm whose influence had been felt everywhere within its borders. The size of the loans and the vastness of the projects were determined by Perkins.

His job, however, was not only to predict the economic implications of such projects; rather, he was to forecast the economic boom that a country would experience by going from zero electrical power, to having an electrical infrastructure that would bring power everywhere within its borders.

The book, Perkins explains, is a “bona fide and compelling read for all audiences.”

We need a really good graphic designer.

Position: Graphic Designer
Design and Illustration
Deadline: Dec. 6th, 2007
Email samples & resume to ticker@baruch.cuny.edu

Mary Shelley’s classic novel. Reborn.

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FRANKENSTEIN A NEW MUSICAL
PERFORMANCES BEGIN OCTOBER 10TH AT 37 ARTS THEATER 450 W. 37TH ST., NYC
www.FrankensteinTheMusical.com

ECONOMIC HIT MAN, its adverse effects are unavoidable.

Perkins’ provoking account of his experiences as an EHM reads like a well-written spy novel. Deception, fraud, miscalculations and assassination are all tools in the seemingly innocent jargon of economics.

These tools are the same ones that fill the deep pockets of American businessmen and businesswomen, but at the expense of the poverty of hundreds of millions of people and the destruction of hundreds of millions of natural habitats.

Perkins searched and found many skeletons in the closets of American consulting and construction businesses. He wrote “Confessions” because of the guilt that his career burdened him with, and because he could not undo the damage that he brought upon Ecuador, among other nations.

Now, he is a strong advocate of political and economic change. Perkins proves that the financial debt of underdeveloped nations is the cause of what virtually becomes economic and political enslavement.

The economic forces that cause this problem are also major influences on political issues, global warming and the destruction of natural habitats.

This book is not the tool to change, but certainly a step towards it. Hopefully, Perkins will also publish the next step.
Submit your event listings to ticker.leisure@gmail.com

Calderon of Events

First Annual Food Drive
Freshman Seminar
Room 3-215 (NVC)
12:30 p.m. to 2:30 p.m.

The Great Works Reading Series
BPAK
Engelman Recital Hall
1:30 p.m. & 6 p.m.

College Night Information
Chaplain’s Office - Newman
Catholic Center
Room 3-254 (NVC)
2 p.m. to 3 p.m.

Staff Flu Shots
Health Center, Human Resources and Student Affairs & Enrollment Management
Room 2-125 (NVC)
2 p.m. to 6 p.m.

Election Day
Board of Elections
Room 1-107 (NVC)
8 a.m. to 9 p.m.

Leadership and Service Learning
Office of Student Life / Student Affairs & Enrollment Management
Room 3-125 (NVC)
12 p.m. to 2:30 p.m.

Information Session
American Humancis
Room 8-120 (NVC)
12:40 p.m. to 2:20 p.m.

Chinese Learning Program
United Chinese Language Association
Room 9-175 (NVC)
12:40 p.m. to 2:20 p.m.

Business Panel
Lambda Sigma Upsilon
Room 2-125 (NVC)
6 p.m. to 9 p.m.

The Nisman Zone
Jewish Student Alliance
Room 3-240 (NVC)
12:30 p.m. to 2:30 p.m.

Introduction to Chess
Chess Club
Room 2-125 (NVC)
12:15 p.m. to 3:45 p.m.

Game Crazy Face-off
Bangladesh Student Association
Room 2-125 (NVC)
5:30 p.m. to 8:30 p.m.

Leadership and Mentoring
Office of Student Life / Student Affairs & Enrollment Management
Room 3-125 (NVC)
6 p.m. to 8:30 p.m.

Baruch College Torah Center
Chabad
Room 3-180 (NVC)
12 p.m. to 2 p.m.

Leadership and Careers
Office of Student Life / Student Affairs & Enrollment Management
Room 2-125 (NVC)
12 p.m. to 2:30 p.m.

Academic Survival
SEEK Program
Room 3-210 (NVC)
12:30 p.m. to 2:30 p.m.

Business to Business Marketing Panel
Starr CDC / The Business Marketing Association of NYC’s Education Committee
Room 14-250 (NVC)
12:30 p.m. to 2:30 p.m.

Spoken Word
Black Student Union
Room 3-215 (NVC)
6 p.m. to 9 p.m.

Dance Practice
Music and Performing Arts Guild
Room 3-210 (NVC)
1 p.m. to 6 p.m.

General Meeting
Toastmasters International
Room 4-220 (NVC)
6:15 p.m. to 8:15 p.m.

Information Session with Korean Companies
KABE
Room 4-165 (NVC)
6:30 p.m. to 9 p.m.

Encounters Magazine Cover Contest Deadline
Theme: Masquerade
Room 3-291 (NVC)
12:00 a.m.

Submit your event listings to ticker.leisure@gmail.com

COLLEGE ASSISTANT, BARUCH NEWS OFFICE

Strong communication and computer skills a must. Familiarity with the Web and digital photography a plus. We need someone with good phone manner, the ability to improvise and sound judgment.

Duties include:
• Distributing press releases
• General office support and occasionally helping out at college events
• Preparing bills

If you have writing skills and the ambition to work in print or broadcast news, PR or corporate communications, this job will provide valuable experience. Flexible schedule and benefits.

Send resumes to:
zane_berizens@baruch.cuny.edu
(646) 660.6113
Baruch College Box A-1503

Weekly SUDOKU

by Linda Thistle

Place a number in the empty boxes in such a way that each row, each column, and each small 3x3 box contains all of the numbers from one to nine.

DIFFICULTY THIS WEEK: ★★

• Moderate ★ Challenging ★★ HOO BOY!

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To check your Crossword and Sudoku answers, visit theticker.org.
For the first time in the history of the Women’s Cross Country program, the Baruch Bearcats captured first place at the CUNYAC Championship. On a chilly Sunday morning, the Bearcats gathered at Van Cortlandt Park in the Bronx to compete on their most anticipated race. For some people, this race might have been just another competition. For this team, this race was one where they had invested not only their time, but also their hearts.

In a morning full of nervousness, tears and laughter, the team fulfilled their dream of becoming CUNY champs. One of the new assets to the team is their coach, Ariadne Mui. She took time out of her highly demanding corporate job to assist the athletes on and off the field. Coach Mui, who is a former Baruch runner, provided the tools needed for them to achieve this new level of performance. Everything from a cheer to hype up the athletes to the implementation of a good diet, helped make these athletes champions.

The team wasn’t sure how they were going to perform this season. Runner Monnica Honrade said, “Everyone struggled with injuries; we didn’t know at the beginning if we could surpass them.” Honrade herself was one of the athletes injured; in fact, she was injured just two days before the final race. At the end, everything worked out for our lady Bearcats. With the help of new and returning runners, the Bearcats were able to dominate the competition by placing four runners among the first 10 finishers.

The Bearcats will create history again when they compete for the first time at the NCAA Division III Cross Country Regionals on Saturday, Nov. 10, at Van Cortlandt Park in the Bronx. Even though this is the first time the athletes will compete in the NCAA Regionals, they have a big advantage: the race is at their home field.

The lady Bearcats have achieved an impressive level of competitiveness and only great things can be expected from this team. With that said, let’s get our pom-poms ready to cheer our CUNY champs as they make their first and very well deserved debut at the NCAA Division III Cross Country Regionals.

Mission accomplished

The Bearcats end their season in record-breaking fashion finishing third in the CUNYAC Finals.

Breaking history these ladies are on their way to NCAA Division III Cross Country Regionals.

BARUCH SPORTS INFORMATION

Lady Bearcats win it all

Mission accomplished

BARUCH SPORTS INFORMATION

Breaking history these ladies are on their way to NCAA Division III Cross Country Regionals.
By Francesco Di Bartolo

The baseball season, on the heels of an uneventful World Series, has come to an end. The Boston Red Sox, after overcoming the Indians in a seven-game affair, were clearly prepared to take on whatever team that came its way — evidently, even the defending champions, a completely different environment.

In Game 1 of the World Series, Josh Beckett once again put together a masterful performance, helping his team inch one game closer to winning its second World Series championship or two in the coming years. Certainly, it would not come as a complete surprise to watch this team win another championship or two in the coming years. It is funny to think that, just a few years ago, the "Curse of the Bambino" was still being chanted.

Interestingly enough, aside from the World Series, baseball managed to make a splash in other, off-seasonish ways. In fact, one could make the argument that Alex Rodriguez opting out of his current contract was more of a worthwhile story than the World Series. And what about those managerial holes being filled in both the New York Yankees and Los Angeles Dodgers' organizations?

It just goes to show that there is no off-season for America's favorite pastime.
Beavers slap down Bearcats

BY MARIANE ST. MAURICE
COPY EDITOR

In a night full of high hopes, the Women’s volleyball team fell short of their dreams. On Thursday, Nov. 1, the Bearcats faced the City College Beavers in the CUNYAC semifinals, hosted by Baruch, during which they were swept away from the finals and the championship title that they so badly desired.

After team introductions, the Hunter Hawks and CSI Dolphins battled in the main gym, while the Bearcats and the Beavers, followed by their fans, made their way to the auxiliary gym.

Baruch came ready to play and confident about the outcome of the game. Though CCNY had won the teams’ two encounters in the regular season, the Bearcats believed this one would be different. “They beat us twice and they expect to beat us again, “ said junior Lizmarie Vazquez before the game. “Now this one would be different. “They were confident about the outcome of the game.

The team was in the right mindset for the night. For a week, they practiced in the auxiliary gym, which they were not accustomed to, and blasted music to simulate the crowd. Before the game, the team walked around wearing matching, custom-made shirts bearing their nicknames. “We’re so close that we treat each other like sisters, “ said junior Nicole Baruffaldi. “We’re more than a team.

The Bearcats seemed to have a different attitude when they entered the gym sporting matching hair-styles — down to the purple dye on their braids. As both teams set up, fans filled the few bleachers made available and, though energetic, the crowd was not as big as was expected.

Baruch started the game off strongly, but it wasn’t long before CCNY took the lead and held on to it. There were some strong exchanges, but the score was soon 11-6 in favor of the Beavers, and it was time for Baruch to call a time out.

Coming back from it, the Bearcats seemed unable to pick themselves up. However, CCNY called the next time out, after which the Bearcats rebounded and scored six consecutive points thanks to Baruffaldi’s strong serves and Lauren Palmer’s blocks. Their efforts were not enough, though, as the Beavers took the upper hand once more and ended the set 30-27.

The game continued with more fans and enthusiasm — many CCNY fans held posters supporting their teams, while Baruch fans shook their blue and white pom-poms. Three of the gym’s four auxiliaries were packed. Some fans even brought maracas and a small drum.

But the court stayed somber as the Bearcats still struggled to take the lead. They finally grabbed it when they reached the score of 10-11, but let it slip as soon as it came. Points continued to go both ways, staying close, until CCNY finally pulled ahead by going that extra mile and winning the long, intense exchanges. The Bearcats put in some good hits, but always seemed to be missing just a little bit of effort, an extra inch in a dive or an extra step as they reached for the ball. Up against CCNY’s Floriana Garo’s strong hits, which the team knew to expect, and the Bearcats constant effort, the Bearcats could only manage 24 points by the end of the set.

As news that the Hawks had swept the Dolphins spread through the crowd, hope remained in the hearts of the Bearcats, who had long envisioned the finals against the team that defeated them last season. “We’re playing CCNY at six and Hunter at eight, “ said before the game. “People in the crowd were not as big as was expected. With a team full of returning players, Gunther has high expectations for next year. “This year we learned to be a team, a family. Next year, we’ll learn how to win.”

After the finals, which Hunter won 3-1, Baruch’s Kristin Walker was awarded CUNYAC Rookie of the Year and selected for the all-tournament team. Lizmarie Vazquez and Nicole Baruffaldi made the second team all-star.

Though naturally disappointed, Coach Allison Gunther looks forward to next year.

SCHEDULE

Men’s Swimming
11/6 — Baruch vs. Staten Island, 6 p.m.
11/10 — Baruch vs. William Paterson, 1 p.m.

Women’s Swimming
11/6 — Baruch vs. Staten Island, 6 p.m.
11/9 — Baruch vs. Manhattan College & St. Joseph’s & Mills College, 6:30 p.m.
11/10 — Baruch vs. William Paterson & Mills College, 1 p.m.

CCNY defeats Baruch 3-0 in the semifinals on Thursday, giving up the gym to Hunter and CCNY.