Talking Tablet heightens senses

BY LILLIAN RIZZO
CONTRIBUTING WRITER

Baruch College is known for its business program, new building and its high academic standards. But there is something new to add to this list. Now another notable characteristic of the school is that one of its staff is the first to win the Touch of Genius award from the National Braille Press, in partnership with the Gilney Family Foundation.

Karen Gaunt, director of the Computer Center for the Visually Impaired, along with Steve Landau, president of Touch Graphics, have been awarded for the invention of the Talking Tactile Tablet.

Gaunt and Landau were recognized for this award earlier in the semester, and on Thursday, Oct. 25, they went to the awards ceremony at Massachusetts Institute of Technology in Cambridge, Mass. There, the two received their award from the National Braille Foundation, as well as being honored by the Gilney Family Foundation director, Frank Gibney, who Gourgey spoke of with gratitude.

Receiving this award was nothing short of wonderful for Gaught and “Landau. “It was hugely gratifying to give back,” Gaunt said. “I learned in that moment the need to be able to advise potential students on the careers that may open new avenues for their career interests. And it worked with the underwriting department to get the work done. The program taps into the tremendous New York City nonprofit sector. The sector hosts over 27,000 organizations and agencies. Its combined budget is $43 billion and it serves over 2.2 million people everyday. “The American Humanics program at Baruch may open new career opportunities in the nonprofit sector for students that share nonprofit organizations’ vision of service to humanity,” said Stan Altman, Baruch College’s campus director of American Humanics.

“THe progr

Blending business and social services

BY NICOLE LEE
FEATURING STAFF WRITER

Baruch College music professor Kyra Gaunt was honored at this year’s national conference of the Society for Ethnomusicology on Friday, Oct. 26. Her book, The Games Black Girls Play: Learning the Society for Ethnomusicology this year’s national conference of Gaunt. “I learned in that moment delighted when I heard about re-

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Bill may make supermarkets go green

BY STEVEN ORTIZ

CONTRIBUTING WRITER

The New York City Council introduced legislation last week that would require supermarkets and stores larger than 5,000 square feet to set up in-store recycling programs to collect plastic, carry-out shopping bags.

Council Speaker Christine Quinn made the announcement regarding the “New York City Plastic Carryout Recycling Law.” This law, if enacted, would require store operators to provide bins for collecting plastic bags printed with the words, “Please Return This Bag To A Participating Store For Recycling.” They would also need to be in letters three-inches high, sell reusable bags not made of plastic or paper and submit annual reports to the department of sanitation on the amount of bags they have collected, transported and recycled.

The bill would apply to over 700 stores and affect some retail stores as well. Penalties will be issued to any stores that do not comply, which could result in fines of up to $2,000 per day.

It is estimated that over 100 billion plastic bags are thrown away each year. Non-biodegradable plastic bags take longer to break down, contaminate soil and kill countless animals and marine life.

The New York City Council in-...
**Students gain ally in credit debt war**

**BY CYNTHIA ROJAS STAFF WRITER**

Debt has become a growing problem many college students find themselves in even before graduation. Credit card companies, along with other creditors, routinely target their products and services to college students.

This problem, however, is not remote. Today, far more college students are racking up debt than ever before. The primary reason is the education system, which in many cases does not provide sufficient or any resources for students to educate themselves on personal financial management.

Senior Ariana Simmons experienced credit problems early in her college career. "I was offered a pre-approved credit card even before I had a job. Credit card soliciters are very vague and don't point out the terms and conditions. It is unethical," she said.

With debt problems becoming one of America's greatest hardships, students are being bombardeed on campuses nationwide by companies backed by MasterCard, Visa, American Express and Discover and are casing in on the excessive, and many times exponential, interest rates they charge a month. Only recently have colleges begun feeling the pressure from organizations such as the United States Public Interest Research Group, a consumer advocacy organization pushing to limit aggressive credit card soliciting of college students.

Ed McKewin, director of the group's consumer programs, said on-campus campaigns with gifts may be more dangerous to students' financial health than other approaches. There is a "tendency for impulse purchase of the card itself," he said.

A recent article by The New York Times writer Charles Della-fuente noted campaigns that offer promotional items such as t-shirts and stress balls. Others create contests rewarding clubs with the most member sign ups, manipulating students into signing up for a credit card that they never initially desired or needed.

**American Humanics at Baruch**

**CONTINUED FROM FRONT**

Thirty-eight active members participate in the Baruch chapter. None-theless, the chapter's accomplishments are tremendous. After only one year, seven members have won NextGen awards of $4,500. These scholarships provide students with financial support and mentorship opportunities during their internships. Two members received scholarships valued at $1,000. The American Humanics Program is a comprehensive combination of coursework, fieldwork and team building.

Baruch undergraduates with a GPA of 2.5 or above must meet an 18-credit requirement, nine of which are satisfied through the college's core curriculum. The other three include two approved electives and enrollment in PAF 5452 internship seminar. At the same time, stu-dents must complete 150 hours of fieldwork in a nonprofit agency, or 300 hours if they receive a NextGen award.

All participants attend the American Humanics Management Institute Conference, held every January.

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USG and INROADS offer freshmen internships

BY ANJU SINGH
STAFF WRITER

The Undergraduate Student Government has launched an initiative to give 100 students an internship for the summer of 2008. USG has teamed up with the INROADS Student Association to kick off this strategy. INROADS works with Fortune 500 companies and places talented minority youths in business to prepare them for corporate and community leadership.

Harry Melo, vice president of student affairs stated, “INROADS is a respectable organization and if you are looking for a job it definitely gives you an edge on your resume.”

One way employers determine students’ work commitment is to see if they have completed an internship in that particular field. More often than not, employers will hire students with internship experience to gain experience in professional work. “INROADS can give students the kick-start in planning their professional career,” said Glenn Apolinar, USG senator.

Research shows that 85 percent of companies use internships and similar experiential education programs to recruit for full-time jobs. Glenn Apolinar, USG senator added “INROADS can give students the kick-start in planning their professional career.”

Anthony Hernandez, president of USG stated, “My INROADS experience was fantastic, as a freshman to have an internship at a FORTUNE 500 fortune company, ACCENTURE. It gave me the advantage, experience, skill-sets and confidence that help me with various goals. INROADS is one of the few organizations that USG is planning to work with to accomplish their initiative. To learn more about the summer opportunities with INROADS, freshmen and sophomores are highly encouraged to attend the information session on Tuesday, Nov. 27 from 12:30 p.m. to 2 p.m. in VC 3-150. This initiative is geared toward freshmen and sophomores, but juniors can also apply.

INROADS requirements are a minimum 3.0 cumulative GPA, two or more summer remaining prior to completion of an undergraduate degree, career interest in Business, Engineering, Computer & Information Sciences, Sales, Marketing, Health, or Retail Store Management and status of U.S. citizen or permanent resident.

The mission of INROADS is to develop and place talented minority students in business and prepare them for corporate and community leadership.

In conjunction with the USG, INROADS will kick-off this initiative to give 100 students an internship experience. For more information or to apply, contact Anthony Hernandez, president of USG at usg@baruch.cuny.edu.
The following is an open letter to Fred Thompson, 2008 presidential candidate.

Dear Fred,

Now that you have, after a year of Law & Order reruns, finally announced your presidential candidacy, I feel it is my duty to do a quick fact check. Unfortunately for you, the Republic party nomination will not be decided on weighty issues such as the war in Iraq, economic uncertainties or family values. It will simply come down to who you are and they are John, Rudy and Mitt.

I doubt what Fred just not a winning political name. There has never been a major presidential candidate named Fred. There were two Alfreds, Danielles losers Smith and Landen, but Alfred is best associated with the American democracy. In truth, Fred, a name that often produces snickers, if not ridicule. Whom do people think of when they hear the name Fred? Research shows Franklin tops the list. And “yabba-dabba-do!” is hardly a winning campaign slogan.

Next would be Frederick, the Great, King of Prussia in the 18th century who vanquished the entire German Empire. His image is not likely to solicit votes, even in Yoga (Fred’s native), of course, was a beloved TV personality. But how many 7-year-olds vote? Fred Astaire is considered the Fred, and you do hope some of his political views and entertainment experiences are similar to yours. Those who watched and knew Fred Astaire know you’re no Fred Astaire.

The only partially successful American Freds in public life were Fred Seaton and Fred Vinson, hardly household names. Seaton, an appointed United States Senator, became Dwight Eisenhower’s secretary of the interior and threw his hat in the ring for vice president to run with Richard Nixon in 1960. No doubt, after a few guffaws, Dick chose a Harry (Cabot Lodge) rather than a Fred Vinson appointed Chief Justice of the U.S. Supreme Court in 1946. His death prompted Justice Felix Frankfurter to comment that his passing “is the only evidence I have ever had for the existence of God.”

If I’m exaggerating, Fred? Well, consider Fred Daniel, founder of the Cal-i-fornia-based Fred Society, which claims 5,000 members. It is dedicated to “singing the praises and condemning the misuse of the name Fred.” The society, available vending machines, with premium slogans. But about the best it can apparently come up with is: “Better Fred than Dead.”

How successful has Fred, now, in 2008, really gone to happen for you. How do I know all this? I have, apparently, had the same problem that you have, all my life.

Sincerely,
Fred Steinberg, professor of marketing Baruch CAPS program

The Ticker editorial staff

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Experts break down H1B status for students

Columnist and int'l student director offer job advice

BY SERGE QUEDRAOGO
CONTRIBUTING WRITER

All thesees were taken as students flooded room 14-235 of the Newman Vertical Campus to seek professional advice about the H1-B sponsorship visa on Tuesday, Oct. 30.

Aaron Wernick, an immigration attorney and Baruch College professor, and Marisa DeLaCruz, director of the International Student Service Center, joined the “Planning for Sponsorship & Employment Challenges” event, as part of the Executive on Campus series. Wernick started the discussion by covering the key elements of the Optional Practical Training (OPT).

He briefly referred to it as an opportunity for international students to work for one or two years after graduation, as long as the degree is in a field of educational concern.

Wernick explained that no sponsorship was required for the employment in order for students to engage in the training and encouraged eligible students to apply as early as three months before graduation.

Wernick, the immigration specialist, preceded to the subject of the H-1B visa. Right away, Wernick emphasized that there were two major points to be understood about the subject matter.

First, there must be a relationship between one’s college degree and the job duties associated with the future position. Secondly, there is no need for the sponsoring employer to show mergers and acquisitions, which has always been her passion. Harting says, "You have to start somewhere.”

The panelists were very frank about discussing the reality of Wall Street.

"Accept that you are throwing yourself in the gutter for three to five years," Mullick said. But, this does not mean that it will get any easier after five years. You will just naturally adapt to the lifestyle.

Even though investment bankers are working the most inconceivable hours, the working hours in the other departments go far beyond the regular eight hour day.

For instance, Bacon, a trader, said that at one point of his career he was working 16 to 18 hours daily.

Not only is the workload immense, but the supposed fun or not it was approved.

Project.

Wernick noted that students graduating in January were at an advantage, compared to those graduating in summer due to the absence of a time gap while transitioning from OPT to H-1B.

After the key aspects were covered, a Q-and-A session took place. Wernick clarified most cases with real-life and hypothetical situations.

Students interested in getting free immigration advice can visit the Office of Student Life in room 2-219 of the Newman Vertical Campus to make an appointment with an attorney.

Wernick is a professor at Baruch College, CUNY, and Chair of CUNY’s Citizenship and Immigration Center.


Preparation for the The Diversity Job and Internship Fair

"Preparation is key," is the phrase he stressed most often when getting ready for an important interview or presentation. Since Baruch’s Job Fairs incorporate both events, the Starr Career Development Center goes to great lengths to assist students with this idea in all students. The SCDC staff has also developed a workshop in order to demonstrate how to prepare and succeed in leaving a lasting impression on recruiters.

In addition to setting up meetings with recruiters, the staff also acknowledges the anxiety such future hiring bring. However, the more you know about what challenges to expect, the more comfortable you will feel facing them, the more “each panelists have more than 20 years of experience in the financial industry” the answer is their individual and unique passion for the market.

On the question of balancing life and work, the panelists seem to agree that it is a very hard thing to do, and that families usually take the greatest toll.

Even for the most experienced professionals, it is difficult to attain a balanced work and social life. However, they were very positive about their quality of life and attested that their passion for their work was the reason.

In order to spend more time with your family, Mullick suggested that you should “get your family involved” in your work.

BY SERGIY SHKOLNY
CONTRIBUTING WRITER

The discussion was lead by David Shulman, who is a former managing director and head REIT analyst from Lehman Brothers and is now retired.

Networking is the key, or at least one of the keys. Across the board, the panelists agreed that networking was a powerful tool to get a "job on" and to succeed on Wall Street.

The financial industry like many other industries is very client driven by networks.

For instance, Bacon affirmed that maintaining good relations to entertain clients in restaurants or on golf courses is part of his job.

Building a strong and large network is a significant determinant of success on Wall Street. Motivated students should start building their networks now.

The panel agreed that networking takes commitment, strong communication and interpersonal skills and a rich general culture beyond the financial market. The latter is very important in client entertainment situations.

What if a student cannot network? If networking is not your passion, you still have to network. But, to effectively network, they are telling the students to build strong technical skills that will differentiate you from the pool of job applicants.

The idea as proposed by Mullick is to excel in a skill that may help you obtain the position they desire.

Mullick attested that if anything, it is his superior ability at executing comparative research that helped him start his career. He explained that he could do this while working hours in the other departments go far beyond the regular eight hour day.

For instance, Bacon, a trader, said that at one point of his career he was working 16 to 18 hours daily.

Not only is the workload immense, but the supposed fun or not it was approved.

Naturally, he shared the truth of how difficult it is in research and investment banking, are not always easy and fun.

Life on Wall Street is very demanding on one’s time and performance. Therefore, why did each panelist have more than 20 years of experience in the financial industry? The answer is their individual and unique passion for the market.

On the question of balancing life and work, the panelists seem to agree that it is a very hard thing to do, and that families usually take the greatest toll.

Even for the most experienced professionals, it is difficult to attain a balanced work and social life. However, they were very positive about their quality of life and attested that their passion for their work was the reason.

In order to spend more time with your family, Mullick suggested that you should “get your family involved” in your work.
Facebook may be the next Google

BY ALAN ZENG CONTRIBUTING WRITER

Facebook started as a private Harvard online networking site, created by alumnus Mark Zuckerberg. Now, it is the second most visited and successful online social networking site, trailing only MySpace.com.

How did Facebook make this gargantuan leap? A key factor was the decision to open up the site to the general public. Facebook’s enormous success was validated by Microsoft’s $240 million investment, which gives Facebook a valuation of roughly $15 billion, according to CNN.

Over the past few months, Microsoft has been battling with Google, over the financing of Facebook. On Wednesday, Oct 1, 24.

Microsoft finally claimed victory in the long battle, by making its investment in Facebook.

What does this investment mean for the future of Facebook? One answer is that Facebook plans on using the acquired funds to invest in technology, new hires, international expansion and a new advertising system, as reported by The Wall Street Journal. But the question asked by observers seems to be one that revolves around Facebook’s alliteration to Google. Mainly, can Facebook be the next Google or does Facebook need to fear Google?

Facebook and Google are similar in some aspects. Facebook’s headquarters are located in Palo Alto, across University Avenue, Google’s former home. Both started as relatively ad-free environments, generating revenue from internal operations. Both grew into major successes. Most importantly, both managed to forever change the “web ecosystem,” offering users never-before-offered usability. These may seem like positive attributes for both Facebook, but following in Google’s footsteps and competing with them may not be smooth sailing.

Google’s co-founder Sergey Brin said in a New York Times article that Facebook might have trouble exceeding the success that Google experienced during the “dot com” boom. Brin also expressed the opinion that Facebook needs to become “more creative” with incentives for its prospective employees, offering riches to its early employees as Google did.

Microsoft did have a few triumphs with its online dealings against Google. According to a recent Times article, Microsoft had been trailing on its search engine, Windows Live, third behind Google and Yahoo. It also lost bidders for online ad company, DoubleClick and online video site, YouTube. Google. Facebook may in turn be hurt by Microsoft’s financing. This could be more evident when Google unveils its social networking application system named “Maka-Maka.”

According to Jackson, success is not always true. The more you have, the more successful you are, which is not always true. Al Alexander Recht, Jenay Rowe and I, tried to find an answer to the question of how to achieve success in business by inviting two guest speakers to our MGT 3120 class.

The first guest speaker, Frank Santora, is vice president and manager of operational risk management and business continuity planning departments for Bank of Tokyo Mitsubishi UFJ. The second guest speaker, Craig A. Jackson, is vice president of operations/re-marketing for ICON Capital Corp.

Both came to share their wealth of knowledge and experience in order to help us answer the question that is on every business undergraduate’s mind, “How to Succeed in the Business World?”

Santora and Jackson share the same style of leadership. Both believe in hands-off leadership. They believe that failure leads to success. Failing should be valued because it is a learning experience. Jackson also believes in having an open door policy where employees are welcome to come to his office whenever they need help or just want to talk. When asked what key qualities are needed in a co-worker, Santora and Jackson both emphasized integrity. One needs to be ethical and be able to follow rules. A co-worker has to have strong morals and principles which they follow. If someone does not act ethical or breaks the rules, it can lead to the organization’s demise.

Try to do more than what is required of you. You also have to create new opportunities yourself, by networking. It is important to build relationships with your fellow co-workers. Jackson also emphasized experience and honesty. The co-worker has to know what they are doing without being dependent on others.

Santora and Jackson believed that education is one of the most important criterias for success in the business world. Jackson said that education prepares us for the working world. By being educated, we gain more knowledge which leads to power.

Santora also emphasized the importance of having cultural intelligence in order to be successful. Even though there are cultural differences, we all must respect each other. We cannot discriminate against others from different backgrounds. Companies have programs which help build cultural intelligence, thus helping employees climb the corporate ladder.

When asked for advice or guidelines for a Barach student entering the competitive, high-speed and turbulent corporate job market, Santora told us to know our environment. We need to know what’s going on since the environment changes rapidly therefore, we must adapt. Santora and Jackson reminded us that it is important to be ethical and be able to follow rules.

According to Jackson, success is doing what you like. You need to have a passion for what you do and the drive to do it. A successful person balances their work and family life. Santora added that we should share our goals with each other. By setting a plan geared towards the goal, we can turn smaller components, it makes it easier to attain our goals.

Facebook and Google are similar in some aspects. Facebook’s headquarters are located in Palo Alto, across University Avenue, Google’s former home. Both started as relatively ad-free environments, generating revenue from internal operations. Both grew into major successes. Most importantly, both managed to forever change the “web ecosystem,” offering users never-before-offered usability. These may seem like positive attributes for both Facebook, but following in Google’s footsteps and competing with them may not be smooth sailing.

The Wall Street Journal

Who says Deloitte is the #1 place to start a career?

BusinessWeek, our employees and recent graduates, to name a few. In fact, Deloitte ranked ahead of 49 companies you probably know by name. Of course, we had something to aim for: we were ranked number three in 2006. And, year after year, we’re ranked on other leading lists, including Fortune magazine’s “Best Companies to Work For” and Working Mother magazine’s “100 Best Companies.” “If you’re wondering why, it’s not just because we offer a strong benefits package, a collaborative work environment, and the chance to work with some of the finest clients in the world. What really makes us stand out is our culture of innovation, Take Marks Career Customization.” It redlines how careers are built. After all, the one-size-fits-all approach to the corporate ladder is no way to build the workplace of the future.

BusinessWeek ranks Deloitte #1 in “50 Best Places to Launch a Career,” September 2007. See more, to discover your opportunities with Deloitte and find out why BusinessWeek ranked us the best place to start a career, text “BARUCH” to 78573 or visit deloitte.com/usbaruch.
Ace the interview, land the job

Olena Pavlyuk, Contributing Writer

On Tuesday, Nov. 6, Yurius Chalas, a vice president at Citibank North America, and Angela J. Sorrell, assistant director with Ernst & Young, came to Baruch to give students important tips for a successful job interview.

Chalas, a Baruch College graduate with a BBA in international marketing, served as a management associate in a two-year leadership development program. She also worked for a global logistics company before landing at Citibank.

Sorrell earned a BA in economics from Mary Washington College and an M.S. in economics from the University of Texas. Prior to her current position, she was a client-service professional for the Structured Finance Advisory Services in Washington, D.C.

Chalas and Sorrell have been ethically challenged both as employers and employees.

Yu, who fired two people, said, “You have to believe and practice what you preach.” And both concluded one should not be afraid to do something difficult.

“Ethics should start at home, and at an early age,” Chalas said, “You need to be honest.”

Yu and McHugh have been ethically challenged both as employers and employees.

As Sorrell mentioned, it is important to ask questions about current situations in the financial market, cash flow diagrams or anything that is pertinent to the open position.

“While the interviewee may answer all the questions correctly, attitude is also very important,” Sorrell said.

Sorrell gave an example of being condescending to the receptionist when you walk out from the interview, which she said, reveals your true character in a negative way.

Sorrell also likes the interviewee to walk her through a process of doing something such as cooking a dish. This way, she can assess your communications skills and ability to explain something to another person. Sorrell also asks applicants about current situations in the financial market, cash flow diagrams or anything that is pertinent to the open position.

The majority of the panelists pointed out how mentors are absolutely crucial in the professional development of new recruits.

“Some of Chalas and Sorrell’s favorite questions include “How did you end up in Baruch?” “Describe the time when you had to do something difficult” and “What has motivated you to come to this interview?”

The responsses were: decide high grades and internship work experience.

Anthony Rose, who started out his career as a research analyst at Goldman Sachs, recommended the certified financial analyst certification.

“Some questions that you can ask are, “What advice do you have for someone applying for this job?” or “What is your most successful staff?”

It is crucial to follow-up after the interview. A brief thank you note expresses gratitude to the interviewer. You can write thank you notes to as many people as you wish, including everyone who was helpful to you during the interview.

When Chalas conducts interviews, she looks for someone who is responsible, reliable, ethical, capable of making independent decisions and able to be a leader. The person needs to be “hungrily to do well” and have some goals for the future.

As Sorrell stressed, every answer that you give should say “I want the job.” The most important parts of the recruiting process are the first impression and keeping in touch with representatives.

You are encouraged to attend corporate presentations to know more about people in the company. Doing so will make you feel more confident during the interview.
Microfinance, the solution to poverty

BY NASSER JABER
CONTRIBUTING WRITER

If anyone has ever read *Nickel and Dimed* by Barbara Ehrenreich, watched the news coverage of Hurricane Katrina, the tsunami in Southeast Asia or comes from a minority or an immigrant community then they would have been exposed in one way or another to the No. 1 enemy of humanity: poverty. Poverty is not just the deprivation of financial resources. It is a crime against the innocent, a disease with no insurance or outlet to medicine, the exploitation of women through prostitution. It shatters homes and can range from a simple public housing complex in the Bronx to shanty towns in Brazil to refugee camps in Darfur and Lebanon to homes in garbage disposal areas in India. Now, there is a solution that could decrease poverty, microfinance.

The idea of microfinance started in 1970 in Bangladesh by Nobel Prize winner, Dr. Mohammed Yunus. Since then, many nations and development banks, like the World Bank, have adopted microfinance as a tool to fight poverty. Bank, have adopted microfinance to foster and aid entrepreneurship and exiting poverty. Microfinance is the allocation of small loans to people who are considered "unbankable." The idea was intended to target women who have small children and live in poverty, in an effort to foster and aid entrepreneurship and exiting poverty. Microfinance addressed the obstacles raised by commercial banks who ask for collateral guarantees in order to secure the loans.

The reality is that people who live in poverty do not own property that can be used as collateral. Therefore, even if the economy is expanding and the GDP is growing, the level of poverty stays the same and the poor remain poor. The program essentially makes you name the collateral.

Lending institutions were initially skeptical of the idea, they wanted more tangible assurances. To prove that there is goodness in humanity, Yunus provided small sum loans to poor people based on the idea that they will honor their moral obligation to repay their debt. The result was a 98 percent pay back ratio according to his lending institution, Grameen Bank.

The program proved that people have ideas and skills that they can utilize to better themselves if the resources are available. These individual people, who are mostly women, are placed in groups of five, and the first two are given the loans. They receive a seminar on management, and they have 12 months to pay it back. The remaining three people are not given the loans until the first two pay back their loans. This provides a strong incentive for the first two to repay their loans.

If the business succeeds, then the money is paid back and the remaining three people receive loans and two more are added to the group. The business fails because it was not successful, then the debt is erased and the bank incurs a loss. However, most sums are not over $1,000. Many argued against the idea claiming it charges high interest on loans, in some cases up to 40 percent. However, that money is used to cover the administrative fees and to provide more cash flow to generate more loans. Also, people who are in poverty are willing to take a chance and pay up to 40 percent interest if that will get them out of poverty. In the long run, this beats remaining in poverty.

The second problem centered around lending without collateral to secure money. Such thinking and skepticism raised the question of whether social consciousness has been removed from the teaching of economics.

When Adam Smith wrote the seminal, *Wealth of Nations*, his intention was to improve society by considering the element of humanity in economics. Smith, who grew up poor, and wrote *The Moral Sentiments* before the *Wealth of Nations*, argued that sympathy is required to achieve socially beneficial results, and that statement still holds true.

It is worth remembering that most of us network for jobs, and most people who help us do not necessarily do it because of our GPA or excellent academic standing. They do it because of our personal relationship with them and are willing to give us a chance. The poor deserve a chance too, including equal opportunity to feed their children and provide homes where the basic needs of life are available.

The genius of Yunus is that he offers an improvement to shanty metal homes in India, tents in Darfur and broken homes in New Orleans.

**Women Served**

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*STATE OF THE MICROCREDIT CAMPAIGN REPORT, DALEY-HARRIS, SAM (2006)*

*FORTUNE 100 BEST COMPANIES TO WORK FOR #2 on the list.*

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Baruch Golden Key team walks on Sunshine

Imagine being six-years-old, suffering from cancer and stuck in an unfamiliar place called a “hospital” with tubes inserted in you. This sounds like a child’s nightmare, but for many, this is reality.

Project Sunshine comes to the rescue! As a nonprofit organization, it provides free social, educational, recreational programs and services to children and families who are affected by medical challenges. That means children’s faces light up with smiles as volunteers play with them and stressed out parents can relax as professional therapists give them massages.

This support would only be possible through the generous donations, volunteers and fundraising events like the Project Sunshine Walkathon.

On Oct. 28, a sunny, but windy Sunday morning, the Baruch College Golden Key team set out to Riverside Park for the Project Sunshine Walkathon.

Sporting orange Project Sunshine t-shirts, just in time for the Halloween season, students socialized as they helped themselves to Starbucks bagels and coffee, as well as Goldfish crackers and fruit candy.

The Jeffrey Friedberg and the Bossy Frog Band entertained everyone as teams imagined themselves winning the “race.” Photographers snapped consecutive team photos. Then it was time to stand behind the starting line and begin the 5k walkathon. “Three, two, one … go!” a volunteer shouted into the go!” a volunteer shouted into the speaker, and all the teams were off.

The Baruch College Golden Key team at the annual Project Sunshine marathon.

The Parent PLUS loan auctions will provide a good indication of what loan auctions will be like for all FFEL loans, further indicating market consolidation may occur on a limited basis, even though the market is already dominated by a few large lenders.

WHILE the support for the auction system is rooted in the hopes that competition and capitalism will be brought into the current system, there is a growing optimism that this new system will create an environment for a potential oligopoly.

A 2001 U.S. General Accounting Office report, “Market Mechanisms for the Student Loan Program,” argues that the diversity of lenders in the market is essential. The report states that while there is the possibility of the auction system reducing federal FFEL program costs, “Their ability to realize this potential depends on whether there is sufficient competition in bidding.”

When the competition is lacking, the big lenders will force out the small lenders and the system will fail. The system could only work well when there is an equal ability to raise such bids, which is not the case in this arrangement.

The NASFAA report points out that, “According to Department of Education figures, the 20 largest student loan guarantors in 2006, 12 are also the top 20 student loan holders. In other words, of the 20 largest loan guarantors competing for the loan volume, 12 also have the largest loan portfolios.”

This is imperative, since large lenders have acknowledged that the presence of smaller providers, particularly nonprofits, forces loan costs down for borrowers.

Overall, the report concludes that the auction system in the FFEL program will result in improved consequences and will result in market consolidation.

“If the government is to return the government to ‘work with loan providers, stakeholders and other non-partisan analysts to adjust subsidization level on a more frequent basis than has been done in the past.”

NOVEMBER 12, 2007
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Certified Public Accountants and Business Advisors
Professor achieves academic accolade

Robin Root wins Polgar Prize

BY NICOLE LEE
SENIOR STAFF WRITER

Robin Root, an assistant professor in the sociology and anthropology department of the Weissman School of Arts and Sciences, was awarded the 2007 Society of Medical Anthropology's Steven Polgar Prize. According to the Society of Medical Anthropology's website, "The Steven Polgar Prize is awarded to a professional medical anthropologist for the best paper published in the journal of the Society for Medical Anthropology, Medical Anthropology Quarterly, during the most recent complete volume year."

Candidates are considered automatically for publishing articles in MAQ. A $500 cash award is included with the award.

Root's winning paper, "'Mixing' as an Ethnoetiology of HIV/AIDS in Malaysia's Multinational Factories," centers on female factory workers in Malaysia. The paper was a product of a year's worth of research. The announcement of her win came as a pleasant surprise to Root who described it as "a great voice of encouragement from senior anthropologists."

Root earned her doctorate in anthropology from the University of California at Los Angeles. Shortly after earning her undergraduate degree in Chinese studies at the University of Pennsylvania, Root lived in Beijing, China, setting up the first American chamber of commerce.

As a medical anthropologist, Root's current research examines revivalist religion and HIV/AIDS in Swaziland, Southern Africa. Earlier in her academic career, Root was a Fulbright Scholar and commencement speaker at the Harvard School of Public Health.

Teaching at Baruch, she said, is a constant reminder that "we're always developing as people and professionals, and learning from those who have arrived where we want to be."

Root is currently on sabbatical this semester, but will return to teach an honors section of Introduction to Cultural Anthropology in the spring, as well as her class on Research Methods in Sociology and Anthropology.

The Polgar Prize will be awarded at the annual American Anthropological Association meetings in Washington, D.C. later this month.
Fusion: new genre or anti-genre?

n Could cross-collaborating mean better music or the end?

BY MARX MERY
STAFF WRITER

Change is always feared, whether by the music industry or its population. Humans, like all living things, are instinctively afraid of the unknown. Music is no exception. Artists who were once punished for their craft are now revered as heroes. The music of Mozart, one of the greatest geniuses of history, was never fully appreciated until after his death. Such is the story of many musicians.

Music, or at least some form of sonic artistry, has paralleled human existence. It may have begun as the accidental honk of one object against another, but the complexity that it has gained throughout the history of mankind is incredible. As humans continue to exist, learn and study the natural world, musical notation and ability to categorize songs. Some of these genres beg to be divided into sub-genres, including "world," "fusion," "cool" and "lo-fi."

The nature of postmodern music, the music of our time, is a point of reference, because it calls upon a multitude of genres, both past and present. Kanye West is a pioneer demonstrating the relevance of postmodernism. Many of his most popular songs have been cross-genre collaborations, including "Religion" featuring Difik Pain ("Stronger"), Jamie Foxx ("Gold Digger, "Shimmy Jam") and Marion 25's Adam Levine ("Beast Em Say").

Genre, in West's world, has little or no relevance. He has sampled music from many sources, reaching as far as "Diamonds Are Forever," Shirley Bassey's theme song for the 1971 James Bond flick of the same name. The theme art for his latest album, Graduation, is largely the brainchild of Takashi Murakami, a Japanese artist hailed as the Andy Warhol of our time.

The merging of genres has been most prevalent in the past two decades. Guitar great Carlos Santana has collaborated with Daft Punk, Miles Davis, Lauryn Hill, Nickleback, P.D.O.D., Seal and Matchbox 20's Rob Thomas, among others. One of the most publicized duets was of Eminem and Elton John, performing Eminem's "Man" at the Grammy Awards in 2002. Producers may be responsible for musical innovation, even more than the artists themselves. Rick Rubin, now a middle-aged, bearded and white man, co-founded Def Jam Records with Russell Simmons. He discovered the Beastie Boys and served as their first DJ. In 1986, he advised Aerosmith and Run-D.M.C. to collaborate; the result was the award-winning remake of Aerosmith's 1977 hit "Walk This Way," which brought both groups to major fame. Rubin produced the Red Hot Chili Peppers' breakthrough albumBlood Sugar Sex Magik.

He has also creatively influenced the music of Mick Jagger, The Dixie Chicks, Justin Timberlake, U2 and Johnny Cash. He is also credited for merging rap and heavy metal, the influence of which is seen in his help on Jay-Z's "99 Problems."

Rubin was recently appointed as co-chairman of Columbia Records in a hope that his vision will revive the record company. MTV has named him the most important producer of the last two decades. Timbaland is another remarkably talented producer, responsible for many of the hit songs of 2006 and 2007. Most notably, he produced Justin Timberlake's two recent albums, Justified and FutureSex/LoVeSounds.

The future of music, it seems, is in the mix. Justin Fritze, a junior who enjoys music, says, "My [music] professor, Andrew Tomasello, has my opinion: 'The future of music sounds, no matter the genre.'"

As music continues to evolve and more and more people collaborate, what is in store for the future of music? Globalization is changing the way we listen, but has yet to evolve culturally and socially, and now seems to have found a new and most volatile medium — music.

Dance Gavin Dance never misses a beat

n EP demonstrates young, raw talent

BY LIA EUSTACHEWICH
OPINION EDITOR

Besides the Spice Girl's debut album, there has only been one other band that has warrant-ec player's repeat button: Dance Gavin Dance.

Pucks goes, don't get too excit-ed. Despite the techno allusion in their name, Dance Gavin Dance's music is more post-hardcore rock than DJ Tiesto. And to make things even more confusing, nobody in their lineup goes by the name of Gavin.

Those who frequent Warped Tour or Bamboozle should make plenty of room in their iPods for Dance Gavin Dance. The band's genre resembles that of veterans From Autumn to Ashes, but without the pretentious and whiny vocals.

Their first full-length album, Downtown Battle Mountain, is dramatic like Chiodos' new Bone Palace Ballet, but without the electronica sound effects and predict-able choruses.

Harmony is what makes Dance Gavin Dance so captivating and unique. Heavy foot thumping on the bass drum complements quick guitar fingers that create clear and crisp high-pitched tones.

Lead singer Jonny Craig, who has grown his range and pitch since the band's 2006 EP Whatev's I Say I Royal Ocean, lends raw talent with vocals that strangely resemble those of Justin Timberlake. Jon Mess, whose gravel voice mismatch-es his wholesome good looks, adds hoarse grumbles, which perfectly offset the fluidity in Craig's voice.

With each guitar strum, drum beat and note sung, every song on Downtown Battle Mountain evokes those familiar feelings of heartache, confusion and good ole chivalry. Poetically ambiguous lyrics add a tinge of sophistication, making you forget that the masterminds behind it all are just a bunch of 20-year-olds from Sacramento, California.

Dance Gavin Dance's songs are original and deep, so much so that you have to listen their album five times through in order to truly capture its complexity and mes-sage. Trying to understand the au-torial relationship between the two guitarists, Will Swan and former band member Sean O'Sullivan, is a brain-teaser.

Their individual talent creates two different routes within each Dance Gavin Dance song. That somehow meld together in perfect harmony and pitch, creating the perfect background.

But, just as the saying goes, all good things must come to an end. O'Sullivan departed from the band in early August, amid Dance Gavin Dance's summer tour with LoveHatehero, leaving the band to recruit young, yet capable, Zac Gar-ren as their new guitarist.

I will argue to my death that O'Sullivan's absence is a demerit-ful factor in the band's fate, which is partially — and melodically — proved correct as rumors of Dance Gavin Dance's breakup flew conveniently while I was writing this review.

Although the band has denied these rumors, they have yet to ex-plain the abrupt cancellation of their two upcoming tours. But I still hang onto the fact that Downtown Battle Mountain is clearly a post-hardcore masterpiece, arguably the pinnacle of Dance Gavin Dance's career.

Should their reign of tearing up the small stage by asking sound men to turn the volume up "as loud as it can go" end sooner than later, let me offer you my autographed copy of Downtown Battle Mountain and refer to abus-ing the repeat button.
Shanley’s Savage in Limbo is solid

BY FRANK MARZULLO
SENIOR STAFF WRITER

The Duo Theatre on E. 4th Street in downtown’s Theatre Row, has such retro charm that almost any play is enhanced in the venue.

Two lush gold-edged fresco reproductions adorn the walls, enveloping the audience. The gold proscenium arch and detailed ceiling are exquisite.

It makes for an odd juxtaposition to The Process Group’s production of John Patrick Shanley’s Savage in Limbo.

Set in a Bronx bar in 1984, the set features a black door and bar, pockmarked with what can be interpreted as bullet holes; dead plants limply hang from ropes.

With so many plays set in bars, playbills should come with drink vouchers.

The lights rise on failed-nun-turned-barfly April White snoring. Lonely bartender Murk keeps her inebriated with free booze.

Denise Savage roars in looking for “action,” though it’s 7:30 p.m. Murk suggests two other places, which Savage dismisses as dead. “It’s Monday night all over,” he replies with his customary deadpan drone.

It’s forever been as bleak and dead as Monday for the quintet of life’s losers, all 32-year-old former classmates, in this existential “tragi-comedy.” All seek the bar’s refuge, though emptiness always gnaws.

Savage, her mousy blond hair in a bird’s nest, is a motormouth who lives with her mother and bemoans her virginity.

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Savage, her mousy blond hair in a bird’s nest, is a motormouth who lives with her mother and bemoans her virginity.

Linda Rotunda soon enters. As her surname indicates, she is a curvy Italian babe who gets “knocked up every time she stops moving,” Savage scolds. Tony, an obtuse stud who lives in his cousin’s garage and is her current beau, completes the mix.

Savage desperately suggests that the girls become roommates. Tony wants to dump Linda for girls who have read books and can teach him something about the “ugly girls.”

This revelation comes after a chance hookup with a Russian who told him about her country, that “they need our wheat!”

As Linda struggles to pick up the pieces, Savage shamelessly proposes to him. By play’s end, two marriage proposals have been made. The 80 minute play never lacks energy or interest. The credit goes to Shanley, who should win the Pulitzer Prize, an Academy and Tony awards.

Savage has such tender pathos, yet is laced with terrific one-liners. Told to stop watering his long dead plants, Murk retorts, “They don’t know that.”

The largely-drawn characters create the ideal actor’s showcase, and this cast takes full advantage. A credibility problem is that nobody appears to be beyond their mid-20s.

Robert Bray makes a stringbean of a Tony; at one point Linda maneuvers his back atop hers. But he has conviction and good linguistic command.

Jenny Grace has a gleeful time employing her high-pitched Bronx accent and makes very strong character choices, serving as a great sparring partner for Savage. She also confirms Tony’s line, “I can smell the heat off of you.”

April is properly pathetic and vulnerable, thanks to Brooke Delaney. Henry Zebrowski leaves a vivid impression as the stoic Murk. As Savage, Rebecca Whitehurst’s performance is sometimes forced, as is her accent.

Director Bryan Close makes ambitious choices, which often fall short. Tony’s walking the entire theatre perimeter is superfluous, as is Savage removing her top.

But they are bold choices. As Tony says, “You only live once. Is it gonna be on your knees?”

Shanley’s Savage in Limbo is solid
**Stomp all night long**

n Without a plot, Stomp still manages to mesmerize audiences

BY MARIANE ST. MAURICE

Who knows brooms and matchstick boxes could be so entertaining?

In the opening scene of Stomp, a show that has been in New York City for 13 years, a man nonchalantly sweeps the floor of the stage. He soon starts tapping beats with his broom, and before you know it, he is joined by seven other performers, each with a broom, tapping and sweeping different beats. The result is simply mesmerizing, as somehow a complex set of broom hits emerge from the stage and become the carefully orchestrated beat intended to open this show, based on beats made by everyday objects.

One of the only shows in New York that doesn’t have a storyline, Stomp takes place at the Orpheum Theater, on the Lower East side. The theater is deeper and narrower than most, and decorated in a fashion that represents the originality of the show.

Covering the walls are random objects such as stop signs, streetlights, fences and stools. There are also barrels here and there, a few car parts, an old vacuum — and a ladder. There are objects such as sand, garbage bags, baskets, and a banana peel.

In one of the segments, four male performers walk on stage with sinks around their necks. They make music using the sinks, the chains that hold them up, as well as the cups and water found in the sinks. With their yellow rubber gloves, the men look like they’ve never had so much fun doing the dishes.

One of the most memorable scenes involves newspaper-reading performers who suddenly appear in select spotlight — all hanging from the ceiling. This may be one of the ideal shows for out-of-towners, as the language is limited. Tickets for their performances can be purchased at the box office for only $10 with a valid Baruch ID. Faculty and staff pay only $20. Showtimes are 8 p.m., Monday through Saturday, with a matinee at 3 p.m. on Saturday.

The show is soon salvaged, though, when the theater is plunged into complete darkness. The beats begin, but their origin remains a mystery. As you turn your head left and right looking for the performers, you suddenly appear in selective spotlights — all hanging from the ceiling.

No more of Stomp’s tricks will be revealed here, but let’s just say that the six weeks of daily training the performers must go through certainly pay off.

Stomp has funny elements, is at times interactive and is one of the rare shows appropriate for all ages and all tourists.

The consensus of who were there seems unanimous: people love Stomp.

The crowd participated in all the interactive bits of the show — which were at times punctuated by a child’s contagious laughter — and wore broad grins as they walked out of the theater, imitating beats on each other’s backs.

The satisfaction was such that it lasted all the way to the subway platform, where people could still be heard humming the last beats into the night.

**Baruch Performing Arts Center**

BY SHAWNYA PETTIGREW

The Alexander String Quartet, Baruch College’s ensemble-in-residence for 21 years, has performed all over the world and are hailed as one of the world’s premiere ensembles. The quartet consists of Zakarias Graffalo (violin), Frederic Lifsitz (violin), Paul Ytsma (cello) and Sandy Wilson (cello). The New York Times calls them “an unusually fine group-musically, technically, just in about any way one wants to view it.”

At 7 p.m. on Monday, Nov. 12 and Friday, Nov. 16, ASQ will play music from the Beethoven String Quartet Cycle in the Engelman Recital Hall. Tickets to these concerts are $15 for faculty and staff, and free for Baruch students. On Thursday, Nov. 15 at 2:45 p.m., ASQ will have a free concert open to Baruch students, faculty and staff. Seating is limited. Tickets for their performances can be picked up at the BPAC Box Office.

The Fine and Performing Arts department will present Neil LaBute’s The Arabian Nights to tell the story of a New Jersey Jew and Palestinian woman and conjures a storybook world that dissolves, at a moment’s notice, into modern-day Manhattan. 1001 defies and energizes the Arabian Nights to guide us through a dizzying tour of our precarious world.

Last chance to see the phenomenon 1001. Join New York’s own DJ Aric Sound, a cast of small stars and the hot young theater company for a theatrical experience unlike any you’ve ever seen right here on the Baruch campus.

The play riff s on The Arabian Nights to tell the story of a New Jersey Jew and Palestinian woman and conjures a storybook world that dissolves, at a moment’s notice, into modern-day Manhattan. 1001 defies and energizes the Arabian Nights to guide us through a dizzying tour of our precarious world.

Last year, Page 73 received rave for its production of the Pulitzer Prize nominated play, Elliot, A Soldier’s Fugue. Tickets are only $25, but Baruch students can purchase tickets at the box office for $10 with a valid Baruch ID. Faculty and staff pay only $20. Showtimes are 8 p.m., Monday through Saturday, with a matinee at 3 p.m. on Sat-urday.
Leisure

An aboard, the Arcticans here

Arctica Bar and Grill
309 Seventh Ave, New York, NY 10016
(212) 725-4477
Subway: 6 to 28th Street

By Mariane S. Maurice
Copy Editor

Whoever thinks that a fancy restaurant has to be synonymous with high prices has obviously never been to Arctica Bar and Grill. From its Third Ave entrance, the restaurant looks no different than a common lunch place with outdoor seating. However, once you step in you’ve entered a new dimension. The entire restaurant, which stretches back further than one would imagine, is designed to look like a ship. The bar area is long and narrower than the back, just like the middle part of an old-fashioned ship. The back, where the tables are located, is wider and makes you feel like you are on a cruise liner. At least it did for me, and to this day I’m not sure anyone else who’s never actually been on one.

With its high hoster and real fireplace, Arctica reminded me of the Titanic (though I’ve never been on one that one either, but it does look like the movie). Everything feels so grand, from the high benches that line the wall to the oversize arm-chairs placed around the tables. On the walls are huge tan-coloured drawings that seem to depict old Westerns. The elegant, private club look is slightly tarnished by the multiple giant plasma screens located not only on the bar, but around the restaurant as well. Their effect is so strong that it may seem to be keeping you apart from the company. Whether that is a good or bad thing, I leave it up to you.

Sitting back in my personal sofa and enveloped by moderate enthuing couch-like armchairs, I sank much lower than expected. This was not a problem of itself, but as a pointer for shorter people, pick the traditional table with a chair and bench. Also, if there are only two of you eating, the round table is so large that they may seem to be keeping you apart from the company. Whether that is a good or bad thing, I leave it up to you.

Everyone has heard at least one sex myth, like Knocked Up’s gravity theory. Sex myths are popular, but are so widely known, while others are so obscure that it seems impossible to find any truth in. Some of the more popular myths include:

- **Vaginal sex is painful for women the first time.** In some cases, this is true because the hymen is being torn the first time of sexual intercourse. Some women don’t experience pain because their hymen could have been torn from playing sports, using tampons or having manual sex.
- **You can’t get pregnant from anal sex.** This is true, however, having unprotected anal sex is risky because leakage may occur. So, if you going to do the act, be sure as well use a condom just to be safe.
- **Virgins can’t experience orgasms.** Of course, this isn’t true. Any virgin who masturbates knows that they can experience an orgasm without sexual intercourse.
- **Having sex standing up, in the shower or bath will not end in pregnancy.** Once again, no matter which way you have sex, if it is unprotected, then there is a chance of pregnancy. Though, there is some proof that not all semen can survive in water, you must keep in mind that all in takes is one sperm to get pregnant.
- **The condition “blue balls” is made up.** This term is false. Men’s testicles don’t actually turn blue. They do feel discomforted during sexual activity and/or are not released, though.
- **Drinking an abundant amount of Mountain Dew decreases sperm count, as a result the woman can’t get pregnant.** This is absolutely false. No fountain drink can prevent pregnancy, however, drinking too much may be harmful to the body in general. So stay away from those sodas!
- **You cannot get pregnant from anal sex.** This is true, however, having unprotected anal sex is risky because leakage may occur. So, if you going to do the act, be sure as well use a condom just to be safe.
- **Women can’t get pregnant.** This is absolutely false. Men’s testicles don’t actually turn blue. They do feel discomforted during sexual activity and/or are not released, though.
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A deadly superbug has recently been featured in the news, demonstrated for its resistance to treatment and unwanted presence on college and high school campuses. This superbug is a strain of the common staph bacteria that naturally exists in the environment as well as our bodies and is referred to as MRSA — an acronym for Methicillin-resistant Staphylococcus aureus. As its name implies, this bacteria is especially harmful because it does not subdue to ordinary antibiotic treatments. How and may eventually invade the bloodstream and main organs, sometimes producing fatal results.

How do you protect yourself against MRSA? The signs and symptoms of an MRSA infection usually take the form of skin lesions and abscesses, or pimple/bite like bumps. Because it is often spread from skin-to-skin contact, the staph bacteria can get under the skin through cuts and scrapes from one infected person to another, resulting in infection.

What causes MRSA? Most superbugs, whether direct contact and the infection invades the bloodstream through breaks in the skin. The main risk factors of MRSA are:

- **Previous episodes of eczema, psoriasis or even cuts and irritation from sharing close contact with the risk of infection.**
- **Recent hospitalization where exposure to antibiotic-resistant staph is present.**
- **Participation in contact sports where the potential for infecting cuts and scratches increase.**
- **Sharing personal items such as towels, razors, uniforms or athletic equipment.**
- **Dwelling in close quarters that are unsanitary.** How is MRSA treated? MRSA does not respond to penicillin. Therefore, more potent antibiotics, such as Vancomycin are administered to infected persons.

How do you protect yourself against MRSA? Staphylococcus aureus is quite common, however, there are certain things that individuals can do to prevent MRSA infection.

Hand-washing: By scrubbing vigorously for at least 20 seconds and drying off with a paper towel, you can significantly reduce the presence of bacteria.

Preventing wound infection: By keeping wounds clean and covered by sterile, dry bandages, bacteria found in pus is kept from spreading.

Not sharing personal items: Razors, shampoos and towels are a few items among many that you should keep personal. If you have a break in the skin or on normal cuts and wounds, keep your towels often in warm water to kill bacteria that may rub off onto the fabric.

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Gotcha!

If you are lucky enough to have such an unlucky photo of yourself featured here, then we have a special gift waiting for you at our office, VC 3-290.

Meli Melo
BAR AND RESTAURANT

Innovative Cuisine. Artfully Presented

Meli Melo turns out some of the city's most creative fare. Spectacular array of fresh seafood and pasta dishes. We offer the best Black Angus steaks and chops for carnivores. Featuring tantalizing appetizers and main courses, prepared in a traditional French style mixed with Mediterranean influences. Dessert is not to be missed.

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Shop of Style
Presents
Fashion Through Music

Hosted by:
Chuck Nice

Date: Friday, November 16th
Time: Doors open at 6pm
Showtime 7pm

Place: Mason Hall,
17 Lexington Ave
(23rd St Bldg)

Tickets: $5 (Sold on 2nd floor lobby or in Student Life Office VC 2-210)
Who says art and food don’t mix? K2 Lounge now proves both can peacefully coexist. This unique lounge is located in the Rubin Museum of Art. Opened in 2004, it is the first museum in the Western world dedicated to the art of the Himalayas and surrounding regions. Visitors will learn about Tibet, Buddhism and many other facets of Himalayan art. The museum has six floors and the collection consists of paintings, sculptures and textiles.

During the day, K2 Lounge is known as The Café at RMA, a typical café where museum visitors can rest and enjoy refreshments. It features hot and cold beverages and a varied menu, including dishes inspired by the cuisine of the Himalayas. Every Friday night, from 6-10 p.m., the lights are dimmed, the tables are pushed aside and The Café is transformed into the sleek K2 Lounge. Here, you’ll find sophisticated locals mingling with scholarly yuppies and local college students. The hardwood floors, rows of brown marbled columns and golden lighting create an airy and peaceful space. Each table is topped with a neon candle. The DJ spins world music, adding to the soothing atmosphere.

K2 Lounge features a happy hour from 6-7 p.m. where drinks are priced two-for-one. Quite conveniently, the museum’s galleries are free on Fridays from 7-10 p.m. According to the café’s Assistant Manager Daniel Gomez, a Baruch senior and vice president of ALPFA (Association of Latino Professionals in Finance and Accounting), there is always something buzzing at the museum, whether it be a book signing, special concert/demonstration or an independent movie screening.

To start off your night, the Dragon Eyes Mojito ($10) features a blend of Martini, lime, mint and litchi dragon eyes tea serum. This makes for a strong drink with hints of lime and litchi flavors. The non-alcoholic Ginger Iced Tea ($4) is refreshing, but is spicy at the end, since the ginger flavor lingers in the back of your throat.

On Friday nights, an appetizer menu replaces The Café’s regular daytime menu. The Asian-inspired dishes are all beautifully presented and adorned with fresh flowers. One good choice is the spiced samosas ($9), which feature bite-size chicken and vegetable samosas filled with spinach. Both flavors are delicious and mildly spicy. The samosas are served with an exceptionally creamy cilantro yogurt dip, which nicely cools down the spiciness. Another great item is the beef satay dressed in a Thai chili marinated and served with peanut dipping sauce ($9). The beef is tender and the accompanying sauce is light and sweet. Meanwhile, the Asian sampler ($10) features vegetarian dum sum, chicken potstickers and miniature steamed pork buns. Unfortunately, their tough skins suspiciously taste like they were microwaved. Perhaps a better choice is the hummus and chips ($7). This features roasted garlic red pepper hummus with spicy Indian pappadam chips, plantain chips and naan bread. Both varieties of chips are crunchy and pleasing, but the hummus falls a bit short on flavor. The naan, which is promised to be delivered warm and fresh, does not live up to this promise.

The museum’s lower level features a movie room called CABaretCinema “where movies and martinis mix.” Here, one can watch independent films or old black-and-white films, on a crystal-clear screen. There are café tables and people are encouraged to bring their drinks down from the bar. Admission is free with a $7 bar minimum. For the month of November, all films are chosen and introduced by author Thomas Cahill, who is available after each film for a question and answer session, and book signings.

The next time you want to add a little culture to your Friday night, head on over to the Rubin Museum of Art. It’s a perfect example of the many free things to do in New York City.

Out of 5 stars:

Food:´´´
Service:´´´
Atmosphere:´´´1/2
Price: $$$ (10-20)

Blending art and food at K2 Lounge

The Rubin Museum of Art: café by day, lounge by night.
Alexander String Quartet in Beethoven String Quartet Cycle Program III
Engelman Recital Hall (BPAC)
Tickets: $25
Free to Baruch Students
7 p.m.

Ukrainian Genocide Solemn March
Chaplain’s Office - Newman Catholic Center
Room 2-354 (NWC)
2 p.m. to 3 p.m.

Bachata History
La Unidad Latina-Lambnda
Upsilon Lambda Lamnda (NWC)
6 p.m. to 8 p.m.

Preparing your Personal Pitch
Room 2-190 NWC
2 p.m. to 4 p.m.

Magazine Release Party
The Grad Voice
Multi-Purpose Room
Room 1-107 (NWC)
7 p.m. to 9 p.m.

Club Pictures
Lexicon
Room 3-215 (NWC)
12:30 p.m. to 2:30 p.m.

NAASA N.O.W Workshop
NAASA
Room 11-145 (NWC)
12:40 p.m. to 2:20 p.m.

The Shape of Things
Bennie West Theatre (17 Lex)
Tickets: $10
Nov. 13-17 at 7:30 p.m.
Saturday matinée at 2 p.m.

Recruiting Baruch University Students with Disabilities
Merrill Lynch, PepsiCo and Goldman Sachs
4 World Financial Center (250 Vesey Street)
6 p.m. to 8 p.m.

Resume Rush
SCDC
Room 2-190 (NVC)
1 p.m. to 2 p.m.

JobSmart Career Hour
Executives on Campus: Banking Industry
Room 14-235 (NVC)
1 p.m. to 2 p.m.

Advanced Interviewing Techniques
Room 2-190 (NVC)
5:30 p.m. to 7:30 p.m.

Women Executives
Lexicon
Room 2-125 (NWC)
9 a.m. to 10:30 a.m.

Resume Writing and Cover Letters
SCDC
Room 2-190 (NVC)
2 p.m. to 4 p.m.

Basic Interviewing Skills
SCDC
Room 2-190 (NVC)
5:30 p.m. to 7:30 p.m.

Unity Feast
Lambda Phi Upsilon, Zeta Phi Beta
Room 3-215 (NVC)
6 p.m. to 9 p.m.

Masquerade Ball
Phi Eta Sigma Golden Key, Italian Society, and WMBB
Multi-Purpose Room
Room 1-107 (NWC)
7 p.m. to 11 p.m.

Baruch College Torah Center Chabad
Room 3-210 (NVC)
12 p.m. to 2 p.m.

Silberman Concert Series
The Alexander String Quartet
Engelman Recital Hall
Free Admission
2:45 p.m.

NFL Visits Baruch College to Discuss Careers in Sports
131 E. 25th St. (Room 750)
1 p.m. to 2 p.m.

Job Fair Preparation Workshop for Diversity Job and Internship Fair
SCDC
Room 12-150 (NVC)
12:30 p.m. to 2:30 p.m.

IBM Enterprise System Computer Information Systems Society
Room 3-165 (NWC)
12:40 p.m. to 2:20 p.m.

Alexander String Quartet in Beethoven String Quartet Cycle Program IV
Engelman Recital Hall (BPAC)
Tickets: $25
Free to Baruch Students
7 p.m.

Diversity Job and Internship Fair
SCDC
ABC Gym, Level B2
12 p.m. to 4 p.m.

Dance Practice
Music and Performing Arts Guild
Room 3-210 (NVC)
1 p.m. to 6 p.m.

Annual Multicultural Fashion Show
Shop of Style
Mason Hall (23rd St.)
6 p.m. to 10 p.m.

 Formal Meeting
The Grad Voice
Room 3-240 (NVC)
6:30 p.m. to 8 p.m.

Submit your event listings to ticker.leisure@gmail.com.
Bearcats are sent packing

Men's impressive comeback falls short of a victory

BY ROSIE GENAO
SENIOR STAFF WRITER

On what was undoubtedly the day with the worst weather in all of October, the Bearcats faced off against the Dolphins of Staten Island in the quarterfinal round of the men's soccer playoffs.

The seventh-seeded Bearcats overcame a 4-1 deficit to tie College of Staten Island at 4-4 with just five minutes left in the game, making it one of the most striking comebacks in the history of Baruch soccer. The Dolphins, however, scored in the final minute, advancing to the semifinal round and ending the Bearcats' season with a 5-12 record.

Families, friends and fans of both teams endured torrential rain and strong gusts of wind to watch on as their respective teams faced off at a chance to advance to the semifinal round.

Nothing compared, however, to what the soccer players had to endure on the muddy and slippery soccer field, weighed down by the rainwater that their uniforms quickly absorbed.

David Shin, second year player and captain of the soccer team, looked back at the quarterfinal game as the most defining of his soccer career at Baruch. "I've never played this kind of game before. When we tied with CSI at 4-4, I told someone that it was the craziest day of my life. " Despite the loss, Shin believes that at the end, it was a great result. "You can always come back, whatever the score is, and the team learned that."

Valiantsin Kirykovich, one of the key drivers behind the exciting Bearcat comeback and a rookie on the team, added, "There is something very important to mention ... and that is that our team never gave up."

His coaches have referred to Kirykovich as a key forward on the team who puts a lot of pressure on opponents.

John Moreno, who has been playing soccer since the age of 5 and made his debut as a Bearcat this year, felt that there was a lot of impatience on the team and that this was one of the factors behind the downfall. "There was always a problem between our individual performance and our team performance." Next year's team, according to Moreno, will have to learn patience above anything else.

Among coaching staff and athletes alike, the match against CSI was a reflection of the season as a whole.

Many of the games lost throughout the season paralleled the quarterfinal match, with opponents scoring the final goal during the last minute, sometimes with just a few seconds left.

Not only was this season a major learning experience for both returning and rookie players, but also for the coaching staff. Head Coach Randolf Champagnie said, "[This season] was a huge learning curve for us coaches because we've never had a season like this. It was humbling and eye-opening." The quarterfinal game crushed the Bearcats' hopes of maintaining last year's championship title. Nonetheless, they have much to look forward to as next year's team will be experienced with much of the offensive line returning.

Next year's team should not only come physically prepared, according to the coaches, but also mentally prepared. "The team is not about self ... you must stay focused," said Champagnie. "What we give is what we demand."

On a broader scale, Assistant Coach Dima Kamenshchik concluded, "Many people are part of the school, but these guys are part of the family. These guys are building the best brotherhood you can possibly find. Respect and appreciation is something that the next team will have to understand. It is always soccer, but it's more about life."
A tale of two NY teams

BY WILLIAM BATTAGLIA
CONTRIBUTING WRITER

How could the New York Jets, a team that finished last year with a 10-6 record, made the playoffs and showed promise in their first season under first year Head Coach Eric Mangini, become this year’s laughingstock of the NFL? Clearly, no one could have anticipated the Jets to struggle, but if they did, certainly not to this extent. The Jets, under the leadership of Head Coach Florin Giuglescu, has always kept that he can provide a much-needed spark on offense. Giuglescu, who is the head coach for both the men’s and women’s tennis teams, has grown with the team, each one has character, they fight together and they stay together,” said Giuglescu of his team. “Whether we won or lost, we were always supportive of one another,” echoed Korobkova.

Giuglescu, who is the head coach for both the men’s and women’s tennis teams, has always kept a mentality of winning and putting up a good fight, we gave it our all, and we know we played [one of our] best games … even though the score might not [reflect] it,” said Korobkova. Although Baruch did not make it to the NCAA tournament, the Hunter Hawks will be there to represent CUNY which, for Korobkova, is equally as rewarding.

“Like with any great team, there must be an effective balance between skill and chemistry. “Each one of [the players] has grown with the team, each one has character, they fight together and they stay together,” said Giuglescu of his team. “Whether we won or lost, we were always supportive of one another,” echoed Korobkova.

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The Jets have turned to second-year quarterback Kellen Clemens, in the hopes that he can provide a much-needed spark on offense. Giuglescu, who is the head coach for both the men’s and women’s tennis teams, has always kept a mentality of winning and putting up a good fight, we gave it our all, and we know we played [one of our] best games … even though the score might not [reflect] it,” said Korobkova. Although Baruch did not make it to the NCAA tournament, the Hunter Hawks will be there to represent CUNY which, for Korobkova, is equally as rewarding.

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BY ROSE GENAO
SPORTS STAFF WRITER

The women’s tennis team has done it again. Under the leadership of Head Coach Florin Giuglescu, these Bearcats have remained among the top tennis teams in all of CUNY. After having defeated Brooklyn College during the semifinals, the Bearcats advanced to the final round of the tennis championship, to face off against the Hunter Hawks in yet another battle among the archrivals.

Still, the Bearcats were unable to prevent Hunter from winning their eighth consecutive tennis championship title, finishing in second place and ending their season with a 10-6 record.

In spite of the loss, team captain Paola Feliz saw the match against Hunter as a learning experience for the team. “I thought that [the match] was a great opportunity to grow and learn more about what [we] are capable of under pressure,” she said.

Mariya Korobkova, believes that the team went in strong for the final match. “We had a mentality of winning and putting up a good fight, we gave it our all, and we know we played [one of our] best games … even though the score might not [reflect] it,” said Korobkova. Although Baruch did not make it to the NCAA tournament, the Hunter Hawks will be there to represent CUNY which, for Korobkova, is equally as rewarding.

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Bearcats poised for battle

**n** Women ready to make it to the finals again

**BY MARIANE ST. MAURICE**

It looks like this year might be it. Back in full force, the women's basketball team seems ready to take on a new season and take back what was theirs, the championship title.

With both fresh and returning talent on his team, Head Coach Machii Joseph is confident about the upcoming season. The team includes six seniors, which translates into more experience and leadership to help guide the freshmen and transfer students.

"What’s special about this team and senior class is that the leadership is much better than the previous year and the talent pool is extraordinary," says Joseph.

Kaela Davis, a returning sophomore, emphasizes the new talent of this year’s team. "They are very talented, bright girls," she says. "Their basketball IQs are amazing."

Some of the new talent Joseph suggests keeping an eye out for includes Monique Salmon and Shae Dro Rice, "two freshmen (New York City) guards that will make some heads turn."

Salmon averaged 17 points, 7.5 rebounds and seven assists her senior year of high school, while Rice, who was also a cross-country runner, averaged 14 points, 1.7 rebounds and three assists per game.

"To keep his players on top of their game, Joseph gave them a workout plan in addition to practices the team holds each week. Because practice time is precious, Joseph uses it wisely, he plans his practices down to the minute and follows his outlines to the letter. The team runs intense, short drills over and over, and Joseph runs along with them, coaching them at the same time."

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The action on the court will be “the inside/outside tandem that will be a force to reckon with.”

But the action on the court is also affected by what happens off-court. Joseph implemented weekly, mandatory team study halls, and gave out progress reports to every player for each of their professors.

Team chemistry also represents a key element of this winning team, and the girls have it in spades. They have been bonding since the summer, when they go on trips, the roommates are always picked at random, and practices always involve rotations.

"Team Manager Mariya Korobkova sees and admires it. "They’re all great friends ... and that’s what makes them play better," she says.

With the season starting Friday, Baruch will see whether all the positive components of this team will carry it to its goals to win championships and become a nationally ranked team.

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**n** Men back with a vengeance

**BY KELLIE CLARK AND MERCEDES ZEGARRA**

Since the conclusion of the fall sports season, the men’s basketball team, along with the other spring sports teams, has been preparing for its upcoming season.

Last season, Baruch ended up being third in the CUNYAC, and were then knocked out of the CUNY Athletic Conference basketball tournament in the semi-final round by the College of Staten Island, ending the season with an overall record of 11-16.

So how are these Bearcats planning on redeeming themselves this season? For starters, they began their preparations on Monday, Oct. 15 with open try-outs. Out of the 30 hopefuls only 16 made the cut, with two freshmen being chosen as practice players.

"(Each player) demonstrated the needed talent, ability to help teammates be better players, attitude and whether they can process instructions (listen)," said Head Coach Ray Rankis of the men that were selected from the try-outs.

With only six former players returning this season, Rankis will have to rely heavily on the 10 new players to help carry the team.

One fresh face on the team is Miguel Malave, a transfer student from BMCC, who chose Baruch because of our basketball team and our school’s quality education.

"At BMCC, the coach focused only on our physical ability by making us sprint a lot. But with Rankis, the practices are great, intense, and aggressive. He teaches us fundamentals and strategic plays needed in the game," said Malave.

Along with honing their skills as basketball players, they have also been bonding as teammates. "As a team, we have a type of camaraderie at practice. If we argue with one another, it is only out of love and encouragement" said Malave.

Although the Bearcats have learned to become friends as well as teammates, Coach Rankis realizes that it will take some time before the players learn to ‘gel,’ and for some chemistry to come about. They are all working hard and trying to do what the coaches ask, but it is a new team and not re-acting, commented Rankis.

Rankis already has his eyes on the CUNYAC championship. "Our goals are to win the CUNYAC and advance in the NCAA’s. From a purely practical standpoint, our immediate goals for our student-athletes are to improve every day they are at practice."

Amending mandatory two-hour practices six per week, the players are sizing themselves up for the season.

The first game scheduled is in the Vassar College tip-off tournament on Friday, Nov. 16 to Saturday, Nov. 17.

Rankis commented, "[Our] players make great sacrifices of time and potential work to participate on our team. We select players with good character and expect quality from them in the classroom and on the basketball court."