Bloomberg: Spitzer gyped New York City

**Promised cut funds include CUNY and SUNY aid**

**BY LILLIAN RIZZO**

*Staff Writer*

On Jan. 22, Governor Eliot Spitzer released his state budget proposal for this fiscal year. However, just a few days later, Mayor Michael Bloomberg claimed, during testimony in a joint legislative hearing, that, unlike what he originally promised, this budget fleeces the city by $500 million.

In the proposal for fiscal year 2008, which starts on April 1, Spitzer proposes new taxes and fees while cutting money from health-care and education, in Bloomberg’s opinion. Spitzer plans on making about $1 billion in healthcare cuts. The proposal is in response to the downward turn of the economy but economists do not think this is the right move.

**SEE SPITZER PAGE 6**

Por Columbia protests terrorism

**BY CARLOS MACIAS**

*Staff Writer*

Millions of Colombians marched worldwide on Thursday, Feb. 4 showing their disapproval against drug trafficking and its violent consequences. The group is known for kidnapping, extortion, drug trafficking and coersion used to finance arms and their four decades of conflict with the government and paramilitary groups.

Among those millions, Baruch College's club Por Colombia joined in on the march in New York City. The organization, whose acronym translates to Revolutionary Armed Forces of Colombia, is a Marxist-Leninist group, although it is considered a terrorist group by more than 30 countries. The demonstration is considered the largest civil display against FARC in Colombia’s history.

Messages of support were heard from five continents and cities like New York, London, Madrid and Tokyo held marches. Thanks to social networking, Colombians also demonstrated in places as remote as the Kurdish region in Iraq, the Red Sea in Egypt and the Chilean Patagonia region.

In New York City, the march was held in front of the United Nations building at 42nd Street and First Ave. Early Monday morning, Por Colombia members Angie Van Der Bergh, John Moreno and Jeremy Navarro joined 5,000 others to march for the cause. According to the Baruch website, Por Colombia is an organization whose goal is to "provide students with the means and the support to act on personal initiatives and accomplish specific goals focused on Colombia."

Marchers wore white t-shirts with the slogan "I am Colombia" and "No More Kidnapping! No More Lies! No More Murder! No More FARC!"

"We protested in an orderly fashion, Colombians from the tri-state area attended the rally to send a loud message to the FARC that needs to be corrected. He stated that the temperature is so high sometimes that he feels as if he can barely breathe."

"The heat is unbearable and students are sitting in class in tank tops and fanning themselves with paper. The teacher is standing in front of the classroom sweating, her face beet red, and her hair plastered to her head with sweat," Stemp said in an e-mail.

**SEE PROTEST PAGE 4**

More suffering at 17 Lexington

**BY MICHAEL WURSTHORN**

*Managing Editor*

Renovation on 17 Lexington is in serious jeopardy due to budget cuts proposed by Governor Eliot Spitzer in the 2008-2009 state budget on Jan. 22.

Planned renovations for the 17 Lexington building may be put on hold for a number of years, which will be a major blow to Baruch. CSIUNY’s proposed Five Year Capital Budget Request asked for about $3.1 billion worth of funds, but Spitzer saw fit to provide only $960 million, leaving a $2.1 billion gap for CSIUNY to fill.

Major changes are needed for 17 Lex, as the building falls into greater disarray each year. Issues such as heating within the building affect students on a constant basis, as it seems the temperature cannot be controlled. Baruch is not to blame for the current conditions of 17 Lex, however. The main perpetrator of these problems is the State, as they chose to disregard the serious health and safety issues at this institution.

Sam Stemp, a third year student at Baruch, feels that the heat situation at 17 Lex is a major problem that needs to be corrected. He stated that the temperature is so high sometimes that he feels as if he can barely breathe.

"The heat is unbearable and students are sitting in class in tank tops and fanning themselves with paper. The teacher is standing in front of the classroom sweating, her face beet red, and her hair plastered to her head with sweat," Stemp said in an e-mail.

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**SEE RENOVATION PAGE 6**
Montclair at war with government

CONTINUED FROM FRONT

American Civil Liberties Union and the New Jersey Press Association legal team, because the newspaper does not have an attorney as an outside attorney as a result of their freezes budget. "Supposedly, [SGA's] attorney represents us now, but we can't get in touch with him, we have to go through Chicken... We were never truly represented by their attorney after ours was let go, " Jacobs explained. Any request for legal advice must be submitted to Chicken, who would then speak directly to the SGA attorney. For the Montclair, "it would seem that our biggest threat is going to be coming from the student government itself," de Vries said in an interview with the Student Press Law Center.

Speculation of SGA attempting to censor the newspaper Montclair has stretched across the nation and has received coverage from ABC 7 Eyewitness News, The New York Times and various online bloggers. "In any newspaper and government relationship, there is a pervasion. We try to provide objective analyses of the way things are being conducted and [SGA] claims that they're available to students and accused us of not being honest," de Vries said. "They control $1.2 million [of student fees], so I think we should apply the pressure on them."

Chicken did not respond to messages left by The Ticker on his cell phone or email.

The Montclair's budget is comprised of $33,000 a year directly from SGA. They receive approxi- mately $60,000 from outside advertisers that is "earmarked" out of SGA funds. "We don't have direct access [to our money from advertising], we have to go through SGA to get our own money that we earn," Jacobs said. "It goes into the SGA, other appropriated surpluses and it's considered earmarked for us. I don't like the way that it's done..."

Cancellation of the first issue's publication cost the paper about $1,800 and could potentially turn into an $8,000 long term loss if mediation does not end in the newspaper's favor.

Eventhough, The Montclair wants to become independent from SGA, an ideal separa- tion which would advocate the universal journalism goal of fairness and accuracy. "The separation is supposed to be governed by [SGA]," de Vries explained. "There's supposed to be a distance and respect what we do. That's in our con- situations that they pass every year,"

Students cast vote of confusion

BY JANA KASPERKIEWICZ STAFF WRITER

Although it was raining and the Giants Parade dominated the lower part of the city, on Feb. 9, New York- ers found the time to cast their vote and make their mark in this year's election. The Baruch College found itself immersed in this po- litical process as it housed two of Manhattan's polling sites.

According to Cecilia Welbourne, a poll inspector who worked the polling station located in the Wil- liam and Anita Newman Library, some voters who stopped at this location were confused about their actual polling site, since there was another Baruch polling site at the Baruch Student Building. "Some voters from outside of the Baruch College community, the Newman library polling site was frequented by stu- dents who had questions about the primary election. "Because we are located at Ba- ruch, we get [questions from] students who are at Baruch but lost their student ID," said Welbourne. "They are impacted that this is another assembly district even though they don't live in any of these election districts."

Unfortunately, students have to vote in the designated election dis- trict for their home address. Con- sequently, students who had class in this Super Tuesday did not get to vote in this election.

While Baruch students scram- bled to find time to vote, others came through the campus and submitted their votes. Poll inspec- tor Bonnie Bruce observed that the influx of voters was steady through the day with more people com- ing in about lunchtime. "I thought it would be heavier," admitted Bruce, "the weather was not ideal so I was kind of surprised. "A lot of people said that they did not get notices. I don't know if that will change in some effect.

A number of Baruch students scrambled that they had not re- ceived the notices that inform vot- ers about their assigned assembly district, election district, polling place and confirm their registration. However, this did not deter them from participating in this election and caring about the various issues that have shaped the country in the past few months.

Sophomore Avindil Dlawar list- ed war, immigration and economy as his top three issues during this election. Dlawar is looking for a candidate "who is going to be able to care of the economy and not continue running us at the deficit."

"If you live in New York you un- derstand that immigration is a big part of our lives and to let something to the field in the United States continue unmanaged is a problem," said Dlawar. "People are going to vote worse if we don't deal with it."

Although many of the voters, Dlawar prefers Ron Paul for a Republican candidate and Barack Obama, the Obama supporter, for a Democrat. "We have a lot of hope for change, to Hillary Clinton for a Democra tic one. He pointed out that if Clinton was elected, everyone under 20 would have lived only during the Bush and Clinton White House.

Professor Chair marriages, chancellor's gag order

PROFESSORS chair marriages, chancellor's gag order

BY SOPHIA ARMAD CONTRIBUTING WRITER

Chancellor Matthew Goldstein of The City University of New York has bestowed five scholars with the title of Distinguished Professor. Jan. 28 and cited Baruch Professor of Art History Gail Levin as one of them.

Nationally acclaimed and world renowned, these scholars demon- strate the high level of academic commitment and achievement as well as excellence in their respective fields. CUNY wishes to recognize and provide students with an opportunity to famil- iarize themselves with the work, as well as the biographical genre.

The candidates are first nomi- nated by their colleagues and selected by a committee of distinguished faculty. Those nominated are appointed with the recommendation of the Senate and confirmed by the Board of Trustees.

They are appointed with the hope of maintaining diversity in our con- tinuing search to attract and support the highest caliber of minds. The Distinguished Professor is the highest honor a scholar or faculty member can receive from the University, and involves a stenu- ous and thorough process of evalu- ation.

The candidates are first nomi- nated by their colleagues, and then the president of the college, Vice President for Academic Affairs and supported by their colleagues as well as the Senate. Several candidates have received the nomination to CUNY's Board of Trustees.

When asked about the motivat- ion behind the acknowledgement of these academics' achievements, Rita Rowdin, a spokesperson for the University said, "It's a method of maintaining excellence in the public university system," and that

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Director showcased at National Arts Club

BY NASTASIA KOROLOVA
PRODUCTION MANAGER

Alyce Mayo, administrative director of entrepreneurship, alongside her work.

Alyce Mayo, administrative director of entrepreneurship, is not your average director. In addition to her work with the Lawrence N. Field Center for Entrepreneurship and the Financial Women's Association, she is also an accomplished nature photographer, whose work premiered at the National Arts Club on Thursday, Feb. 7.

The festive reception, featuring hors d'oeuvres, wine and well-dressed guests, highlighted photographers Mayo shot while at the Falkland Islands in January 2006.

"It was summer there, but it was freezing!" exclaimed Mayo. "The gale force winds made it difficult to even set up a tripod."

Bidding from her art, Mayo accomplished this task without a problem. She photographed her subjects, penguins, with a 400mm lens.

The exhibit features photographs of three of the birds, two king penguins and a magellanic penguin. The king penguin is the second-largest penguin in the world. The magellanic, named after Ferdinand Magellan, is the largest of the warm-weather penguins.

According to Mayo, her "photographic artistry became a logical extension of her new connection to the natural world" after she enrolled in courses on birds and butterflies 15 years ago.

A member of the Audubon Society, she first took the opportunity to photograph flowers while on nature walks in the Palisades. From there, she selected subjects such as butterflies and dragonflies and then moved on to photographing birds.

The exhibit is on display at the National Arts Club daily until Feb. 23, from 12 p.m. to 6 p.m. The Club, founded in 1888 by The New York Times literary and art critic Charles de Kay, is housed in the Tilden Mansion, at 15 Gramercy Park South, just blocks away from Baruch.

Other penguin works from the Falkland Islands were selected for the 10th Annual Realism International Online Juried Art Exhibition, which opened online on Feb. 1 and will be on view for the duration of the year at upstreamartgallery.com.

According to its website, USG revises constitution

The Undergraduate Student Government, USG, has undertaken the task of rewriting its constitution, which was originally adopted in March 1999.

It centers on articles concerning the name of the organization, the constitution, the powers and duties of the executive board and the student senate, the committees, elections and meetings.

The constitution also lists the function and responsibilities of each office. It states the procedure in which an official can be convicted and removed from office as well.

According to the website, usgbarsuch.com, USG intends "to represent and serve the common interest of the student body [...] to provide student services and activities by acting as a liaison between students and faculty [...] to enhance the total experience at Baruch and to provide a voice for the students on the city and state government level."

So far, Perryman, the vice president of legislative affairs, keeps the USG up-to-date on relevant policies and represents the students in their lobbying efforts. He explained that the constitution "is being revised because it is flawed."

The current constitution has some things that applied when Baruch had an evening student government. The amendment about evening student representing evening interests makes it hard to find senators to fill the position.

Students must be able to attend the 6 p.m. meetings and still have 50 percent of their classes in evening - this is almost impossible to find."

He also said that "we are changing the constitution so senators can fill any senator position regardless of whether they are evening or day."

Perryman added that, in order for these revisions to be made final, a referendum must be signed and passed by the students. These changes are expected to take effect next semester.

Baruch's Por Colombia joined 5,000 New Yorkers in the march against the drug trafficking terrorist group.

BY MEGAN LAW
CONTRIBUTING WRITER

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Colombians march against FARC

BY NASTASIA KOROLOVA
PRODUCTION MANAGER

Colombians participate in a march against the drug trafficking terrorist group.

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Colombians march against FARC

BY NASTASIA KOROLOVA
PRODUCTION MANAGER
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Ambitious job-seekers wow recruiters at Internship Fair

BY TAMERA VASQUEZ CONTRIBUTING WRITER

On Friday, Feb. 8, Baruch hosted the annual internship fair where over 60 companies were seeking interns. It was a large turnout, with students well groomed in business attire and resumes at hand, ready to sell themselves to top recruiters.

The gymnasium allowed students to navigate from table to table without much rush hour-like fuss. Recruiters, some of which were Baruch graduates, were diverse and had such positive attitudes towards the Baruch community. Many others were no strangers to Baruch and its reputation for bringing forth the best and brightest. Cecilia Tse, a representative from the Port Authority of NY and NJ smiled and admitted “nowhere else does it like Baruch.” Her company actually holds particular spots for Baruch students, who have demonstrated themselves to be analytical, interpersonal and effective communicators. She emphasized the importance of Baruch’s liberal arts curriculum, since in the workforce, “we deal with more people than numbers,” she said.

There were plenty of handouts and freebies to keep students occupied as they reviewed how they could be of interest to recruiters. They gave her a foot into the world of journalism, junior, was grateful for the fair as a way of networking and gaining the experience that would bring her a foot into the world of public relations and media. She was confident that companies such as “NY1” would be interested in her.

A senior finance major, Cynthia Goss was a first timer at the fair who was simply trying to get to know the companies and impress Morgan Stanley in particular.

17 Lex renovation on hold

(Continued from front)

SARAH GOLDSCHMIDT I THE TICKER

Promised renovation of 17 Lexington, above, is on hold due to budget issues.

About to step into the workforce full time, she admits that she will miss the Baruch community, the beauty of the campus and the experience that she’s gained in her years here.

Although students must take the first step of introducing themselves, some recruiters were welcoming the fresh faces and even introduced themselves.

For instance, Gadadeho Williams from PriceWaterhouseCoopers, an accounting firm, came from behind his desk to shake hands with browsers. He mentioned that he looks forward to the turnout every year at the fair which brings out a diverse student body and good reputation.

He advised and many others agreed that the key to long term success is to be a “high performer,” who he defined as someone with individuality, drive, culture, skills and an overall balanced life.

State cuts funding to City University

This revenue is to come from a deal involving the state’s lottery system.

After Spitzer’s budget proposal was released, politicians began criticizing it in hearings that will continue until the end of March.

As stated by Spitzer’s plan, there will be no increase on CUNY and SUNY tuitions and TAP should remain unaffected as well. Even though CUNY and SUNY may be in the clear, there is no certainty especially when public schools could lose money from their budget.

Spitzer’s budget proposal will not be approved until the end of March and it could be subject to change. Until then, Bloomberg has decided to stand firm on his beliefs. “Now it’s a year later and we find that instead of this promised full share, we’re budgeted to receive only half of what were due,” Bloomberg said in The New York Times. “Well, New York City doesn’t need another I.O.U.”

Over 60 company representatives met with prospective interns in the Baruch gymnasium on Friday.

BY TAMERA VASQUEZ CONTRIBUTING WRITER

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When Facebook goes too far

INNA ESTHER VERNIKOV

Logging on to Facebook last Tuesday morning, I was shocked and disgusted by what I saw. In the past few years, Facebook has gained popularity among people from all corners of the world. It allows people to communicate, post pictures, network and find old friends — without a doubt a great way to keep in touch.

Last week, however, I was extremely distraught by the creation of an event called “Hook-Up With A Jew Day.” I am Jewish and reading this was very offensive to me. The description of the event was the following: “Go find a hot Jew and have some fun! Show how much you appreciate this small minority of hot people, have some fun!!! Show how much you appreciate this small minority of hot people, please!!”

This event, created by a Christian, was not created by some type of anti-Semitic hate group but by a person “interested in” Jews. It is outrageous. This will help to create more anti-Semitism and hatred for the Jewish people. It is an offense to the Jewish people. It is an offense to the Jewish people.

I am writing this letter to warn people of the dangers of such an event, and I urge them to understand more about why this event was insulting (last names have been omitted).

Melkon wrote: “Who ever cant find a Jew I have a base ment full of them, first come first serve basis maximum cap 4 Jews per candidate, get your numbers at www.MalkolMe.com.”

Chad wrote: “Is there such thing as a pretty Jew? I remember seeing one once.”

Devlin added: “I’m just curious as to what you do with the Jew-claw while we’re hooking up.”

Julian added: “I feel bad about the holocaust? PAY $50 AND GET YOUR 숏TH!”

Germain’s description was blown off by the Jews for Jews through mockery and scapegoating by the media. Therefore, comments like “can I bring my Hitler toy?” and “dude ill bang a Jew. ill burn their fire (no racist pun intended)” are totally unacceptable.

Julian: “I feel bad about the holocaust! PAY $50 AND GET YOUR NUMBERS!!!”

“Hook Up With A Jew Day.”

The creation of this type of event and the comments that ensue only create more hatred towards Jews and prove others to make more negative comments. So although it is nice to see that we have the right to freedom of speech is being upheld, I ask the following question: What is the point of this freedom if, as a result, a group of people is offended and can potentially be oppressed?

Due to this nonsense, Facebook is becoming extremely controversial. I believe that there should not be unlimited, bounded activity on Facebook. If something is offensive, it should be proofread and not posted.

An over-promoted battle

ALYSSA WICK

One could not walk in or out of school last week without noticing the promotion for the Battle of Lexington. There were about five life-sized posters with pictures of baseball players, as well as a giant projection of past games on the wall of the second floor lobby, along with free Food Truck Friday tickets.

As if the five posters and fancy mid-home postcards didn’t reinforce the date of the event enough, there was also a giant countdown clock on the second floor. Even those who tend to avoid Baruch life at all costs were bribed by coffee to think about attending this game. It would seem that Baruch is trying to do a good thing for the school, but perhaps it was more than necessary.

Try to imagine how much it cost the school (and its students) to print the postcards. Baruch also spent countless dollars on promotional items and food to distribute to students. I wonder how much it cost the students to go to the games to support Baruch and how many are just looking for a subsidized dinner. On top of that, staff members from various offices have been putting in hours upon hours to plan for both the pop rally and the doubleheader.

I must say that I do not disagree with the promotion of athletics at all. As a former athlete, I completely agree that the athletics department should try to promote the best teams. It is important to note that these players train and play hard everyday, but do not receive the recognition they deserve from the school. It is important for students to form a sense of pride and community in their school, but I’m not sure that the extreme promotion of this event is the way to achieve that.
Obama debate

SHARMAIN HARRELL

This is a response to “Dem candidate a hypocrite,” which appeared in the Feb. 4 issue of The Ticker.

Mr. Zachary Klein, is it racist when you are talking to your friends in one manner, then walk into a classroom and speak to a professor in a totally different manner? Do you, Mr. Klein, find it racist that Baruch College offers courses in Hispanic studies, Black studies and linguistics in foreign languages? Do you, Mr. Klein, know that in public speaking some speakers have been known to change their tone and/or vocabulary depending on the audience he or she is addressing?

In all the above instances there is some form of separation, but none of them are intended to be racist, nor hypocritical for that matter. In fact, their purpose is to bring people and cultures together.

Professor Carla Thompson, of the communications department here at Baruch, doubts that Mr. Obama was being racist or hypocritical, but “merely adapting to his audience, which is what a good speaker does.” What you consider racist, hypocritical and the beginning of segregation all over again is a normal technique.

Have you taken Communications 1010, Mr. Klein? It seems that Mr. Obama, just as many of us do on a daily basis, was just familiarizing himself with his audience and letting them know that he understands them.

For someone to write such a judgmental article without any factual information to back up his or her very extreme accusation of racism is irresponsible. One could call you a racist, Mr. Klein, for referring to Obama’s speech as “colloquial” just because he was speaking to a mainly black audience.

Hypocritical, another word you used to “bluntly” describe Mr. Obama is yet another word one could use to describe you. When you assassinate someone’s character based on a single speech, you are almost as bad as a racist. You know, the kind of person who judges someone based on the color of their skin.

Mr. Zachary Klein, is it racist that you assassinate someone’s character based on a single speech, or that this is a response to “Dem candidate a hypocrite,” which appeared in the Feb. 4 issue of The Ticker?

For someone to write such a judgmental article without any factual information to back up his or her extreme accusation of racism is irresponsible. One could call you a racist, Mr. Klein, for referring to Obama’s speech as “colloquial” just because he was speaking to a mainly black audience.

Hypocritical, another word you used to “bluntly” describe Mr. Obama is yet another word one could use to describe you. When you assassinate someone’s character based on a single speech, you are almost as bad as a racist. You know, the kind of person who judges someone based on the color of their skin.

Here are four ways to benefit from not celebrating Valentine’s Day:

- You can save a lot of money. What’s the point in spending money on someone who might not even return the sentiment? Instead, invest in something that will appeal you.
- No chance of rejection. Who needs the additional stress of looking for a valentine? Most people just celebrate with their friends in order to not feel ashamed that they aren’t in a relationship, where a significant other would be spoiling them rotten.
- No worries over planning the perfect day. Having to make reservations at a fancy restaurant, making sure it’s the right type of chocolate and a certain color of roses just adds unnecessary pressure on people.
- No obsessing on having a date. This day turns everyone into love-madness. Being alone is nothing to be ashamed of. However, on this one day, it’s almost an unwritten rule that you must have someone to celebrate with. But rules are meant to be broken, so go ahead and break this one!

Maybe it’s the idea that “romance is in the air,” or that this day might pave the way for a relationship that makes everyone so nervous. However, why put yourself through so much drama?

Life would be so much simpler without the added pressure of pursuing someone on Valentine’s Day. For new couples, there would be no worry about what to buy each other and for singles, there would be no striving to find someone to call your valentine!

So, for this upcoming V-Day, instead of stressing yourself out, just enjoy what you have. No searching for a last minute date, no over spending on flowers that will die in a week and, last but not least, no heartbreak.

V-day or D-day?

ELYSSA MALDONADO

There is one day a year when you get to see sickeningly public displays of affection, sappy boyfriends frantically last minute gifts for their girlfriends and singles scurrying to find someone to celebrate with.

Yes, I’m talking about Valentine’s Day. What exactly makes this holiday so great? Is it the idea that you could have possible admirers come out in the open? Or a sudden burst of courage to tell your crush how you feel?

Well in reality, we all know that V-Day is just an excuse for couples to celebrate themselves (even though they have what we call aniversarys) and for shy people to get an opportunity to just say what they’re feeling, even though they could do it on any other day. So, instead of following tradition this year, try to be independent and boycott this holiday.

Here are four ways to benefit from not celebrating Valentine’s Day:

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Celebrity intern club.*

Newbies now playing on www.pwc.tv/ch1

*connectedthinking
KPMG partners share accounting insights with Baruchans during a panel discussion.

John Verdock, the panel moderator, said that accounting jobs are very recession resistant. "Comparables are always used to have their financial statements audited," he stated. Many of the companies that are having problems with the economic slowdown are using KPMG’s Advisory services to help reduce cost.

Suzann Soos said that there is no such thing as a typical day at KPMG. There are so many things that can happen. Gene Oegar added that in just one day he could do 11 various conference calls.

Gene Oegar, a partner who recruited Baruch at KPMG, said that he tries not to get so focused because there are not enough qualified college graduates to fill positions immediately.

Brandon Molloy, Area director of campus recruiting, said that KPMG is the only one of the Big Four to use a national trainee program. Every year, new hires from around the country go to Anaheims, Calif., for a week of training. "There is even a night when part of Disney Land is closed off for KPMG employees."

Scott Stern, a partner in tax who studied financial services, has made an interesting revelation, describing that he would rather hire someone directly out of college and cultivate them at KPMG rather than hire someone already in the full-time job market. However, he must sometimes hire experienced employees from other companies because there are not enough qualified college graduates to fill positions immediately.

"That's interesting. Tell me more," laughed John Verdock, the panel moderator, at one Baruch student's answer. "We've tried putting together a positioning statement and then describe your experience," Paladino told the young professional. "Th is is very helpful to us. You’re providing a punch line and then describe your experience."

"Yes, you have to be clear on your positioning," Paladino explained. "You don't have to put every-thing into a personal positioning statement, but it helps you keep your interviewers thinking about you.

A good idea is to start with a punch line and then describe your experience," Paladino told the young professional.

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Copyright 101: Must pay to play music

BY OLEA CAPILI
SENIOR STAFF WRITER

Every day, people are exposed to recorded music, whether they are out shopping at a store or surfing a website in the comfort of their own home. No matter where we hear music — be it at a restaurant, club, skating rink or cell phone — it is most likely the case that someone is paying a license fee to play or broadcast such music.

The American composer Victor Herbert is attributed with bringing about the first lawsuit against the unauthorized use of music. One result of this legal battle was that Herbert brought together America's best composers and lyricists, such as John Philip Sousa and Irving Berlin, to form an organization to protect their financial interests. Herbert and these composers founded the American Society of Composers, Authors and Publishers (ASCAP) in 1914. Herbert served as ASCAP's vice president for a decade. The purpose of the organization, then as now, is to collectively enforce copyrights for all its members against commercial establishments that play music.

Under U.S. copyright law, protected music can only generally be used after permission is granted from the copyright owner. Such consent is generally granted with a license, which usually involves the payment of a fee. The world of music licensing is a highly intricate and complex one that can be best understood as a system of permissions and payments for various copyrights. Some licensing deals will be granted for a flat fee, while others will require the payment of royalties. The three biggest licensing areas are mechanical, performance, and synchronization licenses.

It is first important to understand the difference between the two different types of music copyrights a licensee might seek permission to use.

The composition copyright and the sound recording copyright. The former is the copyright in the song itself, which encompasses the music and words. The songwriter or music publisher usually owns the composition copyright, and this person affixes the symbol “©” to the composition.

The use of the music dictates what level of permission a licensee must obtain, as well as what type of license to get. A mechanical license is legal permission given by the copyright owner to make a commercial recording of the copyrighted music.

Mechanical licenses are compulsory after a song has been recorded once, which means that copyright owners are compelled by the law to license anyone who wants to reproduce, distribute and broadcast recorded versions of the copyrighted music. A performance license is legal permission granted by the copyright owner for the public performance of copyrighted music. These are generally granted in the form of blanket licenses, which offer access to a vault catalog of copyrighted music. Meanwhile, the synchronization license grants the right to the holder to synchronize a composition in a timed relationship with visual images on film or tape.

Many composers and publishers offer their largest source of income from performance licenses. A performance license encompases a live concert, a broadcast over radio, TV, the Internet or any other form of transmission. There are several performing rights organizations (PROs) whose purpose is not to issue performance rights licenses but also to collect and distribute the royalties generated by these licenses to writers and publishers.

In the United States, the three major PROs that handle the performance rights for virtually all copyrighted musical works are ASCAP, BMI and SESAC.

PROs typically issue blanket performance licenses, which allow their entire repertoire from all affiliated writers and publishers to be used for a single, annual fee.

Each PRO negotiates fees and the deals range from hundreds of dollars to hundreds of thousands of dollars and beyond. Some agreements are based on a percentage of the user's revenue or are keyed to other criteria. Other deals set a flat annual rate.

There are some exceptions to the license requirement, such as the Fairness in Music Licensing Act of 1998, which exempts smaller businesses such as restaurants, taverns, and mall stores from having to pay royalties for background music if their square footage is under a certain specification.

Several companies have been created that handle the distribution and licensing of music for the purposes of branding a particular corporation's image in the eyes of consumers. Establishments contracts with companies like DMX Music or Muzak Holding LLC, companies that brand each corporation's image through the use of music, video, spoken word, or even scent.

Additionally, music services can license the copyright holder for their particular sound product to just about anything they want. Retail establishments create an overall style and they choose what style of music will work well with it. Some stores like American Eagle recognize that video is a significant work hand-in-hand. Therefore, their stores include the artists' music videos on monitors within the stores instead of just the audio.

Advertising also goes hand in hand with music. For example, a store like Toys R Us uses commercial breaks in between songs to indicate which items are on sale. Companies also use such subliminal messages in their telephone hold music.

Although organizations like ASCAP and BMI have stringent laws pertaining to the use of copyrighted music, many restaurants nowadays do not have strong safeguards that composers and publishers have to protect their intellectual property. For example, it is not unusual for restaurants and commercial breaks in between songs to indicate which items are on sale. Companies also use such subliminal messages in their telephone hold music.

Although organizations like ASCAP and BMI have stringent laws pertaining to the use of copyrighted music, many restaurants nowadays do not have strong safeguards that composers and publishers have to protect their intellectual property. For example, it is not unusual for restaurants and commercial establishments to play music without acquiring the proper rights; thus, for example, a DJ cannot create a remix of a song without first obtaining permission.

The United States copyright laws have continued to evolve over the past decades. While regulations about who must pay for performance licenses can be viewed as cumbersome and costly to the commercial establishments, such laws are nonetheless safeguards that composers and publishers have to protect their income. The question of where music piracy is becoming increasingly rampant copyright laws are so much more important and necessary to protect the intellectual property of an artist's work.
Come and enjoy an afternoon with ZABC

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REDEFINING AFRICAN INGENUITY

"The only thing dark about Africa is our ignorance of it"

George Kimble

Tuesday, February 26th @ 12:30 - 2:00
7th Floor - Newman Library Building

SPECIAL GUEST SPEAKER

Obinna Isiadinso
Baruch Alum '97
Harvard MBA '02
Portfolio Managing Partner - Monolith
Africa Investment Master Fund, Ltd
Former 1 billion dollar hedge fund analyst

Euvin Naidoo
President, South Africa Chamber of Commerce - America
Harvard Business School MBA
Co-Author "Nelson Mandela, change leader"

A PANEL DISCUSSION WITH TOP AFRICA-FOCUSED EXECUTIVES

Thomas S. Mims
Founder, Chief Executive Officer of Emerging Africa Ltd.

Amini Kajunju
Executive Director - Workshop in Business Opportunities (WIBO)

An introduction of the Zicklin Africa Business Club

African Cuisine will be served... come experience a taste of Africa
I am madly in love with Yeovgeniya Mikhailovna Funk from Grodno, Belarus, the former former Soviet Socialist Republic. -Anton Chuprun

Happy Valentine’s Day, My love, there’s only you in my life. The only thing that’s right. For Anthony Fatara, My love, there’s only you in my life. The only thing that’s right.

I kiss you all the insecurities you ever had about us will go away. -Igor Khenkin

When your pants are off, I think you’re giving me a dollar. -Mike

You’re the Ticker’s Marilyn Monroe. -Mark Emmanuel

I'm guilty just as much as you of playin’ hard to get just way too hard. When I kiss you all the insecurities you ever had about us will go away. -Max Leyvi

To Dustin Winegar:

Happy Valentine’s Day, Mike. -Ira

For Anthony Fatara, My love, there’s only you in my life. The only thing that’s right.

To the most beautiful girl in the world! Please forgive me! I don’t know what I do. Please forgive me. I can’t stop loving you -Pandoggy

Happy Valentine’s Day to the magnificent Phi Class of KPS and all my sisters, XIIMAX, XIIXMAH, XIIXMAH, XIIXMAH.

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Happy Valentine’s Day to the magnificent Phi Class of KPS and all my sisters, XIIMAX, XIIXMAH, XIIXMAH, XIIXMAH.
Thanks to all of you whose messages appear here, we were able to raise $134 for Relay For Life!

Relay For Life is hosted by the American Cancer Society. It celebrates those who survived cancer and remembers those who passed away.

If you are interested in donating or joining Relay For Life, please visit http://events.cancer.org/rflcunymanhattanny.

THE TICKER SPECIAL | PAGE 15
Broaden your mind and study abroad

BY ANNA AULLOVA AND LIA EUDISCHWICH
CONTRIBUTING WRITER AND FEATURES EDITOR

Looking to get out of the Big Apple? Why not study abroad! Many Baruch students have already taken advantage of the study abroad program our school offers, which administers over 100 different programs in as many as 35 different countries.

The obvious perks of studying abroad include traveling for as long as an entire semester, while earning course credits. A student has the luxury of choosing to study abroad during a regular semester or even during a winter or summer session.

The application process for a student to complete in order to study abroad can be a bit confusing and time consuming. A student interested in the program should first make an appointment with a study abroad advisor to discuss preliminary plans for your trip, including what program would best fit your personal and academic interests.

Johanna Ferreia, study abroad advisor, says that the most common place to study among Baruch students is Salamanca, Spain, which is the only program that allows students to study various levels of the Spanish language all at once.

The study abroad website has a complete list of countries students can study in, including semester-long programs in intriguing places like Austria, Ecuador and Ghana.

However, if there is a particular country that a student wishes to study in that is not offered through Baruch, they may petition for permission to attend the program.

Students also have the option of direct enrollment or applying directly to a program that is not offered through Baruch. An overlooked but significant factor Ferreia notes is that students must first apply to do so through Baruch, receive permission and then apply to the outside sponsor.

The cost of studying abroad varies from program to program. The Study Abroad office encourages students to fill out a cost sheet that helps calculate a program's budget. There are specific scholarships available to help fund your trip, but the criteria tends to be very strict. As stated on their website, http://zicklin.baruch.cuny.edu/centers/weisssman/study-abroad, the Study Abroad Office will help students find a desirable program no matter their financial situation.

Applying to a study abroad program is similar to applying for college. According to Ferreia, an applicant for the study abroad program must have at least a 2.6 to a 2.7 GPA, or a 3.0 in order to apply to the competitive Baruch Exchange program. Students may not study abroad during their last semester or session at Baruch and freshmen are not eligible at all.

After all the paperwork is completed and accepted, the program is extremely rewarding for students, according to Richard Mitten, director of Baruch’s study abroad program. “For many, studying abroad is an experience that truly alters their lives,” said Mitten.

Ryan Contino, a student from Suffolk County Community College who studied abroad in Italy, loved the program and would love to do it again. “I was there during the World Cup tournament, so the experience was [even more] amazing.”

As in Cotino’s case, you too may be lucky enough to experience great moments in history that happen away from home.

The advisors and staff are available in the E. 25th East 25th Street Annex building, right next to the library.

The Study Abroad Office is a s
Thinking about studying abroad?

Come to Baruch College’s

Study Abroad Fair

Thursday, February 14, 2008

12:00-3:00pm

Library Building 7 Floor
William & Anita Newman Conference Center

- Choose from over programs in over 35 countries
- Study in the winter, summer, fall, spring or academic year
- Earn credits towards your degree and your major
- Meet representative from Study Abroad Programs
- Meet Student Ambassadors from different countries
- Meet Baruch College Study Abroad Veterans
By Said Kendall

You sign into your Baruch e-mail account weekly, scan the subject titles and see the Student Life e-mail from the Carl Aylman. But just who is Carl Aylman? When I asked a few students if they knew of him and if they read the weekly e-mails, I received several disappointing “no’s.” How else will you find out the extensive events that are available for students to participate in?

In 1978, coming in as an employee from the Bronx Community College to Baruch College, Aylman took a pay cut and then discovered his wife was pregnant. He says that, now, he wouldn’t have taken the job if he knew of the pregnancy at the time, but in hindsight, it was a good decision. Starting off as the assistant director for Student Activities one semester, he became the director of Student Activities and Student Center by June of that year. Eventually, Student Activities and the Student Center were merged into what we know now as Student Life.

Jan. 31 marked Aylman’s 30th anniversary at Baruch as director of Student Life. And this coming May, Aylman will have another milestone to celebrate: his 35th anniversary with his wife. After meeting as undergrads at City College, Aylman talks of Ann, his wife, and her unconditional love she has had over the years. “My wife always understood what [my] job meant and what it entailed. She always understood and appreciated what I was trying to do. Ann appreciated Carl for his continuous efforts because of his ability to touch the lives of students at different points in their college career, helping them achieve success. Ann shows up at some of the events “sharing his excitement over things.” Their daughter Abby, now 28 years old, would come into the office as well and assist with students and events.

What Aylman finds to be the best outcome of his position is how “wonderful his staff and the students are.” He went on to comment that the Baruch students “have taught him more than he taught them.”

Since Spring 1989, Aylman has also found the time to teach business law here at Baruch. While working on his PhD in higher education, he decided to go to Brooklyn Law School after being urged by Elliot Arold, chairman of Baruch’s law department. Not all too interested in practicing law, he preferred the theoretical side of it. Consequently, Dean Connelly suggested Aylman teach a law class. He started with two sections that semester. Because of this decision, he said that it’s “fun to see both sides of the college [the faculty and the staff].” Many of the students Aylman educated later got involved in Student Life.

The Student Life department is in charge of many big events, like graduation, Spring Fling and Leadership Weekend, on event that Aylman has a central part in coordinating each year. He also helps plan graduation and strives to put on a memorable show each year. Other notable responsibilities on Aylman’s resume include the establishment of over 150 Baruch student clubs, which was once only 30.

He initiated the Blood Drive, which is held twice a year (March 4 and 5 this year) that has been very successful and also lends a hand in helping raise huge amounts of money for cancer research through the Relay For Life and Making Strides programs.

Joan Shuek, a member of Aylman’s staff for 24 years and current senior officer manager, expresses nothing but high praise for him. “He has a special way about him. He never makes you feel like he’s the boss, he’s really friendly,” Shuek said. “If you work for him, he helps you bring out the best in you. He’s the most fantastic director and the best guy to work with.”

Saying that Aylman is good at what he does would be an understatement. According to Shuek, “He always has time for students, no matter what time they come in. The students are the #1 customer. No matter if you’re 12 or 70 years old, he relates well to people.”

By Mehran Ghaffarsamar

As Valentine’s Day makes its prodigious return more and more individuals find themselves scrambling for newer and more creative ways to express their feelings to their loved ones. Amid all the frenzy, it’s often hard to tease out the generic from the inventive. Sure, roses and chocolate are fail-safe staples, but they alone can hardly make a memorable Feb. 14.

Factor in those of us wishing to do something extra romantic for the holiday — saying the big question and proposing — and the difficulty of getting things just right increases exponentially.

Luckily, there is hope in our city. Thanks to Rockefeller Center and their “Engagement on Ice” package, most of the work is already done in advance for those looking for a unique and romantic proposal. The only work that needs to be done, other than paying the nominal fee of $200, is dropping off a CD with your song of choice.

At the conclusion of a skating session, the general public will be asked to exit the rink, leaving you and your significant other the only two on the ice.

Once the question is popped and the answer is received, the speakers will proceed to play the song you’ve provided.

During this time, the newly engaged couple will have the whole rink to themselves for a whole five minutes.

Additional perks include a bouquet for your fiancé, a celebratory gift bag courtesy of brides.com that is valued at over $500 and a champagne toast at the Rock Center Café, overlooking the ice rink on which you’ve just romantically immortalized an event in the annals of your relationship. Throw in tickets that allow you to bypass any rental or waiting lines and you’re assured no twiddling of thumbs on Valentine’s Day.

According to manager Carol Olser, the “Engagement on Ice” package came about as a result of the sheer volume of people wanting to propose on the ice rink, while having their favorite song blaring from the sound system.

Coordinating the music and timing with the right couple was no easy feat and eventually the “Engagement on Ice” package was conceived in order to lend some method to the madness.

Since its inception five years ago, numerous couples have been engaged on the ice at Rockefeller Center.

This year, approximately 150 couples were engaged at the ice rink, a number that’s bound to rise dramatically as Valentine’s Day draws closer.

But if you’re run out of time to book this package this holiday, you have until April, when Rockefeller Center’s ice rink closes, to get down on one skate and propose.

Carl Aylman, director of student life, has given back to Baruch students for 30 years.

For a cool $200, you can pop the big question on the ice this Valentine’s Day.

Meet your new study partner.

This is Liesel.

She can help you create audio notes of your study material in an easy to use format—then transfer them to your MP3 player. Take them with you. Share them with others. Whenever you want.

It’s that simple.

Study and note-taking software from

Listen Study Learn
They say you can only feel true empathy if you walk a mile in another person's shoes, but that's difficult when you truly experience what they perceive. That's what The Dividing Bell and the Butterfly soars to magnificent heights. 

BY JACQUELINE CHANCER
ARTS EDITOR

...for the peculiar chorus, which is just a genuinely horrible combination when Lupe introduces the tracks in which Lupe takes listeners on a fantasy voyage around the world. "The Cool" is a very solid album filled with conscious lyrics. The major drawback of the album is the slight dissassocation of mainstream listeners and redundant musical techniques. It is also hard to separate some of the tracks from one another.

I have a major problem with the personification of "cool" throughout the entire album. Although it was annoying, it was necessary for Lupe to do this in order to keep real hip-hop music alive. "The Cool" is the track in which he finally decides to kill "The Cool." It was definitely an assassination that was overdue to say the least. Lupe Fiasco's "The Cool" is a redundant song medley produced by Soundtrack and Chris & Drop. Featured artists on the album include Snoop Dogg, Bishop G, Matthew Santos, Nikki Jean and GemStones.

Crimes of the Heart is perhaps best known as a "chick flick" about three sad Southern sisters. But the story started out as a Pulitzer Prize winning play by Beth Henley that has achieved immense success since its 1979 debut. Kathleen Turner, who knows a good story, snagged the dark comedy for her directorial debut at the Williamstown Theatre Festival. Turner has now lassoed the leading ladies to the Roundabout Theatre in the big city to continue their sis-

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In the grand southern gothic tradition, the Magnafra sisters can't help their twisted personalities. Their mother made national headline-

Lonely Lenny is still stuck in the Ricky house. The play opens on Lenny's thirtieth birthday. She enters the scene, sticks a candle in a birthday cake at the fair, another tasty mor-

Sarah Paulson makes Meg more endearing. But, with just the blink of an eye, imagine what one could do if they had learned the language.

The Dividing Bell and the Butterfly soars to magnificent heights. 

BY PATRICK WESTRICK
CONTRIBUTING WRITER

Lupe Fiasco continues to cont-

Solving Crimes is fun

BY FRANK MARZULLO
SENIOR STAFF WRITER

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"Shout" band comes to BPAC

BY MICHAEL WURSTHORN
MANAGING EDITOR

Just in time for Black History Month, The Mill Hinton Jazz Perspective Concert Series is presenting The McCollough Sons of Thunder at the Baruch Performing Arts Center on Wednesday, Feb. 20.

The McCollough Sons of Thunder, a brass band, are known for their unique style as they blend African-American religious musical expressions, combining African worship style and Christian theology within their music.

As one of New York's premier "shout" gospel bands, the Sons of Thunder can trace its routes back to the 1920s in Virginia. The musical leader, Macelino Mauro de Graca, founded the first United House of Prayer for All People in 1921.

A gospel scholar states that Graca encouraged the use of brass and reed instruments other than the piano and organ.

Even though Graca died in the 1960s, fans are still thrilled to hear the music of McCollough Sons of Thunder.

As a part of its ongoing "blackout" series, BPAC is presenting "shout" gospel bands, the Sons of Thunder. The series has enjoyed much success at Baruch since then.

The concert is free to Baruch students, faculty and administration.

Those outside of the Baruch community will have to pay a nominal fee for ticket purchases.

For ticket information, please call 646-312-4085 or visit theater-mania.com.

Checking into the Smith Island Asylum

BY KATHERINE CHANCER
COPYWRITING EDITOR

Blondie meets Iron Maiden. Pat Benatar and Kate Bush meet Pink Floyd and have lunch with Black Sabbath. These are just a few of the many references made that are used to describe the one of a kind sound and vibe that is, Smith Island.

Even though listeners try to find the words to describe Smith Island, you won't really understand their diverse sound until you hear it for yourself.

Smith Island is one of the many bands who are based in New York City, but are at the forefront, standing apart from the hoards of emo kids and guitar players who dream of making it big.

From their distinctive sound, to their even more unusual subject matter, Smith Island has created a name for themselves in New York City's underground rock scene.

What makes Smith Island radically different from other bands is that they have created their own genre, which is referred to as rock opera. All of the songs on their debut CD are based on a true story of a 1970s woman whose life, filled with numerous tragedies and various drug addictions, leads her to madness. The band is named after The Smith Island Asylum, an orphanage that existed solely in the mind of a delusional schizophrenic woman.

The group came together in 2002, with the chance meeting of lead singer Gabrielle Stubbert and lead guitarist Angus Clark. There are seven members in the band. Steve Dawson on guitar, Aaron Burk on the keyboard, Pemberton Roach on playing bass, Dave Berger on the drums and Deirdre Stadtmauer who acts as both a professional ass-shaker and back-up singer.

The septet released their first and only album, Asylum, in 2003. The band is currently unsigned, which is a shock because their sound is unique. Stubbert’s voice is hauntingly beautiful. The band as a whole is energetic, and really excited about their music, just like their devoted fan base.

On the first Friday of every month, Smith Island performs at the Bowery Poetry Club, a small venue with room for no more than 100 people.

Their monthly appearance at the Bowery Poetry Club is more than a concert; the band places as much emphasis on the visual aspects as it does on the woman.

The lead singer and her two back-up vocalists were coordinating outfits, changing multiple times throughout the course of their hour and a half long show. While the band was performing on stage, a projector showed Smith Island’s video that documented the downfall of their 1970s heroine, Zelda Zardo.

Even though the idea of Smith Island may sound strange, to truly understand how rare a band like this is, you have to experience it firsthand. The group knows how to put on a show that will definitely shock the weak of heart.

For only $10, you can get a night of really good music, and a really great story to tell your friends.

The Smith Island Asylum performs at the Baruch Performing Arts Center on Saturday, April 8th at 8 p.m. This outrageous comedy is centered around a group of actors frustrated with rappers turned actors who steal their roles.

The play will star Vanessa Simmons, actress and daughter of Reverend Run, Michael Shaeen of 112/S7 and 1 Kyle Mayne, most recently seen in American Gangster. Baruch students and faculty receive a special discount and may purchase tickets for $30.

Don’t forget student auditions will be held on Feb. 12 and 13 for upcoming production of "Claymont’s Rapture." The auditions will be held at BPAC, from 6:30 p.m. to 11 p.m. in the BPCA rehearsal studio.

This is the spring production from the Fine and Performing Arts and director, Thom Garvey will be casting seven men and five women. For more information, visit the department of fine and performing arts, located in the NVC, 7-225.

BPAC is seeking administrative, technical interns, members of the 55 UnderGround street team, ushers and box office staff.

If any of these positions interest you, please contact Shawyonia Pettigrew (shawyonia.pettigrew@baruch.cuny.edu). Tickets to all productions and information regarding BPAC events can be obtained at the box office (in the lobby of the Newman Vertical Campus) or by visiting baruch.cuny.edu/bpac.

I’m calling all the lords and ladies of the realm to take part in the fight against the wretched dragon! Dress in your fanciest attire for the battle beginning on April 4th! Best fantasy costume wins a prize.

CUNY Relay for Life
Where: Baruch
ARC B-2 Level
Date: April 4th -5th
Time: 5 p.m. to 8 a.m.
With just salt water and some radishes, a group of researchers at the University of New Mexico has shown that nitrous oxide, the laughing gas widely used as an anesthetic, is additionally damaging because it can ignite the released chemicals.

During an experiment, the researchers noticed that the radishes, which had been exposed to nitrous oxide, were emitting a fiery glow. They hypothesized that the gas was reacting with the radishes' cells, causing them to burst and release their contents. To test this hypothesis, they conducted further experiments in a lab, where they placed radishes in a chamber with a controlled concentration of nitrous oxide. After several minutes, they observed that the radishes were indeed emitting a fiery glow, and that the glow was accompanied by a sharp, pungent smell.

The team then went on to study the effects of nitrous oxide on other types of cells, including tumor cells and healthy cells. They found that the gas had a marked effect on the tumor cells, causing them to die off rapidly. In contrast, the healthy cells were unaffected. These results suggest that nitrous oxide may be a potential treatment for cancer, as it can selectively kill cancer cells without harming healthy ones.

This research opens up new possibilities for the use of nitrous oxide in medicine, and it also highlights the importance of understanding the interactions between gases and living organisms.
Delicious Valentine’s Day treats

BY JESSICA CHEN
CONTRIBUTING WRITER

The red satin ribbons, the pharmacy aisles overflowing with bright shiny cards crying out sentimental messages, it’s easy to understand why Valentine’s Day isn’t a holiday that appeals to singles. But with all the extra cheer that’s going around, it’s a waste not to enjoy the day. Here are some of the best things about Valentine’s Day, whether you’re happily coupled, single or hopelessly bitter.

1. MAC Viva Glam Lipstick

For girls, Valentine’s Day is all about the sexy reds and looking as fabulous as possible. If you’re in search of that perfect, classic lipstick to complete your look, try MAC’s Viva Glam lipstick (mac cosmetics.com, Viva Glam I, $14). The lipstick comes in six shades, and 100 percent of the profits go to benefit HIV/AIDS victims worldwide. Plus, purchases come with a limited edition postcard, and this year’s sponsor is the Duchess herself, Fergie, who graces the card in a sexy bodysuit.

2. Fredericks Hollywood

The over-advertised, over-priced and over-hyped lingerie of Victoria’s Secret leave you wanting more. Why not check out Fredericks of Hollywood? This online shop has limited edition postcards, and this Valentine’s Day’s sponsor is the Duchess herself, Fergie, who graces the card in a sexy bodysuit.

3. Museum of Sex (MOSEX)

Museums usually call to mind stuffy rooms with little ventilation, and hours of boredom. The real life models and videos detailing the history of porn (think celebrity sex scandals and actual porn videos, not monotonous documentaries) are sure to keep your attention. In addition to the features mentioned, the museum also hosts sex dolls, an inventory of sex toys, and special exhibits on topics such as fetishes. This is one museum visit that won’t leave you half asleep and numb.

4. LUSH

This fragrant store is one body-care shop that won’t scare away potential customers. The labeling of the store items is clear and concise, in a jovial text that details all the ingredients used in all of the products. And did I mention all of the ingredients are organic? LUSH is known for its homemade soaps, soap bomb, massage bars, lotions and anything that has to do with the body. Both guys and girls will enjoy the soft skin and smiles brought on by use of LUSH products. Popular products include bath bombs like the Sex Bomb (lush.com, $5.65), a bath bomb that fizzles and releases wonderful smells of rose and lavender while nourishing the skin.

5. Voseges Chocolate

Chocolate. It’s a food that has been considered both an aphrodisiac and ambrosia, the food of the gods. Good chocolate is hard to find, and while Godiva has made a fortune with its high prices and ubiquity (consider it the Starbucks of chocolate), it is far from the best. Voseges chocolate, a line that sells a variety of chocolate (truffles, chocolate bars, caramels, drinks, cakes), is a refreshing find. It offers exotic chocolates, in its aptly named Exotic Truffles collection, which include the Naga, a truffle made with coconut and sweet Indian curry, and are beautifully wrapped in their signature purple box with a luxurious purple sax. If exotic flavors don’t tempt you, try the Gatsby Collection (vosegeschocolates.com, Gatsby Collection 9pc, $28) this Valentine’s Day. Made with either dark or white chocolate, the Gatsby and Daisy truffles (named after the Great Gatsby and his love) have champagne swirled centers and are topped off by a pink or red (edible) rose petal. Perfection.

Say more with graphic tees

BY COSETTE PICHARDO
CONTRIBUTING WRITER

Graphic tees are a wonderful way to show off your sense of humor your political inclination or your bad humor without the uncomfortable nuisance of having to open your mouth. When you’re on the go, graphic tees offer an image of careful dishevelment and they are always a conversation starter.

Unfortunately, many graphic tees sold at retail stores such as Abercrombie & Fish, Yellow Rat Bastard, and other teen retail stores are super-duper expensive. Other stores that sell graphic tees have a pretty lame selection. Still others have shirts, but nothing tailored for women’s sizes and shapes.

Today, the Internet offers an array of affordable t-shirts that are funny, fashionable and form fitting. Let’s go over two of these websites along with some of their highlights.

BustedTees.com is all about graphic tees. Run by the members of humor website CollegeHumor.com, the website describes itself as having been created because they wanted their customers “to laugh, fun, laugh, look good, feel comfortable” amongst other desirable goals.

Catering to both sexes, they have a fabulous selection of t-shirts full of clever puns, funny images and reminders of our youth. Their prices range from $13 to $18 a pop. Tilly’s.com is another great website with a large choice of tees from designers like Paul Frank, Harley and Rox. These shirts are longer than the regular tee so that they cover your hips while keeping the waist cinched.

These tees can go plain or intrinsically designed and they range in price from $7.99 to $33.99. You can get a really bad shirt for $15. Here are some of their styles (These shirts go from $11 to $16.)

- There are other really good websites whose tees range around $20 and have a really great array of tees and colors to choose from.
- All you have to do is type graphic tees in the search engine of your choice and voila! Web stores galore.
- Now you no longer have an excuse to wear your old t-shirt on your anti-fashion days.

So, instead of the lame My Little Pony shirt, have some politically fueled comment or sexual innuendo on a graphic tee.

“Honestly, I was never that hungry hungry.”

“Virginity is for losers.”

TILLYS.COM
BUSTEDTEES.COM
Sex with your Valentine

BY TAHLEA TIM KEE
HEALTH AND WELLNESS COLUMN SPONSORED

St Valentine's Day is fast approaching and among the chocolates and the flowers, and the paper hearts, all inscribed with enduring words, there will also undoubtedly be a lot more "love making" happening than usual. Given this fact, National Condom Awareness Week, has been recognized by the American Social Health Association, occurs annually around Valentine's Day. This year it is being held on Feb. 10 to Feb. 17 and intends to promote the use of condoms as a preventative against unwanted pregnancy as well as some sexually transmitted diseases.

According to research done by staying alive.org, 62 percent of young men and women do not use condoms every time they have sex. This is an alarming number considering that the incidence of AIDS stands at about 40,000 newly reported cases each year, 25 percent of which are persons between the ages of 15-29. New York also has one of the highest infection rates as well, second only to the District of Columbia. Given all of these facts, please be safe always.

Myth #1 Condoms break every-where, Condoms don't break, the users break them. The likeliness of a condom being broken in the package or during intercourse is slim, and the breaks are typically due to human error and possibly a hairy hand. If the condom is put on properly, it should remain in tact.

Myth #2 Condoms don't protect against STDs. Condoms are actually very effective in preventing the spread of both gonorrhea and chlamydia as well as the most severe of them all, HIV. While it is never 100 percent fool proof, it has been shown to be "your best bet" in protecting yourself against these life altering diseases.

Myth #3 Condoms don't fit well. They hamper my pleasure. Modern times have allowed for the technology to create condoms that are said to be quite comfortable and may even enhance pleasure during intercourse. It's all simply a matter of taking the time to identify the right fit and moving forward from there.

Myth #4 I'm allergic to latex. There are alternatives to latex condoms that are just as effective in preventing pregnancy and disease. The most notable is the polychiathrene condom, which is made from a plastic derivative. It may typically be a bit more expensive, but not nearly as expensive as the college tuition you would have to pay for the baby that you could potentially have.

Myth #5 Condoms are not that effective. Condoms, when used properly, are 98.8 percent effective. That leaves you with a 0.02 percent chance of getting pregnant as opposed to a 99 percent chance of getting pregnant by not using one. I think the first alternative makes the most sense.

Now that you are armed with these facts, please be safe always. For National Condom Awareness week, we have a New York based group coming to campus on Feb. 13 to the VC's 2nd floor lobby from 12:30 p.m. - 2 p.m. to share information with students on condoms and emergency contraceptives.

In addition, the Baruch Health Care Center will have a representative during club hours on Thursday, Feb. 14 to hand out free condoms to students. Also, on Feb. 9 start the week with a free lunchtime seminar at the VC held on Feb. 10 to Feb. 17 "Gaining the attention of the opposite sex". Pick up artist (P.U.A.): (n) a person skilled in the art of seduction and "pick up". For all the women out there that just can't seem to figure guys out, it's ok because someone else has. Why Men Love Bitches, by Sherry Argov, gives a "woman's guide to hold her own in a relationship." However, men are not left out of the loop. It seems to us that men seem to have this sacred "bible" that tells them exactly how to pick up women, called The Game by Neil Strauss. Argov gives a set of rules that help women have the control in a relationship without the man's knowledge. In one of her attraction principles, she mentions "a woman looks more secure in a man's eye when he can't pull her away from her life, because she is content with her life." She also elaborates on "The Nice Girl vs. "The Bitch." The nice girl is always willing to appease her man, whereas the bitch only offers when she knows that it will be reciprocated. Strauss, on the other hand, gives a play-by-play instance on exactly what to do to pick up a woman. The man in the book named "Mystery" gives "work-shops in several cities around the world, due to numerous re- quests." It's almost like this book trains men in the art of seduction and how to obtain the attention of a woman. One instance is when a man walks into a club or lounge. Mystery advises "see the group with the target and follow the three-second rule. Do not hesitate — approach instantly." Even though these books are meant for their respective genders, both men and women should pick up a copy so that they are aware of what to look out for. Don't be embarrassed to be in the self help aisle, because you're not alone. Many people won't admit to using them, but self-help books are an inexpensive way to solving your issues.

In the spirit of New York City's Restaurant Week comes

20 at 20
Over 20 Off-Broadway Shows. 20 bucks. 20 minutes before.
See Off-Broadway's Best for Only $20!*

ONLY 2/25/08 - 3/9/08

*Restrictions apply. Tickets are subject to availability. See website for a list of participating shows, schedule, and promotional parameters.
Happy Birthday, Mr. Lincoln!

Thank you for closing the college!

Fundraiser Event
National Asian-American Society of Accountants
Second Floor Lobby (NVC)
11 a.m. – 2 p.m.
(Wednesday and Thursday)

General Information
Continuing Studies
Second Floor Lobby
11:30 a.m. – 3 p.m.

Information Session and Club Promotion
Public Affairs Society
Second Floor Lobby
11:30 a.m. – 2 p.m.
(Wednesday and Thursday)

The Nisanov Zone
Jewish Student Alliance
Room 3-240 (NVC)
12:30 p.m. – 2 p.m.

Chinese Learning Program Promotion
United Chinese Language Association
Second Floor Lobby
11 a.m. – 12 p.m.

Discussion on Young Lords and Black Panthers
Black History Month Committee
Room 2-125 (NVC)
6 p.m. – 9 p.m.

National Condom Day
Health Services
Second Floor Lobby (NVC)
12:30 p.m. – 2:30 p.m.

Information Session
AESC
Room 2-110 (NVC)
12:40 p.m. – 2:30 p.m.

Speed Dating
Black History Month Committee
Second Floor Lobby (NVC)
1 p.m. – 2 p.m.

Chinese Learning Program Promotion
United Chinese Language Association
Second Floor Lobby (NVC)
1 p.m. – 2 p.m.

Rent Party
Black History Month Committee
Room 1-107 (NVC)
6 p.m. – 9 p.m.
Giants tackle Patriots’ winning streak

BY WILLIAM BATTAGLIA
STAFF WRITER

With 39 seconds left in the game, the NY Giants pull a huge upset and win, 17-14.

No one is perfect. Apparently, not even the New England Patriots, who in Super Bowl XLII failed to capture their fourth championship in seven years and picked the most inopportune time to lose their first game of the season. As a result, the New York Giants and their fans can rejoice. The New York Giants are Super Bowl Champions!

Quarterback Eli Manning and the New York Giants ended the Patriots’ bid for perfection by winning a nail biter. A final score of 17-14 gave the Giants their third Super Bowl championship in franchise history.

The Giants began the game on a near 10-minute offensive drive that culminated with Lawrence Tynes’ 32-yard field goal to give the Giants the early 3-0 lead.

The Patriots, however, as they have done all year long, showed their resiliency and scored on the first play of the second quarter, a one-yard touchdown run from running back Laurence Maroney. The Patriots led 7-3, keeping the score entering halftime. The third quarter began with the Patriots on offense. Anyone who has followed the Patriots this season was waiting for the offense to explode.

The points, however, never came as the relentless pass rush of defensive ends Osi Umenyiora, Michael Strahan and defensive tackle Justin Tuck made quarterback Tom Brady uncomfortable in the pocket all game, sacking him five times and hurried him a dozen more times while Brady tried to find the open receiver. The Patriots’ offensive line resembled human turnstiles rather than a group of veteran Pro Bowlers.

In addition to the lack of protection for Brady, there was certainly some questionable play calling by Patriots’ Head Coach Bill Belichick.

At 9:56 p.m., Manning connected with Burress on a fake slant fade pattern to the left corner of the end zone. With 36 seconds left to play in the game, Big Blue anyone who has followed the Patriots this season was waiting for the offense to explode. The points, however, never came as the relentless pass rush of defensive ends Osi Umenyiora, Michael Strahan and defensive tackle Justin Tuck made quarterback Tom Brady uncomfortable in the pocket all game, sacking him five times and hurried him a dozen more times while Brady tried to find the open receiver. The Patriots’ offensive line resembled human turnstiles rather than a group of veteran Pro Bowlers.

As they entered the fourth quarter, the Giants and Patriots were still stuck at 7-3. The Giants opened up the fourth quarter with a six-play drive, which began with a 45-yard hookup from Manning to tight end Kevin Boss and ended with a play action touchdown pass from Manning to wide receiver David Tyree to give the G-Men their second lead of the game at 10-7.

Tom Brady and company proved why they were favored to win the game as they answered back by engineering a 12-play 5:12 scoring drive.

Tom Brady hit Randy Moss for a six-yard touchdown pass, and with nearly 2:45 remaining in the fourth quarter, it appeared the Patriots were going to finish their perfect season at 19-0. Eli Manning, however, had a Most Valuable Player award to win and wide receiver Plaxico Burress had to keep true to his Super Bowl prediction.

At 10:06 p.m., nearly 97.5 million viewers watched as the New York Giants were officially crowned Super Bowl Champions.
Swim team at CUNYAC

BY TIM PETROPOULOS CONTRIBUTING WRITER

Last weekend, the Baruch men’s and women’s swim teams both competed in the most important event of the year, the CUNYAC Conference Finals at Lehman College. The three-day event began Thursday night and ended Saturday morning with the men and women both finishing just shy of first place honors.

On the men’s side, day one was positive and would set the tone for the rest of the weekend. Three school records fell by the wayside including the team of Tal Patlaazan, Brian Ramirez, Tony Zhang and R. Michael Shiwnath breaking the 200 free and 400 medley relay school records. Shiwnath also broke the 200-meter individual medley mark, which would be a sign of things to come for the sophomore swimmer. Baruch finished the day in third place, but only 21 points out of second. “[We] honestly didn’t pay much attention to the score during the meet,” said team captain Igor Gorodetsky. “Our goal was to swim our best times and I knew we were capable.”

It was more of the same on day two as the records continued to fall. The team of Patlaazan, Ramirez, Zhang and Shiwnath were back and set the school record for the the 200 medley. Patlaazan also broke the school record for the 100 butterfly and, taking first in the event, Shiwnath set the CUNYAC record in the 100 backstroke. At the end of day two, Baruch was still in third but was creeping up on Staten Island for second place with Lehman well in first.

On day three, R. Michael Shiwnath was at it again taking first place in both the 200 backstroke and while setting another CUNYAC record, and was part of a first place 400 free team. Despite the late push in points by the Bearcats, Lehman (first place) and Staten Island (second place) held off Baruch and the Bearcats took home the third place. Despite Baruch finishing in third place, Shiwnath still took home CUNYAC MVP honors for being part of seven record-breaking performances. “We had a good showing this year,” said Captain Gorodetsky. “This [competition] was just another block to the teams emergence as a solid competitor.”

As for the women, they went into the competition looking for gold and after day one, Baruch was only 39 points away from that goal in second behind undefeated Hunter College. Some highlights from the first day were three record-breaking performances, including the team of Dorene Chin, Dawn Wardshour, Laura Tumulak and Annelle Gregor in the 200 medley relay and Gregor, Chin, Tumulak and So. Jessica Penaherrera also made an impressive display in the 400 medley relay.

On day two, Penaherrera and Gregor finished first in the 100 butterfly and 100 breast respectively while setting CUNYAC records. Grace Kim and Chin joined Gregor and Penaherrera for the 200 medley relay and took first while setting yet another CUNYAC mark. Despite the monster performance, the Bearcats still trailed Hunter going into Saturday.

In order to win the competition on day three, Baruch would have to swim the meets of their lives and hope that Hunter had an off day. The Bearcats did their part setting two more CUNYAC records when Annelle Gregor won the grueling 1,500 free and 200 breast while Penaherrera took third in the 200 fly. The Bearcats definitely did their part, unfortunately Hunter did not, and they took home their sixth CUNYAC championship in the last seven years with Baruch finishing a tight second.

Although neither team finished in first, both made big strides and look forward to bring a championship ship to Baruch in 2009.

Superbowl wonder

BY STEFANIE SPARRACIO 01/30/08

An inspiring Adidas advertisement once reminded us that “impossible is nothing.” On Sunday, Feb. 3, 2008, the New York Giants justified that statement when they pulled off the biggest upset in sports history by defeating the almost-perfect New England Patriots.

Ninety-seven and a half million Americans, the most amount of viewers of any NFL Super Bowl, frantically watched as Eli Manning and the rest did what most of the sports world viewed as “unthinkable.”

Not only were the fifth seed New York Giants crowned Super Bowl champions, they were responsible for putting that dreaded “1” in the Patriots’ loss column.

How could this have possibly happened is the question on everyone’s mind. How could the 2007 Patriots, the team who earned its spot on the podium with the most convincing performances, including the team of Tom Brady, Randy Moss and the defense, which sacked Tom Brady five times that night (the most all season), that they were just giving themselves false hope, that they were setting themselves up for disappointment?

And after Eli Manning escaped that fourth quarter blitz and threw downfield to David Tyree, who probably made one of the greatest catches you will ever see in the NFL, that it would be some sort of racous if they were named Super Bowl champs? The Giants strategically used every piece of criticism to their advantage, and when every skeptic said it couldn’t be done, the team used these words as their ammunition on their path to victory.

Sure, Randy Moss broke Jerry Rice’s record for receiving touchdowns in a single season and there’s no question that Tom Brady passed Peyton Manning to become the new leader in touchdowns passed. But the 2007 New England Patriots will forever be known as the team that couldn’t get the job done and fell 18-1.

As for the New York Giants, the David and Goliath legacy lives on.
On any other night, a group of half-dressed students covered in body paint and glitter sporting fluffy wigs would have seemed out of place. But on the night of Thursday February 7th, it only reminded people that this was the night. This was the night that had been advertised for weeks and for which a pep rally had been held just a few hours before: the annual Battle of Lexington, a basketball doubleheader in which the Baruch Bearcats faced their biggest rival, the Hunter Hawks.

In a foreshadowing of the evening’s games, two piñatas decorated with Hawks were smashed by some of the basketball players at the pep rally. The piñatas and a dance performance by the Music and Performing Arts Guild were the highlights of an otherwise dull and prolonged rally, which nevertheless served to introduce the college’s athletic teams and give a final promotional boost to the battle.

The evening’s games marked the last home game for both the men’s and women’s teams. Each team honored its seniors in a short ceremony preceding their respective game.

The women, who played first, recognized seniors Chiresse Paradise, Carlee Whipple, Dominique McClendon, Naesha Tyler-Moore, Mylka Garnett and Luansa Howell. After getting flowers, the Lady Bearcats redirected their focus and were ready to face the Hawks.

The last time the two teams had played each other, Baruch had won by over 40 points, leading them to enter this battle with the confidence that they could bring down the Hawks again. This was easily done by our Lady Bearcats.

Playing in front of a packed gym, the Bearcats dominated the game, led by Paradise and McClendon, two of the team’s seniors. Paradise had 14 points while McClendon got a double-double with 13 points and as many rebounds.

Video cameras for CUNY-TV and photographers for various publications were swarming the gym as the Bearcats played the bench and maintained a solid lead on their opponent. Hundreds of fans ran down from the bleachers and onto the court when the buzzer ran the end of the game, with the scoreboard showing a victory of 69-51 for the Bearcats.

The Brooklyn Steppers, a high school band that has attended Baruch’s three annual battles, played triumphant melodies, including “We are the champions,” as fans were slowly ushered off the court to make way for the men’s teams.

After warming up to booming sounds of brass instruments, the Bearcats ran out of an inflatible through smoke onto the court, an entrance the women’s team had also made.

Seniors Phil Schatz, Adrian Serrano and Laurence Smith were honored before the game and then it was on to a battle that everyone expected to be even closer than the women’s.

Hunter won the tip-off and scored the first points, but it was a game where the lead continued to switch between teams. Whenever the Bearcats were down a few points, exciting plays by several key players brought the crowd to its feet and the Bearcats to the lead.

Among those key players were Tammer Farid, who had 18 points, Serrano with 11 points and both Smith and Eric Quintero scored 10 points each. Schatz scored 13 points and had seven rebounds while George Kunkel had nine rebounds and five steals.

The game stayed exciting throughout half-time during which the Chinese New Year was underlined through a dragon dance performance by the New York Chinese Freemason Club and well-executed stunts by Baruch’s cheerleading team. The final minutes of the game had the huge crowd on its feet, chanting and rooting for every point. Though the game had been tight, the Bearcats pulled ahead and clinched a 74-65 victory over the Hawks.

This last win inspired the fans to astounding cheers on the court and in the bleachers, a symbol of Baruch’s success both on the court and for the overall event. It was a night of victory bringing a momentum that could take the Bearcats very far into the upcoming play-offs.