



# the ticker

BARUCH COLLEGE, THE CITY UNIVERSITY OF NEW YORK



Baruch's cheer-leading team has a strong outing at the CUNYAC championships.

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MARCH 9, 2009

# Budget benched

BY MARIANE ST-MAURICE  
SPORTS EDITOR

Baruch's Athletic and Recreation division is facing a loss of \$30,000 in its budget, as part of the \$4 million the college lost in state funding.

The cuts are affecting the department's part-time employees and the facilities operating hours.

Vice-President of Student Development Ben Corpus blamed the struggling economy and lack of aid for the department's setbacks.

"We want to provide more access to the gym, so [the cuts] caused stress on the people who work down there to reorganize the days with less part-time workers helping out," said Corpus.

Director of Athletics William Eng has tried keeping the fitness center and other facilities open for all students as revenue decreased from rentals groups such as the Corporate Lawyers' League.

"The revenue has been decreasing because we've been trying to give students enough hours in the overall facilities," he said.

Assistant Athletic Director Machli Joseph, who oversees all operations in the ARC, is in a difficult situation. He has maxed rental capacity — any increases will affect varsity teams.

"Do we get to a point where we rent out in the mornings, or where there will be no recreation time for student," said Machli.

Another source of revenue for the department is the membership fees non-students pay to use the fitness center.

However, Eng said, "We can't allow an unlimited number of outside members to come, because if there are too many members the facilities get more crowded and the students complain."

In addition to operations, Joseph oversees about 50 students who make up 90 percent of the ARC staff and

work in the fitness center, membership office, pool area and event management, whose hours might have to be tightened.

SEE ATHLETICS PAGE 25



ILLUSTRATED BY KORCAN YURDACAN

# Food prices raised

■ Baruch cafeteria vendor AVI raises some prices by 10 percent in order to stay "competitive"

BY DOVILAS BUKAUSKAS  
SENIOR STAFF WRITER

Raised prices in the Vertical Campus cafeteria leave students reaching for their change purse.

The cafeteria's current vendor, AVI Foodsystems, raised some prices of their products by 10 percent on Thursday, Feb. 26 in order to compensate for rising costs of products.

"Product cost is high. We don't really have a choice," said Sue Irukulla, the cafeteria's account director, of the price increase. "Our starting prices were too low to be competitive."

Increased prices of some popular items include \$1.08 for a small coffee, which was originally \$1, and the salad and grain bar, which went from \$4.95 to \$5.25.

Despite initial positive reviews of the cafeteria's latest vendor, which took over last fall, the price increase has drawn disgruntled students.

"I do not think I am getting my money's worth. This used to be \$3.99 and now it's \$5.25," said Baruch student Maria Slivko in reference to the salad and grain bar.

Originally, when AVI took over the cafeteria last fall, prices were raised by 20 percent because the company, in their initial agreement with Baruch, had set their prices too low to profit from. Prices were then reduced based on student feedback.

"We are cognizant of student's needs," Irukulla said.

Along with changes in price, Irukulla explained physical changes the cafeteria has undergone.

The Miso chef bar has been retrofitted as a Mediterranean grill, a Chinese food station and most recently, an omelet grill.

Irukulla likened AVI's current position to juggling students' needs along with economic demands in order to stay in business.

"We changed it (prices) to a 10 percent increase versus a 20 percent increase," said Irukulla.

# Gym predators

BY KEITH ARORA-WILLIAMS  
ASSISTANT NEWS EDITOR

With two burglaries in less than two weeks, the level of security offered by Baruch gym lockers appears suspect.

The latest break-in was discovered on Tuesday, March 3 in the women's locker room on the B-2 level of the Vertical Campus. Between Monday morning and 3 p.m. on Tuesday, about \$100 to \$150 dollars of personal belongings, as well as the locked combination lock, were removed from the locker of a Baruch senior.

The first incident occurred during the week of Feb. 22, in the men's locker room, when a total of \$200 worth of clothing and personal belongings went missing from a full column locker.

For personal reasons, both victims chose to remain anonymous.

Upon discovering that the locker had been burglarized in the most recent incident, the female student proceeded to the fitness center's locker rental window.

"I asked [fitness center employ-

ees] who should I report my stuff to and I was told to just to write down what was in the locker, the approximate values, my contact information and leave it with them," said the student. "Other than that, I wasn't really told where to go."

According to Assistant Director of Public Safety Lieutenant Lois McAndrew, that is not proper protocol for criminal incidents on campus.

"If something like a suit or a gym bag is stolen, it is a case of petty larceny, and in the case that something worth over \$1,000 dollars is stolen, like a credit card or a wallet, it is grand larceny," said McAndrew. "When that happens, a student has to come here and file a report. Then officers are sent to the scene to investigate."

Under New York Penal Code S 70.15, the penalty for petty larceny, which is a Class A misdemeanor, ranges from probation to a year of jail time, as well as the assessments of fines and court costs.

According to Jessenia Marrero, a senior staff member at Baruch's Athletic and Recreation Center, fitness center staff members are

SEE THEFT PAGE 5

# Baruch student wins national scholarship

BY LILLIAN RIZZO  
SENIOR STAFF WRITER

The Donald W. Reynolds National Business Journalism Scholarship was awarded to Baruch undergraduate, Jose Bayona on Feb. 25 for his excellence in business and Latin journalism. Nominated by Professor Andrea Gabor of the journalism department, Bayona was one of eight students to receive the national award.

The scholarship came as a surprise to the 40-year-old student who studies journalism and political science through the CUNY baccalaureate program.

"This scholarship is great because the money really helps — I have been living off of my savings and student loans," said the married father of a one-year-old son.

Bayona said that about two or three weeks ago, Gabor e-mailed him saying she had nominated him for the scholarship.

Bayona was surprised that the applications were to be postmarked

for the following Monday, forcing him to get all documents ready in two days.

A few weeks later, Bayona got a phone call congratulating him on receiving the scholarship.

"All I could say was 'Wow,'" he recalled.

Bayona came to the U.S. in 1996 from Venezuela with a bachelor's degree in theater. He went straight to NYU to receive a degree in film, where he realized he wanted a degree from an American school that could push him forward in the business and journalism world.

With recommendations from school advisors regarding the best public universities, he was advised to attend Baruch for the school's quality education and reputation.

Before becoming a full-time student, Bayona worked for two years at the *New York Daily News* for the Spanish publication *Hora Hispana*. He left last year to pursue a bachelor's degree.

"I recommended Jose for the scholarship because of the overall

SEE SCHOLARSHIP PAGE 2

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## BUSINESS



Learn how to manage your finances better.

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"Pal Joe" leaves audiences wanting more.

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UK scientists create concept for air-breathing plane.

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# News

## [ Campus Briefs ]

COMPILED BY KEITH ARORA-WILLIAMS  
ASSISTANT NEWS EDITOR

### TUESDAY 3/10

The Office of Student Life will host "A Sense Of Wonder: An Evening With Rachel Carson and Silent Spring Book Giveaway" from 12:30 to 2:30 p.m. in VC Room 1-107.

### WEDNESDAY 3/11

The Lillie and Nathan Ackerman Lecture Series will host a lecture entitled "Civil Rights in the 21st Century" given by Hon. Gerald A. Reynolds, chairman for the U.S. commission on civil rights, from 5:30 to 8 p.m. in VC Room 14-220.

### THURSDAY 3/12

The Office of Student Life will host Pearls of Wisdom: Women's Leadership from 5:30 to 8:30 p.m. in VC Room 1-107.

The history department and Robert Friedman Symposium will host "How Blogging Empowers Women In Business, Politics and the Media" at 12:45 p.m. on the 7th floor Conference Center of the Newman Library Building.

Zicklin Graduate Marketing Club will host a marketing research panel from 12:30 to 2 p.m. in VC Room 10-160. Speakers include Jeremy Gonzalez of FX and Fox Reality Channel, Nikkia Revillac of Colgate-Palmolive and Edwin Roman of ESPN.

## USG Briefs

Vice-President of Legislative Affairs Ben Guttmann moved \$400 from the supply line to the refreshments line, leaving it at \$430 to cover the second installment in the Government for a New Generation, which took place on March 5.

Three staff members were fired University Student Senate and an emergency plenary meeting was called on Sunday, March 1.

In a motion introduced by Vice-President of Evening and Part-Time Students Caroline Fernandez, \$1,982 was approved to cover an outstanding debt, due to a lost payment voucher, for last year's Business Banquet held by in May by Sigma Alpha Delta.

## Corrections

In the last issue of *The Ticker*, it was incorrectly stated that Stephon Marbury of the Knicks was drafted straight out of Lincoln high school. He played a year at Georgia Tech before playing in the NBA.

Visit [theticker.org](http://theticker.org)

# Students can sound off online

BY LILLIAN RIZZO  
SENIOR STAFF WRITER

In September, the Undergraduate Student Government released its online suggestion box, [baruch-problems.com](http://baruch-problems.com), allowing students to submit their complaints about situations at Baruch.

A little over six months later, students are still letting USG know their latest gripe with the college, except now in lower numbers.

"The site has probably had over a hundred submissions since it went live," said Ben Guttmann, vice-president of student affairs.

Guttmann and Glenn Apolinar, executive vice-president, came up with the idea for the website and, with the help of some tech-savvy people, got it up and running.

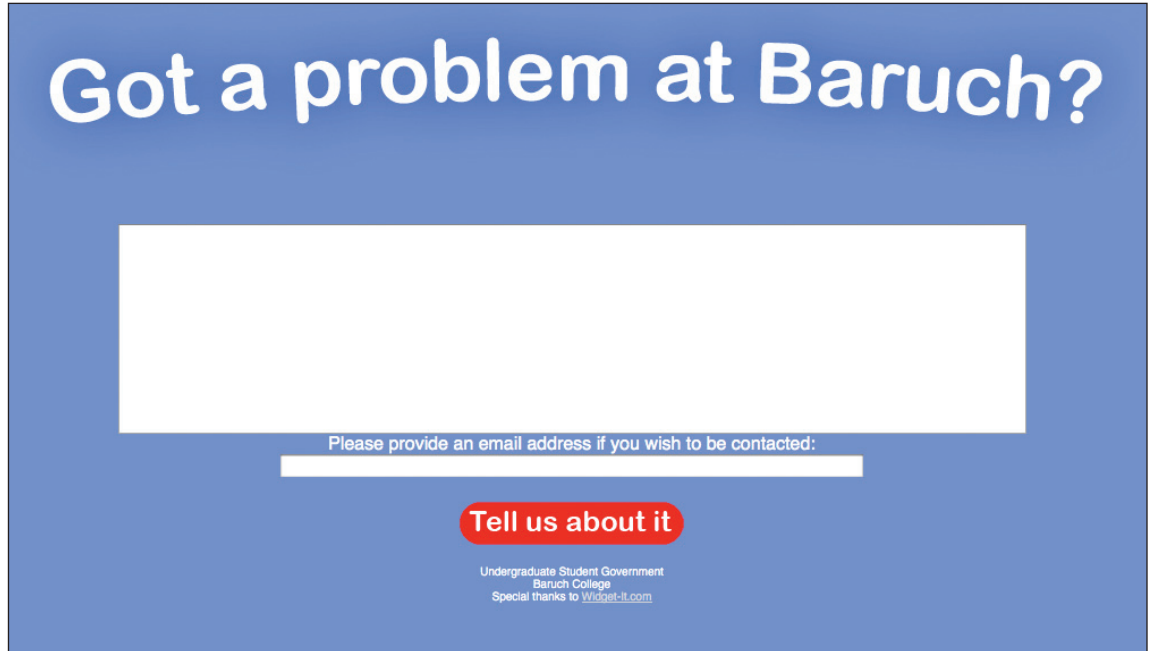
The decrease in submissions could possibly be due to the switch to Blackboard 8.0. On the old Blackboard, there was a link to the virtual complaint box and that is now gone. Aside from that, the most advertising done for the website is through fliers tacked to the Student Life boards.

"Next Thursday, we are having a coffee night and will start to tell students about going to the website," said Apolinar. "From then on, everybody will start going during lunch breaks and promoting it daily."

Apolinar stresses that he wants students to inform USG members of complaints so they can try to resolve Baruch problems.

The most common complaint among students is the functioning problems with the escalators and elevators.

"We bring it up every time we meet with the administration," said Guttmann. "They say that these are



BARUCHPROBLEMS.COM

Students can report Baruch gripes to USG members by visiting the website above.

problems that take a long time to fix."

Also, complaints about walking outside through a cloud of smoke and a total disregard by students to the no-smoking signs show up often in the complaint box, said Apolinar.

In the fall semester, there were complaints about the quality of the cafeteria and when USG brought it to the attention of AVI, the vendor took action to replace some of their employees, according to Guttmann.

More personal problems have been submitted, such as complications with professors and their grading systems, which Guttmann

said USG brings to the attention of the departments.

The bright blue screen with a large text box ready for students' latest problem is easily accessible and students can include their e-mail address if they want a response. Many submissions are anonymous but there is a fair amount of students that identify themselves, according to Apolinar.

"We reply to every e-mail address that is left," said Guttmann.

Upon entering a problem, the student is forwarded to a thank you page assuring students that USG will start working on their problem and that they will receive a response via e-mail if they provided

their address.

However, some students show no interest in checking out the site.

"I never heard of [baruchproblems.com](http://baruchproblems.com)," said sophomore Frances Balsamo, a finance major. "I would not go there to report a problem because that is just extra work."

This semester, Apolinar will take most control over the website because he will be heading an informal subcommittee of student concerns, said Guttmann.

"We are doing so many events and we want to start helping students also," said Apolinar. "We can't read students minds, so we are very open to complaints."

## Second GNG a hit National scholarship

BY SABRINA SMITH  
SENIOR STAFF WRITER

On Thursday, March 5, the Undergraduate Student Government hosted the second segment of Government for the New Generation, featuring former governor Mario Cuomo.

The accomplished writer and attorney spoke about political discourse, using historical references to determine what the yesteryears of government will mean for the future of the political system.

The event welcomed about 120 students and professors, a much larger audience in contrast to the first GNG event, which featured Congressmen Anthony Weiner and Charlie Rangel.

The event began with Cuomo speaking highly of the recent presidential election.

"Obama is an astonishingly intelligent and charismatic leader who has a unique opportunity," said Cuomo. "He has a clean slate that has not been written on, the common sense and support of the people. His success will be good for the world."

Cuomo continued his opening remarks by speaking about profound issues such as rebuilding infrastructure, the economic status and the importance of education and health care for the people.

Cuomo, who also taught a class at Baruch last fall surrounding the 2008 presidential election, staged his ideas using a professor-student approach, asking the audience to find the derivative of the municipal



EDWARD DRAKHLIS | THE TICKER

Former governor Mario Cuomo.

bond and comparing the economic figure to that of a beautiful young lady.

His comical input brought mutual understanding among the audience and his references to past times displayed evidence and passion he has for his beliefs.

The event continued with a question and answer session during which Cuomo discussed the death penalty, deficits in the economy and foreign policy.

"Looking back at the last eight years before these problematic times, we have succeeded and we proved that we can do it again," said Cuomo.

The final GNG event will present a panel on health care on Thursday, March 19.

### CONTINUED FROM FRONT

quality of the work he was doing in my journalistic writing class [and because of] his interest in understanding the economic and business ramifications of the financial crisis and how it impacts small businesses in New York City," said Gabor.

Bayona and Gabor were not only delighted to have received the scholarship but the Donald W. Reynolds National Center was pleased to grant him the award.

"He represents journalism across several languages but the main reason was for his intelligence," said Andrew Leckey, president of the National Center for Business Journalism. "It is not just because he is a bilingual writer. He not only writes with accuracy and

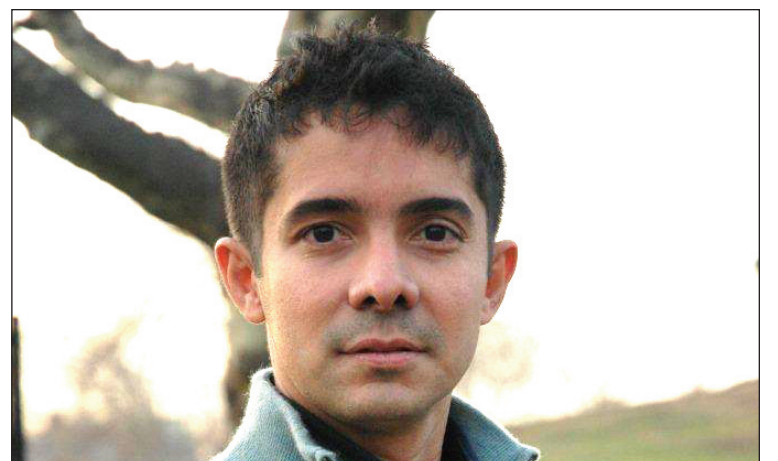
intelligence but with empathy."

The Reynolds Center is located at Arizona State University and gives many business journalism workshops nationally, including a few given at Baruch. This is the third year they have given out the scholarship.

"As an aspiring journalist, Jose realizes that the most important stories today require a willingness to explore business and economic issues," said Gabor.

Bayona will graduate next December and hopes to get a job with a reputable newspaper. Along with looking for work, he will apply to the Columbia and CUNY journalism graduate school programs.

"I am really grateful for Professor Gabor," said Bayona. "I never received anything outside of Baruch and this really helps me."

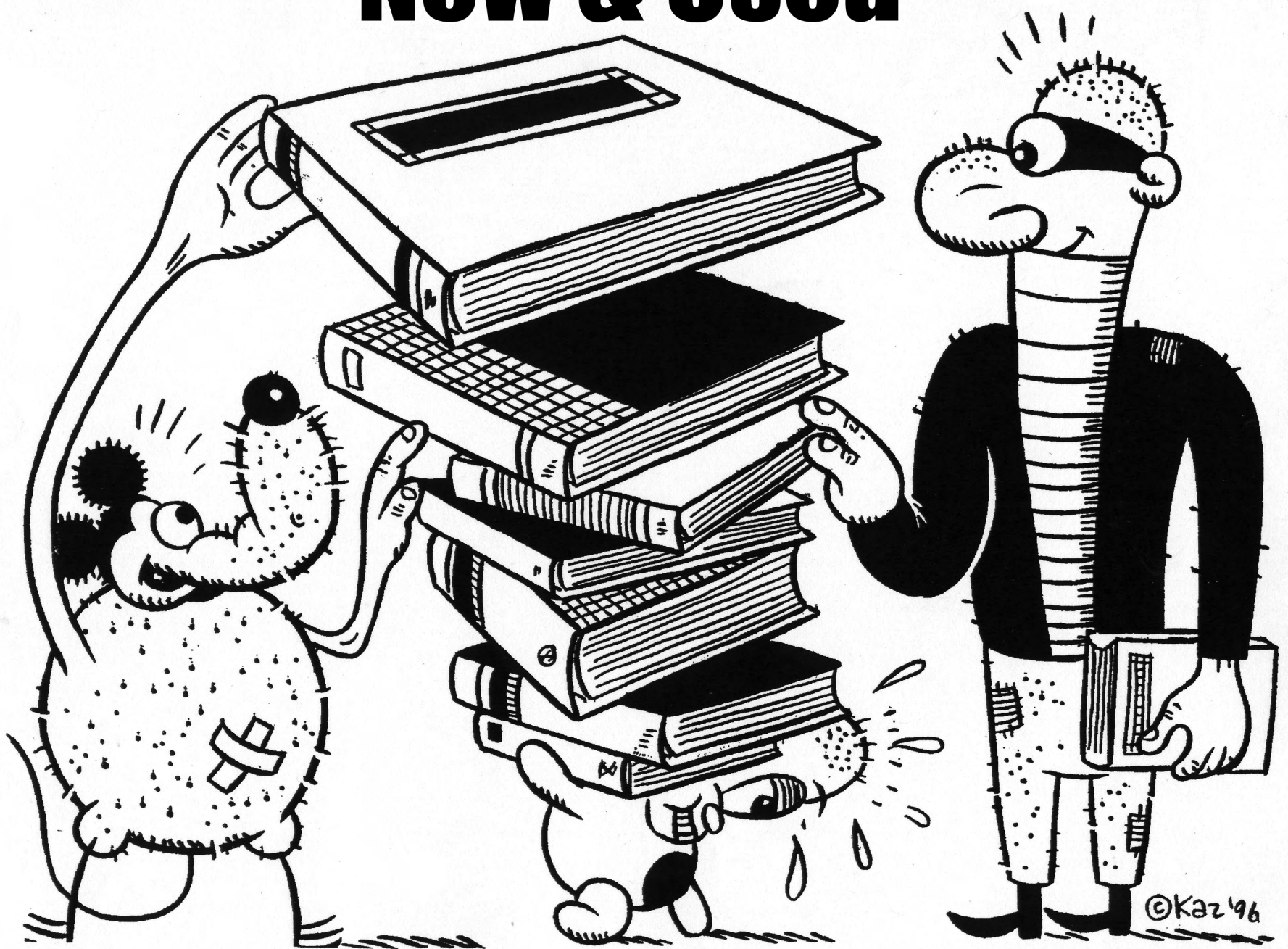


FEDERICO RODRIGUEZ | SPECIAL TO THE TICKER

Jose Bayona was one of eight recipients of the business journalism scholarship.



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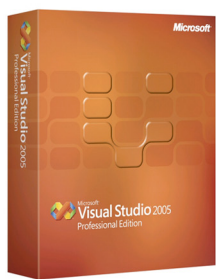
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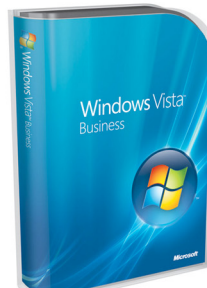
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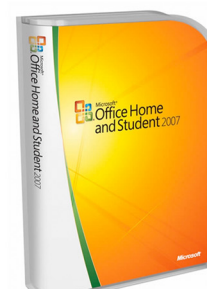


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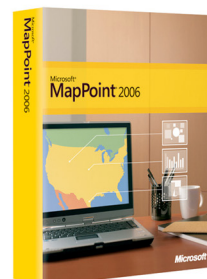
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# Mean green initiatives

## ■ TFS breaks out big plans for a greener Baruch

BY MEGAN LAW  
SENIOR STAFF WRITER

Several plans have been outlined since the initiation of Baruch's Task Force on Sustainability, an effort to make the school more environmentally friendly.

"One is to reduce our carbon footprint and to make a contribution to the reduction in greenhouse gases," said Mindy Engle-Friedman, the chair of the Task Force. "We also hope to make the college more sustainable with regard to our water usage, waste production and waste disposal."

Some other TFS's initiatives include making the Vertical Campus, Library Building and 17 Lexington building 100 percent LEED-certified silver. LEED, Leadership in Energy and Environmental Design, is a green building rating system.

Other green ideas include the North Campus Exterior Lighting Project using energy-efficient LED lights, plans to install Photovoltaic Panel or a Wind Turbine on terraces to generate electricity and to explore co-generation, which uses natural gas to generate electricity and then uses heat as a byproduct to create steam that can heat the building.

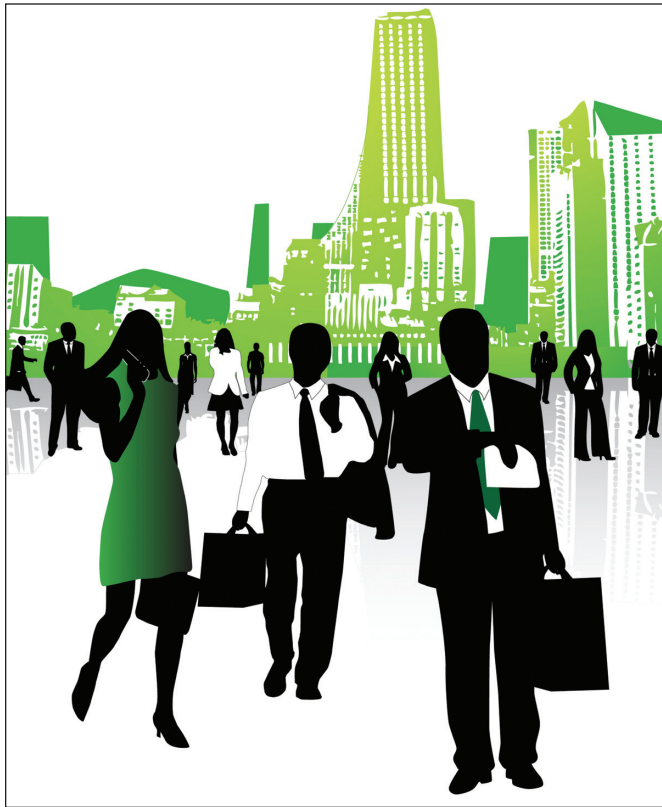
Jahn Golden, Undergraduate Student Government's vice-president of academic affairs, recently initiated a sustainability subcommittee which will work closely with TFS.

"We basically focused on similar issues [at Hunter high school] where we completely overhauled the program. The entire atmosphere of the high school changed," said Golden. "[Since] it was such a great success, I was hoping to spread the positive environmental impact to Baruch College."

Soon, Baruch students will be able to become more environmentally conscious in the classroom.

"Some curriculum that is already in place is the Tier III minor in sustainability," said Engle-Friedman.

This minor will be available to students in fall 2009.



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TFS hopes to reduce greenhouse gas emissions by 30 percent by 2017.

It includes a multidisciplinary approach in economics, law, philosophy, politics and natural sciences. Classes on topics such as human conservation, energy conservation, and marine ecology are already, or will be, in development.

Students can also apply for one of six internship positions focused on sustainability. To do so, e-mail Matt LePere at [matthew.lepere@baruch.cuny.edu](mailto:matthew.lepere@baruch.cuny.edu).

An event focused on TFS will take place on Thursday, March 19 from 11 to 12:30 p.m. in VC Room 14-270.

## ■ USG brings sustainability to students with new subcommittee

BY DAVON ROACH  
CONTRIBUTING WRITER

The Undergraduate Student Government is developing a new sustainability subcommittee, the student equivalent to Baruch's Task Force on Sustainability.

Jahn Golden, vice-president of academic affairs, is in the process of creating a six to 12 member subcommittee composed "of students who all share the same passion for sustainability and will be actively involved in establishing and refining environmental programs throughout the college."

The new subcommittee was created in hopes of making Baruch a more environmentally friendly campus. In collaboration with the Task Force on Sustainability, it will tackle the long-term endeavor "of reducing greenhouse gas emissions by 30 percent by the year 2017."

In order to accomplish its goals, the subcommittee plans to introduce a number of environmental initiatives to Baruch.

Green Week, a week-long campaign to raise awareness about environmental issues, is central in USG's initiatives. Along with getting guest speakers to speak on the environment, USG also hopes to enlist corporate sponsors to set up information tables where they can disperse information about their own environmentalist efforts.

Additionally, USG plans on holding a movie night and green-themed party.

Vladimir Lackovic, vice-president of campus affairs, said that he hopes Green Week will "inspire people to think about how they can be less wasteful."

The sustainability subcommittee hopes to raise additional funds for its activities through the CUNY Suggest Program. By presenting the Task Force with environmentally friendly ideas for the college, the subcommittee could be furnished with \$1,000, which would go toward the reformation of the school's recycling program.

This funding would be used to improve on the current waste-paper-cans recycling system and would help encourage the Baruch community to use these receptacles correctly.

Members of the subcommittee will visit other CUNY campuses in order to adapt ideas and will also be sharing ideas of their own. Initially, the focus will be placed on improving environmentally concerned communication within CUNY.

Recently, the sustainability subcommittee has established a relationship with Eneslow Pedorthic Enterprises, Inc.

The partnership has brought the "Soles 4 Souls" program to Baruch. Through "Soles 4 Souls," people can donate shoes, both old and new, to be given to the less fortunate. A drop-box for donations is located in the VC second floor lobby.

"I think environmental sustainability is an important issue which must be addressed if we are to advance as a society in the generations to come," Golden said.

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# Two thefts in two weeks

CONTINUED FROM FRONT

required to relay any complaints of theft to the Department Public Safety.

"You can write down a list of your belongings or anything that is missing from your locker in case we find it or it is dropped off but there is no official report that is ever filed here," said Marrero.

She went on to explain that it is far less common for people's possessions to go missing from the women's locker room, as opposed to the men's.

"We had a lot of break-ins a couple years ago in the men's locker room. There were about 10 lockers broken into. When that happened, we started having our staff walk through the locker room, just so there's a presence and it did improve the break-in rate," said Marrero.

In addition to staff patrolling, student-purchased locks and door-lock mechanisms that require an ID to be swiped are the only measures in place to protect items stored in the locker room. Still, two issues are presented with this scheme.

The first is that, despite being a requirement, fitness center staff members rarely keep a record of the names and times that students are in possession of the loaner column locker keys.

"I've never seen them swipe my ID when I rent a locker," said Lino DeMasi, a sophomore who frequents the school's gym.

The second issue that is raised is that, due to frequent use, the locker room doors are constantly being opened, especially during peak hours when the line for obtaining column locker keys stretches out the door. Therefore, anyone with access to Baruch buildings — and a little patience — has access to the locker rooms.

On top of that, there is no reliable record of who is in the locker room at a given time, despite the capacity for it.

While Baruch may have the lowest crime rate among CUNY colleges, the statistics for this semester sound far less admirable.

"We've averaged about one per week," said McAndrew in regards the frequency of complaints of theft.

The reasons behind this figure remain unclear but the fact that the staff of Public Safety department has been halved between 2006 and 2009 has made a debatable contribution.

"We've gone from 123 to 68 officers and five of them are out because of injuries," said McAndrew.



MICHAEL WURSTHORN | THE TICKER

Despite being locked, gym lockers have been broken into.



# Opinions

## EDITORIALS

### WOMEN'S PROGRAMS MOCK MONTH

March has always been highly anticipated for women at Baruch College as many events inspire them.

A few of the month's events detract from this idea, choosing to discuss a woman's diet and host a forum on female battery.

Women should feel enraged that, during a month of celebration, events are held to remind them of their "supposed" status in society. Events like the "Battered Women's Forum" and "Plan B: Because the Unexpected Happens" does nothing to inspire women, instead it insults them.

A woman has a lot to celebrate, that list does not include unexpected pregnancy or violence. The planners of Women's History month need to take a step back and consider what they are trying to accomplish. There are many events that promote good ideals for women. Events like the "Round Table Discussion of Women and Equality" and the "Pearls of Wisdom: Women in Leadership" promote the appropriate ideals for women.

Leadership and equality were huge milestones for women. The 19th amendment gave women equal status in this country and President Barack Obama's recent signing of a law that equalizes pay for women in America should be discussed.

Women realize that battery and unexpected pregnancy are issues, but during a month of recognition, should these be considered celebratory benchmarks in the history of women?

Where is the workshop on the Seneca Falls convention of 1848. Here, Elizabeth Cady Stanton and Lucretia Mott called a conference to create the Declaration of Sentiments. This should be remembered as a pivotal moment for American women. This Declaration paved the way for Women's History Month and the events folded into it.

Recognize the importance of honoring the past, but do not dwell on circumstances forced on women.

The month may have started, but it is not too late to add a few events remembering the appropriate subjects pertaining to women.

## POLITICAL CARTOON

To The Supporters of Proposition 8:

IT'S REAL

LOVE



### PRICY BUILDING PROVES FAULTY

Last week's snowstorm, which caused the closing of New York City Public schools and stabilized most of the city, brought to light once again the poor design of Baruch's Vertical Campus building. Designed by the architecture firm of Kohn, Pedersen, Fox and Associates and constructed by the Dormitory Authority of the State of New York, the designers obviously valued the look of the building over its safety.

Monday morning arrived and the 25th street entrance was closed. Thousands of students were directed to enter and exit through the 24th street entrance through a set of five turnstiles. After a \$319 million project and tuition of \$4,300 an academic year, this is how we are subjected to enter this building?

I find it hard to believe that those who constructed the building couldn't have foreseen this being an issue. The result of this rushed project has caused inconvenience and potential fire hazard implications for both students and faculty. Those responsible for the building are forced to watch the huge obstructive scaffolding put up every winter for the safety of those entering and exiting the building. How is that for adding to the design of the building?

Not even the scaffolding is fool proof, as there is yellow tape wrapped around the stairways of the 24th Street entrance. Thousands of students are forced to enter the Vertical Campus from two sets of stairs and a wheelchair accessible ramp.

In addition, what about the unnecessary additional costs for putting up the scaffolding? Consider that it costs nearly \$152,000 a year for scaffolding for a New York City public school.

No one is arguing against the purpose of the scaffolding or the necessary contingency plans put in place by school safety. Obviously, those safety precautions are needed.

The issue at hand is the incompetence and carelessness of the parties involved in this \$319 million project who are costing the school more money on a yearly basis and a huge headache for those trying to simply enter and exit the building.

COMMENT ON THE EDITORIALS  
VISIT THETICKER.ORG

## YOUR LETTERS

### Letter Policy

*The Ticker* welcomes correspondence from all readers. When a submission is made, please include your name, graduation year and organization title, if applicable. Letter submissions should not exceed 250 words. *The Ticker* reserves the right to edit submissions for clarity and length. Submissions should be sent each Wednesday by 5 p.m. to [opinions@theticker.org](mailto:opinions@theticker.org).

### Response to student protests

The recent protest at New York University has drawn a lot of media attention, including an editorial in the March 2 edition of *The Ticker* which defended the actions of the protesting students.

I fully believe that schools should be held accountable for their students and when proper channels of influence come up short, direct action is acceptable.

However, this is not the case regarding the "Kimmel 18," or whatever people are calling them. To understand why, you need only examine the protestors' plans and their demands.

The NYU protestors' plans were unbelievably ill-conceived. The students "barricaded" themselves in Kimmel Hall cafeteria and attempted to hold out until their demands were met. I use the word barricade very loosely here. Anyone who has seen the video shot by one of the protestors (look for it on Youtube — it's

a riot) will concede that a five-foot high pile of tables is not a barricade. It's an inconvenience at best.

The only reason the protestors managed to hold out for two days is NYU's liberal reputation. NYU staff did not want to take immediate, heavy-handed action and risk looking like fascists. If such a protest would have occurred at Baruch, NYPD would have ended the situation within hours.

Poor planning led to equally stupid demands. The absence of any real leverage to bargain with and the lack of an exit strategy for the inevitable moment when guards finally broke through their "barricades" led the protestors to make their primary goal immunity from punishment.

Their other demands were thoughtless. Although transparency in university accounting does seem like a reasonable request (one that I would imagine could be attained by filling out the proper paperwork), the protestors also demanded the opening of a private

NYU library to the general public.

NYU's commitment is to its own students, who already complain of overcrowding in their school's libraries. Opening a facility to the public would also raise a number of safety concerns. While demanding that the university also refrain from increasing tuition, protestors also demanded that it offer a scholarship to students from Palestine. Why Palestine? Why not Iraq? Why not Somalia? Zimbabwe? Myanmar? Appalachia?

Greater meditation on the part of the protestors would have led to more sensible demands. Further thinking would have led to a practical plan for the protest.

The absence of thought in every dimension of the protestors' actions undermines their credibility, revealing that these were simply a bunch of kids playing rebels.

Arvind Dilawar, Class of 2009

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### OPINION PAGE POLICY

The opinions expressed on this page are those of the individual writers, and do not necessarily represent those of *The Ticker*. The *Ticker* opinion page welcomes submissions from students and faculty. They can be e-mailed to [oped@theticker.org](mailto:oped@theticker.org) or delivered to *The Ticker* office on the third floor of the Vertical Campus, Suite 3-290.

Letters must be signed and will appear as space permits. The word limit is 400 words. Essays must be 300 - 600 words. The editor reserves the right to edit and condense submissions for length as well as clarity. The author's name is usually published but may be withheld for compelling reasons, at the editor's discretion.  
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### ABOUT US

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# This avid party-goer won't be attending

When I go to a party, I am not thinking about the club owners or the promoters. The only things I'm worried about are my outfit, how good the music will be and if there will be any guys. Like most people, my first concern is how good of a time I will have. My second is my safety and anything else is irrelevant.

But after having a shocking conversation with a friend, I now see that it's good to know who's promoting the party and who owns the club. After learning what he experienced with a spineless promoter and the racist club owner he works for, I've realized there are certain parties and therefore certain promoters and club owners, which I just cannot support.

My friend Hason, more commonly known as DJ Treble, has been a DJ for eight years. He's currently attending school upstate in Herkimer and playing for the local clubs, which has been a definite learning experience.

We all know that different clubs draw different crowds. Location sometimes plays a part in this. If a club is in a predominately white neighborhood, the crowd will generally be white. In other cases, age restrictions dictate those who will attend and the type of music that will be played. A party for people 30 years old and over will draw a more mature crowd and of course you wouldn't expect this group to be rocking to Soulja Boy. If you go to a salsa club, the majority of the party-goers will be Latino. That's natural and by no means does it make the club prejudiced.

But sadly, there are clubs that purposely want only a certain class of people and for the wrong reasons. These clubs hire promoters that could care less about principle and choose to support the discriminatory ways of the club owners. Such was the case at two clubs, Rides and Indulgence.

In an e-mail sent by James Spero, the promoter for these clubs, Hason was told he needed to change the genres of music that he plays. Hason will play music that caters to all people and their culture, but Caribbean music, Soca, Dance Hall and Reggae are his specialties. Apparently, the club owners don't want this. According to Spero's e-mail, the owners want "underground gangster rap," which is their classification for Black cultural music, to stop.



JOYCELYN MCGREGOR

See, the owners want to maintain a "bare minimum" ratio of 60 percent white attendees to 40 percent whatever-other-race-and-ethnicity is left. Cultural music will attract more Black people and "drive out" the whites. According to Spero, they can't have Black people "mobbing" the dance floor.

They wanted Hason to play "mainstream" music. If the music attracts too many Blacks, the owner will take away the liquor license and shut down the club. The owner "doesn't care about money." All that matters are the numbers: at least a sixty to forty ratio and nothing less.

Furthermore, he goes on to explain that the club owner that he works for is "completely against a Santucci's type of party and he hates the crowd that goes to Bogie nightclub." Santucci's and Bogie are clubs that draw a predominately Black crowd.

If you stand by and do nothing, or even worse, support it simply to make some money, you're just as despicable as the racist you work for. While my money may not hurt Spero's pockets, like Hason, I walk away with my pride. Unlike Spero, I have principles. I won't support prejudice just to have a good time.

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PRESIDENT & CEO, TIMEX GROUP B.V.

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**9:30 – 10:30 am**

Baruch College  
Library and Technology Building  
Newman Conference Center  
151 East 25th Street, Room 750

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# USG INSIDER

The USG Insider has been established to communicate progress on student issues and concerns headed by the Undergraduate Student Government. Launched in 2007, The USG Insider is an unbiased and factual publication meant to inform, educate and communicate to the undergraduate students of Baruch College. This initiative was designed to be part of the Undergraduate Student Government's effort to improve transparency and communication with the undergraduate student body. This newsletter is a tool students should get familiarized with, as it will become a new way of understanding the issues surrounding us. This year, reducing the communication gap between student government, clubs and Baruch's administration has become a main priority for the government.

## Baruch's Got Talent

The first annual Talent Show gives Baruch students the chance to showcase their range of talents!

It will involve participants from all corners of Baruch College and beyond. It will require strategy, recognition, and determination. It will show the pride of many when in the end, there will only be one. It will benefit those who may have lost all hope. And it will all be done in 5 weeks.

The name of the event will be "Baruch's Got Talent". It will be Baruch's first annual talent show. Participation and attendance for this event will be open to both Baruch and non-Baruch students. Non-Baruch students may participate only as a group, which must consist of at least one Baruch student. Auditions for this event will be held on Tuesday, March 3rd from 12:30PM-2:30PM and on Thursday, March 5th from 5:35PM-7:35PM in room 3-270 (Willing to relocate for certain types of auditions). The actual event will be on Friday, March 20th in Mason Hall from 7:00PM-9:30PM. During the show, there will be 7-10 acts both before and after intermission, for a total of 14-20 different acts. We are expecting each performance to take around 5-6 minutes or under. As an Undergraduate Student Government (USG) initiative, we are planning to



### At a glance

Tickets will be sold at the second floor lobby starting Tuesday, March 10th every day (Monday-Friday) until March 20th from 10AM-5PM. Tickets will cost \$2 each and proceeds will be donated for Relay for Life. The show will take place on Friday, March 20th in Mason Hall from 7:00PM-9:30PM.

sell 1000 tickets to the student body of Baruch College at the price of \$2 per ticket. All proceeds from this event will be donated to the America Cancer Society for Relay for Life.

The idea sparked from the minds of every individual who wanted to create something big, a show like no other. It was going to be something that the audience of Baruch College would love more than the usual Mason Hall events: Triple S, BASU, Carribean Week's Fashion Show, etc. Not only will this idea draw more than 500 Baruch students, but it will overtake the size of Mason Hall. This is what it means to create a Talent Show; Baruch's Talent Show.

For all questions and inquiries, please email Alvin@usgbaruch.org.

## Educational Resources

As midterms approach, many students realize that they have fallen behind in their classes. Baruch has many resources to help you stay on top of your School work. The most widely used resource is the S.A.C.C. tutoring center. The center offers help to Baruch students ranging from Calculus to Accounting and French.

The writing center offers professional support to any writing challenge you experience and caters to the time constraint population of Baruch. From one-on-one tutoring to online submissions, the center should be a resource every Baruch students should take advantage of.

## Politicians on campus

Government for the New Generation is a unique program being hosted by the Undergraduate Student Government in the Spring of 2009. These events seek to examine issues facing the new generation of citizens and leaders through discussions with top political leaders. On February 19, USG played host to a discussion on the current economic crisis by Congressman Charles Rangel and Congressman Anthony Weiner. There, the two spoke about how the crisis of today affects the generation of tomorrow.

On March 5, former Governor of New York Mario Cuomo joined us to talk about political discourse and how the dialogue during the recent election helped or hurt our nation. Governor Cuomo also addressed the challenges that President Obama is facing and how to restore our country. On March 19, Prof. Florence Frucher and Dr. John Cohen will come to Baruch for a panel discussion on Health Care Policy.

## Know your resources!

Take full advantage of what Baruch has to offer

In 2007, Baruch stopped accepting all CLEP exams except for Calculus. Most students were disappointed because these tests helped them get credits for classes they felt they knew the material. What most Baruch students do not know is that most departments offer exemption exams. These exams serve as class waivers if passed with more than 70% and as class credit if passed with over 80%. The tests are administer by individual departments and are mostly offered only for introductory level courses.

The tests are not given to every person who requests them. You will need permission from the head of the department to be eligible for an exemption exam. These ex-

ams are ideal for transfer students who lost credits while transferring to Baruch. No grades are given to the test; if passed, one gets the class credits; if failed, one simply loses the \$25 test fee. While these tests are very convenient, they are not easy to pass. Departments will expect the test takers to have thorough understanding of the class material.

If you will like to find out more about these tests, contact the department where the course is offered. While you need to have a valid reason why you wish to take the examination, these tests are one of the best ways to save both money and time in your college education.



## Student Health Center

Did you know that your student activity fee funds a full-featured health care center for your use right here at Baruch? The Baruch College Student Health Care Center is located at 138 East 26th Street, on the opposite side of the library building. Monday through Friday they can help you with a full range of health services with just a flash of your Baruch ID card. Physicals, cold and cough treatment, vaccinations, gynecology, STD testing, and referrals are all offered free of cost to you. The center is an invaluable resource for athletes that need physicals, international and domestic students without insurance, and anybody who needs basic medical care.

For your mental health, the Counseling Center is located on the ninth floor of 137 East 25th Street (Annex building). Psychologists, psychiatrists, clinical social workers, and supervised pre-doctoral graduate students are all available to help you cope with a crisis or even everyday stress. The services at the Counseling Center are again totally free of charge and 100 percent confidential.



## Legal Services



The Undergraduate Student Government provides free legal advice for Baruch students. This legal advice is available for general information or for immigration services. The immigration lawyer is available Wednesdays from 6 PM to 9 PM and the general lawyer is available Tuesdays from 6 PM to 9 PM. The sign-up sheet is available at the office of student life on the 2nd floor and services are by appointment only.

The CUNY Citizenship & Immigration Project also offers free immigration services to all members of the community, students and non-students. There are 14 centers located throughout New York City that help over 6000 immigrants per year. Different centers have services available in different languages, and these can all be found by searching the CUNY website. All services and forms are free of charge and confidential.

## Looking Ahead..

March:

- 3/10/09 – USG Meeting from 6:00-7:30PM in 3-170 (USG Conference Room)
- 3/12/09 – Coffee Night from 4:00-6:00PM
- 3/12/09 – USG Meeting from 6:00-7:30PM in 3-170 (USG Conference Room)
- 3/19/09 – Government for the New Generation @ 2:30-3:45PM
- 3/20/09 – Talent Show
- 3/24/09 – USG Meeting from 6:00-7:30PM in 3-170 (USG Conference Room)
- 3/26/09 – Club Social
- 3/31/09 – USG Meeting from 6:00-7:30PM in 3-170 (USG Conference Room)

Design by: Yasin Yaqubie

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Please visit us at:  
[www.usgbaruch.org](http://www.usgbaruch.org)



## Business

# Managing your finances

BY JIA YAN HUANG  
SENIOR STAFF WRITER

Now more than ever, students should be evaluating their spending habits and learning the fundamentals of personal finance. Dale Bryant, a personal finance professor at Baruch, advises students to create a crisis management fund for these difficult economic times. "If we learn nothing else, we have to learn that [the] business economy is cyclical. There are going to be good times, but more and more the bad times hit us harder and last longer." Bryant manages his own firm, The Bryant Group, and is a former employee of Morgan Stanley and Lehman Brothers. He has experience in managing clients' money and has seen countless financial mistakes people have made.

For students who haven't taken his personal finance course, Bryant recommends finding a mentor. A guide would help students take advantage of financial literacy skills like opening a savings, checking or investment account. He also recommends that students practice using these accounts to gain exposure to the financial market. Students can also buy safe, broad-based index funds. Bryant suggests starting with basic mutual funds because they are less risky.

It is more important to practice now and make mistakes rather than wait until you are an adult and it is too late. He also advises against day trading because it is riskier for students who are not familiar with capital markets. Bryant said, "You play a videogame for the first time, you don't know how to play, how to move. You play it 100 times, you can play it in your sleep or while you're talking with people." He stressed the importance of practice in an effort to teach students how to prepare for the future.

It is important that students start familiarizing themselves with the basics of personal finance, including personal banking, budgeting, reducing debt and credit management. As students become more comfortable and confident, they can move on to more sophisticated techniques to maximize their returns.

With so much information readily available online, students can easily develop bad habits and learn false concepts. "I still have students who come into class who think you can get 20 percent returns year in and year out with no risks and that is because an E-trade commercial with two singing cute ba-



HOME-WORKINGS-JOBS.COM

"It is important that students start familiarizing themselves with the basics of personal finance, including personal banking, budgeting, reducing debt and credit management."

bies leads you to thinking that it is just that easy," Bryant said in reference to the Bernie Madoff scandal. While technology may enable students to learn quickly, they also have to be able to screen out improper information.

Bryant also observed how the media and peer pressure affects students saying students

spend money they do not have on material things so they can be "cool" or "accepted" by their peers. Television shows on networks like MTV and BET influence students' spending habits, but "reckless spending," Bryant warned, "lead you to being broke."

Some important lessons students should learn are, how to pay themselves first, create a budget and stick to it, how to stay away from credit cards, determine which bank offers the best service, the different internet scams, how to open an investment account and how to save 10 percent of your allowance or income.

While it may be important for students to build credit for the future, credit cards should not be used for everyday living. Instead, they should be used for emergencies only. Students should make an important distinction between the Annual Percentage Rate (APR) and the Annual Percentage Yield (APY) when opening up credit cards.

The Annual Percentage Rate, the rate borrowers are charged yearly, does not take compound interest into account APY is a better measure to use when opening up a credit card because it reflects compounding interest. A credit card may be quoted at 5 percent yearly but a consumer may actually pay 5.11

percent if the interest is compounded annually.

Not all students are affected by the economic crisis in the same way. Tudin Rasel, a freshman at Baruch, said that he has not been as affected by the crisis as other people. "It's not like the job I have now is paying me less money." But if he were to lose his job, Rasel said that he would be more conscious of his spending habits.

Kelly Tran, a Baruch senior, is a conscientious spender. In the past two years, Tran has been monitoring her personal expenditures. Her goal is to maintain an average monthly spending of \$300 or less. She said, "If I spend over \$300 this month, then I will cut down my spending the following month so I can average it out." This detailed budget includes eight categories of expenses, which enables Tran to calculate the percentages of each purchase at the end of the year.

Influenced by her brother, Tran started keeping this budget when she was unable to recall what she had spent her money on. "Every time I looked in my wallet, I had \$20 less or \$40 less ... so now I keep track of every cent." Although Tran is still employed, she maintains a "crisis management fund" that Bryant advises all students to keep.

## Personal finance advice for students

JIA YAN HUANG  
SENIOR STAFF WRITER

**Q: Given the current economic situation, the government is encouraging people to spend more because it will stimulate the economy. For students, they will obviously try to conserve and not spend, so what would you say they should do in this situation?**

**A:** Well, the problem with the government is that it needs people to be consumers, to keep the machine moving. But that's not good for the consumer. The government wants you to spend your money to help them so they don't have to make bigger rescue packages. It's in our best interest to be like other countries that have bigger savings rates.

We used to be a big savings country in the 40s and then as soon as cable TV came in and other technology like the Internet, we went from being consumers to spenders. Don't worry about what the government wants you to do, in this crazy economic time, if we learn nothing else, we have to learn that we should have a crisis manage-

ment fund.

In case my world turns upside down, if my employer lays me off and I can't get a job for a year and a half, which happens, in case my landlord didn't pay his mortgage and now I am kicked out of the apartment that I was paying rent to. It happens.

In case my husband, my wife, my girlfriend, my spouse, my roommate loses their job, how does that affect me? If we learn nothing else, we have to learn that the business economy is reciprocal. There are going to be good times but more and more the bad times hit us hard and last longer. So a crisis management fund or you can call it whatever, rain date fund. Save in case of bad stuff.

**Q: In an article I was reading, it says that people can better manage their money by becoming literate in finance. Would you agree?**

**A:** The more you familiarize yourself with the basics, you become more literate, more comfortable and then you can move on to more sophisticated topics,

## Peers for Careers CAREER CORNER: SHOP WISELY FOR JOBS

BY ANNA VLASOV-CHERKAEVA  
STARR CDC CORRESPONDENT

It's no secret that some people are desperately trying to get any job they can. They often forget that it is important to choose the right employer.

I was recently interviewed by a mid-size, well-known company. The recruiters interrupted me to comment on my answers while I was still talking. They seemed disorganized and gave me vague responses. They talked about their competitors in a disrespectful manner. It did not take long for me to realize that this was not the right company for me to work for.

Everyone should understand that an interview is a two-sided process. It is not only the recruiters who evaluate you, but you also get the chance to evaluate them as representatives of their company.

The process of choosing an employer starts long before the interview. You should attend corporate presentations, not only to get information about potential employers or to network with other professionals in your field,

but also to take advantage of opportunities observing the people who work for the firm you are interested in.

The next step encourages students to explore companies on their own. Don't limit yourself to a company's website. Gathering information from independent sources like newspapers, magazines and websites like Hoovers.com, Vault.com and WetFeet.com are all helpful. Publications like *Business Week* and the rankings in *The NY Times* and *The Wall Street Journal* are also very informative. You might also set up Google Alerts to receive information about specific companies.

Attending job and internship fairs are also a great way to learn about companies. Your goal at these events is not just to give out as many resumes as possible, but instead to learn more about the company by talking to the company's representatives. Many businesses participate in these fairs, so students must prioritize and choose which companies they will visit. Prior to the event, prepare your personal pitch and questions to ask recruiters valid

questions based on the research you conducted. You will appear very professional and it will help you during the networking and evaluation process.

Here are a few questions you should ask yourself when researching an employer:

- Does the company operate ethically and responsibly?
- Does it have a good reputation?
- What will my coworkers be like?
- What training and support will I receive?
- What does the future of the company look like?

Finding the right company is a long and hard process that takes effort. Locating a job that will be rewarding and challenging takes time. Students should look at their interests and talk to many professionals before committing to a particular offer. With research and knowledge students can make better decisions while also staying true to their own values. Remember that the final decision is yours.



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# Talking Finance

strategies and techniques. So yes, it is important, this class is very important. Even if students don't remember everything, the earlier you can introduce these topics to the teenager, the better. Even if you introduce a slightly different version in an elementary school [it] would be just as good. So yes, literacy is very important.

**Q: You say that students should try to find a mentor, but an article I read said that financial advice is often worthless. Given the Madoff situation, how do you know who to trust?**

**A:** Fortunately for most students, they don't have enough money to

be targeted by people like Madoff and the advice a student can seek out doesn't have to be advice that comes with much risk.

For a typical student, the advice should be simple: learn how to pay yourself first, learn how to create a budget and stick to it, learn how to complete a simple 1040EZ tax form, learn how to stay away from credit cards, determine which bank offers the best service for someone your age, learn about the different internet scams, open up an investment account and save 10 percent of allowance/income. This kind of advice doesn't get a student into trouble, but it is extremely important.

## Business Event Brief



On Thursday, March 5, five marketing executives shared information about marketing/advertising careers.

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### February

**Tue 24** New Career Paths for Finance and Accounting Students  
**Time:** 1-2 pm **Room:** NVC 14-245

### March

**Tue 3** Entrepreneurship – How to Begin Your Career and Who Can Help

**Time:** 1-2 pm **Room:** NVC 14-245

**Tue 10** Beyond Wall St. – Universal Banking and New Careers

**Time:** 1-2 pm **Room:** NVC 14-245

**Tue 17** Corporate Culture – Why its Important a Tips for Success

**Time:** 1-2 pm **Room:** NVC 14-245

**Tue 24** Careers in Marketing – Where to Start

**Time:** 1-2 pm **Room:** NVC 14-245

### April

**Thu 23** Networking 101 – How to Start and Sust Your Contacts

**Tue 28** Rewarding Careers for Liberal Art Stude  
**Time:** 1-2 pm **Room:** NVC 14-245

**Thu 30** Careers in Private Equity and Hedge Fu  
**Time:** 1-2 pm **Room:** NVC 14-245

### May

**Tue 5** Exploring Careers in Nonprofits and Healthcare

**Time:** 1-2 pm **Room:** NVC 14-245



# Features

## ADDerall for more than just ADD

BY LISA FRASER  
CONTRIBUTING WRITER

■ The use of performance-enhancing drugs is a new trend on college campuses

Most college students are familiar with the pressure to succeed when exams approach. Also familiar are the lengths students will go to for success, such as all-night study sessions. But some students feel so pressured that they resort to other means to help them succeed: drugs.

According to an article in the weekly science journal, *Nature*, as many as 25 percent of students have used prescription drugs. The American College Health Association has found that the non-medical use of prescription drugs is the second most common form of illegal drug use in the college population after marijuana.

Adderall, or "Addy" as it is known on some campuses, is the most popular of these drugs. It is a stimulant and an amphetamine, which is a class of drugs that increases the levels of norepinephrine, serotonin and dopamine in the brain. It causes an increased flow of neurotransmitters, which intensifies one's ability to concentrate, allowing them to focus for extended periods of time.

Though marketed to treat those diagnosed with ADD, ADHD and narcolepsy, every year Adderall slips into the hands of many college students and high school over-achievers aiming to ace exams, finish projects and get that 'A'.

The drug is usually obtained through a friend with a prescription and sometimes, directly from



GAWKER.COM

The non-medical use of prescription pills is second only to marijuana among college students who use illegal drugs..

a doctor. A regular dose of Adderall can last anywhere from four to six hours.

It is potentially addictive and carries an FDA "black box" warning label, which states that the drug poses a significant risk of serious or even life-threatening adverse effects.

However, these warnings have not stopped students from using the drug in times of stress and high pressure.

Several Baruch students, whose names have been changed for this article, have used Adderall before and more than half of the interviewed students said that they would use it again, even though some say it is addictive.

Except for one student who was prescribed Adderall by a doctor, ev-

eryone interviewed had taken the drug from a friend or from a friend's prescription.

"It made me focused and I would say that the job I got working for Ridley Scott was due to my use of Adderall," said John Smith, a 21-year-old senior who was prescribed Adderall for an ADD diagnosis. The effects of the drug were unpleasant. "When I came down, I was miserable," he said. "I also lost about 20 pounds."

Smith did not feel that Adderall was addictive, and said that he made a conscious decision to stop using the drug. "I would use it again, but not regularly," he said.

Another user decided to try it because of her inability to concentrate "I focus and I study for a long period of time. I get a lot of work

done," said Tonya Walker, explaining what this drug did for her. Walker did, however, experience severe headaches.

Adderall helped John Williams get an A on his midterm last year, while the drug suppressed Jennifer Martin's appetite.

Maya Adams experienced a blissful and calming effect that helped her finish assignments quickly and within short deadlines. But with all the productivity that Adderall induces, some Baruch students are literally and figuratively still not buying it.

"They should try to find a way to alter their lifestyle so they don't have to take these drugs," said Dat Mai, a junior and a biology major who sticks to energy drinks for his boost. "Either drop a few things or

get used to the hard work."

"I personally, definitely don't think it's worth it, especially given the dependence forming nature of most of these drugs," said Zayed Khan, a senior majoring in finance and investments.

Others see nothing wrong with using Adderall to improve performance. Many researchers and professors use Adderall to boost their own abilities and, in the same article published in *Nature* last December, some suggested that medications like Adderall should be made widely available to people who merely want to sharpen their minds or improve their performance.

The use of cognitive-enhancing drugs, the researchers argue, should be viewed in the same general category as education, good healthy habits and information technology — ways that our uniquely innovative species tries to improve itself. They say medications are as helpful as getting adequate nutrition, having a regular sleeping pattern or hiring a tutor.

"Given the many cognitive enhancing tools we accept already, such as going from writing to laptop computers, why draw the line and say, thus far but no further?" ask the authors of the article.

Professor Edyta Greer, an organic chemist at Baruch, disagrees and says that the risks Adderall poses to one's nervous system seems too high a price to pay for the temporary improvement in performance.

"It is great feeling that you can achieve a lot and overcome your problems ... If people think they can perform better with drugs, it doesn't mean that it should be approved," Greer said. "In my opinion, this trend suggests that students experience a lot of stress and sadly lack confidence in their own capabilities."

## Officer gone but not forgotten

BY KEITH ARORA-WILLIAMS  
NEWS ASSISTANT

After 12 years of service to the Baruch community, 50-year-old Floyd Jeffrey Barnes passed away on Jan. 9, from complications associated with Type 2 diabetes.

Barnes was a familiar face to Baruch students and staff as a campus peace officer for the public safety department. He joined the public safety team in June of 1996 where he worked until he was hospitalized in May, 2008.

Among the descriptions of him offered by friends and colleagues, Barnes was most consistently described as well liked, giving and dedicated while possessing that slight streak of stubbornness that often accompanies a good work ethic.

However, while adjectives serve well enough to describe a man, it is the fleeting facial expression that crossed his co-workers' faces, when asked to recall Barnes, that might describe him best.

For most of the seven months of hospitalization, officers from Public Safety would visit him at the New York University Medical Center up to three or four nights a week to bring him dishes from his favorite restaurants in the area.

"When an officer goes out to meal, they call themselves out over

the radio. They call 'out to meal 10.63' and 'return from meal 10.63.' When they would get there they would tell him, 'Barnes, you gotta call the lieutenant,'" said Lieutenant Lois McAndrew. "He would say to me, 'You don't know how happy I am to talk on the radio again,' and he kept talking about coming back to work. We knew in our heart of hearts that he was going to die, and even if he lived, he wouldn't be able to come back to work."

"Barnes was most consistently described as well liked, giving and dedicated, while possessing that slight streak of stubbornness that often accompanies a good work ethic."

When not properly attended to, diabetes and chronic high blood sugar can give rise to a host of grave conditions such as poor circulation and diabetic neuropathy, when the blood vessels that supply nerves are severely damaged. These problems

occur in about one-fifth of diabetes patients and can lead to non-traumatic amputation.

In Barnes' case, it first manifested as a severe reduction in eyesight, but by the end of the next seven months, he had lost most of his eyesight and both of his legs. Doctors removed four toes, then his ankles before the area up to his mid-calf and then his knees on both legs.

"They're going to send me to heaven in pieces," joked Barnes with visitors each time he underwent an amputation. As it turns out, Barnes was not a stranger to tragedy and coping with it was something he was forced to practice.

"He had a mountain which he was carrying," said David Simon, fellow campus peace officer and friend. His father, mother, brother and father-in-law died, all in close succession, explained Simon. He also said that Barnes was a man who knew what he wanted.

"I believe that he will live on in the memory of people because of his kindness and because of the stubbornness and how he talked of things he wanted. He wanted a big TV; he got it. He wanted a rocking chair and he just bought it, but never got to enjoy it. It was right before he left," said Simon.

Floyd Barnes was born on Nov. 14, 1958 in Brooklyn, NY. He gradu-



SPECIAL TO TICKER

Former Baruch Security Guard Floyd Jeffrey Barrens will be dearly missed..

ated from South Shore High School in 1976 and obtained a bachelor's degree in psychology from the

College of New Rochelle in 1996. His wife, three daughters and two grandchildren survive him.





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## Science

# Sour power plant

BY MEHRAN GHAFARSAMAR  
SENIOR STAFF WRITER

Two teams, one from Holland and another from Norway, are competing to unveil the first power plant that will provide energy by harnessing the differences between saltwater and freshwater.

These power plants are situated at the mouths of rivers and aim to create green energy by channeling upstream freshwater and downstream saltwater into machinery adept at generating electricity. Moreover, these salinity power plants can operate around the clock, unlike wind-power plants, while at the same time preserving the delicate ecosystems that are in the vicinity, unlike dams.

The strides being made in "salinity power" are mainly credited to the seminal works of two scientists, Sidney Loeb and Srinivasa Sourirajan. Loeb and Sourirajan, both from the University of California, Los Angeles, were tinkering with ways to extract drinking water from seawater in the 1950s.

By utilizing the properties of osmosis, which is the natural tendency molecules have to move from an area of higher concentration to an area of lower concentration, Loeb and Sourirajan successfully managed to turn salty water into drinkable water with the aid of synthetic membranes and pumps. Because of their research, desalination plants worldwide are churning out countless gallons of freshwater and soon salinity plants will be churning out electricity.

The two salinity power teams, the Centre for Sustainable Water Technology from Holland and the Norwegian team Statkraft, use a combination of synthetic membranes and osmosis much like a desalination plant does, but instead producing electricity.

Despite the same technique, both teams take different approaches in producing electricity.

The Norwegian team uses technology that relies on a semi-permeable membrane situated between a chamber filled with saltwater and another chamber filled with freshwater. As the saltwater, which is induced by osmosis, passes through the membrane into the non-salt chamber, the pressure in the non-salt chamber begins to build and is channeled into an electricity pro-



PHOTOGLOBE.INFO

Salt power plants are placed at the mouths of estuaries.

ducing turbine.

Unlike the Norwegian team, the Dutch team's salinity power approach consists of a series of membranes, similar to the ones found in dialysis machines, which will allow negatively charged chlorine ions to pass from one side of a membrane to another while positively charged sodium ions move in the opposite direction. This creates an electrical current that can be captured by a chemical battery.

In a nut-shell, the Norwegian team is using a membrane that allows only saltwater to pass through it, whereas the Dutch team is using a membrane that will only allow positive and negative ions to pass through it.

The only by-product of the salinity power plants will be brackish water, which has more salinity than freshwater, but less than ocean water. The mismanagement of brackish water could prove to be especially harmful to the environment and specifically terrestrial plant life.

The management of brackish water aside, the team from Holland is confident that their version of salinity power can provide up to 650,000 households with electricity. The Norwegian team, in just a few months, is set to put their prototype into action at the Sodra Cell paper pulp factory at a river 60 miles from Oslo, Norway.

Sidney Loeb, one of the original scientists that pioneered the desalination process, actually patented the chamber technique that the Norwegian team was using back in 1973.

Although the theory was there, the technology was not. Once membrane technology started advancing, the possibility of osmotic energy became more tangible. Considering the sheer number of estuaries there are on the planet, salinity power promises to have a bright future.

With the need for clean energy intensifying, the osmotic power plant has arrived not a moment too soon.

# Green tea for clean teeth

BY YANA GARBARG  
CONTRIBUTING WRITER

A new study published in the *Journal of Periodontology* has found that green tea has beneficial properties for teeth and gums. This study is one of many that rave about the health benefits of the plant *Camellia sinensis*, which is used to make green tea, originating in China more than 4,700 years ago.

The study followed the diet of 940 men ranging in age from 49 to 59, who drank green tea on a regular basis. The study was led by Dr. Yoshihiro Shimazaki of Kyushu University in Fukuoka, Japan, who found that periodontal disease occurred at a lower rate for those men who drank more green tea, at least one cup a day, than men who did not. The antioxidant catechin is found to have a link with this effect.

Such antioxidants may also contribute to healthy cardiovascular systems. A decade-long study finished in 2006 by Shinichi Kuriyama of the Tohoku University Graduate School of Medicine in Sendai, Japan followed 40,000 subjects who drank different amounts of green tea daily. Controlling for different lifestyle variables, the study found that there was a 26 percent lower risk of dying from heart disease for those who drank on average five cups of green tea daily than those who did not.

Other studies have found green tea to regenerate damaged neural cells, regulate body temperature, blood sugar and the digestive system, and prevent urinary infections. Green tea is thought to have weight reducing properties, but this has not yet been proven.

# Air-breathing aircraft

BY ALEX KUSHNEROV  
SENIOR STAFF WRITER

A United Kingdom firm, Reaction Engines, recently announced that it will build key parts for what scientists dubbed an "air-breathing plane." This is a revolutionary concept where oxygen will pass through the engine of the plane and combine with liquid hydrogen in order to produce a more lightweight and relatively cheaper fuel.

The prototype plane currently being developed is named "Skylon." It is being funded by the European Space Agency, which hopes to give planes and fighter jets the ability of spaceflight.

There are two reasons why conventional planes or military fighters cannot achieve space-flight. First, the aircraft must achieve speeds of about 8.5 miles per second to break from Earth's gravity. Currently, the fastest commercial jetliner is the Boeing 747, reaching speeds of 650 miles per

hour and the fastest military jet-fighter is the Russian MIG-25, attaining speeds of 2,436 miles per hour. Secondly, all conventional planes fly due to air pressure.

Air, which is composed of several gases that are retained by Earth's gravity, flows faster over the top of the plane, creating less pressure above the plane than below.

The higher pressure under the plane pushes its wings up. In space, there is no retention of gas pressure in the atmosphere and therefore no flight. This is why scientists must resort to using huge hydrogen rockets to propel a spacecraft into space.

In order to give planes the ability to breach Earth's atmosphere, it is not realistic to create an enormous space shuttle with a million-pound hydrogen tank strapped to each

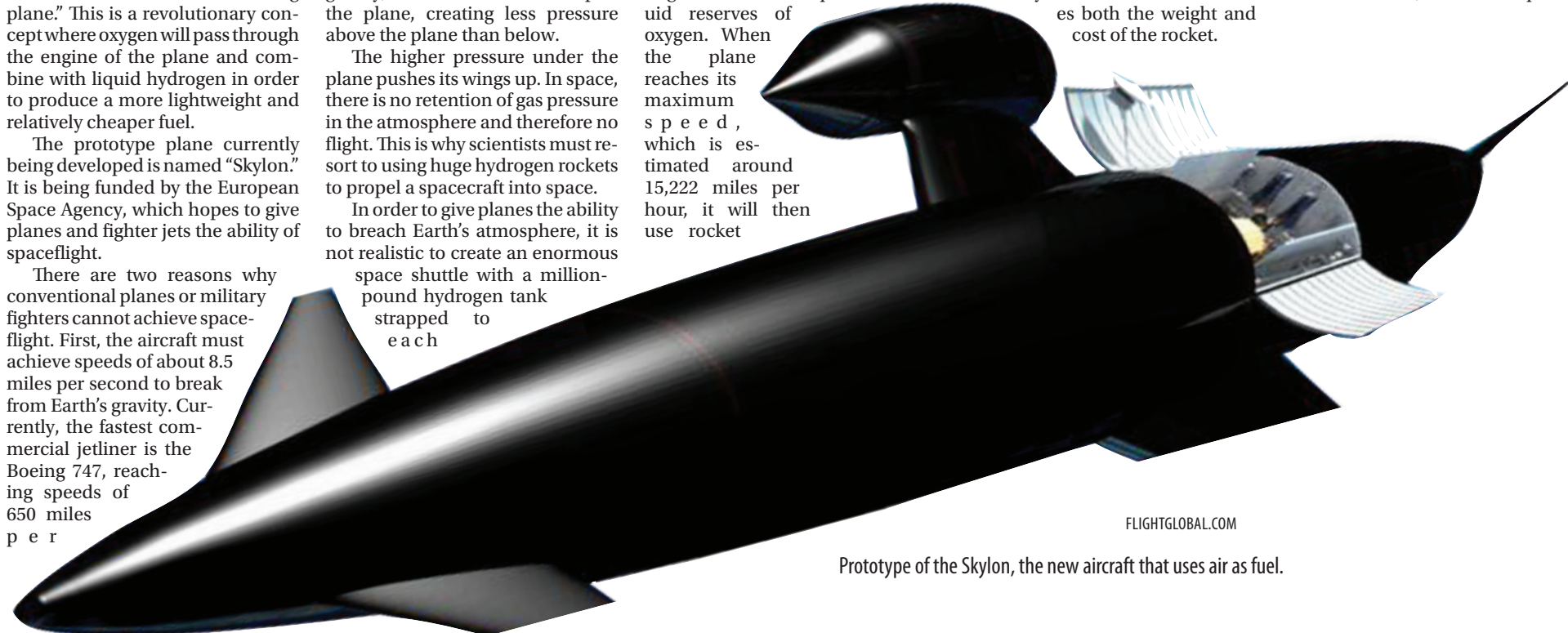
aircraft. The Skylon design offers a more practical approach.

Skylon will be able to hold minimal reserves of rocket fuel, which is liquid hydrogen, and make use of oxygen passing through the plane while in flight instead of holding large amounts of liquid reserves of oxygen. When the plane reaches its maximum speed, which is estimated around 15,222 miles per hour, it will then use rocket

power to achieve the last push from Earth's gravity into space.

Although this "air-breathing plane" technology seems revolutionary, it has actually already been used in missile propulsion systems. The military has been using this system because it decreases both the weight and cost of the rocket.

If a working prototype is achieved, this model may soon lead to the decommissioning of all space shuttles. The space shuttle budget averages around \$170 billion, and the air-breathing plane would certainly make space travel more affordable, safe and frequent.



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Prototype of the Skylon, the new aircraft that uses air as fuel.



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## Arts

# “MIXED” makes debut at BPAC

BY ANYA KHALAMAYZER  
CONTRIBUTING WRITER

It seems that the topic of race has been examined, re-hashed and beaten to a pulp through every creative medium. Yet artists keep coming back to the issue, circling and picking at one of the biggest topics in America that will never remain silent.

While it seems doubtful that any fresh juice could be squeezed from the subject of racial identity, young activist and director Maya Lilly brings her bright and ambitious one-woman show, “MIXED,” to the stage at the Baruch Performing Arts Center.

“MIXED,” running through March 28, is the result of Lilly’s interviews with 200 mixed-race people in which she asked one simple and open-ended question: “What are you?” Lilly created a monologue of eight characters, all of whom are stitched together from a conglomerate of the unique individuals she interviewed.

While other recent examinations of race, such as the Oscar winning film “Crash,” literally reduced people to black and white, “MIXED” stands out because of the sincerity shining through Lilly’s storytelling.

“MIXED” claims to be different simply because it focuses on mixed-race children and what happens to them after the typical “happily-ever-after” ending of almost all movies about interracial lovers.

The main cause of their confusion comes from being forced to assign themselves to a certain group concretely, when checking the “other” box on government-issued forms that crowds every race other than black, white and Asian into one hidden mass.

Through “MIXED,” Lilly seeks to separate that mass into individual human beings with names and histories.

“MIXED” doesn’t accomplish that goal powerfully enough, but it never becomes preachy; at worst, some of the characters are interchangeable mediums who reiterate the

inner struggle of a mixed child.

However, Lilly is a talented actress and her best monologues are the ones in which she becomes a character instead of playing a role. Although they are tame, the monologues are generally good and are communicated well through Lilly’s beautiful writing.

Lilly is able to do something that not many performances about race do: she makes the show relatable to every person in the audience. We have all probably wondered about the life of the man or woman sitting across from us on the subway.

“MIXED” takes that everyday person out of the “other” box and finds out what has shaped them.

There is the half-Muslim, half-Indian Christian Ahmed, a self-assured college guy who “suddenly becomes bi-racial with the click of a trigger.” And then there is the half-Japanese bartender who dances her way through her monologue, showing that her talent, not her race, is her identity.

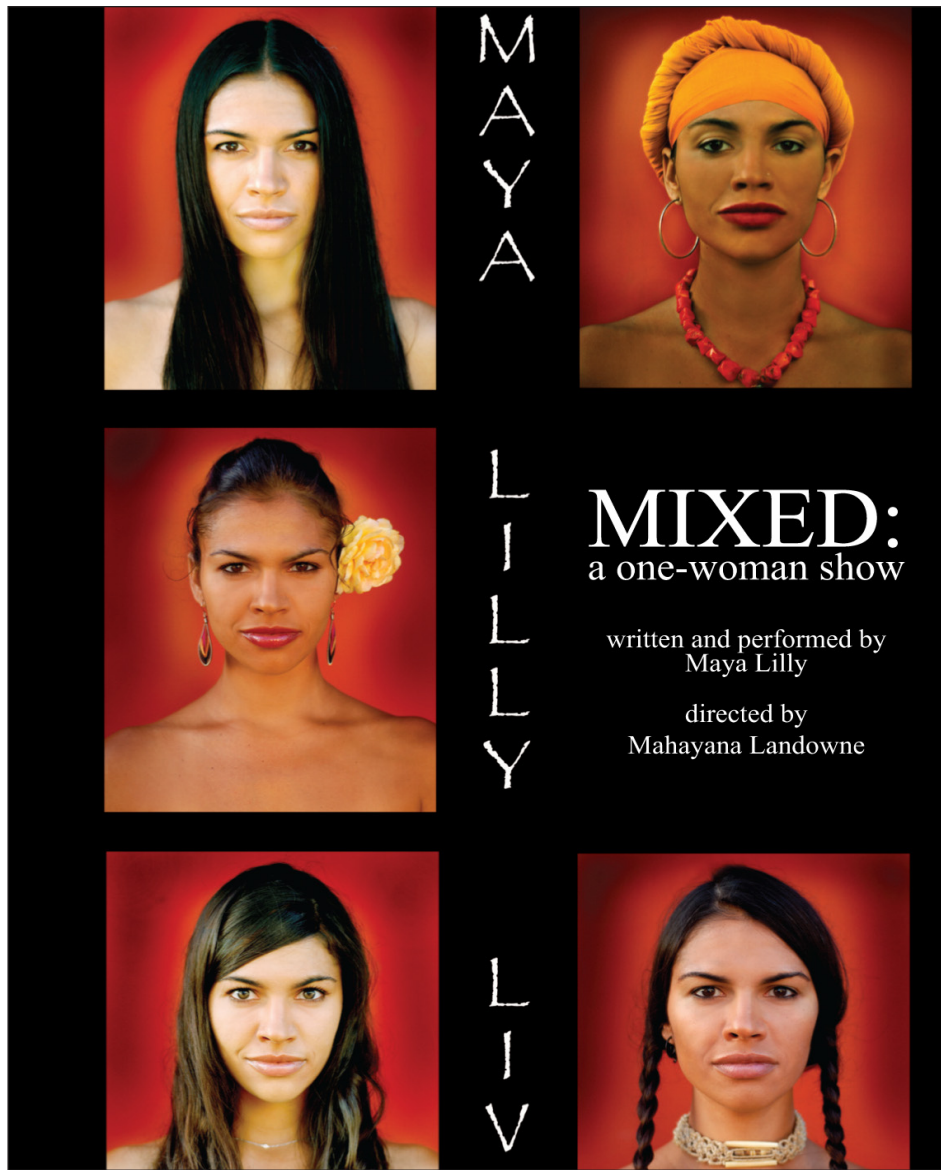
One of the best answers to “What are you?” comes from Jose, the quiet Hispanic kid who is dumped by his girlfriend: “What am I? Right now, heartbroken.”

“MIXED” earnestly tries to demonstrate that “race” is a definition and that no person can be easily defined. The identity of a person is created through experience.

The common theme of the characters is that they all want to take off their skin and show one another their stories and heritage, not their color.

That is difficult to do, especially in a culture where “you never see a Black kid and a Korean kid kicking it in a movie unless it’s part of the story.”

One monologue diffuses the tension by simply asking, “Who doesn’t struggle to survive in this world? Who doesn’t face discrimination from someone?” Lilly knows that we are all products of cultural clashes, but most of us are not trained from birth to see it.



SPECIAL TO THE TICKER

“MIXED” examines the complicated role occupied by multiracial people in today’s society.

## “Pal Joey” leaves audiences Bewitched, Bothered and Bewildered

BY TIFFANY LYNCH  
STAFF WRITER

“Pal Joey,” originally a series of letters written by John O’Hara and published in *The New Yorker*, was first adapted to the stage on Broadway in 1940. This epistolary novel has been tailored to the stage numerous times, but not since its original production has it been a Broadway favorite.

The current rendition of “Pal Joey,” directed by Joe Mantello and produced by The Roundabout Theatre Company, does not make friends on Broadway.

Joey Evans, an underhanded and mediocre night club entertainer played by Matthew Risch, tap dances his way onto the stage in the opening number. The first five minutes of this production have no sound other than the rhythmic toe tapping and stomping of the ensemble. From the start you feel jazzed and ready to be entertained.

Choreographed by Graciela Daniele, the dance sequences are top-notch and accurately reflect the Jazz Age with a mixture of jazz, tap and swing steps. Incorporating amateur mistakes, the dance performances make the show realistic.

After being thrown out of another club, Joey finds himself heading to the big city of Chicago. There we see him audition for and land a gig as a nightclub entertainer.

Coincidentally, he bumps into an old friend, Gladys, played by Obie Award-winner Martha Plimpton, who subsequently steals the show.

As Joey leaves his new post, he goes to a local diner and uses his

typical pick up lines to snag a new dame, Linda English. Wholesomely portrayed by Jenny Fellner, Linda and Joey share the classic duet *I Could Write the Book* and begin a new romance.

Joey, Linda and Gladys fight to make a living in a difficult economy. You quickly learn that Joey has higher expectations than being a song and dance fella. Joey wants to own his own nightclub and Gladys wants to ensure she stays in the limelight.

The Chicago air shifts as Vera Simpson, an established married woman and her goons enter the stage. Vera, played by Tony Award winning actress Stockard Channing, takes a hold of the stage and never lets go.

Joey sees in her a way to get his club started and live the high life. He is looking for a sugar mama to help him on his way to the top. As his quest for Vera ensues, he chisels his way into her heart.

Joey’s sly, devious manner affects every character as he buys his club, two-times his gals and ultimately loses his sense of control and, eventually, everything else once again.

The lure and lifestyle of the 1930s is very well depicted on stage; however, the performances were unmemorable and failed to resonate. Though the women undoubtedly outshine Joey, it is as if all of the actors were told to hold back on their performances. “Pal Joey” intended to be a star on Broadway, but it turns out he was just an average Joe. If you feel like seeing a 1930s Broadway flashback, head to The Ambassador Theatre’s Chicago for “All That Jazz.”



FROGERS.NET

The newest reinvention of “Pal Joey” produced by Roundabout Theatre Company fails to bring the play any new friends.



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# YLHCS D is not Crystal Castles

BY ARVIND DILAWAR  
CONTRIBUTING WRITER

Sometimes it takes a single artist to pique the attention of music fans around the world before a flood of similar acts get noticed. Justice's remix of a Simian Mobile Disco song, "We Are Your Friends," had to become an Internet hit and dance floor staple before most fans learned of other electro artists like Boys Noize, Calvin Harris or even Simian Mobile Disco themselves. In a similar way, Crystal Castles' dynamic rise has opened the door for many other similar artists, such as Great Britain's You Love Her Coz She's Dead.

YLHCS D are similar to Crystal Castles in more ways than one. Both bands produce dance music influenced by chiptune, a genre of electronic music that samples sounds from classic video game consoles and makes use of 8-bit melodies. Both bands are composed of a hyperactive female vocalist/frontwoman and a multi-instrumental, leather-jacket-donning male. Both make use of vocoders, bass guitars and drums. Both put on extremely energetic, borderline chaotic live shows. Both also have a penchant for remixes, taking on a wide variety of artists that include Britney Spears, Foals and Uffie.

But that's not to say that they are exactly the same. As opposed to Crystal Castles' dark, "thrash" style, YLHCS D are more upbeat and influenced by late '90s trance music. The four songs off YLHCS D's recent EP, *Inner City Angst*, have soaring synthesizer harmonies and feature a few stereotypical sound effects. There are also traces of punk caught in the rapid bass guitar riffs and desperate male vocals, a feature that separates YLHCS D from Crystal Castles.

Chances are that most listeners



MYSFACE.COM

will have first heard Crystal Castles due to their prominence and popularity, and thus assume that YLHCS D are simply following a successful, established formula. But both bands formed around the same time, producing similar

music completely independent of one another. Nevertheless, YLHCS D have definitely heard the comparisons. If their new EP is any indication, they don't plan on standing in Crystal Castles' shadow for much longer.

## Baruch COLLEGE The City University of New York PERFORMING ARTS CENTER

BY JOHN MALATESTA  
BPAC CORRESPONDENT

The Baruch Performing Arts Center is proud to announce that the play "Irena's Vow," which features veteran stage and screen actress Tovah Feldshuh and debuted in the Nagelberg Theater in September 2008, will start previews on Broadway at the Walter Kerr Theater on Tuesday, March 10.

"MIXED," the critically-acclaimed award-winning, one-woman play, opened Thursday night to a standing ovation. Featuring Julliard-trained actress Maya Lilly and directed by Yale School of Drama graduate Mahayana Landowne, "MIXED" examines the lives of interracial people through eight distinct characters that Maya Lilly plays with clarity and distinction.

After touring colleges and theaters across the country, "MIXED" makes its New York City debut at Baruch College, and is running through March 28. If you purchase tickets during club hours on Thursdays, student tickets are only \$10. See the box office in the lobby of the Newman Vertical Campus to pick up your tickets.

"The Great Works Reading Series" will be presented in the Engelman Recital Hall on Thursday, March 12 at 12:45 p.m. and Monday, March 16 at 1:30 p.m. and 6 p.m.

This season's selection includes the one-act Arthur Miller play, "I Can't Remember Anything," as well as two

additional one-act plays by Harold Pinter. Take special note that the acclaimed actors Graeme Malcolm and Mary Beth Peil will be featured in the readings. You may remember Peil for her role as Evelyn Ryan on the hit TV show "Dawson's Creek."

The Nai Ni Chen Dance Company presents its spring 2009 season in the Nagelberg Theater. The performances, inspired by the flowing, powerful lines of Chinese Calligraphy, will take place on Friday, March 13 at 8 p.m., Saturday, March 14 at 8 p.m. and Sunday, March 15 at 3 p.m. Student and faculty tickets are only \$15, so see the box office for details.

Your friendly box office manager is Nick and he is always happy to help you. You can also call during regular business hours at (646) 312-5073.

And lastly, if you have children, nieces, nephews, brothers or sisters ages 3 to 11, please don't miss BPAC's special "KIDS CONCERT SERIES" with Uncle Rock and the Playthings on Sunday, March 15 at 1 p.m.

The kids' concert takes place in the Engelman Recital Hall. To learn more about Uncle Rock and the concert, visit the BPAC website at [baruch.cuny.edu/bpac](http://baruch.cuny.edu/bpac). Click on the calendar and then click the Uncle Rock concert on March 15.

Hope to see you at the Performing Arts Center. If you ever have any questions about the center, see John in Room B3-133 or call him at (646) 312-4083.

## Beirut marches on with stellar new release

BY SOPHIA HEPHEASTOU  
COPY EDITOR

Back again with something new, Zach Condon, 23, founder of the Balkan gypsy band, Beirut, surprises listeners with his latest bi-polar release, "March of the Zapotec" and "Realpeople Holland." Expecting an album that closely mirrors the mournful ballads of previous Beirut albums, the recent release is something fresh that shows fans just how triumphant Condon really is.

While incorporating quirky, layered sounds from both *The Flying Club Cup* (2007) and *Gulag Orkester* (2006), Condon masterfully meshes sounds from his recent trip to Oaxaca, Mexico using the Jimenez Band, a 19-piece funeral band from the tiny weaver village of Teotitlan del Valle in Mexico. Novel in theory, the Jimenez Band is less memorable and less charming than Beirut's well-established wheezing tunes.

The first half of the release, "March of the Zapotec," features tracks like *El Zocalo*, which evokes a picturesque Mexican street scene complete with powerful tubas, rowdy trumpets, eccentric cymbals, clarinets and upbeat marching horns. The track rightfully prepares listeners for Condon's own aged woody voice in "La Lorna" where he muses "Ever away from seeing more than life/The morning lies miles away from the night/No man ever could steal her heart /But with bright gold coins I'll take my shot." The track twists into a fluttering flute solo while a heavier drum-thumping tune is added to the mix.

A sonorous upbeat trumpet opens up the Spanish-flavored, *My*

*Wife*, an instrumental track that features ukuleles, accordions, clumsy and clanky brass instruments and various other loopy sounds that come together in their own unique way. Condon sings through his malaise in *The Akara*, as a dreary trumpet somberly fills the air.

The track picks up with light and airy ukulele string plucking that is paired with Condon's lyrics "So long, my fate has changed, it's hindering," as the instruments strike dismal chords. The bouncy three-step waltz in *The Shrew* brings listeners back to the old country, wherever that may be. Like an expressive funeral march, the track picks up speed and then slows down, keeping fans on their toes while they anticipate a well-earned concordant ending.

The second half of the album is a world apart. Condon revisits his earlier bedroom experiment under the moniker, "Realpeople." After spending many years crafting electronic music, fans finally get to see how Condon's sound evolved. As seen by his previous albums and the first half of "March of the Zapotec" and "Realpeople Holland," it is apparent that Condon is already acclaimed as both a visionary and an innovator.

Although Holland seems less exotic and out of place, the techno beats attached to Condon's honest voice bring the album to a new place, one that is familiar and comforting. We have seen how sponge-like Condon's skills are and how inspired he is by his own travels



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as he infuses various elements, but we have never seen the simpler side of his craft.

A graceful and dreamlike track, *My Night With The Prostitute From Marseille*, pulses with mellow, electronic sounds allowing Condon's calming voice to shine. Staying true to his roots, Condon fuses some light trumpet parts and violin serenades with a whirlwind of voices in *Venice*, creating a track that is enchanting and memorizing.

While most would fail, Condon's ballsy decision to incorporate so many elements in "March of the Zapotec/Holland" strengthens his reputation as a talented and exceptional musical pioneer. Stylistically diverse, the album conceptually appears to be problematic, but is executed so superbly that all issues disappear. Rather than re-living Beirut's past success, the mastermind has gone down a new path, one filled with Mexican flavor, electro-pop, and more importantly, originality.

## New "Late Night" gig for Fallon

BY IVETTE OBANDO-ALVAREZ  
CONTRIBUTING WRITER

On Monday, March 2, I had the opportunity to attend the first ever taping of "Late Night with Jimmy Fallon" hosted by Jimmy Fallon, who took over the program from Late Night veteran Conan O'Brien. It turns out, Fallon is on his way to becoming the new King of Late Night.

Fallon, who was born and raised in New York, joined the cast of *Saturday Night Live* in 1998. He became well known for his impersonations of celebrities such as Carson Daly, Adam Sandler and Barry Gibb. In 2000, he joined Tina Fey as co-anchor in the skit, *Weekend Update*. Then in 2004, he left SNL to pursue a film career. Fallon's movie career included "Taxi" with Queen Latifah and "Fever Pitch" with Drew Barrymore. He also honed his hosting skills as the host of MTV Movie Awards and the MTV Video Music Awards.

Fallon's natural ability to be comfortable in front of a crowd, while also making them laugh, lead him to land the job as Late Night host.

The show is filmed in studio 6B at Rockefeller Center, a small space that leaves plenty of room for energy. The studio is set up to look like a party with a fun and festive ambiance.

The Late Night band is the Grammy winning artist, The Roots, who played ten minutes before the start of the show, putting everyone in a great mood. The audience was clapping and jamming to the music, getting ready for the show to begin.

The show began with Fallon's

monologue based on daily stories. The first show had the audience involved in a game show, and it seems that Fallon will create other segments involving the audience for future episodes. It is a great idea to include the audience in the program, making the show engaging and entertaining.

The first guest star was Robert De Niro. Next up was musician Justin Timberlake. Van Morrison, the legendary musician, was Fallon's first musical guest. Fallon seemed to feel very comfortable with his guests, although a lot of it might have come from the fact that he had developed friendships with them through his career. Also, I'm sure a lot of practicing before hand probably paid off.

Having sat through Late Night with Conan O'Brien, I was inattentive and felt that the program was lacking. This was not the case with Fallon's take on the show. It seems that Fallon will be very successful due to his charm, comedic talent and natural ability to make an audience feel comfortable.

For those who are interested, Fallon has started leaving daily video blogs on the show's website, to give fans insight into the behind the scenes preparations for the launch of the show and also gives constant updates on his Twitter page at [twitter.com/jimmyfallon](http://twitter.com/jimmyfallon).

Late Night with Jimmy Fallon airs Monday through Friday on NBC at 12:35 a.m. All those who enjoyed Fallon's *Saturday Night Live* skits and his films will enjoy his Late Night which should not be missed.



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# Lifestyles

## Get the look: Blake Lively



**BY MARTINA MICKO**  
SENIOR STAFF WRITER

Blake Lively always manages to look fashionable, whether she is on or off the set. Known for her role as Serena VanDerWoodsen in "Gossip Girl," she consistently showcases a hip and trendy wardrobe. Her style on the show and in reality is laid back and casual, but always stylish.

Lively's style essentially revolves around jeans. Dressing up or down, her skinny jeans are a versatile part of her wardrobe. She creates a casual look by adding a t-shirt or a

flirtier look with a dressy shirt. One particular outfit that Lively wears well pairs casual jeans and boots with a blazer and plain t-shirt. The look is not hard to pull off and is great for school or a date.

A wardrobe must-have is a pair of skinny jeans. A pair of dark wash skinny jeans can be worn anywhere — school, the office or even a night out. Try the Gap's dark skinny jeans for \$65. It's okay to splurge on a good pair of jeans when they are the most worn article of clothing in your wardrobe and can be used for many different styles.

Another signature item in both Serena and Lively's wardrobe is the blazer. Much like skinny jeans, a blazer can be worn anywhere and over anything to create a polished look. For an artsy flair, try a beige blazer from H&M for \$40. Of course, the more popular black blazer can be worn to make a more serious outfit.

With warmer weather coming, wearing a vest over a long tunic is another option. Try a casual pocket vest or a tank from Forever21.com for \$13 or \$8. It looks more complete when it is topped off with

a vest or blazer.

Always remember that no outfit is complete without accessories. Soho is a great place to find unique jewelry, like a long necklace.

Since skinny jeans go with many shoes, try peep toe pumps to make the outfit sexier. For \$90, Nine West's James shoes are perfect. Boots will also look great with this look. For the same pair Blake wears, go for Nine West's \$50 Ice Blue Boots.

When pulling off a celebrity trend, you don't want to exactly copy their outfit. Even if you admire

Lively's style, stay true to your own unique look. For example, for a night out, add a pair of funky heels or a colorful necklace to liven up your outfit.

The best part of this outfit is that all the pieces can be worn with other tops and accessories, creating a completely different look. With a little shopping or rummaging through your closet, you can have a completely new outfit ready for the upcoming season.

## The merchandise is yours, free of charge

**BY KERRI JAREMA**  
ARTS EDITOR

Imagine walking into a store where everything is free. This actually exists at the Free Store, located at Nassau Street in the Financial District. With baskets filled with items ranging from clothing and jewelry to random knickknacks surrounding the store, everything is literally priceless.

The store embraces the 1960s' mentality of 'taking only what you need and bartering rather than paying.' These ideals are coming at just the right time for the many New Yorkers, affected by the current economic crisis.

The store is funded by a \$9,000 grant from Grants for Arts in Public Spaces and was opened by artists Athena Robles and Anna Stein. In a recent New York Post article, Robles gave her opinion on the genius of the store saying, "It's amazing when we tell customers, yes it's all free. It's a good time to do a project like this, especially near Wall Street. No one has any money now."

For those who may be puzzled by the concept, the store is not run on a free for all, grab as much as you can carry system. Instead, shoppers are encouraged to take only what they need or to simply give up one of their own items to take the place of what they will be leaving with. Although this is usually the practice at the Free Store, donations are

not mandatory. Donations became common because customers felt strange when taking items without giving any sort of payment.

The inventory at the Free Store is monitored carefully and every "purchase" is recorded with receipts. Since the merchandise changes hands so rapidly, a visit to the store will never be the same twice.

While the concept of the Free Store dates back to 1967 when the radical group, the Diggers, opened branches in San Francisco and on East 10th Street in Manhattan, the idea certainly seems fresh in today's world, where big name stores like Chanel and Dior are still peddling \$2,500 belts to the public while most have had to cut back on simple necessities like groceries.

Robles and Stein believe in the system saying, "Alternative and generous systems such as bartering have long been used in times of financial hardship. Artists in particular are familiar with having to be creative to make ends meet... [the] Free Store aims to broaden this circle of trust and exchange by including the general public."

If you're looking to find a way to expand your wardrobe or get rid of items that have been cluttering your home, head down to the Free Store to browse and unload. You just might find that one man's trash is your treasure, free of charge.





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# Basket biz booming



CARABALLOBASKETS.COM

**BY ANYA KHALAMAYZER**  
CONTRIBUTING WRITER

Students come to Baruch College because it is one of the best business schools in the nation. Motivation is key, besides good grades, in the real world. Chynell Caraballo, a transfer student from LaGuardia Community College, is already flexing her entrepreneurial muscles after one semester at Baruch. She founded her own customized gift basket company, Caraballo Baskets, in August, and in less than a year turned a creative project into a lucrative business.

Caraballo Baskets formed when Caraballo was helping an event company plan a wedding. The planner noticed Caraballo's inventiveness and strong work ethic, and encouraged her to offer her services independently.

She started small, selling around five gift baskets to friends and family members per week. Many factors go into creating a gift basket from obvious aspects such as the nature of the event to specifics like the recipient's ethnicity. Attention to detail ensures that Caraballo's effort and the client's money are well spent.

Each customer has the option to let Caraballo create the basket on her own or to work with her to give the product a personal touch. The factor that separates Caraballo Baskets from other gift companies is a combination of creativity and value. Caraballo said that she once saw a gift basket at Wal-Mart that held only a stuffed teddy bear and two lollipops. At five dollars she described the basket as "definitely overpriced."

It takes more than imagination to make money. Caraballo spent hours doing market research comparing her competitors' prices and services. Her small gift baskets range from \$50-\$70, her medium baskets range from \$70-150 and

anything larger is priced on a case-by-case basis.

"The final price is based on the value of what's inside the basket and the only other charge is for the service," Caraballo said.

Caraballo uses the Internet to get orders. Her website CaraballoBaskets.com lets potential customers contact the company for more information. Caraballo has also used popular networking sites to her advantage. Using Myspace, Caraballo logged into her friend's account and sent out a mass e-mail to anyone she could contact who would be interested in her products. Previous professors from LaGuardia Community College noticed her ambitious actions and requested that Caraballo speak to students about entrepreneurship. This was a chance to help Caraballo reach out to even more clients.

As her company expands, Caraballo finds new ways to run her business while juggling her own schedule.

Until now, she has operated the website, conducted advertising, communicated with clients and made the baskets with only her sister's help. Caraballo Baskets will be sold in local K-Mart and mom-and-pop gift stores by next Christmas. She was able to make the huge leap because she was not afraid to take initiative.

Caraballo receives as many as ten orders per week, all of which must be ready on time. "I'm going to need a lot more help from now on," said Caraballo. Anyone with drive, initiative and intelligence can change their life just as Caraballo has. Her best advice to students dreaming of starting a company is never to slack off.

"Be focused and determined" said Caraballo. "If you go to school from 9 a.m. to 2 p.m. and get home at four, be prepared and know that the rest of your free time is dedicated to your business."

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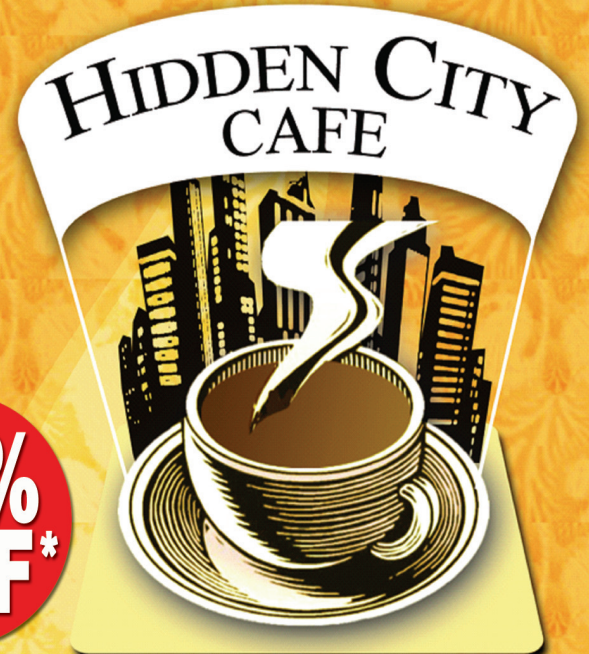
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# Looking to bounce back

BY TIMOTHY PETROPOULOS  
ASSISTANT SPORTS EDITOR

A new year means a new start for the Baruch baseball team, and considering where the program has been for the past several years, a new start is a more than a welcome idea.

Since the team's 17-1 2006 CUNY Athletic Conference semi-final loss to Staten Island, the Bearcats are a combined 13-52 including last season, where they finished a horrendous 4-27 (3-12 in CUNYAC).

During that time, pitching has been the major source of the Bearcats' woes. Last season, Baruch pitchers lit up to the tune of a 7.82 ERA and a ballooned 2.09 WHIP, and in the past 770.2 innings pitched, Bearcat hurlers have handed out 638 walks, translating to two and a half walks for every three innings pitched.

But help could be on the way.

Two high-quality transfer students, Kellen Bliss from Holy Oak Community College and Ryan McGuire from Nassau Community College, join returning stars David Chestnut, Joseph Valentin and Jason Valentin to form a solid core of talent.

"I think we have the make up and the talent this year to [contend]," said fourth-year Head Coach Jose Torres. "If everything stays according to the way we have been practicing and playing, I see good results in the future."

Bliss, McGuire, Chestnut and Jason Valentin also form a pitching staff that could save Baruch from their pitching woes.

"We got these two transfers [Bliss and McGuire] that are a little older than the guys who have pitched for us in the past," said Torres. "Our



TIM PETROPOULOS | THE TICKER

The baseball team has been practicing to improve upon last year's dismal season.

No. 1 and 2 [pitchers] are probably the two best in the conference if they are able to stay healthy."

If the quartet of pitchers can perform up to their coaches' expectations, wins should come easy for the Bearcats. Offensively, they produced quality numbers last season, batting a respectable .257 and scoring just over five runs per game.

"We got a good bunch of guys," said junior catcher/outfielder Dan

Kelly. "I think we have a lot of offense and a couple of promising pitchers. If we just play defense and catch the ball, we should have a successful year."

An often overlooked aspect of the game is fielding, but defense, or the lack thereof, has been just as much of a reason for the Bearcats' failures last season than anything. In the 31 games that the Bearcats played last season, the team com-

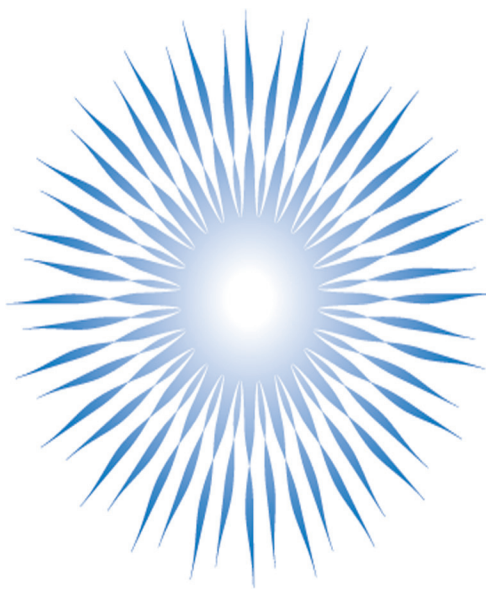
mitted an astonishing 82 errors, over two and a half errors per game. Those errors resulted in 82 unearned runs. At that rate, it is nearly impossible to be even close to contention, let alone a playoff berth.

"When the pitchers make their pitches, [we] have to make the plays for them," said Coach Torres during last season. "We're giving up too many walks and after the walks come the errors and then the

hits and that's when the flood gates open up."

Although last season was one Baruch would like to forget, there is only one way to go, up.

"We will play every game hard, we are going to represent our school well and hopefully things will turn out for the best," said Kelly. "As [team mate] Tom Daily said, 'We're gonna mess heads up.'"



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Before



After



# Ready for the big games

BY MARIANE ST-MAURICE  
SPORTS EDITOR

Baruch rebounded from its loss to no. 4 ranked Stevens Institute of Technology defeating Mount Saint Vincent and the College of Staten Island in three sets in Riverdale, on March 1

"It was our second time playing them, so we knew what we were up against," said Head Coach Allison Gunther a few days after the game. She was satisfied with the way her team played and obtained a score of 30-21, 30-17 and 31-29. The last set was much closer than the others, but Gunther has a very valid explanation.

"I was playing a lot of people, trying things out," she said. "I knew we were going to win, so in games like that, you have to experiment with people and plays."

Baruch has been experimenting against easy opponents in preparation for tougher arrivals. The Bearcats are still undefeated in the CUNY Athletic Conference and are preparing for important games against Hunter College, New Paltz University and Elms College, which are quickly approaching.

As was the case in previous years, the Hunter Hawks are the only conference team Gunther is worried about. "We have to beat Hunter so we can be first [in the conference]," she explained. "That will not only get us the top seed but an easier route to the championship and points for the Commissioners' Cup." The Cup is awarded annually to the CUNY college whose varsity teams have collectively earned the most points.

As far as the Bearcats' other two big games are concerned, a victory against New Paltz is sought-after. "New Paltz took our spot in the rankings, so if we beat them, we're back in," said Gunther of the No. 12 national ranking the Bearcats enjoyed a few weeks ago. A ranking in the top 15 is the best any Baruch team has ever achieved.

The Bearcats also faced the New York City College of Technology last Tuesday, whom they also defeated in three sets with scores of 30-24, 30-24 and 30-29. "[City Tech] did a lot better than last year, so the game was more interesting," said



DANIEL OSPINA | THE TICKER

The men's volleyball team is preparing for two important games this week.

Gunther. "But I sat out three of my starters for that game."

"It was fun to let the other guys play," she added. "We're getting the job done in CUNY."

All the practice the Bearcats have been getting by playing both tough and easy opponents will hopefully come to fruition for them on Tues-

day, when they battle Hunter for the first conference position, and Thursday, when they will attempt to reclaim their national ranking against New Paltz.

**BARUCH** | 30 | 30 | 31  
**MOUNT SAINT VINCENT** | 21 | 17 | 19

Next game: Hunter, March 10



## Jets' organized chaos

The free agent market opened promptly on Feb. 27 at 12:01 a.m., and the New York Jets were among the first teams with their check-book in hand. With their sights set on free agent Linebacker Bart Scott, the new man in charge made it clear that they weren't leaving without securing the services of the seven-year veteran.



ANGEL NAVEDO  
Bearcat Prowler

Scott was lured away from the Baltimore Ravens with a six-year contract worth \$48 million. But more important than the money, Scott is able to reunite with his former defensive coordinator and Jets' new head coach Rex Ryan. "The opportunity to play under Coach Ryan again was huge," said Scott in a statement after the signing. "I've made it no secret how big a role he has played in me taking the steps from being an undrafted rookie free agent to where I am today. I wanted to keep that chemistry going. It's been so successful that I didn't want to lose that magic."

Scott's familiarity with the system will immediately help his teammates make the transition from a base-style 3-4 defensive alignment to Ryan's attack-style 3-4 defense — affectionately referred to as "Organized Chaos" — will make Scott the person everyone immediately looks to for guidance.

But signing Scott wasn't the only splash for the Jets. Before the ink could dry on Scott's contract, the Jets' general manager, Mike Tannenbaum, was working out the particulars for a trade with the Philadelphia Eagles that would bring cornerback Lito Sheppard to town. The deal is a low-risk venture for the Jets since the compensation for Sheppard is performance-based. The Eagles received the Jets' fifth-round draft pick in 2009 and, if Sheppard overcomes his injury woes from recent years and plays 85 percent of the snaps, the Eagles will also receive a conditional 2010 draft choice that could be as high as a third rounder.

A former two-time pro-bowler, Sheppard had fallen out of favor with the Eagles after contract disputes. A change of scenery could be exactly what Sheppard needs.

The contract extension Sheppard received from the Jets plays more like a one-year tryout, giving New York insurance incase Sheppard, who missed 14 games from 2005 to 2007, the potential for injury.

The trade gives the Jets a proven NFL commodity to play opposite Pro Bowl CB Darrelle Revis. When Sheppard is in top-form, he's one of the quickest defenders in the league and he is easily capable of an outstanding season. It's a good move for the Jets, adding much needed youth and quality experience to a defensive secondary that ranked 26th in the NFL against the pass last season.

Apparently looking to lock up as many former Ravens as possible, safety Jim Leonhard is expected to line up next to Kerry Rhodes in 2009 and nickel back Corey Ivy has been linked to the Jets since the start of free agency.

Scott and Sheppard filled two of the biggest holes on the roster, giving the Jets an opportunity to focus on needs on offense in the draft.

# Athletics department faces cuts

CONTINUED FROM FRONT

"Not to say we're going to shut down, but I can see the hours being cut down, the maintenance of the place starting to dwindle off a little bit," he said. "We try to maintain it every three months, but it might have to be every six months now. With budget cuts, you start to pick out what you lose out on."

The cuts come at an especially bad time for the Department of Student Development, according to Corpus. "We were building momentum to increase student satisfaction, to make it a friendlier place," he said. "We had a whole series of things we wanted to do, and this just cut them."

The college's varsity teams, as many of them are improving and reaching new heights every year, will feel a slowdown in momentum. Corpus' goal of having the Baruch's athletics program recognized as one of the top 25 in the nation is being challenged by the cuts.

"Essentially, budget cuts have restricted us from expanding the program," said Eng.

The department will cut on travel as it shifts from using budget money to fundraising.

"We're going to take [closer] locations; there will be more trips in the metropolitan area if possible," said Eng.

Other things will have to be cut as well, including equipment for the various teams. "We're going to have to extend our uniform usage," said Eng. "So instead of replacing equipment every two to three years, maybe it's going to be every three to four years."

The impact of the cutbacks remains to be determined. It is a major concern for Corpus though. "It's a short term challenge that I think we'll get through, but we have to stay focused on

"We have to try to see what we can do with fundraising, each team for its own."

- Ben Corpus

VP of Student Development

the value and importance of being an excellent program."

Staff members are finding the continuous cuts stressful. "When you think the worst is over, you hear there's another thing on the chopping block," said Joseph. "It's almost like it's never ending."

There are some solutions to this situation the Baruch Athletic department finds itself in. The tuition increase planned for the fall will help fill the state's college budget, while giving back to the CUNY system. The increase needs to be passed

by the State Senate before implementation.

If the tuition increase is not passed an athletic and recreation fee could be added to the student activity fee, as it is in the SUNY system. "It's been talked about for the [CUNY] system, but it's at a very early stage in the discussions," said Corpus.

Eng said that an added fee might be a drastic measure, considering the size of Baruch's program. "But even a slight increase would help us. Even two to three dollars will make a big difference," said Eng.

Athletics currently receives money from the student activity fee, which is stagnant due to steady enrollment and a recently failed increase. "The dollars we get aren't buying as much as they did five years ago," said Eng. "So even though the budget stays relatively the same for equipment, the same money cannot buy as much."

Teams will have to consider fundraising, both at a corporate level for events like the Battle of Lexington, and on a personal level for team trips. Some teams have been organizing and working on tournaments, something the women's basketball team has been doing for a few years.

"We don't plan on stopping what we're doing, because it's not like we relied on the budget we get from Baruch," said Joseph, also the team's head coach. "With [that] budget, we would go nowhere."

The department's fundraising efforts should bring their budget to where it should have been. "We have to try to see what we can do with fundraising, each team for its own," said Corpus.



# A long way from the milk cartons

■ In her second season as a Bearcat, Monique Salmon leads team to victory

BY SPENCE PACKER  
SENIOR STAFF WRITER

Monique Salmon has come a long way. From playing basketball with a hoop made out of a milk carton she has soared to reach a dream.

It all started in the streets of the Bronx where Salmon moved to from Jamaica at nine years old. She was introduced to basketball by the boys on her block two years after moving and quickly grew to know and love the game. Playing there, Salmon developed the skills that would help her lead the Baruch Bearcats to their second consecutive conference championship years later.

"I grew up playing against guys; they were quicker and taller than girls," said Salmon. "Playing against girls now is easier for me than it was against the guys."

The street basketball Salmon played helped her mentally organize the game, which helps her focus, making her quicker and better at penetrating the defense. It wasn't until eighth grade that she had the chance to put those skills to good use, when she first experienced organized basketball at Middle School 144 in the Bronx. That year, her team made it all the way to the championship.

Salmon kept playing and a few years later, while attending Truman High School, she was presented with the possibility of coming to Baruch College. Women's basketball team Head Coach, Machli Joseph went to a Grand Street High School game against Truman to see the current Bearcat, Shadae Rice play. It was at that game that he first saw Salmon and began to convince

She plays with passion and heart and loves to win. She is not a selfish player.

—Machli Joseph  
Women's basketball  
head coach

her to come to Baruch.

Now in her second year on Baruch's team, her peers and coach Joseph hold Salmon in high regard. Team Manager Mariya Korobkova said, "Monique's passion for basketball is tangible from the sideline. She is not only a good basketball player but a good friend."

Teammate Latesha Reddick agreed with Korobkova saying "Monique is the best person to talk to; she is like family." Joseph added that, "She is a combo-guard who

can control a game at will. She plays with passion and heart and loves to win. She is not a selfish player as proven by her being the leader in assists in all of Division III."

Although Salmon is only a sophomore, she was made captain along with senior guard Karlee Whipple and junior forward Kalea Davis. Last season, Salmon became a starter when Whipple was injured. Coach Joseph felt that her experience last year on the team made her key in leading the team this year. In fact, Salmon was just recently named the CUNY Athletic Conference women's basketball tournament Most Valuable Player for her work during the championship.

Salmon has many goals, including being successful both on and off the court. She works hard toward graduation and toward leading the team to two more CUNYAC championship titles. However, more important to her was the team's game against Cabrini of Pennsylvania last Friday, which was the first round of the NCAA tournament. "I think it will be a good game. It's anyone's game but hopefully we win. I think we'll win," said Salmon.

It is clear that Salmon is a staple of the Baruch Lady Bearcats basketball team and will remain for years to come. Her team describes her as "the dangerous little one" or "the Punisher." She earned both titles through her prowess on the court.

Off the court, they describe her as a person who will always listen to them and give advice. But perhaps Salmon, the superstar athlete, leader and good friend, put it best. "I'm just ... Monique."



DENIS GOSTEV | THE TICKER

Sophomore Captain Monique Salmon was recently named tournament MVP.

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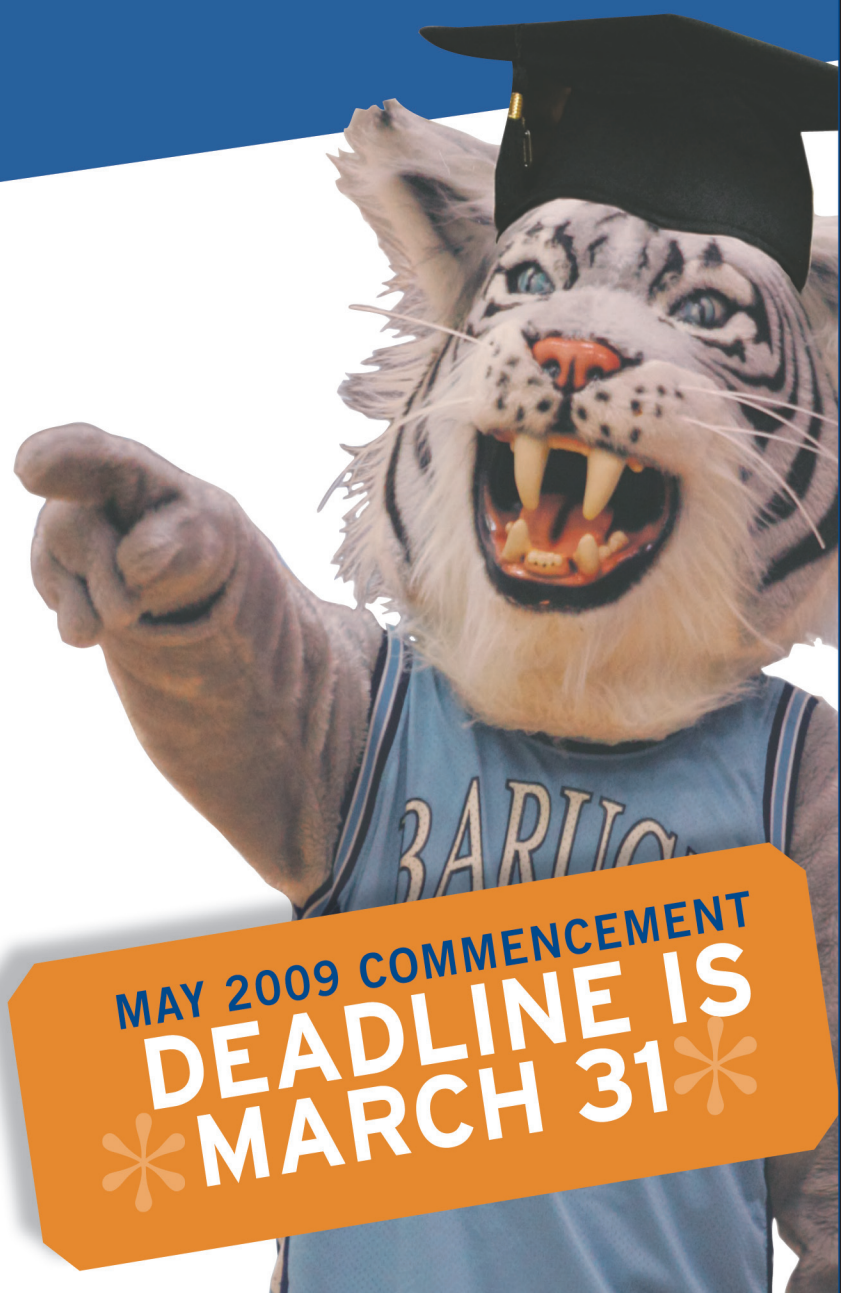
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# Filling the gym with spirit

BY MARIANE ST-MAURICE  
SPORTS EDITOR

Brooklyn College cheered their way past the conference competition last Tuesday at the annual cheerleading championship, hosted by Baruch College. It was the fourth consecutive title for Brooklyn. In recent years, however, the events were considered exhibitions because only three teams participate.

Tuesday's event drew hundreds of fans and the most teams ever as Hunter College brought its very first cheerleading team to the floor; the College of Staten Island made their first appearance in at least five years. CSI wasted no time and placed second, coming ahead of Baruch, Hunter, Medgar Evers and Lehman College.

The entire evening was a success and showcased the hard work of not only the aforementioned teams but also of regional teams who came to perform and to have fun. The Riverbank Recreation Center cheerleaders kicked the night off and made a few fumbles but won the crowd over with stunts, tumbling and most of all their smiles and enthusiasm.

The Crusaders All-Star team, a demonstration team performed their routine next, showing true cheer spirit despite a few missed steps. Hunter danced and cheered its way through technical difficulties with the music.

The CUNY Athletic Conference championship competition finally started with the Medgar Evers opened its routine with a series of jumps that led into their cheer. The team generated a good response from the crowd, but the few small stunts integrated into their routine were not enough to make them serious contenders for the title.

The Lehman College squad has grown tremendously in numbers in recent years, followed the Cougars.



DENIS GOSTEV | THE TICKER

Baruch's cheerleading squad presented the crowd with an original routine that included dance, jumps, stunts and cheers.

The squad started their routine with a pyramid that would have been a strong opening had their flyer not fallen from the formation. However, they quickly recovered and proceeded to conclude without too many problems.

Next up was CSI, who established their presence from the get-go with their large squad and loud spirit. They kicked things off with a cheer and an impressive basket toss and never backed down. Their entire routine was strong and well-executed, including many stunts

and good jump sequences.

It was then time for Baruch, who also had an excellent opening by performing a stunt that was unique and perfectly done. Their performance, which remained tight the whole way through, showed a great variety of stunts and choreography as well as an original cheer. Baruch received great support from the crowd and their routine was memorable despite their small number.

The defending champion, Brooklyn College, came next and wowed the crowd with a glimpse of

what Baruch would be able to do if the school had a larger team. The jump and dance sequences were almost perfect and left no doubt that the title would be Brooklyn's yet again.

Before unveiling the champions, the night was capped off by performances from Cheer New York and the Borough of Manhattan Community College.

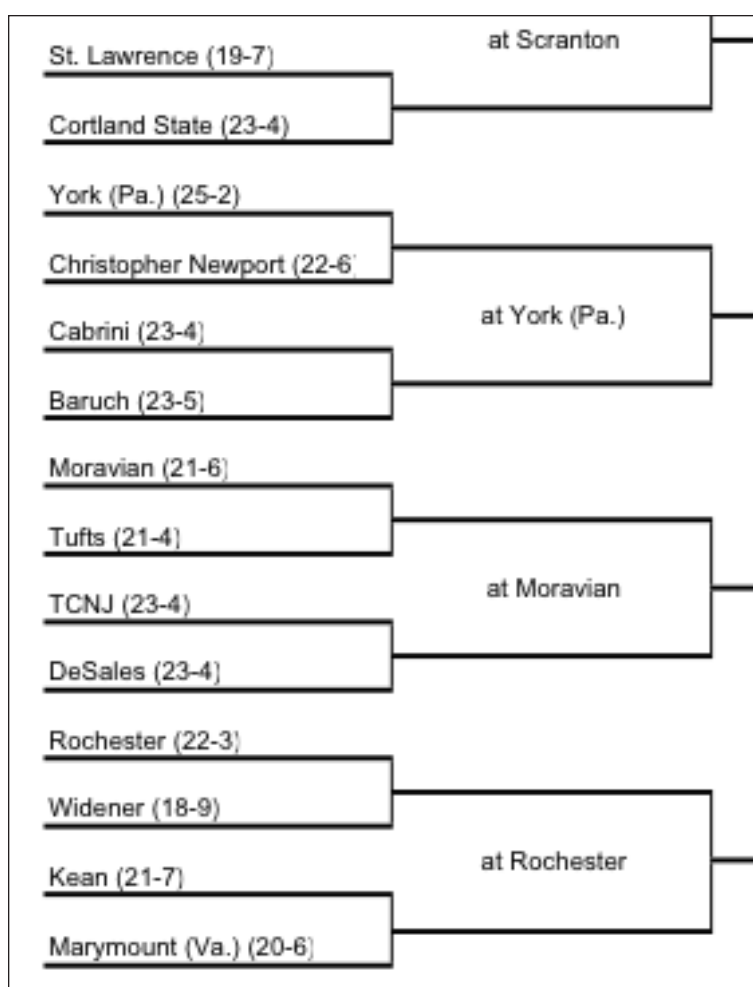
Despite disappointment in not attaining their goal, the Bearcats were still satisfied with their performance. "I couldn't have asked for

anything more than how the team executed their routine last night. They were phenomenal," said Head Coach Hanna Burris after the trophies and medals were handed out. "I am extremely proud of them."

The Bearcats are already looking ahead, as they will be attending the Cheer and Dance Extreme Grand National Championship By The Sea, in Virginia Beach this weekend, with hopes of receiving some hard-earned accolades there.

# Bearcats play NCAA tournament

## Women's bracket



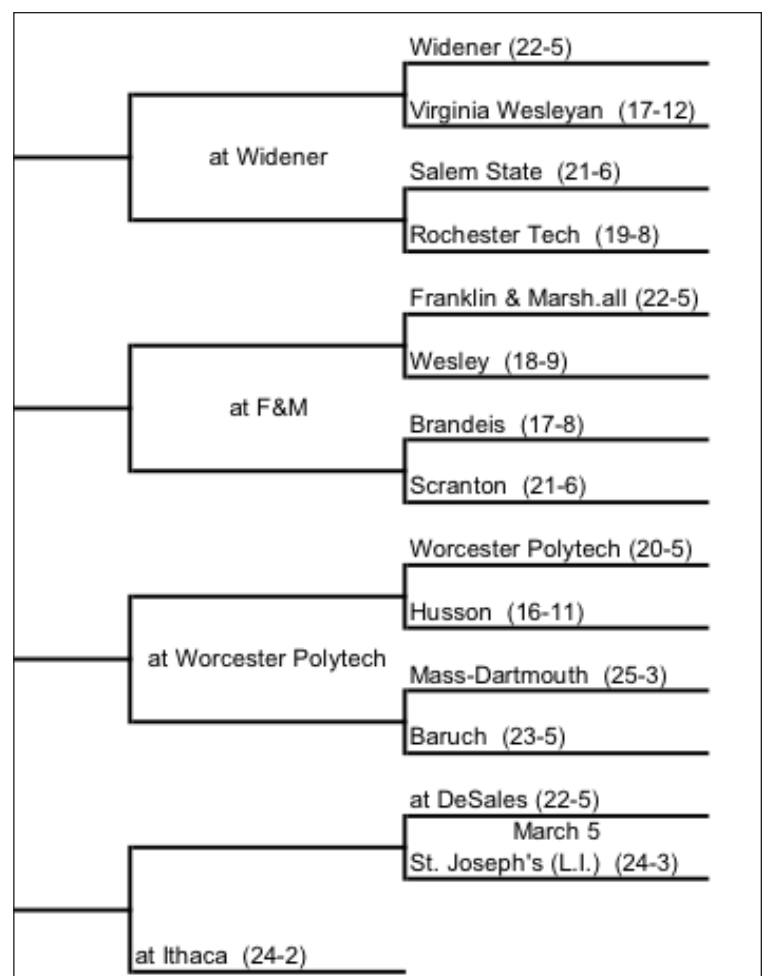
**BARUCH - 72**  
**CABRINI - 58**

Women advance to play York. Visit [TheTicker.org](http://TheTicker.org) for the results.

**BARUCH - 82**  
**DARTMOUTH - 72**

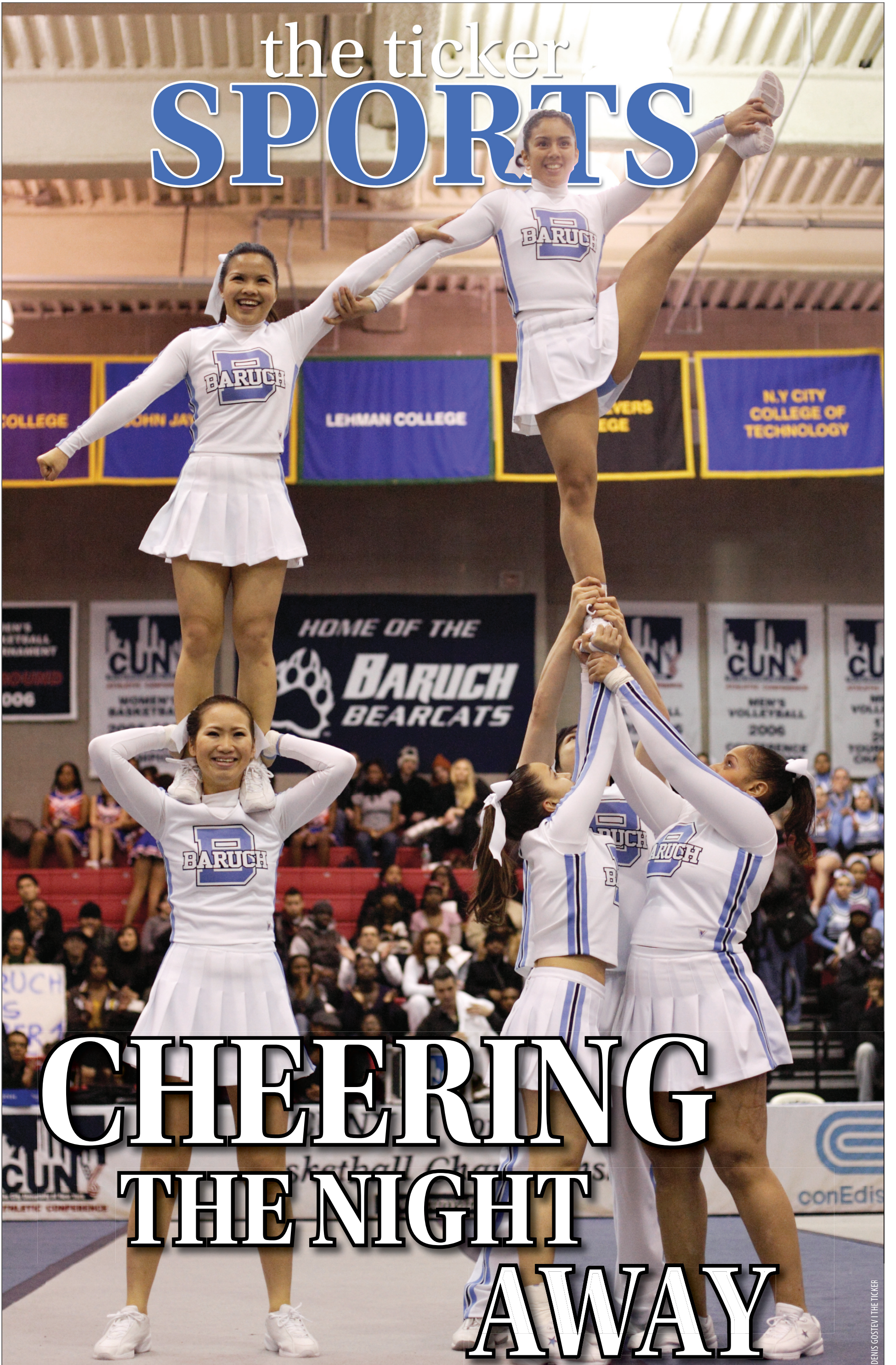
The men will not advance in the NCAA Div. III tournament.

## Men's bracket





# the ticker SPORTS



# CHEERING THE NIGHT AWAY

DEWIS GOSTEY / THE TICKER

The Bearcats hosted the 2009 CUNYAC Cheerleading Championship last week, where they performed their routine for hundreds of fans. PAGE 27.