CUNY enrollment reaches a new high

CUNY's Chancellor Matthew Goldstein could be multitasking soon if he gets the job as chair of Mayor Michael Bloomberg's charter revision committee.

Two weeks ago Baruch held an event for the charter revision, in which former City Comptroller William C. Thompson Jr. discussed The New York City Charter. Now a CUNY individual could possibly be integrat-ed into the committee.

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Intervarsity gets poetic for Haiti

Compiled by Lillian Rizzo
Managing Editor

Monday 2/22

The Baruch College Health Center will be hosting Health Week from Monday, Feb. 22 to Friday, Feb. 26.

Cap and gown ticket ordering for the 45th Commencement exercises begins today. Visit the student life website at www.baruch.cuny.edu/stuaffairs. Students must file for graduation by March 9 at the Registrar’s office in order to be included in the program booklet. Commencement will be held on Tuesday, June 1.

Wednesday 2/24

There will be an open house for the Steven R. Newman Real Estate Institute in order for students to learn more about opportunities in the field in Room 206 of the East 22nd Street building from 6 to 7 p.m. Call 484-660-6596 to sign up for individual courses.

The Zicklin Graduate Leadership series will feature HSBC’s Dance D’Oro in room 258 of the 25th Street building from 12:30-1 p.m. RSVP online at www.baruch.cuny.edu/stuaffairs.

Thursday 2/25

An open luncheon and conversation will be held for students with Ben Corpus, executive president of Student Affairs, from 12 to 1:30 p.m. at the East 25th Street building in Room 310. RSVP online at www.baruch.cuny.edu/stuaffairs.

Friday 2/26

The spring Study Abroad fair will be held in V.T. 1-107 from 12 to 3 p.m.

Today is the deadline for submission for the Abraham J. Bilof Prize in Ethics, sponsored by the Office of Academic Affairs ad the CUNY Institute for Software Design and Development. Cash prizes range from $50 up to the grand prize of $250. Register at http://math.ciscd.org.

Corrections

In Issue 2 of The Tickler, Ned Sublette was spelled incorrectly in the article “Baruch hosts teach-in for Haiti”.

“Voodoo” should have been spelled Vodou. The former term is considered derogatory and offensive and has roots in negative portrayals of the religion as a demonic practice.

Features

In the article “Baruch’s expert on Iran,” Professor Evrard Abrahamian’s name was spelled incorrectly.

Arts & Style

The article “City Bakery sells a delicious collection of treats” in Issue 2 listed no contact information for the store, as is consistent with our restaurant reviews. The bakery is located at 3 W.18th Street, New York, NY 10011. Their phone number is 212-366-1414.

By Sabrina Smith
News Editor

Students crowded room 3-215 in the Vertical Campus as members of the Intervarsity Christian Fellowship (IVCF) hosted Poetry Slam 4 Haiti on Thursday, Feb. 18.

Moderated by Cristina Cespedes, vice president and large group coordinator of IVCF, the event was held in an effort to inform the Baruch community about the importance of helping others and raising money to contribute towards Haiti relief efforts.

“We saw last year that we would like to do community service, and a lot of people wanted to do this and we were going on in the world, and we came up with a Haiti event,” said Cespedes.

According to the club description, the “nature” of IVCF is to “bring students to the understanding of Christ and instill love for Baruch students, faculty, and administration.”

Decorated with a Haitian cultural theme, the room embodied a comfortable setting that stood out from the past that many of our students, faculty, and parents have grown up with.

The event opened with performances from the audience with its creative flow and message reflected the unification of the student body to support Haiti.

“At the end of the day there is something in it for everybody, whether you are part of clubs on campus, tutoring for SACC or write for the Tickler, funding affects you,” said Hossain. “More than anything it’s about enriching the experience and educational such as events and concerts.”

In response to campus concerns, USG plans to hold a series of town hall meetings to establish the curriculum for the upcoming year.

“We’ve had a lack of funding is a prime issue on campus and before fiscal concerns can be addressed students must be educated on the problems affecting their college community.”

In response to campus concerns, USG plans to hold a series of town hall meetings to establish the curriculum for the upcoming year.

Last month, Hossain tested out a proposal that is long overdue. The Programming Committee are being reformed and will be overseen by a programming board that will oversee all social events hosted at the college.

President Tanvir Hossain of the Undergraduate Student Government plans to set out next year’s budget agenda this upcoming week with an attempt to show that the USG is “renewed” connection between the student and the university.

“Conversation between the government and the students is significantly lagging,” said Hossain.

According to the president, lack of funding is a prime issue on campus and before fiscal concerns can be addressed students must be educated on the problems affecting their college community.

Hossain also plans to utilize a portion of this revenue increase to make additions to the current USG organizational structure, including a programming board that will oversee all social events hosted at the college.

Last month, Hossain tested out his planned initiative by creating an ad-hoc Programming Committee that in its short time successfully executed events, such as the Haiti Concert and the Haiti Teach-in.

Hossain also argued against accusations that USG spending is ineffective to the needs of the Baruch community.

“The primary goal of USG is not to donate money to charities, but the vast majority wants to know that it is available to them,” said Hossain.

“Th is year we are doing the reverse approach: first, we are asking the students what their needs are, and then, exposing them to all the hidden opportunities available for a more enhanced college experience.”

News

USG decides on figures

Compiled by Sophia Karathanasis
USG Correspondent

The Undergraduate Student Government will sponsor an alcohol awareness event on Feb. 23 from 6 to 9 p.m. in the Multipurpose Room as part of “Health Awareness Week” on campus.

The event is designed to help spread awareness on the effects of alcohol on students. According to President Tanvir Hossain, the event will also feature lectures from various speakers.

Ralph Bianculli and Justin Vellela, student participants of the KPMG Living Green Case Competition, presented their agenda for implementing a sustainability program at Baruch College.

The agenda includes green products on campus as a means of making the college more cost-effective and environmentally friendly.

As President Armaan Torabi and the Programming Committee are planning a karaoke night.

Elections for the Undergraduate Student Government for the academic year 2010-2011 are scheduled for April 12-15.
Leaders Wanted.

Do you want to be heard?
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Baruch College Student Government Elections

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Filing Deadline:
Thurs., March 18th / 5:00pm
History gets acknowledged at Baruch by AHA

CONTINUED FROM FRONT PAGE

Grassroots discuss ‘bad’politics

Grassroots members led the discussion on the problems with New York State and its politics.

BY SABRINA SMITH  
NEWS EDITOR

On Tuesday Feb. 16, Grassroots hosted “New York State: WTF?” a presentation that featured a discussion on the problems with political leadership within the state.

Among a small group of guests and club members, President Ben Silva and club members, President Ben Silva lead the conversation towards the political platform. Eliot Spitzer, characterized as Client # 9, was the person to be addressed. Students not only expressed their own opinions, but also the thoughts of the “blurry” individuals that were indicted in regards to the political platform.

Some of the proposed ideas for fixing the state included desolving the legislature and choosing the right people to lead.

Some of the proposed ideas for fixing the state included desolving the legislature and choosing the right people to lead. Freshman Mona Khalil stated, “We do live in a republic and people do have some say in what goes on and most aren’t educated enough and don’t know how to make educative decisions.”

New York State politics is a total mess, and we are the joke of the nation,” said Gutmann. “Something needs to be done.”

CUNY student population takes a giant leap

CONTINUED FROM FRONT PAGE

with six community colleges, has also impacted the higher enrollment numbers. According to the Newsewire last fall, as many as 1,600 began in criminal justice and 200 in forensic science. The academy enables students to earn an associate’s degree then move on to obtain their bachelor’s at John Jay.

La Guardia Community College estimated 16,483 people this semester, up by 240 from last spring. As of Jan., the number of returning students registered was 7,553 — approximately 2,444 more than last spring.

“The economy is such that many more students are opting to stay enrolled,” said Michael Baston, associate dean for enrollment management and student development at La Guardia, in the Newsewire.

In November, The New York Times reported that two-year colleges had stopped accepting applications for the fall semester, pulling back the cut-off time from one week before the start of classes to two months prior.

CUNY Matters reported last fall that graduate programs have also seen a 5.6 percent increase.

CUNY is also expecting the fall 2010 registration number to increase and exceed last fall’s but with the budget cuts recently proposed by Gov. Paterson which total $104 million, CUNY is expected to experience another rise in nation along with a cutback of faculty.
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DETAILS: Free Microsoft Software is available to Baruch students who have taken CIS 2200 or above. Your are able to download over 75 Microsoft titles from the web-site including developer tools, operating systems, server tools, etc. After completing CIS 2200 or above you will receive an e-mail to your Live@Baruch e-mail address with instructions on how to access the software. Contact the HELPDESK for assistance by email: helpdesk@baruch.cuny.edu or call 646-312-1010.
Wallerstein for President

The college has narrowed down the search for president to three candidates, all of whom have held open forums on campus to formally introduce themselves to the Baruch community in the past few weeks. After carefully investigating each of the finalists, past The Ticker has decided to stand behind Dr. Thomas Wallerstein for president.

His extensive amount of experience in philanthropy is just what Baruch needs in this time of budget constraints. According to the biography provided on the Baruch website, Wallerstein served as the vice president of the MacArthur foundation, one of the world’s largest philanthropic organizations.

As dean of the Maxwell School at Syracuse University, fundraising has been a chief priority for Wallerstein. At the State of the School address, he stressed that the school’s fundraising goals were “clearly a no-brainer and its importance to the school cannot be overstated.”

In addition to that, he is also passionate about international relations. In his early career at the MacArthur Foundation, he directed the international grantmaking program, which makes more than $85 million in grants each year throughout the world in the areas of international peace and security, according to Wallerstein. Wallerstein also has a number of career experiences in international relations.

At his open forum earlier this month, he said one of his priorities for the school would be to expand Baruch’s reach overseas, which was also an important goal for him at Syracuse. Baruch’s diverse student body would only improve and become more successful if we expanded our horizons beyond U.S. borders.

Each candidate definitely has excellent qualities. Dr. Gerald Rosenfeld has a strong background in finance and investment, and McCarthy still an integral member of our community body. However, we feel that having Wallerstein as president would only make the college better.

This year, NBA held its first primaries for all positions. This allowed NBA to be open, transparent and attract the best-qualified students for the respective positions. No other party in Baruch College has ever taken such steps. We allow anyone to contest the positions, and do not offer them exclusively to a few individuals. 

Let me begin by saying how proud I am of this team and how far we’ve come as a group. This party was started in the winter of 2008 through the leadership of everyday students on campus who were fed up with not having their interests represented. These leaders were selfless, and truly believed in their mission. They were leaders who wanted to make Baruch a place to be proud of, a place where they can exchange ideas with their peers, a place where they have a good time, a great education, and make the most of their college experience. We set out to counter commuter culture and boy, have we come a long way.

Our campaign in spring 2009 quickly turned into a movement. The purpose of this movement was to bring dignified student leadership to the Undergraduate Student Government of the sort that the college has never seen. Leadership that would listen to the students, stand up to administrators for student needs, and do not offer them exclusively to a small, out-of-touch core. This not only allows us to remain competitive, but also ensures the dynamic nature of the student body is represented. I have full confidence in the ability of NBA’s new executive board nominees — Garam Choe, Shabe Ahmed, Yelky Ramos and Cathy Huang — to lead this team and continue to bring the organization to new levels of greatness. This diverse, talented and intelligent group of individuals is truly remarkable in their own rights, and NBA is very lucky to have such a board. As the election season begins, I want to wish them the best of luck and offer them some advice. First: stay above the fray. The election season can reach low points with mudslinging and misinformation, just make sure you aren’t a part of that. Fight the negativity with positivity. Second: keep the students’ interests at heart. You are running to represent the student body. Never forget that.

Finally, work as a team. The NBA’s never love to is a group of individuals who look out for each other, who have fun together, and who have developed a bond that transcends any election cycle or student government.

“A journey of a thousand miles begins with a single step.” - Confucius

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A fresh face added to microfinance

Professor Michele Costello.

BY JAYXAN HUANG 
STAFF WRITER

For Baruch students, it is often important to know the background of their professors. As they sit through their first week of class, students usually conduct informal interviews of the professors. Do they really know what they are teaching, or are they just regurgitating from the textbooks?

Fortunately for students in the Zicklin School of Business, the new microfinance professor brings both professional and academic experience to the classroom setting. Professor Michele Costello received her MBA in finance and economics from New York University’s Stern School of Business.

According to the Baruch ABN AMRO Bank NV, Costello has experience in managing credit portfolios. Costello also involved in several volunteer activities relating to microfinance. She is an outreach director for a microfinance renewable energy project in Haiti and co-founder of a microfinance education company.

Costello was attracted to Baruch because of the reputation the school holds and the opportunities available for microfinance in New York City. “I see a gap in terms of having classes for students and young professionals fill roles in the microfinance space,” said Costello, a professional in microfinance for several years. “So I thought what better way to share my experience and bring people into the field in a professional way than teaching at Baruch.”

Prior to Baruch, Costello taught in programs for the University of Notre Dame alumni and in-house educational programs for ABN AMRO.

Through interactions with other colleagues at Baruch, Costello has high expectations for students here and said their pupils have met those expectations. “The students are very interactive in the class...and bring a lot of their interesting experience into the classroom,” said Costello. She described her interactions with students overall as positive.

To prepare for a course in microfinance, Costello advises students to have an existing background in finance and economics coursework. She described the subject area as a practical application of many macro and microeconomic theories.

In addition, students should come with an open mind for the knowledge they think about portfolios and portfolio management, said Costello.

As part of the class, Costello spends a lot of time teaching students to think about the portfolios of the poor, as their assets are different from wealthier clients. An example she gave was a poor rural woman in Peru whose capital asset is a llama, which has a variety of purposes. It can be used to produce wool, to produce goods for sale such as hats or scarves, as a source of food, and as a vehicle to trade at market price.

Students are also taught to think about microfinance in a broad sense. The concepts in microfinance relate to both capital markets, leveraged finance, corporate finance and other areas.

In addition, microfinance can extend to many areas, such as insurance, savings and other related financial services. Microfinance professionals need to learn about borrowers' level of risk.

“When you think of a borrower’s portfolio, you have to also think about a wide variety of services that will create successful credit,” said Costello.

There are many opportunities available for students interested in pursuing microfinance. Some organizations in New York working on microfinance are ACCION, the Microfinance Club of New York and the International Association of Microfinance Investors. Some of those institutions offer paid and unpaid internships, which Costello encourages students interested in the field to pursue.

“Even short-term volunteer opportunities will give them [students] a better sense of what is happening in this sector,” said Costello. As a final piece of advice to students, Costello encourages them to explore formal bank training programs, which offer a general training background, and then later specialize in fields such as microfinance or real estate. Students should always look for feedback to better improve themselves and use their network for opportunities.

Develop yourself online

Students majoring in accounting might find a large amount of resources they can benefit from outside of the offerings on campus at Baruch. PriceWaterhouseCoopers, one of the “Big Four” accounting firms and a top employer at Baruch, will have a series of resources online throughout the spring semester. The resources displayed on the website are meant to help students become good interview candidates.

The event, “Personal Brand Week,” will take place as a series of workshops and videos online that will be posted on the company’s website on a daily basis for this whole week beginning on Monday. When asked about the initiative, Holly Paul, PwC’s national recruiting leader, said, “Personal Brand Week is [a] first-ever, nationwide event that will help students develop their personal brand by determining and promoting their individual strengths.”

The series of resources will cover a range of topics that can help students prepare to become successful in their interviews. The first series

Accounting students compete

BY BRENDAN CORRIGAN
ASSISTANT BUSINESS EDITOR

On Feb. 18, Ernst & Young LLP, one of Fortune magazine’s high-ranked “Big Four” professional services firms in 2010, invited four teams of Baruch students at the undergraduate and graduate level to compete against each other for a spot in the Ernst & Young National competition.

Baruch students got an opportunity to get in front of people who are the “face” of accounting, entrepreneurship, and environment, said Donna Thompson, an E&Y campus recruiter.

The competition enables students to develop analytical skills and meet accounting professionals throughout the event.

“I think the program gives the students an opportunity to not only network and develop their skills, but also an opportunity to get in front of people and express their ideas and their creative abilities,” said Thompson.

“Your World, Your Vision is an enhancement to the competition for students to give back to the community,” she continued. “We can learn from each other’s experiences and draw back to E&Y’s heart.”

The nationwide program began in September. At Baruch, eight teams had proposals and went through a preliminary round of judging. The top four teams were then given the opportunity of presenting in front of E&Y partners at their New York City headquarters.

From this group of students, one team is selected to have their proposal submitted to the national competition.

Participating in this competition has many benefits. The prize given to the top three teams is $10,000 to fund their community program. Aside from the actual reward, teams can benefit from the process itself.

“We see it as a means to learn and to gain a vetting for some criticism about our idea and about our concept,” said Rodney Lerman, a junior majoring in finance at Baruch. “The criticisms that they gave were very thoughtful and the experience was exciting and we really enjoyed it.”

Lerman’s teammate, Max Glikman, an accounting student, talked about their organization, Financials Without Borders.

“It is basically providing volunteer opportunities for business students abroad,” said Glikman. “This competition is definitely a service for our organization,” he added.

With the competition coming down to the wire, Thompson shared her expectations, “This is the second year [that we’ve sponsored], and I think it is going to be successful again.”

Armed with this competition, Baruch students have the opportunity to make themselves competitive.

Funds flow to Microfinance Institutions (middle), who then provide funds to Self Help Groups (right), who provide small loans.
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Baruch City Advertising Society keeps growing

BY MAE SCHARFMAN
CONTRIBUTING WRITER

Baruch City Advertising Society, an already well-established professional club, is emerging from the shadows of the dance. It is expanding and expanding their horizons on what it means to be more than just a club in school.

With more than 300 students signed up for the newsletter, over 10 officers, and participation of more than 100 students at events such as the Ogilvy information session, BCAS is continuing to encourage more students to actively take part in membership and to develop personal gain through their unparalleled social networking events.

BCAS is a member of the American Advertising Federation, an advertising association holding events with the purpose of encouraging interaction for corporate, government, and student participation alike, according to the AAF website.

The goal of BCAS is to affiliate with students with the professional advertising industry. BCAS holds monthly forums to engage students with the advertising profession by meeting networking professionals and exploring different career paths that are available.

The president of BCAS, Margaret Sancho, observed that after the Ogilvy information session last October, they work. She is excited to see the growth of BCAS and the students.

Sancho explained that BCAS exposes students to a range of companies hiring in the advertising field.

Between 100 and 200 students don’t know what companies are out there. There’s not even an advertising major; but I am surprised that advertising majors didn’t know what companies are out there for them," said Sancho. “We are the bridge between the company and the student.”

The BCAS organization conducts a series of events on and off campus to expose students to different aspects of advertising and help them familiarize with the topic.

One event that gains the most attention from Baruch students is the company tours of Ogilvy and Jay Walter Thompson, two prominent global advertising agencies that take time to reach out to Baruch students, according to Sancho.

During these tours, exclusive to BCAS members, “students get a chance to go into the advertising world and get a feel for it,” said Sancho. "They learn about how it is going to be if they work in that environment. They’ll get to know the people who work there and how they work.”

Ogilvy also participated in an information session last October, where there was participation from over 100 Baruch students.

By re-orienting its focus around student needs, a polished sales pitch, with the product being themselves, often can make a successful personal pitch. The pitch is meant to grasp the recruiters’ attention, while at the same time, informing them of their greatest attributes that are relevant to the position at hand. Here are some steps for developing a personal pitch:

Start with your name and major, followed by something unique, interesting and memorable about yourself. This could be as simple as various languages you may speak or the minor you chose and why. However, stay away from saying something that would make you memorable for the wrong reason or add negative cites to your marketability.

You want to make sure that your current or former employers understand you are competent to take the position you are offering. You should say why you are good for the position by talking about your past achievements, your qualities that are relevant to the position at hand. Stating what you currently do or have done may also accomplish this.

Close with a short statement on what you hope to achieve, or what your goals are in the immediate future. You can also state the exact position of interest and why.

“Here’s a scenario and the appropriate response.

Recruiter: “Tell me something about yourself.”

Student: “I’m actually an accounting major. I am detail-oriented, love solutions for problems and have a need for orderliness. The other side of my personality is filled with the rhythms and sounds of salsa music and the excitement of dancing.”

An applicant’s personal pitch should take 30 seconds to two minutes and should contain the most relevant information. For this to happen it may be necessary to research the company and the position’s required skills. Students may also tailor their personal pitches according to a given company’s values. For example, if a company is involved in volunteering and a student has currently volunteered in the past, this is a relevant topic to talk about. Talking about this topic can be used to build rapport with the company’s current or perceived culture.

Nothing is complete without a personal connection with the recruiter. A few simple gestures can develop a professional network between an applicant and the recruiter. Asking personal questions to the recruiter are good ways to make the whole experience personal. After conveying skills across, applicants should ask questions about the position, the company and the recruiters’ experience. Students should also try to obtain interviewers’ business cards, just like after an interview, and follow-up with a quick and short thank you note. This will help maintain interviewers’ network, ensuring that they will stand out from those who did not take the time to write a thank you e-mail. These steps can help applicants gain better experience when networking with recruiters and potential employers.

BY AZKA ABID
CFO CORPORATION

The job market in the United States puts a premium on applicants’ ability to sell themselves and their relevant skills to the position applied to. One of the keys to success is to interweave personal aspects of your life with the profession that has currently or volunteered in advertising. Th is could be anything from your major to your extracurricular activities.

An applicant’s personal pitch should take 30 seconds to two minutes and should contain the most relevant information. For this to happen it may be necessary to research the company and the position’s required skills. Students may also tailor their personal pitches according to a given company’s values. For example, if a company is involved in volunteering and a student has currently volunteered in the past, this is a relevant topic to talk about. Talking about this topic can be used to build rapport with the company’s current or perceived culture.

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BY LOUIS SUED
BUSINESS EDITOR

Last Friday, Zicklin recognized outstanding students with a celebration of the principles during 2009. The 2009 Service Excellence Award was given to five staff members who have been at Baruch for several years.

The Service Award was established at Baruch in 2003 following the premise that great students need to have a great supporting staff.

“People attest to the value of a smile and a go above and beyond the call of duty,” said Zicklin’s dean John Elliott, who presented the recipients with their awards.

The award winners were: Alli- son Davis, a 12-year veteran of the finance and economics department and a CUNY graduate; Krishna Duharany, who graduated Baruch in 2007 and began working at the graduate business programs at Zicklin a semester prior to graduation; Michael Large, who started working at Baruch in 2004 and then again in 2007 as a recruitment and outreach coordinator in graduate admissions; Barbara Weiner, who has been at Baruch for three and half years and now works for the Graduate Management Programs at Baruch since 1996 and works for the Office of the Dean.

The award recipients were pleased with the school’s recognition of their efforts.

“Much of the success of our students depends on the members of the staff,” said Elliott.

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“Much of the success of our students depends on the members of the staff,” said Elliott.
Join an open conversation with Baruch’s Vice President for Student Affairs, Dr. Ben Corpus, for an informal lunch.

NO AGENDA.
NO MEETING NOTES.
JUST LUNCH & CONVERSATION.

Lunch provided and this event is open to all matriculated students. Check the schedule below and RSVP online. Space is limited.

Thurs, Feb 25th, 12:00pm - 1:30pm, 151 E 25th St, Rm 765
Thurs, Mar 25th, 12:00pm - 1:30pm, 151 E 25th St, Rm 765
Thurs, Apr 15th, 12:00pm - 1:30pm, 151 E 25th St, Rm 765
Thurs, May 13th, 12:00pm - 1:30pm, 151 E 25th St, Rm 765

RSVP at: www.baruch.cuny.edu/studentaffairs
Shorter days may cause SAD symptoms

BY HINA JERAN
CONTRIBUTING WRITER

Snow has blanketed the city twice since the groundhog’s prediction of six more weeks of winter. While many people aren’t pleased with the weather, for others, the prolonged winter brings not only sadness, but also anger, confusion, and sometimes, stagnation. These types of feelings are often classified as Seasonal Affective Disorder (SAD).

According to Mental Health America, SAD is a “mood disorder related to seasonal variations of light.” The shortening of hours of light during the winter can lead to feelings of depression. It affects half a million people every winter between September and April. December, January and February are the months when symptoms peak. In addition, according to the National Institute of Mental Health, people experience the full effect of SAD, while others have a milder form known as the “winter blues.” The Wall Street Journal reports that 15 percent of Americans suffer from the milder form.

There are two types of SAD: Major Depressive, an online community of doctors and scientists, lists the first as fall and winter seasonal affective disorder. Symptoms include depression, hopelessness, weight loss, gain, anxiety, loss of energy, social withdrawal, oversleeping, and appetite changes such as a craving for foods high in carbohydrate, and loss of interest in the things once enjoyed. The symptoms of spring and summer seasonal affective disorder include: irritability, insomnia, poor appetite, weight loss, increased sex drive and agitation. “Seasonal affective disorder is a subtype of depression,” said Professor Susan Locke of the psychology department in an email message. “It is unique, not because of its symptoms, but because of the circumstances under which depression is experienced” She explained that the farther one lives from the equator, the more likely it is to occur. “There may well be some social and psychological factors: the stresses of the fall season, including those incurred in the relationship being housebound because of weather, but the most important factors seem to be lack of daylight and cold weather, as well as hormonal changes that are associated with change in season,” she said.

Experts believe that a deficiency in vitamin D might also be a cause because it points to a lack of sunlight. However, not everyone feels the effects of the winter to that extent. “I might feel lazy if I have to go out but when it comes to my academic life, a change in the weather bears no impact at all,” said Anshul Shah, a junior majoring in accounting.

Alexandre Pereira, a finance major doesn’t believe he has any form of the disorder. “It’s harder to wake up early; it affects me in a way that I should take more time that I could use for studying but that’s about it, it doesn’t affect my concentration or anything like that,” he said. For students who can’t afford light therapy or relatively new treatments, Locke suggests healthy sleep and eating habits. “Get set as much exposure to daylight as possible and the best possible indoor lighting,” she said. “It is also important to stay socially connected to friends and family.”

Several long-term patients are advised to sit in front of a specially designed light box at a certain distance which emits about 10,000 lux from a fluorescent bulb, most often in the morning for at least 45 minutes. Results are usually seen within two weeks. Another type, dawn simulation gradually turns the light on in a natural fashion simulating the rising sun in a transition from night to day.

Antidepressants

The most common are selective serotonin reuptake inhibitors (SSRIs) such as Prozac or Zoloft. SSRIs work on the downside of effects than other antidepressants. Some experiences the side effects include difficulty sleeping and headaches.

Counseling

Interpersonal therapy focuses on the relationship ships that may be attributed to the problem. Cognitive behavioral therapy focuses on changing certain behaviors or thought processes to keep symptoms under control.

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Baruch College remembers Jerry Bornstein

Late professor Jerry Bornstein.

CONTINUED FROM FRONT PAGE

University in the ’60s when student movement were prevalent. A recent Village Voice blog featured a 1966 clipping that included a short interview with Bornstein. That year, tu- ition was raised and the students boycotted classes. Bornstein was a leader of the protest, setting up an ad hoc committee to oppose the tuition increase. “Even then he was doing something,” said Sitter Ramos, the head of circulation. “involved with student life, proving and articulating everything he wanted for the stu- dents.”

Buoyed of the emotions felt by stu- dents in Bornstein’s class when Professor Randy Hendey broke the news. “They felt as if they lost a friend.” On Thursday the class was cancelled in order to give everyone some time to grieve. Peña, who also teaches “Information and So- ciety,” will take over teaching it. Bornstein, having been a senior research- er at NIMH prior to his death, has always tried instill in students the same astute skills when researching and writing regardless of other major. He created an anti-plagiarism campa- gnia and a website, writeyourowntempa- per.com, and he frequently collaborated with the journalism department. “Jerry was one of the first people outside of my department whom I got to know at Bar-uch and he became a great source of help when I really needed a friend,” said journalism professor Andrea Gabor in an e-mail. “Journalists always rely on librarians — that’s something I try to teach my students. Jerry wasn’t just a librarian, he was a librarian who thought like a journal- ist — he was always available to help teach my students about databases and research methods.”

Journalism professor Roslyn Bernstein also worked with Bornstein constantly. “Jerry often visited my journalism classes and he was always challenging them to find new and better sources,” she said in an email message. “He cautioned young jour- nalists about relying too heavily on the in- ternet without knowing where sources came from. I was a champion of truth and fair- ness in life and in research.”

Bornstein’s love of life and good humor resided in everything he did. Arthur Downing, the chief librarian, described his thing and lead them to believe some outra- geous situation with a straight face;” he said. “He would always tell me what he did … and he would wait until they finally realized that he was kidding … but he never did it to me, unless I didn’t know.”

The day Bornstein died, he was relating to the students about how he would be with meet- ings. At lunch, he left to do an errand and after not seeing him that afternoon, the staff thought that he might be in a meeting. “That same day, he wanted a sign to go up alerting that the library would be closed Friday and Monday but open Saturday and Sunday,” said Ramos. “And it was so sad because no one knew he had already passed away by that time … no one knew he would come back but he never came back.”

Bornstein passed away while getting hanged up on the telephone. Downing received the news Thursday evening and the rest of the staff was updated in the days that followed.

Bornstein was dealing with health issues, but his recent checkups didn’t reveal any threats. He had taken up dancing to Zydeco as another way to manage his health. Despite the sadness, his coworkers look back with happiness on his passion for Zydeco. “He loved it. Something he introduced me to and I still listen to it,” said Peña. Gabor also recalled his love of the music. “I’ll never forget the evening Jerry invited me to his house with him and his wife Sandy for an evening of Zydeco music and dancing,” she said. “The music was fabulous. But my husband and I were in awe as we watched Jerry and Sandy dance; they were the best dancers on the floor.”

Even Downing was surprised as he watched Bornstein dance during an event. The energy he had on the dance floor was the same energy he brought to the classroom. “He was forever young, the way he dealt with students and his energy and vibrancy,” said Gabor. “He was the life of the party that came through in everything he did.”

A wake was held for Bornstein last Mon- day and the funeral was held last Tuesday. According to Downing, a memorial service will be held in Bornstein’s coming months. Bornstein is survived by his wife, two daughters and one grandson.

Seasonal Affective Disorder has been found to affect young people between the ages of 18 and 30. For students who can’t afford light therapy or counseling, Locke suggests healthy sleep and eating habits. “Get set as much exposure to daylight as possible and the best possible indoor lighting,” she said. “It is also important to stay socially connected to friends and family.”

Students are advised to sit in front of a specially designed light box at a certain distance which emits about 10,000 lux from a fluorescent bulb, most often in the morning for at least 45 minutes. Results are usually seen within two weeks. Another type, dawn simulation gradually turns the light on in a natural fashion simulating the rising sun in a transition from night to day.

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I’m creating a world with more birthdays.

Join me and hundreds of fellow students as we come together and take a stand against cancer!

After weeks of FUNdraising on behalf of the American Cancer Society, we will walk around the gymnasium, enjoy musical entertainment and participate in athletic events in a 15-hour overnight event.

We will eat, dance, laugh, play games and perhaps, shed a tear, as we celebrate those who have conquered cancer, remember those who have lost their battle, and fight back against this disease.

6th Annual Relay For Life
Manhattan Baruch & Hunter Colleges
Fri., April 23, 2010 @ 5 PM
thru Sat., April 24 @ 8 AM
@ Baruch College Athletics & Recreation Complex

Be a part of Relay For Life @ Baruch College...log on to:
baruch.cuny.edu/stulife.

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Baruch students find happiness in giving back

BY HINA JEHAN
CONTRIBUTING WRITER

Eungi Kim, an upper junior and psychology major, decided to join New York Presbyterian Gwang Myung church in Korea in 2003. After the international student arrived in the U.S. in 2007, she joined a chapter of the church based in New York. Since then, her stress level has reduced and it has helped her to remain happy.

“One of the things I really like is that although I’m a volunteer for the church, I feel like a valued part of the community. I am helping out at several local soup kitchens and temporary shelters at this time of the year,” she said. “I met many new people who I know can help me in my job search, career development and other life goals.”

In recent years, research has suggested that altruism can lead to happiness and longer life. Dr. Stephen Post, a researcher at Stony Brook University, and journalist Jill Neimark published a book in 2008 entitled Why Good Things Happen to Good People. Their findings show that giving back at a young age can actually alter physical and emotional health for the better. According to the book, giving back can potentially decrease chances of early death and reduce chances of depression.

According to LiveScience.com, research conducted in 2008 shows that “when individuals dole out money for gifts for friends or charitable donations, they get a boost in happiness while those who spend on themselves get no such cheery lift.” The researchers found that while no link existed between personal spending and happiness, spending on others created a boost in happiness, regardless of income.

Li Ji, a lower junior and public affairs major, is among many of the Baruch students who donate blood at least once a year. She feels that “when you do good it always comes back to you in one way or the other.”

“I have been donating blood for years now. You never know whose life might be saved this way,” she said. “Sometimes people cannot find a person of the same blood group and go through a lot of trouble and stress.” She gets a sense of satisfaction, giving back in this way.

Intentional acts of giving can be found all around Baruch’s campus. In the beginning of the semester, Baruch Grassroots hosted a textbook flea market in order to make cheap textbooks available to students. Ayush Sukhani, an upper junior and accounting major, was pleased with the prices.

“I saved time and shipping costs. I did not have to sell my textbooks at half price at the bookstore, which is extremely disappointing. Once I sold my books, I was also able to buy the books I needed there,” he said. “I hope that Baruch students keep arranging events like that and help the rest of us save money in little ways because it really makes life easier.”

Golden Key International Honour Society at Baruch, a nonprofit academic honors organization that recognizes and encourages scholastic achievement and excellence in all undergraduate fields, provides economic assistance to outstanding members by means of both undergraduate and graduate scholarships. They also promote altruistic conduct through voluntary services.

Accounting major Mobin Tariq, an upper junior and a member of Golden Key, feels that the society is playing an important role in helping him and has increased his chances of surviving in this competitive world.

“Golden Key sends me regular emails about new job openings, internships, scholarships and study abroad opportunities. They also arrange regular networking events which help me improve my social skills,” he said.

“The exposure that Golden Key’s volunteer activities has gotten me has enhanced my resume. I no longer worry about my future and now I am mentoring other students so I can pass on the knowledge.”

In recent years, more and more studies have surfaced showing a correlation between giving, happiness and longer life.
POB brings peace to the BAM

Yoko Ono, Sean Lennon and the rest of Plastic Ono Band played the Brooklyn Academy of Music on Feb. 16 along with special guest artists Scissor Sisters and Justin Bond.

BY KERRI JAREMA AND LILLIAN RIZZO
ARTS & STYLE EDITOR AND MANAGING EDITOR

On Monday, Feb. 16, two days before her 77th birthday, Yoko Ono and the current manifestation of the Plastic Ono Band took the stage at the Brooklyn Academy of Music for the two-hour We are Plastic Ono Band Dress Rehearsal, a practice session for the performance that would follow the next day.

The show began with a video that pieced together interview and documentary footage, along with clips of Ono’s art films. Most poignantly, it included home videos of Ono with her late husband, musician and legend John Lennon, and their son Sean.

This veritable "life story" video didn’t seem to be placed there to introduce the audience to these intimate pieces of a life they already know so well, but rather to put everyone in the same frame of mind: this is the Ono you know, you are about the see the Ono she has become.

Once Ono finally took the stage, along with the rest of the Plastic Ono Band, she was all of five feet tall and skinny as a rail — but she still holds an aura of greatness and her legacy always precedes her. While she was just hours away from turning 77, Ono moved like she was still in her 30s, her voice completely unchanged from the very first time she sang with John Lennon.

Her attitude toward her age was entirely refreshing as she told the crowd, “Tomorrow is my 77th birthday… and I only say that for those of you who are concerned, saying, ‘I’m turning 40! What am I going to do?’ There is a long life ahead of you. You will be fine.”

While it is sometimes hard to stifle a laugh at Ono’s famous gutural noises and near geriatric dance moves, it’s also clear that Ono is proud of every verse she has written, and her shrieks are a result of the fact that she has always had bigger ideas than simple words can express. Her strings of screams and random phrases of thought are her way of baring her soul.

The backing band consists of, in part, Sean Lennon, whose awesome talent quietly shines behind his mother’s. Throughout the first act, he kept a low profile, sticking mainly to the stage’s exterior, deftly moving between soothing guitar, groovy bass and twinking piano while mostly refraining from singing.

The soft-spoken Lennon is noticeably more confident as the second act begins, taking it upon himself to introduce the guests, tell little stories about the songs and make jokes.

Upon introducing musician Joni Bond, Lennon told the audience that Bond had never performed the song live and that, “we are calling this the dress rehearsal, because it really is one — although not all of us are necessarily dressed.”

Bond, dressed in drag, took the stage after the Scissor Sisters performed “The Sun Is Down!” from Ono’s new album. He was not only acrowd favorite, but Lennon clearly could not contain his excitement at accompanying Bond on the piano as he sang “What a Bastard the World Is” a song Lennon said was “one of my favorite songs my mom wrote.”

Ono then returned to the stage in a brown cloak, pulled over her head like a children’s ghostly Hal- loween costume. As she found her place on the stage, Lennon told the crowd that Klaus Voorman, an original Plastic Ono Band member, would soon be joining them on stage. As he told the audience that Voorman and Ono had not played together for 35 years, his mother shouted “40 years!” through her cloak, correcting her son.

This adorable mother-and-son dialogue was a constant throughout the entire show, making it clear to the audience that Lennon and Ono are extremely close. Anytime Ono would leave the stage she made it to point to her son and they would often whisper to each other.

Lennon seemed in constant awe of her talent, but Ono seemed to re- spect his judgment. He is now her main musical collaborator, the di- rector of the Plastic Ono Band, and he organized the guest musicians that performed with them. In the second act, the show became just as much his as it was Ono’s and the crowd seemed to gravitate toward the 24-year-old.

The trio first broke into an origi- nal Plastic Ono Band track, with Voorman accompanying Ono on bass, Lennon on guitar and back- ground vocals, and Ono on lead- vocals. This moment, all about the original feel of the band, was intro- duced with Lennon saying, “I call it the OG OB.”

Next, Lennon was finally given the chance to sing a song solo, a real treat for the audience, as he is a talented recording artist in his own right. The beginning chords of “Yer Blues,” a track written by Len- non’s father John and recorded by The Beatles on the second side of The White Album, generated a new wave of excitement among the au- dience.

While his strong and capable voice stands apart from his father’s style, which stuck to a much harder rock tone, when Lennon crooned the line, “Girl you know the reason why,” it was as if the Beatle himself was singing into the microphone.

After some more performances from Ono, including “Death of Sa- mantha,” which had never been performed live (although there was some disagreement about this fact between Lennon and Ono) and during which Ono never seemed to tire, Lennon prepared the crowd for another special moment say- ing, “We’re going to try something we’ve never tried before — I think it will be okay, though because it’s only two chords. We’re going to do ‘Give Peace a Chance.’”

As Lennon began to explain that the song was important to his father and he hoped it would catch on, Ono interrupted to tell the au- dience that she and her husband used in change the verses of the now-famous song based on the day’s newspaper headlines.

Ono carried the day’s New York Times on stage with her, but as Len- non said “I’m going to try to conduct this and assign verses to everyone,” Ono tossed the paper aside, knowing her son had taken control of the stage full of musicians.

Starting what Lennon called the “hip-hop beat,” the various musi- cians assembled began singing the verses from pieces of paper.

Thurston Moore and Kim Gor- don of Sonic Youth took the first verse, while the Scissor Sisters and Bond could barely get through the second verse without laughing. Be- fore the third verse, Lennon shout- ed to his mother, who was basking in the song from across the stage, “Mom, let’s do this last one to- gether!” Ono walked quickly to her microphone to sing with her son. The stage became like a loving and talented dysfunctional family, with Ono as the clan leader out in front.

Lennon made sure to savor the moment of performing his father’s 1969 track, the first-ever song re- corded by the Plastic Ono Band, by telling the musicians to turn down their instruments and let the audi- ence’s voices be heard.

Ono put up a peace sign and asked the crowd to follow along. As the song hit its peak, the entire the- ater was singing. “All we are saying, is give peace a chance,” and waving peace signs in the air.

To continue the serene atmos- phere that had taken over, Ono continously told the crowd, “I love you all,” and, “War is over if you want it.” Her final words were, “Stay healthy this year. Hug one another. Don’t become too angry or too stressed. Everything will be okay. Peace and love.”

Coming from a woman who has faced great tragedy in her life and survived it, everyone in the audi- ence seemed to take her advice se- riously. Many people in the crowd began hugging each other and re- peating, “Everything will be okay.”

Some people went up to the stage to offer Ono flowers and one even offered a scarf. It was obvious that the fans were there to cheer her and Lennon on, and the show ended with the assurance that Ono is still “such a cool chick, baby.”
**New Yorkers go nuts for Noodle Bar**

**BY SARINA SINGH  CONTRIBUTING WRITER**

The West Village is not necessarily known for reasonably priced eateries, but an inexpensive restaurant at the corner of Bleeker and Carmine streets is one exception to the standard.

Noodle Bar is a small Pan-Asian eatery that’s big on friendly vibes and small on prices. Upon entering the restaurant, patrons are quickly greeted with a smile from the amiable hostess and are then led to either the bar or a small table for their meal.

The laid-back atmosphere and cheerful service puts diners in the right vibe and it lasts throughout the entire experience.

This transparent food preparation also seems to lead to speedy service — an order is placed, beverages are served and entrees are ready in a matter of minutes.

The chefs work right behind the bar in an open kitchen, a definite treat for the many diners who choose to watch the counter and watch as the chefs swiftly prepare each dish.

Atmosphere:

Food:

Price: $ (6-12)

Out of 5

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We’ll trade you for a 1000 words.

**Valentine’s Day**

No love for Valentine’s Day

**BY IVETTE OBANDO-ALVAREZ  SHEER SHIFTS**

Valentine’s Day, the star-studded romantic comedy centering around 19 main characters and their intertwined relationships, is a slow-moving film, whose various plot lines get lost as the movie progresses.

There are always a number of stories going on at the same time and this over-activity becomes very tiresome half-way through the film. This film could have told a complete story with as little as six actors and the over-population of characters caused some of the actors to be given too little screen time while others were given way too much.

The film was directed by the talented Gary Marshall, who is well known for directing the films Pretty Woman and The Princess Diaries. Marshall hasn’t made a film in a few years and he may have been seeking another big success — but his method of over-casting big names backfired.

Some of the stand-out performances in the huge cast of characters that includes Anna Hathaway, Julia Roberts, Bradley Cooper and Eric Dane bring to mind formerly wonderful rom-coms like how the pairings of the lead couple, Joely Fisher and her assistant, as her role in the film was far oddeven because they led audiences to believe that actors like Roberts and Biel had big parts in the film, when they actually did not. While the film was less than stellar, it debuted at No. 1 at the box office, making $52.4 million.

The film featured Rapunzel and this over-activity becomes very tiresome half-way through the film. There were always a number of stories going on at the same time and this over-population of characters caused some of the actors to be given too little screen time while others were given way too much.

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This two-hour film was a drag and, at the end, completely exhausting. From start to finish, it was totally predictable. While audiences may have expected a strong, mushy love factor because the film revolved around the Valentine’s Day holiday, there were very few entertaining moments here.

Unfortunately, the advertisements for the film seem to possess more grandeur than it actually had. They were especially misleading because they led audiences to believe that actors like Roberts and Biel had big parts in the film, when they actually did not. While the film was less than stellar, it debuted at No. 1 at the box office, making $52.4 million.

The film was directed by the talented Gary Marshall, who is well known for directing the films Pretty Woman and The Princess Diaries. Marshall hasn’t made a film in a few years and he may have been seeking another big success — but his method of over-casting big names backfired.

Some of the stand-out performances in the huge cast of characters that includes Anna Hathaway, Julia Roberts, Bradley Cooper and Eric Dane bring to mind formerly wonderful rom-coms like how the pairings of the lead couple, Joely Fisher and her assistant, as her role in the film was far odd, and it seems they were just placed in the movie to rattle in viewers. Roberts, on the other hand, was an entirely under-utilized talent, as her role in the film was far too small.

This two-hour film was a drag and, at the end, completely exhausting. From start to finish, it was totally predictable. While audiences may have expected a strong, mushy love factor because the film revolved around the Valentine’s Day holiday, there were very few entertaining moments here.

Unfortunately, the advertisements for the film seem to possess more grandeur than it actually had. They were especially misleading because they led audiences to believe that actors like Roberts and Biel had big parts in the film, when they actually did not. While the film was less than stellar, it debuted at No. 1 at the box office, making $52.4 million.
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What’s Jewish about Justice—Social justice might look like a purely secular value but it has long-standing roots in Jewish texts and tradition. Using a variety of traditional and contemporary texts, we will build a progressive Jewish framework for looking at some of the most pressing justice issues in society. Topics include: power and privilege, classism, racism, gender and sexuality, and food politics. This bi-weekly, informal discussion group alternates with the Philosophy Salon series (see above). Dates: 3/1, 3/15, 4/12, 4/26, 5/10

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Smart fabrics generate more than static

BY ALEXY KUSHNEROY
SENIOR STAFF WRITER

One day, people will be able to charge their electronics simply by throwing on their clothing and walking. Engineers at the University of California, Berkeley have created nanosized electric generators with piezoelectric properties that generate electricity through mechanical stress, stretches and twists. This piezoelectric property allows researchers to weave a piece of clothing that outputs electricity through the wearer’s movement. “This technology could eventually allow wearable smart clothes that can power hand-held electronics through ordinary body movements,” said Liver Lin, a Berkeley professor of mechanical engineering who headed the international research team that developed the fiber nanogenerators.

The nanogenerators, which have diameters as small as 500 nanometers, are 100 times thinner than a human hair and one-tenth the size of common cloth fibers. Wearers would not even feel the fibers, said Lin, “because the nanofibers are so small we could wear them right into both our clothes and socks. I expect them to change in comfort for the users.”

Scientists have developed fiber nanogenerators that can convert as much as five to 30 millivolts. The engineering team also demonstrated energy conversion efficiencies as high as 21.8 percent, with an average of 12.2 percent, according to a press release.

“Surprisingly, the energy efficiency ratings of these nanofibers are much greater than the 3 to 4 percent achieved in typical power generators made from experimental piezoelectric PVDF thin films, and the 6.8 percent in nanogenerators made from zinc oxide fine wires,” said the study’s lead author, Chih-Chang, in the Berkeley press release.

Energy efficiency can be raised even further with the development of even smaller fibers, Lin said. “If we don’t know what the limit is but that they will try to go even smaller with the next generation.”

Nanogenerators are conductive, such that the nanofibers can detect the presence of blood and relay that information to a command hub. In a statement, Nicholas Kotov, a professor at the University of Michigan’s College of Engineering, said that “clothing that can detect blood could be useful in high risk professions, an emergency system. Microsoft has required that all devices with its hard-ware partnerships with accelerators, such as CPU, GPU, and others. In addition, developers will not be able to change the user interface. UI modiﬁcations like HTC’s Sense, Samsung’s TouchWiz and SPB Mobile shell will not be available. The ﬁrst devices loaded with Windows Phone 7’s Windows Phone 7 Series, the next generation of Windows Phones, “Today, I’m proud to introduce Windows Phone 7 Series, the next generation of Windows Phones,“ said Steve Ballmer, chief executive ofﬁcer of Microsoft, at the Mobile World Congress. "Today, I’m proud to introduce Windows Phone 7 Series, the next generation of Windows Phones,“ said Steve Ballmer, chief executive ofﬁcer of Microsoft, at the Mobile World Congress. Windows Phone 7 Series marks a turning point toward phones that truly reﬂect the speed of people’s lives and their need to connect to other people and all kinds of seamless experiences."

Microsoft demonstrated a prototype of the Windows Phone 7.

In front of a packed convention hall at the Mobile World Congress, Microsoft demonstrated the newest iteration of their smartphone operating system called Windows Phone 7 Series. A complete code release of Microsoft Windows Mobile 6, the newest operating system features a new finger-friendly interface called “Metro.”

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Called Metro, Windows Phone 7 boots an interface that mixes large flat panels and text icons. Similar to that of iOS from Apple Inc., Microsoft, the Zune, users will be able to slide, tap and scroll through the phone’s applications and tiles. The OS will also combine several services into applications called “hubs.”

A people hub will allow users to pull in contacts from their email and social networking services. By combining the services, users will be able to receive updates from any site regardless of the service. A pictures hub will synchronize photos from the phone with online photo-sharing sites like Flickr and Picasa. Windows Phone 7’s games hub allows users to keep track of their Xbox Live accounts and play games. Microsof showed a computer network will be available for the phone. The music and video hub, as indicated by its name, will allow users to access their own media and Pandora from one application. Other hubs, such as the marketplace hub, an Office hub, an email hub and more. However, these will likely resemble traditional applications.

Unlike its main rivals, Apple and Blackberry, Microsoft will work with drinking groups. In October, Microsoft will require that all devices from its hardware partnerships with accelerators, such as CPU, GPU, and others. In addition, developers will not be able to change the user interface. UI modiﬁcations like HTC’s Sense, Samsung’s TouchWiz and SPB Mobile shell will not be available. The ﬁrst devices loaded with Windows Phone 7’s Windows Phone 7 Series, the next generation of Windows Phones, “Today, I’m proud to introduce Windows Phone 7 Series, the next generation of Windows Phones,“ said Steve Ballmer, chief executive ofﬁcer of Microsoft, at the Mobile World Congress. "Today, I’m proud to introduce Windows Phone 7 Series, the next generation of Windows Phones,“ said Steve Ballmer, chief executive ofﬁcer of Microsoft, at the Mobile World Congress. Windows Phone 7 Series marks a turning point toward phones that truly reﬂect the speed of people’s lives and their need to connect to other people and all kinds of seamless experiences."

Smart fabrics generate more than static

Scientists have developed electric generators that woven into fabrics can generate electricity through movement. Scientists have developed electric generators that woven into fabrics can generate electricity through movement. Scientists have developed electric generators that woven into fabrics can generate electricity through movement.
The iPad is in a league of its own, priced similar to affordable netbooks while including touch capabilities comparable to expensive tablets. Computers with these touch screens are gaining popularity, providing an interactive experience for users. But, tablet technology is not new. Apple initially dove into the field with a conceptual model named The Newton. Though discontinued in 1998, it is the spiritual predecessor to the iPhone.

PCs have also experimented with tablet computing in the past. Microsoft made an approach into the field with Windows XP Tablet PC Edition, integrating tablet programs with its operating system. The company also had Ultra-Mobile PCs using a touch-friendly interface called the “Origami Experience.” While the project has been discontinued as of 2008, aspects of it have been incorporated into Windows 7.

Love it or hate it, the iPad is coming out this March. PC manufacturers have scrambled to release competitively low-cost tablets. For PC users looking for an immediate alternative to the iPad, here are a few solutions:

Budget: Asus Eee PC T91MT (Starting at $499.99)

While the Eee PC series originally consisted solely of netbooks, the T91MT expands the line by bringing it into the tablet industry and bridging the gap between affordable netbooks and costly tablets. It comes equipped with a 10-inch multi-touch display, allowing for various finger gestures. It also runs on Windows 7 and includes custom software such as Touch Gate, a program which allows for users to take full advantage of the tablet in browsing the web, managing photos and viewing widgets.

Mainstream: HP TouchSmart TM2T (Starting at $899.99)

Hewlett Packard’s TouchSmart TM2T offers the affordability that the company is known for while correcting many of faults that have plagued its previous tablets. The TM2T uses an Intel processor, allowing for a much quieter and cooler computing experience. Its multi-touch screen has both Wacom active digitizer and capacitive layers, allowing for multi-finger gestures as well as use of a stylus. The main drawback of the tablet is its highly reflective screen. Overall, this tablet is a great bargain.

High End: Lenovo x200 Tablet (Starting at $1,509)

In the retro signature style of Lenovo’s Thinkpad line, the x200 tablet is a powerful laptop, having all of the functionality of a conventional computer. The tablet can have an optional SuperBright Outdoor display, allowing for screen clarity in direct sunlight, or a multi-touch display, allowing for multi-finger gestures. The system comes with Windows 7 and, for multi-touch models, Lenovo’s custom “Simpletap” software, which allows for a dashboard to store shortcuts. The x200 tablet is a great option, if the cost is not an issue.

Coming Soon: ExoPC (Starting at $599.99)

The ExoPC, set to come out this March, is a typical tablet designed to compete with the iPad. Being manufactured by a Canadian company relatively new to the industry, it is unique. As is expected of PC tablets, it will run on Windows 7. Judging on first impressions, it appears to be a solidly built 8.9-inch tablet, supporting multi-touch gestures and running on an Intel Atom processor, providing a reliable computing experience. The pricing structure allows for it to serve as direct competitor for the iPad.

Coming Soon: HP Slate

Hewlett Packard’s response to the iPad, the HP Slate, was underwhelming at first glance. However, it is gaining appeal as its release nears. The Slate lacks a keyboard and relies solely on its multi-touch display. Unlike the iPad, it allows for multitasking and has greater functionality due to its Windows 7 operating system. The design is thicker than some tablets, though it is likely the pricing will undercut Apple’s iPad. Not much else can be said on the HP Slate until its release or until HP passes a model our way.
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Two-year streak snapped

Walsh brings hope to Knicks

By Spence Packer
Assistant Sports Editor

On Saturday Feb. 13, the Baruch women’s basketball team went to the Bronx to face off against Lehman and brought back their first regular season CUNY Athletic Conference loss in the last two seasons back home with a win.

Baruch came out cold from the opening tip, shooting 38 percent from the field while the Lightning hit up the scoreboard, shooting 47 percent to take an early 39-32 lead going up the scoreboard, shooting 47 percent in the first half. The Bearcats shot an unusually subpar 29 percent from the field and 50 percent from the free throw line.

In the end, the game just didn’t go our way, said Bouwens. "Since we are the best team in the league every other team is out to get us.”

Starting point guard junior Monique Salmon, who was named the CUNYAC Player of the Year, missed her second straight game with an injured ankle, a factor that played a major part in the team’s first CUNYAC loss.

We don’t play well. (Salmon), who won Player of the Year, has an injured ankle. We went into the game with no point guard, said coach Machtl Joseph. “It was challenging, but the results are the result. We now have to live up to the challenges and expectations of defending our title.”

Joseph feels that the loss lets the team know what its weaknesses are. As a coach, he wants to win every game but win or lose, the players learn from it.

He said that if a loss had come to take an early 39-32 lead going up the scoreboard, shooting 47 percent in the first half. The Bearcats shot an unusually subpar 29 percent from the field and 50 percent from the free throw line.

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Joseph feels that the loss lets the team know what its weaknesses are. As a coach, he wants to win every game but win or lose, the players learn from it.

He said that if a loss had come, this time of the season was ideal. It enables the team to see what they need to work on so that they don’t make similar mistakes when their season is on the line.

The loss to Lehman was the last game of the regular season.

Going into the playoffs the team is feeling confident. They are working on different game scenarios during their practices in addition to fitness.

Conditioning will be crucial as two playoff games and a final occur all in the course of a single week. Coach Joseph stated that conditioning has been a focus since the season had begun.

Besides fitness, health will also be important going into the playoffs. With key players on the disabled list, getting them back for the playoffs will be crucial.

Team captain Monique Salmon will not be playing in the first round of the playoffs, but will be back for the semifinal. “Our goal as a team is to play the best we know how to play,” said Bouwens. “We want revenge for this season.""
Successful whether wet or dry

BY LILLIAN RIZZO
MANAGING EDITOR

The Bearcats finished the season in wild fashion last Saturday night, spoiling Lehman’s senior day by defeating the Lightning, 69-68, on a last-second buzzer beater.

With six seconds left, junior Sean Loftus (14 points) grabbed his second rebound of the night on a missed free throw by Lehman, quickly throwing it out to junior Arki Winsu (10 points).

“The first thing that went through my mind was boxing out then getting the rebound and lacing it up as fast as I can,” said Loftus.

After one dribble down the court, Winsu found junior Tammer Furid streaking down the other end of the floor, and quickly delivered a cross-court pass.

With one second left, Furid put up a desperate last attempt, handing in an off-balance 40-footer to win the game for the Bearcats.

“Honestly we all thought we were going to lose that game and we deserved to lose that game,” said sophomore Mickey Abatitiello.

“He just threw it up and, when that backed in, all we were was crazy.”

The Bearcats bookedend the season with game-winning three-point shots in the last few seconds of the game. They also won their first game against the No. 5-ranked Stockton College when Chris Beaufort-champ hit a similar buzzer beater from beyond the arc.

“We started off the year with a buzzer beater, and then this year we started off with another buzzer beater, it’s pretty cool,” said Abatitiello. “Games like that are always way cool.”

The Bearcats hope they can carry the momentum of the win with them when they face College of Staten Island at home to open the CUNY Athletic Conference tourna- ment on Saturday.

“We were struggling a little bit at the opening of the game, and when you get that lift [when the shot goes in] the feeling is unbelievable,” said Loftus. “To get that big win before the playoffs was a big win confidence wise.”

Earlier in the season, the Bearcats took care of CSI, winning an overtime game on the road, 89-83, a key in that was the absence of team captain George Kunkel, who missed the game with an eye injury that he had suffered in his previous game.

“We have to want it more, if we don’t want to more we won’t win because CSI is a team that wants it,” said Loftus. “They gave us a tough game last time, but we didn’t have our captain and our leader George, and this time when we play with him we going to be that much stronger.”

The Bearcats come into the CUNYAC championship tournament as the third seed, finishing the sea- son winning six of their last seven games — a stellar 19-6 record, including 11-2 against CUNYAC competition. Their only two losses came against the No. 1-seed Brooklyn and No. 2-seeded York, both on the road.

“I think our chances are great,” Kunkel said about the playoffs in an e-mail. “The CUNYAC playoffs are all about what team is hot at the moment, [our] confidence is high. We feel as though we can beat any- one right now.”
Men’s Volleyball may be too good for the CUNYAC.

PECING FOR PLAYOFFS

The Men’s basketball team beat Lehman on a last second three pointer in their last game of the season before facing CSI in the CUNYAC playoffs.