On Tuesday, March 16, students, faculty and literary enthusiasts gathered for an evening of poetry with Major Jackson, distinguished poet and professor at the University of Vermont.

Hosted in the Newman Conference Center, the event served as a welcoming reception for the Philadelphian poet as this semester’s Harman Writer-in-Residency professor.

Professor Roslyn Bernstein, moderator for the event and director of the Harman Program, gave an opening speech to the crowded audience.

Jackson, an author of two award-winning collections of poetry, Hoops and Leaving Saturn, is the 24th writer to hold the position.

“My undergrad degree was in accounting,” said Jackson. “I was supposed to be auditing a firm or reading numbers on a column of some sort. I would’ve had a career in accounting.”

Jackson did not limit his flattery when speaking of his current Baruch students.

“I don’t know if it’s a New York thing but they are so opinionated,” he stated. “And it’s evidence of a kind of respect and care for each other’s writing.”

According to Jackson, his own path to writing was “spontaneous and unforeseeable.”

“Writing chose me; I didn’t choose to write poetry,” Jackson continued on with a formal reciting of his work.

Jackson’s lyrical words in collective silence as he broke into snippets of poetic rhyme interspersed with personal observations.

The attentive crowd hung on to Jackson’s words with the crowd’s attention fixated on the poet, who received a welcoming applause from the audience as he walked to the podium.

Jackson’s poetic interpretation of life in North Philadelphia Schulman stated, “Jackson indulges us in the rhythms of the city in a music of his own and transforms the urban experience into an experience of his own kind.”

These expressive words of literary critique set an inviting mood for the evening and transforms the urban experience into an experience of his own kind.

According to Jackson’s own path to writing was “spontaneous and unforeseeable.”

“Writing chose me; I didn’t choose to write poetry.”

Following Jackson’s warm up, he continued on with a formal reciting of his poems with topics ranging from teenage pot smoking, the pains of love, his youth in Philadelphia and even a tributary poem to the late poet Gwendolyn Brooks.

The attentive crowd hung on to Jackson’s lyrical words in collective silence as he broke into snippets of poetic rhyme interspersed with personal observations.

Jackson ended by conversing with the crowd on his craft, his untimely inspirations and intimate relationship with writing.

“My biggest inspiration is the conversation writers have been having over the years on what it means to be human,” he said. “I think if you want to get to the ‘nitty gritty’ on how people behave and go to the art and poems that have been written.”

The study also recommended that the provost name a senior person in that office, and provide that person with the authority, responsibility and resources needed to ensure faculty diversity. McCarthy stated that the administration will find funding to appoint a chief diversity officer for the upcoming year.

“We are absolutely committed to trying to increase the diversity of our faculty and we are taking specific steps to ensure that our faculty are more diverse than the faculty in general,” said McCarthy.

Faculty lacks color

BY SABRINA SMITH
NEWS EDITOR

CLNY, known for its affordability and growing matriculation, is prominent in its diversity among students. However, the ethnic make-up of faculty has been called into question.

According to The New York Daily News, more than two-thirds of CLNY’s 7,214 full-time faculty are Caucasian, while 12.3 percent is African-American, 8.3 percent Hispanic and 10.5 percent Asian.

James McCarthy, provost and senior vice president for academic affairs, spoke about the lack of faculty diversity at Baruch College.

As co-chair of the Middle States Accreditation Steering Committee, McCarthy gave his expertise about the “serious matter” and the approaches that the college is taking to diversity faculty representation.

“This is part of our 10-year self renewal process and one of the areas that we required to look at is faculty,” said McCarthy.

According to the provost, 23 percent of Baruch’s faculty would be characterized as “under-represented groups,” and Baruch is just about average with CLNY in terms of diversity.

McCarthy also believes that there are challenges that contribute to the lack of cultural variety among faculty. These include a small turnover of faculty due to the college’s financial situation and freeze on new hires, the small and restricted pool of individuals and need to increase the faculty “pipeline,” and competition from other institutions recruiting “outstanding” individuals.

The Comprehensive Institutional Self-Study for the Middle States Association of Colleges and Schools Commission on Higher Education reports a detailed representation of the college and summary of recommendations to support institutional development.

According to recommendation No. 10.4 of the middle states study, “The College should devote more resources to the recruitment and retention of faculty from under-represented groups.”

The study also recommended that the provost name a senior person in that office, and provide that person with the authority, responsibility and resources needed to ensure faculty diversity. McCarthy stated that the administration will find funding to appoint a chief diversity officer for the upcoming year.

“We are absolutely committed to trying to increase the diversity of our faculty and we are taking specific steps to ensure that our faculty are more diverse than the faculty in general,” said McCarthy.
In 2003, the University proposed a cost of $255 million for the University to build a new law school. "Mi- Prohibit, which included all of the anticipated costs. With inflation, we are estimating that the cost to [The University] of acquiring the land and building a new law school to be at least $255 million," said Arena. 

The Sustainable Business Club will present a "green wave" to the University for a new law school to be at least $225 million for the communications and marketing. 

The Ticker will host a book sale during club hours to raise funds for Relay for Life. 

Applications for club offices are due on Friday. Visit www.baruch.cuny.edu/studentlife for more information.

CUNY Law gets new digs

Next year, the CUNY Law School will move from its current location on Main Street to 2 Court Square in Long Island City. 

In 2003, the School of Law moved to 2 Court Square. "We are holding back the SAF budget cuts and tuition hikes. The demonstration turned sour after about 60 protesters rushed the seventh-floor main building in a failed attempt to occupy it, according to The New York Times." 

Although NBA was enthusiastic to conduct the protest, student stand- ethys failed to share the same feeling for their "demonstrative" behavior. 

We are the students and we are the administration because it's time for the public to hear our voices," said Torabi. "We are the students and we are the reason there is Baruch College." 

NBA also used the protest as a means of publicizing their political party, and targeted their rival, Fix Baruch in the process.

Three people were arrested after the March 4 protest at Hunter College got out of control. Approximately 200 students rallied outside the school as part of a "National Day of Action" held across the country to protest budget cuts and tuition hikes. The demonstration turned sour after about 60 protesters rushed the seventh-floor main building in a failed attempt to occupy it, according to The New York Times. 

Police apprehended a 20-year-old woman and a 21-year-old man on charges of trespassing, criminal mischief and possession ofgraf-fit instruments, and a 37-year-old man was charged with disorderly conduct, according to The Times’ Blog City Room. None of the three were Hunter College students. 

Hunter was one of a number of New York City venues where rallies organized by students, faculty, and staff of colleges and unions were held. Similar events took place in other states, including New Jersey and California. The New York rally included walk-outs at the New School, Hunter College and Queens College, and ended with a march to gove. David Paterson’s office and the MTA Building. Protesters were peaceful in most locations, but things became chaotic at Hunter when protesters, intent on occupying the school building, broke glass doors and drew graffiti on the walls. 

The following day, Hunter College President Jennifer M. Raab sent an e-mail to the school addressing the situation. 

When we became aware that people from outside the Hunter community were vandalizing college offices, threatening the safety of our faculty, staff, and students and causing significant property damage, the college introduced an ID check," said Raab in the e-mail. "We instituted these checks after people were found covering the walls in graffiti and smashing the glass doors of the Financial Aid and Bursar’s Offices. Three people were arrested, none of them Hunter students, all outsiders." 

In fact, according to accusations, the perpetrators came from NYU and the New School. "We have reason to believe that most of these individuals who committed violent acts were not even Hunter students, but rather instigators from other colleges," said Hunter Undergraduate Student Government President David Wexler. "These actions are not only unacceptable but they are degrading to the cause and the spirit of the National Day to Defend Public Education." 

The Hunter Word, a student publication at the college, quoted a student as saying, "A lot of the students who caused all the problems today were from the New School and NYU." 

Still, these rumors have not been confirmed. The incident comes on the heels of a series of protests across the country as students become increasingly frustrated with the rising cost of education. But they may be going too far. Hunter’s campus administrators did their part to allow students to participate in the rally, according to Raab. However, as she stated in her e-mail, “While we will respect the rights of peaceful protesters, we will not tolerate vandalism or vio-
cover contest

call for submissions! DESIGN OUR COVER

theme: INDULGENCE

deadline: MONDAY, APRIL 5

specifications: 8” x 8” front & back

prize: $100 gift card (to a store of your choice)

submit to: VC 3-291 or encountersbaruch@gmail.com
The Undergraduate Student Government held its second presi-dent’s luncheon on Tuesday, March 9 as part of the pursuit to sway the upcoming referendum in favor of a student activity fee increase. Club leaders gathered in the USG Conference Room to listen to USG President Tamir Hossain vouch for a hike in funding.

The meeting served as a re-in-forcement of government matters addressed during USG’s previous town hall meeting, but geared to-wards student organizations.

Hossain began with a discus-sion for a proposed fee increase. In support of his proposal, he dis-played statistical bar graphs that showed the differences in student activity fee budgets among varying colleges.

In comparison to our compet-itors such as colleges, Queen’s, City, Brooklyn, Hunter we are far behind in the curve in terms of funding,” stated Hossain. “The only college that is lower than us is Wagner, and that is definitely not a college we would compare ourselves to.”

In an attempt to mend the dis-crepancy in funding, Hossain pro-posed a change in the yearly stu-dent activity fee from an original $70 to an increased $95.

In addition, he expressed his in-terest in dispersing power from the government to the students. “Right now student clubs and students control the most budgets are about equal,” said Hossain. “With this new proposal we are going to double funding for student clubs while leaving the government’s un-touched. The government is better at giving then spending.”

Petitions with signature lines in support of the fee referendum were distributed to the attendees.

Despite Hossain’s efforts his proposal did not escape criticism from fellow student leaders.

“This just looks like a lot of mon-ey going to the government and clubs,” said Grassroots President Ben Guttmann. “It seems as if you are just trying to buy votes.”

Guttmann’s political remarks were supported by former sym-po-sium from other club executive commit-tees.”

“I spoke to my friend about the increase, and he is a student who pays his bills and tuition for school,” said Bori Kalendared, president of the Objectivist Club.

He told me, ‘Why should I pay for other students who want to go to events when I just go to school and go to work?’”

Hossain responded immediate-ly to the disappointing criticism. “Investing the most to student organizations is bringing the col-lege to a high competitive advan-tage,” said Hossain. “The clubs are doing the footwork here and being up the reputation of the col-lege.”

Despite Hossain’s rhetoric, Guttmann maintained his stance.

“Limiting the increase would force you to be fiscally responsible and I think you are hitting the raf-fers with the budget and surplus,” he said. “It’s a little greedy.”

Ryan Wiley, vice president of Campus Affairs of USG, interjected with a counter-argument. “The fee hasn’t even been adjusted for infla-tion.”

“Investing the increase is too much, it should be incremental. The money should come from somewhere, it doesn’t just come out of thin air,” said Guttmann.

WPUNJ.EDU

Schaeffer stated that the com-mittee reviewed and recommend-ed position profiles of each candi-date to the Board of Trustees that described the academic qualifi-cations, professional experiences and accomplishments felt to be necessary for a president to meet the needs of the University and its extended community.”

In addition to Waldron, Emile Zurcher, professor and vice presi-dent for academic affairs at Keene State College in New Hampshire, and Patricia Ramsey, professor of biology and the former provost and vice president for academic affairs at Bowie State College in Maryland, were closely considered for the po-sition.

According to Bob Taylor, head of the Presidential Search committee, Waldron was chosen because ‘of her outstanding record of achieve-ment in her career and because her qualifications and experience were well-matched to the profile of needs developed with extensive campus input to guide our search.”

According to The New York Times, Waldron received her doc-torate degree in Latin American history from Indiana University and taught at Maine’s Bowdoin College. She then went into banking, working first for Chemical Bank. She spent 10 years with Citibank, serving five years as president of Citibank International in Miami, Florida.

Before her presidency at Baruch, Waldron spent six years as the dean of the School of Business, Public Administration and Information Sciences at Long Island University’s Brooklyn campus. Waldron will succeed President Arnold Specter, who is retiring after 25 years at WPUNJ, and will officially take office on Aug. 2.
BARUCH COLLEGE

CAREER WEEKS SPRING 2010

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TECHNOLOGY/INFORMATION SYSTEMS PANEL

THURSDAY, APRIL 8 | 12:30PM-2:30PM | NVC 2-125

IN COLLABORATION WITH THE DEPT OF STATISTICS/COMPUTER INFORMATION SYSTEMS
COSPONSORS: ALPFA, NABA, BCAS, Women In Business, AMA, Accounting Society, Finance & Economics
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Attend this event and learn from IT professionals how your skills can land you a job in this field. So listen,
ask questions, and network with industry representatives, recruiters, and alumni who can help you reach
your goals.

Panelists/Guests include:

Kannan Mohan, PhD (Moderator)
Faculty, Dept. of Statistics and Computer Information Systems
Baruch College

Joyce O’Brien
Project Director, CITY Program
CUNY Institute for Software Design and Development (CISDD)

Latav Dudley
Vice President, Technology Division
Citigroup

Bill Hayduk
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RTTS

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CUNY Institute for Software Design and Development (CISDD)
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DEFENDING LENNON'S LEGACY

A few weeks ago, Yoko Ono authorized an advertiser to use John Lennon’s image and words for a Citroen DS3 automobile advertisement, causing a controversy that led to an attack on her by the social networking site Twitter. This is not an issue of particular importance, but it does serve to illustrate the way in which the digital world has become the main stage for the public airing of grievances. Twitter, is new to me, but after searching the computer, I can say that key codes of their books so that old editions you can think you can get away with not even really don’t work on the computer.

With the exception of our editorials, the opinions expressed in these pages are those of their respective writers and do not represent those of the Ticker.
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Baruch alumna discusses law career

BY AYFA FELLI
STAFF WRITER

Baruch alumna and partner at Davis Polk & Wardwell, Po Sit was profiled at the Executive-on-Campus JobSMART Career Hour. Co-sponsored by the Max Berger Pre-Law Program as part of the “Careers in Law” series, this event high-lighted “Careers in Tax Law” and Sit was the distinguished speaker/panelist for the event on Thursday, March 11.

Po Sit who worked in mergers and acquisitions and represents major financial institutions, is also a graduate of Columbia Law School.

After a brief introduction of his academic background, Po Sit reminded the students of the great institution that Baruch is. “This is a wonderful in-stitution … I want to assure you that you are in the right place, not only because it gave me a wonderful education but because it also gave me a strong foundation on a personal as well as professional level.”

Sit introduced himself by shar-ing some of his personal expe-riences to give students insight on possible emotional encounters they experience in law and in their careers. “I stepped into Columbia, I was scared. Let’s be very honest that I was very, very scared. I graduated with top honors from Baruch but I was scared. Here I was in one of the top law schools in the country, and most of my colleagues gradu-ated from Harvard, Yale, Stanford, and here I am from a City University in New York and I said, ‘I am not going to compete with them? Am I good enough?’

Determination was one of the key traits assisting Sit in his path to success. “But one thing I didn’t realize then, that was my big advantage was my determination to succeed and I think that is what is required in order to have a successful career in law … I was determined. I am not going to fail, I am going to succeed,” Sit said.

Educating student attendees so the practice of tax law, Sit clarified that taxation law does not involve filing tax returns nor does it involve tax due diligence, where a team of tax professionals audit a company’s returns and tax audit statements in an acquisition scenario. Tax law in a mergers and acqui-sitions scenario assists corporate colleagues with drafting the merg-er agreement (purchase and sale agreement), specifically the tax sec-tion of the agreement, confer with the corporate tax accountant on their findings on tax due diligence, understand the risk exposure and communicate these risks to corpo-rate clients accordingly.

According to Sit, in the capital markets, tax law involves drafting the tax section of the prospectus in a security offering to explain to investors the tax consequences of investing in said securities and give their opinions regarding the issuer. For hedge fund and private eq-uity firms, tax lawyers help in fund formation where they help struc-ture funds, draft contracts and lit-igate. Hence, it is the ability to solve problems respecting the law that matters and that ability is a necessary skill in the practice of tax law.

Sit, a former accounting major, added “you are in the right place, not only because it gave me a wonderful education but also because it gave me a strong foundation on a personal as well as professional level.”

“I think accounting is helpful but not required … the practice of tax law is a test of your analyti-cal skills not your numbers skill however an accounting back-ground will help in reading finan-cial statements which can be useful in tax law,” said Sit.

Once in law school, said Sit, the courses students take may not nec-essarily impact the type of law they practice.

“Law school teaches you to think … law firms hire people on their ability to think. The things you should do in law school is take the classes that interest you, that will stimulate you.” However, Sit emphasized the importance of developing research and communication skills. “The ability to think, write and research is what is important.”

When asked what it takes to make partner at a prestigious law firm like Davis Polk, Sit cited a com-bination of things including the ability to get things done.

“…you have to be user-friendly to your clients and colleagues … when they give you an assignment they know you will take care of it … do not wait until your boss or cli-ent chases you for answers to their questions,” he said.

A big part of building long-term relationships with clients in any ca-reer is obtained through honesty and anticipation of their needs. “Anticipate their problems, think of things in advance … if you cannot do it, let them know up front so he/she is not surprised by the delay,” said Sit, who further advised stu-dents challenge themselves and exit their comfort zones. “I chose to challenge myself every time I had the opportunity to do so.”

Sit recommended that students finalize their personal pro-file when deciding among pros-pective employers.

Using his firm as an example he said, “Think of the culture of where you want to work. I think that I needed to work in a place that fits my personality. I chose Davis Polk because it is a place that is purely based on merit, there is no office politics … [if] you do well you will be promoted. I also like the balance of practicing law and as well as hav-ing a business oriented-practice.”

As his final piece of advice to stu-dents, Sit reiterated the importance of learning how to communicate both verbally and written form.

In hindsight, he wished he took more writing and research classes in his undergraduate years, but made up for it by writing for the Co-lumbia Law Review.

“The ability to communicate ef-fectively is very important, regard-less of how smart you are, if you are unable to deliver effectively, it won’t matter,” said Sit. The drive and determination to succeed will go a long way in helping students realize their fullest potential, add-ed Sit.

Apostolik discussed companies’ recently developed steadfastness in implementing risk management functions into their day-to-day activities.

“One of the interesting respons-es that came out of [the financial crisis] is that the risk management function is being incorporated more and more into the daily ac-tivities of the organization,” said Apostolik.

The high-profile executive said that risk management is now viewed as an independent function by many firms, which in turn has decreased the collisions between these and revenue-generating em-ployees. Risk managers are now considered consultants.

“Instead of looking at risk man-agers as cops, who say ‘don’t do it’ they are being looked at in a more consultative way in order to ensure that the risks being taken are in line with the company’s risk appetite,” said Apostolik.

Apostolik believes risk manage-ment is a field of interest on the rise among employers and employees, given the advent of the rapidly in-creasing demand for risk man-agers. He talked about some of the functions of risk managers in a cor-porate setting.

“As a risk manager, you need to be a communicator … you need to take concepts that are relative-ly sophisticated or complex and you have to make them very un-derstandable [to your seniors and board members]. Not everybody has to be a quant to be a risk man-a-ger,” Apostolik said.

Apostolik believes that everyone individual in a firm contributes to managing risk in some way.

Before the event, Apos-tolik described his firm. He said GARP is an educational institu-tion that provides various certifi-cation programs for financial risk professionals.

The organization has a range of programs, from base-level to senior-level, and administers the popular Financial Risk Management certification, which is recognized worldwide. It is comparable to the CFA program, however unlike the CFA, which is primarily for asset managers and analysts, this program is a self-sale program.

“It is something that comple-ments the CFA extremely well. In this tough job market, GARP is proud of posting an average of 140 new risk management-related jobs on its job site every month,” Aposto-lik said.

A number of opportunities for Baruch students to get ex-posed to risk management exist at Baruch. One such exposure is the Financial Leadership Program Risk Management Competition tak-ing place every year in partnership with J.P. Morgan Investment Bank.
2010 Baruch CONFERENCES

Take part in the dialogue on national & local issues that shape our lives.

Wed., April 7 | 5:30 pm
School of Public Affairs
Lillie and Nathan Ackerman Lecture:
The Cause of Freedom—Civil and Human Rights in the 21st Century
Benjamin Todd Jealous, the president and CEO of the NAACP, will present the Ackerman Lecture. Jealous has served as director of the Human Rights Program of Amnesty International.
RSVP: 646-660-6851, or www.baruch.cuny.edu/spa

Fri., April 9 | 9 am – 4 pm
Computer Center for Visually Impaired People
Navigating Change, Discovering Solutions: 3rd Annual Conference on Employment and Visual Impairment
In conjunction with the School of Public Affairs, the CCVIP offers its 3rd annual conference with speakers and workshops focusing on employment trends for visually impaired people.
RSVP: 646-312-1420, www.baruch.cuny.edu/ccvip

Mon., April 12 | 12:30 pm – 1:30 pm
School of Public Affairs
Weissman School of Arts and Sciences
Perspectives on Immigration Lecture Series: Conceptualizing Immigration Cinema
The Baruch College School of Public Affairs and the Weissman School of Arts and Sciences present a lecture by Professor Isolina Ballesteros followed by questions and discussion.
RSVP: jonathan.engel@baruch.cuny.edu, 646-660-6851

Thurs., April 29 | 8 am – 2 pm
Zicklin School of Business
The 9th Annual Financial Reporting Conference
This day-long conference serves as a forum for interaction between business and accounting executives and policy makers from the U.S. Securities and Exchange Commission (SEC) and the Financial Accounting Standards Board (FASB).
Registration: $435, Baruch faculty free
RSVP: Matthew.LePere@baruch.cuny.edu, 646-312-3231

Fri., April 30 | 10 am – 4 pm
Bernard L. Schwartz Communication Institute
The 10th Annual Symposium—The Future of Communication: Where We’re Going, Where We’ve Been
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FOR A COMPLETE CALENDAR OF THE BARUCH CONFERENCES GO TO www.baruch.cuny.edu
Baruch club spearheads case competition

BY LUIS SUED

The talented students leading Baruch’s top business clubs are focusing their efforts on leaving a legacy behind prior to graduation and after securing jobs from top employers. The latest initiative taking place this month is the “Big 4” Case Study Competition being held at Baruch this week.

ALPFA Baruch President Juan Adorno spoke at the kickoff for the “Big 4” Case Study Competition being held at Baruch this week.

Women in business share career advice

BY YAFFET MURPHY

On Monday, March 8, in the Vertical Campus Multipurpose Room, the Zicklin Women In Business club convened a panel of six corporate women to share their stories of success in the workplace in honor of International Women’s Day.

International Women’s Day began a century ago to secure for women the right to vote. Today, it celebrates the social, economic and political achievements of women. It is recognized by the United Nations each year on March 8.

President Samantha Martin said that when she became over last semester, they focused on growing the group, and “wanted to do something really big” for this semester.

Martin found panelists for this event by “working the floor” of other career events that took place in New York City. She said she would introduce herself to people, tell them about Baruch College and how good Baruch is, then invite the person to speak here in honor of International Women’s Day.

The six women who accepted her invitation were Christina Dragonetti of Health Management Systems, Michele Hendricks of KPMG, Krujssen van den Heuval, who spent two years at Baruch, said her mentor sized her up and told her “you’re not right for a small bank; you should work for a big bank,” she is now the vice president of J.P. Morgan’s Global Funds Group.

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By Brendan Corrigan
Assistant Business Editor

Students eager for an internship experience sometimes get overwhelmed by the whole process. Applications and interviews can be intimidating, but with proper guidance, and proof of positive results, students can have faith in the system.

Pratik Desai, a senior majoring in finance, was driven to Baruch for many reasons. “Diversity of the student body, as well as the reputation for being a great business school, and also the opportunity to be a part of the Macaulay Honors Program,” said Desai.

Desai, who will be working full time at Credit Suisse after graduation, has work and internship experience on his resume, along with a high G.P.A., extracurricular activities and leadership.

The Ticker: What do you think is important in order for students to attain success?

I think Baruch students need to be able to differentiate themselves from each other and from other people around the world who are looking for jobs in the same industry. In order to be successful they need to show that they have something that other people don’t. A couple ways to do that is extracurricular activities, research on the side, gain the interest in a certain part of the field that’s outside the regular school curriculum, and that way you can bring it up in an interview in the future. That’s a way to set yourself apart. It’s really important to make yourself different.

What school resources did you utilize and how did they help you?

I definitely used the Career Development Center multiple times. They have the amazing Starr search, which always has opportunities for jobs and internships. That’s where I found my first internship. I ended up getting a marketing internship and from there I built the rest of my career at Baruch by getting other internships subsequently. Most recently, I received my internship at Credit Suisse by applying through the CDC.

I was also part of the Wall Street Careers Program, which is now called the Financial Leadership Program, which is also provided by the CDC. It’s a great program for finance majors. They help to set you up for the finance world, they also provide you with unique opportunities to get interviews and meet people in the industry. They do really make a difference.

Do you recommend students work and study at the same time and why?

Yes, definitely. I think especially at Baruch it’s essential to be working and studying at the same time. I’ve met so many professionals who have almost come to expect that from Baruch students, for them to have some sort of job background, because it’s very competitive out there and a lot of people already have work experience along with school experience. The school offers you ample time to find some way to squeeze in an interview or job with school. I think it comes in handy and you also need to have something on your resume to stand a chance when you’re applying for internships and jobs.
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Baruch students hit the brakes for spring

BY LISA FRASER FEATURES EDITOR

As midterms subside and that one week of unwinding and letting loose approaches, plans for trips to spring break hot spots are being surprisingly abandoned by Baruch students this semester. Whether students want to save cash or stay local, travel seems to be out of style this spring break.

“I will be looking for a job,” said Sanghee Lee, a freshman. “I think everyone wants to go somewhere, but work is keeping them back.”

Places like Mexico and Panama City might see a decline in avid spring break college students due to rising tensions. In Mexico, the drug war is taking its toll on vacationers. Due to drug violence in various parts of the country that have bled from the underworld into the main streets, a foreboding cloud hangs over eager travelers hoping to celebrate spring break in the popular destination.

According to MSNBC.com, last weekend alone, almost 50 people were killed across the nation in what appears to be drug and gang violence. Thirteen people were killed in Acapulco, a city not too far away from Mexico City. Numbers tell of just over 2,000 people killed since the beginning of the year. The government admits it can do little to stop the violence. According to MSNBC.com, officials are worried about how the surge in violence is cutting into tourist levels, which are already low. Half as many Americans are estimated to have visited the country in 2009, compared to the previous year.

The U.S. State Department has on its website a “Know Before You Go” guideline with high levels of caution, tailored specifically to those who aim to celebrate spring break in Mexico. A 2009 press release by Interfax Touras, a company that specializes in offering college students spring break trips and special travel packages, reported that Panama City has “grown weary of its reputation as a spring break hot spot.” Furthermore, the city’s Tourism Development Council has ruled out working with MTV, which had been filming there in 2009. Amid spring break madness, a performance by rapper Lil Wayne last year, hosted by MTV, resulted in two people being arrested.

According to the release, the council has also denied permits for an annual Beach Music Scene Festival, which was to feature artists like Lady Gaga, Black Eyed Peas and Green Day.

“I just don’t think there’s anywhere in the world we could control that many people,” said Panama City’s mayor, Gayle Oberst, in the press release. However, while the outlook appears dim for general travelers, college students in particular are still seeking out Latin America. Collegenews.com reports that an estimated 30,000 students are said to land in Cancun for spring break, the same number as in 2008. The website also reports that Acapulco is still seeing an influx of tourists who apparently are not discouraged by the city’s high crime rate.

Some Baruch students are staying within the borders. Kitty Tsang, a sophomore and accounting major, is going to Chicago to visit friends. “Some of my other friends are going on vacation but none of them are going abroad,” she said. “A lot of people I know are also coming back from out of state.”

For other students like Javier Gonzalez, a junior and communications major, staying in New York during spring break is a chance to go on tour.

“I will be spending it in New York City sight-seeing with my friends and making good use of our unlimited MetroCards,” he said. “I want to save money to take summer sessions so that I can graduate faster and sooner and start working.”

The Proustian Probe

BY REBECCA FORREY COPY EDITOR

In the late 19th century, French writer Marcel Proust popularized the pastime of answering questions about one's past in a free and personal way. This issue's interviewee is Professor Elizabeth Waldman of the journalism department. What is your favorite sound? Revenge or forgiveness? What would you name as the special skills for a different area are very useful.”

Turning to the job market

Gerard Cruzado, a junior at Baruch majoring in journalism, plans to forgo graduate school in favor of the marketplace first.

“I probably won’t do graduate school. After I get my bachelors, I plan to work in the military and serve my country,” said Cruzado. He thinks his journalism training could be put to use in the military as a journalist. As a career choice, he says, “it’s definitely more stable than in the private sector.”

Looking into the future, Cruzado said, “You have to be flexible. You have to be able to adapt. You can’t be set in stone or else you don’t really get too far in the world.”

What is your favorite sound? Aside from all things musical, I love my kids’ voices.

What were you like in college? Younger, dumber and less grey than I am now.

What would you name as the soundtrack to your life? I wouldn’t object to much, as long as there aren’t too many commercials involved.

To see more of this interview check out Thursday’s online issue.
Join an open conversation with Baruch’s Vice President for Student Affairs, Dr. Ben Corpus, for an informal lunch.

Lunch provided and this event is open to all matriculated students. Check the schedule below and RSVP online.

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- Thurs, Apr 15th
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Through self-reliance, organization helps kids grow

BY SABRINA KHAN
STAFF WRITER

India is reported by UNICEF to have one of the largest populations of street children. According to the organization, 18 million children in India are forced to perform menial tasks just to earn a living, and many live on the streets. Butterflies, a voluntary organization based in Delhi, India, attempts to solve the problems of street children through an extensive program that actively brings them together and encourages them to make decisions for themselves. Many of these children are either orphans or lack familial support. Threatened with limited education, sexual exploitation, inadequate nutrition and abuse, many of them often find no way out and are forced to resort to rag picking, prostitution and street vending, working up to 10 hours a day and earning 45 cents per day.

Butterflies offers a radical solution. By “democratic” decision-making process enables the organization to make a more meaningful difference.

Founded in 1989, Butterflies fulfills a philosophy that “children’s participation in decision making is central to understanding their situation and addressing their needs and to respecting children as valued citizens of society.” It is this motto that not only gives children access to their programs but also involves them in the strategic aspects that govern their progress. The aim is for the children to become self-reliant.

“Butterflies is not an orphanage. It responds to the children’s needs and to respecting children’s situation and addressing their needs and making is central to understanding “children’s participation in decision making process enables the organization. Its “democratic” decision-making process and the publication of the Children’s National Times, both of which aim to communicate important issues to the adult world through writing and broadcasting done by the children.

According to the website, the organization is in contact with over 1,500 working children on a regular basis. Butterflies takes a “non-institutional approach” to reach the children and, according to the website, “works in places where the street and working children live or work.” These places include bus terminals, railway stations, markets and parks.

Alternate education methods accredited by the National Institute of Open Schooling, an organization that provides vocational and community courses along with academic courses, make it possible for children to learn up to Standard 12 (equivalent to 12th grade) outside a formal school format. Donations from companies like Dell allow the children to have access to computers we expect and take for granted,” said Professor Myrna Chase, the former provost and dean of the Weissman School of Art and Sciences and a board member of the organization, in an e-mail.

The organization is, in fact, connected to Baruch by way of friendship. Rita Paniker, the director of Butterflies and Crescenta Coutinho, the director of conference services at the Newman Conference Center, grew up alongside each other in India. It was through this friendship that a window of opportunity opened for Chase.

Coutinho relayed the news of her friend’s work to David Gallagher, former vice president of College Advancement, who then contacted Chase due to her previous work with a Fulbright fellowship in India. The three of them then founded Butterflies USA in 2006.

Chase describes one of the programs as a “parliament,” or a free marketplace of ideas where the children discuss social issues they face. This monthly council is called Bal Sabha, or Children’s Council Meetings, and is facilitated by the adult children facilitators.

It is out of the Bal Sabha that the Bal Vikas Bank, or Children’s Developing Bank, emerged, facilitating savings and loans for those ages 10 to 18, ensuring financial security.

Furthermore, there is a Children’s Alternate Media, which includes the Butterflies Broadcasting Children’s TV station and the publication Children’s National Times, both of which aim to communicate important issues to the adult world through writing and broadcasting done by the children.

“Many of these children are either orphans or lack familial support. Threatened with limited education, sexual exploitation, inadequate nutrition and abuse, many of them often find no way out and are forced to resort to rag picking, prostitution and street vending, working up to 10 hours a day and earning 45 cents per day.”

The rankings of Top Professors and Schools conducted by RateMyProfessors.com are out for 2010, and CUNY is a high achiever across the board.

What especially stands out for Baruch College is the high rating of Associate Professor Ozgur Demirtas. The finance professor made it to the No. 18 spot on the list of Top 25 Rated Professors at the Universities. Demirtas, along with Professor Brandon Judell of the English department at City College, who was named to the No. 20, were the only two CUNY professors to land top spots in this category.

The rankings were released on March 3, but since Demirtas is currently out of the country, he didn’t hear the news until last week through a colleague of his.

“I am very happy to hear this,” he said in an email message. “It is good to be recognized. Students are what made all of this possible.”

Comments on RateMyProfessors.com about Demirtas range from “The best professor at Baruch,” to “By far the best professor I have had. He really wants his students to learn. Very dedicated.”

On his website, the compliments continue to soar from “The best professor in the universe,” to “He has unbelievable teaching ability, unbelievable energy, unbelievable charisma… I cannot say he is the best he is because he is the best the he is beyond the best.”

Though a few students went against the grain on rating Demirtas, the overall feedback was highly positive.

Demirtas’ teaching philosophy is all about energy.

“I do believe, that in each of my lectures, there is an energy flow between me and my students. My energy emerges in the form of enthusiasm to make even the most difficult concept easy to understand,” he writes on his website. “My students’ energy emerges in the form of lively interest towards the subject matter… in the classroom, I try to teach analytical thinking skills and intuition; not just the scholastic material.”

Use of different mediums to convey the class material also allows him to reach the different learning styles that he recognizes in his students.

Demirtas has also done a lot of research mainly dealing with empirical asset pricing, investments and risk management. He is currently in the process of conducting three research projects. One is entitled “Venture Capitalist Distributions,” and another is “Adjustments between Risk, Return and Cash Flow News.”

The rankings on RateMyProfessors.com also revealed high scores in other categories for CUNY professors. Sam Blank, a communication professor at Borough of Manhattan College, made it to the No. 1 spot on the list of Top 25 Rated Professors at Junior Colleges.

Topping the Top 25 Hottest Professors is Joan Rosen on her website, a professor at Kingsborough Community College, who, according to the press release, was previously a John Jay College of Criminal Justice snagged the No. 2 spot in the ranking of the Top 25 University Hottest Professors.

“The second year that CUNY has made the top ranking,” said Sharon Livetten, an mtvU spokesperson.

“These lists directly reflect the voices of the students who are on campus, in these classrooms and listening to and learning from these professors,” said Carol DiMarco, vice president of university relations for mtvU, in the press release. mtvU owners and operates RateMyProfessors.com
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Broken Bells is the newest indie darling

BY LILLIAN RIZZO
MANAGING EDITOR

The Shins’ lead singer James Mercer and the infamous DJ Dan- ger Mouse have collaborated to form the side project Broken Bells, releasing their self-titled debut on March 9.

The pair has created an album of acoustic beats from Mercer, re- mixed with the sounds of Danger Mouse, who goes by his real name, Brian Burton, for the album.

The album opens with the ob- vious hit single, “The Way That You Move,” introduc- ing the listener to the different sound that follows throughout the whole album. With Mercer’s poetic words and soft strums of the guitar, Burton creates a relaxed at- mosphere with psychedelic sounds and laid back beats.

Mercer follows suit on the next song, “Vaporize,” beginning it in a classic shingue ballad vocals over the guitar. But after a few verses, Burton’s influence is heard as he re- mixes the direction of the song. Each track has a mellowed chorus with Mercer singing Mercer’s as if his cho- re of faraway voices.

The third track, “Your Head Is on Fire” is infused with mystical sounds, starting with whispers of lyrics repeating themselves. After this phase, the listener is thrown back into typical Mercer style, calm and clear.

“The Ghost Inside” begins with a mellow acoustic guitar and a duet of rock, reminiscent of a Police song. Mercer follows up his line to another much higher pitched line making the listeners ears adjust. This song also has little bass, but much of it stays, and yet works because The Shins’ lead man’s words guide the song.

Altogether, many of the songs follow in the exact same vein as those previous. This indie col- laboration has obviously created a sound that they have chosen to stick to — and luckily for them, it works.

Their music creates a laid back sound and the slow breakdowns of “Sailing to Nowhere” emphasize this. Mercer changes up his voice again in “Trap Doors” giving the track an amphitheater-like sound, and affording the album more of a variety.

The common theme throughout the lyrics of most of these songs is questioning life and morals. “Cit- izen” is a track very similar to the style of Pink Floyd. Mercer’s voice is spooky, similar to David Gilmour’s of Pink Floyd. This psimutantic sound emphasizes the hurt of love, and “how the innocent are bound to be damned.”

“October” follows up this song in a very similar, slow manner — all most like a continuation of the previous. The one downfall of the duo is the similarity of all the songs. While Mercer’s lyrics are poetic and the sole differentiator of each song, the related vibe makes it all seem repetitive.”

“Mongrel Heart” is the one song that truly stands out from the rest on the album. The tune has an ‘80s rock-influenced beat and Mercer’s vocals transform the track into more of a ‘80s rock star jam, simi- lar to The Clash. The track places much less emphasis on the guitar and more on Burton’s signature sound. The most outstanding in- strument on the track is perhaps the main appearance of the White Queen needs to battle the Jabberwocky with the Vipal Sword. By the end of the film, all as it should be and Alice finally decides whether she should remain in Underland or return home to marry Hamish.

The acting is well done. It was a major achievement for that Depp would embody the role of the Mad Hatter perfectly, with the crazy antics while demonstrating bril- liant control by switching his emo- tions in a split second. There is no doubt that Depp is the actor draw- ing viewers into this film.

Wasikowska, known for her role in the HBO series In Treatment, was apparently chosen by Burton because he wanted someone with an internal life, yet not very ostentatious from the outside. While she and Depp do not have very much chemistry, it shows very little emotion in her face and voice — very well matched with Alice from the beloved book and Disney cartoon interpretations.

Burton is captivated by the Red Queen, portraying an unusu- ally large head and playfull- ing. She draws audiences into her hate-filled world, and although she is an antagonist, the au-

In Treatment

The White Stripes

BY KERRI JAREMA
ARTS & STYLE EDITOR

The White Stripes' highly antici- pated concert DVD, Under Great White Northern Lights, follows the duo on their tour through the Ca- nadian countryside.

The culmination of the past 10 years of being a band, the film at- tempts to break down the graph- omy of the band by focusing di- rectly on their music, which Jack White says is really the only thing about them that was not premed- ited.

The film offers an intimate look at Jack and Meg's lives off and on stage, but what is par- ticularly special about the album is that it could very well have been released sans film, and still been entirely relevant.

The album that accompanies the film is just as striking as any visual of the band, perhaps even more so. The 17-track album contains both the “Fell in Love with a Girl” and “Seven Nation Army, along with more obscure tracks like "I'm Slowly Turning Into You" and "Ball and Biscuit.”

Jack White, famous for his gut- tural screeches and imperfect vocal style, takes even more liberties with his live singing than on the albums, making this album worth listening to simply for how distinct the live performances are. He is completely not self-conscious, as the solo is not even mentioned in the liner notes of The White Stripes. 

While Meg White is often called the worst drummer in the history of rock ‘n roll, she has embraced her individual style of minimalist play- ing, allowing herself to perform behind Jack White’s behemoth per- formance and unpredictably sensa- tional music skills.

The band never apologizes for their shortcomings, nor do they

overestimate their capabilities they just play, with clearly incred- ible results.

The band’s re-interpre- tation of their first hit single “Fell in Love with a Girl,” a slower grove that makes the lyrics more melodic and soft, is very different from the music center stage — the guitar is stronger than on the original album track.

“I just Don’t Know What to Do With Myself” and “Seven Nation Army” feature great sing-along mo- ments, as Jack White engages the crowd, allowing them to become part of the performance. While White Stripes is often said to be cold, when he is per- forming, it is exactly the opposite. The mystery of The White Stripes is that there really is no mystery — the band is just not fully comfortable or fully themselves until they are play- ing music.

Broken Bells is also a slight Gaelic inspiration flowing throughout the live album. First and opening track “Let’s Shake Hands” and then on the show-stepping “Prickly Ting Ting” and “Seductive Times.” While at first slightly jarring, the style is in keeping with the pop, bluesy grace style the band has adopted in their latest albums.

The power of Dolly Parton’s “Jolene” is one of the brightest high- lights of the entire performance, performed perfectly by Depp in the lost in the song, his haphazard vocals of the band. The music is a tribute from the dramatic love song that White Stripes is known for.

If Under Great Northern Lights was meant to make Jack and Meg White popular, they have failed at their audi- ence, it succeeded in more than that.

This album strips the band down to their bare essence, add- ing another level of intrigue to The White Stripes.
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**Trend Review**

**Dark and sheer is the fresh for the spring season.**

Spring is finally here, and with it comes a plethora of flowy floral dresses, light tops, bright-colored flats and strapless sandals. One way to break out of the norm during this time of year is by keeping it dark with a wardrobe full of black lace and sheer black mesh. The style has taken a hold recently with trend-setting celebrities like Michelle Williams and Ashley Olsen who have rocked long sheer black skirts to red carpet events. Olsen who have rocked long sheer black lace and sheer black mesh, which can seem like less daring effect as the sheer look, but for the weight camisole underneath, it's a classy way to wear the trend.

Black lace and mesh are also big right now, pulling off a side slit skirt and form-fitting black skirt. To lighten the look, pair the black with a gray or white shirt, worn by everyone from Sidney Poitier to George Clooney, is a never fail for looking stylish and suave any day of the week.

The newest men's looks find inspiration from stylish celebrities — both past and present.

**GQ** recently published a slide show containing the most stylish men of the Past Half Century.

If men are looking for inspiration about what to wear, they must look to the past. Classic styles worn by the likes of Marlon Brando, James Dean and Rock Hudson and emulating the current interpretations of stylish wear by Johnny Depp, Robert Pattinson and George Clooney are the way to go.

Fill your wardrobe with classic styles like white t-shirts, plaid and leather jackets à la Dean and Put-
nion. Buy sturdy and rugged denim, and form-fitting black skirt.

Robert Pattinson, Emilie de Ravin and Pierce Brosnan, the film's main stars, in a scene from Remember Me.

BY IVETTE ORANDO-ALVAREZ STAFF EDITOR

Robert Pattinson’s latest non-Twilight film, Remember Me, was released on March 12. The film stars Emilie de Ravin and Pierce Brosnan, and is a romantic drama about tragedy, pain and, of course, love.

Pattinson plays Tyler, a seri-ous yet rebellious adult who has struggled to maintain his sanity ever since tragedy struck his family when he was very young. His struggles have also affected his relationship with his father, played by Brosnan.

His pain continues to affect his life until he falls in love with a girl with just five actors including Pattinson, de Ravin and Brosnan. Pattinson carries most of the film, as he is featured in every scene.

His performance in the film is intense, showing off his acting abili-ties beyond the scope of Edward Cullen. He keeps viewers glued to the screen for it no other reason than to watch him.

Emilie de Ravin is not really a scene-stealer, but her natural chemistry with Pattinson makes their relationship seem entirely real, allowing viewers to become immersed in their story.

Brosnan, often playing the role of the lovable and charming man, is believable as a ruthless lawyer who neglects his family. Pattinson and Brosnan, who are on screen together many times throughout the film, have passionate conversations of words that are both realistic and appealing.

Director Allen Coulter, best known as a television director, creates a seamless world which transitions flawlessly from one scene to another.

While the film focuses on the summer and early fall of 2001 in New York City, it was unexpected that Coulter would choose to include the tragic events of Sept. 11 into the story.

The audience leaves the theater focusing more on that aspect of the story rather than the love story between Tyler and Ally that, up until then, had been the whole point of the film.

If anything, Remember Me is meant to inspire viewers to live their lives to the fullest and re-eval-uate their perspectives. The film’s tagline, “Live in the Moment,” holds true throughout the film, as Tyler and Ally realize the importance of enjoying life today because you can never know what will happen to-morrow. Viewers seem to be taking well to the small film’s message (and its main star) as it grossed $8.3 million after its first weekend in theaters.

**Momofuku Milk Bar is marvelous**

Momofuku Milk Bar is quickly becoming a favorite bakery in the East Village, serving up a wide as-sortment of desserts with creative signature sweets.

Inside, the bakery is relatively small and has a classic décor that includes a chalkboard menu listing the desserts, soft serve ice cream flavors and prices. The seating con-sists of high wooden communal tables where patrons can stand and enjoy their treats.

The array of desserts makes it hard for customers to choose just one. However, the tried and true fa-vorites are the reason to make a trip to Milk Bar — like the compost pie. Every bite is creamy and delicious, filled with a rich buttery flavor that makes the pie moist and sweet. The crust is crumbly and soft, giving it an authentic and homemade taste. Although the pie is served in small slices, it is really filling. At $6 a slice, the price is high but well worth every penny.

The compost cookie is made to surprise and delight custom-ers with an unusual combination of pretzels, potato chips, oats, cof-fee, buttercrunch and chocolate chips. The strange contents of the cookie might make some hesitant to try it, but just one bite delivers an outstanding taste that will silence skeptics.

The cornflake chocolate chip marshallow cookie is also unreal — the combination of marshall-low and cornflakes come together perfectly to produce a chewy texture and bittersweet taste that is a delicious alternative to the classic chocolate chip cookie.

The blueberry cream cookie tastes just like a homemade blue-berry muffin. Filled with dried blueberries and milk crumbs, this seemingly simple combination de-livers a spectacular taste. Soft and rich, this cookie is a mouthful of delicious blueberry flavor.

Each of these cookies are large, and with the great deal of three cookies for $5, they are perfect to sample and share with a couple of people. Milk Bar also offers baked bread and cake.

**Momofuku Milk Bar is located at 207 Second Ave., between 12th and 13th streets. For more information visit www.momofuku.com/milkbar.**

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Out of 5

Food: ★★★★★★

Service: ★★★★★★

Atmosphere: ★★★★★

Price: $5 (2-6)
BY HSI CHAN

In a blue work suit, Baruch student Andrew Song moved his gloved hands through the trash strewn across the table, looking for empty plastic bottles and paper products. The stench of the day’s garbage hung in the air as dozens of students and staff participated in CUNY’s first waste audit.

“I’ve been trying to do this for my whole life,” said Engle-Friedman. “The first time I did it, I had no idea what I was doing. I couldn’t believe it. I couldn’t believe how much waste we throw away.”

According to Task Force member David Friedman, “We’re trying to get a sense of where to put their resources, where to improve. Not only is this audit one of CUNY’s first waste audit, collecting recycling data on Baruch College’s trash.

In the Vertical Campus, only puts out a lot of room for improvement in the recycling. The club, which meets every Thursday during club hours in Room 310 in the 23rd St. Building, suggests that students who wish to reduce their environmental footprint can bring their own reusable coffee mugs, buy used textbooks and switch to compact fluorescent light bulbs.

The students who wish to recycle, they also found that the students were often confused about where to put their various types of trash.

Not only is this audit one of CUNY’s first, it is also one of the most comprehensive in the nation. If you look at the national data, the school is collecting data from a 24-hour period which most school’s waste audits do not do,” said Engle-Friedman. “We’re trying to get a handle of trash that is coming in from different collection shifts and locations in the campus.”

Some things were immediately apparent during the event. Recyclables made up a large percentage of the general trash and there was a lot of room for improvement in the college’s recycling practices. Some of the trash was even wasted.

“The first bag we dumped contained rolls of unused toilet paper it will wrap up,” said graduate student Amanda Friedel. “It’s not just wasteful, it’s wasting money, especially when (students) are paying for tuition”.

YRG will compile the data and send it to its participants in the next week. Individuals or teams can then write up a waste audit report and submit it for judging. The winners of the two best reports will receive gift certificates to Whole Foods.

“I think that the college is doing things well, but there’s a lot of areas that it can improve on,” said Keith Amann, an YRG consultant. “There may be opportunities in areas of the building, where we are finding recyclable materials in trash to add recycle bins next to trash bins, so that people are more diligent in sorting.”

One student organization that participated in the event was the Environmental Cooperation Organization.

“Th e college, which meets every Thursday during club hours in Room 310 in the 23rd St. Building, suggested that students who wish to reduce their environmental footprint can bring their own reusable mugs, buy used textbooks and switch to compact fluorescent light bulbs.”

Participation in Baruch College’s Task Force on Sustainability is open to all Baruch students.

BY SABRINA SMITH

For paranoid potheads a legal alternative to marijuana can be appealing. But a recent study has shown that faux weed poses the same danger as the street product.

Fake marijuana’s dangerous high

BY JONATHAN NAKANO | THE TICKER

For paranoid potheads a legal alternative to marijuana can be appealing.

“People are using this to get high, and it’s not even as high as marijuana,” said Andrew Scalzo, a professor of psychology at Saint Louis University.

According to Scalzo, the drug is known to induce paranoia, delusions and anxiety.

During the 15-second scan, a TSA officer from a security booth will see an image of image of a person’s naked body. In the case of an emergency or threat, the TSA employee can contact security officials present at the gate. While faces are obscured and images are destroyed after the scan, some are calling the use of the scanners an invasion of their privacy.

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Valve’s Steam brings fragging to Mac

Valve’s Steam, the premier digital distribution manager on Windows, is coming to Macintosh computers, bringing along a collection of first-rate computer games such as Left 4 Dead and Portal 2.

BY JAHN GOLDENWEBMASTER

Steam, the leading digital distribution manager of the videogame industry, is expanding to Mac OSX this April. Not only will this change the position of Steam’s developer, Valve, as the premier videogame developer for Macs, it will also expand audiences for both companies.

Initially released in 2003, Steam was one of the first programs that allowed users to purchase, download and play through a videogame manager solely over their Internet connection. Back when the others were still looking at selling games on HD-DVD and Blu-Ray, Steam embraced downloadable content as the future of the gaming industry.

Self-proclaimed as the “The Nexus of PC Gaming,” Steam’s digital library has grown to include major publishers such as 2K Games, Activision Blizzard, Electronic Arts and Ubisoft to name a few.

It has also been instrumental in combating videogame piracy with its digital rights management program, making it popular with game developers.

Steam now claims to have a 70 percent market share in digital distribution, with more than 25 million active user accounts worldwide.

Beyond being a digital distribution manager, Steam also has social networking features that allow users to collect achievements, find friends and communicate with contacts while playing. This evolution has established Steam as a communal gaming experience, rather than just being an online store.

In preparation for their move to Macs, Steam made several significant updates to their user interface. WebKit, the Internet rendering engine used in the Safari web browser, is now integrated into Steam, allowing for seamless compatibility for both Windows and Mac users.

According to John Cook, the director of Steam Development, Mac users will have access to the same games as Windows and console users.

“We are treating the Mac as a tier-1 platform, so all of our future games will release simultaneously on Windows, Mac and the Xbox 360,” said Cook.

“We looked at a variety of methods to get our games onto the Mac, and in the end decided to go with native versions rather than emulation.”

Parallel to the Mac debut, “Steam Play” will also be released, allowing for users to purchase, download, and play games on both operating systems, without having to purchase Windows and Mac versions separately.

Those who purchase Windows copies will be entitled to their Mac counterparts. For developers, “Steamworks” will add functionality to Valve’s “Source” game engine, allowing for game design on both Windows and Mac simultaneously.

This also means that Windows and Mac titles will share the same servers and lobbies, allowing for all gamers to communicate and play together.

Valve will be porting a number of their best-selling titles to the Mac, including Counter-Strike, Half-Life, Left 4 Dead 2, Portal and Team Fortress 2. Gas Powered Games and DICE, developers of Supreme Commander 2 and Battlefield: Bad Company 2, respectively, have expressed interest in porting their games to the Mac as well.

While Mac is not typically associated with the videogame industry, Steam has reduced many of the technical hurdles of game distribution. The first game available on both platforms will be Valve’s Portal 2. It will be released during the 2010 holiday season simultaneously for PC and Mac.
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Mets and Yankees ready to spring into the season

The brutal and competitive spring training is all about getting ready for the start of a new season of baseball. That means tinkering with the formula and getting everyone on the same page. With the Wall Street Journal reporting that the New York Mets and New York Yankees are two of the most storied franchises in baseball, there is plenty of pressure to perform. But as spring training for the Mets and Yankees begins, there are a few key battles that will decide the fate of each team.

On the Mets side, there is the issue of starting pitching. The team has been looking to fill the void left by the departure of Johan Santana and has brought in a number of new arms. With the winter Meetings just weeks away, there is still plenty of time to add to the rotation. But for now, the team has to rely on the arms they have on hand.

As for the Yankees, there is the issue of the outfield. With the departure of Curtis Granderson, the team has to find a replacement. And with the emergence of Aaron Judge, the team is looking for someone who can play both center field and left field.

But no matter who wins the battles, there is no denying that the Mets and Yankees are two of the most exciting teams in baseball. And with spring training just around the corner, fans are ready to see what happens next.

Farid leads Bearcats by example

Junior Tammar Farid leads the Bearcats in three-point percentage, one of the reasons that he joined the 1,000 point club.

Farid scored his 1,000th point during the "Battle of Lexington" game on Feb. 11th. He became the 17th player in Baruch men's basketball history to achieve the mark, commemorated with a banner that hangs in the ARC Arena.

"When I came to Baruch, I looked up at the 1,000-point banner and I set an individual goal for myself as a freshman to get on that banner before my career was over," said Farid. "Now, in my junior year, I accomplished that goal and I am very proud to join the best players in Baruch history in the 1,000-point club. It feels great and I'm looking forward to having a few of my teammates join me on there (in the future)."

Farid is a driven player on and off the court, holding a high GPA as a marketing major. He knows how to manage his time and take care of business.

And there is the ultimate competitor. Anyone on our team will tell you that Tammer works harder than anyone, both on and off the court. There is no day off for Tammer and he has no limits.

"If we have a game, he wants to win more than anyone else. At practice, he's always working hard and keeping us focused, because he knows that good things come to those who work hard and play hard. When he isn't on the court, he is always doing something to make himself and others better," said head coach Gary Mathews Jr.

Farid will keep improving on his game and make sure that the team follows. He was a captain this year and will continue to lead this leadership in his last season at Baruch next year.

"Tammer brought great leadership and an open demeanor that made him approachable as well as a great work ethic," said fellow captain George Kunkel. "Tammer is in the quietest, yet one of the two of us. He would lead more by example than verbally, which made us a good (combo) because we were different in that way."

MMA in NYC possible

BY AUSTIN KENNAN
COPY EDITOR

A new bill going to the State Assembly for a vote might give the commercial mixed martial arts industry the foothold it needs to enter New York City, and eventually take MMA Weekly.com reports that

The brutal and competitive sport known as mixed martial arts moves closer to bringing legal in New York and many are balking the move as the crucial point at which mixed martial arts will take over traditional boxing as the premier combat sport in the United States.

MMA has been legalized for commercial purposes in 37 states across the country since 1997 and has seen healthy expansion into various forms of entertainment since motions have been made to bring the sport to the mainstream. Companies have had great success with video game and clothing endorsements, as well as large Pay-Per-View sales and gambling based promotions.

Bill 1-11456-A was passed by the State Assembly's Committee on Commerce, Arts, and Sports Development in a 4-1 vote, a larger margin than expected by many supporters.

"The bill is a key component for a World Series repeat. Desagvated Hitter. After six years as a Yankees, the front office decided that Hideki Matsui was no longer part of their plan and the instead opted to sign free-swinging Mike Jacobs, who had trouble staying on the field his whole career, averaging just .228 with 19 homers. Look out for prospect Ike Davis, who is the future of the Mets. Free-swinging Mike Jacobs, who was originally part of the trade that brought Delgado to the Mets in 2006, was re-acquired from the Royals to compete with Murphy. In 2008, Jacobs had a career year with the Marlins, hitting 32 home runs and batting .299, but struggled in the American League last season, hitting just .228 with 19 homers. Look out for prospect Ike Davis, who is the future of the Mets at first base, to make his debut this sea-

First Base - With Carlos Delgado’s departure and the departure of the Mets, two players that were originally drafted by the team will be competing for the first base job. Daniel Murphy took a step back from his .315 average in 49 games in 2008, but still showed promise, leading the Mets in homers and making strides defensively at first base. Free-swinging Mike Jacobs, who was originally part of the trade that brought Delgado to the Mets in 2006, was re-acquired from the Royals to compete with Murphy. In 2008, Jacobs had a career year with the Marlins, hitting 32 home runs and batting .299, but struggled in the American League last season, hitting just .228 with 19 homers. Look out for prospect Ike Davis, who is the future of the Mets at first base, to make his debut this season. If Davis can prove himself, he could be a valuable addition to the Mets' lineup. If not, the Mets may need to look elsewhere for a first baseman.

Granderson's success has not only passed through his career and has trouble with lefties and in the lineup. Granderson can be a World Series repeat. Desagvated Hitter. After six years as a Yankees, the front office decided that Hideki Matsui was no longer part of their plan and the instead opted to sign free-swinging Mike Jacobs, who had trouble staying on the field his whole career, averaging just .228 with 19 homers. Look out for prospect Ike Davis, who is the future of the Mets at first base, to make his debut this season. If Davis can prove himself, he could be a valuable addition to the Mets' lineup. If not, the Mets may need to look elsewhere for a first baseman.

Yankees Centerfielder - After Johnny Damon's price demands for a new contract were too steep for the Bombers, they went out and ac-

Junior Tammar Farid leads the Bearcats in three-point percentage, one of the reasons that he joined the 1,000 point club.

Not only were the players im-

pressed and motivated by Farid's performance, but the coaching staff pushed him along the way to be the best player he could be.

"From the first day, he was a paragon of hard work and dedi-

cation. When the players see him working hard, they follow. He takes great pride in what he does and others get on board," said head coach Ray Banks. "He is a great shooter and will be the one that can get space and find driving lanes. He also turned into a top defensive player, which, when he was a fres-

SKU 00222

Spring is officially here, and that means it’s time to get to work on the start of a new season of baseball. The weather is getting warmer, and that means it’s time to start thinking about making improvements to the team. The New York Mets and New York Yankees are two of the most storied franchises in baseball. With the spring training just weeks away, there is still plenty of time to add to the rotation. But for now, the team has to rely on the arms they have on hand.

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Bill 1-11456-A was passed by the State Assembly's Committee on Commerce, Arts, and Sports Development in a 4-1 vote, a larger margin than expected by many supporters. Assemblyman Jonathan Bing told Newsday.com, "The bill didn't move out of the Tourism Committee last year. This year, it not only passed, but also achieved a larger margin than I expected."

If the full State Assembly moves to pass the vote, venues like Madison Square Garden, the arena that hosts for such events involving Ultimate Fighting Championship, currently the largest league in the commercial MMA industry, and蔬菜握有者 of the desperate market for the sport to grow into the questionable alternative for HBO Boxing, a past dominator of Pay-Per-View events.

Many claim that legalizing mixed martial arts would aid the sport's growth and bring millions of dollars in tax revenue and thousands of dollars in tax revenue for the Empire State.

Though MMA is not legal in New York just yet, the UFC is taking measures to bring the sport to the Big Apple by holding the upcoming UFC 139 pay-per-view event from the Prudential Center in Newark, New Jersey on December 31, 2011.
2010
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QUESTIONS? CONTACT DAVE DILELLO AT 516.501.8229
The Bearcats split the two final games they played in Virginia last weekend, winning their second game 2-1.

The Bearcats split the two final games they played in Virginia last weekend, winning their second game 2-1.

BY LILIAN RIZZO
MANAGING EDITOR

The Bears are winning with a score of 30-15, with 15 kills and 8 aces.

The Bearcats split the two final games they played in Virginia last weekend, winning their second game 2-1.

Softball splits two in Virginia beach

BY TIMOTHY PETROPOULOS
ASSISTANT SPORTS EDITOR

The No. 4 ranked men’s volleyball team traveled to the Bronx on March 16th to play in the CUNYAC tournament. Despite a rough start, Baruch managed to emerge victorious in four sets.

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By Spence Packer
Assistant Sports Editor

The No. 4 ranked men’s volleyball team traveled to the Bronx on March 16th to play in the CUNYAC tournament. Despite a rough start, Baruch managed to emerge victorious in four sets.

The No. 4 ranked men’s volleyball team traveled to the Bronx on March 16th to play in the CUNYAC tournament. Despite a rough start, Baruch managed to emerge victorious in four sets.
Tennis shuts out City Tech in first game of the season

BY TIMOTHY PETROPOULOS
SPORTS EDITOR

The Baruch baseball team picked up right where it left off after last season, coming from behind to defeat SUNY-Maritime in extra innings, 9-6, in the Bronx to open their season.

With two outs and freshman pinch runner Jeffrey Merker on second base, David Chestnut (2-5, 2 RBI) hit, what looked to be, a game-ending pop fly right field. But when Maritime outfielder Jonathan Proscia dropped the ball, Marker scored the tying run to give the Bearcats new life, and they took full advantage.

After an intentional walk to sophomore Thomas Daly (1-3, 2 runs), junior John Aramina (1-4, 2 runs, 3 RBI) stepped up to the plate and blasted a three-run home run to give Baruch a 9-6 lead.

Freshman Noel Placencia put the stamp on the victory, notching his first career save in the bottom of the ninth inning.

An alarming stat for the Bearcats was the six errors they committed, which led to three unearned runs for Maritime. It was excessive, even considering it was their first game on grass in over a year because they have to practice indoors.

A good sign for Baruch was freshman Jason Berliner, who recorded the victory in relief.

“We expect a lot of good things out of Berliner,” said head coach Jose Torres in an earlier interview.

Baruch starts their annual trip to Cocoa Beach, Florida, on March 15th and continues through March 23. They will play seven out-of-conference games there to start the season.