

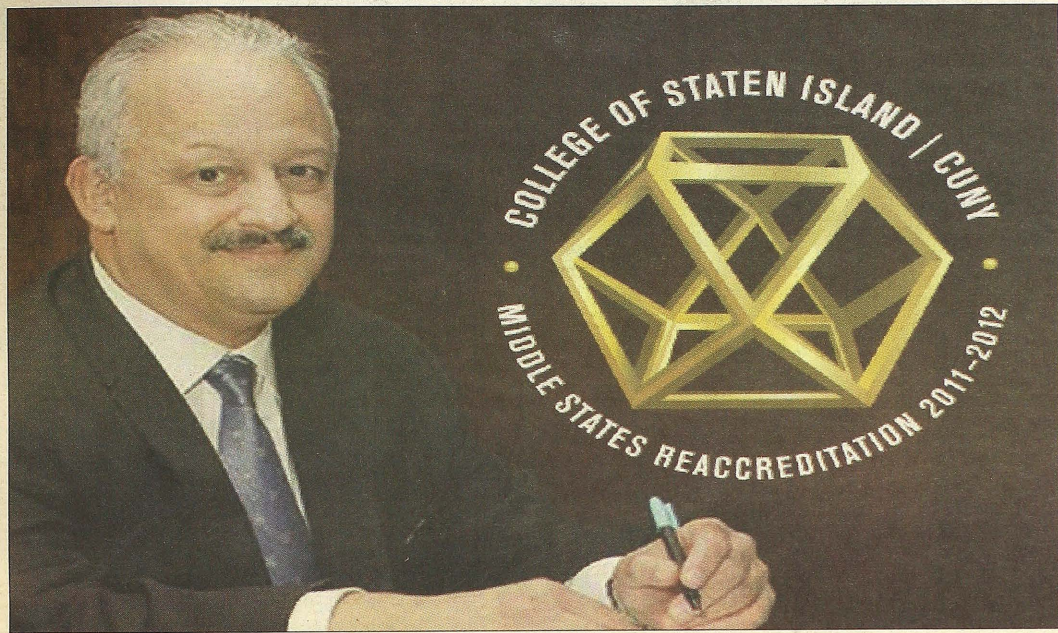


the ticker



Bearcats take down York, Lehman and Hunter to win the CUNYAC.

C.S.I.'s President honored with award



President of CUNY's College of Staten Island, Dr. Morales, was honored by the Hispanic Community when he received the Unidad Latina Award for Excellence in Education.

Student Center layout still being finalized

BY KIMBERLEY GOONIE
NEWS EDITOR

Although no final decision has been made regarding the future of the Student Center, several meetings recently took place to discuss the future of the Student Center.

During these meetings the plans were outlined for the third, fourth and fifth floors, specifically what would be put on each floor and how it would all be arranged.

These plans are currently underway, between the contractor (A-Squared), Baruch officials and the Undergraduate Student Government (USG).

The third floor of the Annex Building will be used as event space, mainly for clubs and organizations.

This floor will have a glass entrance, bathrooms, meeting rooms, vending area, TV area, A/C room, pod-space, computer lab, study rooms, club rooms and a game room. There will also be storage space in this area.

The fourth floor will be used as a club space and the fifth floor will be reserved as study areas or study pods.

The area will also have easy access to trash cans, and there might also be the possibility of connecting the Annex Building to the library. That way, students can have access to the library as well as not having to physically go out the exits.

The building will also be open till 11 p.m. to accommodate all students.

The process in getting these plans finalized is very long and consists of several parts.

Meetings will be held every week about the student center and will target various processes.

The first step involves the programming meeting, followed by providing space studies and then revising the space studies.

This will continue with the board of contractors, Baruch College officials and USG approving the layout for the space.

Finally, they will provide drawings for preliminary budgets.

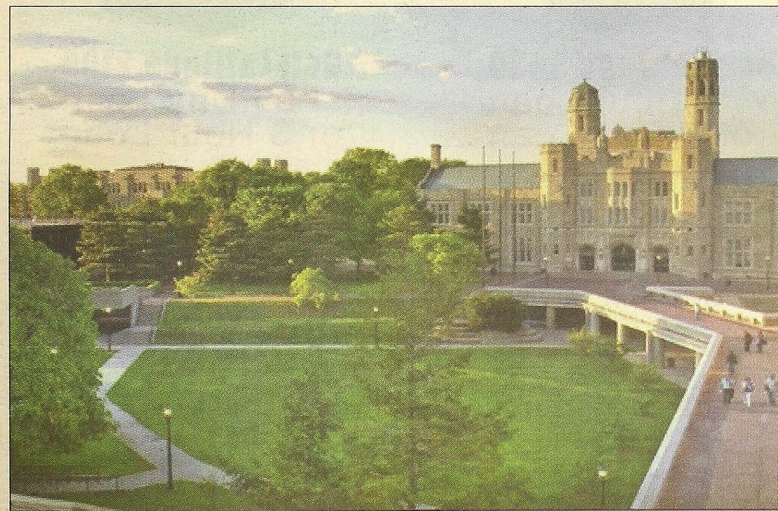
If the process is finalized after these meetings and a plan for the space has been created, it will then be sent for approval.

The Annex Building will be leased to Baruch for a certain amount of time, during which they will be given the option to actually buy the Annex building.

President of USG, Antonio Alfonso explained that there will be something for everyone in the student Center.

"I love the process even more because it really is being led by student representation and if there is something we don't like, we can say it," said Alfonso.

Millions of dollars to create childcare center



COLLEGES.USNEWS.RANKINGSANDREVIEWS.COM

Lehman College is all set to start building a \$6.3 million childcare center. This will provide assistance to students with babies.

BY ASHELIGH BAKÉR
SENIOR STAFF WRITER

On Sept. 20, Lehman College announced plans to rebuild a better childcare center for students.

With funding provided by the

New York State legislature and the office of the Bronx Borough president, the new center is estimated to cost \$6.3 million.

This cost will be funded by CUNY grants, which have been ac-

cumulating for the past 15 years.

"For almost three decades, the Lehman Child Care Center has provided students with the opportunity for much-needed study time and the flexibility to engage

in a more comprehensive college experience" said Lehman College President Ricardo Fernandez in an article posted on the College's website.

Providing affordable childcare services to students with young children helps to alleviate some headaches that they may face in finding places for their children to stay while they are in class.

Designed to serve the children of Lehman College students, the new center will contain six classrooms, a multi-purpose room and a natural outdoor playground.

"This childcare center is a great resource for students, now they have a safe place where their children can stay while they attend school," said Lehman College student, Rayme Samuels.

In an effort to display their ideals of supporting every student's progress towards graduation, the new Lehman College center will serve up to 140 children daily, and will include after school programs for older children.

The center will focus on childcare development and emphasize teaching art, music, science and math.

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BUSINESS



Honor students debate the Federal Reserve.

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FEATURES



Bicycling to Baruch on the rise.

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ARTS



Baruch student brings romantic style back.

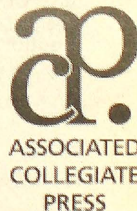
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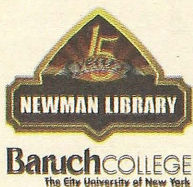
SCIENCE



Baruch Operation Smile continues to work to make a change.

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325 NEWMAN LIBRARY OFFERS LAPTOPS FOR LOAN



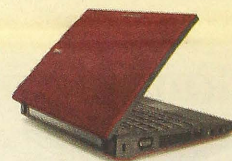
Dell Latitude ATG 3 Day Loan

Over 97 machines available for students to borrow. Dell Latitude ATG is one of the toughest notebooks on the market. Equipped with a CD/DVD Drive and a wireless connection.



Dell Latitude D630 3 Hour Loan or 3 Day Loan

Over 25 three day loan and 44 three hour loan machines available to students. Dell Latitude D630 equipped with a CD/DVD Drive and a wireless connection so you can print and use the internet around campus.



Dell Latitude 2100 Full Day Loan or 3 Hour Loan

Over 50 full day loan and 78 three hour loan machines available to students. Dell Latitude is one of the lightest notebooks available on the market.



Apple MacBook Full Day Loan

Over 32 machines available to students throughout the day. Apple MacBook equipped with a CD/DVD Drive, iSight Camera and a wireless connection.

Laptops are equipped with: *



WORD



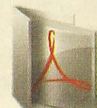
EXCEL



POWERPOINT



FIREFOX



ACROBAT READER



WEBCAM



WI-FI



BLUETOOTH

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News

News Briefs

COMPILED BY KIMBERLEY GOONIE
NEWS EDITOR

The United States Navy will christen the USNS Medgar Evers in honor of Medgar Wiley Evers. The college is named after Evers who is a World War II Veteran and a civil rights activist. The vessel is actually a combat logistics force ship that will food and other cargo to U.S. and allied ships at sea. This event will take place on November 12.

Queens College was identified by Education Trust as one of five schools to serve the needs of low-income students. Baruch College was also featured on this list. Both colleges surpassed an estimated 1,200 other schools to gain this recognition.

November is "CUNY Month." This was designated by Governor Cuomo and is the perfect opportunity for colleges to offer open houses, financial aid workshops and other special events. This will take place at CUNY campuses all over New York City.

USG Briefs

COMPILED BY KIMBERLEY GOONIE
NEWS EDITOR

On Tuesday October 8, USG will hold "Registration domination" event. This is a peer-led academic advisement session aimed at making sure students know what classes they need to register for in order to graduate.

USG is close to finalizing a plan to renovate the TV Room (2-125), the Game Room and Club Area. It will include surround sound systems, new paint, some new equipment and seating.

On Thursday October 10, USG will be hosting a "Volunteer Fair" along with the Honor's Council, the Office of Student Life and SEEK, to help students see the possibilities that can be found in non-profit work.

USG will also be hosting an event on Thursday night in honor of Veterans Day. This event will recognize the valiant sacrifices by veterans for our country, and will be held in the Multipurpose Room at 7 p.m.

USG is working with Student Life to ensure that Adventure Weekend will be valuable to students who attend. This is a camping expedition that will strengthen students' leadership skills.

Lehman professor examines Immigrant culture



PHOTO COURTESY OF ALYSHIA GALVEZ

Image taken from Dr. Galvez's book depicting a woman working on her family tree.

BY GLORIA MALONE
CONTRIBUTING WRITER

The City University of New York's Dr. Alyshia Galvez has just released her second book titled, *Patient Citizens: Immigrant Mothers: Mexican Women, Prenatal Care and the Birth Weight Paradox*.

"I remembering seeing a blurb in the *Village Voice* that said the infant mortality rate for some groups in the United States was greater than some Sub-Saharan areas in Africa. I could not believe this and wondered why this was true," said Galvez.

Patient Citizens: Immigrant Mothers explores the phrase:

"Wealth predicts Health" and dispels this notion.

Dr. Galvez's research explores the fact that Mexican immigrant women have healthier and overall better birth outcomes than some other groups of women in the United States.

Research studies that have preceded Dr. Galvez's work focused primarily on numbers and medical factors that impact healthcare. Galvez took a very different approach and focused primarily on the relationship that culture plays in healthcare.

While interviewing women in both Mexico and the United States, Galvez found that, although these women are socially and economi-

cally at a disadvantage, the knowledge they have about prenatal care was sound and good.

"The average educational level of a Mexican immigrant in New York City is at grade level but these women are truly experts in handling pregnancies," said Galvez.

Unfortunately, there is a huge irony in these findings. Since these women come from marginalized areas in Mexico, they believe that the traditions, customs and home remedies that have worked for them and the ancestors for years are a result of poverty, not choice.

Upon moving to the United States, some abandon their customs all together in hopes that American doctors and licensed medical health professionals have more advanced and knowledgeable ways of dealing with prenatal care.

The women Galvez interviewed were eager and excited to share their experiences. Some of the women had experienced pregnancies in both Mexico and the United States.

These women often found that their pregnancies in Mexico were less problematic than in the United States, while in the United States, they experienced a greater number of medical interventions.

Galvez remembers a story she heard from a Mexican woman about her two pregnancies, one in Mexico and one here in New York City.

She told Galvez that in her first pregnancy, in Mexico, her family, specifically her mother in law, helped cure her nausea with homemade chicken noodle soup.

During her second pregnancy,

in the U.S. she expressed to her doctor that she was experiencing nausea brought on by her pregnancy. Instead of looking in the patient's chart, acknowledging the woman's previous pregnancy and asking her what she did before he simply told her to buy salty crackers.

"The public health care system needs to acknowledge the knowledge women have about pregnancy and needs to move away from a system that tells women what to do and become system that asks what they do or did in previous pregnancies," said Galvez.

Galvez hopes the research conclusions in her book help the public health care system in accomplishing these two very important tasks. She believes that once these two are accomplished, the infant mortality rate in the United States will drop.

Through the physicians' advice the woman gave up a very nutritious and beneficial cure for nausea and instead opted for a quick fix that provided no nutritional value.

Patient Citizens and Dr. Galvez's other book, *Guadalupe in New York: Devotion and the Struggle for Citizenship Rights among Mexican Immigrants*, are both currently available for purchase.

Dr. Galvez has been studying Latin American Studies since her undergraduate days and later earned her Masters and Ph.D in anthropology from New York University. She is presently an Assistant Professor at Lehman College.

Financial aid increase in CUNY

BY ELIZABETH HUGGINS
CONTRIBUTING WRITER

In a recent news release from the *CUNY Newswire*, it was announced that during the 2010-2011 academic year, a record number of CUNY students received some form of financial aid.

Over \$770 million dollars of aid money was distributed to a record number of 170,000 undergraduates within the CUNY system.

Chancellor Matthew Goldstein made this announcement on Oct. 17, 2011.

At that time, he also made the announcement that of these 170,000 students, 90,000 students were able to have their full tuition covered.

In addition to these 90,000 undergraduates, 10,000 students were able to receive more than half of their tuition covered by financial aid. Some students were also eligible for a federal tax credit.

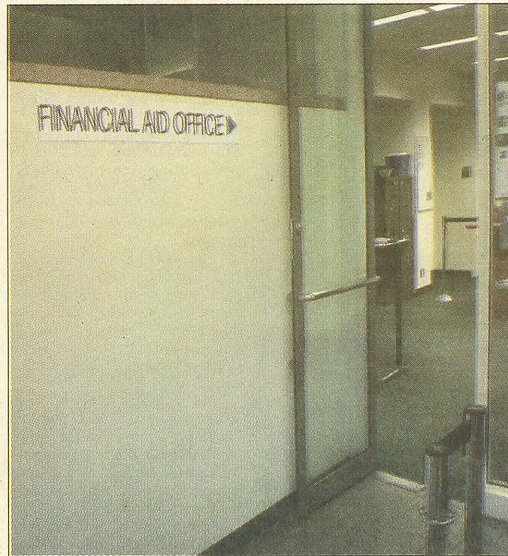
This tax credit allowed for these students to also have their entire tuition covered.

All in all, forty four percent of CUNY undergraduates were able to attend the university having full tuition coverage. Of the 770 million dollars distributed to undergraduates, \$80,059,788.82 was distributed to Baruch students within the last academic year.

This means that 10 percent of all the financial aid funds across the senior colleges of CUNY were given to students here at Baruch.

Of these funds, approximately 40 percent of Baruch undergraduates were eligible for full tuition coverage. This full tuition coverage was only made possible by the reward of TAP awards and PELL grants.

These forms of aid or given to eligible students who have financial need and/or come from low-



ASHLEIGH BAKER | THE TICKER

The number of CUNY students who receive need-based financial aid is on the rise.

income families. Specifically, the TAP grant is only available to students within New York State schools, whereas the PELL grant is distributed to students nationwide.

The Federal PELL grant allows for more students to receive some form of tuition coverage and is the most popular form of financial aid at Baruch College.

Many Baruch students rely on this aid to get the education needed to become successful in today's life.

"Without the aid that I received, I probably would have to get a se-

rious job, which would seriously effect my work ethic and then my G.P.A. Who knows, I may not even graduate," said Freshman Natalie Murawska.

"Students who would lose this aid if not provided would most likely defer the academic investment for their future, which would be a very sad thing for their lives, as well as the economy," said Dr. Ben Corpus, vice president of Student Affairs.

LOCAL CRIME FLATIRON

These statistics published every week by the local 13th precinct display the frequency of crime occurrences over the past week, as well as the frequency of crimes over that same week one year ago.

10/17 through 10/23

MURDER

2010: 1 2011: 0

RAPE

2010: 0 2011: 0

ROBBERY

2010: 5 2011: 6

FEL. ASSAULT

2010: 3 2011: 1

BURGLARY

2010: 6 2011: 6

GR. LARCENY

2010: 45 2011: 30

G.L.A.

2010: 0 2011: 0

PETTIT LARCENY

2010: 34 2011: 45

MISD. ASSAULT

2010: 7 2011: 8

MISD. SEX CRIMES

2010: 3 2011: 2

Supporting fight against Breast Cancer

BY STEPHANIE JOSEPH
STAFF WRITER

On Thursday, Nov. 27, the Collegiate Association of Women in Business organized the event 'Pink and Denim Day' on the second floor of the Vertical Campus.

"We've been preparing the event basically since the beginning of the semester," said Ana Ontaneda, the president of WIB.

Initially, the event was supposed to take place on October 13 as a kick off for the Breast Cancer Awareness month. However the event had to be postponed it coincided with a self-defense workshop for LGBTI month.

It turned out to be for the best, however, because the Pink and Denim event was featured as a closing event for the month.

Ontaneda mentioned that the event was a success last year, so everyone was unanimous about recreating it this year.

Last year, the event helped raise \$956 in nearly five hours so club members were all unquestionably enthusiastic about redirecting it.

WIB showed great appreciation for the help that was given by USG and 12 other clubs on campus by saying that their contribution showed their involvement in the event and help which was emblematic of the support they devote to the cause of fighting the disease.

"We are beyond thankful to everyone who supported WIB and supported the cause, especially the volunteers who helped us out with the fundraiser and the co-sponsors who donated delicious pink-frost-



KIMBERLEY GOONIE | THE TICKER

WIB helped close off Breast Cancer Awareness Month by hosting a fundraiser.

ed baked goods," said Ontaneda. Along with WIB these clubs and students managed to organize an event that will once again bring many students, faculty members to take actively take part in the fight for Breast Cancer.

The Pink and Denim event is a concrete way to not only raise funds to donate to the Carol M.

Baldwin Breast Cancer Research Center, but also the event's goal was to bring awareness to the students.

"The Pink and Denim event is the opportunity we have to spread awareness about breast cancer on campus in our own way," said Tina Hussain, a member of WIB.

She insisted on the fact that

students probably heard of Breast cancer but it was important that the students recognized all the extents to which this disease affects us.

Students contributed in fighting the disease and in supporting the victims by donating to the Carol M. Baldwin Breast Cancer Research Center by buying t-shirts and bracelets that were sold at the event.

The Pink and Denim event, however, was not only restricted to wearing pink and to the sale of baked goods and cookies, bracelets and shirts.

Staff members of the Carol M. Baldwin Breast research center also displayed a mini workshop on the procedures of self-exam to detect symptoms of breast cancer at the earliest possible time.

Flyers and pamphlets, which summarized important key points in "breast cancer" subjects, were also given out.

"Breast cancer affects one in eight women and is the second leading cause of cancer death in women. It is a cause that hits close to home for many of our members," said Ontaneda.

As to why they hosted this fundraiser, Ontaneda explained that they wanted to raise awareness for the cause.

Students and faculty members also had the opportunity to speak to members of the Carol Baldwin foundation and learn more about their work and their active involvement in society.

WIB raised a total of \$1928.83 from this fundraiser.

Millions to create childcare center

"...the Lehman Child Care Center has provided student with the opportunity for flexibility."

-Ricardo Fernandez, President of Lehman

"The school hopes to ensure that they provide students with convenient and quality childcare that gives these students the peace of mind needed to concentrate on their studies," stated an article posted on Lehman College's website.

Parents will be relieved of the burden of worrying about a safe place to keep their children while they are in class.

Not only will the center be a helpful resource for these parents, but it will also foster an excellent learning environment for the children being served.

The Baruch campus is generally indifferent about Lehman College's new \$6.3 million center.

"Baruch's childcare center doesn't get any press coverage at all, I didn't even know one was offered to students," said sophomore at Baruch, Amy Winton.

Estimated to assist more than 1,600 students and 2,400 children, the center will open to children of Lehman College students in the spring of 2012.

Dr. Morales recognized by Hispanic community



CSI.CUNY.EDU

Dr. Morales won his first ever Unidad Latina Award for Excellence in Education.

BY KIMBERLEY GOONIE
NEWS EDITOR

College of Staten Island's president, Dr. Tomás Morales, can add another achievement to his list of awards.

Dr. Morales won the Latina Unidad Award for Excellence in Education at a celebration honoring him on October 27.

He was presented with this award at the first ever Unidad Latina conference held in New York City.

This event brought together Hispanic leaders from all over the NYC community, to discuss strategies about economic growth. The New York State Senate and the Hispanic Federation organized this conference.

"I am honored to have received the Unidad Latina Award for Excellence in Education," said Morales.

"I am Latino by birth, born in Puerto Rico, and proud to cel-

brate my heritage and the rich mosaic of cultures represented in public higher education."

Morales views this award as not only an achievement for him, but also one for the College of Staten Island.

"At the College of Staten Island, we take great pride in celebrating diversity year-round through monthly events organized by the College's Pluralism and Diversity Committee," said Morales.

Despite his achievements thus far, Morales said that he was humbled by getting this award and accepted in on behalf of the faculty, staff and students at College of Staten Island.

"I have dedicated my life to improving the access to, and quality of public higher education, and have strived to consistently increase my expectations of myself in service to the good of the institution while engaging students and faculty in the process," said Morales.

Morales also spoke about a

five year Strategic Plan, "Many Voices, One Vision," that the college recently completed. This plan was created and developed by 160 members of the college community over a two-year period.

He is hopeful that this program will continue over the next five years and even into the future. Morales went on to explain that the plan is comprised of three main principles: Diversity, respect and integrity.

This plan aims to develop more "rigorous undergraduate and graduate programs that meet students' educational aspirations and enhance the quality and recognition of Research, Scholarship and Creative Works for faculty and students."

The plan also looks at crucial issues facing colleges, including becoming a more diverse campus community, more recognition through advancement and fundraising activities and improving the use of technology.

Morales added that he would like to thank the people who made this event possible.

"Increasing economic opportunities for Hispanic New Yorkers through business models, partnerships and investments is vital to the city and the growing Hispanic community," said Morales.

He also echoed praises for C.S.I. Graduate Mary Beth Melendez "for her wonderful performance at this historic event" and Rita DiMartino, "A good friend and colleague," and also a member of the CUNY Board of Trustees, who received the Unidad Latino Legacy Award.

"I believe in transparent leadership and shared governance, and enhancing the mission and the vision of the college," said Morales.

Dodgeball for Life



CESAR QUEZADA | THE TICKER

Adam Hashemi took part in the event.

BY IYANA ROBERTSON
ARTS AND STYLE EDITOR

On Thursday Nov. 3, WBMB "The Biz" and Colleges Against Cancer teamed up to host the dodge ball tournament "Balls to the Walls."

With all proceeds going to the cancer fundraiser Relay for Life, Baruch student organizations and groups participated for a good cause in the Auxiliary Gymnasium.

WBMB accepted teams of five members, at a cost of \$10 per team to play. WBMB's DJ Frank Roth spun the soundtrack for the event and acted as the Master of Ceremonies.

"Our goal was to create a friendly atmosphere for different clubs and organizations in Baruch

to socialize with one another," said Roth.

Eleven teams battled it out for the championship: Absolute Adrenaline, Alpha Epsilon Pi, Hillel, H.A.M., NYMIA, Lambda Nu Sigma, BD 37, Hip Hop 201, USG and *The Ticker* all competed for fun and charity. Each team provided their own angle and

The tournament got off to a slow start with Absolute Adrenaline, facing Alpha Epsilon Pi.

As the first match started, both teams struggled to find the rhythm of the game. AEP went on to defeat Absolute Adrenaline to advance to the next round.

Each team went head-to-head, exhibiting in some cases, little-known acrobatic ability to escape balls flying at them from several angles.

Sliding across the basketball court floor, and even pledging to play barefoot in light of the rule against dress shoes, were among the displays of competitive spirit.

A referee of sorts as well, Roth enforced the rules of the tournament, and added a bit of humor to his role by replying to eliminated players with the phrase, "You tight!"

The true star of "Balls to the Wall" was the Hip-Hop 201 team. Coming into the tournament at the end of its first round, the especially athletic squad went on to win game after game.

They defeated AEP in the final round to become the champions of the event.

History major, Greg Polius was happy to be named MVP, but admitted that the championship was no surprise to him.

"It feels good," he said. "We've played together before, so we expected to come in and win this from the beginning," said Polius.

Opinions

EDITORIAL

Trash around Baruch Will not throw itself away

Regardless of how annoying it may be, Baruch's classrooms are currently void of garbage receptacles.

The result of such an absence has unsurprisingly been dirtier classrooms.

Walking into a classroom, the floor of which is littered with empty coffee cups, remnants of lunches and discarded scrap paper has become an unpleasant norm.

Although this might be slightly remedied by simply returning the trash pails, it would be just as easily fixed if students took their trash with them, and tossed it in the garbage and recycling areas located by the restrooms on each floor.

Throwing away your garbage is not an incredible hassle, and leaving your trash in a classroom is unpleasant for students and staff, inconvenient and disrespectful to custodians and simply careless and unnecessary.

Classrooms are not the only areas of Baruch that are becoming messier; the 25th street stretch of sidewalk is also becoming grimmer everyday. The Baruch community is well aware that 25th street plays host to the school's barrage of smokers, however it should not be final resting place for cigarette butts.

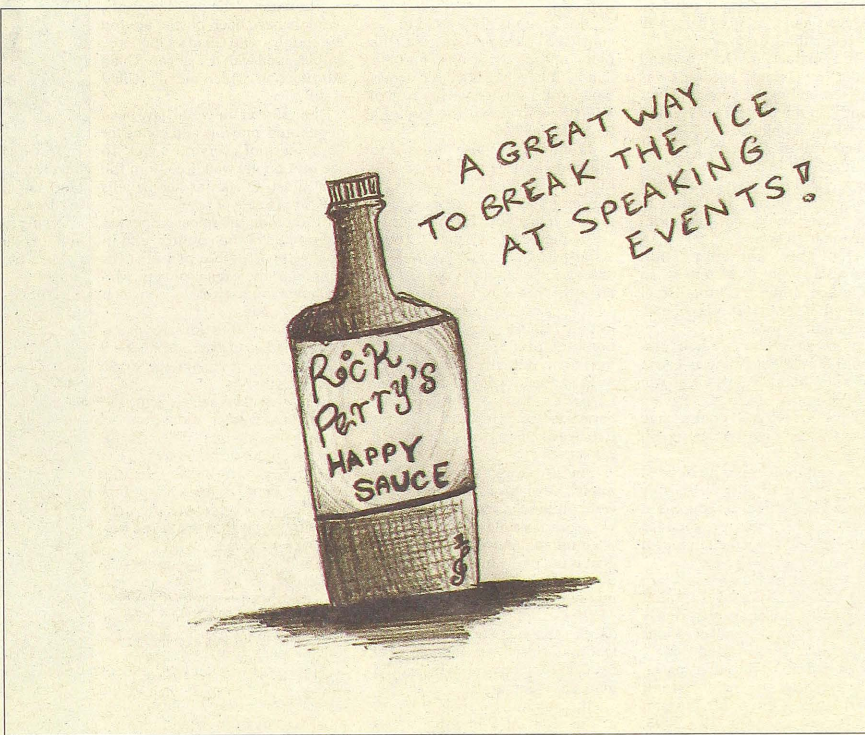
At times student garbage certainly accumulates around benches and tables, but the recent and one might consider ironic, influx of garbage receptacles to the block has curtailed the issue. Cigarette butts, however, continue to carpet the area.

One might not think that the lack of cleanliness on 25th street is serious.

Those individuals should be aware that maintenance of the street is playing a major role in neighborhood support for the closing down and transformation of the street into a student plaza.

Keep your school looking presentable. A cleaner environment is to the benefit of the entire Baruch community.

POLITICAL CARTOON



GIZELLE LUGO | THE TICKER

NYPD cannot infiltrate our privacy

As Americans, we are entitled to the right of privacy. However, recent media reports have proven that this is not the case for some CUNY students.

It was reported that the Muslim student groups on campus at several CUNY colleges, especially Brooklyn College, were infiltrated by the New York Police Department (NYPD) officers, acting in collaboration with the Central Intelligence Agency (CIA).

However, after further investigation, it was found that there was no evidence of intrusion at Baruch College.

The incident at Brooklyn College raised more than just a few eyebrows.

According to *Associated Press*, the NYPD placed undercover agents inside the school, following their Internet activity, and building databases based on where the Muslims went and what they did.

The NYPD photographed restaurants and grocery stores that cater to these Muslim student organizations.

This incident proved to be an eye-opener for many us who consider ourselves "American." As an American, we are all entitled the same basic rights under the Bill of Rights, and we are all innocent until proven guilty.

However, this basic principle seems to have gone out the window when the CIA decided to undertake this mission.

This makes us question what other rights we will have to forgo, and whether or not the Constitution simply means nothing.

Ever since the Sept. 11 attacks, Muslims have been under the watchful eyes of everyone. But since when do the

actions of a few individuals determine the norm for an entire group.

As Americans, we all seem to have forgotten about the fact that people are declared innocent until proven guilty and spying on people infringes on their right to privacy.

Every individual should be able to have his or her privacy. What information could the CIA have received that would make the infiltration of this college a top priority?

To that question, we may never receive the answer, but we as the public should at least be informed about some information about this situation.

Without so much as a comment to the students as to why they were spied on, both the NYPD and CIA virtually become non-responsive and have not released a statement as yet.

Throughout this controversy, it is unclear whether or not the administrators at Brooklyn College knew about this plan from the start.

It seems impossible that the people in higher positions in the college would not know about this. How else will the NYPD be able to infiltrate the school? It seems all too convenient that no one wants to talk about this issue.

Spying on someone takes away his or her right, and more importantly, it should not take place in a public space, namely colleges.

If the CIA and the NYPD wanted to spy on Muslim groups at Brooklyn College, the college should have made sure that they had all the information that proved these groups were participating in terrorist activities and then gone after

them. Instead, they did the opposite.

Last week, a spokesperson of the City University of New York responded that the school officials knew nothing about the infiltration and the police has not acknowledged to administrators that such an operation existed.

Legal analysts say that the operation may have broken private U.S. laws with the colleges, putting federal research grant and student financial aid in danger.

The NYPD has violated a 1992 memorandum of a pact between CUNY and the NYPD.

The statement says that when during non-emergency situations, the police officials "shall enter upon CUNY campuses, buildings and other property only upon the request or approval of a CUNY official."

43 professors at CUNY Law School sent out statements that the NYPD's undercover operation has violated Civil Rights laws, especially those of student.

The Constitution was written to protect the basic rights of man, not take them away from us. By spying on groups of college students, the NYPD and CIA proved that they are above the law and the rights of people mean nothing to them.

Just because we are students, it does not mean that our rights should be forfeited.

As Americans, we all deserve the same rights, until it has been proven that we are indeed guilty of something.

- Kimberley Goonie '14
News Editor

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OPINION PAGE POLICY

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ABOUT US

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Welcome back Gilad Shalit

The bittersweet Gilad Shalit prisoner release has stirred up debates all over the world over the past month. Politicians, activists, and even your Starbucks barista all have something to say about it.

To backtrack, on Oct. 18, Gilad Shalit, an Israeli soldier, was released, ending five years and four months in the captivity of Hamas, a Palestinian political organization that governs the Gaza strip.

Gilad was 19 at the time of his capture, and has been denied Red Cross visits during his captivity – a violation of international humanitarian law.

The only communication from Gilad were three letters, an audiotape, and a DVD that Israel received in return for releasing 20 Palestinian prisoners.

In exchange for his freedom, Prime Minister Netanyahu agreed to release of 1,027 prisoners, who will be freed in two stages, 477 having already been released on the same day as Gilad and the remaining 550 in December.

The public seem to be divided into two camps. The first, vehemently opposed to the trade, is composed of Israeli citizens who are pained to see the murderers of their innocent family members walk free.

The head of Hamas' military wing Ahmed al-Ja'abari said that the released prisoners collectively killed 569 Israelis, a result of various terror attacks targeted at individuals, groups, and crowds in public spaces.

According to the Israeli Information Center for Human Rights, as of July 10, 2005, Palestinians have killed 821 Israeli civilians since the signing of the Oslo Accords in 1993, 553 of whom were killed within the 1949 Armistice lines, mainly by suicide bombings.

Targets of attacks included

buses, Israel Defense Forces (IDF) checkpoints, restaurants, shopping malls, a university, and civilian homes.

This group is devastated to see convicted killers walk free, with the blood of their loved ones on their hands. The feeling is shared across Israel and America, as the loss of a Jew is considered the loss of a brother to all Jews.

Additionally, those opposed to the trade believe that the release of the convicted prisoners is dangerous. Many freed Palestinians are unapologetic of their crimes.

They insist they are proud of their actions, and would repeat them in the name of Allah and in the name of Jihad, the "holy war" against infidels.

One Palestinian prisoner named Ahlam Tamimi, who aided in the bombing of a Sbarro pizzeria in Jerusalem that killed 15 innocent people, stated, "I do not regret what happened. Absolutely not. This is the path. I dedicated myself to Jihad for the sake of Allah, and Allah granted me success."

She also added, "You know how many [Jewish] casualties there were [in the Sbarro pizzeria]. This was made possible by Allah. Do you want me to denounce what I did? That is out of the question. I would do it again today, and in the same manner."

On Oct. 25, 2011 the renowned Saudi preacher Sheik Awadh al-Qarani offered an incentive of \$100,000 for anyone who would manage to kidnap an Israeli soldier.

The second camp is jubilant at the sight of a healthy, albeit malnourished and pale Gilad Shalit, after more than five years of uncertainty.

The release of Gilad Shalit strikes a chord with all Jewish families in Israel. Most Israeli families have

seen their children don their army fatigues at the age of 18 and draft to the Israeli Defense Forces.

Throughout the past five years, banners have been posted around the country with Gilad's silhouette, emblazoned with the slogan "Gilad adayin chai," which means "Gilad is still alive."

Jews all over the world have been petitioning, praying, and crying for the release of everyone's son. To see him finally walk free from the tight grasp of Hamas has Israelis breathing a sigh of relief.

Therefore, his release boosted the morale of the country, and in turn has boosted the optimism of its guardians, the Israeli soldiers, who endanger themselves daily to keep state stays safe.

The issue comes down to what is right, whether to save one soldier's life at the expense of possibly other Israeli deaths?

Many ask themselves: is the life of one lone soldier and a morale-boost to the country really worth the possible future terror attacks?

Although the entire world seems to be up in arms about this tumultuous exchange, the fact remains to be that the deed has already been done.

Israelis risk their lives every day by getting on a city bus or even walking on an innocuous street. In a country where terror is not a strange word, brave is not just a character trait for them – it is a way of life.

Members of the IDF and political leaders are always vigilant, and the release of prisoners should not stop most Israelis from celebrating his return.

- Alisa Rudy '15
Journalism

STATE OF BARUCH: WEEK 9



ANTONIO ALFONSO

There seems to be a sort of death creeping slowly in to our campus life.

Look around the walls on any of the floors and you will notice that there are far fewer flyers on the wall.

Is it because clubs do not want to hold events? No, because I get more Facebook invites in a week than I can possibly attend in a single Thursday.

Something about everything that is happening just reeks of student involvement on campus bleeding.

As the President of the USG, it pains me to see all the growth on campus over the past few years almost erased in the span of a few weeks.

It pains me even more to see students wanting to do great things and being restricted in many realities of our current situation.

It pains me when I feel that USG is sometimes seen as a part of the problems when in reality, we are constantly trying to correct them.

As I mentioned earlier, this is not affecting only one club or organization on campus.

Whatever it is, it is affecting all of us. The state of Baruch life is deteriorating and we should not allow it to happen.

I will be working to help correct the issues, but just as it affects us all, it also rests on each of our shoulders to correct.

You feel a tremendous pleasure when you begin to solve problems outside of Math class.

It is surprising how much an action like this can snowball into a greater movement.

I ask that each of you help correct this with me and with all of us who share in the struggle.

I have started articles like this in the past, but time is a funny thing. More importantly, timing is crucial to success.

Swing a bat too fast or too slow, and it could be the difference between a home run and an out. The same logic goes for almost everything in life, even a college campus.

This year is very different from last year in many respects. The most important has to be the level of student activity.

Last year, clubs and organizations on campus were operating on a level never before seen in many students' Baruch careers.

The events were exciting, well planned, and often times, involved a great mix of many clubs. The growth on this campus was extraordinary.

Towards the end of last year, everyone was expecting the following year to keep that growth going and everyone was excited for the fall to begin.

Yet, something has gone wrong. Clubs and organizations are struggling. There is an overall feeling of dismay.

Something about the overall atmosphere is preventing clubs from expressing themselves fully.

It is not just clubs who feel the affect. USG is also experiencing a similar struggle. We share the feeling of being restricted, at least when compared to last year.

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BARUCH GRASSROOTS



MONA KHALIL

The first move was for Occupy Oakland to call for a general strike. The objective was to shut down the port, which according to CNN is the fifth busiest port in the United States.

On Nov. 2, the protests continued and escalated to significantly more violent tactics between police and protesters.

They succeeded. The result was tear gas being used on the protestors who in response threw rocks at the police officers and dozens of arrests were made.

Certainly the original intention of this protest was to exercise civil disobedience in a nonviolent manner.

A post on the Occupy Wall Street Facebook page sparked a discussion as to whether or not the protesters should remain within the realms of the rules set by police or go past them. Some people insisted on being law-abiding citizens. Others insisted that based upon history, a point was never made without civil disobedience.

The point was to bring light to the fact that there was something wrong with the laws in existence.

Understandably, the differences around the country may lead to some issues with coherency in the movement later on.

For now, the source of news continues to come from the *Occupied Wall Street Journal*, of which a stack is often available at Baruch — conveniently placed in the library by persons unknown.

Writers for this brief paper of protests include author Naomi Klein and other politically active members of society. Pick it up one day and read it. You never know what you might learn.

For more information about Baruch Grassroots, visit <http://baruchgrassroots.com>

At this point, it is probably obvious to you readers that this is the third time I have mentioned Occupy Wall Street related events.

The reason I continue to write about this is not only because of my own personal interests, but also because the mainstream media portrays it in a very different way from the stories from independent journalists.

Perhaps you have heard of Occupy Oakland. The main face bringing attention to this city in California is a man named Scott Olsen, a 24-year-old marine who was injured when the police chose to use forceful methods to clear out Oakland's protests.

He was shot point blank with a beanbag cannon, resulting in a fractured skull. Reports from protestors said that anyone who chose to assist him was also fired upon with beanbags and rubber bullets.

He remained in critical condition for over 24 hours, at which point he was dropped down to fair and cleared for surgery due to swelling of the brain.

The effect of this incident has resulted in, as Reuters calls it, "an accidental symbol of their cause." There is no better way to put it.

Scott Olsen has been discussed on the Facebook page and main website of Occupy Wall Street. The unnecessarily brutal tactics of the police needed to be put to an end.

Qaddafi's death is a lesson to all

Throughout the course of the Arab Spring, Libya was unfortunate in being a host to the most violent and gruesome of all the revolutionary movements.

Following massive unrest that saw the large part of the country rise up against him, Colonel Muammar Qaddafi staged a war against his own people.

He brought in mercenaries when his own armed forces abandoned him. After Qaddafi began launching airstrikes against his own people, the United Nation Security Council established a no-fly zone over Libya.

The North Atlantic Treaty Organization (NATO) used authorization given by the United Nations (U.N.) and proceeded to systematically eliminate Qaddafi's air force and conducted bombing runs that targeted ground forces and strategic locations.

With the cooperation of NATO air forces, the Libyan rebels were finally able to oust Qaddafi and capture the capital city of Tripoli.

However, the fall of Qaddafi's regime did not spell the end of the conflict. On Oct. 20, Colonel Qaddafi was captured and then brutally killed while attempting to flee his hometown of Sirte, prompting the rebel leaders to responsibly call an end to their struggle and usher in the dawn of a new era for Libya.

The death of Qaddafi not only holds significant implications for the people of Libya, but for other Arab leaders in the region as well.

While the government of Qaddafi had fallen several months prior to the Colonel's exit, the rebels gained control of Tripoli.

The capture and death of the former dictator by the leadership of the rebel movement and the people of Libya convinced the denizens that their revolution had indeed succeeded. The death of Qaddafi

is representative of the end of his era relative to the downfall of his government.

For 42 years Qaddafi ruled Libya with an iron fist; political opponents were persecuted and dissidents were crushed. It was only in the wake of revolutions in nearby Egypt and Tunisia that the people of Libya were inspired to start their own movement and soon the revolution took place.

Qaddafi led a brutal and atrocious assault against his own people that left the collective conscience of the world in shock.

The death of Qaddafi now serves as an absolute symbol for the end of this prolonged nightmare.

The main figure behind 42 years of oppression is eliminated and his former government ceases to be.

With the Libyan regime toppled and Qaddafi gone, NATO can stake claim to a significant political and military victory.

While the United Nations only enacted a no-fly zone over Libya, NATO took much greater action and proceeded to attack ground targets and even locations holding powerful figures such as Qaddafi himself.

In essence, NATO had gone to war with the Qaddafi regime and the United States was no longer in a position to spearhead operations, as it was preoccupied with various crises in the Middle East.

With the United States no longer willing to take the lead, and the rebel movement struggling against the better trained forces of Qaddafi for a period of time, serious doubts had been raised regarding the viability of NATO and its power to function in a volatile region.

Nonetheless, the downfall of Qaddafi validates the efforts presented by NATO forces and world leaders. Their efforts are illustrate the end of the Qaddafi regime.

In the United States, President Obama seems to have scored a major political victory and been able to silence many critics with only a year left until presidential elections. In France, President Sarkozy, the biggest proponent of the NATO led assault and gained a significant foothold.

Perhaps, leaders in other countries host to popular opposition will feel the most important effect of the death of Qaddafi.

During World War II, Italian dictator Mussolini was brutally executed and his corpse was left to hang in a town square by his own people.

The fate of Mussolini terrified Hitler to such a degree that he ultimately chose to take his own life rather than be captured by his enemies. Similar to the issue regarding Mussolini and Hitler, Qaddafi's death is likely to send a powerful message to autocrats around the world.

While the rebels claimed that Qaddafi was killed in a cross fire, evidence suggests that he was brutally executed after capture. This caused a lot of outrage among human rights proponents and activists.

After his death, Qaddafi's corpse became a plaything; it was abused and displayed like a trophy.

The death of Qaddafi could serve as a warning to other harsh rulers. Essentially, if a day of reckoning should come for them, they may not face the International Criminal Court but the unbounded fury of their people.

This fear can propel many rulers to either implement harsher methods of oppression or greater concessions in fear of their own safety.

- Amir M. Danesh '13
Finance

The opinions expressed on this page are those of their respective independent contributors.

BARUCH COLLEGE ALUMNI ASSOCIATION 2011 Fall Networking Mixer

SAVE THE DATE:

Tuesday, November 15th, 2011, 6:00PM – 9:00PM

TAJ LOUNGE

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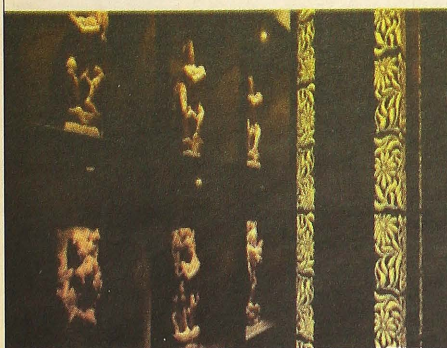
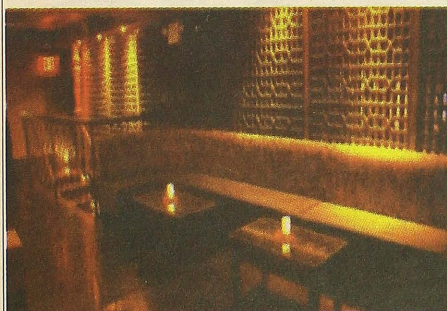
Join Fellow Baruch College Alumni for a "pre-holiday" networking event at the TAJ Lounge on West 21st Street in NYC. Come and network, see old friends and make new ones. Enjoy hor d'oeuvres, drinks and enter our exciting raffle!

**Tickets: \$20 for BCAA Members
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Business

Honor program hosts Federal Reserve debate

BY KONSTANTIN KAMINSKIY
CONTRIBUTING WRITER

"I want everybody here today to leave with a reality check of what is really going on with the Fed," said Anthony O'Malley, professor of marketing and international business.

"Should the Federal Reserve System be abolished," was a debate organized by O'Malley and the Baruch College Honors Program.

The debate was inspired by the Occupy Wall Street protests; "End the Fed" is one of the many slogans around that movement. The debaters were first-year honor students.

The prosecutors demanded the abolition of the Federal Reserve System (the Fed).

The prosecutor defined the Fed as a controlled and centrally managed system run by banking oligarchs.

"[It is] designed to drain wealth from our economy [and is not] a part of the federal government, nor has it been subjected to comprehensive audit since 1913," said one student.

A fault of the Fed is that the United States has lost 96 percent of its purchasing power since 1913. The Fed is also a primary cause for the sub-prime mortgage crisis, according to the prosecutors.

In one prosecutor's opinion, the Fed is using the economy for its own needs and wants.

The defenders of the Fed believe bad press has been following the Federal Reserve as of late.

"The Fed is a necessary component of the United States economic apparatus," said one defender.

In her opinion, during the recent financial crisis, the Fed was able to run the economy smoothly and that without the doings of the Fed the situation would be much more deteriorated.

"Short-term emergency lending is essential to the recovery of a banking system," said

one student on the side of the Fed.

The student explained how repeated fi-

"The United States has a trade deficit with nearly every country."

- Anthony O'Malley

nancial panics characterized the United States economy when there was not a central bank and a uniform currency.

The economy is heavily influenced by political involvement; this is where many imperfections from the Fed come from.

One audience member asked if there is any preferred alternative to the Fed.

"To create a different organization to control it, like the Federal Reserve, would be like if Congress decided to cede all of its power in declaring war to some sort of war ministry that had unknown heads that used to be part of big corporations," answered one student.

The Constitution states that Congress is in control of the country's monetary policy.

O'Malley remarked that it is called the Pentagon.

Another member of the audience asked about corporate ties the Federal Reserve has and how those ties affected the bailout.

"They were backing insolvent banks. That was not a sound economic policy to begin with," said one prosecutor.

O'Malley made some remarks about the Federal Reserve and U.S. debt.

He stated that nearly six trillion of the U.S. debt is owned by the Federal Reserve.

At a seminar over the summer O'Malley asked the same question. He commented

that the Fed is reaching out to professors to teach on this topic, inviting them to seminars and lunches.

"When I was learning economics a few years ago we were told that the currency was backed up by the exports, the strength of the economy," he continued. "Then I became a trader of currencies and started to look at things deeper [...] the United States has a trade deficit with nearly every country [...] so what's really backing up the US dollar?"

O'Malley has come up with two answers. The United States Military and congress's taxation of people are what backs the U.S. dollar.

"The history of the Fed, I think, gives us the answer to who it really benefits," said Douglas Medina of the Honors Program. "Ultimately it was to regulate and rationalize the booms and busts of capitalism at the turn of the 20th century."

Medina asked for an explanation of how the Fed really benefits the people, which is right now regulated by political and economic structures: "[Especially] in light of the fact that you have a group down at Wall Street saying that the 99 percent are marginalized from the entire capitalist system."

The Fed benefits the people by stabilizing the economy, according to one of the defenders. The U.S. had a stable economy during the past 25 years.

"As we all know, we don't like it when our economy gets really bad," said a defender. "I think that the Federal Reserve regulates it."

The defendant side stated the Fed has lessened the frequency of economic crisis as compared with the time before there was a Fed.

The anti-Fed side argued that it was the consumer revolution that stabilized capitalism, not the Fed.

It was also argued that the Fed creates a banking monopoly where the Fed controls every bank because they have to register with it.



KATHLEEN BUECHLE | THE TICKER

Students in Baruch's Honor Program debated on the Fed.

The Fed manufactures crises, buying stocks at low prices and then sending massive profits to its shareholders once those stocks have recovered value.

The discussion then went over to the issue of the bailout and the stimulus.

The public did not appreciate the fact that the bailouts seemed to do nothing to restart lending, giving those with the bailouts bonuses instead.

The stimulus was defended as being the one thing that supported the state budgets at a time of extreme difficulty, probably preventing a cycle of falling economic activity.

Professor O'Malley intervened, arguing that the banks would not have loaned out the money as they were involved with derivatives, which are much more lucrative than ordinary banking.

The two sides of the debate and the audience seemed to reach consensus on the idea that something is wrong with the Fed, and with the financial system.

Data mining invades private lives

BY HANNAH DHUNDA
CONTRIBUTING WRITER

Since the very early days of the Internet, companies have used and tracked consumer habits for the company's consumer gains.

"The commercial use of information gleaned from the Internet is a [...] [serious issue]. Technology enables companies to derive details that sometimes intimate data about the private lives of users without us even knowing that this happened," said David Rosenberg, associate professor of law.

At the end of October, Ken Dreifach, general counsel and chief privacy officer of Rappleaf and Justin Brookman, director of Consumer Privacy Project at the Center for Democracy & Technology, joined Professor Rosenberg during Privacy, Data Mining, and Ethics, part of the David Berg Foundation Series on Ethics and Accountability.

"I read a survey very recently about consumers who are concerned about their privacy online, that they don't like being tracked, that about 60 percent of them believe that when they are tracked online [...] that data will likely be connected to who they are, and in fact entire industry models are built around the need to anonymize that data," said Dreifach.

Dreifach showed a slide of pictures that people have posted on the Internet. The slides include one picture of an animatedly drunk man with a bottle of beer in his mouth and another of a woman who, as stated by Brookman, "is enjoying a copious amount of marijuana."

"Social media sites such as Facebook, and for that Myspace have changed the amount and type of data that all of us put out there

on the Internet. Much of that is at different levels and in different ways seems public, in that many hundreds, thousands, millions of people can access that," said Dreifach.

Brookman added that the information put up on these sites is information willingly put up by an individual, though the individual might not have thought about the consequences.

Sometimes changes in privacy agreements might make previously private information to be suddenly public.

Facebook was originally a very privacy-friendly networking site, according to Brookman.

Facebook has now made sharing easier and more public accessible. "People don't realize that now instead of sharing with four or five of their friends, they're now sharing it with the world," said Brookman.

Brookman brought up "The Right to Be Forgotten," a data privacy right in Europe. People in Europe have an "eraser button" to remove information.

"But, here in the U.S., we have what is called 'free speech rights' [...] You develop the issue of a lot of congressional issues. There are sites that put these kinds of pictures up about people running for office. There's a political point to be made there," said Brookman.

Many people believe there should be a leader of the rights to be forgotten, or some kind of authority.

Brookman spoke of one man in Spain who sued Google because when he googled his name, the first result was a story about how he was sued for malpractice.

Despite the story being true, he was later acquitted of the malpractice suit. This is the first bit of infor-

mation someone else will receive on this man.

"In a world where it's increasingly easy to Google everybody and find all sorts of details about our past, it's a question of how far society would want to go as far as giving people control over their image," said Brookman.

Professor Rosenberg asked whether this was a matter of degree.

"This is an area where I think some people would say 'Well, how is this really different from old technology?' If there was a newspaper article twenty-three years ago about something unfavorable about me, I can't go to every library and tear that page out of the archive," he said.

Dreifach answered that it is a matter of degree.

An article in a newspaper years ago would have been accessible to a limited amount of people, maybe nationally or locally, and may be hard to come across after a period of time. However, an article today would be easily accessible worldwide from now until the end of the Internet.

Dreifach brought up the reality that it is very easy for a publication or a subscription that one belongs to sell or trade one's information amongst themselves. This is also information that is freely available about us, such as our address or age.

Offline data however has different distinctions from online data. Both have influenced the way the advertising industry has evolved.

"The business knows I am in the market for kids products, maybe I'm a new parent, or just changed jobs and I'm in the market for a new suit. It makes sense to send that person a discount, or offer and



HANNAH DHUNDA | THE TICKER

Ken Dreifach and Justin Brookman spoke about how there is little privacy online.

it makes something that is considered desirable in business," said Dreifach.

The advertising put online makes it possible for the websites, who don't otherwise generate income, to make a profit. The alternative to this, Dreifach suggests, is paying for media.

"When I read the paper, I'm getting the same ads everyone else gets, whereas when I'm online, I'm getting baby ads all the time. I feel like everyone knows who I am and what I do—the unease starts to set in," protested Brookman.

Dreifach went on to say how buying a full page ad in the print version of *The New York Times* is hard for people to avoid while online it is easy for people to block ads or to simply not notice it.

Rosenberg points out that the information collected about users aren't processed by persons, but rather by algorithms.

"The way these ad serving systems work is simply to track unique

browsers and then serve an ad that seems to make sense to this particular user's browser, and that's the way that ads get targeted to people, and that's the way that media sites — often media sites that would not otherwise be in business," said Dreifach.

In Brookman's opinion there should be some way to opt out of this tracking, some way to say that a person doesn't want to be tracked across these sites.

"I think there's also a significant gap in peoples understanding, the level at which people [...] think on an everyday basis about the cost versus benefit of having that tracking in place."

"I don't think we should be the ones to say consumers can or cannot share this [...] I think individuals should be given the right to do whatever they want. [The situation's] getting better, but it's not there yet," said Brookman.

First woman on Wall Street at Baruch

BY KATHLEEN BUECHEL
BUSINESS EDITOR

Muriel Siebert is considered the first woman in finance, as stated by John Elliot, the Dean of the Zicklin School of Business during the Claire Mason Lecture Series: Women of Distinction.

During Elliot's introduction of Siebert he stated that, according to *American Banker* magazine she is one of the Top 21 most powerful women of finance as of 2010.

Siebert is proud that more doors are being opened to women in the field. She does believe that women are getting ahead on Wall Street.

In her words, it is a delight for her to see that IBM has finally elected a woman president.

She stated that the Associated Press, during the week of Oct. 24 reported on the front page that there are 15 women in the companies listed in the Fortune 500 with high positions; this was before IBM announced it was appointing a woman as president.



JERRY SPEIER | ©JERRY SPEIER

Claire Mason, who the lecture series is named after, and Muriel Siebert.

"We still have a long way to go," said Siebert. "[The president of IBM] should not be the exception, she should be the rule."

She speak about her own career journey.

Siebert believes she is a good example of the unique and larger opportunities that woman can find in corporate America.

Discrimination, she agrees still exists, and she especially saw plenty of it during her time when she became the first woman member on the N.Y. Stock Exchange.

"[Women] are not the oddball that want to go to work. We are capable, educated woman," said Siebert.

In December of 2007, she celebrated her 40th anniversary of being the first woman to buy a seat on the stock exchange by ringing the closing bell.

"It took a lot of courage on my part and when I look back I don't know where I got it from but I wanted to be paid equally," said Siebert.

When she felt like she started to

do substantial business after being with a firm for a while, she began to wonder what larger firms she could go to.

She went to Gerald Tsai, fund manager who started at Fidelity Capital and than ran Manhattan

"I happen to call
[my program]
my soul."

-Muriel Siebert

Fund.

"Buy a seat, work for yourself," is what Tsai told her when she asked him what large firm would pay her equal.

Siebert decided to buy a seat on the stock exchange after making sure there was no rule against a woman buying a seat.

"Basically for almost all of the 10 years I can say it was 1365 men and me. That's more than being delightfully outnumbered," said Siebert.

When she went to buy a seat, it was being sold for 445 thousand dollars.

Siebert borrowed some of the money against some stocks that she owned. She paid over 100 thousand in cash and over 300 thousand in securities.

On the application to buy a seat, she said it was different from any application she had filled out before because she did not have a college degree.

No one ever checked on it though because during that time, according to Siebert, it wasn't part of the course.

She began going to school at Western Missouri but during that time her father had passed away,

and he had passed away without leaving any money.

"I was going to Western Missouri, cutting class and playing bridge and somewhere along the lines I didn't get a college degree," said Siebert.

In 1977, despite her lack of education, she became the first woman to be the New York Superintendent of Banks, or what she likes to call an S.O.B.

In order to become the superintendent, she had to give up rights at her own self-owned firm.

She stayed for five years, even though she only had a two and a half year term, because she saw that banks were in trouble with interest rates.

Under the constitution of New York, once a bank uses up its capital, when it goes into the red, the superintendent must take possession of the institution and declare the bank insolvent.

"I would not have known what to do with one third of the savings banks in New York," said Siebert.

Over a two year period she merged out five banks, then went back to her firm.

"I learned a lot of things when I was superintendent of banks. I couldn't have paid for the honor of learning that," said Siebert.

A few years after returning to her firm, Siebert started the Muriel Siebert Personal Financial Literacy Program, especially for young people.

"This is just happening at 17 years old they're ready to go bankrupt. They have applied and gotten a credit card, they have maxed it out, they get another one, they max it out," said Siebert.

After talking to young people she realized financial literacy is not taught in schools.

In New York, there are over 100 high schools; Siebert wonders why



JERRY SPEIER | ©JERRY SPEIER

Muriel Siebert spoke about her journey to Wall Street.

financial literacy programs are only in a few schools and not all.

Her program started in New Jersey. "They taught the kids credit cards, checking accounts, what are the deductions from your pay check, the basics," said Siebert.

In 2010, New Jersey awarded her the Lifetime Achievement Award in education and every year there will be a Muriel Siebert Personal Financial Literacy day. The first literacy day was celebrated in 2011.

"People can learn a lot from people in business. They can say if she did that I can do it too," said Siebert.

Her program is at no cost for schools and other organizations that want to use it. She has a goal to make the program national.

"I am very, very proud of it. It can change people's lives, that basic knowledge can change people's lives and we do not teach it," said Siebert.

"It should be in every city, that basic subject," said Siebert. "I happen to call it my soul."

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CAREER CORNER: EXPLORE CAREER OPPORTUNITIES

College steps for the right career path

BY HARSHITA PARIKH
PEERS FOR CAREERS CORRESPONDENT

Extracurricular activities are one outlet that students have to help build their professional skills. There are many other ways to get your career on track.

For freshmen that are at the start of their college journey, exploring your options is the key.

Joining a student club can allow you to make new friends and become comfortable with the environment at Baruch.

Freshmen students are advised to attend several workshops the Starr Career Development Center (SCDC) offers; everything from Resume Writing to Using LinkedIn is offered.

Freshmen students are highly encouraged to apply to the Rising Starr Sophomore Program (RSSP). RSSP is a career development and leadership program for sophomores; interested students must apply during the spring semester of their freshmen year.

During your sophomore year, students should begin to take more concrete steps towards identifying their career goals. Charting one's course is the objective.

If you haven't done so already, you should be taking full advantage of the SCDC resources by scheduling a resume review session with a counselor or Peer for Career as well as attending the cover letter writing workshop and various career and internship fairs.

Additionally, students can take advantage of the Networking fea-

ture on Starr Search and, or The Mentoring group on LinkedIn to help identify alumni who are willing to provide advice and information to students about various careers.

Applying for internships during your sophomore year is a good idea. Internships allow students to gain experience in their chosen field as well as strengthen their desire to pursue a particular major.

If you apply to unpaid internships, keep in mind that the Center offers Zero Credit Internships. This program is designed for students that have not yet been admitted to any of the schools.

Sophomores majoring in finance can also apply to be a part of the Starr Career Development Center's Financial Leadership Program (FLP).

Finally, students interested in attending law school have the option of joining the Max Berger Pre-Law Program.

As juniors, your priority should be using the experience and the skills gained through club activities, coursework and leadership programs to implement your career plan.

The SCDC assists you in making this transition by providing services like Mock Interviews and Job Searching workshops.

Junior year is also the time for students to enrich their experience at Baruch by studying abroad or participating in competitive programs such as Global Student Certificate.

For juniors, it is mandatory

that you do the On-campus Recruiting (OCR) web tutorial and it is encouraged that you attend an OCR workshop.

Through OCR, corporate recruiters from companies, including JP Morgan, Macy's, PwC, Verizon, and Disney come on campus to interview juniors for summer internships between their junior and senior years.

For seniors it is time to launch your career. Students will have the opportunity to participate in OCR to find a full-time position.

As seniors, one can expect to do a lot of networking and it is recommended that you attend the SCDC's Networking 101: Making Connections workshop as well as various Corporate Presentations and Information Sessions.

Students who intend to go to graduate school can receive guidance from the staff at the Starr Career Development Center.

Accounting majors interested in becoming CPAs will need to make an action plan to meet the CPA requirements.

This four-year plan lists some of the resources that students at Baruch College have access to through the Starr Career Development Center.


Each and every student at Baruch has the opportunity to use these services and many others to discover and accomplish his or her personal and professional goals, and we encourage them to take advantage of it.

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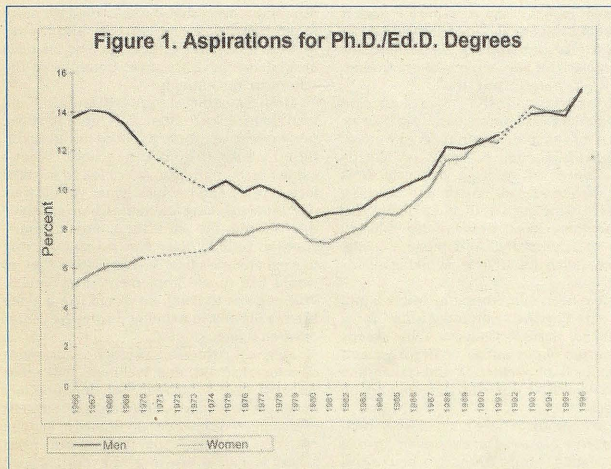


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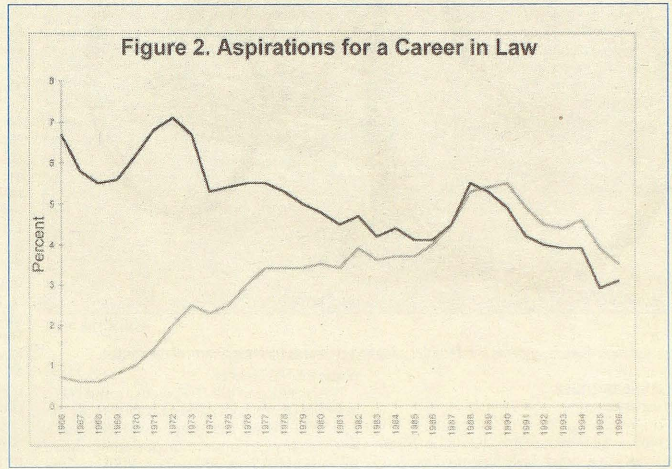
Survey shows 30 years of college freshmen's changing sentiment

BY JUSAN NG
FEATURES EDITOR

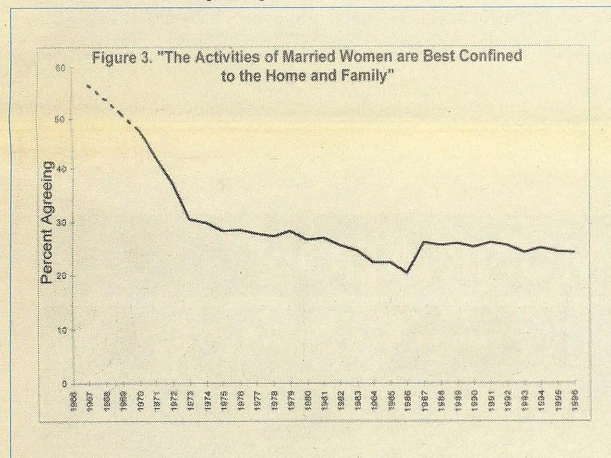
The following six charts were taken from UCLA Graduate School of Education and Information Studies's Cooperative Institutional Research Program (CIRP) annual freshmen survey. Every year the longitudinal survey collects responses from hundreds of entering college freshmen as a means to assess the impact of college experience. The six charts reflect surveyed data spanning a 30-year period from 1966-1996. The information reflects the most recent data we are allowed to republish in *The Ticker*.



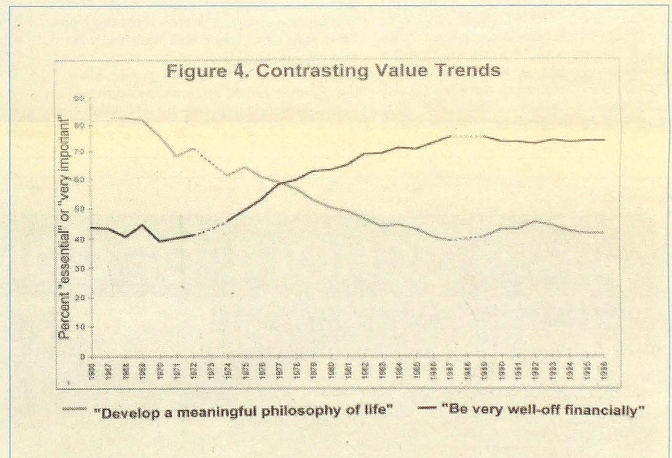
The chart shows the 'gender convegence' where the authors noted that more and more female freshmen college students share the same aspiration as their male counterparts in fields like business, law, medicine and engineering.



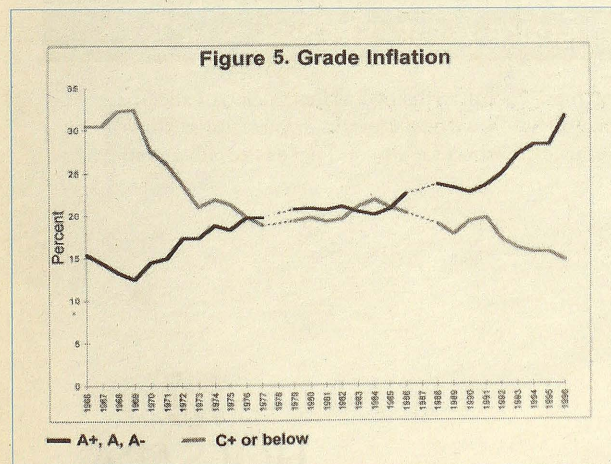
In 1966, men were nine times more likely than a women to aspire for a legal career. However they also pointed out that throughtout the 30-year period men have shown a drastic 38 percent decrease in interest for education in law.



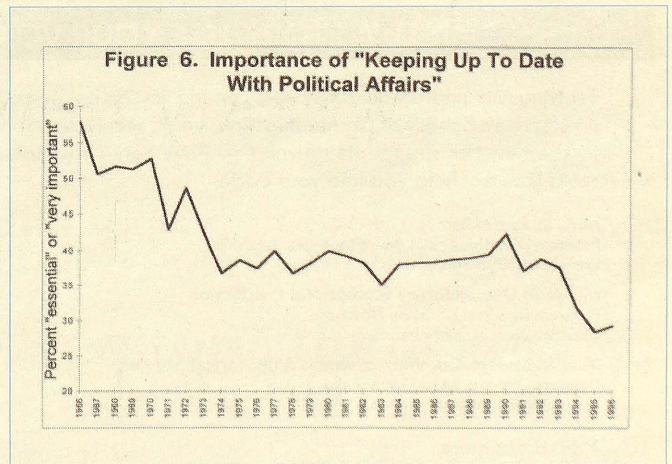
This question was specifically designed to gauge students' attitudes towards women. It shows that contemporary America's widespread acceptance toward working mothers and wives was a comparatively radical idea during the late 60s.



When this question was first asked in the late 1960s, more than 80 percent of college freshmen believed that developing a meaningful philosophy of life was crucial and very important to their life as compared to being very well off financially. However, since then, those two have switched places among the newer cohorts of freshmen.



According to the authors, grade inflation skyrocketed during late 1960s, as the percentage of grade A- or higher awarded to college students increased precipitously while at the same time the percentage of C+ or below decreased.



Increasing political disengagement by students, as the authors found that the percentage of students who want to become a 'community leader' fell by two-fifths where the percentage of people who wished to join organizations like Peace Corps, dropped by one-fourth.

City-wide Cycling trend found a Baruch audience



JUSAN NG | THE TICKER

More and more Baruch students and faculties adopting cycling as their main form of commute plans for NYC bikers.

BY JOANNE GANTHIER
CONTRIBUTING WRITER

The amount of individuals riding bikes seems to have increased over the last few years. Apparently times have changed, and riding a bike has become a significant means of transportation for New Yorkers, including many members of the Baruch community.

Data from the New York City Department of Transportation (DOT), New York City biking is up 14 percent since spring 2010, meaning that since last spring, the number of cyclists per day has increased from 16,463 to 18,809. In fact in the last decade, the city has added nearly 400 miles of bike lanes. This number is likely to increase with the DOT's

plans for NYC bikers. According to the DOT website and NYC.gov, the plan for city bikers is known as the NYC Bike Share. The program will serve as a new means of public transportation, made up of durable bicycles and docking stations that will provide convenient and inexpensive mobility for cyclists 24 hours a day, 365 days a year.

A key component of the bike share is that it takes place within the service area. The service area will stretch from the Upper West Side and Upper East Side to Bedford, Stuyvesant and Greenpoint. New Yorkers will have access to 10,000 public bikes at approximately 600 stations. In addition, an annual membership into the NYC Bike Share

will be cheaper than a monthly subway card. An article published in the Transportation Alternative website, titled "NYC Bike Share FAQ," revealed that the exact cost of an annual pass is \$90. This is equivalent to 25 cents a day for unlimited rides of roughly 30 to 45 minutes. After that, overage charges will apply.

Department of Transportation Commissioner Janette Sadik-Khan believes that this plan will be beneficial and essential to New Yorkers. In a recent article from TheAtlanticCities.com, entitled "Methodology of Bike-Share Station Placement in NYC," she states, "New York is never about just one mode of transportation. Riding a bike is becoming an increasingly attractive way for New Yorkers to get around. This is a very natural next step."

The effects of the NYC Bike Share plan can potentially cause more people to bike for fun as a means of transportation to work or school. In fact, in some colleges there already are a number of students and professors riding their bikes to school and ditching the MTA. One such individual is Baruch Professor Jakob Reich. In an article published in the Transportation Alternative website, Professor Reich describes what biking means to him.

"I have been commuting by bike on and off for over 15 years. I commute from Crown Heights to Baruch College. What keeps amazing me about biking in Brooklyn and Manhattan is how efficient and hassle-free it is! No delays. No missed trains. No parking problems!"

Recently, there have been more Baruch students using bikes as an alternative form of transportation. Junior Anthony Chanza and senior Greg Paull are just two examples of the many new riders. Chanza has been biking to school for a year and a half, longer than Paull. Paull has been biking for nine months. Both Chanza and Paull decided to stop riding the MTA and ride their bikes to school instead for the same reasons. For them, it's a great source of exercise and it saves both of them money.

Chanza and Paull agree that biking to school is convenient. Paull explains that bicycling allows him to side step all the

inconveniences that are usually associated with taking the train. They also agreed that there are some aspects about the subway and other means of transportation that they do miss. For Chanza it's "sitting and not having to pedal" and for Paull it's the ability to be able to read and sleep on the train if he wants to.

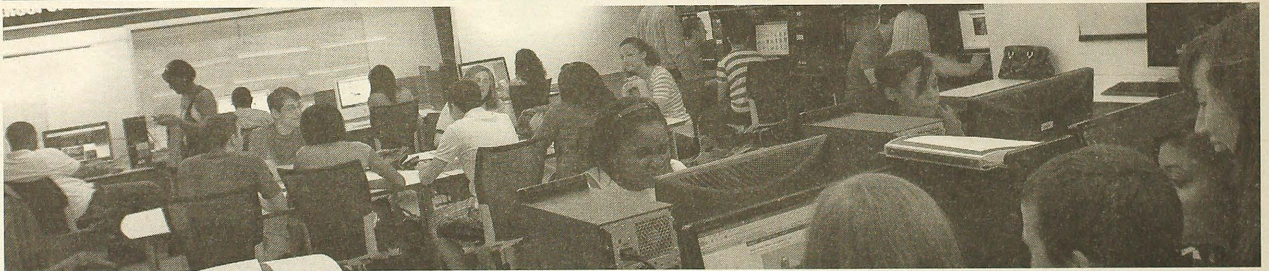
Paull and Chanza both think that Baruch can do a better job accommodating cyclists. Paull, a bit more lenient than Chanza, feels that Baruch does not really have to do anything. He states that "They have places to lock bikes—that's all I need." Chanza on the other hand feels that Baruch could do more to accommodate cyclists. He also thinks that the bike parking racks such as the ones located on the 25th street entrance of the school are not enough.

He explains that about a year and a half ago he rode his bike to Baruch in order to speak to a student advisor and locked his bike with the other bikes in front of the school. "When I came out an hour or so later I found my bike lock clipped and my bike gone." An obvious downside to biking has made Chanza believe that having the security guards actually check outside to make sure no one is trying to steal anyone's bike is a regulation that he would like to see implemented at Baruch. With regards to Paull, he would like a place to store his bike in a shelter during the winter or when it rains.

Megan Aronson, Baruch's assistant director of Health and Wellness, states that riding a bike to school can be extremely beneficial to students. "The NYC Department of Health recommends 30 minutes of activity every day. So riding your bike to and from school is a great way to get in your exercise each day. It also helps cut transportation costs. Just make sure you wear a helmet, ride in bike lanes, and pay attention to traffic!"

Biking has become an option or idea that many students have started to utilize. Furthermore, according to Paull, biking to school can be a great start to one's morning or day. For Paull biking to school is "sunshine, fresh air," and "exercise to start to my day."

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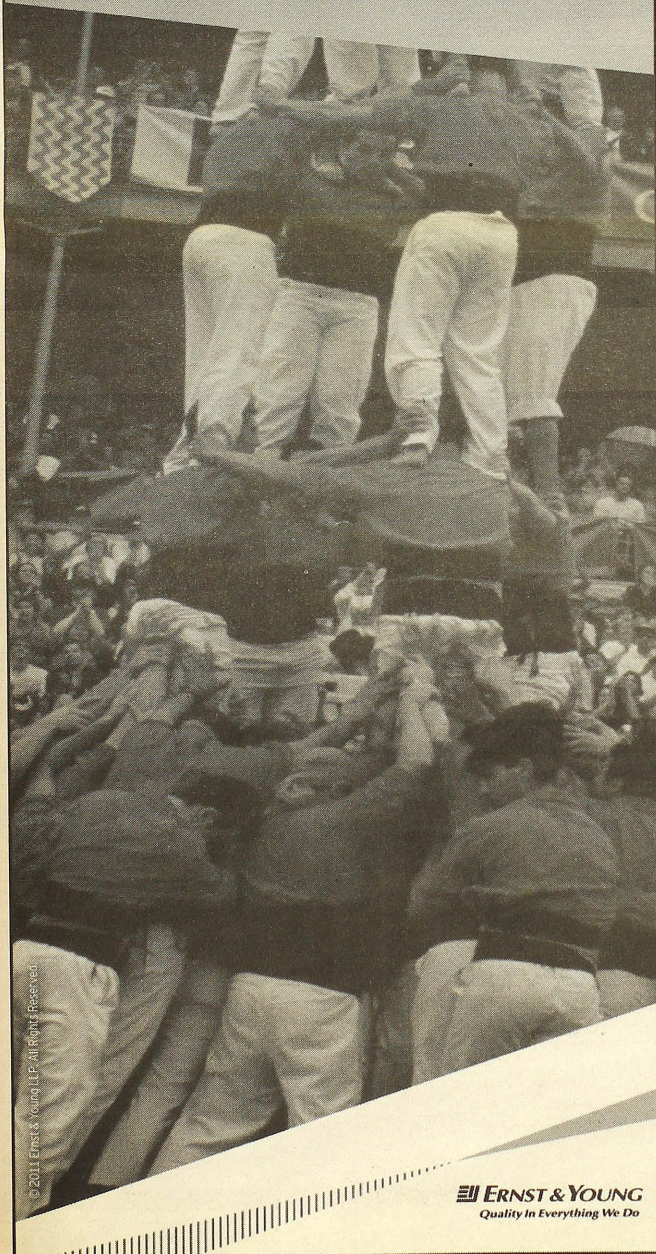
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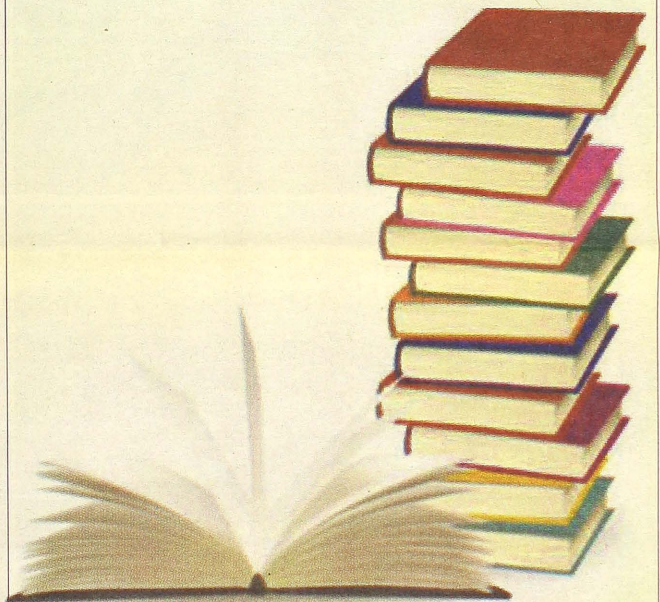


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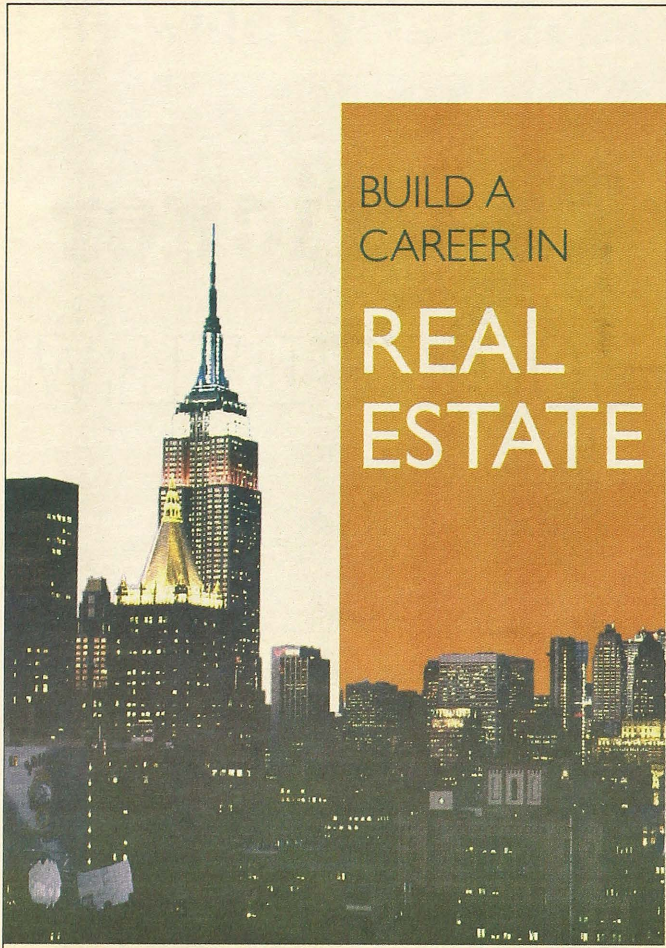
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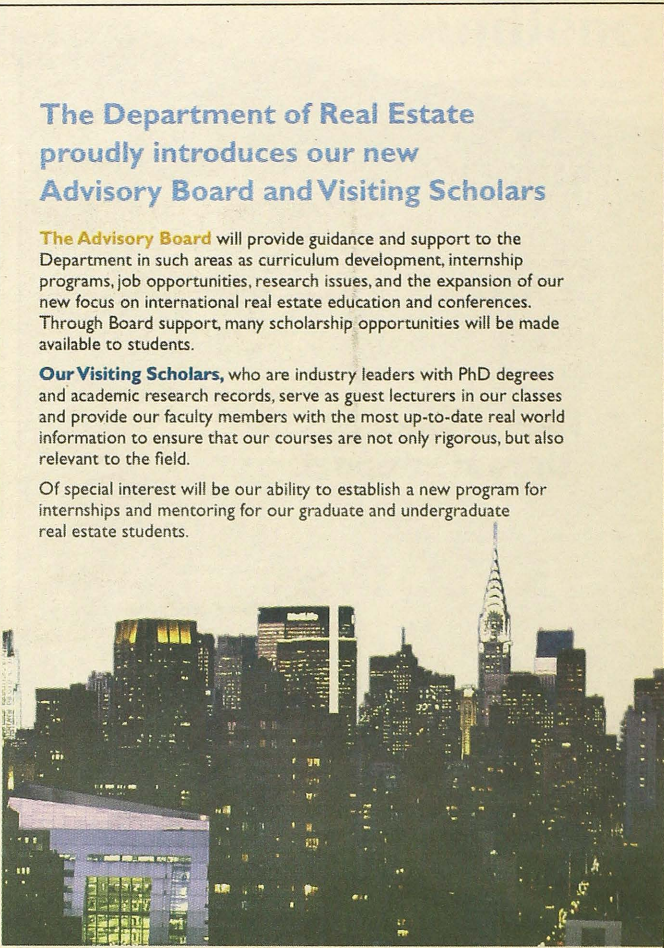
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Arts & Style

Baruch junior brings style back to basics

THE STYLE FILE Slvr Soul



ELLIE ECKERT

Britt Bolton of Slvr Soul is a young designer who is not afraid to take risks with her designs.

Bolton's one-of-a-kind jewelry is inspired by her roots in Idaho and the Native American history of the state.

Working as a model, Britt had an inside glimpse into the world of fashion. She channeled her love of nature and fashion into jewelry designs, which would come to be known as Slvr Soul.

Britt Bolton is unlike any other up-and-coming designer. Bolton's original jewelry is handmade directly from her NYC apartment.

Upon walking into her workspace, I was enthralled by the seemingly vintage desk and housing materials, which would soon be made into beautiful pieces.

Bolton notes that when creating her collections, the first step is to get inspired, whether by architecture, prints, shapes or outfits.

Although she may have an initial design in mind, Bolton says that it never turns out how she first pictured it due to endless hours of reconstruction of her pieces.

When asked about her favorite aspect of designing her own jewelry, a smile crept across Bolton's face and she replied, "I love making things that people love."

She especially enjoys the thought of her pieces being purchased and being in that person's life forever.

Each piece in the Slvr Soul collection is brilliantly constructed using unique items including raw and rare stones. I was curious to know what materials Britt most enjoyed working with. "Herkimer diamonds," she replied simply, as if there was nothing else that could compare.

Walking into her work area, Bolton gently picked one piece that housed the small crystal with clarity and faceted qualities much like a diamond. In that moment it was clear to see her attraction to that particular material.

Although Britt is still an aspiring designer, she had some advice for others who are in her shoes.

"Nothing should hold you back," she explained, "and don't be afraid to talk to people. Get inspired by talking to others. You can learn something from everyone you meet." In other words, the fashion industry is constantly moving and it won't wait for you to hop on the design train.

Whether she's challenging her creativity in Idaho, or taking on the ruthless world of fashion in New York City, Britt has continued to push the limits of design.

Slvr Soul is a line to watch, and will continue to take over the field of jewelry design, one unique piece at a time.



GIZELLE LUGO | THE TICKER

Baek is pictured above wearing a vintage tan blazer, a Calvin Klein denim shirt and a black french lace skirt from J. Crew.

BY GIZELLE LUGO
SENIOR STAFF WRITER

She may be petite, but junior Kat Baek never fails to turn heads around Baruch's crowded campus with her style.

She may not wear the most complex and shocking pieces like Lady Gaga or Nicki Minaj, but perhaps it is the fact that Baek harkens back to simpler and more romantic fashion trends, that makes her look so captivating.

"My overall personal style will always be clean cut, modern and feminine. I believe in looking good

and feeling comfortable," said Baek.

Baek's daily attire certainly reflects these sentiments. She often sports dark-toned pristine blouses made from soft material paired with either a loose cardigan or a blazer, and slim fitting bottoms. She also keeps it sophisticated, donning opaque tights whenever she wears skirts or shorts.

Baek's passion for fashion started at a young age and what began as draping fabrics onto dolls later progressed to sketching her own pieces.

She has always had a specific interest in clothes, and how they

work with the human form.

"The underlying essentials are to flatter the body, creating confidence and expressing individuality that cannot be done otherwise through words," she said.

While her mother has worked in the fashion industry, Baek was never directly exposed to the field.

"My mother [...] never introduced me to the world of fashion, but once I was immersed in it, she provided wonderful knowledge that further influenced me," Baek explained.

Baek also has a bevy of other influences including Michael Kors, Calvin Klein, Badgley Mischka,

Chanel, Max Azria, Valentino, Oscar de la Renta and others, however it is not only designers that inspire her, but also celebrities and everyday people.

"It could be from anyone wearing quirky outfits on the streets to the grace of Audrey Hepburn and the vivacious quality of Kate Winslet in Hollywood," Baek said.

The places she goes to shop are as diverse as her fashion influences. She ventures everywhere from fabric stores to volume brand stores and from thrift shops in downtown Manhattan to luxury brand stores uptown.

"I'm all about investing in good-quality clothes that I will continue to wear for years to come. If you have a closet full of basics and great staple items, you can work with any trend using accessories and a few standout pieces," she said.

Baek is very conscious of her body type when she shops for outfits. She says that she flatters her already lean legs by elongating them with heels, giving the illusion of height.

"I tend to buy trendy clothes when I feel as though it is flattering to my body," Baek said.

Baek completes every outfit with makeup, which she always keeps simple. She also enhances the romantic look with her long, wavy hair. In the future, Baek hopes to work in the fashion industry and revealed what her aims would be as a designer.

"I am and always will be about creating timeless pieces that will accentuate the best features of a person," she said.

Lugo and Baek work together at Encounters Magazine, Baruch College's Literary Journal.

LGBT Graduate Society come up short in "Untucked"



THEATERONLINE.COM

"Untucked: 5 Short Plays of LGBT Culture" was the premiere for F.A.C.T.'s third season.

BY ROBERT CAMBRIA
STAFF WRITER

Friends Always Creating Theater, Baruch's Graduate Arts Association, and LGBT Graduate Society kicked off their third season at Baruch's Engelman Theatre with a three-day performance of an inoffensive

Untucked: 5 Short Plays of LGBT Culture, ended on Oct. 25. The gate would be augmented by an appeal of funds to be shared by F.A.C.T. and God's Love We Deliver, an organization that cares for the needs of homebound people living with HIV/AIDS.

The house was heavily papered, and according to *Untucked* creator Jack Dyville, many of the 40 people in the audience came to support

their friends in the cast.

According to the non-profit organization's site, F.A.C.T. is strives for their best in each production. After sitting through 100 minutes of "original" plays, however, the straight or gay eye should have sought protection from bad theater.

Although the five plays occasionally show promise, their structures lack the tautness, precision, tempo and the style of short one-act plays. However, they occasionally brought laughter.

None of the plays touched on a transgender theme. Duncan Pflaster's brief and unpredictable "Mine or Yours" is set in an empty gay bar.

A gay man, Paul (Matthew Jellison) and his "fag hag" Patricia (Alexis Braxton), vie for the affections of a "hot," seemingly clueless

rube, Philip, played by Mark-Eugene Garcia, who wanders "accidentally" into the bar.

Supposedly sophisticated New Yorkers, the man and his friend do not recognize a swinger who goes both ways. The lights fade as the Arkansan "drags" off the gay guy, fag hag, and female barkeep to his hotel room for a "ménage a quatre."

Set on the shores of Israel's Mediterranean, "At Sea" is Christine Emmert and Marjorie Conn's lesbian fantasy. In an imaginary and ideal place of radical feminism, dreams are realized thanks to the wizardry of lesbian mermaids. They change a millionaire into a lesbian mermaid, and the maidens, who are declared lovers, inherit his earthly paradise.

Jack Dyville's *Untucked*, the evening's centerpiece, is a gay reworking of Charles Perrault's *Cendrillon* (Cinderella) in small town America.

The stepmother (Maureen Taylor) is a money-hungry Evangelical Christian with twins. Her gay stepson Drew (KC Comeaux) is a freak and destined for Hell — so the Bible tells her. He is a flamboyant baton twirler giving "vibes" to the football team's star quarterback.

Like the neglected Cinderella, Drew must figure out how he can go to the homecoming dance and be chosen his prince charming's queen

Enter his oversized fairy godmother. She comes to the rescue and "tucks" the stepson's "willy" in between his legs, transforming him into a sexy "drag queen." She warns Drew, should he stay out past midnight, his penis would become "untucked," erect, and stiff as though he had swallowed the blue Viagra pill.

Happily, given time restraints,

the audience is spared this sequence.

The next morning, the star quarterback shows up at Drew's home, looking for his queen. Instead, he finds no female other than the stepmother, who proceeds to make a move on him.

Suddenly, Drew admits that he was chosen as queen, to the stepmother's chagrin. The fairy godmother then appears, in a rage. The stepmother rips off the godmother's wig, and lo and behold, it is the stepmother's husband.

At this moment, the star quarterback, metaphorically "untucked," comes out by declaring his love for the stepson.

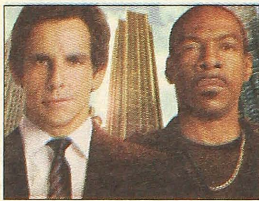
Dyville's play has too many loose ends to strike a blow for sexual identity, equality and tolerance. Although a comedy of errors, it is rarely funny. The biggest laugh "Untucked" received was when the fairy godmother's falsie (a prop to enhance a woman's breast) popped out on stage.

Finally, Mark Eugene Garcia's *Missed Connections*, probably the best of the lot, finds two gay men in a STD clinic. Eric (Thomas Leverton), number 68, and Carlos (Edvin Ortega) number 69, wait their turn and begin talking.

The play's theme is finding love in the wrong places: will introspective and introverted Carlos, a born sulker, ever abandon his aloofness and find happiness with the more hopeful Eric? Unfortunately, the play is too roughly assembled to know if opposites really do attract.

All the actors receive high marks for trying to give body to tissue-thin plays that are neither truly dramatic nor witty, yet *Untucked: 5 Short Plays of LGBT Culture*, still misses the mark.

“Heist” steals the show Schnipper’s revives a classic dish



REELZ.COM

BY QUINTON MCDONALD
SENIOR STAFF WRITER

Brett Ratner returns to the silver screen with his new film *Tower Heist*. Known most for the *Rush Hour* franchise and *X-Men: the Last Stand*, Brett Ratner is one Hollywood director with an impressive resume.

With this new film, Ratner managed to once again assemble a star-studded cast with Ben Stiller, Eddie Murphy, Mathew Broderick, Gabourey Sidibe, Casey Affleck, Tea Leoni and many more.

Tower Heist is an action comedy that revolves around the ideas of revenge and sacrifice.

The staff of the Tower loses their pension funds to the owner of the building and their boss. The workers devise a plan of revenge.

Stiller’s character is at the helm of devising the plan to take back the money that was stolen from him and the staff. There are many plot twists and laughs along the way, and everyone gets what they deserve.

Stiller, as Josh Kovaks, delivered a hysterical performance. His roles have been consistently amusing. Movies like *Zoolander*, *Meet the*

Fockers and others have become cult classics and have solidified Stiller’s comedic talent.

Tower Heist it is no different. The chemistry between Ben Stiller and Eddie Murphy naturally came across on screen.

Although Murphy is recently known for his roles in *Shrek* and other children’s movies, he returns to his explicit beginnings in *Tower Heist*. As Slide, an angry, gangster-thief, Murphy was both convincing and entertaining.

Newcomer Sidibe carried her own among the star-studded cast. Sidibe definitely showed that she is a capable actress as Odessa in this film. The accent she employs in this role convinces audiences that she is a girl right from the city of Kingston, Jamaica. With such sass and attitude, she undoubtedly persuades.

Broderick brought in dry comedy that will definitely make you laugh if you pay close attention. Broderick’s character, Mr. Fitzhugh, had a pessimistic outlook on life but with his sarcasm it will be hard to keep a straight face when he is on the screen.

The movie’s premise is built on doing what is morally righteous and standing up for what you believe in. Kovaks initially appeared to be a pushover, but as the story goes on, you slowly began to see that everyone has their limits.

Kovaks accomplishes the mission at the end of the day. With the law hot on his tail it is no surprise that Kovaks narrowly escapes the consequences of his actions and in the end it all comes full circle.

The bad guys lose, the good guys win and the audience is taken on a wild action-packed ride with plenty of laughs to match.

BY ASHLEY RUDDER
SENIOR STAFF WRITER

The sloppy joe is just as worthy of the title “classic dish” as the beloved hamburger. Schnipper’s, located at 23 E. 23rd St., has picked the right time to re-introduce this timeless dish that has graced many tables in the past, but has yet been welcomed with praise in the present.

This dish, now back in the spotlight, is the sloppy joe. When prepared properly, it may look similar to a burger, but that is where the similarities end. The taste is truly a different, more satisfying food experience.

From the essential spices to the slow, simmering sauce topped on each bun, every bite will further confirm that this food has not received the public admiration it deserves.

Immediately, when patrons walk through the double doors at Schnipper’s, the staff can be viewed in the open kitchen, working non-stop to prepare incoming orders. When stepping onto the line, patrons can look over the large poster-sized wall menu arranged behind the main counter.

At the cash register, customers are greeted and assisted by friendly counter attendants, who quickly offer to provide recommendations from the menu.

Recommendations included the Chicken Club sandwich, The Sloppy Joe and the Schnipper’s Classic Burger, paired a side order of sweet potato fries and the classic, hand-crafted vanilla milkshake for a lunch order.

Customers have the option of ordering their meal to go, or staying to dine in the restaurant’s food



YELP.COM | PHOTO BY SUSAN T.

Schnipper’s is open daily for lunch and dinner options from 11 a.m. until 9 p.m.

court seating area. Dining tables in this area will accommodate single diners or groups of two and more.

The Sloppy Joe with a side of sweet potato fries with maple dipping sauce is a satisfying lunch option.

The dish produced with a declaration that it’s Schnipper’s own unique recipe that can’t be found anywhere else.

When served, the Sloppy Joe is presented with an abundant helping of seasoned meat crumbles, savory sauce, and topped with toasted, pillow-soft buns. Schnipper’s version of the classic meal contained every essential element one would hope to find in a meat-wich.

With finely cooked, fresh-grounded beef, a well-made rustic and bittersweet sauce and excellent dough buns to absorb all of the sensational flavors for \$5.99, this is one dish that will not disappoint.

The sweet potato fries, at \$3.99, are exceptional.

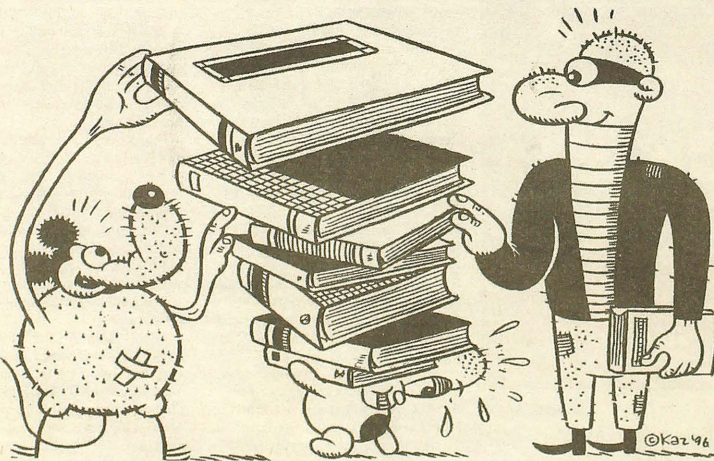
The crispy fried side dish is seasoned thoroughly, with equally savory and sweet flavors. The maple sauce on the side truly redefined the enjoyment of dunking fried foods.

A winning side dish that paired extremely well with the Sloppy Joe, these fries have the potential to be a diner’s favorite fries ordered to date.

Along with the inexpensive prices, made-to-order menu catering to lunch and dinner crowds, and the wonderful, highly attentive service administered by the staff, it’s a great weekly, nearby lunch spot for the Baruch College community.

If you haven’t had the pleasure of experiencing an abundant plate of slammin’ sloppy joes, then you are in for something special on your visit to Schnipper’s restaurant.

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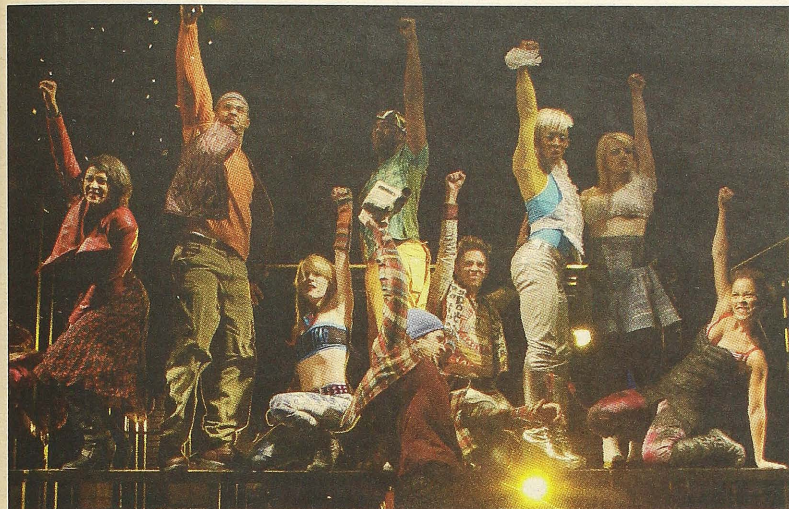


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Broadway trailblazer "Rent" returns to the stage



COURTESY OF ROGER KORNBURG & ASSOCIATES | PHOTO BY JOAN MARCUS

Rent, the story of young artists in the East Village, is loosely based on "La bohème," an opera by Italian libretto Giacomo Puccini.

BY GLORIA MALONE
CONTRIBUTING WRITER

Jonathan Larson's internationally acclaimed rock 'n' roll opera *Rent*, which opened in 1996 on Off Broadway stages, has been revived at the New World Stages theater.

Written in 1989, *Rent* became a groundbreaking musical that showcased and made audiences across the world face humanitarian issues including living with AIDS/HIV, homosexuality, homelessness, over development and being transgendered.

Mimi Marquez (Arianda Fernandez) is a 19-year-old drug addict and HIV positive dancer.

Roger Davis (Matt Shingledecker), a struggling artist and former drug addict who is in his first year of sobriety, is also dealing with his HIV diagnosis.

Mimi and Roger meet and fall in love, but issues like trust, sobriety and secrecy keep them from loving each other completely. Fernandez and Shingledecker do an excellent job at conveying the two very different characters, Mimi and Roger.

At the beginning of the show the on stage chemistry comes across as frigid. However, as the story line unfolds, so do the characters.

By the end of the show, Shingledecker and Fernandez will not

only make you witness to their explosive love story, but also make you an active participant.

Transgender AIDS patient, Angel Dumott Schunard (MJ Rodriguez) is full of life, despite her diagnosis. Her vibrant character and positivity make Tom Collins (Nicholas Christopher), an AIDS positive adjunct professor and self-described anarchist, fall madly in love with her. Unlike their counterparts, Mimi and Roger,

Angel and Tom have a healthy, positive, and loving relationship that the others almost envy. Rodriguez's charisma and energy make for a perfect Angel while Christopher's relaxed and engaged per-

sona make him a wonderful fit for the dynamic, refreshingly over the top, couple.

While watching Rodriguez and Christopher perform "I'll Cover You," one can only hope that they will find a love as true and special as Angel and Tom have found in one another.

Mark Cohen (Adam Chanler-Berat) is Roger's roommate and a struggling filmmaker, documenting real life in hopes to produce a groundbreaking short film.

Anmaleigh Ashford plays Maureen Johnson, a modern art performance artist, whose romance with Joann Jefferson (Corbin Reid), a Harvard graduate and attorney, can best be described as fiery.

Strikingly relatable, these characters come from very different walks of life, but are bought together by art, love and adversity.

For two and a half hours, audience members from different social, economic, religious, and age groups come together to face and feel the *naked* account of life's emotions that many overlook, suppress, and take for granted.

In the fashion of a true work of art, each audience member interprets Larson's lyrics differently. Friendship, love and dispelling regret to live a meaningful life are a few interpretations audience members walk away with.

The scene *La Vie Boheme*, describes the challenges young artists face, their relentless fight to keep their neighborhood and the social problems they face in the '90s.

During this high-energy performance, complete with table dancing, sexually descriptive language, and the chant, "FIGHT AIDS," the audience may forget that most of the characters are living with HIV/AIDS.

However, midway through the

number, multiple beeper reminders go off and the characters pause to take their AZT.

Just like many living with the disease today, the scene is a reminder and showcases that although this diagnosis is critical, it does not and should not impair the quality of one's life.

New Jersey sisters Veronica and Elizabeth Valdeham are separated by an 11-year age difference, but united by their love of *Rent*.

"I have been enjoying *Rent* for 15 years now. I was in the audience when the original cast took the stage and have been hooked every since," recounts Elizabeth.

Veronica offers a different view of the newer generation of *Rent* fans, "Thanks to my sister I have been listening to the soundtrack for years. I fell in love with the soundtrack, watched the film and this is my first time seeing it on stage. I am blown away."

"I can feel and see myself in each character. So far I have laughed, cried and been in awe by the raw performance of the cast," Veronica states during an intermission.

Brianna McGovener is a newer fan of *Rent* that watched the film before seeing the live performance.

"After watching the film I have been listening to the soundtrack for years. I always feel that live performances are better than film but this is especially true for *Rent*," she said.

To Elizabeth, the classic musical still bears relevance today.

"*Rent* is about life and putting yourself in an other's perspective, it's timeless," she said.

Through putting these issues on a world stage they have since been addressed. However, the message to pay attention to others is always relatable and timeless."

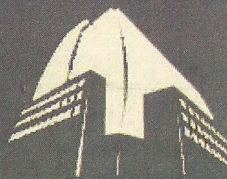
Rent will continue playing at New World Stages through May 27.

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Science & Technology

Baruch's Operation Smile soldiers on toward a bright future

THOMSON LAI
CONTRIBUTING WRITER

Nearly every three minutes, a child somewhere in the world is born with a cleft lip or cleft palate. A cleft lip is an opening in the lip, the roof of the mouth or the soft tissue in the back of the mouth.

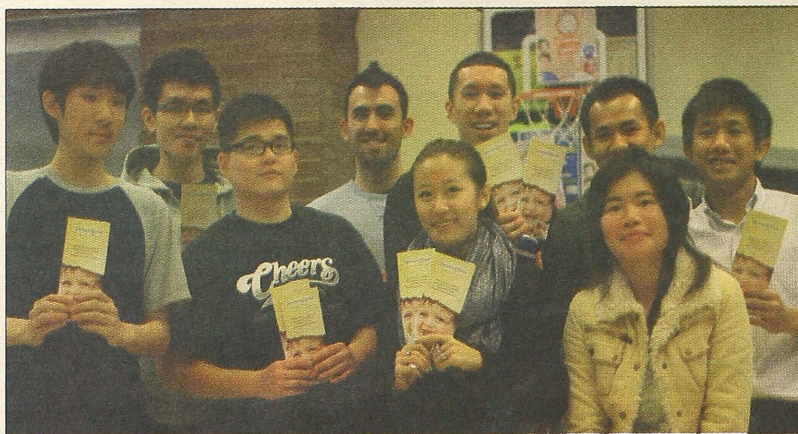
A cleft palate is an opening in the roof of the mouth that develops after the two sides of a palate do not join together. Both conditions are facial deformities that not only leave a child physically scarred but emotionally damaged as they often are unable to eat, speak, socialize, or smile. In many cases, the families of these children cannot afford to pay for the medical help they need to live a normal and happy life.

Operation Smile is an international medical children's charity that aims to give these unfortunate children a second chance at life and a chance to smile. Their mission is to "mobilize a world of generous hearts to heal children's smiles and transform lives across the globe."

Started by Dr. Bill Magee and Kathy Magee in 1982, Operation Smile has been working globally to provide safe, effective, and free cleft lip and cleft palate repair surgery. As of right now, Operation Smile has a presence in over 60 countries, many of which are in the developing world, and has provided over 200,000 free surgeries for children with these facial deformities.

They are able to accomplish their mission of providing free surgeries through the help of their medical volunteer base consisting of thousands of surgeons, anesthesiologists, dentists, nurses and other professionals.

Operation Smile is able to pro-



CESAR QUEZADA | THE TICKER

Operation Smile is working hard to touch the lives of children everywhere, and Baruch's branch tirelessly provides its support.

vide these surgeries around the world for as little as \$240, which is used to cover the expenses of the medical professionals and to pay for critical supplies.

Operation Smile also takes the opportunity to train local medical professionals. Beyond going to these partner countries to perform surgeries, Operation Smile works on creating long-term, sustainable programs locally through education and training, so that eventually these countries will be able to treat children and continue Operation Smile's mission with their own resources.

The organization is a leader in building awareness and fighting to end the occurrence of facial deformities. The organization is making

significant progress in these initiatives through the help of student leadership programs, a network of global foundations, and research efforts in the health community. Baruch Operation Smile is one of over 600 student leadership programs around the globe that support Operation Smile.

Among the numerous goals of Operation Smile Baruch, some are to build awareness of the work and success of Operation Smile on campus, educate the student body on cleft conditions, raise funds to donate for surgeries, and become volunteers in order to give back to the community.

Kevin Chen, president of Baruch Operation Smile, says "although we cannot physically provide the sur-

geries to these children born with cleft lips and cleft palates, we can provide financially for these surgeries by raising money and

donating it to the organization." Baruch Operation Smile currently has donated over \$500 to the parent organization, which translates into at least two surgeries, and has a goal of \$2,500 for the semester.

Adam Hashemi, the first founder of the Baruch branch is optimistic about Operation Smile's growth here at Baruch College. "We got off to a slow start like every other club. We didn't start with a huge budget, but we worked our way up. We had a few events last year, but this year we've really taken it to the next level."

Operation Smile Baruch recent-

ly had a successful bake sale and basketball-themed fund raising event that raised over \$200 in donations, and they plan on holding many more fundraisers. Aside from fundraisers, they hope to have various workshops and speakers come to educate students about facial deformities.

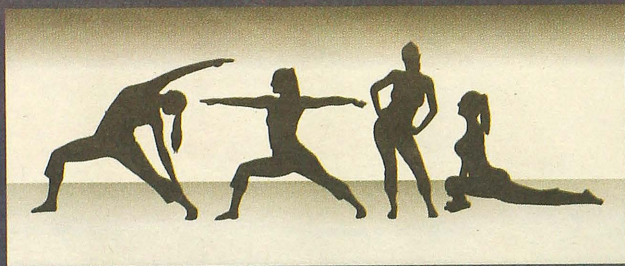
The organization is also partnering with various other clubs, including Absolute Adrenaline, Alpha Kappa Psi, the STARR Career Development Center, and Team Baruch in an effort to gain more support for Operation Smile and cosponsor in the future.

Although Baruch Operation Smile plays a small role in the grand scheme of things, members want to make a difference in the world and believe that their joint efforts can make a difference in these children's lives.

It is this desire to help others that draws people to join the club and support the organization. Michael Erdos, secretary for Baruch Operation Smile feels the organization is doing its part to truly make a difference.

"The reason I joined Operation Smile at Baruch is because I always knew I wanted to make a difference in this world," said Erdos. "I figured when I went to college that it would be extremely difficult to join a club, but Baruch makes it very easy. Operation Smile allows me to raise awareness and money for a wonderful organization that continues to save children's lives only a daily basis."

"I know that Operation Smile is only going to get bigger and bigger," followed Hashemi. "In a few years, I wouldn't be surprised if it were one of the biggest organizations on campus."



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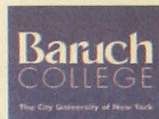


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A medley of Baruch's elusive sciences

MATHIAS ASK
SENIOR STAFF WRITER

November is finally here, midterms are over, registration is coming up and for students who want to take a dive into the subjects of chemistry and biology there are exciting opportunities this upcoming spring and fall semester.

The Department of Natural Science has decided to offer medicinal chemistry and development biology in the spring. These courses will be taught by Professor Greer and Professor Schulman respectively.

In the fall, the department is offering environmental chemistry, which will be taught by Professor Szalda.

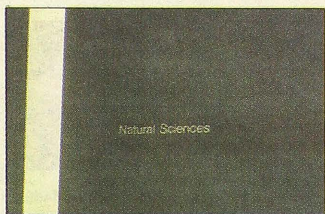
Developmental biology was last offered three years ago and is aimed at graduating seniors. It can also serve as the capstone course for biology minors.

Baruch's website says the class will focus on the "developmental process involved in gametogenesis, fertilization, cleavage, and gastrulation of representative vertebrate and invertebrate embryos and the inductive, genetic, and morphogenetic factors controlling these processes." Schulman added: "During the first half of the course I will be lecturing on the events that take during the initial phases of development and during the second half of the semester students will give presentations on the development of organ systems such as how the reproductive system develops in male and female embryos.

As this is a course for graduating seniors, they have a lot of knowledge we will put to use in this course." The class needs a minimum of 14 students but some students who are interested in the course have already gathered 15 signatures in a petition to sign up for the course.

Greer's medicinal chemistry course is a completely new class that is being offered for the first time this spring.

"We will integrate the knowledge that stu-



CESAR QUEZADA | THE TICKER

Rare science courses will appearing this spring.

dents got from their previous courses and apply that knowledge to drug design. Many students are interested in health-related careers, medical school, dental school and veterinary school. We would like to offer a course where we teach students that there is a way of helping people by developing drugs," said Greer.

"The class will be offered every other year in the spring, we're going to alternate with biochemistry. But eventually I hope to be able to offer it every year. So far we've had a lot of students telling us they're interested in the course, they are passionate about medicine."

Students who are interested in environmental chemistry will look forward to Szalda's class in the fall.

"This class takes science and applies it to the problem of air and water pollution, so we explain the science behind air and water pollution; how pollutants get in the air, what happens to them and how we can reduce the amount of pollution," continued Szalda.

Szalda emphasized the importance of rotating between classes to offer the students the best opportunity for learning: "We offer this class on a three semester rotation. We have a variety of courses in the science department and this rotation makes sure students get the best opportunity to take variety of courses."

Running is the new sexy



SIWEN LIAO

WELLNESS REPORT COLUMNIST

Running has increasingly grown in popularity over the last decades. Just look around you. There are people running everywhere in the streets, parks, and gymnasiums at different times of the day, more and more individuals have realized the exhaustive benefits that running provides such as health, appearance and psyche. Some people have gone as far as calling running the fountain of youth.

Health is by far the most important benefit of running. Cardiovascular diseases, cancer, diabetes, hypertension and osteoporosis can be avoided. With a relative amount of moderate aerobic exercise (30 minutes a day or more), the heart gets stronger as it pumps more blood into the body continuously.

Once the heart gets stronger and grows more efficient, the pulse rate lowers since the heart, with its newly acquired strength, requires less time to pump blood. This, indirectly, makes veins and arteries more elastic, thus blood-clotting happens less often.

Many studies have also shown that running decreases the risk of many diseases such as diabetes Type 2 (for most obese people), cancer and hypertension.

Running can better manage blood sugar levels, change hormonal levels and

lower blood pressure.

Moreover, running lessens the risk for osteoporosis by strengthening the bones, and increasing the bones mass, in the lower body.

For most people, appearance is just as important as health. In our modern world, people have gone to the extremes in order to lose weight and look better. Running can help with obesity, looks and posture.

Not only will running help with burning off calories and losing weight, but also by fight off other chronic diseases that come with obesity. Running also helps with toning muscles and getting a slender body.

Surprisingly, by running, posture is affected as well.

Endurance and mental health are two important benefits of running that are always overlooked.

It takes a lot of willpower, determination, and drive to constantly run and not give up. Unlike most sports, running does not involve the usage of a ball and the contact with teammates and/or opponents; it only involves one individual.

Running is easy, but many give up because they do not have the endurance and the inner drive to continue. In the long run, runners develop a more positive attitude of "Yes, I Can" towards life, coupled with more self-confidence and drive to succeed.

Moderate exercise, especially running, can help combat depression and anxiety. Running can be a secondary treatment for many mental illnesses since it improves one's overall mental well-being by changing the hormonal levels for the better.

Experience the power of running and its many benefits at virtually no cost; there is a lot more to gain by simply taking that first stride into a longer, more healthy and productive life. Ever experience the runner's high? Go out there, run, and have fun with endorphins.

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Nintendo's disappointing sales

CAROLINE ALBANESE
SENIOR STAFF WRITER

While console manufacturers Sony and Microsoft have chosen to milk their gaming consoles for as long as they can, Nintendo has taken a different approach.

With their launch of a new handheld as well as an announcement of a new console, the gaming powerhouse seemed ready to test the waters of next-generation console manufacturing. Consumers, however, were not as eager to jump ship.

At the end of October, Nintendo claimed that it would make its first annual net loss this financial year, cutting earnings guidance for a second time as the yen's strength soars and software sales tank.

In the last six months, Nintendo reportedly lost \$925 million, their hardest downfall being weak game sales for the 3DS handheld system.

Weak software and a high price point have not been the only issues plaguing Nintendo's newest handheld, as mobile gaming has propelled to popularity.

With games being the most popular app category in Apple's App Store, skeptics are wondering if Nintendo's reign on games-to-go has ended. If so, the switch would force Nintendo to develop games for iOS instead of their own platforms.

"This is absolutely not under consideration," Nintendo President Satoru Iwata told Japanese news site Nikkei after being asked if the company would develop games for iOS.



WIKIMEDIA COMMONS.ORG

The ebb and flow of Nintendo's sales may cause future problems.

"If we did this, Nintendo would cease to be Nintendo. Having a hardware development team in-house is a major strength. It can be argued that the responsibility of management would be to utilize and make use of those strengths. It's probably the correct decision in the sense that the moment we started to release games on smartphones we'd make profits. However, I believe my responsibility is not to short term profits, but to Nintendo's mid and long term competitive strength."

While the 3DS is being kept afloat with a less expensive price point, its gaming library is still quite sparse.

The company continues to promote upcoming titles such as Mario Kart 7, Pokémon Rumble Blast,

and Super Mario Land 3D, believing that it will make up for its losses through lucrative holiday sales.

Nintendo is also hoping to rope in new buyers with the addition of Hulu Plus support to both the Wii and the 3DS systems.

Nintendo seems ready to fight mobile gaming, using the popularity of their first party titles as a means to stay on top, however the effectiveness of their preparation remains to be seen.

"There is room for them in the market," said Michael Pachter, an analyst who has made a name for himself in the game industry and estimated that Nintendo's business could shrink between 30 and 40 percent. "But the blue ocean just became very red."

Gamer's Grasp: The perfect sync



CAROLINE ALBANESE

GAMER'S GRASP COLUMNIST

game."

Asides from a well-spun character-driven story, the team also works on perfecting the controls of their games.

The decision to make the Uncharted series a third-person action game may seem obvious now, but with so many first-person shooters and opened-world titles flooding the market, it's easy to be tempted.

However, while some in the industry have panned games for their linearity, Uncharted manages to create scope without the open cities that have become so iconic in sandbox titles like Assassin's Creed or Grand Theft Auto.

Though endearing, its game developers often make juvenile calls such as copying its competitors, using shocking content for shock value, and using gimmicks to make themselves popular.

Are all three games in the Uncharted series utterly masterful without a signal issue, glitch, or bug? Of course not.

However, Naughty Dog does not put their efforts into perfecting every bit of their game, but understands that at each game's core, if a story isn't interesting, a player doesn't care.

Hopefully, Naughty Dog has not reached the highest of highs.

While a title like Uncharted 3 can pride itself on being considered "the pinnacle of gaming," without others being inspired to do the same the landscape of the industry is destined to grow barren.

I feel that whenever I'm not ragging on the Wii for not having fun games, I've spent many a column wondering when a developer would be able to find a balance between an interesting storyline and strong gameplay. Thanks to Naughty Dog, I no longer need to have this argument and can sleep soundly knowing the Uncharted series has effectively achieved this balance.

Releasing early this month, the third installment of the franchise was catapulted by its overwhelmingly positive reviews. IGN gave the game a perfect score, calling it a "masterpiece" and praising its precise controls and immersive narrative.

The game was also picked up by major news outlets - a rarity when it's not discussing a controversial title - as CNN's Mark Milian discussed Naughty Dog's creative strategy and unusual means of storyboarding Uncharted.

Creative director Amy Hennig revealed that the goal of such moments is not just for show, but also to become "signature pieces of the

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FREE DELIVERY

CALENDAR OF EVENTS

INSIDE BARUCH

24

25

26

27

28

29

30

MON

TUES

WED

THUR

FRI

SAT

SUN

Prayer Group
4:00 - 5:00pm
Newman Vertical Campus
Room 3-240

School of Public Affairs - Open House
6:00 - 7:30pm
Information & Technology Building
7th Floor Conference Center

An Evening with Art Spiegelman
Newman Vertical Campus
Engelman Recital Hall

Knowing What Works: Evaluating the Effectiveness of Management Assistance: A Funders' Panel
8:30am - 12:00pm
Administrative Building
Room 301

Krav Maga for the People
12:30 - 2:30pm
Newman Vertical Campus
Auxiliary Gym

NO MUSIC; NO LIFE
12:30 - 2:30pm
Newman Vertical Campus
Room 2-210

Meditation
1:30 - 2:15pm
Newman Vertical Campus
Room 3-225

Nisanov Zone
12:30 - 2:30pm
Newman Vertical Campus
Room 3-210

Director's Briefing - School of Public Affairs Graduate Program
6:00 - 7:30pm
Administrative Building
Room 301

CPA Simulations Workshop
12:00 - 1:00pm
Newman Vertical Campus
Room 3-150

Who are the Big 3?
12:00 - 2:30pm
Newman Vertical Campus
Room 5-160

Divya's Vegetarian Cooking Class
12:30 - 2:30pm
Newman Vertical Campus
Room 3-210

Major/Minor Panel
12:30 - 2:15pm
Newman Vertical Campus
Room 5-165

Yoga Thursdays
1:00 - 2:00pm
Newman Vertical Campus
Room 3-215

Brand Yourself: Speed Networking
6:00 - 9:00pm
Information & Technology Building
Room 750

Veterans Day Event
6:00 - 9:00pm
Newman Vertical Campus
Room 1-107

TLC Panel (Tratado de Libre Comercio)
6:00 - 9:00pm
Newman Vertical Campus
Room 3-165

Open House - Executive MPA Program
11:30am - 1:30pm
Newman Vertical Campus
Room 14-267

Last week's solution:

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7			2					

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Fill in the blank squares in the grid, making sure that every row, column and 3-by-3 box includes all digits 1 through 9.

SPORTS SCHEDULE

**MEN'S & WOMEN'S CROSS COUNTRY
CUNYAC FINALS**

TUESDAY, NOV 8, 2011 CUNYAC FINAL 8K IN BRONX, NY (VAN CORTLANDT PARK) AT 3:00 P.M. (MEN),
2:00 P.M. (WOMEN)

MEN'S & WOMEN'S SWIMMING & DIVING

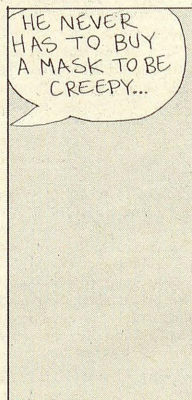
WEDNESDAY, NOV 9, 2011 VS STATEN ISLAND AT STATEN ISLAND, NY AT 6:00 P.M.
FRIDAY, NOV 11, 2011 VS BROOKLYN AT ARC AQUATIC CENTER AT 6:00 P.M.

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Taking down the competition, volleyball moves up to the NCAA

■ Woman's volleyball took down York, Lehman and Hunter in a sweeping victory, that earned them CUNYAC win for the first time in six years.

BY ALEKSANDER SMECHOV
STAFF WRITER

Last week the women's volleyball team stepped their game up to take down three of the top tier CUNY schools to move up to the NCAA championships. Their first opponent of the day was York college who was defeated with ease to prepare for the Hunter Hawks.

Thursday, at CCNY's Nat Holman Gymnasium, the Bearcats faced Lehman and the Hunter Hawks, a team who has previously snatched nine matches from the Bearcats' claws.

The women's volleyball team finally satiated their thirst for revenge, annihilating the Hawks in a grueling four set match that ended 25-14, 20-25, 25-23 and 25-22, winning the CUNYAC/Con Edison Championship for the first time in six years.

Rebecca Peralta, sophomore and outside hitter, made the first kill of the night against Lehman.

The Bearcats rocketed up to 11-2 before giving up another point. The first set ended 25-11, displaying several nose-diving digs and some fiery service aces, setting the dominating tone for the next two sets.

The second set began with a bang, with Baruch garnering an easy four points before giving up a point to Lehman due to an attack error. From there, Lehman seemingly emerged out of their stupor and began playing more aggressively, finally taking a timeout at 12-10.

The timeout proved to be futile. The Bearcats shot up to 19-12 before Lehman



DENIS GOSTEV | THE TICKER

The ladies of the volleyball team laid waste to their competition, taking home the CUNYAC championship.

could procure any additional points. By 24-17, after another timeout, Lehman tried to play it safe and simply teeter the ball over the net.

This proved fatal, and Baruch finished off the second set with an easy point.

By the third set, Lehman seemed to lose most of its spirit. At 22-14, Lehman exerted a final burst of explosive energy, but ultimately were no match for the Bearcats, who had their sights already set on the championship game later that night.

The final set finished off with a score of 25-16, from a powerful kill by freshman Michelle Stommes, who is a middle blocker.

"Tonight, we're going to focus on tough serving, consistent passing and smart hitting," said coach Allison Stack in regards to the coming match against the Hawks.

Baruch's first set against Hunter displayed some tremendous plays from both sides.

A heated tug-of-war ensued as the Hawks and Bearcats played many lengthy points that included powerful digs and impressive

assists.

The two teams seemed to be toe-to-toe, with lightning-fast kills from freshman and right side and outside hitter Jessica Wu, and Megan Moody, junior and setter, with equally impressive shots made by Hunter.

At 8-8, both teams held on tight, but Baruch dished out a flurry of kills and tightly organized defense maneuvers that took Hunter by surprise.

The set ended with a service ace by Wu, followed by an attack error from Hunter, ending the set with a score of 25-14.

The second set kicked off with another heated back-and-forth battle as both teams showed their best and seemed equally matched at 4-4.

This stalemate did not last long, as Hunter emerged out of the tie with a succession of swift kills that forced Baruch into a timeout. Hunter continued its lead until the nail-biting end, when Baruch lost the set with a score of 25-21.

The crucial third set proved to be the most

grating for both teams.

The Bearcats performed their most organized and solid plays of the night, but the Hawks were equally as predatory, and the ruthless battle continued until 23-23, until a surprise kill by Wu and an attack error from Hunter finished the set with a hair-splitting score of 25-23.

With a second win under their belt, the Bearcats moved on to the final set of the night with confidence.

Despite being at a disadvantage, the Hawks proved to be tenacious players once again, never trailing too far behind the Bearcats. The Hawks delivered some ferocious hits, but Baruch's defense was nearly impenetrable and the two teams went head-to-head until 18-18.

Peralta delivered a massive kill from an assist by Melinda Santiago, junior and setter, leading the team to overpower the Hawks until 23-19.

The Hawks scored several quick kills to shoot the score up to 23-22.

Baruch finished off Hunter with a score of 25-22, winning the CUNYAC/Con Edison Championship, giving them the ability to advance to the 2011 NCAA Division III National Championship Tournament on Friday, November 11.

"We had a rough start, a couple girls had injuries," said Stack, referring to the season, but the team has "played really well for the past three weeks, and built up momentum and chemistry."

"This is the best feeling of my life," said Posey Wilson, senior and libero, who scored her 2,000th career dig against Hunter, and finally experienced the thrill of winning a championship game after playing volleyball for four years at Baruch.

For the game against Hunter, Santiago was named the Tournament MVP, with a staggering 35 assists, six digs and six kills. Wu and Moody both got 10 kills, and Peralta was close behind with nine kills and 10 digs. Wilson was able to get 24 crucial digs, while Lauren Hayden, junior and middle blocker, totaled eight kills and four blocks.



Bearcat Prowl



■ The NBA lockout persists and businesses around the Garden are suffering big losses.

Yev Prosolenko, a bartender at the Irish Times pub on West 31st Street, can serve up to 300 people on a typical basketball game night at Madison Square Garden.

The pub is usually packed before and after a Knicks game as customers crowd in, keeping him busy as he serves frothy glasses of beer and bright cocktails behind the mahogany counter well past the fourth quarter.

The NBA lockout, however, has him worried about business, which has already been slow due to renovations at the Garden.

"I mean our business is up to what's going on in the Garden," said Prosolenko. "It's bad for business."

The Irish Times is one of at least six bars in the immediate area poised to lose prime customers during the ongoing labor strife between team owners and players, which has been in effect since the players' collective bargaining deal expired in July and new terms failed to be negotiated.

League Commissioner David Stern has since cancelled all regular season games through Nov. 30, seven of which were scheduled at the Garden.

The rest of the season is also at jeopardy, threatening the loss of 36 Knicks home games and leaving the bars, restaurants and vendors that serve the fans at great financial risk.

Yasar El Said, who has operated a halal food cart outside Penn Plaza for the past two years, feels that having thousands of people coming or going from a game at the Garden brings him long lines of customers every single time.

"And sometimes people [go] happy," because their team won, so they buy, they give tips, and "everything is fine," he said.

The reason for this seems rather simple to Jimmy's Burger Shack manager, David Orduz.

The fast food restaurant on West 31st Street is another popular spot for diners be-

fore a game.

"The fans [usually] want to eat everywhere except the Garden, because the prices are sky high inside there," Orduz said.

The restaurants and food carts in the area bank on these customers who prefer cheaper dining alternatives to those in the arena and hope for a busy schedule there, whether it be for basketball, hockey or concerts.

Some businesses are not worried about the loss of the NBA and expect the NHL Rangers' games and live performances to pick up the bill, but most still think that losing Knicks games will harm the local economy.

"All those people always come in before the games [...], having drinks, having dinners. That's the biggest business, this time of the year," said Bartender Ewa Bukowska, who works at the Blarney Stone pub on Eighth Avenue. "So it's a big loss, for all of the restaurants in the area."

Still, Bukowska, is willing to understand the issue.

"If I'm looking as a business wise, I wish the season could start [on] normal time," she said. "But in other side, I'm thinking, [...] the players have rights to make what they supposed to be making."

Salaries are the center of the dispute. They have yet to agree on how to divide revenues better — players were guaranteed 57 percent under the previous deal and owners want to reduce that — or the structure of the athletes' salary cap.

Owners claim they incurred \$300 million in losses under the last deal and that fairer revenue sharing and a stricter limit on earnings might balance profits better.

Still, the athletes make millions and the some of the owners billions. Both can financially afford to lose a season's paycheck to a

lockout while the United States still has to deal with a 9 percent unemployment rate.

That sounds like a foul to Orduz.

"I don't know where they get their money to be honest with you," he said, "but I feel like they're being a little greedy about it."

Like local business, the players and the league also stand to face major losses.

In the last lockout during the 1998-1999 season, when the regular season was reduced from 82 games to 50, players and teams lost hundreds of millions of dollars in lost paychecks and league revenues.

Fan interest waned and TV ratings suffered as attendance also dropped for three seasons afterward.

By mid December, the lockout had already cost the city \$53 million, not counting losses to the NBA itself.

According to then New York City Comptroller Alan Hevesi, the city was slated to lose \$236 million if the whole season were forfeited. Finally, it wasn't, and the labor struggle lasted 191 days before ending in January of 1999.

It is now day 130 of NBA lockout 2011, and the city's potential losses are likely to be much higher today, though current Comptroller John C. Liu did not respond with a possible estimate.

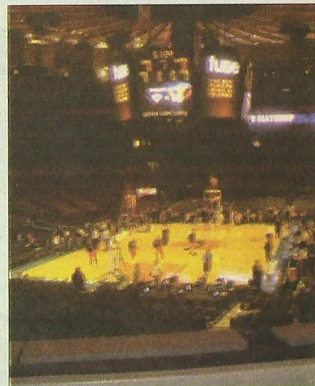
Bob Gutkowski, former president at Madison Square Garden Inc. counted what's at stake for the arena, at least.

Bloomberg reported his figures, claiming that "the basketball team generates at least \$1 million in ticket revenue per game. That's about \$45 million over the course of a season for the Knicks, excluding playoff games and the team's effect on MSG Network advertising."

According to the calculations, the season's first seven games may have already



SABRINA KHAN
BEARCAT PROWLER



The lockout is hurting more than players salaries.

SABRINA KHAN | THE TICKER

cost the Garden nearly \$7 million.

In the case of an indefinite lockout, the millions will add up, both in and outside the arenas. Vendors and bartenders know this full well and are wishing for the best.

Mohammad Hossain, a peanut stand vendor at Penn Plaza, is just counting the down days to a resolution.

"We're waiting, thinking [maybe] 'next week, next week,'" he said, translated from Bengali. "We're just scraping by right now."

He and the other service workers voiced hopes that a settlement will be reached for their sake soon.

In the court where they play to make a living, they hope to score the last word.

"I hope that it gets resolved so that we can have our business," said a hostess at Brother Jimmy's Barbecue on West 31st Street. "The servers, they count on that."

THE ATHLETE FILES



TERRANCE ROSS

We were all primed and ready for the end of the season, but our championships were postponed due to the freak storm last week-end. Now our season has been extended by one week. Not the ideal preparation.

We waited eagerly as the CUNY officials figured it all out and finally they rescheduled for Nov. 8th.

In the last week we took it easy as per the instructions from our coach.

Last year we pushed a bit too hard towards the end of the season and we paid the price for it.

In the championships, our bodies were too fatigued to continue to push ourselves.

We learned from our mistakes and took the last week easy, and then the snow cancelled our race and we were left in flux.

This really is the point of training.

Running is a very weird sport because unlike most sports, practicing hard every day won't necessarily benefit you.

In fact in some cases, it can hinder your progress.

Yes, you have to push hard, but in running you need to alternate hard days of practice with 'soft' days where you run slower to

keep your body fresh.

A broken down body can do no good.

Also, I want to comment on one thing I would like to see; campus support for the athletes.

The students who devote their time and energy to the school really make us stand out in CUNY, and your support helps so much.

Just this past week, I randomly found myself at the women's volleyball game, it was truly a pleasure to see them do so well playing against York College.

The men's soccer team should be recognized for their efforts as well. They recently won their semifinal game 5-0 vs. York as well. They will soon be vying for the championships.

Despite being a Division three athletic program, Baruch College really does have some phenomenal athletes who somehow manage school, work and internships, and yet are still able to represent us extremely well in external competitions.

One only has to venture down the Athletic Department to see the wide array of sporting awards we have won over the past couple years, it's truly astonishing.

Hopefully the extra week allowed us to drop even more time.

I also want to give a shout out to the women's team who have really pulled through and look ready for the big race next Tuesday as well.

It will be hard but rest assured we will be giving our all to bring Baruch its first ever men's Cross Country championship!

Swimming tests out new waters

BY SEAN CREAMER
SPORTS EDITOR

In a first ever match-up, the Bearcats took on SUNY's Fashion Institute of Technology Tigers on Thursday, Nov. 3 at 7:00 p.m..

The night encompassed 22 events with Baruch earning 81 points and FIT taking 59 in the men's events. The women of Baruch totaled 93 points whereas FIT took in 51 points. The Tigers, which formed their team three years ago, is quite a small team compared to Baruch.

The Bearcats' intensity was at an all time high with the majority of the team cheering wildly as swimmers finished their laps, but FIT, although lacking in quantity, picked up their slack in skill.

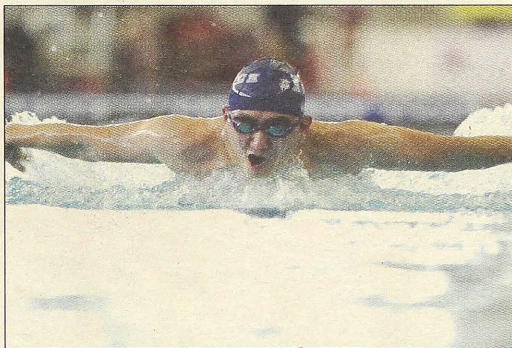
"They have a small team, but a couple of pretty good swimmers," said senior Gustavo San Martin Dancourt who participated in the 200-meter individual medley.

One of these swimmers San Martin Dancourt spoke of was Kerry Thompson, from FIT, who placed first in the 200-yard freestyle event swimming against juniors Ryan Flynn, Patrick Campbell and freshman Michael Polgur, taking 2nd, 3rd and 4th respectively.

Considering the smaller size of the FIT team, placing first in the event earned them points, but ultimately Baruch tied the event because of the amount of swimmers in the water who scored points as well to even the score.

Towards the end of the match, Baruch entered exhibition swimmers, who compete but do not score points, into both the men's and women's events to give them a chance to competitively swim for the first time this season.

"This was their first meet," said



DENIS GOSTEV | THE TICKER

The Bearcats gave their new recruits a chance to compete in the match against FIT.

Lampasso in regards to the new swimmers. "I actually got to see what they could do, it was good for the team."

Baruch, it seemed, was destined to take home the win for the match.

Freshman George Martinez broke the freshman record for the 800 and 400-yard freestyle events for the freshman and varsity records.

In the match against William Patterson, Martinez broke the freshman record in the 1000-yard freestyle.

Martinez described the transition from high school swimming to college as making him "pretty nervous," but he does not allow his nerves to cloud his judgment.

"I try to think smart so that I'm good to go for my other events," said Martinez.

Gabriel Yanez, junior and one of the captains of the men's team, demolished the record for the fastest time in the same event by 20 sec-

onds.

"We had some real good swims," said head coach Charles Lampasso. "We broke a couple of school records and freshman records."

The women of the swim team preformed exemplarily as well, taking first place in many of the events of the night such as sophomore Julia Sung, who placed first in the 200-yard freestyle.

"We've done a good job as far as coming together as a team," said Olga Gaitskhoki, senior and one of the captains of the woman's team.

"This time we were put into events that we normally don't swim so that was a challenge."

Gaitskhoki attributes the team's ability to break free of their limitations due to the rigorous training sessions led by Lampasso.

The team is now preparing for their next meet on Wednesday, Nov. 9 against the College of Staten Island on CSI's home turf.

Men's soccer moves towards the finals

BY MATHIAS ASK
STAFF WRITER

The men's soccer team made their way to the CUNYAC championship game after beating second seed York College 5-0 on Nov. 2 at Aviator Field in Brooklyn.

Head coach Ranford Champagnie was a happy man after the game.

"It was fantastic," he said. "All the guys were really prepared and we played great."

The third seed Baruch will face first seed Lehman College in the championship game.

"It's going to be a tough game," said Champagnie. "It will be like Duke vs North Carolina, there's definitely a rivalry between us and Lehman."

Champagnie also pointed out the previous history between the two schools.

"They ended our season last year and they went to the final so they definitely have experience in that field," said Champagnie. "We also prevented them from going undefeated in the conference this year."

The Bearcats dominated most of the game, taking command from the start.

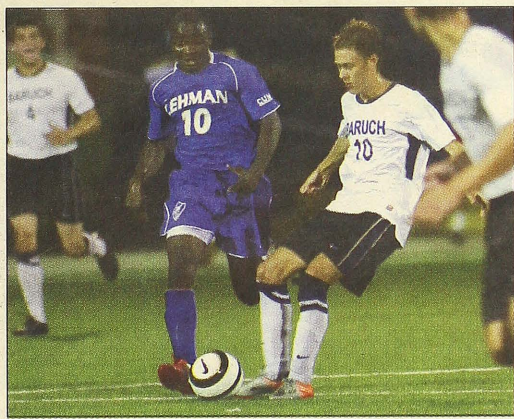
The first goal came after only 15 minutes when junior Kyle Keague received a pass from senior Akil George, dribbled the ball and took advantage of poor goalkeeping to make it 1-0.

Despite taking the lead, Baruch decided not to take a defensive approach and continued to attack.

After 30 minutes, Baruch scored their second goal.

A throw in from sophomore Nicholas Kolaj landed at George's feet and he half-volleyed the ball into the net.

With their lead increased to two goals, Baruch seemed to relax a little and York gained more pos-



DENIS GOSTEV | THE TICKER

In a 5-0 win, Baruch swept past York college in efforts to face Lehman in the finals.

session during the last 10 minutes of the half.

Fortunately for the Bearcats, York was unable to execute and Baruch went into the break with a comfortable 2-0 lead.

In the 58th minute, senior and Bearcats goalie Michael Murphy made a great save to keep the hopes of a shutout intact.

This game would prove to be the first shutout of the season for Baruch.

"We had to wait until November to get it but we finally did it" said senior Cesar Castillo.

Junior Jean Zambrano scored Baruch's third goal with a beautiful strike from the right side of the field.

The Bearcats were in full control and the game was no longer a question of who would win but how many goals would Baruch score.

The frustrations among the York players became more and more

apparent as Baruch kept adding to their lead.

After senior Jonas Juozaitis made it 4-0, a York player was ejected from the game for repeatedly shouting the f-word.

The temperature on the field was high during the entire game, which resulted in three yellow cards for Baruch and two for York.

The Bearcats didn't stop until sophomore Ifeanyi Nnoham increased the lead to 5-0 with 15 minutes to go.

York players were never close to getting a consolation goal and the Bearcats were able to enjoy themselves for the rest of the game.

"I am as confident as I am excited," said junior Brian Wright.

He's injured for the rest of the season but he will cheer on his teammates from the sideline.

The finals game will be played on Saturday at Randall's Island Field number 10 against Lehman college.

Get into the
game, without
even breaking
a sweat.

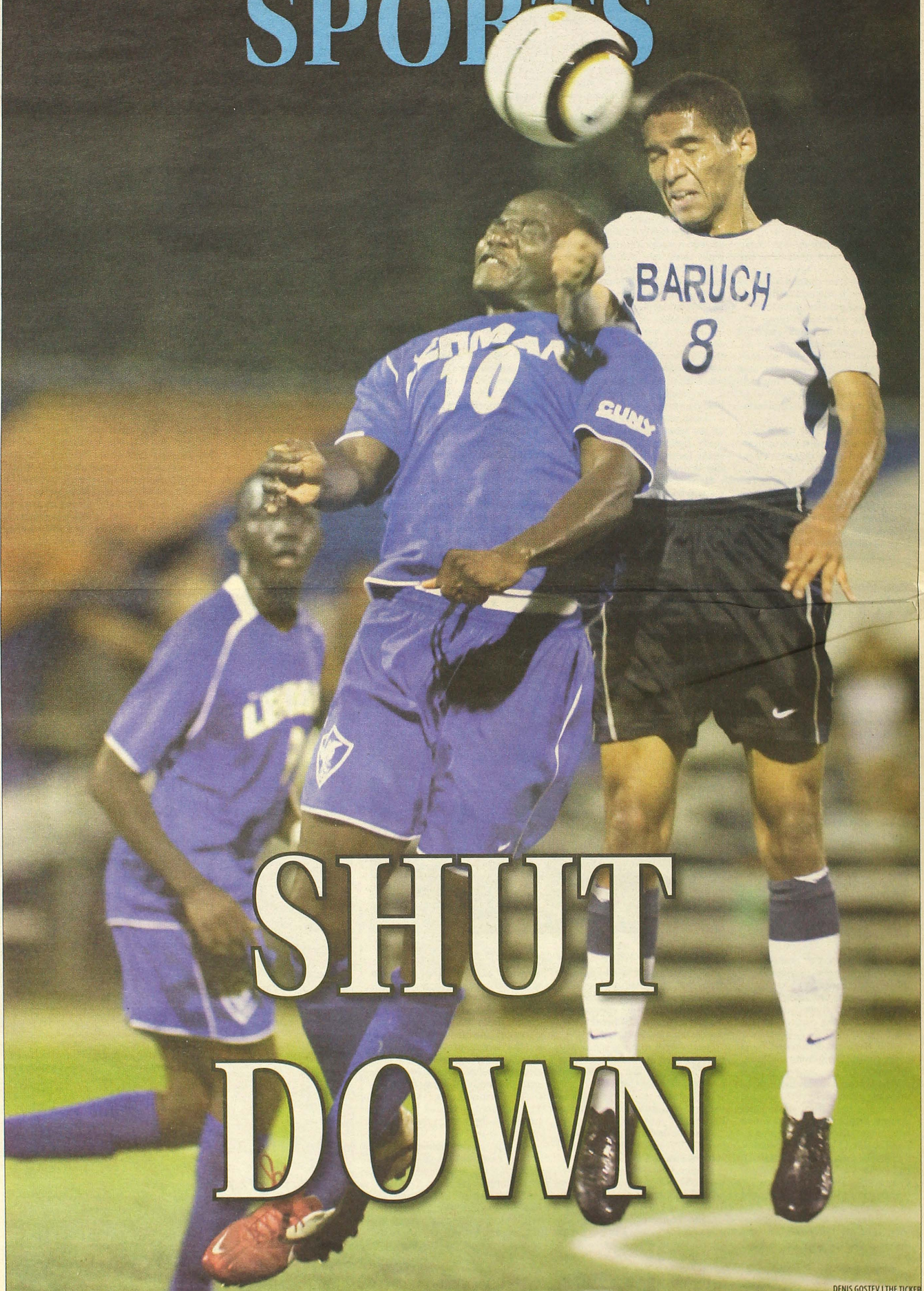


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SHUT DOWN

DENIS GOSTEV | THE TICKER

Men's soccer have their first shutout of the season against York college and are now preparing for the finals where they will face Lehman. PAGE 23