Tuesday, March 22, 1988
Vol. 1987-88 No. 10
South Hall Conference Room

I. Attendance
Department Representatives
A. Cosentino, D. Davidson, S. Eversole, S. Friedlander, A. Galub,
W. W. Huang, J. Jupp, M. Kanuck, L. Pinto, M. Pulver, R. Quinn,
J. Ryan, presiding, P. Schwartz, Mr. Shopkow, M. Todorovich,
J. Whelan, B. Witlieb, C. Yang

Dean of Academic Affairs
A. Fuller

Registrar
A. Glasser

Curriculum Coordinators
M. Wenzel

Guests
E. Gaudio, J. Prince

II. The meeting was called to order at 2:20 P.M. by Chairperson Ryan.

III. The minutes of March 8 were approved with the following corrections:
Old Business, Paragraph A should read: Prof. Todorovich moved
that the hours for Physics 22 be increased from 4 hours to 5 hours.

IV. Correspondence and Announcements
Copy received of a letter to Dean Polowczyk from Prof. Terrell con­
cerning the inclusion in the Fall 1988 Registration Guide of certain
Business Courses: BUS 21, BNK 11, BNK 12, MKT 33, REA 11, and REA 12.

V. Old Business
A. Prof. Quinn moved that Alphabetic Shorthand I and II be approved.
The motion was passed 21-0. (See attachment p. 29.)

B. Prof. Shopkow moved the approval of the Small Business Management
Option including 2 courses: CHANNEL MANAGEMENT and SMALL
BUSINESS MANAGEMENT. The motion was passed 19-0-2. (See
attached pp. 30-32.)

C. Prof. Shopkow moved the approval of both the Retail Enterprise
Option and the Marketing Management Option, including Rev. MKTG. 33
and the 2 new courses just approved. The motion was approved
19-0-2. (See attached pp. 33-36.)

D. Prof. Shopkow responded to questions concerning the Small Busi­
ness Management Certificate Program. No action was taken.

E. Prof. Todorovich and Prof. Prince responded to questions concerning
the Revised Engineering Science Curriculum. No action was taken.