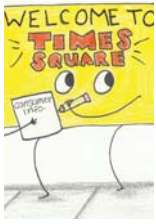


OPINIONS 6

Mass data collection infringes on privacy (p. 6)



Billboards in Times Square are collecting personal data from tourists and native New Yorkers without their consent. The collected information calls to mind the power that accompanies technological advances.

BUSINESS 10

Apple sees decline of product sales in China (p. 10)



Apple's recent quarterly report marked its first year-over-year quarterly revenue drop in over a decade. The decrease was fueled by fierce competition in China, where domestic technology companies are gaining consumer's favor.

ARTS & STYLE 13

Beyonce bares all in visual album (p. 13)



With the release on HBO on Saturday, April 26, audiences were not prepared for what Beyonce had in store for the world. In a visual album entitled *Lemonade*, she bared her marital problems.

SCIENCE & TECH 15

Vaccines more potent when given in the morning (p. 16)



Recent findings suggest that certain vaccinations may be more effective in generating an immune system response when administered in the morning rather than the afternoon. Morning vaccines may result in a larger antibody response.

SPORTS 18

Tunsil video surfaces before start of NFL draft (p. 19)



Prior to the start of a rather exciting draft, videos emerged of former Ole' Miss. lineman Laremy Tunsil smoking an unidentified substance through a gas mask.

A sure-fire top-5 pick, Tunsil instead slid to the Miami Dolphins, who selected him 13th overall.

Contract impasse prompts strike authorization vote



BIANCA MONTEIRO | THE TICKER

Professional Staff Congress CUNY is allowing members to vote for strike authorization between Monday, May 2 and Wednesday May 11. Results will be tallied on May 12.

BY JONATHAN SPERLING
SENIOR STAFF WRITER

In response to CUNY faculty and staff working without a contract for six years, the Professional Staff Congress CUNY has officially called a strike authorization vote.

Voting began on Monday, May 2, and will run until Wednesday, May 11, with results being announced the next day. According to the union's website, members in good standing for four months prior to the vote are eligible to cast a ballot as per Article III, Section

5 of the PSC Constitution. Before voting began, more than 5,000 PSC members had already publicly pledged to vote yes to the strike authorization.

"It is a vote to authorize the union's executive board to initiate a strike or other job action if we

determine that it is the only way that we can reach a fair contract," explained Barbara Bowen, PSC president and professor at Queens College and at the Graduate Center of CUNY.

STORY CONTINUED ON PAGE 3

Hillel commemorates Yom HaShoah with week of events



BIANCA MONTEIRO | THE TICKER

Nayman, a Polish Jew who survived the Lodz Ghetto and Auschwitz, visited Baruch to share her story and answer questions about her experience.

BY MARIA MARKOWICZ
SCIENCE & TECHNOLOGY EDITOR

Before World War II broke out on Sept. 1, 1939, Theresa Nayman was like any other Jewish teenager living in Poland. More than 3.3 million Jews lived in Poland before the start of World War II. Some families lived there for several centuries, but none of them could predict just how dark their lives were about to get.

After most of her family was killed, Nayman was forced into the Lodz Ghetto, where work was hard to find and food was scarce. She survived alone, only to be thrown into Auschwitz in 1944 when the Nazis cleared out the Polish ghettos. In Auschwitz, known to the Poles as "Oswiecim," she managed to make it onto a list

of 200 workers assigned to work in an ammunition factory. She managed to live until the camp was liberated in May 1945.

In memory of close to six million Jewish victims of the Holocaust—as well as its survivors—Baruch College's Hillel hosted several events to commemorate Holocaust Remembrance week. One of these events included Nayman giving a talk to Baruch students. That was on Thursday, May 5.

On Monday, May 2, the Holocaust Remembrance Week kicked off with a 20-minute ceremony and video commemorating the Holocaust.

On Tuesday, journalism professor Eugene Marlow shared his reflections on the Kristallnacht.

STORY CONTINUED ON PAGE 2

Rent releases to cheering crowds despite technical issues



CALVIN RONG | THE TICKER

BY CALVIN RONG
SENIOR STAFF WRITER

From May 3 to May 7, Baruch's Mason Hall is hosting its first musical in two decades, titled *Rent*. *Rent*'s score was written by Jonathan Larson and the musical follows the life of a group of impoverished and starving artists, most of them living with AIDS, who reside in Alphabet City.

The play both celebrates and criticizes the bohemian lifestyle. It is an ode to alternative lifestyles, celebrating both the beauty and the unglamorous elements of the starving artist.

In short, the musical was spectacular.

The cast's energy was palpable with several of the performances. Psychology major Shruthi Jayashankar's portrayal of Mimi Marquez and Danny Marin's rendition of Angel Dumott Schunard were exceptionally captivating and moving.

STORY CONTINUED ON PAGE 13

Juelz Santana's lateness to Baruch's Spring Fling causes breach of contract

BY DAMLA BEK AND NICOLE CLEMONS
EDITOR-IN-CHIEF AND SENIOR STAFF WRITER

After arriving late to the annual Spring Fling, hip-hop recording artist Juelz Santana was unable to perform at this year's event.

Hosted by WBMB, Spring Fling was held inside of the VC main gym on Thursday, May 5 during club hours. Vendors for the event served free food such as hamburgers, cotton candy and Dippin' Dots while students took turns playing games like air-hockey, table tennis and climbing up an inflatable rock climbing wall. Approximately 250 students were in attendance.

STORY CONTINUED ON PAGE 3

News Briefs

COMPILED BY
JONATHAN SPERLING

A former CUNY School of Law dean was recently named as the 10th president of Brooklyn College. Michelle Anderson is currently the dean and professor of law at the CUNY School of Law. She was appointed to the position on May 3 after being recommended by Chancellor James B. Milliken. Anderson will succeed Karen L. Gould, Ph.D., who retired after being the first female president of Brooklyn College. The unanimous appointment will become effective on August 1.

The body of an man was found on the shoreline near Kingsborough Community College last week. The body was found on May 2, along a shoreline that runs near the school, which is located in Manhattan Beach, Brooklyn. Authorities identified the man as Peter Martinez, a convicted felon who had reportedly been arrested 31 times, and said that the head and feet of the decomposing corpse were tied to buckets filled with cement. Martinez was reported missing on February 3 by his girlfriend. The remainder of the body was covered in a green plastic bag. The NYPD has stated that the case is “obviously a homicide.”

The organizers of Kingsborough Community College’s 2016 KCC Reads Student Conference announced the keynote speaker for the event—a human rights attorney named Chaumtoli Huq. The annual conference features a day of student presentations based on *Americanah*, a book written by the Nigerian novelist named Chimamanda Ngozi Adichie. Huq is an expert on issues like employment, human rights, immigrant workers and labor. Her opening remarks will take place at 3 p.m. and touch on intersecting questions on gender, immigration and race.

A renowned trumpet virtuoso who has performed with legends such as Bill Evans and Benny Goodman will perform as a guest artist at the 16th CUNY Jazz Festival. Marvin Stamm, who will play as a soloist with the City College Large Ensemble and with his band, The Marvin Stamm Quartet, will perform on May 5 and 6 at City College. “The festival is such a wonderful opportunity for students from across the University not only to listen to and learn from their peers but also hear and jam with a great artist like Marvin,” said Michael Holoher, who is the festival director and an associate professor of jazz composition and performance at CCNY.

The University of Maine at Presque Isle’s baseball team is an associate member of the City Universities of New York Athletic Conference. The Owls made their CUNY debut May 4 against Lehman College as the fourth seed. “Pretty historical for our school, this is the first time we’ve been in a conference since 2011,” said Mike Pankow, head coach of the team. “In 2011 we were in the Sunrise Conference which was part of the [National Association of Intercollegiate Athletics] at the time. So this is the first time we were in an [National Collegiate Athletic Association] conference.”

Yom HaShoah events feature Holocaust survivor

Yom HaShoah, or the Holocaust Remembrance Day, began on the night of May 3, featuring various events commemorating the dead

CONTINUED FROM FRONT PAGE

On the night of Nov. 9, 1938, Nazis set synagogues on fire and destroyed Jewish businesses, homes and schools. The shattered glass that sprinkled the streets gave this night the name of Kristallnacht, which translates into “night of broken glass.”

Wednesday’s Stories of the Holocaust was co-sponsored by G.L.A.S.S. and The David Project, with several members of Hillel and G.L.A.S.S. in attendance.

Unlike the previous two events, the collaboration highlighted different groups affected by the Holocaust, particularly homosexuals, Jews and Roma, also known as Gypsies.

The Nazis would force them to wear badges, such as a pink rectangle, brown triangle and a yellow six-pointed star, representing homosexuals, Roma males and Jews, respectively.

“I think it was well-received,” Yakov Weingarten, who organized the event, said. “I think a lot of people got something out of it and felt like they were involved in a Holocaust memorial.”

Members of Hillel lit a candle for those who perished in concentration camps. A member of Hillel also recited the kaddish, a Jewish prayer to God often said to commemorate the dead.

“Living in this country you learn about the Holocaust in high school, you learn about it as you get older, but we do grow a little desensitized to exactly what happened,” said Naimul Khan, president of G.L.A.S.S. “When you can hear the perspectives of someone that has been through it through their writing or someone who has a close relative that has been through it



BIANCA MONTEIRO | THE TICKER

Nayman answered the audience’s questions regarding her life in the Lodz Ghetto and the year she spent in Auschwitz.

you kind of understand how massive that atrocity was, and you understand the impact a little better.”

Despite being 91 years old, Nayman seemed energetic when she and her caretaker spoke at the event that took place on Thursday during club hours. Though the conversation was open to the public, the audience was largely comprised of members of Hillel.

Despite all of the atrocities committed to her and her family, Nayman does not grieve the years that she lost.

Before the war she had a family, but, by the time she went to the Lodz Ghetto, her immediate family was dead—save for an older brother who immigrated to Palestine before World War II. Nayman later

said that she never heard from her older brother after the war.

“I had a good life. A hard life, but a very good life,” she said.

Though Nayman managed to survive Auschwitz, it is clear that her time was not easy. Prisoners lived on two slices of bread and a bowl of soup a day. When she bathed, she was only able to use cold water. Because Nazi soldiers always patrolled the barracks where prisoners lived, she did not talk to anyone during her year there.

Things got particularly difficult in 1945, when the Nazis would take the prisoners out on death marches in an attempt to escape the approaching Allies.

Nayman was liberated from Auschwitz in May 1945. Although

she witnessed the Nazi atrocities first hand, she claims that she never lost her faith.

In 1948, she, along with other displaced Jews, were given the opportunity to move to Israel or the United States. Though she was happy that Israel was created, Nayman, along with her husband and child, went to live in the United States in 1949. As the speaker recalled, the family entered the country on a Friday. By Monday both she and her husband were already working. Three weeks later she was able to communicate with her new friends in English.

“Don’t let anybody put you anywhere,” Nayman said at the conclusion of the event. “You have to fight for anything you want in your life.”

Model UN event includes international food, games

BY VICTORIA MERLINO
SENIOR STAFF WRITER

Baruch Model United Nations members doled out food and smiles on Tuesday during their Taste of Model U.N. event.

Held in the second floor lobby of the Vertical Campus, Taste of Model U.N. allowed students to sample cuisine from around the world, speak with Model U.N. members and win prizes.

The spread included foods from Belgium, Georgia, Pakistan, Singapore and Ukraine with each country showcasing its regional dishes. Student attendees were able to sample Georgian lemonade and cheese bread, Pakistani rice pudding and kebabs and Belgian waffles, among other treats.

All food at the table proved significant to the history of the organization, with Baruch Model U.N. representing each country on the table at the Model U.N. throughout the school year.

Students were also invited to play games with Model U.N. members, receiving a small, squeezable globe as a prize. Maria Kovba, vice president of Marketing of Baruch Model U.N. and an international marketing major, expounded on the purpose of the event from both an educational and a recruitment perspective.

“Not many people know about [Model United Nations] besides our actual team members, so we want to get a bigger audience,” she said. She also stressed the event’s educational value, highlighting how a small taste of another country’s cuisine may open further opportunities for students to want to learn about different countries.

Other members of Baruch Model U.N. equally hoped the event would attract more interested students to their organization.



BIANCA MONTEIRO | THE TICKER

Students were able to experience cuisine from around the world at the event.

Explaining the enormous personal and professional benefits Model U.N. has afforded them in their time as members, Andrew Quintana and Monica Wu underscored how the organization had improved everything from their confidence to their public speaking skills.

“I think most people don’t realize how useful Model U.N. is. It’s a really good way to get on your resume that you know ... communication skills, interpersonal skills—it’s a great way to actually apply your degree while you’re in college in a semi-formalized setting before you can even do an internship,” said Quintana, an economics and political science major.

Quintana went on to say that skills from Model U.N. are then transferable when an interview for an internship finally arrives, with one’s skills being demonstrated to an employer via their Model U.N. accomplishments.

There are many opportunities

for accomplishment within Model U.N., with Baruch’s team having the ability to travel to conferences and meet with other teams, hailing from the United States and abroad.

“You get hands on experiences at conferences. [At] conferences basically we pretend to do what they do at the U.N. So you practice negotiations, working on papers and meeting new people. It’s a great way to network,” explained Wu, a political science major.

Students at Model U.N. conferences represent different countries, with a team delving deep into a country’s history, culture and politics in order to give a more accurate portrayal.

Varying students of all majors can be—and are invited to be—present on a Model U.N. team, allowing for the team to be more well-rounded and worldly.

Communication and cooperation among team members of all backgrounds prove vital to a team’s chances of success.

Quintana illustrated these conferences further by describing the Baruch Model U.N. team’s recent opportunity to represent the country of Georgia at the U.N. itself.

“We actually spoke on the general assembly floor like real representatives would,” Kovba expressed her own experience with Model U.N. as one of a global education.

“You know a lot more about what’s going on with the world.”

She also explained her involvement on different committees, including a committee on drugs and another on women’s issues across the globe, and how this involvement has impacted and expanded her worldview.

Wu reassured, however, that one does not need to already be a fantastic communicator and public speaker to enter the organization.

Model U.N. assists students in gathering the tools needed to communicate effectively and confidently during their meetings, and beyond.

“Maybe everything that we’re saying might be intimidating to someone who isn’t very outspoken—that’s okay too! I was like that at first. I just came [to the meetings], I didn’t say a word during meetings, I would just listen ... eventually you will develop the speaking part and you’ll have the courage to [speak up at meetings].”

Whether a student has an interest in current events, improving public speaking skills or just wants to make new friends, Baruch Model U.N. presents the opportunity to learn and grow while experiencing cultures and situations that may be out of one’s typical norm. In an increasingly globalized world, international relations will continue to be at the forefront of current events, making an understanding of different countries all the more important for students.

Lack of contract impels strike vote

CONTINUED FROM FRONT PAGE

“So it is a vote to give the authority to the executive board [of PSC] to make that decision. It is not a direct vote to do a strike.”

PSC has petitioned both the city and the state to supply imperative funding for contracts, which they have been working without since 2010.

Leading up to the start of the strike authorization vote, PSC members have participated in rallies on different CUNY campuses, have made hundreds of visits to Albany and have staged several acts of civil disobedience, resulting in the arrest of nearly 100 people.

“We have used every other possible method to apply pressure to Chancellor Milliken to get moving and to New York state and city to put the funding that is necessary behind our contract. New York City has said that the city will provide funding at the level that is equivalent to the funding provided for other contracts for city workers, but some of the employees of CUNY are supported on the payroll of the city and some of the state. So to completely fund our contract, there needs to be investment by the state as well as the city,” said Bowen.

The last time the union was under contract or received any pay increase was prior to 2010. Late last year, CUNY management proposed a 6 percent retroactive salary increase. The proposal was rejected by PSC, which cited the fact that the pay increase would essentially amount to nothing after taking inflation into account.

PSC members have discussed the difficulty of supporting themselves in New York City on their income, mainly due to a skyrocketing cost of living in the city. Adjunct professors, whom CUNY re-

lies heavily on, are hit especially hard by the lack of pay as they do not have a set salary and instead are being compensated by each course taught.

“I teach nine courses a year, seven at Baruch and two at Hunter College. That is the same load that a full-time lecturer as opposed to an adjunct lecturer,” said Stan Wine, who has taught as an adjunct lecturer in Baruch College’s computer information systems department for about 12 years. “For that essentially full-time load I am paid \$35,000 a year. I am paid poverty wages. I am paid a fraction of what a full-timer makes. I am paid a fraction of what a schoolteacher makes; yet, I work full-time. I teach grad courses where the tuition from a single grad course brings in more money than I get paid for the whole year, so adjuncts are exploited at the university.”

“If my salary was doubled it might start to approach something that was reasonable. Obviously there is no chance of anyone’s salary getting doubled as a result of a contract negotiation, but to run a university in which the majority of courses are taught by people who are paid poverty wages is a disgrace,” said Wine, who also has experience in the financial services industry and information technology. Wine voted “yes” to the strike authorization.

In one of PSC’s most recent efforts to call attention to their plight, 40 CUNY faculty and staff were arrested during a March “die-in” outside Gov. Andrew Cuomo’s office in midtown. This action was preceded by a similar civil disobedience action on Nov. 4 of last year, when 53 members of PSC were arrested following a sit-in at the entryway to the CUNY headquarters building in midtown.

Among those who were ar-

rested was Vincent DiGirolamo, an assistant professor in Baruch’s department of history as well as an activist in PSC. DiGirolamo voted “yes” to the strike authorization as well.

“I got involved, because it had been so long without a contract and so long without a raise that I was curious about what the problem was,” recalled DiGirolamo, who was charged with disorderly conduct.

“I went to some meetings, and then I went and observed the negotiations, one of the sessions. Up until that point I had not completely made up my mind to get arrested ... I saw some hardcore non-negotiating on the part of the CUNY powers that be ... What are we waiting for? Let us send the message, let us try to get off this stalemate and do it by showing that the rank and file is 100 percent behind the leadership and behind the bargaining team.”

According to Bowen, PSC is trying to reach a settlement sometime in the next two months, since the state legislature goes into recess at the end of June.

It is important to note that New York State’s Public Employees Fair Employment Act, commonly known as the Taylor Law, grants public employees the right to unionize and be represented by organizations of their choice. However, the same law also makes it illegal for state public employees to strike: under penalty of jail time.

“You are being asked to really be committed if you agree to this [strike authorization vote],” said DiGirolamo. “I think we are going into this with our eyes open knowing that this is probably one of the more serious votes we have had, one of the most serious moments for the union and for each of us individually as staff and faculty.”

Late arrival spoils Fling

CONTINUED FROM FRONT PAGE

Juelz Santana was contracted for this year’s Spring Fling as the headliner, alongside DJ Camilo, Beniton and opening act Jimi Tents. Santana is best known for his top-ten single “There It Go (The Whistle Song),” which was released in 2005. DJ Camilo spins for HOT 97 while Jimi Tents is a rapper from Brooklyn.

Santana was to perform between 12:30 p.m. and 2:30 p.m. Damali Smith, acting director of Student Life, stated that he was originally supposed to arrive at 1 p.m.

“The artist showed up at two o’clock and classes start, and students leave at 2:15,” explained Smith. “[A]rtists show up late all the time, but we are working with club hours, it is a big deal. So we just told him it does not make sense for him to perform...”

In addition to being unable to perform, Santana did not meet with the two Baruch students who won WBMB’s meet-and-greet contest. WBMB released an official statement shortly after the event ended stating, “We know how excited the Baruch College student body and staff were to have him, but his absence was not anticipated.”

“Juelz Santana was unable to meet his contractual obligations. Therefore, WBMB Baruch College Radio and Baruch College are not held accountable for his lack of appearance and performance. We do want to apologize on behalf of Baruch College that we could not provide the main act of Spring Fling,” continued the statement released on the WBMB website.

Santana took to his Twitter account after Spring Fling ended and

wrote, “SMFH (pouting face emoji, prayer hands emoji).”

According to Mary Pauline Pokoradi, operations manager at WBMB, “Juelz Santana was chosen to perform during Spring Fling by popular vote. The list included artists like Waka Flocka, Ace Hood, Fat Joe, O.T. Genesis and, of course, Juelz Santana. However, since some of the artists were not passed with Student Life and/or Public Safety, some had to be disregarded.”

Pokoradi explained that Student Life provided Theophulus Brown as a booking agent, and Brown composed a list of artists within WBMB’s price range for Spring Fling.

WBMB signed the contract for Santana through Brown and Student Life.

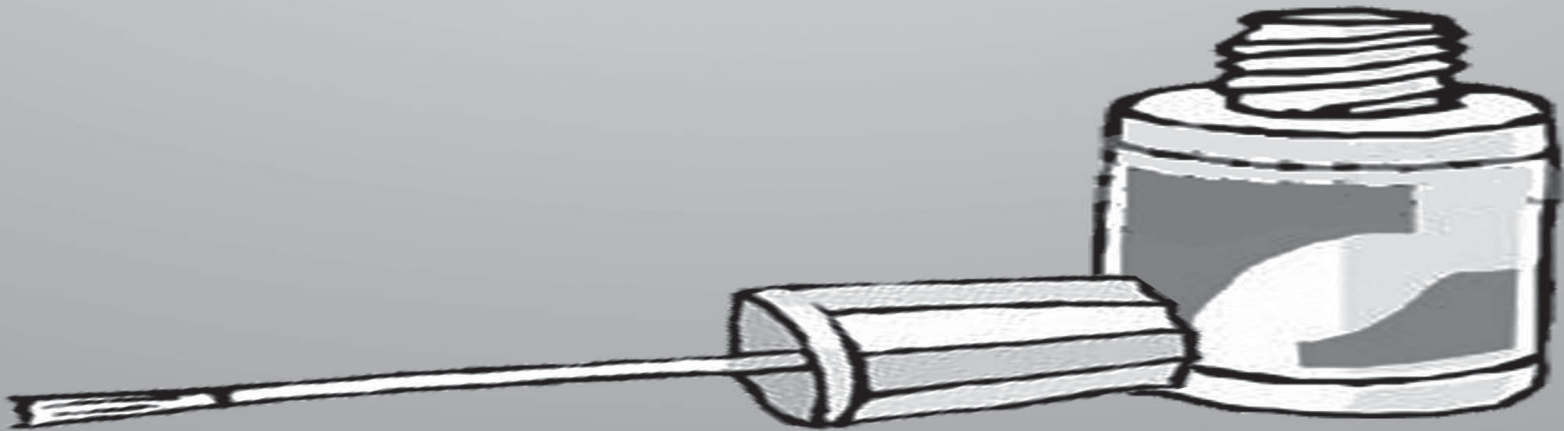
“I am emotionally a rollercoaster right now because I have to think about the students and think about me and I have to think about my reputation,” said Brown. “No matter how it looks, it still falls back on me even though I have done everything great up until today, I’m still mad because I have to take the blame because I am the one that booked the artist.”

Andres Ball, a DJ and staff member at WBMB, expressed his frustration at the situation stating, “As the booking agent, it is your job to make sure that your client gets to the venue that you booked them for. He did not. That is more or less what the issue is.”

Pokoradi stated, “Santana was paid for prior to the date of his scheduled appearance.” WBMB will be refunded the full price for his unfulfilled contract.

According to WBMB’s statement, “In the future, we will work with Baruch College and the Office of Student Life to better screen our talent for future Spring Fling performances.

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Business

Abbott announces \$25 billion dollar deal with St. Jude Medical

BY ELIZABETH DASH
STAFF WRITER

Representatives from Abbott Laboratories have announced the acquisition of St. Jude Medical in a multi-billion dollar merger deal believed to transform the medical industry.

The deal is valued at \$25 billion, which combines the \$46.75 per share in cash that St. Jude Medical investors would receive as a cash payment and .8708 shares of Abbott received for each share of St. Jude.

As a result, St. Jude's market capitalization increased by 27.3 percent, but shares of Abbott fell by 5.6 percent, or \$5 billion.

This may be a result of investors' apprehension of the deal's profitability, or the question of whether the government will pursue antitrust claims against the combined market giant.

In its press release, Abbott revealed that it will assume and most likely refinance \$5.7 billion of St. Jude's debt and expects to save \$500 million each year by 2020 if everything proceeds as expected. The company anticipates combined annual sales of cardiovascular devices of \$8.7 billion.

Despite some investor suspicions, Abbott defended the acquisition deal by reassuring that "[t]he combined company will have an industry-leading pipeline expected to deliver a steady stream of new medical device products across cardiovascular, diabetes, vision and neuromodulation patient care."



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Abbott Labs announced that it will assume the \$5.7 million dollar debt incurred by St. Jude Medical once the acquisition is finalized.

In other words, Abbott's stance as a supplier of a wide variety of cardiovascular devices would strengthen and allow the company to diversify its product base.

Abbott CEO Miles White also asserted that earnings per share would eventually increase as a result, estimating a 21 cents per share increase by 2017 and 29 cents per share increase in 2018.

This is not the first mention of acquisitions for the laboratory giant. In February, Abbott announced that it would merge with the premier diagnostics company Alere. However, the Friday after the St. Jude deal was announced, Alere publicized that it rejected Abbott's contract buy-out of \$50 million, thus terminating the merger. Ab-

bot's attempts to back out of the deal came after authorities investigated Alere following accusations of unethical foreign practices and sales approaches.

Whether or not Abbott will be successful in terminating the agreement is highly uncertain. However, another attempt that could impact Abbott's company image and market influence is probable.

Abbott is not the only medical-based company striking multi-billion deals in 2016. Medical supply companies like Abbott continue to face investigations over antitrust disputes as they continue to grow in size and influence.

These negotiations are far more expansive to have stemmed from the Affordable Care Act alone. *The*

New York Times suggests that the mergers are also a result of changing Medicare and Medicaid requirements of "bundling" medical expenses.

This bundling refers to combining all expenses related to a patient's condition on one medical bill, or as one lump sum payment amount. Therefore, an individual would not have to pay separately for doctor visits, medical devices, medication and anything else needed for treatment.

Instead, one could pay it all under one itemized bill. So far, Medicare and Medicaid have only required this umbrella payment method for hip and knee replacements in certain areas, but, in the future, they are likely to include

treatments of more terminal illnesses.

The same rule applies to medical suppliers as to any other company—diversification is key. It would be more beneficial for a hospital to buy from a supplier that could provide all the medical devices necessary for a patient's treatment than if it had to purchase such equipment from various companies. The less intermediaries and the more variety of products a supplier offers, the better chance it has at supplier contracts than a very specialized firm.

As the healthcare industry continues to evolve, the consumer, or patient, is consequently affected. If bundling methods are successful, they could lead to a more efficient and affordable healthcare system; however, the matter becomes difficult because of the opponents of such healthcare reform.

This could cause supply companies to become too large, thus eliminating free and open market competition.

If one firm has too much influence and negotiation power, it could limit competition by preventing new suppliers from entering the market. The possibility of creating monopolies is what authorities have already begun investigating.

Nonetheless, Abbott's deal illustrates the efforts of suppliers to remain competitive.

Whether investors agree it will increase or decrease profitability, board members of the corporations assert that it is a necessary step to keep up with the ever-changing industry.

Apple experiences sharp decline of product sales in Chinese market

BY VICKIE SAVVIDES
SENIOR STAFF WRITER

Apple Inc.'s second-quarter report showed a significant decline in the sales of iPhones and other Apple products in one of its most popular markets, China. Compared with the same period of time a year earlier, Apple experienced a sizeable 11 percent decrease in sales, leaving the company on a downward streak in its international market.

Tim Cook, CEO of Apple, noted that iPhone sales had significantly dropped from a high level—in the first quarter of 2015, sales were 80 percent higher than in the same period in 2014. This is a major setback for the company, as it continues to question how it will be better able to capture the attention of China's consumers, people who are heavily integrated into a well-revered, mass-producing technology capital as large as the country.

The main problem that Apple is facing when trying to appease Chinese consumers is relating to the core market of technology seekers. Analysts in Beijing have concluded that China's young, middle-class consumers are increasingly willing to try phones from competitors—both on localized and international scopes—including Huawei Technologies Co., LTD, Meizu Technologies Co., LTD and Xiaomi Inc.

These three popular technology companies seek to compete with Apple on technical specifications and aesthetics but offer their models at a few hundred dollars cheaper. Xiaomi Inc. has just confirmed the international launch of the Mi band and Mi smartwatch in 2016, products similar to the Apple Watch, for the mere price of \$46 or 299 Yuan. The product has the same genuine appearance as the Apple



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The Meizu Pro 5 bears striking resemblances to the iPhone 5 in terms of the device's appearance and digital quality function.

Watch and resembles it in function but differs significantly in price; the Apple Watch has a starting price of \$299. This discrepancy in price is a notable push factor for Chinese consumers, who are the first to have access to a high tech product in their own domestic market.

Similarly, Meizu, a Chinese consumer technologies company based in Guangdong, has launched a series of products including the Pro 5, Pro 6 and MX5, which bear striking resemblances to the iPhones 5 and 6 in terms of appearance and quality function. The phones carry mTouch 2.0, a

high-quality identification system similar to that of Apple and a 28nm HPM processor for high-powered durability. Although Meizu is a fairly new company, founded just three years ago, its profitability in China is unattested, and the phone company has garnered striking support following the launch of its latest products. In fact, the company hit 4.5 million pre-sales 24 hours after the MX 5's release and is expected to break grounds with a \$160 price tag.

Lastly, Huawei, the most diverse Chinese technology company of the three, has topped the charts

with its differentiated portfolio of technology products. The company is accredited with the processing and distribution of the well-received Nexus 6P phones, classic, everyday-styled watches available for both men and women. It also boasts well-valued devices apart from phones, including the Huawei Matebook, the P8 lite and a full screen tablet. Huawei also hosts numerous accessories including cases, power and data, smart bands and headsets. With its differentiated product line, Huawei reins among Chinese consumers; additionally, its low prices keep it on the

top of consumer lists.

It is important to note though, that Apple's competitive counterparts are not the only threat posed against the company.

The company also faces other obstacles in China. Recently, the company's iBooks Store and iTunes Movies services were shut down by a Chinese regulator, the State Administration of Press, Publication, Radio, Film and Television, after a mere six months following the start of its operation in China. The denouncement by Chinese authority suggests that Apple could face further pressure as the Chinese government increases its scrutiny of U.S. companies' operations within its borders.

The iPhone's weaker sales also reflect the broader slowdown in growth in China's enormous smartphone market, especially with the small number of Apple stores that accommodate the world's largest population. Within the past four years, Apple has increased the number of retail stores in the country to 35. Tim Cook concluded that there would be 40 by the end of June, a total that is trying to sustain Apple's position in the Chinese market; however, whether it will be enough has yet to be determined.

Despite the pressure and negative implications, Cook is confident that Apple's future in China is "optimistic." Due to past situations in 2012 and 2013, at which time the company's sales growth in China slowed as competitors like Samsung offered phones with larger screens, Apple was still able to recover in 2014 with a stark boom in the Chinese market. Battling against three Chinese-based massive technology companies may not be easy, but Apple's repertoire and well-established name make it a key competitor.

BY VICKIE SAVVIDES
SENIOR STAFF WRITER

After this tremendous acquisition, Comcast continued to increase its growth through numerous subsequent acquisitions. In 2005, the company acquired Susquehanna Communications, a Pennsylvania-based cable television and broadband services provider, for \$775 million. In 2007, it



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Upon purchasing these smaller companies located in the Northeast, Comcast made a big move to expand its service network to the Midwestern and Southern United States. It accomplished this great feat through its acquisition of Adelphia Communications Corporation. Once the Colorado-based company filed for bankruptcy in

The most notable negotiation, however, is between Comcast and NBC Universal. In 2009, Comcast bought a controlling 51 percent stake in NBCUniversal for \$6.5 billion and \$7.3 billion in programming. In 2013, Comcast announced that it acquired the remaining 49 percent of General Electric's share

As of yet, the studio has released a total of 32 feature films. The com-

NBCUniversal CEO Steve Burke said, "DreamWorks will help us grow our film, television, theme parks and consumer products businesses for years to come." As of yet, Comcast has not reported on future proceedings.

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A large, vibrant red strawberry is the central focus, with a Dallas BBQ logo partially visible on its surface. The logo features the words "DALLAS BBQ" in a bold, white, sans-serif font, with "RIBS * CHICKEN * STEAKS" written in a smaller font below it. The background is a solid black, making the red strawberry and white text stand out.

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Arts & Style

Beyonce bares it all in HBO visual album release of *Lemonade*

AMANI JAMES
ARTS & STYLE EDITOR

She is back. But there is something else that lingers. Her anger is clear. With the release on HBO on Saturday, April 26, audiences were not prepared for what Beyonce had in store for the world. In a visual album entitled *Lemonade*, she bares it all as she makes it clear that even the most famous couple in hip-hop has their problems.

“Intuition” is the first step through created in the visual album that would take the world by storm, just days before the start of her world tour. She harmonizes with the bass as it moves through the melody of “Pray You Catch Me.”

Beyonce walks through a cornfield adorning a black sweat jacket as if it were a blanket of security. She is contemplating something as she whispers the words, “I pray I catch you whispering/I pray you catch me listening.” As she takes a step off a ledge with ease, she falls into a room full of water as she undresses from her black garb, looking down on herself sleeping so peacefully.

The journey through emotion has begun as “Denial” appears. Beyonce’s voice takes over with no music to support her. She moves through Somali-British poet Warsan Shire’s poem, “For women who are ‘difficult’ to love.” The dark and eerie journey through 11 stages of the emotional rollercoaster the world calls love is not one to be taken lightly.

In the poem, first introduced to the world by Warsan herself, she



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Lemonade is the sixth studio album and second visual album by Beyonce, incorporating elements of R&B, soul and country.

speaks of a woman who is not as simple as many would hope. “His body just a long shadow seeking yours/but you are always too intense/frightening in the way you want him/unashamed and sacrificial,” she speaks with clarity.

She continues to describe the woman she believes he is looking for, saying, “tried to be softer/prettier/less volatile/less awake.” “Hold Up” addresses a unique and unconditional love that can only be seen as the love that lovers form for the person they want to spend the rest of their lives with. With love comes pain. Anger is seen as the child of denial as Beyonce raises her head, leaning against a Tahoe in a fur coat that will be remembered by millions as a truly evolu-

tionary moment in her career.

As she throws her arms at the camera, with her skin glistening against the olive of her two-piece, her words reflect an anger that cannot be camouflaged.

Jack White, lead guitarist and singer of The White Stripes, reminds the subject of her anguish in “Don’t Hurt Yourself.”

The track is one of the most aggressive and raw songs of the album as it sets a new tone for the image Beyonce has reimagined for herself.

“You can watch my fat ass twist, boy/as I bounce to the next dick, boy,” she yells at the screen as it cuts to her in what appears to be a red wedding dress. “Bad motherfucker/God complex/motivate your ass/call me Malcolm X,” she

raps as the frame cuts to African-American women, as Malcolm X’s voice rings in the background from the speech he gave on May 5, 1962 at a funeral service for Ronald Stokes.

Her use of his speech goes where she has not gone prior to the release of “Formation.” No longer feeling bound by her image, she brings her opinion of the current social climate in America, as Malcolm X says, “The most disrespected woman in America is the black women. The most unprotected woman in America is the black woman.”

Versatility in appearance is something Beyonce is unfamiliar with; however, she demonstrates vocal versatility by using

Baruch musical, *Rent*, debuts in Mason Hall to sold out audience

CONTINUED FROM FRONT PAGE

Baruch’s rendition of *Rent* was not without its own flaws. While the performers were excellent, their work could not be fully appreciated due to the sound issues that plagued the performance. At best, the audio on some of the microphones would cut out or end in loud punctuating static that ruined the flow of certain songs. At worst, the sound system would turn what should be a beautiful quartet into an unrecognizable cacophony of noise.

When the sound system was cooperating, the live band’s accompaniment complimented the singers’ performances and was neither too soft nor too loud as to overshadow the cast’s acting. This is less of a criticism on the musical’s sound team as it is on the 23rd Street Building’s notorious decrepit nature.

The play also stars Anton Kurdakov as Mark Cohen. Mark is a Jewish filmmaker living with Roger Davis, played by Nicholas Leung, who is an aspiring guitarist. Mark serves both the figurative and literal lens of the musical, allowing the viewers to see into the characters’ bohemian life style and how their viewpoint fits within the larger scope of Alphabet City.

Throughout the musical, he is seen filming in the background as the other characters sing. His narration for his film provides narration for most of the songs.

With that being said, his character is fairly shallow, adding little to the musical as he is simply relegated to be the point of view character. This is a shame, as the character does not do Kurdakov’s acting justice. Kurdakov’s performance was lively but felt limited by how plain the character was.

Leung’s performance deserves

commendation. His chemistry with Jayashankar’s Mimi made for an extremely compelling relationship. It made their romance feel real and genuine.

Their performance was captivating, swinging the audience through emotions of happiness and sadness as their relationship swung through love and hardship.

The play itself was a mixed bag. The first act was definitely stronger than the second, even with the moving death of Angel and the extremely popular “Seasons of Love” being in the second act. The first act focuses on Benjamin Coffin’s plan to build a cyber art studio and evict the homeless and the bohemian squatters from the lot where the musical takes place. While the first act focuses on the lives of the bohemians and celebrates their starving artist mentality, the subtext draws a dichotomy between homelessness and bohemianism.

While both of them share similar elements of starvation and poverty, the bohemians are detached from the larger issues that they share in common, instead focusing on their own artistic issues while making token efforts to feign interests in the larger social issues of poverty that plague Alphabet City.

The first act culminates in Maureen Johnson’s protest performance, played by Allerga Kuney, where she rambles on about vague and lofty metaphors.

Ultimately, her overly pompous performance of “Over the Moon,” serves as a humorous song within the musical’s score and criticizes the bohemians for their detachment to the larger social structure they are within.

The second act is still extremely compelling, albeit with some pacing issues. The second act throws the subplot of the bohemians vs.



CALVIN RONG | THE TICKER

Rent, a well-welcomed return of musical performances at Baruch after two decades, features a cast of Baruch’s own students.

the homeless out the window in favor of themes regarding how pain unites people. The second act focuses on the separation of the group.

Mark starts receiving job offers from an un reputable news source. Mimi and Roger’s relationship begins to strain and Angel begins to slowly die from AIDS. Angel succumbs to AIDS and his death marks the collapse of the circle of friends.

Jeffery White does an outstanding performance as Angel’s be reaved lover, Tom Collins. His grief pierces through the other characters’ petty bickering and gives them a sense of perspective all the while moving the audience to tears.

He nurses the dying Angel in the background and steals the spotlight

in doing so. His silent background performances in these parts are one of the most compelling of the entire musical. It was heartbreaking to see him spoon his dying lover in his last moments.

The second act suffered from pacing issues as well. It uses many time lapses that make the plot hard to follow if not explained properly. This is especially exacerbated by the quick sequencing of the songs.

In general, each piece comes extremely quickly after another, which comes off as exhausting. But this quick pacing paired with the time lapses makes the second act extremely hard to follow.

Certain plot points are not given enough time to register, causing the audience to get lost. A few songs

were cut from the second act, which could explain the pacing issues.

Even with the cut songs the second act felt hard to keep up with and overbearing on the audience.

What was especially hard to follow were the motives for the characters, such as why Mimi begins to see Benjamin or how does Benjamin go from trying to evict everyone to being good friends with the gang again.

Overall, *Rent* was refreshing and enjoyable. The musical offers both catharsis and humor in one package. The performances serve as a well-welcomed return of musical performances within Baruch. There is clearly a demand for such performances as the musical debuted in Baruch to a sold out audience.

Science & Technology

Morning vaccinations may elicit greater immune responses

BY JONATHAN SPERLING
SENIOR STAFF WRITER

Recent findings published in the journal *Vaccine* suggest that certain vaccinations may be more effective in generating immune system responses when administered in the morning, rather than later in the day.

The study, released by an investigative team from the School of Sport, Exercise and Rehabilitation Sciences at the University of Birmingham in the United Kingdom, found that morning recipients of a flu vaccine experienced a significantly larger increase in antibody concentration one month after the vaccination, compared to individuals given the same vaccine in the afternoon.

“We know that there are fluctuations in immune responses throughout the day and wanted to examine whether this would extend to the antibody response to vaccination,” said Anna Phillips, Ph.D., the principal investigator of the study. “Being able to see that morning vaccinations yield a more efficient response will not only help in strategies for flu vaccination, but might provide clues to improve vaccination strategies more generally.”

Between 2011 and 2013, 24 general medicine practices in the West Midlands, U.K. were analyzed in a cluster-randomized trial. A total of 276 adults aged 65 and older were vaccinated against three different strains of influenza, either in morning surgeries—between 9:00 a.m. and 11 a.m.—or afternoon surgeries—between 3 p.m. and 5 p.m.



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Administering certain vaccines in the morning could be more effective in generating an immune system response.

In order to eliminate unwanted variables, participants in the study completed a questionnaire adapted from a 1991 health study to collect socio-demographic information and health behaviors. Smoking, alcohol consumption and sleep duration were accounted for, in addition to the team collecting a sample of each participant’s blood.

In two of the three given influenza virus strains, those in the morning group saw a difference in antibody concentration compared to those in the afternoon group. In the third strain, no significant difference was recorded between morning and afternoon.

The study’s results are perhaps most notable for possibly being proof that changing the variables of vaccine distribution can actually alter the effectiveness of the vaccine. In the past, interventions to improve the outcomes of vaccines have been met with little success. Variables such as exercise routines and additives to vaccines have yielded no notable change in vaccine potency, or were simply found to be impractical in a public health setting.

Although the study’s findings are significant, a concrete conclusion has yet to be formed as similar studies have been conducted with

differing results.

In a 1988 study, a hepatitis B vaccine administered between 1 p.m. and 3 p.m. resulted in a higher antibody response when compared to the same vaccine being administered between 7:30 a.m. and 9 a.m. Results conclusive with the Birmingham study have been found in a prior study, though in that study only 164 individuals were vaccinated. That study was also not randomized and used a mixed sample of both influenza and hepatitis A vaccinations.

The introduction of the study stated that “It is possible that the best time of day for vaccination may

be different for different vaccines, as they stimulate different types of immune response for protection, e.g. thymus-dependent versus thymus-independent responses.” The thymus is an organ in the immune system where T cells—a subtype of white blood cells—develop.

According to the study’s abstract, the influenza vaccination is administered as a part of a seasonal vaccine program carried out by medical professionals in the U.K. as well as in many other countries. Despite this, the influenza virus is responsible for 250,000 to 500,000 deaths annually. The older adult demographic consists of the majority of these deaths as well as influenza-related hospitalizations.

This is due to the fact that decline in immunity to the influenza virus is correlated to aging, where the inability for older adults to produce adequate antibody responses following vaccination compromises its effectiveness.

“A significant amount of resource is used to try and prevent flu infection each year, particularly in older adults, but less than half make enough antibody to be fully protected,” said Professor Janet Lord, who served as a co-investigator on the study. “Our results suggest that by shifting the time of those vaccinations to the morning we can improve their efficiency with no extra cost to the health service.”

The research team will now look to investigate their findings on a larger scale by doing another study on patients afflicted with conditions such as diabetes and kidney disease.

Young gay men prone to commit suicide

BY DEBORAH GORELIK
CONTRIBUTING WRITER

A recent study has shown that young gay and bisexual men are more likely to attempt suicide than their older counterparts. Conducted by the London School of Hygiene and Tropical Medicine, the study was funded by the largest LGBT rights charity in the United Kingdom, Stonewall. After examining the mental health of gay and bisexual men residing in the United Kingdom, the study found that gay and bisexual men under the age of 26 were six times more likely to attempt to take their lives compared to gay and bisexual men over the age of 45.

Researchers analyzed the responses of the Stonewall Gay and Bisexual Men’s Health Survey, which surveyed 5,799 gay and bisexual men over the age of 16 living in the U.K.

The data showed that younger men earning a lower income were more likely to attempt suicide, while men with lower levels of education were twice as likely to be depressed, anxious or attempt self-harm than their college-educated counterparts. Higher levels of education are typically associated with higher levels of income; those with higher levels of education and income demonstrate how those factors can influence mental health positively.

African-American gay and bisexual men were reported as being twice as likely to be depressed and five times more likely to have attempted suicide than Caucasian gay and bisexual males.

“Mental illness is one of the biggest health challenges facing the world today and can affect people from all walks of life. We know minority groups are at higher risk of poor mental health than the het-



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Young gay and bisexual men are more likely to attempt suicide than older gay men.

erosexual majority; however the mental health differences within sexual minorities is unclear,” said Ford Hickson, Ph.D., the study’s lead author.

An older gay or bisexual man may be less likely to attempt suicide than his young counterpart because he is at the stage of his life where he is secure in himself and his sexuality. The study supports this theory, with data showing that men who cohabit with their partners are 50 percent less likely to suffer from depression as compared to gay and bisexual males living alone in London—where the study was conducted—also proving to be beneficial since the city has one of the highest populations of gay males. Gay and bisexual males are far less likely to feel isolated in an environment in which they feel they can relate to others around them.

The researchers hope that the study will spark a larger conversation on health issues the LGBT community faces. “We’re really pleased to see this further in-depth analysis of mental health issues faced by gay and bisexual men. It’s

known that a range of factors can increase risk of poor mental health among the population in general and the same holds true for gay and bisexual men. This study contributes to better understanding of the specific risks within LGBT communities and will hopefully lead to more targeted health interventions,” said April Guasp, head of research at Stonewall.

This study is one of the first of its kind to discern the mental health of gay and bisexual males. This study needs to be replicated several times in other nations, particularly in less tolerant environments, in order to gain a better understanding of its findings. The self-selecting nature of the study also works against the accuracy of some of the data.

Though the U.K. boasts a large support network for LGBT youth, the researchers suggest more can be done to reach the more vulnerable populations of the demographic. “Poverty discourse must include discussion of sexuality and LGBT movements must attend to poverty,” the study explained, speaking on the need of better effort to help those living on a lower income.

Minute of intense exercise rivals traditional workout

BY VICTORIA MERLINO
SENIOR STAFF WRITER

New findings have revealed that a single minute of intense exercise can have the same health benefits as a longer and more traditional workout.

Researchers at McMaster University in Canada separated 27 usually sedentary men into three different groups, having two groups perform either intense or moderate exercise three times a week for 12 weeks, while another group did not exercise, serving as the experimental control.

Intense exercise was set by the researchers as sprint interval training, where test subjects would cycle at full force for three 20-second intervals in a 10-minute period, with a two-minute warm-up and a three-minute cool down. Meanwhile, moderate intensity training would involve a subject cycling for 45 minutes at a slower and steadier pace, with the same added two-minute warm up and three-minute cool down as the other test group.

After the 12-week test period, final results found that the intense exercise and moderate exercise groups both demonstrated remarkably similar increases in health. The peak oxygen intake of both groups increased by 19 percent, and both groups’ insulin sensitivity indexes and skeletal muscle mitochondrial content similarly improved.

“The major novel finding from the present study was that 12 weeks of [intense training] in previously inactive men improved insulin sensitivity, cardiorespiratory fitness, and skeletal muscle mitochondrial content to the same extent as [moderate training],

despite a five-fold lower exercise volume and training time commitment,” reported the study.

Though researchers have known for decades that brief intense interval training can benefit the cardiorespiratory system, an experiment comparing intense training with moderate training has not been attempted before this study. These new findings, researchers hope, will spur more people to exercise no matter what time constraints they may have.

“This is a very time-efficient workout strategy,” said Martin Gibala, the main author of the study. “Brief bursts of intense exercise are remarkably effective.”

Along with insulin sensitivity, having better cardiorespiratory fitness improves one’s body composition, blood lipid profile, body inflammation and blood pressure. Poor cardiorespiratory fitness can indicate an increased risk for cardiovascular disease and cardiovascular disease mortality, with other risk factors including smoking, diabetes, hypertension and obesity.

While the study trumps the benefits of such an intense and time-efficient workout regime, the researchers took care to highlight that such a routine may not be right everyone. A key component in the regimen is the motivation to do one minute of intense sprint interval training three times a week, which may prove too arduous for some.

The study’s conclusion recommends that future studies should work to delve deeper into how intense a workout must be for a person to receive similar health results and benefits to a longer and more traditional workout regimen.

Corvids show that brain size does not determine intelligence

BY YELENA DZHANOVA
SENIOR STAFF WRITER

Researchers in Sweden have concluded from a series of tests that brain size does not directly correlate with the intelligence level of a species. Ordinarily, primate species are said to reign in the department of intellectual dominance over other animals. However, these tests have indicated that ravens and crows are just as intelligent as primates, despite having significantly smaller brains. With these new findings, the theory that primates are the most intelligent animal species remains under investigation.

Although cleverness is difficult to measure accurately, one of the main indicators of high levels of brain power is the ability to pause and attempt to do something more rationally, a tactic known as the exhibition of inhibitory control.

In order to calculate inhibitory control in primate subjects, scientists placed food in a transparent tube that was cut on each side and had the primates attempt to extract and consume the treat. The front of the tube, which faced the primates directly and acted as another layer to get through before reaching the food, sealed the food from the primates.

In order to successfully retrieve the food from the tube, the primates had to pause and re-strategize. The primates demonstrated high levels of inhibitory control when they appeared to stop to think about their next step and realized that they had to go around to the side openings in order to succeed.

This study was conclusive in determining that primates had massive intelligence levels, as predicted, and heavily normalized by previous scientific research. However, only recently were other animals besides primates tested on inhibi-

tory control in the same manner. These tests were conducted with the intent of measuring self-control and self-regulation in animal species, but only primates had been evaluated in this regard in the past.

Can Kabadayi, along with a team of other researchers, orchestrated the same test for corvid birds, or birds that belong to the family that includes crows and ravens. In order to conduct the study, the researchers first trained the birds to obtain a treat from an opaque cylindrical tube that was cut in the same fashion as the transparent tubes.

When the birds successfully retrieved the food from the opaque tube, the researchers switched the experiment over to the transparent tubes. The objective to retrieve the food stayed constant. The challenge that arose with the switch to transparent tubes was that this time the birds were able to see their treats in front of them, even though the treats were encased by a plastic covering on all sides except at the ends.

This shift triggered their inhibitory control. To the surprise of the researchers, results showed that corvid birds demonstrated the same intellectual abilities as primates.

Corvids were specifically chosen for the study because they have the largest brain size among birds. The irony that accompanies these studies is that birds are consistently labeled as small-brained and the common expression “birdbrain” is used to denote lack of intelligence and general silliness. The corvids, collectively, received a nearly perfect score that is easily comparable to that of the great apes.

These studies have suggested that perhaps neuronal density is actually what accounts for varying intelligence levels among species. The neuron is the basic cell that processes and transmits informa-



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The corvid bird family, which includes crows and ravens, demonstrated intellectual ability equal to that of primates.

tion across the nervous system. Higher concentrations of neurons in relation to the volume of brain gray matter and nerve cells may indicate greater intelligence.

The studies have completely nullified the theory that brain size directly correlates to intelligence levels. Now that the studies have been released, scientists and researchers have another basis by which to measure intelligence more accurately.

Scientists are attempting to identify other potential factors that may contribute to these unex-

pectedly high levels of intelligence among bird species. One of these speculations highlights how corvids have a tendency to stay with their parents for longer periods of time than other birds do.

Another theory is that corvids display more playful attitudes than other bird species do, which may enable them to develop certain cognitive abilities.

Young corvids have been known to play games with one another, games that incorporate manipulative tactics, passing items to one another and balancing tricks. Re-

searchers are examining whether these games have the capacity to train the birds’ brains to adapt and develop certain survival instincts and strategic thinking abilities.

Researchers, though they have made a breakthrough in the intelligence levels of species outside of the primate zone, still have a lot to gather about how the brain works. If the brains of ravens and crows are similar to the brains of primates, our closest animal relatives, perhaps this revelation can help explain more about how the human brain functions in the future.

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Sports

Cinderella story Leicester City hoists Premier League trophy

BY MOUSTAFA ISMAIL
SENIOR STAFF WRITER

With 13 games left in league competition, the Leicester City football club sat atop Premier League standings for the first time in history. Fast-forward to the end of the season and the Foxes' good fortune has increased exponentially, miraculously beating the overwhelming 5000-1 odds to snatch the title from the grips of familiar league powerhouses.

Just last season, the Foxes narrowly escaped relegation from the Premier League, or a devaluation to a lesser league as a result of poor play. In a matter of nine short months, the team did a 360, leap-frogging the entire competition en route to the top spot. Moreover, the 2015-2016 Foxes have broken nearly every record in the club's history since they were founded in 1884.

Prior to hoisting the championship cup, City's best finish came during their 1999-2000 campaign, where the team finished eighth, a far cry from the top. This season's 22 wins, 11 of them coming at home, crushed the previous record of 16. The long list of new records continues with accolades including highest points tally, fewest Premier League losses and most goals scored in league competition.

City's campaign started back in August of 2015 with fans dubbing the season a recovery-year at best; the team was a favorite to be relegated by season's end. Despite ending the month with two wins and two draws, many were worried about tough matchups in the near



LEBUZZ.EUROSPORT.CO.UK

Mahrez, Vardy and supporting cast have rewritten Leicester City FC history en route to their first Premier League championship.

future. Come November, fans were in an all-out frenzy, having toppled English strongholds including Watford and West Brom while tying with elites like Tottenham and Manchester City.

In their last exhibition, Leicester was playing for the championship against rival Manchester United. With high stakes riding on their performance, the Foxes' outing was rather underwhelming as the game ended in a draw. Fans were in peril at the thought of their fairytale season ending on step shy of perfect. Their fate would lie at the mercy of the number-two seed, Tottenham. Ultimately, Tottenham's bid for the championship also fell short in a 1-1 draw against Chelsea. Leicester seized the title by means of point differentials.

The Leicester City players gathered for a viewing party of the Tottenham Chelsea match at the house of teammate Jamie Vardy.

Videos surfaced all over social media, capturing the final moments of the match and the wild celebration that ensued.

Leicester faithful flooded the streets of England in royal blue and white, trashing them with confetti and beer bottles. In fact, fans bombarded Vardy's front lawn shortly after player videos were uploaded. An official championship parade was planned, although postponed to May 16, in order to accommodate for the expected turnout.

The Foxes' championship run is due in large part to mega-star Vardy, who burst onto the scene with 34 goals during league play. The English striker is lightning fast; his speed was on full display as he eluded defenders for much of the season. Vardy is also known for stirring controversy; most recent reports allege he used to show up drunk for scheduled training sessions.

Nonetheless, Vardy's on-field

heroics have launched his name among soccer elites, making him a hot recruitment target amongst Europe's top teams.

Equally standing out in City's championship campaign is Algerian national Riyad Mahrez. The 25-year-old midfielder is exceptional at defending the ball while matching Vardy's 34 Premier League goals. Leicester's manager Claudio Ranieri has deployed an aggressive campaign to resign Mahrez once his contract expires, although the player's agent maintains that Mahrez is still torn on a decision.


In fact, Ranieri had a recruitment pitch for all of his players. In a press conference following the championship, Ranieri said, "I suggest to all my players stay one year more. Don't go. If you go to another team, you might not get on the pitch." It is no secret that European super-clubs will be lined up

to make bids on Ranieri's prized group, so while his message may seem outlandish, his predicament is widely understood.

When asked if he intends to make any big name signings of his own, Ranieri swiftly rejected the notion, citing that he wishes to keep the humble camaraderie in tact within his locker room. Indeed, Leicester's championship roster cost roughly a fourth of the price of the Premier League's powerhouses.

In an unexpected twist, residents of Leicester, England are looking forward to this championship to break a long-standing social issue that has torn the town. Leicester is traditionally a textile town occupied mostly by native laborers; the recent influx of foreign settlers has resulted in widespread racism and isolation. Even Vardy has been labeled a racist in recent years by multiple media outlets. Many hope that the title will promote tolerance as the town comes together in celebration. Others like Riaz Khan, a Pakistani Leicester resident, are more skeptical, saying, "It's not a melting pot. We're like a salad bowl. We live side by side. We don't live together."

The Leicester City championship run easily makes its way into the conversation for one of the best sports success story. Their transformation from worst to first resembles night and day. It is yet to be seen whether City's campaign was a black swan, but for the time being the Foxes sit atop the Premier League, an accomplishment they have never boasted before.



BARUCH ATHLETICS

BASEBALL

BARUCH	STATEN ISLAND	BARUCH	STATEN ISLAND
4/30 1	7	5	4 4/30

BARUCH	JOHN JAY
5/5 14	1

SOFTBALL

BARUCH	BROOKLYN
5/5 10	2

MEN'S TENNIS

BARUCH	JOHN JAY
5/5 5	0

Bearcats convincing ahead of playoffs

BY JOSEPH ROBINSON
CONTRIBUTING WRITER

The Baruch men's baseball team has been playing outstanding thus far in their season, as they have competed against tough teams and earned their spot in the CUNYAC tournament, which began on May 5.

Despite their overall record, 12-16, the men's baseball team defeated the majority of their in-conference opponents. In fact, their in-conference record now stands at six wins and two losses. The Bearcats are currently in the No. 2 position in the CUNYAC conference.

The Bearcats battled the Lehman College Lightning Bugs in a doubleheader at MCU Park on Saturday, April 23. They won both games with scores of 7-4 and 4-3. In game one, the Bearcats were off to a good start as they earned their first three runs in the first inning. The Lightning Bugs put up a fight during the first four innings, scoring in tit-for-tat fashion, leaving them neck and neck with the Bearcats.

The Bearcats bevy of runs began when third baseman Jasdeep Battar hit a double out to center field; the hit gave Luca Altamirano time to get around third base and score a run.

The second and third runs followed immediately after, leaving the Bearcats with a slim lead that remained for the rest of the game. Ultimately, late game offense is what helped the Bearcats put the game out of reach for their opponents.

Unlike in the first the game, game two was a slow-paced affair. Similarly though, the majority of runs were scored at the beginning and end of the game.

On April 20, the Bearcats com-



BARUCH SPORTS INFORMATION

The Bearcats bullpen has perfectly complemented a high-octane offense.

peted against the College of Staten Island Dolphins in another double header. The Dolphins are currently in the lead in the CUNYAC conference.

The game was played on the Dolphins home field. The Bearcats were able to defeat the Dolphins in game one; it was a close game with a final score of 5-4.

Pitcher Matthew Fazio played the entire game, although the tough outing only resulted in 5 strikeouts.

The Baruch men's baseball team went on a five-game winning streak before receiving their second in-conference loss in their second match against CSI, ending the game in a score of 1-7. During the game, Luca Altamirano, who plays center field, was the only player on the team to score a run.

Luca would not have been able to score if not for his teammate Matthew Ballone hitting a ground-out to second base, recording an

RBI. In the subsequent action the Bearcats seemed to struggle, as they were only able to record eight hits throughout the entire game. Most of the game's action came from the Dolphins as their offense was cooking.

The Bearcats crushed the Bloodhounds of John Jay College on Thursday in the double elimination round of the CUNYAC championship race. Superb offense for Baruch helped elevate the team to a convincing win.

The game progressed routinely until the 8th inning where Baruch exploded for 11 runs, lifting the final score to 14-1.

The Bearcats were set to face CSI yet again on Friday, May 6 but the game is postponed to a later date due to inclement weather. Baruch has shown throughout the season that they have the skills to challenge the conference powerhouses and make a significant run at the CUNYAC title.

Unlikely culprits, Heat and Raptors spar in conference semis

BY OMER SEMAN
SENIOR STAFF WRITER

The first round of the NBA playoffs is in the books and it left a chalky taste in everyone's mouth. After Chris Paul and Blake Griffin went down with injuries in Game 3 of their series, the Western Conference had no surprises. All of the higher-seeded teams except the Los Angeles Clippers took care of business and two completed four-game sweeps. Even with a few clunkers, the postseason has given us some dramatic series.

North of the border, the Toronto Raptors struggled to put away Paul George and the Indiana Pacers in a back-and-forth series.

In his return to the playoffs after a severe leg injury, George laid down 33 points in the 100-90 Game 1 victory at the Air Canada Centre. All-Star duo Kyle Lowry and DeMar DeRozan were no-shows, shooting under 30 percent from the field and a combined 1-for-10 from the three-point line. Toronto native Cory Joseph kept the Raptors in the game, making five of six shots for 18 points. However, George rallied the Pacers in the second half, draining 10 of 13 from the field to secure a road win.

In Game 2, Jonas Valanciunas lifted the Raptors' spirits with a stellar 23-point, 15-rebound performance to tie the series at one a piece. George posted a solid 28 points, but aside from Monta Ellis, his supporting cast failed to reach double digit scoring.

The series shifted to Bankers Life Fieldhouse in Game 3, yet the Raptors showed why they were the two-seed in a 101-85 rout. Toronto's backcourt finally broke through, each scoring 21 points with a flurry of jump shots. Both teams alternated home wins to force a decisive Game 7 in Toronto, where

the Raptors sought to exorcise their demons.

Toronto's ghost of postseasons past crept back into view when the Pacers rallied late in the fourth quarter. Up by three with 20 seconds remaining, DeRozan shoved Ian Mahinmi while fighting for a rebound, but a foul was not called. The league admitted the referees missed the call the next day, but to the dismay of Pacers fans, the damage was already done. Although the Raptors went on to win their first playoff series in 15 years, Lowry's horrid outside shooting and timid approach around the rim continued to haunt him and the Toronto faithful.

Elsewhere around the league, Dwayne Wade and the Miami Heat seemed poised to dust off the Charlotte Hornets after blowout victories in the first two games of the series. Charlotte Coach Steve Clifford made an early offensive adjustment, sending Center Frank Kaminsky into the post to exploit his size advantage when guarded by Wade.

The Hornets' Kemba Walker and Jeremy Lin accrued 55 combined points in Game 4 as a small revival of Linsanity took over North Carolina. Walker is known for hitting game winners, but it was Courtney Lee in Game 5 who tapped into his clutch gene. He corralled a missed Walker jumper and silenced the crowd with a dagger three to give the Hornets a 90-88 lead. Wade looked to tie the game in the waning seconds, but was stymied by a swarm of bodies.

With the series back in Charlotte, the Hornets' Al Jefferson took Hassan Whiteside to school in the low post in a battle of titans. His smooth footwork and soft touch near the rim were a tough combination for Whiteside to handle one-on-one. Whiteside made up for his

deficiencies with exceptional help defense, blocking four shots to the floor, although he later fouled out with just under three minutes left on the clock.

Following Whiteside's departure, Walker drove to the rack and narrowed the difference to two points. In response, Wade, who had not made a three-pointer in 2016, calmly rose up from beyond the arc and drained it to widen the margin. He followed up with a fade away mid-range shot and shared pleasantries with a fan sitting courtside. A vicious block of an ensuing Walker layup ended the game and sent the series back to Miami.

The Heat had a balanced attack in Game 7. They raced to an 11-point lead by the end of the first quarter. Seven minutes into the second quarter, Dragic collected a Whiteside rejection, dribbled behind the back, sprinted up court and evaded Lee with a dizzying spin move for an easy layup. Later on, he broke free on a fast break and elevated for a two-handed dunk, just barely plopping it into the rim. Miami won convincingly as they advanced to the conference semi-finals in dominant fashion.

Two days later, the Heat ventured into Toronto and put constant pressure on the Raptors to match them shot for shot. Dragic turned in another outstanding performance; the offense flowed through him on pick-and-rolls, fast break drives to the rack and pull-up shots. Toronto, down six points with nine seconds left, ran an out-of-bounds play for Terrence Ross, who drilled a corner three; an exchange of free throws kept Miami ahead.

On the verge of conceding another Game 1 defeat, Lowry, who was scoreless in the first half, dribbled to half court and heaved a prayer-shot. Miraculously, Lowry tied the game at the buzzer, send-



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The Heat have struggled in recent years, but Wade's sudden rejuvenation has rallied Dragic and the rest into the second round of the playoffs.

ing the entire province of Ontario into a frenzy.

The celebration was short-lived as Miami went on an 8-0 run during the first three minutes of overtime; a two by DeRozan finally stopped the bleeding. Down three points as the clock neared zero once again, DeRozan received an inbounds pass and took two dribbles when Wade stole the ball and streaked down the court for the game-clinching layup.

Following the loss, Kyle Lowry was seen practicing his shooting alone at 1 a.m., and for good reason. His 30.6 field goal percentage

among players with a minimum of 100 shots attempted is the worst in 50 years, according to the Elias Sports Bureau. After the practice session, Lowry admitted, "I passed up a ton of shots. The poor shooting, I think that's what it did to me tonight."

As Lowry and the Raptors search for redemption, Wade appears to have found the energy he used to flash in his prime. The Cleveland Cavaliers may be too good for either of these teams to handle, but both are still here and there is no telling what can happen in the postseason.

Tunsil controversy overshadows quarterback friendly draft night



MICHAEL FRIEDLICH

In the first round of the 2016 NFL Draft, chaos ensued to a point never seen before at the yearly event, and it involved a bong and a gas mask.

Exactly 13 minutes before the draft began, Laremy Tunsil's Twitter account was hacked, and a video was posted to it that showed him smoking something through a bong attached to a gas mask.

Although most pundits predicted that Tunsil would be selected by the San Diego Chargers with the third overall pick—sixth overall the latest—the University of Mississippi offensive lineman dropped all the way down to pick No. 13, when he was selected by the Miami Dolphins.

Tunsil was recently considered to be a potential No. 1 overall draft pick. However, nearly two weeks before the draft, the Los Angeles Rams and Philadelphia Eagles traded into the top two picks in anticipation of drafting quarterbacks Jared Goff and Carson Wentz.

While there was consensus that Tunsil was the best offensive lineman available, there were a lot of concerns too. Tunsil has had a litany of injuries over his college career, and was suspended for seven games last season after accepting impermissible benefits. Last summer, he was arrested for domestic violence in an altercation with his



WWW.PARENTERALD.COM

Goff was selected first overall by the LA Rams, amid draft-night controversy surrounding Dolphins lineman Laremy Tunsil.

stepfather, although he allegedly was protecting his mother. This week Tunsil was sued by his stepfather, who accused him of domestic violence and defamation. These and other lingering concerns already made some think he would fall to the Ravens at the sixth pick and allow Notre Dame's Ronnie Stanley to be drafted ahead of him as the third pick.

ESPN later reported that the Ravens would have chosen Tunsil with the sixth overall pick were it not for the video that surfaced right before the start of the draft. The Ravens chose Stanley, who had not been chosen by the Chargers, and then the Tennessee Titans selected Michigan's Zack Conklin after trading up to the eighth spot to fill a hole in their offensive line.

In sum, two offensive linemen were chosen before Tunsil, who was not only considered the best offensive lineman but also the best player available.

Tunsil's big slide from potential pick six to 13 cost him at least \$7 million. Assuming the Chargers were planning on drafting him, this number grows to a whopping \$12 million that Tunsil missed out on due to his pre-draft debacle.

Many questioned whether the Rams and Eagles made the right decisions in trading up and drafting Goff and Wentz, respectively. While the Rams need a good quarterback, they paid a hefty price to get Goff, who only went 14-23 in his career at the University of California, Berkeley.

The Eagles, made an even more

dubious decision. This offseason, they just re-signed their starting quarterback, Sam Bradford, giving him a two-year contract worth \$35 million for a player who has not shown that he is worth that type of money.

Nevertheless, the Eagles traded up and gave up a bevy of valuable draft picks to select Wentz, considering they already have a quarterback. Also, Wentz played at North Dakota State University, a Division I-AA school, which is a tier below the colleges where most of the drafted players play. In his last two years Wentz helped North Dakota State win its fourth and fifth straight FCS national titles and was named the most outstanding player in each game.

Still, some argue that the lack

of competition at the Division I-AA level means that he is not ready for professional football. However, some say that the offensive system he played under at North Dakota State was similar to a pro-style offense, as opposed to most top-tier colleges that craft spread option offenses based on their top recruits.

Fortunately, there was some good news during the draft for Notre Dame linebacker Jaylon Smith, who will very likely miss the 2016 NFL season due to a horrifying injury that he suffered in the last game of his college career—he tore his ACL and LCL in his knee. Nerve damage in his knee is delaying his return to the field.

Nevertheless, the Dallas Cowboys picked Smith with the 34th pick, or the third pick in the second round, which was higher than many expected him to be selected. If he had not suffered the injury, he would have been considered one of the best prospects in the draft. Hopefully he will have a speedy recovery, possibly in time for a chance to play next season.

Another player with a very interesting story is German wide receiver Moritz Boehringer, who became the first player in the history of the NFL to be drafted straight from Europe; the Minnesota Vikings drafted him in the sixth round. He impressed scouts at Florida Atlantic University's pro day after he recorded a 4.43-second 40-yard dash, a 39-inch vertical leap and 17 repetitions on the bench press. If he had attended the NFL combine this year, he would have placed close to the top of his class in all of these tests. If all goes well, Boehringer makes the Vikings roster at the start of the 2016 NFL as fans look forward to see him hall in passes from quarterback Teddy Bridgewater.

Baruch Weekly

MAY 2016

- MON
9

VOLUNTEER OR WORK ABROAD WITH AIESEC
12:30 p.m.-4:00 p.m. | VC 2nd Floor Lobby | Free
- TUES
10

BE HAPPY, DON'T WORRY
12:40 p.m.-2:20 p.m. | VC 3-215 | Free

FASHION NETWORK EVENT
7:00 p.m.-8:30 p.m. | VC 2-110 | Free
- WED
11

VOLUNTEER OR WORK ABROAD WITH AIESEC
12:30 p.m.-4:00 p.m. | VC 2nd Floor Lobby | Free

GIRLS WHO CODE!
7:00 p.m.-9:00 p.m. | VC 3-210 | Free
- THURS
12

MOVIE NIGHT WITH LASO
6:00 p.m.-9:00 p.m. | VC 2-110 | Free

THE NEW GROUP PRESENTS THE SENSUALITY PARTY
7:00 p.m.-8:45 p.m. | 17 Lexington Ave - Skylight Room | \$10 with Student ID
- FRI
13

ARGENTINIAN LITERATURE LECTURE
5:30 p.m.-9:00 p.m. | VC 5-165 | Free

CLASSIC LASER WAR
6:00 p.m.-9:00 p.m. | VC 4-225 | Free
- SAT
14

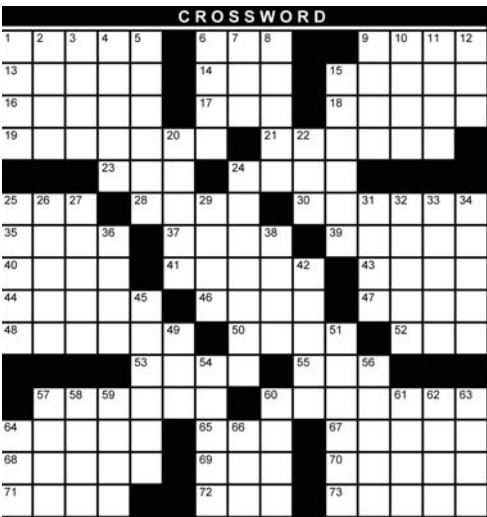
US AERIAL CHAMPIONSHIPS
7:00 p.m.-9:00 p.m. | The Rose Nagelberg Theater| \$60

A NIGHT TO REMEMBER*
3:00 p.m. | Queensborough Community College - QPAC |\$35
- SUN
15

US AERIAL CHAMPIONSHIPS
3:00 p.m.-5:00 p.m. | The Rose Nagelberg Theater| \$60

CRISTINA FONTANELLI 'THE GREAT INTERNATIONAL SONGBOOK'
4:00 p.m.-6:00 p.m. | BPAC |\$47 with Student ID

**Off-campus event
For full list, visit www.baruch.cuny.edu/calendar*



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- THEME: FOREIGN WORDS**
- ACROSS**
1. Give gratitude
6. *In the manner of, French
9. Etna output
13. Sainly glows
14. Filling station filler
15. Never say this?
16. Outhouse
17. FedEx competitor
18. Gallery opening, e.g.
19. *Firm to the bite, Italian
21. *Agreement, French
23. Luau welcome
24. Prep flour for baking
25. Public house, for short
28. Sudden break
30. Tapioca in primordial stage
35. Beehive state
37. Stewie Griffin's bed
39. Holy Grail, e.g.
40. Infamous Roman
41. Having prongs
43. ____-a-whirl
44. Dr. Watson to Sherlock Holmes, e.g.
46. Hostile to
47. In good health, often precedes "hearty"
48. Door holders
50. Where Magi came from
52. Feeling blue
53. ____ cream
55. Bird word
57. *Mashed chickpeas, Arabic
60. *"Airy" dessert, French
64. Put through a blender
65. William F. Cody, ____ Buffalo Bill
67. Alley cat
68. Ar on Periodic Table
69. Band booking
70. L in AWOL
71. Harbor ill feelings
72. ____ of Good Feelings
73. Keyboard key
- DOWN**
1. *Cover in Spanish
2. Fling
3. Like Gobi
4. Innie or outie
5. Father of Keynesian economics
6. Chills and fever
7. Napkin holder
8. *Allegro ____ in music, Italian
9. Prefix meaning "left"
10. Affirm solemnly
11. Vendors do this
12. Public hanging?
15. Greek god's libation
20. Color lightly
22. Chlorofluorocarbon
24. "Mr. Twister" gear
25. *Judy's husband, from Italian Pulcinella
26. Embryo cradles
27. Sacha Cohen's middle name
29. *Vocal piece for one, Italian
31. Comedian ____ Rogan
32. Bruce Wayne's Batman, e.g.
33. *Fancy country house, Italian
34. Behaved
36. *Mercantile establishment, Chinese
38. Between Phi and Kappa
42. Studio 54 heyday genre
45. Ones of unquestioning obedience
49. Old French coin
51. Dishevel
54. Cell phone bill item
56. More than occasional
57. Injure
58. Drive
59. Feline noise
60. *Long and complicated story, Old Norse
61. Sigma Phi Epsilon
62. Cleanse
63. Ogler
64. *Ballet step, French
66. Creme de cassis plus wine

REBECCA VICENTE | THE TICKER



CROSSWORD SOLUTION: ISSUE											
B	A	L	S	A	S	O	B	S	N	A	P
A	G	E	N	T	L	E	U	T	O	I	L
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Starr Career Development Center

Career Spotlight

baruch.cuny.edu/careers
blogs.baruch.cuny.edu/starrights/
blogs.baruch.cuny.edu/scdc/
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Baruch College Starr Career Development Center

PEER TIP OF THE WEEK

CHECK OUT **THIS WEEK'S WORDS OF WISDOM FROM PEERS FOR CAREERS, AMBASSADORS OF SCDC**

Having good dining etiquette is necessary for professionalism and career success. When dining with coworkers or employers, it's best to be mindful of the people around you. Make sure to dress appropriately and give people the spotlight, not your plate of food.

--BRIAN TANG

PEER FOR CAREER

FUN FACT

Did you know that you can create your own ad hoc major at the Weissman School of Arts and Sciences? To learn more about how to create your own ad hoc major at Baruch, come to the workshop on 5/12 @12:30p.m.

SAVE THE DATE

EVENTS

Job Search Boot Camp
Tuesday, May 10th, 11:00-12:00PM, VC 2-190
Come and learn how to conduct a successful job search.

Making the Transition: From Student to Professional
Tuesday, May 10th, 12:30 -2:00PM, VC 2-125
Learn key steps to successful new hire onboarding and develop your own strategic career plan.

Creating Your Own Major: The Ad Hoc
Thursday, May 12th, 12:30-2:00PM, VC 2-125
Understand how to combine courses from several departments, and/or across schools, into a unique and coherent major in Weissman.

Fall 2015 CPA Fair,
Friday, September 9th, 12:00-4:00PM, VC Gym
Attend to meet employers at Baruch and learn more about jobs and internships for undergraduates.

INTERNSHIP UPDATE

LASHER FOR SENATE

Summer 2016 Internship

Lasher for Senate, a progressive, Democratic campaign for state senate in Manhattan is looking for Spring and Summer interns. All interns will have the opportunity to gain firsthand experience with all aspects of a competitive Democratic primary campaign.

Micah Lasher has spent years fighting for social and economic justice. Now he is running for the State Senate to help make New York State a progressive model for the nation on key issues like reducing income inequality,

expanding affordable housing, investing in public education, protecting our environment and reforming the criminal justice system. Most recently, Lasher served for three years as Chief of Staff to Attorney General Eric Schneiderman where he worked to stand up for tenants, working families, students and seniors.

Campaign interns will have the opportunity to learn about all aspects of a political campaign, including policy, communications, field organizing and fundraising. Responsibilities will

vary, but we strongly encourage interns to take on responsibilities in areas that interest them most. The internship is open to current students and recent graduates. Strong interpersonal, communications and writing skills as well as an interest in New York politics and/or campaigns are necessary.

This is an unpaid internship; all majors and class levels are welcome to apply. For more information, visit STARR Search with ID 90624.