

# The Ticker

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BARUCH COLLEGE'S INDEPENDENT STUDENT NEWSPAPER

FEBRUARY 27, 2017

## OPINIONS 5

**French law presumes consent for organ donors (p. 5)**



A law in France went into effect establishing presumed consent for organ donations. French citizens now must manually opt-out of

donating by adding themselves to a rejection register. Officials hope that this will end the shortage of available organs.

## BUSINESS 9

**Theranos' finances in deep trouble (p. 9)**



Once worth billions, the Silicon Valley start-up reported only \$200 million in cash reserves at the end of 2016. With no money set aside for legal

expenses, Theranos is quickly running out of time before it comes tumbling down.

## ARTS & STYLE 11

**Thrilling sequel to John Wick takes theaters (p. 12)**



Reeves, who plays John Wick in the sequel *John Wick: Chapter 2*, is forced out of retirement and travels to Rome where he has to face

some of the world's most dangerous killer.

## SCIENCE & TECH 15

**Video games hold new teaching potential (p. 15)**



Video games may be a more effective way to teach students than traditional classroom settings, found a team from the University of

Texas at Dallas. Modding a version of the popular video game *Minecraft*, the team was able to teach students group chemistry.

## SPORTS 18

**Cruz cut by Big Blue after 7 seasons (p. 18)**



After a long stint with Big Blue, hometown hero Cruz is now looking for a new team after being released to save cap space. The

patterson native was known for his signature 'salsa' touchdown celebration and a strong work ethic, returning to the Giants after an injury.

## Student delegates lobby for CUNY in Albany



NATHAN LIN | THE TICKER

BY YELENA DZHANOVA  
OPINIONS EDITOR

Student delegates selected by the Undergraduate Student Government attended the New York State Association of Black and Puerto Rican Legislators 46th Annual Legislative Conference to lobby to members of congress on behalf of CUNY-wide issues. Year after year, the most sought-after issue is the battle to win a perpetual tuition freeze for all CUNY students.

As part of their advocacy devoted specifically to Baruch College, delegates also emphasized the need to allocate funds to the maintenance of the 23rd Street Building, currently undergoing minute changes at a glacial pace, according to some students. The building requires a complete infrastructural overturn and more attention to peeling walls. Some classrooms in the 23rd Street Building are furnished with dysfunctional and noisy air conditioners.

STORY CONTINUED ON PAGE 3

## OPINIONS

### Fixable shortcomings hinder Starr's performance

The Starr Career Development Center is a free resource available to all students attending Baruch College, including both undergraduate and graduate students. The center offers a host of services to help Baruch students navigate the confusing, frustrating and sometimes terrifying process of finding a job or an internship.

While Starr does provide many great services, it can sometimes fall short in providing the best service possible.

STORY CONTINUED ON PAGE 6

## BSU prepares for annual fashion show



NATHAN LIN | THE TICKER

On Feb. 23, BSU rehearsed for its 11th Annual Black Excellence Fashion Show. The event will take place in Baruch's Mason Hall on March 3 from 6 p.m. to 10 p.m. and will feature fashion and performances by Joe Mill Vill, Relle Bey and Vina Love.

## Baruch science professor promotes undergraduate education through lab study

BY ANGEL TORRES  
COPY EDITOR

Professor Pablo Peixoto grew up in Brasilia, Brazil; he was one of four kids born to a single mother. With his childhood socioeconomic situation, he never dreamed of going to a university, holding a doctorate or running his own research lab.

Years later, those dreams have become a reality. Peixoto is an assistant professor of Natural Sciences at Baruch College, where he teaches biology and human physiology alongside running a research lab focused on mitochondrial electrophysiology. Before working at Baruch, Peixoto did research at both the Weill Cornell Graduate School of Medical Sciences and New York University.

His journey toward such a rewarding career, however, is traced back to his mother and his time in Brazil. Peixoto's mother used to tell him that, as a child, he was always interested in the way things worked.

STORY CONTINUED ON PAGE 16

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News Briefs

COMPILED BY  
VICTORIA MERLINO AND JONATHAN SPERLING

Prosecutors in the investigation against former president of City College of New York Lisa S. Coico announced last week that they are expanding the investigation to include a secondary money source. Prosecutors will look to see why the City College Fund paid Coico for personal expenses without university approval. Coico resigned in October 2016 amid allegations that she had fabricated reimbursements and misspent school funds. In 2011, Coico was accused of using CCNY fundraising money to pay for her own personal food, furniture and housekeeping.

The Queens College Knights women’s basketball team won its 14th consecutive home game on Feb. 17, clinching the East Coast Conference regular-season title. Prior to the game, which is the last of the regular season, the team honored three senior players for their contribution to the team’s success. “It’s emotional playing our last home game. This day came quicker than expected. Going undefeated at home in my senior year is special and I’ll remember this season forever,” said Madison Rowland, a Knights team member who was named the ECC player of the week seven times this season.

The College of Staten Island announced the introduction of its new Master of Engineering in Electrical Engineering degree on Feb. 21. CSI joins the City College of New York as the only other CUNY school that offers the degree program. The program at CSI has two optional specializations—Photonic Systems and Networks or Information Processing and Transmission—designed to complement the existing program that is offered at CCNY. The program at CSI is currently accepting its first applicants for the Fall 2017 semester.

The Austin W. Marxe School of Public and International Affairs and the New York City Fire Department partnered to offer an interdisciplinary degree program especially tailored to FDNY members who wish to obtain a bachelor’s degree. The degree program, which focuses on leadership and public service, allows FDNY members to take courses both on campus and online with specialized instructors and FDNY practitioners. Classes will be taught on advocacy, emergency services, housing and sustainability policy, political negotiation and qualitative and quantitative analysis. The initiative is the only one of its kind open to both firefighters and civilians.

CUNY launched the CUNY Arts initiative on Feb. 21, allowing students greater access to cultural institutions in New York City. The initiative is part of CUNY’s 2016-2020 Master Plan, which includes greater student access to New York City’s cultural institutions—such as art galleries, museums, orchestras and theater companies—and greater utilization of these cultural institutions in classes offered by CUNY, with more programs to be implemented later.

SPIA interviews president of Mellon foundation

BY MAYA YEGOROVA  
SENIOR STAFF WRITER

The Center for Nonprofit Strategy and Management presented the event titled “A Conversation with Dr. Earl Lewis, president of The Andrew W. Mellon Foundation” on Thursday, Feb. 23. The interview was overseen by David Birdsell, dean of the Austin W. Marxe School of Public and International Affairs.

Birdsell opened the event by introducing Lewis and telling attendees about Lewis’ profession. Lewis served as provost and executive vice president for academic affairs and the Asa Griggs Candler professor of history and African-American studies at Emory University. He has held faculty appointments at the University of California, Berkeley from 1984 to 1989 and at the University of Michigan from 1989 to 2004. He is the author and co-editor of seven books.

Birdsell further revealed that Lewis became the sixth president of the Andrew W. Mellon Foundation in March 2013 and was named an honorary doctor of Humane Letters by Carnegie Mellon University. The Mellon Foundation is a private foundation endowed by Andrew W. Mellon that looks to promote contributions to the arts and humanities. Birdsell explained that philanthropy plays an enormous role on how higher education is supported and thus impacts students.

Birdsell started the discussion by asking Lewis about the agenda for the Mellon Foundation going forward. Lewis expressed that it will advocate for science, technology, engineering and math and the arts equally.

“Humanists need scientists and scientists need humanists,” said Lewis. “Social scientists discover

the nature of problems, and the right questions solve problems. The arts and humanities need to be a part of any team, and we need to integrate this.”

This led to the question of whether there are blind spots in the humanities discipline. Lewis believed that humanists need to practice partnership to see what works and what does not. He elaborated that the Mellon Foundation is addressing these stark differences of vision by identifying the problem and investing in digital humanities, such as algorithms, computer science and frequencies, because plotting behavior over time satisfies social scientists.

The discussion then shifted when Birdsell asked if there should be a distinction between getting an education for knowledge and getting an education for skills.

Lewis explained that there were 11.4 million jobs in 2008, but only 80,000 of those jobs went to individuals with a high school diploma. They are threatened by unemployment, especially since new technology is constantly being introduced. Lewis mentioned the rise of semi-autonomous vehicles and how six to seven million truck drivers will lose their jobs. Lewis stressed that it is imperative to continue training them with a different set of skills. Birdsell then asked Lewis how one should approach a worker and explain the need to think about a broader basic education. Lewis described that he would first ask that person to imagine a world in which he or she would want their children to be raised.

“Not everyone will have a four year degree, but education will always be your friend,” he specified. “You can ask yourself what you believe in, and how do you re-harness and re-energize a passion for education. There will not be a future for



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Lewis stressed that people should broaden their skill sets in order to be employable.

the country if you have no reason to be engaged in a productive way.”

Lewis pledged that the Mellon Foundation will continue to support students in their pursuit of a higher education, especially those in public schools. He divulged that people get caught up in describing education as a private good.

“Public schools do not have the money from fundraisers and often have insufficient amounts, unlike private schools. We will increase efficiency, address civil awareness and try to think in new ways on how to collaborate with colleges,” he promised.

The focus then turned to the au-

dience for questions. The audience inquired how diversity is integral in New York City institutions and what factors a student should consider when choosing a college.

Lewis stated that the value of diversity in the United States is paramount, as there will be a non-white majority by 2050. Students should additionally take into account a college’s graduation rate and how that school will foster their social and psychological development.

The event concluded with Lewis saying that Mellon will encourage innovation so that more U.S. citizens will be able to obtain the resources offered by U.S. universities.

UCLA celebrates Lunar New Year with annual event

BY VICTORIA MERLINO  
SCIENCE & TECHNOLOGY EDITOR

The Multipurpose Room was filled to capacity on Feb. 23 as students gathered to eat, play games and watch guest performances at the United Chinese Language Association of Baruch College’s seventh annual “Lunar New Year Festival.”

Lunar New Year is the celebration of the first day of the lunar calendar and is a term that encompasses the many versions of the holidays celebrated throughout Asia this year. Chinese New Year took place on Jan. 28, beginning the year of the rooster.

There were five headlining performers at the festival: singer Kary Huang, rapper MC Jin, singers Austin Luu and Jason Moy and dance team PUSO Modern. Both Huang and Moy are Baruch College students.

Susan Ngo, the executive secretary of UCLA, explained UCLA’s choices for the festival’s performers.

“Similar to [the Fall Semester 2016] Moon Festival, these performers were chosen to showcase Asian culture and highlight Asian-American performers. We have a great lineup of performers this year who come from all over the city,” wrote Ngo, a finance and investments major, in an email to *The Ticker*.

One of the most anticipated performers of the night was MC Jin, the first Asian-American rapper ever to be signed by a major record label in the United States. MC Jin—born Jin Au-Yeung—was invited by UCLA to speak about his experiences as an Asian-American rapper and the struggles and triumphs he faced while accomplishing his goals.

MC Jin illustrated his view of be-



NATHAN LIN | THE TICKER

UCLA’s event, which is the club’s largest event of the Spring semester, featured a wide variety of Asian food and performances.

ing Asian-American for the crowd, giving advice to students who may have faced similar issues with personal identity.

“I think the whole journey is a balancing act. And what I mean by ‘balancing act’ is finding the sweet spot for yourself ... where you wake up every day and you look in the mirror and you’re like—‘you know what? I’m comfortable with the balance that I have.’ And what I mean by that balance is: my Asian-ness doesn’t define me,” MC Jin said.

Students could win prizes throughout the festival by competing against other students in games. One game was a relay where different team members had to accomplish different tasks, such as cracking an egg and hav-

ing one team member eat it raw, picking up and moving marbles with chopsticks and having a team member peel and eat an orange. Another game involved the entire crowd playing Kahoot through mobile devices. Almost 150 players would read multiple-choice questions about Baruch, the Lunar New Year and UCLA, answering them through their devices and having the final tally of votes appear on a large screen in the front of the room for all to see.

There were also multiple raffles, as well as food from the traditions of various Asian countries.

The planning process for “Lunar New Year Festival” began before the 2016 Fall Semester had ended, Ngo explained. UCLA’s Events Committee, which organized the

evening along with the executive board, was on a “tight schedule” to find performers and sponsors for an event so early in the Spring Semester.

Ngo noted the benefits of a large Lunar New Year event and the draw it could have on students.

“[UCLA] hopes that the audience will be able to leave the event with a broader knowledge and greater appreciation for Asian culture. And of course, [UCLA] hopes that everyone will have fun and enjoy the many activities, food, prizes and performances,” wrote Ngo.

The “Lunar New Year Festival” has been organized and run by UCLA since 2011, the same year the club won a Bernie award from the Undergraduate Student Government for “Comeback Club.”



# Baruch student delegates lobby for additional CUNY funding

CONTINUED FROM FRONT PAGE

However, this year, delegates also pushed for increased funding to the new recreational space set to open in the basement of the U.S. Postal Service facing the Newman Vertical Campus on 24th Street. Although its use has not yet been determined, delegates spent part of the weekend pitching the developing vision for the new recreational space to legislators. The space may potentially accommodate more club activity or may serve as another lounge area equipped with extra computers or vending machines for students.

Well-known CUNY advocates attended the caucus, including New York State Assembly members and Baruch alumni Gary Pretlow and Diana Richardson. Also in attendance were Speaker of the State Assembly Carl Heastie and Assemblywoman Yuh-Line Niou, both of whom graduated from Baruch as well.

Richardson, in particular, has always strongly fought for increased funding for CUNY. She is known for attending rallies and protests to fight against tuition hikes and other financial barriers that may negatively impact students.

Richardson also spoke at the annual Gala Scholarship Dinner, during which she and other assembly members discussed “the right to assemble and the need to take action,” according to Abdul-Razak Abubakar, sophomore and president of Chit-Chat Baruch. Abubakar attended the caucus as a USG delegate. Richardson inspired several delegates. Junior Daniela Tamarova pinpointed her as a woman who “loves her job and really wants to help her constituents.”

While the delegates had mostly positive comments about the experience, a few found that some



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USG invited student delegates from Baruch to lobby to members of congress for increased CUNY funding at the Albany caucus.

assembly members were disingenuous and disengaged. Pretlow, for example, “seemed a little out of touch,” said Tamarova.

Junior Sarah Dobrowolski indicated that she felt disappointed when Pretlow’s tone and cadence dropped the moment the delegates brought up renovation plans for the 23rd Street Building.

“I am sure he is a busy assembly member, [but] it was disappointing to see what looked like indifference about Baruch’s interests. He did at least say he would be willing to tour the building.”

On the contrary, USG representative senator Suleman Aleem said that Pretlow inspired him because he seemed to demonstrate interest in each student speaker.

Vice President of Legislative Af-

fairs Ehtasham Bhatti agreed with Aleem, saying that Pretlow engaged with the students and indicated that he previously signed a letter in support of funds for renovations to the 23rd Street Building.

Niou’s presence in the conference struck some delegates, who were awed by the fact that she is the first Asian-American elected official to serve in a Manhattan district.

Dobrowolski said, “Niou understood the need to take action to represent her people, including community outreach like translating documents to improve accessibility.”

Niou was accompanied by her friend Ivy Lei, an undocumented immigrant. Lei spoke to the delegates about the difficulties other undocumented immigrants face,

such as requiring identification in order to check into a government building. These laws, Dobrowolski indicated, add extra barriers and further separate elected officials from their constituents.

Bhatti organized the delegation to Albany. After copious planning and organization, he assembled the agenda and prepped the team.

“We did a fantastic job! All of our legislators ... were impressed by our passion and voice for Baruch and CUNY, and were very open in sharing how they benefited from Baruch, what Baruch means to them, and how great of an impact we can have on our respective communities,” said Bhatti.

A few delegates expressed the desire to prepare better for future caucuses, suggesting that the next

team practices speaking in front of legislators and learns to ask relevant questions about specific policies. Bhatti hopes that future delegates will also learn their community representatives so they can petition them for change effectively. Delegates from the University Student Senate also went to the caucus as a coalition of their own to advocate solely for CUNY-wide issues. Each delegate had a responsibility to network with local and state legislators to bring CUNY issues to light within the political sphere.

Delegates also have a responsibility to thoroughly prepare for conferences, meetings and networking socials in order to convince legislators that they should allocate additional funds to New York’s public university system when they submit their agendas.

Other notable speakers included morning show host Dr. Roland Martin, who gave a speech at the Gala about leadership in a small community. Martin was the keynote speaker at the event.

Sophomore Danny Morote said the speech “allowed [him] to question [himself] as a leader in [his] community.” During the speech, Morote wondered if he was doing enough to change his community for the better.

Dobrowolski enjoyed Martin’s speech and said that it captured the activist spirit when he gave an anecdote about a bus boycott as an act of civil disobedience.

“Ultimately, he reminded the audience that this caucus was meant to extend beyond the weekend as we ought not to ‘sit back and let someone else do the work,’” she said.

The delegates also met with and spoke to Public Advocate of New York City Leticia James and Sen. Jamaal Bailey.

## MBA speaker gives talk on Muslim culture

BY ANGEL TORRES  
COPY EDITOR

The Muslim Business Association of Baruch College hosted its event, “The Race Against Time,” on Thursday, Feb. 23. The event featured guest speaker Dr. Omar Shareef, who spoke about his experiences as a doctor and the importance of not losing sight of one’s goals throughout life.

Besides being a doctor, Shareef is a comedian who appeals to the students he talks to through his humor and positivity. “The Race Against Time” had a more serious tone, but Shareef never lost his lighthearted air when interacting with all the attendees.

Shareef is “the face” of the Muslim Interscholastic Tournament of New York, according to the MBA. MIST is an organization that brings together high school students nationwide to compete in various tournaments at a state and national level.

The organization also promotes the formation of bonds between Muslim and non-Muslim students through these tournaments.

Shareef opened the talk by speaking about an aspect of Muslim culture that many of the attendees related to: success. He spoke about success and what success is in Muslim culture. Although the definition of success has constantly gained new perspectives, Shareef explained how, to many, success is defined by the number of degrees they have.

Shareef recounted how his father had to endure this through his grandfather’s expectations of him to become a doctor. His father decided not to pursue a career in medicine and ended up studying computer science, a decision that

ultimately made him happier.

His message on this topic was to not let a degree define the individual. He spoke about how the moment someone obtains a doctorate, the degree defines them and they lose a sense of individuality without it.

Shareef explained that he had nothing but admiration for those pursuing their passions, but encouraged those holding doctorates to remember not to lose their sense of self.

The talk made a gloomier turn when Shareef began speaking about a memory from his first internship as a medical student, when he witnessed a woman’s death in the intensive care unit. He recalled being excited at the notion of being in the midst of medical work.

In his naivety, he failed to understand the gravity of what was happening.

When the woman finally passed away, Shareef realized how real and traumatizing medical work was. He mentioned how he could remember everything about the room in perfect detail. The event haunted Shareef but it gave him a different perspective on life.

Shareef’s final message to the crowded room was to not take life so lightly and to remember the importance of people in our lives, such as our families.

“I could not be more grateful for the career I chose,” said Shareef. “If it had not been for my medical degree I would never have met that woman, I would never have experienced this. I would still be the same ungrateful, bratty, stupid son.”

He encouraged everyone in the room to text or call their parents that day and remind them how much they loved them.

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# Opinions

FROM THE EDITORIAL BOARD

## OSL should devote upcoming recreational space to club life

Baruch College announced that it is currently in the process of developing a new Student Center on the lower level of the U.S. Post Office on 24th Street.

Some students received a survey with various options for the new space to assist the Student Center Committee in deciding how to best accommodate their needs. Options that students could choose ranged from a computer lab and a game room to small conference rooms.

More space for student activities is vital for Baruch's ever-expanding community. With at least 96 active clubs on campus, club rooms are in extremely high demand.

The club suite lottery system does not accommodate many students and club members are forced to squeeze into rooms that they must share with two or three other clubs. The Student Center, therefore, should add more club rooms and give these students a chance to spread out and have a space of their own.

The creation of an event space similar to the Multipurpose Room would also serve to improve student life on campus. In a campus largely deprived of areas where students can congregate for bigger events, another giant event space could bring some relief to the clubs and organizations that have difficulty booking rooms for events.

While those kinds of spaces on campus are desperately needed, other types are already supplied by the current student spaces on campus and do not need to appear in the new Student Center. A WBMB outpost, a second Media Suite and similar spaces are unnecessary, as there is already sufficient space on campus in the club suite area for these organizations to thrive.

However, amid all of the excitement, a concern arises: the use of the space by organizations outside of Baruch. The Student Center must not habitually rent out the space to private organizations. Baruch gymnasiums face this issue on a regular basis. Student complaints on this issue have only grown louder as gyms see less use by students and more use by outside teams.

The Student Center should exist as a place primarily for Baruch students and Baruch students alone. A portion of the student activity fee will go into funding this project, so it should be the students who utilize the space.

This must be the main takeaway from the Student Center project. It must act as a space for Baruch students, created through the ingenuity of Baruch students. It must become a space that students can truly and effectively utilize.

## Video evaluations weaken class quality

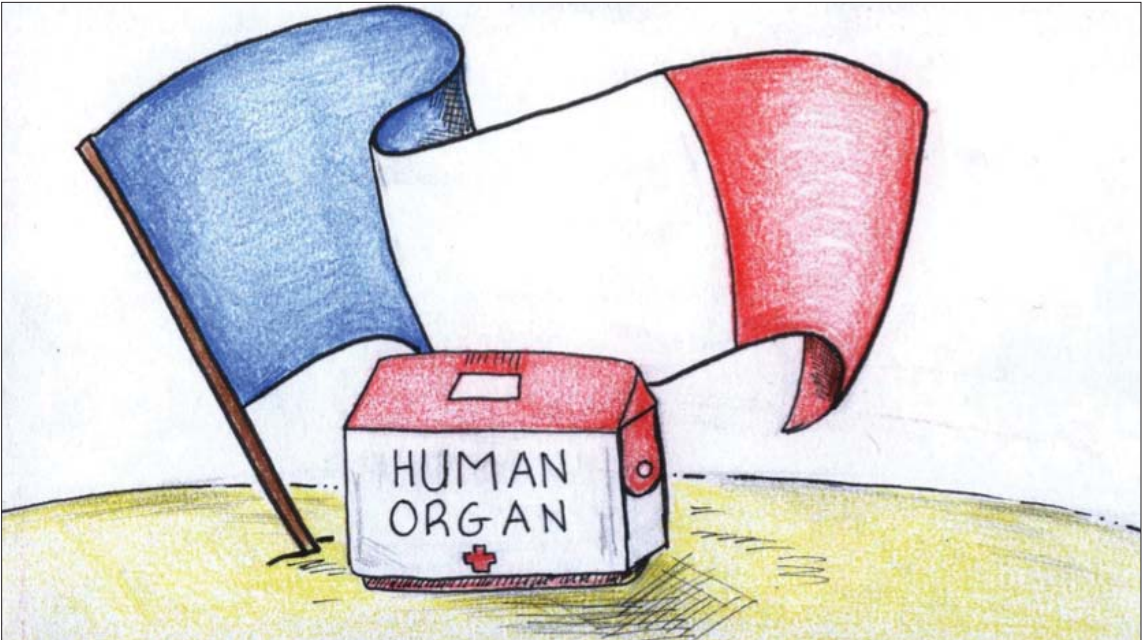
On Feb. 20, *The Wall Street Journal* reported that New Jersey passed a regulation that would require student-teachers to submit video recordings of their lessons to Pearson.

The video recording is part of the requirements for passing the edTPA, a test created by Pearson that student-teachers will be required to take to receive certification. Those who do not pass the test may be unable to return to teach in the fall.

*The Wall Street Journal* points out that such a requirement would violate students' privacy, but there is another issue that comes up that is also worth highlighting.

Many college students are familiar with the reality of professor evaluations. Professors are notified that they will be evaluated a week in advance and they proceed to pass the information to their classes. Many professors will ask students to show up to class early and raise their hands as often as possible. In more extreme cases, some will set up group exercises that are not part of the usual class routine.

As it happens with these professor evaluations, there is a high chance that student-teachers will also take advantage of the prior knowledge of the video sessions and will make their lessons better than usual. Thus, such method of evaluation may create a falsified classroom experience.



REBECCA VICENTE | THE TICKER

## Organ donation needs to occur often

France's new opt-out system encourages people to donate organs after death and US should follow suit

In the United States, a person is added to the national transplant waiting list every 10 minutes, joining around 120,000 others who are already on it. Over 120,000 people were in need of an organ transplant at the end of 2015.

According to the U.S. Department of Health and Human Services, only 33,606 organs were donated in 2016. These numbers do not inspire an optimistic attitude.

Many people on the waitlist will die before they can receive a life-saving donation. It is not just old people or people who have been in accidents who need these transplants; kids who are born with physical defects and sicknesses also need them. Regardless of who may need an organ donation from an eligible donor, the process must be deemed necessary.

The United States utilizes an opt-in system. If a person wants to donate his or her organs in the aftermath of his or her death, that person simply has to check a box. The rate of organ donation in the United States is 26.6 organs per 1 million people.

Spain, a leading country when it comes to donations, boasts a rate of 35.7 organs per 1 million people. Spain, along with other countries like Austria, Belgium and Wales, has an opt-out policy.

As of Jan. 1, all French citizens are marked as organ donors unless they choose to retract their names from the National Rejection Regis-

ter. Previously, unless the deceased had made their wish to donate their organs clear, doctors had to consult relatives. A third of these cases involved the family opting out of donation. Currently, out of over 66 million people, only around 150,000 have opted out.

The opt-out system makes it so that more people are discouraged from opting out of becoming an organ donor. Just like voter registration, organ donation is also an opt-in service in the United States. Ordinarily, an individual has to register as an organ donor while getting some form of nationally recognized identification. This opt-in system is an extra step that some people are not willing to take. Opt-out systems give them another option.

France has made attempts to get more people to donate for a while. In November, the French Agency of Biomedicine released a film called *Deja-vu 2*, which they hoped would inspire people between the ages of 15 and 25 years to donate.

The European Union has also been working to impose on its citizens the dire need for organ donation. It has reported that in 2014, 86,000 people were on the waiting list in European countries, specifically in Norway and Turkey.

In both of these countries, 16 people on average who were waiting for a potential organ donor died every day.

There are some people who believe that the opt-out system is a

cause for worry because it may disrespect a person's autonomy. This is flawed because even with this law in place, everyone still has a choice. Citizens can easily say "no" by either mailing in their rejection or registering online.

The only thing that could stop people is laziness. If they are too lazy to complete a simple task, they cannot complain about the policy being unfair and the policy cannot be blamed.

Prominent behavioral economist Dan Arieli posits that it is laziness and habit of selecting the default option that make the opt-out system so successful.

Still, opt-in regulations face psychological barriers. A 2012 study by Cornell University and Stanford University researchers revealed that with an opt-in policy, donations seem like an act of "exceptional altruism."

The study says, "When citizens are presumed by the default option not to be organ donors, organ donation is seen as something noteworthy and elective, and not something one simply does."

More people should see organ donation as a civic duty similar to the right to vote and completing jury duty. Thousands of people do not have time to wait for anyone to be exceptional and donate willingly.

-Jessica Kraker  
English '18

## Automation calls for better job training

According to a White House report on artificial intelligence, an estimated 2 to 3 million transportation-related occupations will become automated in the years to come. Millions of people around the world are in jeopardy of losing their jobs due to the advancement of technology. Workers in these fields will not be the only ones negatively affected.

Automation comes at the harsh cost of hurting the economy and society by producing a much larger net loss of jobs for the average working citizen.

Foxconn, the world's largest contract manufacturer, employs over a million workers in China. However, in 2011, the company introduced Foxbots, automated workers, and installed 10,000 of them. These robots were created with the purpose of assisting human workers in performing tasks like assembly, spraying and welding at the major iPhone factory.

They each cost an upward of

\$20,000 to make.

On June 26, 2013, Foxconn's CEO, Terry Gou, announced during his annual meeting, "We have over one million workers. In the future, we will add one million robotic workers."

Automation would eventually encourage the company to stop hiring human hands.

In 1900, 41 percent of U.S. citizens had jobs in agricultural fields and that number has since dropped to only 15 percent.

Technological improvements change the nature of work while destroying certain types of jobs. In accordance with Massachusetts Institute of Technology's Technology Review, the top 10 fastest-growing jobs are computer support workers, computer and network systems analysts, database administrators, desktop publishers, software engineers in computer applications and systems, medical assistants and personal and homecare aids. A majority of these jobs require cer-

tain specializations in computers, engineering and technology.

Technology Review's top 10 most vulnerable jobs are bank tellers, bookkeepers, cashiers, file clerks, payroll clerks, pharmacists, postal clerks, secretaries, stenographers and typists. A sizable fraction of mid to low skill jobs are more than likely to be replaced by computers in the second economy. Forty million citizens of minimal economic value are thus susceptible to being left behind.

This problem calls for better training. Improving the educational system is too small a change and too late a change for those who are already working. Boosting the minimum wage for human workers may create a higher incentive to acquire replacement machines. Giving workers job training to keep them up to date with changing times is the best answer.

-Stephanie Edwards  
English '18

## The Ticker

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### LETTERS TO THE EDITOR

The Ticker welcomes comments, suggestions and information about errors from students and faculty members. Letters may be emailed to [opinions@theticker.org](mailto:opinions@theticker.org) or delivered to The Ticker office. Letters should be under 400 words, must be signed, and will appear, space-permitting. The editor reserves the right to edit letters and submissions for clarity and brevity.

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MANAGING-EDITOR@THETICKER.ORG  
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SMESQUITA@THETICKER.ORG  
RVICENTE@THETICKER.ORG

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The Ticker  
One Bernard Baruch Way  
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# CUNY students need time off to cast a vote

## THE USG REPORT



DANIEL DORNBAUM

When CUNY was chartered, it was written that the university must promote civic engagement among students. In past years, this has taken the form of voter registration drives and rallies to promote civic activity among students. It is time to take a larger step forward to ensure CUNY and, specifically, Baruch College students participate in our democracy. Baruch must give students the day off on either Election Day, Higher Education Action Day or the state of New York’s primary day.

The easiest argument can be made for Election Day, as it is the most important time to vote. On the contrary, the general election in New York City is nearly always a one-sided affair, as the districts are mainly comprised of registered Democrats. Primary day is important since student voter turnout could potentially sway many more elections. Additionally, primary day tends to have even less of a turnout, which makes the student vote a more powerful one.

Many students come from work and attend night classes or take morning classes and then work late into the evenings. With this schedule, they do not have time to make it to the polls. Addition-

ally, long lines at poll sites generate an even lower student turnout. Higher Education Action Day is a day each year when students from across CUNY take buses up to Albany to meet with state legislators and discuss issues regarding our university. This Thursday, March 2, students will have the opportunity to once again travel to the state capital for this important day. Unfortunately, many students do not want to miss class to make the trip so they do not attend. We need as many students voting and participating in these action days as possible. This shows legislators that we are engaged and ready to mobilize if they do not make higher education a priority.

Faculty will be the most likely proponent of student mobilization. Professors have the power to adopt an academic calendar that will accommodate a day off. By adding a day or two to the start of school or adding on days at the end, they will still be able to fulfill the appropriate hours of class time.

On Feb. 20, our college was closed to celebrate President’s Day, the birthday of our first president, George Washington. While this is a reasonable day to have no classes, it is important to recognize that there are more needed.

If you wish to attend higher education action day on Thursday, March 2, please contact me or the Undergraduate Student Government at [daniel.dornbaum@usgbaruch.com](mailto:daniel.dornbaum@usgbaruch.com).

*Daniel Dornbaum is the president of USG. He can be reached at [daniel.dornbaum@usgbaruch.com](mailto:daniel.dornbaum@usgbaruch.com). His office is located at 3-272 in the Newman Vertical Campus.*

# Outrage culture poisons discourse

## THE POLITICKER



ERIC BUTKIEWICZ

Since the election of President Donald Trump, outrage culture has come to the forefront. This was never an isolated phenomenon, but this election cycle has caused it to become visible on national headlines.

Social media has been a major catalyst in creating outrage culture. What was a fleeting story in a newspaper in the past is now endlessly repeated on social media, often achieving some kind of sensationalist response. This is an issue that affects both the left and the right, but is far more prevalent on the left.

Outrage culture feeds on the notion that someone may disagree with the “right” opinion. Boycotts and defamation ensue when disagreement presents itself. Affected individuals lose their reputations and often their livelihoods just for disagreeing with others.

The public saw outrage culture with Memories Pizza in Indiana, which was nearly forced out of business after refusing to cater same sex weddings. Recently, the public saw this with YouTube content creator PewDiePie. The most popular person on the internet is being dropped by sponsors and had his YouTube Red show cancelled by Google for sentiments he does not even hold.

No one seems to be safe from the accusation of being a neo-Na-

zi, even if that person happens to be the most popular comedian on YouTube.

Back in 2014, a team from the European Space Agency successfully landed the first spacecraft on a comet. One of the team leaders, Matt Taylor, wore a Hawaiian-style shirt with scantily-clad women purchased for him by his female colleague. Suddenly, none of the accomplishments of the team mattered.

The public had decided that his shirt was sexist and that his reputation must be ruined by an internet mob rabid with rage. Days later, he apologized in tears. A scientist performed one of the biggest scientific feats of the decade and he was reduced to tears.

This is the unfortunate consequence of outrage culture. Neither true intentions nor true beliefs matter. There is no scale that weighs the quality of a person. All it takes is one decision, one opinion that someone else disagrees with, and that individual will be dehumanized and forced into humiliation.

Just over a week ago, the New York University College Republicans invited Gavin McInnes, commentator and co-founder of Vice, to speak at an event. As a result, this event sparked a massive protest. McInnes was accused of being a racist, a misogynist and even a neo-Nazi.

While walking through the front door, he was assaulted and pepper sprayed by organizers. The worst part of this ordeal is that these protestors thought it was morally right to assault McInnes because of his beliefs, even though the accusations were not even true.

Sensationalism is a common tactic deployed by followers of outrage culture. Any statements will be mischaracterized in order to fit

the agenda of that person’s detractors. This is an attempt to dehumanize the opposition—not only to discredit their positions, but to justify all acts of retaliation against them, including acts of violence.

This mindset creates the “punch the Nazi” mentality, in which Trump supporters are being sucker punched in the streets during protests. Outrage culture tells the public that violence is acceptable if it is committed toward a “decent” purpose. This dehumanization to justify violence has no place in reasonable public discourse.

Reporters such as Lauren Southern should not be assaulted outside inaugural balls just because they supported the “wrong candidate.” Commentators such as Milo Yiannopoulos should not be banned from social media platforms for having the wrong opinion. These are just the celebrity cases; such behavior has become an epidemic.

This is not the first time the administration has changed and it certainly will not be the last. Even if a particular stance is unreasonable, the only effective response to irrationality is reason. Responding to irrational behavior with more irrational behavior and violence only further drags the country into an authoritarian battleground. This results in faux hysteria shaping the public discourse. This is when fake news becomes real news with real effects and real world consequences.

*Eric is a Public Affairs student who is active in organizations including the Baruch College Republicans and the Honors Student Council. Outside of college, he recently founded a nonprofit, Doxa, which aims to increase “debate, discourse and citizenship.”*

# Starr needs greater visibility on campus

## SCDC provides countless benefits to students, but they go unnoticed due to poor marketing efforts

CONTINUED FROM FRONT PAGE

According to Starr’s website, between 2014 and 2015, 6,267 students have visited the center, over 10,000 students signed up for on-campus events, employers and peer mentors conducted 1,715 on-campus interviews and students submitted 178,789 job applications. This data is very impressive, especially since in a commuter school like Baruch, some may think that most students would not be bothered to take advantage of this invaluable service. It is good to know this is not the case.

The staff members who run the resume reviews are excellent. They are experienced, provide thoughtful insight and are encouraging.

Mock interviews are also a great service. They help students get over their nerves and make sure that they are well-prepared for their interviews. Starr’s website makes it easy to find jobs and internships for which students qualify. It is very similar to searching for jobs on LinkedIn or Indeed.com, which is a superb plus. A task like this should definitely not be overly complicated. Applying to a job or internship using Starr is a simple one-step process. Scheduling appointments can also be done from the website. The added benefit is that students are able to select a certain adviser using Starr Search.

The profile that students can build on the website for themselves is also useful. Allowing students to upload their resumes and cover letters for easy access and add

links to personal websites or LinkedIn pages are necessary tools for success.

With that said, Starr Search resembles another LinkedIn account, a feature for which Baruch deserves to be applauded. The profile really helps students organize documents and applications, which is one of the hardest parts of job hunting. There are so many things to keep track of and it is easy to get overwhelmed, so it is vital that Starr Search continues this.

Unfortunately, some problems and shortcomings hinder Starr, despite its accolade-worthy features. Appointments can be cancelled due to the adviser not being in on that specific day. This would not be as big of an issue if students received an email letting them know, but student do not get notified in advance of this change. Students only find out when they arrive. In instances of such change, Starr does offer the option to see another adviser, but this may not be preferable. It is a small issue, but it is nonetheless annoying.

Also, the area where resumes are reviewed is a shared room, which means that other resume reviews or services may be happening simultaneously. This can be distracting and some people may want more privacy with their cover letters or resumes.

The larger problem is that the school does not push or emphasize Starr as much as it can. Transfer students, for example, are bombarded with information on signing up for classes, getting a func-

tioning Baruch email account and learning about all of the services the school offers. With all of this going on, Starr seems to get lost in the shuffle. Students are often introduced to Starr through an email, which can easily be overlooked as they try to adjust to a new school.

Baruch does offer an optional, zero-credit Transfer Seminar, where students are introduced to Starr in a more memorable and appropriate way. However, many students are not going to take that class since it is optional and does not count toward their degree.

Freshmen may be completely lost and they also may be too busy trying to do well and acclimate to college. They may put Starr off and eventually be behind the students who take more initiative. This is a problem. A service as important as Starr should have a lot more focus on it from the get-go.

Starr also needs to be more proactive. Sending out emails to remind students of walk-in hours and events is nice, but those actions constitute the bare minimum. Starr’s website lists all of these great events that can really help students get a jump-start on their careers, but it seems like these events are barely advertised or advertised poorly.

Having prep days before internship and job fairs would also be a major benefit. Starr should help students prepare a short introduction and decide which specific companies they should prioritize and visit.

These are all fixable problems that do not detract from the service. However, if these issues are ironed out, Starr would be even better.

# Trump's politics do not concern daughter's brand

The #GrabYourWallet social media campaign has been circulating since October, hoping to encourage consumers to avoid purchasing any Trump brands. Ivanka Trump’s fashion line in department stores nationwide has been affected the most so far.

The campaign started with leftist Shannon Coulter, who preaches equality for women in the workplace and attends marches for women’s rights. In her efforts, Coulter is attempting to tear down a smart, young woman for her father’s politics.

Many companies, such as Lord & Taylor and Macy’s, have rejected the campaign and continue to supply Trump fashions. However, many major retailers such as Neiman Marcus and Nordstrom have decided to pull back on Trump’s lines and are refusing to stock her spring collection.

Trump launched her fashion company in 2007 with the intention of building up support for women in the workplace. Trump designed a line of clothing, jewelry and shoes that are reasonably priced and perfect for the millennial woman entering the business world.

At this point in time, Trump has stepped down from her company completely to move with her family to Washington, D.C. In her place, Trump left a single mother to run her company whose entire executive team is composed of women.

There are many questions surrounding the goals of the campaign. The goal could be to make Trump shut down her company completely, but tearing down a company built by women and for women cannot be anything but

sexist. The campaigners claim to be feminists. They praise women who support other women in the workplace, except when a woman’s father’s political views differ from their own.

The movement will not affect Trump nearly as much as it will affect the women employed by her company. If Trump’s company fails, she and her family will still be worth billions of dollars and her father will still be the U.S. president. Meanwhile, thousands of women will be unable to pay for rent and care for their families once they lose their jobs.

It is easy to start a social media campaign and to target one person without thinking of the repercussions on other people’s lives. The company that these activists are trying so hard to tear down is run by real people who have real families and real lives.

The employees have bills to pay, mortgages to cover and rent to pay. Destroying the company that employees work for will not change that; it would only make it much harder for those same employees to sustain themselves.

Advocates who do not support Trump should not necessarily rush to department stores and buy from her brand, but before tweeting #GrabYourWallet or emailing a company and imploring it to stop stocking Trump’s line, it is necessary to think about who is really getting hurt. This company was made by women for women. It will not hurt Trump or her father, or any other member of her family. It will only hurt the women who will get laid off when the company needs to cut back to stay afloat.

A service as important as Starr should have a lot more focus on it from the get-go.

-Davon Singh  
Digital Marketing '18

-Deanna Pisacreta  
Economics '20



# Sanctions on Russia create division

Amid flying allegations over foreign influence, Flynn's resignation is necessary to avoid grand conflict

In his Farewell Address, George Washington said, “History and experience prove that foreign influence is one of the most baneful foes of republican government.” Unfortunately, 221 years later, the majority of U.S. citizens seem to have forgotten this quote.

On Feb. 13, National Security Adviser Michael Flynn resigned just 24 short days after assuming the position. However, his resignation was not related to his brief stint in the NSA, but to his actions before President Donald Trump assumed the office.

According to a brief explanation published by *The New York Times*, the Logan Act of 1799, “bars private citizens from interfering with diplomatic relations between the United States and foreign governments.” The FBI discovered that Flynn broke this law when he contacted Sergey Ivanovich Kislyak, the Russian Ambassador to the United States, in late December 2016.

The issue was not the phone call itself, but rather what was discussed. According to the *Times*, Flynn originally lied to Vice President Mike Pence and others by stating he only held a “small talk” with the ambassador. However, Flynn and Kislyak had discussed U.S. sanctions against Russia, originally imposed in 2014 for Russia’s illegal annexation of Crimea, which was internationally recognized as part of Ukraine.

At the time of the conversation, Flynn was a private citizen. Therefore, he broke the law and has since lost his job.

Flynn is only the latest piece of the puzzle linking the Trump campaign—and now the Trump administration—to Russia. Both a trove of factual and circumstantial

evidence continue to be unearthed by the FBI’s investigation.

Factually speaking, Trump has not conducted any business ventures within Russia of which the public is aware. His son, Donald Trump Jr., stated back in 2008 that a lot of money is pouring in from Russia.

The hack of the Democratic National Committee in July and the subsequent backlash against the party have also painted Russia in a biased light.

On a circumstantial basis, the connections are a bit murkier. Trump’s former campaign manager, Paul Manafort, has deep connections to Ukraine and is allied very closely with its former President Viktor Yanukovych, who is now hiding in Russia since his Russian-friendly government was ousted after a revolution in 2014.

The current FBI investigation, according to the *Times*, has also uncovered Trump campaign aides and associates who have had “repeated” contact with Russian government employees within the last year. An “alarming” amount of contact was made right before the DNC hack in July.

Throw in Rex Tillerson, the secretary of state and former CEO of ExxonMobil, a company that has billions of dollars’ worth of oil and natural gas deals in Russia. According to the *Times*, these deals can only go through if the sanctions that Flynn and Kislyak were discussing are lifted. This has the potential to become a full-blown conspiracy theory.

Enough hard evidence does not exist to jump on the conspiracy bandwagon. What is more alarming is not just this theory’s partial or potential factuality, but that most individuals and news outlets

seem to have brushed it aside.

Foreign manipulation into any government activity is highly consequential. The DNC hack alone should have warranted a greater response than the expulsion of 35 Russian intelligence officers from the United States, which occurred last month under the Obama administration.

The newly discovered fact that Flynn had been discussing the possibility of removing sanctions against Russia is utterly asinine. The interests of the Russian government and the removal of sanctions against it only seem to align with Trump and his cabinet, not with U.S. foreign policy interests.

If the Trump administration does, in fact, move forward with the removal of sanctions, it could open a can of worms to more provocative actions by Russia in the Baltic States, or by China’s claim to total sovereignty in the South China Sea.

Furthermore, if Trump continues to foolishly support the Russian government and its interest ahead of the interests of U.S. citizens, one of Washington’s greatest fears will become reality.

Washington also said in his Farewell Address, “Passionate attachment of one nation for another produces a variety of evils. Sympathy for the favorite nation, facilitating the illusion of an imaginary common interest in cases where no real common interest exists.”

Hopefully, for the stability and prosperity of the United States, these suspicious dots do not connect. If they do, the public will be witnessing the largest political scandal in the nation’s history.

-Salvatore Gagliardi  
Political Science '18

# Grammys reveal racism

Fans should not only support black celebrities who meet standards

Many people have begun to call out the Recording Academy for numerous instances in which it has awarded white artists over black artists, despite having received less critical acclaim for their albums. This year in particular, the issue circulated around Adele’s Grammy award for her album 25. Critics of the decision believe that Beyonce should have won the award for *Lemonade*, but did not receive it because of systemic issues. The issue, however, requires deeper evaluation.

Adele, who won the coveted Album of the Year award for the second time in her career, expressed in her acceptance speech that Beyonce should have won the award for her “monumental” album. However, Adele’s remarks do not solve the problem of the Academy’s racial bias. They simply add an echo to the conversation.

By comparison, the two albums are very different. Adele stuck to a more traditional release strategy and sound, while Beyonce released her album exclusively on Tidal along with a movie release on HBO. While Adele’s album was much more commercially successful, possibly due to its lack of availability on popular streaming services, many critics noted that it was not her best, nor did it top 21. However, *Lemonade* was regarded by critics as Beyonce’s best release and is the second highest reviewed album of 2016 on Metacritic.

While the last black artist to win the award was Herbie Hancock, having won the award in 2008, the last black female artist to win the award was Lauryn Hill in 1999.

One must explore why there was a lack of backlash in 2012 when Adele won the award over Rihanna’s *Loud*, which spawned

three number-one hit singles, just as many as Adele’s 21 did. Rihanna, who was also nominated for eight awards this year, won none and was absent from the Album of the Year category despite releasing *Anti*, which many critics regarded as her best album. Her album also had a quite successful commercial run, gaining a platinum certification two days after its release and spawning five RIAA-certified hits.

This indicates that a new concept has been brought into the conversation about the type of black women who are awarded Grammys. Questions now also arise about the type of black women that the general population will come to defend in cases like these.

Rihanna, a native of Barbados and a single woman, is prototypically less privileged than Beyonce, even though her celebrity status today does not let those circumstances affect her. Rihanna, who represents these less-privileged women, is not receiving nearly as much support as Beyonce is following this year’s Grammys.

The Grammys’ legacy of awarding black women like Alicia Keys, Beyonce and Lauryn Hill as opposed to women like Nicki Minaj and Rihanna should be confronted. The general population does not seem ready to support more than one kind of black woman. If some people do not support Nicki Minaj or Rihanna, then they do support of all black women when they come to Beyonce’s defense.

This should stand as a reminder that when people say black lives matter, the statement should include all black lives, not just those who meet arbitrary standards.

-Artan Ljukovic  
Public Affairs '19

# Dams require additional maintenance funding

Nearly 200,000 people were evacuated from northern California counties recently due to a possible spillway from the Oroville Dam. The weather changes in the state of California have contributed to this mandatory evacuation ordered by the government. Usually a drier state, California is experiencing the most rain in its history. While global warming is a pivotal factor in this emergency, there are other factors such as the construction and maintenance of dams.

Most dams are not designed to withstand strong weather patterns for a long time. Proper maintenance of the 90,000 dams across the United States and regular check-ups are necessary in order to prevent emergencies. The changes in land use are also resulting in more run-off rivers, which can cause flooding in dams.

Global warming is bringing many changes to weather all around the country and engineers need to design better systems that could endure any weather changes that may arise. The government’s responsibility is to make sure that these dams are functioning properly. Otherwise, the spillway of a dam can lead to tragedy as it did less than a century ago in 1928, when the St. Francis Dam collapsed and killed over 400 people.

Poor maintenance and the lack of attention given to dams across the nation is also reflected in Flint, Michigan. In 2014, the public source of water was switched to the Flint River, but mistakes in treating the damaged pipes of the river resulted in lead leakage. Ever since then, the city’s residents have been unable to drink any clean water from pipes. The state has spent more than \$200

million distributing bottles of water and filters, but many citizens do not trust the filters and refuse to use them.

President Donald Trump said that he will propose an infrastructure program to alleviate the situation. California has already proposed \$100 billion worth of projects, including water systems, but the money will only go toward new building projects. The lack of resources, mostly financial, are often the cause of poor maintenance, as well as the lack of responsibility from the companies and governments that own the dams.

However, it is more expensive to fix the dam’s damages over time than to invest in maintenance work. California has 1,585 dams. Seventeen are listed as being in poor condition. One of California’s oldest dams, located at Lake Isabella, is estimated to require about \$500 million and at least five years’ worth of rehabilitation and upgrades.

In Flint, 600 pipes have been replaced in one year. If the rate at which the lines are repaired does not increase, it will take 50 years to fix more than 30,000 suspect pipe lines.

The order to evacuate 200,000 people may be seen like a responsible decision from Gov. Jerry Brown, but there is a lot of that he could have done to prevent this emergency from happening in the first place. It is the responsibility of the local government to ensure dams and infrastructure are properly working. If a fault is found, local officials need to represent their state and ask for aid from the federal government.

-Yesenia Barrios  
English '18

# Safety protocol cannot infringe on rights

Customs officers cannot ask to see personal information on a cellphone in order to prevent terrorism

In recent months, travelers at airports all across the United States are being asked with increasing frequency to unlock their phones. Sidd Bikkannavar, a scientist who works at NASA’s Jet Propulsion Laboratory, is a U.S.-born citizen. He has not traveled to any of the countries listed in President Donald Trump’s travel ban and he works for a U.S. federal agency.

He was still detained by U.S. Customs and Border Patrol. CBP officers interrogated Bikkannavar and tried to convince him that they had the authority to search his phone. Even though Bikkannavar’s phone was property of NASA, he was not allowed to leave until he gave it up.

Bikkannavar’s case is becoming more common. Travelers are being stopped, interrogated and pressured into surrendering their electronic devices, with the threat of detainment or seizure looming if they do not comply.

Ordinarily, the Fourth Amendment protects against unreasonable searches and seizures. However, there is an exception for border searches, which allows “government agents to search travelers’ luggage, vehicles or persons without a warrant and almost always without any individualized suspicion of wrongdoing.” Additional provisions were made under the Obama administration to further the investigative powers of government agencies, including that electronic devices “are subject to search by the U.S. Department of Homeland Security (DHS) to ensure the enforcement at the border of immigration, customs, and other federal laws.”

Therefore, the government has the right to search personal phones. However, the government

cannot legally force anyone to give access, which is why agencies have utilized detainment and seizure to pressure people into compliance.

Critics argue that this is an encroachment on people’s privacy. Some, like Bikkannavar, may have work-related material on their devices that they are not allowed to show to anyone. Others, like journalists and reporters, may need to protect their sources. Many of those who are detained are not even told why they were selected, so why should they give information to an entity that refuses to give them information?

The counterargument is that these seizures are necessary for national security. Gaining access to the personal information of travelers coming into the United States may help find potential terrorists or terrorist sympathizers, in addition to other criminals like pedophiles or drug lords.

In both the past and the present, the government has shown that it will go to extreme lengths to suppress criminal elements, even if it has to ignore the rights of its citizens in the process.

Recently, the Council on Islamic-American Relations filed complaints against the CBP for demanding that Muslim-American citizens disclose all of their social media information when they return from overseas. With Trump’s animosity toward immigrants—indicated by his recent executive order consisting of a travel ban for people from predominately Muslim countries and refugees, his stated desire to build a wall along the southern border and his derogatory comments about Muslim groups and women—the vilification of foreign travelers in the United States may only increase.

The national fear created by events like 9/11 and the 2001 anthrax attacks led to the creation and passing of the expedited USA PATRIOT Act, which greatly expanded the powers of various government agencies. However, the act brought on indefinite detentions of immigrants and permission given to police to search someone’s home or business without consent or knowledge. It also brought on the increased ability of agencies like the National Security Agency to collect all types of data about U.S. citizens and search said data without a court order. Some of these provisions were eventually ruled unconstitutional.

A parallel could be drawn between these events and the more recent attacks conducted by Islamic State sympathizers in the United States. Like back then, in response to the threat of another terrorist group, the U.S. government is increasing its reach under the stated purpose of national security.

The government might argue that these new measures are for the good of the public and that this is a necessary evil to ensure the nation’s continued safety from a tragedy akin to 9/11.

While this is a reasonable argument, a line must be drawn somewhere between the safety of the country and the obvious intrusion on the rights of people coming into the country. Selective interrogation and detainment of foreign travelers is not the way to go. People have a basic right to privacy and these agencies cannot intrude on it. There must be some kind of balance struck between both national security and human rights.

-Jahvon Meadows  
Accounting '19



# LUNCH WITH THE PRESIDENT



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# Business

## Theranos faces cash shortfalls after failing second major lab test

BY MARIA MARKOWICZ  
MANAGING EDITOR

Following a failed lab inspection and an effort to rebrand itself, Theranos has ended 2016 with only \$200 million in cash reserves, *The Wall Street Journal* reported.

The failed lab inspection carried out in Theranos' Arizona facility revealed that the company was not adhering to its own medical standards. In mid-February, MarketWatch reported that the company has made "no maternal revenue for 2 years." To top that off, Theranos is currently facing multiple lawsuits from several investors, including Walgreens.

In response to the allegations, a press release published on Oct. 11, 2016 claimed that the lawsuits filed by the company's investors lacked solid ground.

"The suit is without merit, the assertions are baseless, and the plaintiff is engaging in revisionist history," the press release states. "Most of the company statements the plaintiff has cited in its suit were made after the plaintiff invested, and could not possibly have been the original basis for investment. This wholesale reliance on post-investment statements, therefore, negates the claim that the plaintiff was misled."

The multiple lawsuits pose a risk to Theranos' future. The company has spent most of the \$1 billion that it raised from investors and there is no money set aside for liabilities that may arise from the lawsuits, MarketWatch reported.

The company's problems date

back to the failed inspection that was carried out in Theranos' Arizona facility, which has since shut down. According to the documents that have been acquired and released by *The Wall Street Journal*, the company has made severe errors in creating clear training standards, following instructions for using the blood testing equipment and notifying customers if an error was discovered.

For example, the document goes into detail about the disparity between the written policies and procedures that are actually carried out. There were no written guidelines for assessing employees, although an employee interviewed by the inspectors said that unwritten procedures were in place.

The deeper issues lied in how the employees were carrying out blood tests. The root of the failed inspection lies in the fact that Theranos employees were taking small blood samples that brought back false results. The documents show that when using lab equipment, employees would follow third-party guidelines that were different from the manufacturer's instructions. These third-party guidelines were followed when calibrating equipment or testing its accuracy. This means that even larger blood samples were doomed for inaccuracy.

"The laboratory director failed to ensure that chemistry verification procedures used were adequate to determine the precision of the methods used. For chemistry tests, the laboratory failed to demonstrate it can obtain pre-

cision performance specifications comparable to those established by the manufacturer," the document states.

The inspection documents show that one of the employees claimed that the workers would call customers to inform them about results that were off by more than 20 percent of the actual result, though the inspectors found no formal documentation to prove that claim.

Despite these results, Theranos is fighting hard to stay afloat in the biomedical industry. The company has hired several new engineering experts, executives and other professionals. While it does not solve all of the company's issues, it is a clear sign that Theranos is trying to move past its issues.

Among the most notable of its recent hires, Theranos found experts to complete its Technology Advisory Board.

"The eight-member TAB has had full access to Theranos' proprietary technologies, associated data and team members. The board will work alongside Theranos' leadership and internal research and development teams in various areas, including advising the company on peer-reviewed publication submissions and on presentations at scientific meetings," a press release published on Jan. 17 explains.

There are five tasks that the TAB will be responsible for. This includes reviewing specific product initiatives, cooperating with specific technology and product development teams, promoting Theranos' products in peer-reviewed journals and presentations, analyz-



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Theranos reported it only had \$200 million in cash reserves by the end of 2016.

ing target audiences and proposing and assessing new technologies.

On the flip side, when the company shut down its facilities in Arizona, California and Pennsylvania, 340 workers were "impacted," Theranos CEO Elizabeth Holmes said in an open letter published on Oct. 5, 2016.

In order to recover from the crisis, Theranos has to concentrate on raising more funds to mitigate the impact of possible liabilities. More important than that, the company has to find new sources of revenue. In her open letter, Holmes explained that the new brain

power will be used to drive new technology.

"We will return our undivided attention to our miniLab platform. Our ultimate goal is to commercialize miniaturized, automated laboratories capable of small-volume sample testing, with an emphasis on vulnerable patient populations, including oncology, pediatrics, and intensive care," the open letter states. "We have a new executive team leading our work toward obtaining FDA clearances, building commercial partnerships, and pursuing publications in scientific journals."

## Boeing workers dismiss unionization

BY YELENA DZHANOVA  
OPINIONS EDITOR

Three-quarters of the 2,828 Boeing workers in the South Carolina plant voted not to unionize against the aircraft company giant.

Boeing's campaign against the International Association of Machinists and Aerospace Workers—the group that tried to rally support for unionization at the South Carolina plant—was uncompromising. The IAM already unionized a plant in Washington state that manufactures the 787 Dreamliners.

The National Labor Relations Board conducted a secret poll among the workers throughout the town of North Charleston in order to obtain data on thoughts of unionization.

However, South Carolina maintains a solid reputation as the nation's strongest anti-union state. Therefore, the results against the IAM did not come as a surprise.

"South Carolina is one of 28 states that bar unions from requiring workers to join up as a condition of employment, and has the lowest proportion of union workers, at 1.6 percent, according to the Bureau of Labor Statistics. New York is highest with 23.6," *Fortune* magazine writes.

Although the workers voted with their own interests in mind, President Donald Trump is scheduled to visit the aircraft factory on Feb. 24.

Specialists speculate that he will approve of the decision to avoid unionization. Among those specialists is Harley Shaiken, a professor at the University of California, Berkeley. Shaiken specializes in labor and the global economy.

Trump will be in town for the launch of the 787-10 Dreamliner, a modification of the jumbo planes



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Boeing workers in the South Carolina plant voted against representation by the IAM.

previously released by Boeing. The new line will be able to carry 14 percent more passengers and 15 percent more cargo compared to its predecessor.

NLRB rules state that elections to unionize can only occur 12 months apart, so the IAM has to wait a full calendar year before trying to petition again.

A previous vote to unionize was canceled in April 2015 due to suspicions that state officials had interfered. Former South Carolina Gov. Nikki Haley voiced strong opposition to forming a union in that same year. Haley created testimonies that may have jeopardized IAM's chances.

Workers cited many reasons for going against the notion to unionize. Among them, the most prevalent has to do with fostering divisiveness. Workers claimed that the union would create severe distinctions between management and staff and encourage workers to strike in order to curb dissatisfaction.

Hoyt N. Wheeler, a professor of business at the University of South Carolina, said prior to the vote that a union victory would be a historic change since Boeing, in particular, set up one of its plants in South

Carolina to avoid unionization.

However, 26 percent of Boeing workers indicated that they supported the idea of joining the IAM, which demonstrates surprising depth for IAM efforts.

The workers who supported the act and voted in favor of unionization claimed that the company had not remedied issues that it promised to eliminate prior to the scheduled vote. For example, workers complained that management doled out raises and promotions to workers on an unfair and inexplicable basis and evaluated them poorly. Another popular complaint against Boeing had to do with job expectations. Workers complained that job instructions fluctuated on a monthly basis and workers had little consistency and foresight. They had hoped that by unionizing, this problem could be averted in the future.

While the IAM fights for fairness and consistency, the union's main aims include establishing "higher wages for production and maintenance workers in South Carolina," the *Times* said. On average, these workers make \$23 per hour while their colleagues in the Washington plant perform the same tasks and make \$31 per hour.

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# Kraft walks away from Unilever offer

BY AMIT AGRAWAL  
CONTRIBUTING WRITER

Kraft Heinz Co. made an unsolicited takeover offer for Unilever, the Anglo-Dutch consumer product giant, on Feb. 17 for \$143 billion. Kraft's deal could have been the second largest cross-border deal if it went through, following Vodafone's acquisition of the German wireless giant Mannesmann that was valued at \$180 billion in 2000.

Kraft Heinz Co., controlled by Warren Buffet and 3G Capital, offered an 18 percent premium over Unilever's closing price the day before the offer was made. Unilever was quick to reject the cash-and-stock offer, claiming that the \$50 per share offer severely undervalued the company. There are very few people who would argue with that statement. Buffett is known for buying iconic companies for less than what he calls their "intrinsic value," a value based on a company's cash-generating ability and which could be vastly different from the market value.

It is not the first time that Buffett and 3G Capital, a Brazilian investment firm, joined forces to buy a company. Back in 2013, the duo nabbed H. J. Heinz, the ketchup company, and then again in 2015, merged it with Kraft Foods, giving birth to one of the largest consumer food companies on earth. Buffett usually provides the financial backing needed to oversee such large deals to completion, while 3G Capital brings the operational chops needed to cut the bloat in large companies. It is not unusual for 3G Capital to fire hundreds of employees in a matter of days of taking control. There could be significant cost synergies if the deal eventually does go through. Unilever's operating income mar-



AGATA PONIATOWSKI | THE TICKER

The Kraft-Unilever proposed merger is the latest deal to fall apart in 2017.

gin, or its earnings before interest and taxes, is almost half of that of Kraft's. The savings could be huge if 3G Capital, the firm that does the dirty work of streamlining operations, could lift the margins up to Kraft Heinz's level.

The deal seems highly unlikely from an anti-trust perspective and the apparent reluctance of Unilever management. Kraft has assured that it was committed "to working to reach agreement on the terms of a transaction," but the company made it clear that another offer is highly doubtful. Furthermore, because the firms do most of their business in the same markets, the prospective deal might give regulators a pause on concerns of a monopoly.

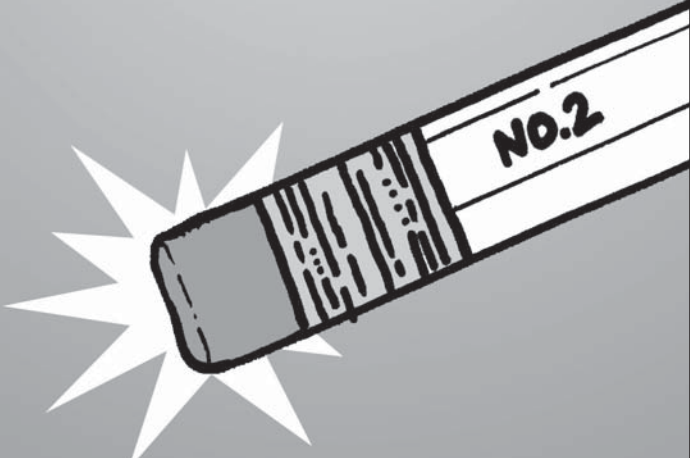
In 2010, Kraft closed a plant in the United Kingdom after promising not to do so, stirring up a controversy in the country. European countries are usually considered more employee-friendly. Therefore any attempt to convince

regulators and unions that Kraft Heinz Co. has good intentions might prove difficult, especially since Unilever has around 168,000 employees to Kraft's 41,000. Unilever also generates more than two times the revenue of Kraft. Dutch Prime Minister Mark Rutte, who once worked at Unilever, has said that it is "an important company" for the Netherlands, where it is headquartered, along with the United Kingdom.

The offer has surprised many market experts, as the consumer goods sector has been reeling from issues like low inflation and, highly-volatile currency movements that eat into the profits. In addition, the company faces slow growth in both mature and emerging markets, where the competition is often stronger and the political climate more harsh.


Perhaps Unilever might have been more interested had Kraft proposed the offer three days earlier on Valentine's Day.

# We highly encourage you to use a rubber.



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# The Renovations for Baruch College's Main Student Computer Lab Has **BEGUN!**



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# Arts & Style

## Anastasia, Indecent set to appear in Spring Broadway season

BY MAXIM IBADOV  
SENIOR STAFF WRITER

Many new shows open up this time of year on Broadway, with the biggest stars and most talented creators bringing new pieces to the New York audiences. This spring season might be one of the most prolific yet.

The most anticipated revival in years and the highlight of this season is *Hello Dolly!*, a Broadway classic that is beloved by generations of theatergoers. A 1964 Best Musical winner with a score by Jerry Herman, *Hello Dolly!* stars the legendary Bette Midler.

Midler will take on the role of the title character Dolly Levi, a New York matchmaker who decides to begin her life once again. It is hard to imagine someone more suited for this role than Midler and this show marks her return to her stage musical roots.

Another Best Musical revival with an iconic female lead, *Sunset Boulevard*, lands on Broadway after a successful West End run. Based on a 1950 film noir with music by Andrew Lloyd Webber, *Sunset Boulevard* follows the story of Norma Desmond, an aging actress desperately trying to get her old fame back.

Glenn Close reprises her Tony Award-winning performance as Desmond.

With a 40-piece orchestra, the largest to appear on a Broadway stage, Webber cements his legacy as the first composer with four shows running simultaneously on the *Great White Way*.

*Miss Saigon* is another revival that enjoyed a rave success in London's West End. The 1989 musical adaptation of Puccini's opera *Madame Butterfly*, *Miss Saigon* is a love story between a Vietnamese woman and a U.S. soldier during the Vietnam War.

*The Play That Goes Wrong* is an original London production and Olivier award-winning comedy about an amateur university theater and its attempt to put together a murder mystery. As suggested by the title, the audience members should expect a sensational farce that will make their bellies explode from laughter.

There are many shades of new musicals on Broadway this season and *War Paint* is one of them.

*War Paint* is a musical about a decades-long rivalry between cosmetics moguls Helena Rubinstein and Elizabeth Arden which shaped the industry and changed how the world viewed women in business.

Rubinstein and Arden are portrayed by Patti LuPone and Christine Ebersole, respectively, both two-time Tony-winning stage giants. A bit of blues is brought by *Bandstand*, a jazz musical that focuses on the group of World War II young vets, whose passion for music takes them on the journey of love and success.

*Bandstand* is directed and choreographed by *Hamilton's* Andy Blankenbuehler and stars Broadway sweethearts Laura Osnes and Corey Cott.

Notes of bittersweet will prevail in *Come From Away*, a musi-

cal inspired by the true events of 9/11, when 38 planes were forced to make emergency landings in a small Canadian town of Gander.

A compelling story about the lasting connection between the passengers and the residents of Gander will surely become one of Broadway's most touching musicals in years.

Other new musicals this season are all movie adaptations. *Anastasia* is based on the 1997 animated film of the same name, which tells the story of Grand Duchess Anastasia Nikolaevna of Russia, who claims to have escaped the execution of her family.

*Anastasia* features an original score, as well as well-known film tunes such as "Once Upon a December" and the Oscar-nominated track, "Journey to the Past."

Another adaptation of a child's musical film is *Charlie and the Chocolate Factory*, which is based on Roald Dahl's novel and the 1971 film with Gene Wilder. Starring two-time Tony winner Christian Borle as Willy Wonka, this musical also features both a brand new score and the film's original songs such as "Pure Imagination."

A bit of France on Broadway can be found in *Amelie*, a musical based on the 2001 French movie starring Audrey Tautou. *Hamilton's* Phillipa Soo takes on the title role of an ordinary waitress with an ordinary imagination.

On the other side of the world, Broadway has a piece of Pennsylvania in *Groundhog Day*, an adaptation of a 1991 movie with Bill Murray. The plot follows a cynical

weather broadcaster played by Andy Karl, who comes to Punxsutawney, Pennsylvania, to cover the famous groundhog and ends up being stuck in the same day until he gets his life together.

Spring 2017 is definitely a season of transfers not just from London, but mostly from off-Broadway. *Sunday in the Park with George*, a Stephen Sondheim and James Lapine musical about French pointillist painter Georges Seurat has enjoyed success during its brief run at City Center and is now on Broadway for only 10 weeks.

*Sunday in the Park with George* stars Tony winner Annaleigh Ashford and Jake Gyllenhaal in his Broadway musical debut.

*Sweat*, a new play by Pulitzer-winning Lynn Nottage about blue collar workers in Pennsylvania, enjoyed a praised run at the Public Theater. *Oslo*, a political piece about top secret, high-level meetings between Israel and Palestine that culminated in the signing of the 1993 Oslo Peace Accords, ran at Lincoln Center.

*Indecent* is a play with music, which centers on a real-life controversy that surrounded the original production of Sholem Asch's play *God of Vengeance*. The play was a love story between two women.

*Significant Other* is a comedy by Joshua Harmon about a gay New York bachelor who is looking for love while his friends are getting married. Harmon's play was first produced almost two years ago at Roundabout Theatre Company's off-Broadway location.

This season, RTC is presenting

the audience with a lesser-known play by Arthur Miller, *The Price*, which centers on two estranged brothers who come together to sell their parents' estate. *The Price* features a must-see cast of Danny DeVito, Jessica Hecht, Mark Ruffalo and Tony Shalhoub.

Lincoln Center Theater is doing a revival of another great work by U.S. playwright Tennessee Williams—*The Glass Menagerie*. A masterpiece of U.S. theater, this drama revolves around a dysfunctional family whose Southern Belle mother is destroying the life of her children, one of whom is queer.

This play stars two-time Oscar winner Sally Field alongside Tony winner Joe Mantello and is directed by Broadway favorite Sam Gold.

Gold is having a great year, as he is directing two plays on Broadway, the other being a new work—*Doll's House, Part 2*. A sequel to Henrik Ibsen's magnum opus, this play follows the story of Nora after she leaves her family to pursue happiness and independence.

*Doll's House* features another must-see cast, which includes award winners Chris Cooper, Jayne Houdyshell, Laurie Metcalf and Condola Rashad.

While this spring on Broadway is not as diverse as last year, it is still admirable that the theater community is becoming more accepting. This year is especially significant for female leads over 60 including Close, Ebersole, Field, LuPone, Metcalf and Midler.

Although this might not be enough, it is definitely a step in the right direction.

## Pollock's "Alchemy" takes residence in basement of New York's Guggenheim

BY ARTAN LJUKOVIC  
COPY EDITOR

For those who spend their time admiring the works of artists like Vincent van Gogh, Jackson Pollock and Leonardo da Vinci, paintings like "Alchemist," "Mona Lisa" and "The Starry Night" seem like urban legends.

Leave it to the Guggenheim Museum to make seeing Pollock's famous piece, "Alchemy," the most underwhelming experience for those coming to see the museum's latest exhibit, "Jackson Pollock: Exploring Alchemy."

The exhibit, which is on view from Feb. 10 through Sept. 6, suffers mostly from an awkward hole-in-the-wall location and set-up. While the painting itself is on the sixth floor of the museum, the exhibit is located in the basement, which is also home to the Sackler Center for Arts Education.

To get to the exhibit one has to take the main elevator to the fourth floor, walk through another exhibit and take another elevator down to the basement.

Aside from the art that it houses, the museum is a work of art itself. From the outside, it looks like an upside down, three-tiered cake. On the inside, it almost looks like a small airport terminal. It is cozy with a modern twist, literally, since the museum is set up as an ascending spiral that allows visitors to walk from one exhibit to the next.

When visitors to the museum reach its pinnacle, they can either take the elevator back down or retrace their steps, revisiting the same paintings once again.

Upon entering the basement, visitors are met with a large photo of Pollock at work and a brief pas-

sage about his life as an artist and his history with Guggenheim. Before he reached notoriety, Pollock was a custodian and a maintenance man at the museum. He was discovered by Peggy Guggenheim, the niece of Solomon R. Guggenheim, whom the museum is named after.

As an art collector and prominent socialite in the 1930s and 1940s, she was able to use her status to bring Pollock fame and to give him the money to fund his artistic endeavors.

To know that Pollock once roamed the same halls that now show off his art is pretty interesting and adds an eerie vibe to the experience. Unfortunately, that ends up being the most interesting part of the exhibit.

The interactive kiosks and video screens give information on the techniques used to create "Alchemy," but they take away from what could have been a more intimate experience given Pollock's ties to the Guggenheim family and the museum.

Nothing that was found in these kiosks is any different from what could be found on the internet about Pollock or his painting techniques. In fact, the Guggenheim website even has similar audio and visuals that could provide the same experience minus the hike and the entrance fee.

Aside from its location in the museum, the exhibit itself is set up awkwardly. One might find himself confused about whether the two armchairs in the room are for use or for decor. The room is about the size of a standard classroom—dull, gray and lacking life. It is the complete opposite of Pollock's work, which is known for being messy, spontaneous and obviously

brilliant.

When one imagines Pollock creating his masterpieces, it is without a doubt that he centered his efforts on being spontaneous and creating beautiful imagery without being calculated and technical. The museum's exhibit is based on those exact two things. The ideas of calculation and technicality are not something that Pollock spent much time thinking about, so the exhibit feels a little forced.

No one looks at Pollock's piece and tries to figure out the exact composition of the painting.

For its intents and purposes, despite being about a painting, the exhibit would have been more at home in a science museum. The kiosks offer information through X-ray images, 3-D printing models and the types of pigments used to create "Alchemy."

As a woman walked into the exhibit, she asked, "Where's the painting?" One of the men she was with responded, "I could've looked this stuff up online." They looked around in confusion and boredom before their eyes met the touch-screen kiosks. They played around with them for about 10 seconds like toddlers with short attention spans, thumbing through the digital pages, barely reading the information on the screens.

If Pollock and Guggenheim were alive today, they would be disappointed in the exhibit. Pollock once said, "It doesn't make much difference how the paint is put on as long as something has been said. Technique is just a means of arriving at a statement."

Had the Guggenheim museum thought the same, it would not have wasted time and space on such an exhibit.

## ABC's The Bachelorette casts first black lead

Lindsay is known for her role in the last season of *The Bachelor*

BY TAFANNUM RAHMAN  
ARTS & STYLE EDITOR

She may have not gotten the final rose on ABC's *The Bachelor*, but 31-year-old Rachel L. Lindsay has plenty of reasons to celebrate. The lawyer from Texas will be the first black lead on *The Bachelorette*, a spinoff of *The Bachelor*.

Although the news broke out all over social media and some news outlets right away, the decision was officially announced on *Jimmy Kimmel Live!*

The eligible bachelorette received a law degree from Marquette University in 2011 and is a personal injury lawyer at Cooper & Scully, a Dallas firm.

Lindsay was one of the women seeking to win over Nick Viall on *The Bachelor*. She received the first impression rose during the season premiere, which usually means the contestant is an early frontrunner in the hit dating series. The fan favorite captivated Bachelor Nation with her beauty, smile and wit. Initially, Lindsay was reticent. As weeks passed, viewers watched her open up more and the chemistry she had with Viall was undeniable. On her first one-on-one date with Viall, Lindsay danced through the streets of New Orleans, then into Viall's heart.

The timing of the historic announcement was bigger than the announcement itself. The current season is still running and there is no final woman standing which means the show still has a few more episodes left. The announcement also comes at a time when diversity is an issue in the media.

*The Bachelor* began in 2002 and

*The Bachelorette* followed a year later. In both shows of the Bachelor franchise, contestants vie for the lead hoping to find love and a happily ever after. Neither show has cast a black lead, though several black women and women of other nationalities have appeared as contestants.

Only two other leads were of color. Juan Pablo Galavis of season 18 was the only bachelor of color while JoJo Fletcher, the most recent bachelorette, has an Iranian mother. Her ethnicity, however, was rarely discussed on the show.

ABC has faced a lot of pressure for greater diversity for many years from the public and even celebrities.

People of color have rarely been cast on the shows and for those who were, there was a tendency for them to be voted off early. This commentary has surrounded the show for years.

There was even a racial discrimination lawsuit brought against the show in 2012 when a group of Nashville residents claimed that the show failed to feature non-white cast members and argued that civil rights law "plainly prohibits whites from refusing to contract with African Americans because of their race."

Though Lindsay has been a fan favorite during the current season of *The Bachelor*, many have speculated that the decision to give her the lead role comes from producers feeling pressured for not having enough diversity on the show.

Lindsay will begin her journey to find love when season 13 of *The Bachelorette* premieres on Monday, May 22 on ABC.



# Reeves returns to action-packed sequel, *John Wick: Chapter 2*

REEL REVIEWS



BENJAMIN WALLIN

After having starred in the action-packed *John Wick* in 2014, Keanu Reeves made his return to the genre in its sequel, *John Wick: Chapter 2*. The sequel was an entertaining action film featuring killing scenes that were well-choreographed and successfully scaled up in their level of intensity.

With the announcement of the inevitable sequel, the obvious plaguing doubt was one of whether lightning could strike twice. *Chapter 2* was a stylized, comprehensible action movie with beautiful visuals and an intriguing criminal world that did not overwhelm viewers.

The goals of any sequel should be to replicate what made the original so good, while expanding upon the world and the premise, justifying the need for the sequel's existence in the first place. *Fantastic Beasts and Where to Find Them*, for example, while expanding J.K. Rowling's world into New York in the 1920s, fell short when compared to the magic of the *Harry Potter* series, in both senses of the word.

*John Wick: Chapter 2* holds up against the original. Surprising as it is, the action movie sequel with around double the budget and much higher expectations was able to surpass its three-year predecessor. Reeve's character is a hero of legend. He speaks few words while

many are spoken of him. When his name is mentioned, it is enough to elicit fear in the hearts of all who might face his wrath.

Wick does not kill for personal gain, but for vengeance and to be able to go home again.

The movie was also great for its visuals. Chromatically, it was one of purples and greens and blues and whites. It is clear that the cinematographers took the film's appearance into consideration. The fights were comprehensible in the sense that shots were not cut repeatedly or filmed with a shaky camera. The cinematography was fluid and sustained, allowing the action to actually be seen.

The film is aptly named. It is the second chapter in the story of Wick, a story that, in this sequel, proved it is deserving of further telling. All the praise given to the first chapter is due to the second chapter and then some. While the story initially moves to Rome, straight out of the playbook of a sequel bankrupt of new ideas, the sequel is far from stale.

The plot is built around three big sequences of action, with smaller action and exposition peppered in between these large dramatic scenes. A few days after the events of the first movie, where Wick has his dog killed and his car stolen, triggering a vengeful rampage, Wick gets his car back. The opening sequence mixes pre-existing knowledge with surprise and vehicular violence with non-vehicular violence, while acting as the pre-title stinger that brings all viewers up to speed.

Upon his return home, Wick has an unexpected surprise. He has a debt and it is being called in by those to whom he is indebted. Part of the intrigue of the world of the first film was its society of assassins. Their hotel was The Contin-



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Reeves, who plays Wick, returns to the criminal underworld to repay a debt and discovers a bounty has been put on his life.

tal, their currency was a mysterious gold coin and all of them knew "Mr. Wick." The society had few known rules, chief among them the forced amnesty on hotel grounds.

With the movie not rushing to reveal all the mystery of the society, a sustained interest was created. In the second film, one of the revelations is a system of no-questions-asked favors that can be owed between assassins. Wick owes a favor and he is forced to come out of retirement once more.

With a new movie sequel comes a new cast. Rapper Common plays the bodyguard of a target for Wick. The mutual respect between two combative is a trope that has still failed to feel boring. Their even match finally offers a struggle for Wick that raises the possibility that he could lose. A scene involving discretion toward public killing is

particularly humorous.

Laurence Fishburne is also in the movie. Though the marketing plays up his involvement as a reunion of *The Matrix*, his role ends up coming off half-baked. The real star of the newcomers is Ruby Rose. Her mute assassin, Ares, goes from crony to main villain with remarkable aplomb.

The true brilliance of the film is in its ability to scale up. The first half plays out like a repeat of the first movie. With all the classic benchmarks of a mediocre or repetitive sequel, the possibility of disappointment loomed large. Instead, the movie kept getting bigger and better.

After the movie *Alien*, where a single alien was enough to challenge an entire ship, the sequel, *Aliens*, had protagonists with stronger weapons and more alien an-

tagonists to match. There was escalation on both sides. *John Wick: Chapter 2* has

Wick getting more allies to help in his rampage, but he also has stronger people to fight. Common and Rose pose the threats of boss fights, but even the grunts become more skilled.

With a hit put out on Wick, additional skilled assassins enter the fray, with intercut scenes of Wick desperately fighting the highly trained killers.

While complaints abound of Hollywood lazily churning out pointlessly unoriginal sequels and reboots, *John Wick: Chapter 2* does anything but fit that bill. It expands the world, adding to the lore of The Continental. It is beautiful and action-packed.

*John Wick: Chapter 2* is a sequel with a purpose.

## Manager of renowned Chelsea Hotel dies at 82

BY SAMUEL LIFF  
SENIOR STAFF WRITER

Hotelier Stanley Bard died of a stroke on Feb. 14. Bard was the manager of the Chelsea Hotel from 1964 through the turn of the 21st century, ushering in a cultural revolution that gave rise to bohemianism in the United States.

Bard's time as an innkeeper introduced an era of tolerance. Housing artists and writers at 222 W. 23rd St. in a Victorian Gothic, once the tallest in the city and now on the National Register of Historic Places, Bard was legendary for indefinitely accommodating the feckless.

In 1947, just preceding the rise of Beatnik culture, Bard's father took over as manager of the Chelsea Hotel. With an associate degree, Bard began as a plumber in the building in 1957 before taking over as manager himself nearly a decade later when his father died.

The hotel had already served as a hotbed of culture before Bard took over. William Burroughs, Jack Kerouac and Allan Ginsberg had already penned some of their greatest works in their respective rooms.

It was during Bard's tenure that the hotel developed into the hotbed of New York culture for which it is reputed today.

When Bard took over management of the building, Arthur Clarke—who finished writing *2001: A Space Odyssey* alongside Stanley Kubrick inside the hotel shortly after Bard became the manager—and Bob Dylan were already inhabitants.

Throughout the first few years under Bard's management, 2016 Nobel laureate Bob Dylan spent much of his time composing his

1966 opus, *Blonde on Blonde*.

In 1966, Andy Warhol recorded his film *Chelsea Girls*, narrating the lives of many of his fellow residents at the Chelsea Hotel.

One of the film's stars, Edie Sedgwick, then famously burned down her room before suffering a nervous breakdown and moving out.

Leonard Cohen and Janis Joplin, two of the building's guests, met in the hotel's elevator and began their love affair, which later became the subject of Cohen's *Chelsea Hotel #2*. In 1969, Robert Mapplethorpe moved with Patti Smith into Room 1017, where Mapplethorpe borrowed his first Polaroid from artist and neighbor Sandy Daley. Mapplethorpe is today recognized as one of the world's most influential photographers.

More than a decade into Bard's tenure, the Chelsea Hotel saw the darkest day in its history in 1978. In Room 100, Sid Vicious, bassist of the Sex Pistols and icon of punk music, was handcuffed and led away from the bloodied corpse of his then-girlfriend Nancy Spungen, whom he allegedly stabbed to death.

Vicious and his murdered girlfriend were among the last of the hotel's legendary inhabitants. Jobriath, one of the first internationally famous gay rock stars, died in 1983 of complications due to AIDS while living in a pyramid atop the hotel.

Bard and his tolerance of the shenanigans of the bohemian residents at the Chelsea Hotel are singlehandedly responsible for developing much of the rich culture associated with New York and his death draws the rich epoch to a close.

## RHCP tour celebrates 11th studio album

The alternative funk legends take over Madison Square Garden as part of their 18-month world tour

BY LUIS LUCERO  
SENIOR STAFF WRITER

Nearly four years after their last major tour ended, alternative funk legends the Red Hot Chili Peppers are back on the road for a massive 18-month world tour to promote their 11th studio album, *The Getaway*.

After a successful European leg, the band returned to the United States and dropped by New York City for three sold-out nights at Madison Square Garden.

The night started with bassist Michael Balzary, also known as Flea, coming on stage to introduce a very special and personal guest. Drummer Jack Irons was a founding member of the Red Hot Chili Peppers and despite playing on only one record, 1987's *The Uplift Mofo Party Plan*, he made several writing contributions for the band's first four studio albums.

He left the band in 1988 after finding guitarist and childhood friend Hillel Slovak died of a heroin overdose.

Irons sat behind the kit for Seattle rockers Pearl Jam for four years in the 1990s.

After estranging himself from the Red Hot Chili Peppers as a result of Slovak's death, Irons eventually reconciled with his old bandmates with two special live appearances in 2012, including their induction ceremony into the Rock and Roll Hall of Fame.

Shortly before the new tour's kickoff, the band announced that Irons would serve as a secondary supporting act for the North American dates.

After a quick transition, the second and primary opening band, Troy "Trombone Shorty" Andrews took the stage with his backing

band Orleans Avenue.

In a stark contrast to both Irons and the headlining act, this act was a straight up jazz group with inklings of rock music scattered throughout the songs.

But whether or not they fall into the category of jazz fusion is all up to the listener.

Given that many of Flea's biggest heroes on bass guitar came from a jazz background, it is no surprise that the band hired Andrews as a supporting act.

But in 40 jazz-filled minutes, Andrews brought a New Orleans atmosphere to the packed arena and ultimately received a more gleaming reception from fans when compared to Irons' set.

After an hour and a half of two opening acts, the Red Hot Chili Peppers finally hit the stage with Flea, guitarist Josh Klinghoffer in his second full-fledged tour as an official band member and longtime drummer Chad Smith launching into the lengthy jams that defined the band's live shows.

After some brief instrumental noodling, lead vocalist Anthony Kiedis joined the band with the crowd favorite "Can't Stop." Coupled with an elaborate setup of multicolored lighting tubes that move in synchronicity with the songs, the band gave the audience all the major hits and fan favorites, with four tracks from *The Getaway* appearing during the show.

One highlight was the band's performance of its newest single "Go Robot."

Aside from bringing a second bass guitarist on stage for the first time in the band's history, a dancer in a chrome-colored skin tight costume came on stage to augment Kiedis' absurd lyrics involving sex with robots.

Being that the new record featured an increased presence of keyboards, thanks to new producer Brian "Danger Mouse" Burton, the band finally added a main keyboard player to its touring lineup, Nate Walcott.

Aside from the piano, Walcott's menagerie of keyboards included rock classics like a Mellotron, clavinet and Minimoog Voyager.

Even before *The Getaway*, the band recorded a few keyboard-heavy songs with Frusciante on keys. The new addition to the touring band would have been an ideal opportunity to dig into the band's catalog.

This leads to another problem of the show—the set list itself. The Red Hot Chili Peppers have not been known for sticking to a consistent set list and this particular tour was no exception.

But a lot of the shows featured similar selections of greatest hits with very little deviation between nights.

Being that this is Klinghoffer's second major tour, it would have been nice if more material from *I'm With You* and its B-side compilation *I'm Beside You* was featured to further establish him as a member of the band rather than just Frusciante's replacement.


The set list never goes any further from Frusciante classics, with only one song from the Slovak era being featured and Dave Navarro's sole album with the band One Hot Minute was completely ignored.



All things aside, the Red Hot Chili Peppers still delivered a night of euphoric music and eclectic funk only they can deliver.

Hopefully, future tours will feature deeper cuts in the set list without being overly attached to the hits.



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# Science & Technology

## Video games could offer greater engagement than classrooms

BY VICTORIA MERLINO  
SCIENCE & TECHNOLOGY EDITOR

Video games may have the potential to offer a more engaging educational experience than that offered in a traditional classroom setting, a new paper from a University of Texas at Dallas reports. Using a modified or “modded” version of the popular building and creation game *Minecraft*, researchers were able to educate students on chemistry and its principals with no traditional classroom instruction.

The research team consisted of 39 college students from differing majors. The students were asked to participate in the team’s *Minecraft* mod, entitled *Polycraft World*. In its original form, *Minecraft* allows players to combine raw materials that they collect in the game world to form items.

As an example, players can combine a certain ratio of wooden sticks and iron ingots to form a sword, while combining these materials in different ratios and arrangements can create in different items, such as a pickaxe or a shovel.

*Polycraft World* builds on this game mechanic, adding the ability to combine chemical ingredients to the mix. Just as a player can combine iron ingots and wooden sticks in *Minecraft*, *Polycraft World* allows players to balance chemical reactants and form new materials, such as Kevlar.

With the added instruction of a Wiki website that researchers created, students can combine these new materials to create highly desirable tools to help progress in



AGATA PONIATOWSKI | THE TICKER

*Polycraft World* is based on the popular video game *Minecraft*, where players can build items through collecting raw materials.

the game, including flamethrowers, jetpacks, plastic chests and pogo sticks.

The researchers discovered that teaching chemistry entirely through students playing *Polycraft World* produced positive results. One of the co-authors of the paper, Dr. Christina Thompson, taught a class entitled “Video Games and Learning” at the University of Texas at Dallas that utilized *Polycraft World*. She had each student play the game over the course of the semester, with no in-class scientific instruction given.

Students were required to pass certain checkpoints within the game, guaranteeing that they had played the game long enough to test for the researchers’ theories. During the 11th week of the class, students were given a pop quiz on the subject matter taught in *Polycraft World*.

Results of the quiz showed that in the Fall semester of the class, five out of 13 students could draw a crude oil distillation tree to three levels of distillation—a skill only taught to them within the game. Similar results were found with the

Spring semester version of the class, with four out of 13 students being able to draw the tree to its third level with no prior traditional instruction on the subject. Researchers also found that the further students progressed in the game, the more they could correctly identify polymers by their acronyms.

“It’s quite difficult to make a good video game, much less the rare good game that is also educational,” said Dr. Monica Evans, another co-author of the paper, in a press release. “The ingenuity of the *Polycraft* team is that they’ve

harnessed the global popularity of an existing game, *Minecraft*, and transformed it into something that is explicitly educational with a university-level subject.”

Students were not required to memorize any of the game or its mechanics, nor were they being graded on their skills. Whatever the students learned about chemistry, asserts the research team, was through their own volition and play experience.

“There’s a preconception among some that video games are an inherent evil,” said Dr. Ronald Smaldone, another co-author of the paper, in a press release. “Yet in a rudimentary form, we’ve made a group of non-chemistry students mildly proficient in understanding polymer chemistry. I have no doubt that if you scaled that up to more students, it would still work.”

Though the initial results of *Polycraft World* are promising, the research team explained in the paper that its sample size was small; and more information would be needed before any conclusive results could be drawn.

However, the team still had a positive outlook on the future of video games in the educational sphere. In the concluding paragraphs of the paper, they suggesting that more educational games must be made to fit the learning style of students.

While *Polycraft World* may be successful with some students, it will not be successful with all, leaving opportunities for a similar niche to be filled by other video games.

## Military women live happier lives than women in general population

BY YELENA DZHANOVA  
OPINIONS EDITOR

A study conducted by researchers from Columbia University’s Mailman School of Public Health has found evidence suggesting that women who were in Vietnam for either civilian or military service are happier than women of the general population.

Considerably less research and statistics are devoted to military women when compared to the vast research regarding military men. Most of the research on women in Vietnam concentrates on military nurses, and almost no investigations exist on the physical conditions of the civilian women deployed to Vietnam.

During the Vietnam Era, approximately 265,000 women served in the U.S. military. When they were assigned combat-intensive roles, the women were deployed to high-stress warzones and gunfire ranges. Women were primarily responsible for handling war casualties and expected to maintain a traditionally feminine appearance, which included high heels and panty hose.

Participants were randomly selected from the mailing list of the Vietnam Women’s Memorial Project, a nonprofit organization based in Washington, D.C., that aims to provide support for female Vietnam War veterans.

After the researchers had sent out a survey to the women who comprise the mailing list three times, 66 percent of women on the mailing list responded and a sample size of 1,285 women was picked for analysis.

Of the women who responded to the questionnaire, 977 were military women who fought during the Vietnam War and 308 were civilian women who mainly served as American Red Cross workers.



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Women who served in Vietnam were found to generally be happier than women in the general U.S. population.

made up the majority of what the researchers considered civilian women.

Ninety-six percent of all respondents said that their war involvement had at least one positive experience. Many women revealed that their positive experiences came from working with the wounded troops and civilians in Vietnam. However, 68 percent of the same population affirmed that there had been at least one significant negative experience, including issues such as drug and alcohol problems, poor living conditions, rape or threat.

Other questions revolved around the current lifestyle inhab-

ited by these surveyed women. Researchers distributed the questionnaire 25 years after their service in the Vietnam War. Some topics of interest included current profession and if it related to previous service, any injuries or wounds sustained from service and involvement in volunteer organizations post-service.

Participants were also asked to self-assess their health and happiness levels in their current lifestyles with respect to their service from 25 years ago. Researchers also inquired about the number of kids each participant had.

To account for any factors that could influence the results, the re-

searchers separated the women into four main categories: civilian women, women who served less than 10 years in the military, women who served more than 10 years but less than 20 and women who served more than 20 years. Women with more than two decades of service were classified as “career military women” and were found to be the least likely group to marry or bear children. Career military and civilian women were more likely to have had a professional education experience.

Women additionally reported experiences of sexual harassment while in service. Career military women in general reported fewer

incidents of sexual harassment than women who served fewer than 10 years. Civilian women reported significantly more incidents of sexual harassment than military women did. The study also found that career military women felt more included in a community and supported by its members when they returned from combat.

The study states, “Career military women, understandably, also achieved the highest military ranks, on average, with nearly 80 percent of them having attained Lieutenant Colonel or higher, compared with just over 30 percent of middle-term women and 7 percent of short-term women.”

Researchers evaluated the selected participants for elements of post-traumatic stress disorder and found that 42 percent of the women experienced some kind of PTSD. However, the data from the study concluded that career military women experience less PTSD than women from any of the other three groups. PTSD scores were higher among civilian women.

In terms of happiness ratings, 48 percent of career military women reported feeling happy post-service, compared to 38 percent of the general population of women. Most women across all groups reported that they were in good health, but civilian women in general reported that they were in excellent health.

“It appears that civilian women who volunteered to serve in Vietnam not only pursued a unique undertaking as young women, but continued to lead different lives, with regards to marriage and family, while still reporting positive health and well-being,” the study read.

Researchers concluded that this study can contribute to enhancing the experiences and safety of current and future generations of female military forces.



# Ballet dancers suffer greater susceptibility to mental illness

BY MAYA YEGOROVA  
SENIOR STAFF WRITER

Dancers are more vulnerable to mental health issues than non-dancers, according to a study published by *Psychology of Music*. Ballet dancers in particular have high levels of psychological inflexibility because of the high physical demand of the sport, as well as the inherent body image issues and perfectionism associated with ballet.

The benefits of the art form—including a vigorous regime and the fostering of traits such as being a team player and being resilient—are evident. Dance activates the brain structures responsible for control, coordination, movement and spatial cognition. Yet, the risks are also apparent. There is little research that assesses how the rigorous study of dance affects the mental health of children and adolescents.

The study describes psychological inflexibility as “excessive involvement with the content of internal events,” which includes emotions, memories and thoughts. In other words, dancers may become too preoccupied with what is going on in their heads. This introspective way of thinking contributes to apprehension about failure and further results in dancers abstaining from demanding situations rather than accepting a challenge. This mode of thinking is connected to anxiety and depressive symptoms in adolescents.

There is a shortage of research on whether psychological flexibility and mindfulness can be applied to figure out the psychological functioning of dancers. The objective of the study was to assess and compare the mindfulness abilities and psychological inflexibility in Portuguese children who had dance and musical coaching with

children and adolescents who did not receive any coaching outside of school.

Researchers collected their data from Portuguese music and ballet schools. The total sample consisted of 113 children and adolescents between 9 and 16 years old, with 35.4 percent being boys and 64.4 percent being girls.

The students were broken up into three groups: the musical training group for the musicians who practiced once a week, the ballet training group for dancers who practiced twice a week and the no-training group designated for the children and adolescents whose only exposure to these arts was in their public school classes.

Participants were then asked to fill out the Avoidance and Fusion Questionnaire for Youth, a self-review system that contains 17 items that evaluate cognitive fusion and experiential avoidance. Responses were graded on a five-point Likert scale, varying from zero, or not at all true, to four, or very true, with the total ranging from zero to 68 points.

A higher tally revealed higher psychological inflexibility. The questionnaire included statements such as, “I push away thoughts I do not like,” “I stop myself from having feelings that I don’t like,” and “At school, I walk from class to class without noticing what I’m doing.” This type of text was paraphrased from the original questionnaire, so it would be easier for younger children to comprehend.

Means and standard deviations of the AFQ-Y scores were tallied for the three groups, followed by an ANOVA, or a compilation of statistical models, to see the differences between group means.

The results disclosed that there were no differences in mindfulness abilities between ballet students



AGATA PONIATOWSKI | THE TICKER

Ballet leaves dancers more vulnerable to mental illness, with some dancers exhibiting unrealistic standards for themselves.

and those who were not ballet students, and that there was no correlation between mindfulness and ballet practice.

There were no imbalances found between girls and boys in psychological inflexibility and mindfulness skills. However, ballet students were more likely to agree with the statements from the questionnaire than musicians or the group that did not practice any of those art forms. The more months a ballet dancer trained, the higher amount toward which his or her psychological inflexibility trended.

Examiners emphasized that the attributes of ballet instruction explain the degree of psychological inflexibility in its students. Ballet

is associated with discipline, perfectionistic outlooks and physical challenges. Events that create a loss of ranking and worth will trigger a dancer’s disengagement and alienation.

Ballet dancers exhibited unrealistic standards for themselves, bruising their self-confidence in the process. The solemn atmosphere and rivalries within the sport are linked to feelings of pressure to sustain a low body weight, as well as a higher prospect of an eating disorder. Ballet dancers were also more susceptible to bulimic behaviors later in life. Body image frustration and self-esteem issues were accountable for a dancer’s poor mindset.

The study confirmed that there is a link between experimental avoidance, or dismissing thoughts, and maladaptive perfectionism, or having unhealthy amounts of self-criticism. Researchers concluded that dance teachers should be conscious of this issue.

Trainers should guide the class using various cognitive and behavioral methods so students could handle their ambitions with a healthier approach. An additional suggestion from this investigation is that parents of ballet students should be mindful of their children’s active lifestyle. Parents should coax them to convey and embrace their emotions instead of repressing them.

# Baruch’s Peixoto discusses nuances of his mitochondria research

CONTINUED FROM FRONT PAGE

During his time at school in Brazil, Peixoto chanced upon an ecology lab where the main study involved the interactions between ants, a bug and a plant. The ants in the lab would press the abdomen of the bug, causing the bug to secrete a sort of honeydew, upon which the ants would then feed.

Aside from being delicious for the ants, the honeydew also turned out to be an anti-fungal, so it would protect the plants in the environment. Since the ants liked the bug’s secretions, they would also provide it with protection. This interaction became a three-party relationship between the ants, the bug and the plant.

In this ecology lab, Peixoto spent a lot of time studying the behavior of the three parties and the roles each organism had. His research into this topic, which sparked his prolific career, evoked his interest in understanding the molecular behavior behind all these interactions.

Peixoto would go on to receive his master’s degree in biochemistry and molecular biology from the Federal University of Uberlandia, Brazil. He finished his doctorate in cell biology from the University of Extremadura in Spain. His internship in the city of Caceres helped Peixoto narrow down his field of study.

“I now study mitochondrial electrophysiology. They’re two funny words that I learned in this internship opportunity in the city of Caceres, in the state of Extremadura. You never hear about this city when you think of Spain, and so I thought, ‘three words that people are not going to care about: mitochondria, electrophysiology and Caceres,’ and I applied. I was probably the only person applying to that and I got invited for an

internship after for a Ph.D. thesis,” said Peixoto.

Peixoto truly delved into the realm of mitochondrion during his thesis work. He wanted to know more about the exchange of protein between the mitochondria and the rest of the cell. According to Peixoto, proteins are what really make up mitochondrion—what really gives them their function.

At his doctoral thesis defense, there was a professor from NYU acting as president of his evaluation committee.

“We know mitochondria as energy. We have a lot where we need it: in our brain, our skeletal muscles. Now we are learning that mitochondria control the fate of a cell. A cancer cell is a cell that forgot how to die and some of the research that we were doing was seeing how a cancer cell becomes resistant to the commands that the mitochondria give to die,” said Peixoto.

The professor was studying an aspect of mitochondria that Peixoto was not familiar with: controlled cell death. After hearing his thesis defense, she offered him a job.

Peixoto began to study apoptosis, or a form of controlled cell death. He explained that apoptosis is Greek for the falling of a leaf from a tree; it is natural and necessary for the tree’s life cycle.

This type of cell death happens constantly in human bodies when skin cells die and are replaced by fresh ones. Another example of apoptosis is when the intestinal floor is refreshed to remove dysfunctional cells and replace them with new, healthy cells.

In his lab, he continues to research the network of interactions between mitochondria and other cell parts.

“It seems like the mitochondria might be talking to other parts of the cell,” says Peixoto. “I want to

know what language they are talking and what happens when they exchange information.”

There are people who believe that mitochondrion contribute stimuli to the nucleus of a cell, causing the cell to divide faster. According to Peixoto, when stressful situations arise in nature, animal litters tend to be bigger. From observation, this seems like nature’s way of increasing the chances of reproductive success in species. Peixoto speculates this may start at the cellular level with the nucleus, a speculation he may someday be able to prove true.

Peixoto’s team is currently developing a project that will help him understand how mitochondri-

The students he works with in his lab are there because they pursue the work out of pure desire and interest.

on communicate with other parts of a cell and how the relationship could alleviate certain conditions, such as muscles denervation.

Although Peixoto is very dedicated to his research, he is equally committed to his teaching career. To balance both of these endeavors, the professor’s approach is to let them feed off each other. He constantly uses the knowledge from his lab in his classrooms, as textbooks are not published often enough to keep up with new discoveries.

Conversely, going from his classroom to his lab helps keep him level-headed. It allows him to see a grand-scale picture versus a narrow view of his work.

“When I come from the class to

the lab, I am coming with this wiring of looking to the forest [and] not the tree all the time. Teaching helps you keep a broader perspective on the relevance of the research you are doing. For me it’s very easy to go to the microscopic, the nanoscopic and want to get lost in there,” Peixoto said.

Peixoto was offered an opportunity at Baruch, where he could broaden the impact of his research through interactions with students to whom he can relate.

The Dean of the Weissman School of Arts and Sciences and faculty at the Department of Natural Sciences at Baruch strongly support undergraduate research at Baruch. Peixoto’s lab houses 10 student researchers, each of whom is similar to Peixoto because of his or her passion and dedication for the work.

The students he works with in his lab are there because they pursue the work out of pure desire and interest. He likes working with people who are naturally driven and do not take any of the resources offered to them for granted. His students, in his own words, “always want more.”

Although he tries to keep his lab small to make it feel more personal, Peixoto has a hard time denying students who want to work with him. His lab, therefore, keeps on growing.

Peixoto tries to run his lab the way he runs his classroom. He allows it be an environment where students actively contribute to the learning experience. Peixoto holds weekly meetings, where everyone can present their work and discuss scientific literature. Newcomers are always welcome and there is always a senior student capable of helping the inexperienced ones learn the lab techniques.

Many of Peixoto’s students present their work in national and international scientific conferences,

as well as co-author peer-reviewed articles. Interested students can gain research experience in the lab, which can be used to leverage admission into prestigious doctoral programs.

Scientific research opportunities at Baruch seem rare, to say the least, since Baruch has a reputation as a business school. However, Peixoto stresses the value of these hidden opportunities.

“I’m not here to change anyone’s career plans. I wouldn’t want that kind of responsibility over me. But I would love to give people the opportunities that are available to them, especially at this level when there is still time to make decision changes. Rather than motivating changes, I would just like to offer the possibility of change,” said Peixoto.

Peixoto hopes to continue working with Baruch students on various projects centered on mitochondrion. He also hopes to follow-up on his project on denervation by “screen[ing] FDA drug libraries in the search for molecules that can rescue mitochondrial and motor function in the flies.”

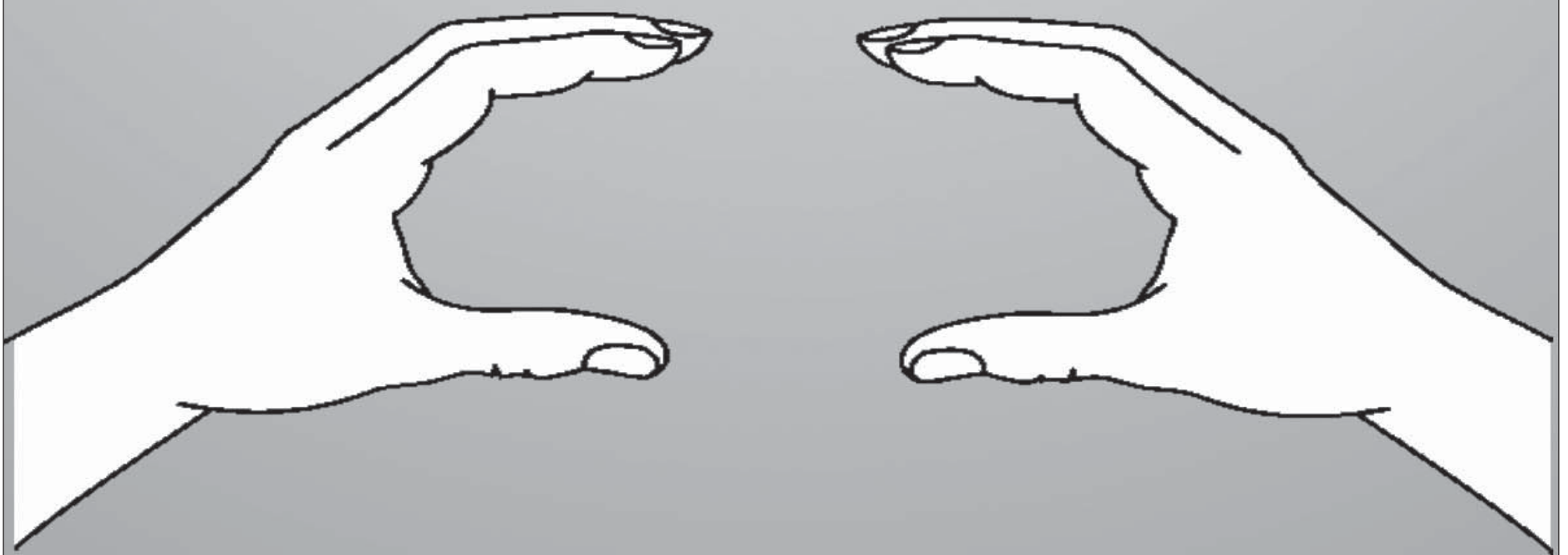
However, the research Peixoto does in his lab can go in any direction. He is always asking questions that spur from his own work or from the work he does in collaboration with his students.

More information can be found at Peixoto’s website, [www.peixoto-lab.org](http://www.peixoto-lab.org). He encourages any students interested to contact him or visit his office in Room 910C in the 23rd Street Building.

“It took me eight years and my postdocs, so I could get a tenure job. But definitely growing up and doing my undergrad I was fortunate to have many doors open to me. I tried an ecology lab, a biochemistry lab and I ended up doing biophysics,” said Peixoto, “I love what I do. It’s my dream job.”



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# Sports

## Giants cut hometown hero Cruz after 7 salsa-laden seasons

BY EVAN LEWIS  
CONTRIBUTING WRITER

The sense of camaraderie developed between coaches, fans and players during professional sports events can make it easy to forget that they are actually businesses. Participants are often blinded by a feeling of passion and emotion, which pushes performance statistics out of their minds. Smart teams, however, try not to let emotions overrule logic. So when the New York Giants cut Victor Cruz, many realized that it was the right choice for the team overall. Somehow, that does not make the fact any easier to swallow.

The move was made on Feb. 13 as part of a salary dump in which the Giants cut both Cruz and half-back Rashad Jennings to clear over \$10 million in cap space. Jennings was the obvious choice to be released, seeing as he was coming off a disappointing season and his likely contribution to the team next year would have been minimal. Cruz, on the other hand, was a bit more surprising and a lot more newsworthy.

The dynamic wide receiver is one of the fantastic underdog stories in professional sports. He entered the NFL as an undrafted free agent who grew up only a few towns away from MetLife Stadium, but he unexpectedly burst onto the scene and became a star.

It was a longshot for Cruz to even crack the starting lineup in 2011. After a dazzling preseason, he found himself not only with a secure place on the roster, but also



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Cruz was of the first cap-casualties for the Giants this offseason following an illustrious seven-year stint in New York.

as a fixture among the receiving core. Cruz hauled in 82 catches for 1,536 yards and nine touchdowns that year, inserting himself into the conversation for top wide receivers in the league. His spectacular season was packed with monumental moments, including a miraculous touchdown on Christmas Eve against the Giants' intra-city rival, the New York Jets, that spanned the entire length of the football field. If there was any doubt beforehand, it died at that moment. Every fan in New York City knew for sure: a star had arrived.

Cruz's breakout year ended as spectacularly as it began, -with a touchdown catch in the Giants' Super Bowl victory over the New England Patriots. As his impres-

sive statistics continued to mount on the field, so did his popularity off it. Even music legend Madonna jumped on the Cruz bandwagon, saying on live television that she is very inspired by him and his story.

The following season was just as impressive for Cruz, resulting in his only Pro Bowl appearance to date. After that, things quickly started to go downhill. Numerous injuries rendered Cruz incapable of recapturing the magic that made him so elusive in seasons past. After grabbing 19 touchdowns in his first two seasons, Cruz has only managed just one touchdown each in his last two seasons.

Yet, Cruz's struggle to stay healthy and his extreme drop in production have been forgotten by

his fans, largely due to a new offensive phenomenon who has taken the city and the nation by storm. Wide receiver Odell Beckham, Jr. has replaced Cruz not only on the depth chart, but also in fans' hearts. New Yorkers quickly traded in their number 80 jerseys for a 13, as Beckham replicated and surpassed the dominance that Cruz once displayed.

The need for the undrafted underdog who capped off each touchdown with a fun-loving salsa dance has been eradicated in the wake of an aggressive first-round draft pick with a bad temper.

These two men whose meteoric rises could not be more different were once considered the scariest one-two punch in football.

Now, Cruz is searching for employment somewhere else. Sentimental fans will miss his salsa dance, but forget all about it once that newly-freed cap space is put to good use.

Still, there is plenty of room for sentimentality. Like most fans, Jerry Reese, the general manager of the Giants, will look back on Cruz's tenure fondly.

"He came in here and earned everything that he's gotten," Reese said in a Giants' statement. "It has been amazing to see him grow from an undrafted free agent to a Pro Bowl player and one of our go-to guys during the Super Bowl XLVI run. He will always be one of the great Giants."

But sports, like life, are not played just on paper. Fans will remember Cruz as the player who barely made the team, yet still managed to salsa dance his way into the Pro Bowl, into the Super Bowl and their hearts. They will remember the player who took a significant pay cut last year just to play one more season with the team he grew up rooting for from only a few towns away. They will remember the player who, even after being released by the franchise he loves, only had good things to say afterward.

Cruz will end his Giants career with 303 receptions, 4,549 yards, and 25 touchdowns. Although these are numbers no one would call remarkable by any stretch of the imagination, Cruz's work ethic, demeanor, background story and personality will stick with fans for years to come.

## Cousins lands in New Orleans on the heels of All-Star weekend trade

BY OMER SEMAN  
COPY EDITOR

In the first playoff hunt in 11 years, General Manager Vlade Divac received the go-ahead from owner Vivek Ranadive to kamikaze any semblance of competitiveness. By trading DeMarcus "Boogie" Cousins for bits and pieces to the New Orleans Pelicans, the Sacramento Kings added one more notch to their growing list of suspect deals.

From trading 2010 Rookie of the Year Tyreke Evans for Greivis Vasquez and meager draft picks to retaining Darren Collison instead of two-time All-Star Isaiah Thomas, Ranadive has yet to add value to the team with any of his decisions. It is as if the Kings' top brass thought Feb. 19—not four days later—was the trade deadline and Ranadive, who made his fortune in data analytics, hovered over Divac for a last-minute desperation trade. Divac explicitly told Cousins' agent that "the Kings won't trade him, and are committed to signing Demarcus long term," according to Marc Stein of ESPN.

In addition to the soon-to-be free agent Buddy Hield, Langston Galloway and 2017 first and second-round draft picks were the supposed sweeteners to the deal. Hield is a 23-year-old rookie who projects to be a middle-of-the-pack shooting guard, while Galloway has yet to prove that he can steadily produce in the NBA.

As for the draft picks involved, the first-rounder sent to the Kings is top-three protected. This means that if the Pelicans nosedive in the standings and secure the first, second or third pick in the draft, they get to keep it. The Kings entered this season without their own first-round pick due to deals



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The Kings shocked the NBA when they shipped off Cousins, the face of their organization, in exchange for far inferior players.

with the Cleveland Cavaliers and Philadelphia 76ers involving Omri Casspi and Nik Stauskas, respectively. In a loaded draft class with expected franchise players such as Lonzo Ball and Markelle Fultz, they have sneaked their way into the sweepstakes hoping for a foundational piece.

Cousins is known for his petulance and immense offensive talent. Since his rookie season, he has led the league in technical fouls, ejections and times fouled out of games. His brash, volatile attitude may have driven down his market value—teams would rather avoid Cousins and his tantrums even if they lose out on his prolific scoring. Some Kings supporters blamed

Boogie for the toxic culture surrounding the team and saw him as a dark cloud over the franchise. In fairness, the Kings never finished with more than 33 wins during Boogie's tenure.

Cousins told ESPN's Ramona Shelburne he wanted his "jersey to hang in the rafters in Sacramento" on Feb. 17 and was eligible for a five-year, \$209 million contract extension under the new Collective Bargaining Agreement. This extension, however, was only available to Cousins had the Kings retained him, making it all the more lucrative for him to praise the organization and express loyalty. Thanks to the trade, the Pelicans can offer Cousins \$180 million over five

years. They are optimistic in their chances of signing Cousins long-term, but he has little incentive to stay if he does not fit in, as other teams may have more favorable situations.

Mardi Gras was unofficially extended into April after news broke of the trade. Anthony Davis, fresh off a record-setting All-Star game performance, is an otherworldly big man perfectly engineered for the modern era. No power forward-center combination in recent memory has featured two top-15 players in the prime of their careers. The Kentucky Wildcats connection vaults the Pelicans into instant playoff contenders, though they currently sit 2.5 games out of

the eighth seed and one game behind the Kings.

Outside of All-Star games and international competition, neither Davis nor Boogie has played with someone of his own caliber. They rank top five in scoring and are the only two players to average at least 20 points and 10 rebounds per game in the last four seasons. The Pelicans have flung Alexis Ajinca, Asik and Robin Lopez onto the court to limit Davis's exposure to bruising centers throughout his career. Boogie's presence not only allows Davis to slide into his natural power forward slot, but coach Alvin Gentry can now delegate scoring responsibilities among the big men.

Between Evans, Rudy Gay and Thomas, Cousins never found the Robin to his Batman. Playing alongside "The Brow" could be the antidote for Cousins's ill-temperament. Just imagining the dynamic duo sharing the court has basketball fans salivating. Gentry and his staff have the All-Star break to redesign their offensive playbook and opposing staffs are scrambling just as quickly to counter.

The Pelicans, unsure of their ability to lure free agents to New Orleans and stuck with a middling roster around a superstar, launched their rebuilding process into hyperdrive. Worst-case scenario, Boogie leaves after the 2018 season and Davis is trapped in mediocrity. Best case, Boogie and Davis bully the Golden State Warriors into submission in the first round of the playoffs and shock the NBA as they terrorize the league for years to come.

For Kings fans, this is the darkest timeline: a roster of aging toads and waddling tadpoles, no star power to draw interest from free agents and their one glimmer of hope in draft picks could be sent elsewhere.



# Mets and Yanks look to fruitful 2017

BY ANDREW MARZULLO  
CONTRIBUTING WRITER

With football season officially over, hockey campaigns officially crossing the halfway point and basketball season approaching the same point, a new beginning has gained momentum on the diamond. Put away the pigskin and shoulder pads, and trade them in for a cap, glove and bat, because pitchers and catchers have finally reported to camp.

This season looks to be an extremely exciting one, as the Chicago Cubs look to defend their World Series title against a long list of hungry contenders. On that list are the rebuilt, reloaded and rejuvenated teams from the Empire State.

The New York Mets went one and done in last year's playoffs after a home wildcard loss to the San Francisco Giants. The fact that the Mets even made it that far was incredible. On Aug. 19, they were 60-62.

They finished 27-13 to claim a spot in the playoffs. This was a feat nothing short of incredible considering how beat up they were.

Coming off a heartbreaking loss in the World Series in 2015, the Mets went into last season with four lights-out pitchers, but ended the season with only one of those aces healthy.

Now removed from last year's playoff drama, the Mets approached this offseason with a very conservative approach. Stars Yoenis Cespedes and Neil Walker went into the offseason as free agents but luckily returned to the Mets, with Cespedes signing a blockbuster four-year, \$110 million deal with a no-trade clause. The Mets' offseason big name acquisitions ended there, however, as they finished the offseason only resign-

ing relievers Jerry Blevins and Fernando Salas.

The Mets believe they have the recipe to return, and possibly win, the World Series with mostly the same group from their 2015 campaign.

The Mets will enter the season with five bonafide aces, a potent lineup of power hitters and an extremely deep bench consisting of Jose Reyes, Wilmer Flores, Juan Lagares and possibly Michael Conforto.

There is no reason to believe the Mets cannot challenge the Washington Nationals for the National League East Division crown, the Cubs for the National League Pennant and the American League Champion for the World Series.

Still, the team must stay healthy. Matt Harvey is coming off a rough season that ended with surgery, while teammate Zach Wheeler is coming off a two-year Tommy John surgery recovery timetable. While there are multiple questions surrounding the Mets, they seem to have a great deal of solutions, including a deep bench, bullpen and roster of minor league talent that proved they can perform in the big leagues.

The Yankees are battling choppy seas as they continue to shuffle in new talent to replace the likes of Derek Jeter and Alex Rodriguez.

The Yankees are not a bad team by any stretch of the imagination. They finished 84-78, good for fourth in the American League East.

While they had their struggles, they did not play awful baseball for the entire year. The Yankees have one of the best bullpens in the league, after resigning Aroldis Chapman and moving Dellin Betances back to his set-up position, where he played great just a year earlier.

The lineup is young and hungry; signing St. Louis Cardinals veteran Matt Holliday perfectly supplemented their roster by providing much-needed leadership to the locker room.

Gary Sanchez showed that he may very well be a perennial All-Star catcher for the team, as he exploded onto the scene with a .299 batting average, 20 home runs and 42 RBIs in just 53 games. Didi Gregorius and Starlin Castro lead a potent 4-6 combination in the middle infield both defensively and offensively.

The Yankees could absolutely make the playoffs if it was not for one giant question mark: their starting rotation.

The Yankees are led by Masahiro Tanaka, Michael Pineda and 36-year-old CC Sabathia, who look to lead the rotation. This is a major question mark for a team that plays in the same division as the Boston Red Sox, whose rotation consists of Chris Sale, reigning CY Young winner Rick Porcello and David Price.


The Yankees have a very talented young team and are looking to the future. They have been successful with their rebuild. However, if they want to have any chance in one of the toughest divisions in baseball, they need to address the rotation.

While the playoffs may be a stretch for this year, the Yanks have the formula and payroll to reach the playoffs—and go far—in the near future.

Spring Training is a time of anticipation, excitement and betting on what kind of car Cespedes drives to practice.


As energy picks up from Citi Field to Yankee Stadium, New Yorkers are anxious to see how their beloved teams will fair this time around. Spring is here and it could not come sooner.

It's like playing basketball, only with words.



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# Oakley confronts Dolan, frustration boils over amid Knicks decline

BY EVAN LEWIS  
CONTRIBUTING WRITER

Former New York Knicks great Charles Oakley has never been a stranger to controversy during his 19-year career, but his most recent antics off the court have catapulted him back into the national spotlight.

On Feb. 8, the Knicks were taking on the Los Angeles Clippers, with team owner James Dolan looking on from the front row. Seated several rows back was Oakley, who proceeded to hurl insults at the billionaire during a stoppage in play.

Eventually, security was called over and things began to escalate further.

Oakley was asked to leave the arena, which prompted the ill-tempered big man to repeatedly shove security guards who tried to escort him out of the complex. The confrontation went on for several minutes and soon enough, all of Madison Square Garden and every fan at home witnessed yet another ugly scene in what has become a disappointing season for the Knicks.

Madison Square Garden was as loud as it has been in recent memory, with fans chanting Oakley's name as he was forcibly removed from the arena. Soon after, Oakley was arrested and charged with three counts of misdemeanor assault.

Oakley has called Dolan a "bad guy" along with other unprintable insults on the record, and has not been shy in remarking on the sorry state of the Knicks. Dolan has never been known for taking too kindly to criticism and has consequently shut Oakley out of the organization, refusing in the past to even meet with him.

Oakley was a long-time fan favorite for New Yorkers, who fondly



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Oakley got into an argument with Knicks owner Dolan before a packed Madison Square Garden, leading to his indefinite ban.

remember his 10 years in the Big Apple that included an NBA Finals appearance. The rugged power forward was known in his playing days for being an enforcer on the court. His tough guy persona and relentlessly aggressive attitude led him to be regarded as one of the best rebounders in the league. Oakley's antagonistic behavior during games was not only accepted by the Knicks and the NBA, but encouraged. The height of Oakley's career came at a time when an intimidating, physical style of play dominated the league.

Often the case with combative former stars who played during

the NBA's "tough guy" generation, their physical nature that once defined their NBA careers has resulted in trouble off the court. In 2005, Oakley was sued for biting a security guard in Las Vegas. Last year, he tried to force himself into the Cleveland Cavaliers locker room after Game 7 of the NBA Finals despite never playing for the team. Oakley's assertive and hostile personality made him an icon in the Garden, but his inability to ever move away from those characteristics has left him barred from that same arena for life.

On the other hand, Dolan is in danger of losing his fan base.

The fallout from the incident a few weeks ago has been overwhelmingly negative for the Knicks ownership.

The majority of fans have quickly taken Oakley's side in the matter, resulting in the chanting of his name every time there was a stoppage in play during consecutive Knicks home games. Stars across the league, including Dwyane Wade, Chris Paul, and LeBron James, have all publicly voiced their support for Oakley.

Acclaimed film director and Knicks super fan Spike Lee went so far as to wear an Oakley jersey to the game against the San Antonio

Spurs on Feb. 12.

Much of the support stems from NBA fans' adoration of the hard-working star who has been unfairly ignored, and even ostracized, by the Knicks organization for years prior to this incident, much of it also comes from New Yorkers growing distaste for Dolan and his mishandling of a once-great franchise.

The Knicks have only won one playoff series this century and have not had a winning season in the past five years. Head coaches come as often as they go and free agents would much rather play elsewhere. A recent Sports Illustrated poll ranked Dolan as the worst owner in the NBA.

The incident on Feb. 8 and its aftermath are a result of years of mounting tension. Oakley was tired of being ignored by the franchise he loves and it was only a matter of time before his short temper erupted in one way or another. Fans have been upset by the team's mismanagement for a long time and the fiery confrontation by a fan favorite on live television might just be the catalyst needed to finally hold Dolan accountable for the Knicks' constant non-competitiveness.

This is a classic no-win situation for everyone involved. Oakley has a court appearance in March, Dolan has to answer to the increasingly disgruntled fan base and now the MSG security chief has been fired for his bungling of the scuffle.

Yet, no one loses in all of this more than Knicks fans, who had playoff hopes for this season that now seem more like a pipe.

So when a rough-and-tough legend from the past comes back to the building he once dominated to start a fight with the dismal team owner, it is hard to blame fans for cheering. They have had little to cheer about for the past 15 years.



# Baruch Weekly

## FEBRUARY/MARCH 2017

<b>MON</b> <b>27</b>	<b>IN THE FOOTSTEPS OF DR. KING: STUDENT REFLECTIONS</b> 12:15 p.m.-1:30 p.m.   Student Union, 4th Floor, Queens College   Free
<b>TUES</b> <b>28</b>	<b>DIGITAL REVOLUTION MEETS THE CUBAN REVOLUTION</b> 12:00 p.m.-1:30 p.m.   NVC 8-210   Free  <b>DEVELOPING CULTURAL AWARENESS IN THE WORKPLACE</b> 12:40 p.m.-2:20 p.m.   NVC 10-160   Free
<b>WED</b> <b>1</b>	<b>PEACE CORPS DAY 2017 PANEL DISCUSSION</b> 12:30 p.m.-2:30 p.m.   NVC 14-270   Free  <b>GIRLS WHO CODE</b> 7:00 p.m.-9:00 p.m.   NVC 3-210   Free
<b>THURS</b> <b>2</b>	<b>ALPHA PHI OMEGA AND UNICEF AT BARUCH PRESENT: THE REFUGEES AND IMMIGRATION CRISIS</b> 12:00 p.m.-2:30 p.m.   NVC 2-125   Free
<b>FRI</b> <b>3</b>	<b>SMALL WORKS BARUCH 2017</b> 12:00 p.m.-5:00 p.m.   Sidney Mishkin Gallery   Free  <b>AKPSI INTERNAL DEVELOPMENT COMMITTEE MEETING</b> 5:00 p.m.-7:00 p.m.   NVC 2-125   Free
<b>SAT</b> <b>4</b>	<b>SYNCHRONIZATION WORKSHOP WITH TEAL SWAN</b> 10:00 a.m.-6:00 p.m.   Mason Hall, BPAC   \$67 for General Admission  <b>MEN'S TENNIS: BARUCH VS. RUTGERS-CAMDEN*</b> 12:00 p.m.   USTA Billie Jean King National Tennis Center   Free
<b>SUN</b> <b>5</b>	<b>THROUGH MY PARENTS' EYES: SECOND GENERATION MEMORIES OF WWII*</b> 1:00 p.m.-3:00 p.m.   KHRCA, Queensborough Community College   Free

\*Off-campus event  
For full list, visit [www.baruch.cuny.edu/calendar](http://www.baruch.cuny.edu/calendar)

**CROSSWORD**



**THEME: MARCH MADNESS**

**ACROSS**

1. DUST JACKET PROMO  
6. THE NHL'S STANLEY \_\_\_\_\_  
9. "THE SUN \_\_\_\_\_ RISES"  
13. PETROLEUM TANKER  
14. \*TOP MARCH MADNESS SEED  
15. SIGOURNEY WEAVER'S 1979 BOX-OFFICE HIT  
16. KIND OF RAY  
17. EXPERT  
18. MOTHER, LOVINGLY  
19. \*NCAA'S FILL-IN-THE-BLANKS  
21. \*FINAL FOUR LOCATION  
23. \_\_\_\_\_ B OR \_\_\_\_\_ C, AT THE DOCTOR'S OFFICE  
24. RUSSIAN MONARCH  
25. "GROSS!"  
28. DOUBLE DUTCH GEAR  
30. "\_\_\_\_\_ OF ALL TRADES," PL.  
34. FOUND IN A RACING SHELL  
36. MOUNTAIN GOAT TERRAIN  
38. WHAT PINOCCHIO WAS DOING?  
40. MARGARITA GARNISH  
41. BEFORE "POCUS"?  
43. ROOFED COLONNADE  
44. TYPE OF ACID  
46. ROMAN PUBLIC SPACE, PL.  
47. ONE OF PRESIDENT'S TWO

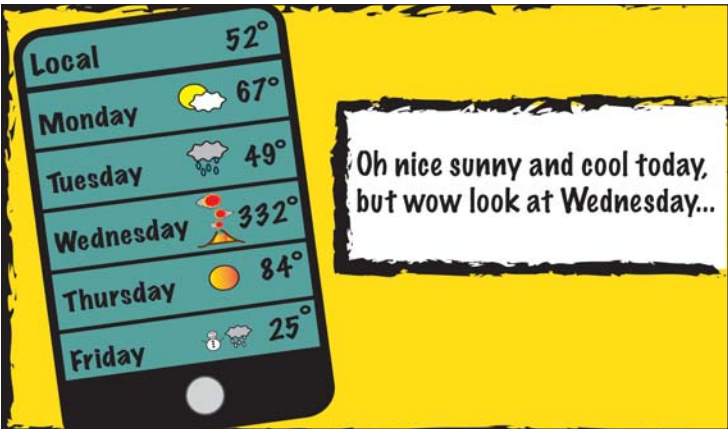
**DOWN**

1. FAT MAN OR LITTLE BOY  
2. BARON MUNCHHAUSEN, E.G.  
3. LONG FOREARM BONE  
4. THROW UP  
5. WORKER WHO ROLLS DOUGH FOR BAKED GOODS  
6. PAINTER'S LAYER  
7. \*TAR HEELS' HOME  
8. CIRCLE OF FRIENDS  
9. MEDICINAL SUCCULENT  
10. SKETCH  
11. 18-WHEELER  
12. DECEMBER STONE  
15. LIBERTINE  
20. UNIT OF GEOLOGICAL TIME  
22. PILGRIMAGE TO MECCA  
24. TEA POT WARMER  
25. \*SCHOOL WITH MOST BASKETBALL TITLES  
26. FILTH  
27. SURROUND  
29. UNIVERSITY TEACHER, FOR SHORT  
31. BENIGN LUMP  
32. "THE \_\_\_\_\_ RUNNER," PL.  
33. ANNOY A BEDFELLOW  
35. SKIN CYSTS  
37. SPIRITUAL LEADER  
39. \*OPENING ROUND, A.K.A. PLAY-IN  
42. LAMENTABLY  
45. PUBLIC DISAPPROVAL  
49. CHAPTER IN HISTORY  
51. \*MARCH MADNESS SELECTION DAY  
54. EARLY ANESTHETIC  
56. NARROW VALLEY BETWEEN HILLS  
57. COURTS  
58. IS NOT  
59. FACEBOOK BUTTON  
60. LIKE A BILLIONAIRE'S POCKETS  
61. SCHOLARSHIP CRITERION  
62. MOVE OVER AND "MAKE \_\_\_\_\_!"  
63. SIGHT FOR WHAT EYES?  
64. THIRD K IN KKK  
67. METAL-BEARING MINERAL

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CROSSWORD SOLUTION: ISSUE 3														
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## Starr Career Development Center

# Career Spotlight

[baruch.cuny.edu/careers](http://baruch.cuny.edu/careers)  
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### SAVE THE DATE

**Networking 101: Making Connections**  
**Tuesday, February 28, 12:30 p.m.-2:00 p.m., NVC 2-190**  
Learn how to develop a network of professional contacts at this workshop.

**Baruch & Beyond: Human Resources**  
**Thursday, March 2, 8:30 a.m.-10:30 a.m., 25th Street, Room 750**  
Attend this networking event to learn more about Human Resources for alumni professionals.

**Consulting 101: Mastering the Case Interview**  
**Thursday, March 2, 5:00 p.m.-6:30 p.m., NVC 2-190**  
This workshop will provide insight on how to tackle the case interview and provide solutions.

**Finance 101**  
**Monday, March 6, 12:30 p.m.-2:00 p.m., NVC 2-190**  
This workshop provides a comprehensive overview of the finance industry and related jobs.

### INTERNSHIP UPDATE

#### PROGRESSIVE BUSINESS MEDIA

##### 2017 Editorial/Writing Intern

Collection 18 is seeking a hands-on, dynamic, results driven sales intern who seeks to be challenged and thrive to succeed in a creative and fast-paced environment.

The sales intern will provide administrative and clerical assistance to our sales department and maintain sales support functions. Candidates must have strong organizational skills, possess excellent verbal and written skills with attention to detail, be able to multi-task and enjoy working in a fast paced environment with a willingness to learn new responsibilities. Must be able to work well with others, easily take direction, have a strong sense of urgency and be a problem solver. Must be a team player who will continually contribute to entire sales team growth. Positive attitude is a must.

Responsibilities include but are not limited to; creating recaps, sending out samples to customers, P.O.S. Analysis and Recap, updating Monthly Account Sales Info, preparation/update for line sheets/markets, and coordinating with Design on follow-up of special projects.

The intern must be well organized and possess strong oral and written communication skills. Proficient computer skills in database applications, spreadsheet, and word processing, Microsoft Access, Excel, Power Point, and Word are preferred. Internet and web publishing skills are a plus but not required.

This is a paid internship open to all class levels; for more information, visit Starr Search with ID 100517.

### PEER TIP OF THE WEEK

**CHECK OUT THE PEER TIP OF THE WEEK FROM SCDC'S PEERS FOR CAREERS PROGRAM**

*"Get your own business cards! It's a great way to show professionalism and build your personal brand through creativity. You can distribute them at the interviews, career fairs, and other networking events. As a result, people will remember you more along with your contact information."*

-KAREN CHOI  
PEER FOR CAREER

### FUN FACT

Did you know that Starr Career Development Center provides a free resource that allows you to research companies, interviews, and graduate schools? Vault provides insight into various industries such as law, banking, and accounting, allowing you to determine your career path with advice from professionals and peers. Visit Starr Career Development Center's website for more information.