# The Cicker

#### VOLUME 113 • ISSUE 2

BARUCH COLLEGE'S INDEPENDENT STUDENT NEWSPAPER

**FEBRUARY 13, 2018** 

#### OPINIONS 6 Doctors play part in city's opioid epidemic (p. 6)



New York City Mayor Bill de Blasio made a good first step when he decided to sue the city's corporate providers of prescription

opiates. However, medical professionals must also be held partially responsible for patient safety when it comes to opiates.

#### BUSINESS 8 Fed imposes sanctions on Wells Fargo (p. 8)



The Federal Reserve recently handed down unprecedented punishment on Wells Fargo, the world's secondlargest bank by market capitalization. The

bank is not allowed to grow any larger than it was at the end of 2017, among other conditions.

#### ARTS & STYLE **10** Inner monologues take over [Porto]'s stage (p. 11)



WP Theater's production pits characters against their own thoughts, read in voiceover as the character named by punctuation [].

punctuation []. The play uses this to create the sensation of being trapped in one's own head.

#### SCIENCE & TECH **13** Coffee shops in California post cancer warnings (p. 14)



While coffee minimizes the risk of developing Type 2 diabetes and stroke, acrylamide – which increases the risk of cancer –

is present in coffee. Thirteen retailers in California have agreed to post warnings about the level of acrylamide in coffee.

#### Bearcats best Hunter Hawks in 'Battle of Lex'



JULIAN TINEO | THE TICKER

During the annual "Battle of Lex," the women's basketball team defeated Hunter College 75-74. According to Baruch Athletics' website, the Bearcats led only for 18 seconds in the game, thanks to two free throws by captain Shannon Barrett. The game took place in Baruch College's Main Gym on Thursday, Feb. 8.

## *The Art Club at Baruch plans wide-ranging art exhibit to showcase student work*

BY CHARLES TABASSO SENIOR STAFF WRITER

The Art Club at Baruch is approaching its most ambitious project to date: a wide-ranging exhibit of artwork created by Baruch College students. Working closely with art history professor Karen Shelby, eboard President Goldie Gross hopes to install a culturally cohesive oeuvre in one of Baruch's classrooms and publicly open the exhibit on March 13, preceding Dean Aldemaro Romero Jr.'s "ART-A-THON" in April.

The Art Club at Baruch was officially chartered last year on May 17 by Baruch's Undergraduate Student Government and has hosted events in the past.

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## Crypto Club hosts Ripple executive talk that highlights cryptocurrency

## Baruch Residence Hall suffers lack of heating following boiler failure



#### SPORTS **16** Eagles defeat Patriots in Super Bowl LII (p. 16)



In part because of the incredible performance of MVP Nick Foles, the Philadelphia Eagles beat Quarterback Tom Brady and the New Eng-

land Patriots 41-33 to win Super Bowl LII. The win marks the first Super Bowl win in the history of the Eagles.

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**BY ESTELLE SAAD** STAFF WRITER

The CUNY Crypto Club at Baruch College and the Zicklin Investment Club hosted the head of XRP Markets at Ripple, Miguel Vias, on Feb. 7 to discuss the future of cryptocurrency. Ripple, created in 2012, is a cryptocurrency exchange and remittance network that was designed for cross-border payments using tokens known as XRP.

STORY CONTINUED ON PAGE 3

SPECIAL TO THE TICKER

The Baruch Residence Hall is located at 1760 Third Avenue in the Upper East Side, though the relocated Baruch students were moved to Brooklyn Heights.

#### **BY SAHAR ILYAS** SENIOR STAFF WRITER

During CUNY's 2018 winter break, Baruch College's 1760 Third Avenue Residence Hall faced an extreme loss of heat after the dormitory's boiler broke down. Heat was cut off for more than half of the rooms in the building, including the ones in which Baruch students were staying.

The boiler failing caused many of the heating, ventilation and air conditioning units in the building to go down.

Without these units, there

was no chance of controlling the room's temperature, which left many Baruch students without heat during some of the coldest weeks of the year, including the first week of January, where the average temperature in New York City was 16.4 degrees.

The rooms that students occupied were only at about 20 percent capacity during the winter break. This was due to some students studying abroad, going home for the break or graduating in the previous semester.

STORY CONTINUED ON PAGE 3



#### 'Winter Beach Blowout' brings summer fun to cold day at Baruch through games

**TEXT BY: BY COURTNEY GERVAIS** 

he "Winter Beach Blowout" brought fun and games to the Main Gym at Baruch College on Feb. 8. The Office of Student Life's event encouraged students to have fun and relax in anticipation of a busy semester.

Students were given sunglasses and leis upon entry to the event as a testament to the beach theme. Inflatable palm trees and balloons converted the gym into a tropical scene.

The available activities ranged from active to creative. Students played large versions of classic games such as Jenga XL or the Hippo Chow Down, in which players acted as "hungry hippos." The main event featured various inflatables that students could play on, including a large rock wall and an obstacle course. Other event highlights were a caricature artist, photo booth and customizable beach ball stations.

If the lines for activities were too long, students could munch on popcorn, cotton candy or freshly made smoothies.







#### Baruch Residence Hall suffers heating loss after boiler failure

CONTINUED FROM FRONT PAGE

For the students who had stayed at the residence hall during the break, the loss of heat posed a serious dilemma, rendering it impossible for them to stay in their rooms. Some students wound up staying in friends' rooms for a short period of time.

Educational Housing Services, from whom Baruch leases floors for its dorms, had a few rooms that were already empty, and it was able to secure a few other available rooms to move students who were experiencing heat problems.

Eventually, every student without heat was provided with space heaters by EHS. Although this was a major improvement, Amber Makda, a Baruch student staying at the residence hall, and a former brand ambassador for EHS, said that she and her roommate had to "put blankets around the doors and windows because the draft was so bad. too.'

Baruch's Housing Services began working with EHS upon notification, taking the issue to the landlord of the building, the Chetrit Group. CUNY's legal counsel and Baruch's legal counsel became involved in helping push the issue further with Chetrit.

So far, 25 rooms out of about 30 have brand-new HVAC units installed. Edward Pena, assistant director of housing at Baruch, said there are a few reasons as to why it is taking time to completely update all the rooms.

One reason is that since the whole building was affected and not just the rooms rented by Baruch, EHS prioritizes the rooms that are the coldest and have had the longest need for new units. Another reason for the delay is that HVAC units are big and require a lot of time and manpower to in-



Over half of the rooms in the residence hall were affected by the loss of heat during the extremely cold temperatures, including some rooms occupied by Baruch students.

stall. This is why, Pena explained, there is no definitive date for when all the rooms in the building will be functioning again.

The start of a new semester typically brings new Baruch students looking to dorm. With the heating issue still not resolved, EHS was not willing to let any of these new students stay at 1760 Third Avenue. The group decided that the empty rooms in the residence hall would be reserved for the current residents in case any other problems occurred.

EHS instead offered new residents space in its Brooklyn Heights residence hall, the St. George Towers. This is one of the many residence locations EHS has across New York City. There was an effort to consolidate all the Baruch students onto one floor, but some students do have rooms on other floors

The move to St. George was a quick decision by EHS and Baruch, and many students were told very late that they would be living in the Brooklyn location instead of the Upper East Side one. Some were even told the day before the movein day.

However, no student was turned away from residing at a dorm. There were two students who did not want to live at St. George and requested to dorm at the Baruch Residence Hall. These students were made aware of the heating situation, and once they knew what they were requesting, the students were granted permission to stay at 1760 Third Avenue. Though the cost of living per semester is higher at St. George, EHS cross-honored the price of the Upper East Side residence hall, which is \$7,297 per semester

There are currently 32 Baruch students living at St. George, as well as the senior resident assistant. St. George boasts the same amenities as 1760 Third Avenue, if not more. The students have access to 24-hour kitchen facilities, free membership to the gym next door and the same commute time to Baruch.

Although the heating in some rooms at 1760 Third Avenue has been repaired since the students moved into St. George, these students have not been brought back to the Baruch Residence Hall because it would disrupt them midemester.

While these students are encouraged to build a community at St. George, they are also welcome to attend any events being held in 1760 Third Avenue.

#### **Crypto Club sponsors talk** John Jay professors create slavery index

#### CONTINUED FROM FRONT PAGE

According to its website, Ripple differentiates itself from other digital currency platforms such as Bitcoin and Ethereum with its legitimate bank connections and speed. Ripple has gained attention in the past few years with a return on investment of 3000 percent in 2017, as well as positive expectations for the future from experts.

Vias explained that in order to survive, a cryptocurrency platform must have two out of three potential focuses: scale, stability and decentralization. According to Vias, XRP has no decentralization in that the supply is largely controlled exclusively by Ripple. This factor, as well as the fact that XRP has scale unlike Bitcoin, draws investors toward XRP.

Vias spoke of the importance of liquidity to an online currency system and how the liquidity of XRP is what truly sets it apart from the rest. Liquidity allows money to easilv and quickly be transferred from one party to another and allows people to hedge the risk of their investments. For this reason, Ripple holds its liquidity in high regard and plans to extend it further in the future

tween two seconds and two tenths of a second.

Vias claimed that the majority of online platforms are not interested in competition. Rather, they are focused on improving their programs and spreading knowledge and acceptance of cryptocurrency.

Vias noted that XRP, as well as other cryptocurrencies, do not mean to replace all currencies but rather "grease the wheels of currencies in general." Additionally, each company focuses on different issues and functions so they are not pitted against each other.

Together, the programs aim for more coordination with regulators and with government systems. Vias predicts that regulators will soon determine what can be done with cyber money but not the actual currency itself. He also believes that it is highly possible XRP will be accepted by banks by the end of 2018.

#### **BY LIAM GIORDANO** STAFF WRITER

Two CUNY professors launched the first New York State Slavery Records Index at the end of January. Professors Warren "Ned" Benton and Judy-Lynne Peters at John Jay College of Criminal Justice embodied the college's mission statement, "We educate fierce advocates for justice," through their work with a team of graduate students in the Master of Public Administration program. This team created the open public index that includes over 35,000 records to date.

The index allows the public to smoothly navigate through compilations of data that cite individual enslaved persons' names. The dates go back to 1525 and also the early ages of recorded New York settlement and span all the



NICOLE PUNG | THE TICKER

The New York State Slavery Index includes over 35,000 records open to the public.

on his research at John Jay a little state are siloed. There are little basmore than a year ago, Benton was kets of records situated in many different places. The benefit of our approached by Peters and a group of MPA students with the idea of project rests within compiling all expanding the scope of his reof these records — eventually, and search project. "There were and still are many important discusmaking them publicly accessible." Benton noted the difficulty of sions that are taking place about document retrieval in New York, slavery in our country. It was apdescribing an experience where, parent that this project would con-"In one jurisdiction, the city said that they gave the records to the litribute to that debate in New York," said Benton. brary, the library said they gave the Benton and Peters, along with records to a local historical socitheir MPA students, put their inety, the local historical society said vestigative expertise to work and they gave the records to the county produced "the records of New York archives and the county archives slavery at the most individual level said that they gave the records to possible." the historical society." In an interview with The Ticker, Benton and Peters encourage any interested CUNY student or Benton detailed some of the difficulties of discovering the docufaculty member to participate in the project to continue to piece the ments necessary to create such an index. puzzle of the past together. These documents are hun-While it is only in its early stagdreds of years old and belonged es, the index successfully clarifies to jurisdictions that no longer exa part of New York's forgotten history and represents an important ist in New York. Benton explained, "The records of slavery in New York accomplishment for the city.

When asked about the lack of control over the price of XRP, something that concerns many people, Vias explained that controlling the price is not only unnecessary but also a "liability and a risk."

Though some claim that Bitcoin's Lightning Network — a network that allows for easy and quick transactions between two parties — could destroy the value of XRP, Vias does not see this happening. The difference in transaction time between Bitcoin and Ripple is a few more milliseconds and Vias does not see a real difference be-

Regarding the future, Vias said that the network around the software of XRP and the corridor in which you can send money will continue to grow. Ripple also plans to extend the liquidity of XRP.

When asked about how to get into the cryptocurrency and blockchain industry, Vias recommends to first develop a strong understanding of the industry and the network, then connect with as many people as possible. Vias warns people interested in starting their own coin or Token ICOthat it is hard to be successful. He says it is a big project for one person to handle - sponsorship is needed and anyone interested in doing it must be in it for the long run.

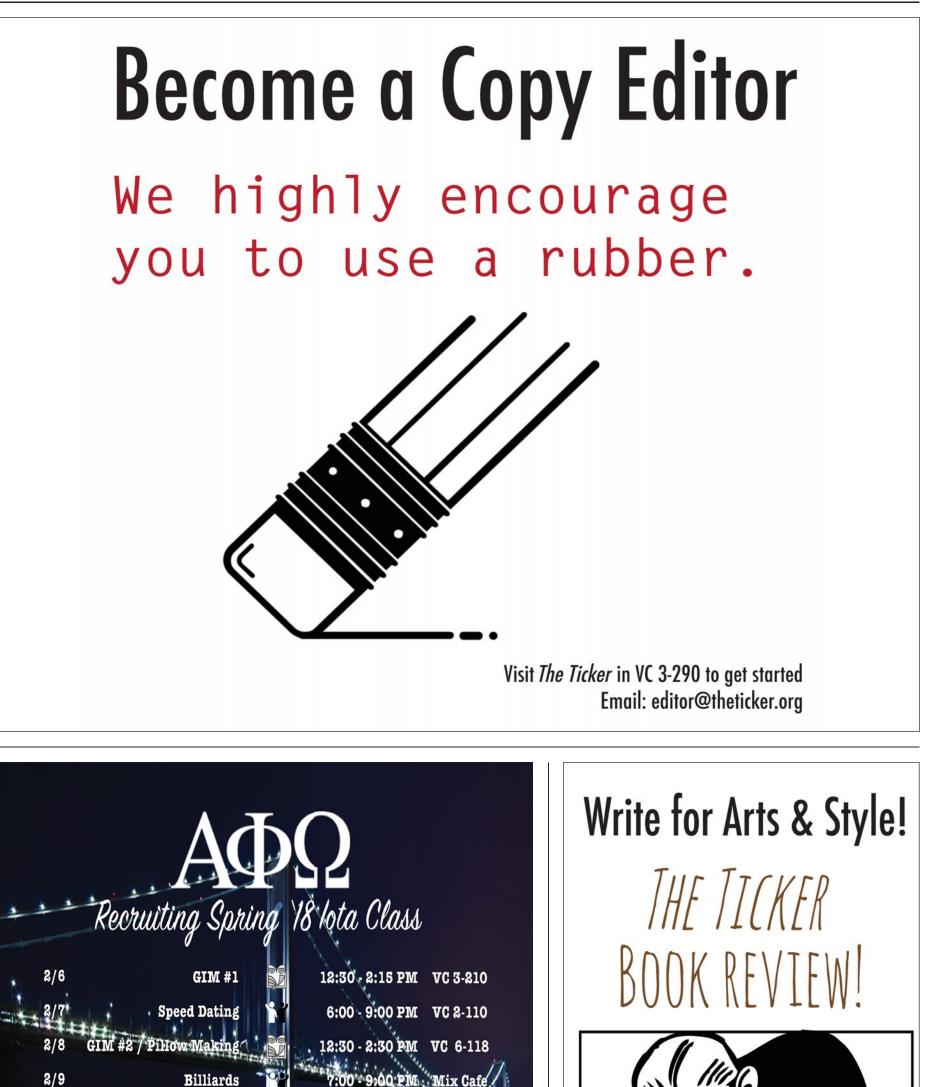
The Baruch Crypto Club was started recently, and holds events like this one to better inform students on cryptocurrency.

way to the Civil War. The index also has information pertaining to slave owners and slave trade transactions.

Benton, the chair of the department of public management and the director of the MPA Inspector General Program, began his research years ago, when he was designing a website dedicated to the history of his hometown, Mamaroneck, New York.

"I was developing a website that recreated the history of my hometown at different periods. I started with World War II, went back to World War I and I inevitably ended up reaching the Civil War and of course, slavery," Benton said. He continued to explain that he grew interested in researching Mamaroneck's history of slavery while browsing census records and other obvious research sources but continued to stumble upon mysteries that fed his intrigue.

After delivering a presentation





Please Note: You must have completed at least 1 GIM, 1 Service, and 1 Fellowship / Leadership event to be eligible for an interview.



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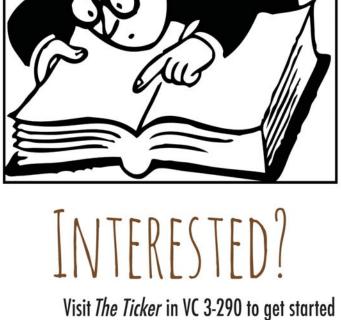
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# ESSAY EDITING

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## Opinions

#### **FROM THE EDITORIAL BOARD**

### Students deserve to know more about emergency aid program

While Baruch College offers a wide variety of services meant to assist or benefit its students, the school does not offer sufficient advertising for some of them.

Programs like the Starr Career Development Center and the Baruch College Writing Center seem amply advertised. Incoming freshmen, for example, begin hearing about both from the first day of school. One program in particular that receives almost no attention is the Carroll and Milton Petrie Student Emergency Grant Fund. This fund was created for the purpose of "providing quick response emergency grants to students in good standing with short-term financial emergencies."

As the fund states, it is aimed at helping students with impending financial problems, but what makes this fund fail is that it is only helping students brave enough to look for help. Baruch cannot expect its students to go around hunting for financial assistance they do not know exists; Baruch needs present its students with all the options it offers.

For students in as precarious a position as financial difficulty, lowering themselves to seek help may be difficult, as it can feel like an acceptance of the reality that surrounds them. On top of trying to successfully obtain a degree and taking care of other personal commitments, such as caring for children or an elderly parent, financial troubles can be crushing. Because of the strain these troubles can cause, Baruch needs to have the foresight to constantly advertise this program.

The Carroll Fund defines an emergency broadly; anything from homelessness to the need of a winter coat can qualify. This fund illustrates an altruism expected of CUNY — a school system aimed at granting a high-quality education for an affordable price. But this altruism will never get to its students if they do not know about it.

Advertising for Baruch's programs also seems primarily directed toward freshmen. For second-, third- and fourth-year students, advertising for such programs is even scarcer, and advertising for the Carroll Fund may be nonexistent altogether.

Baruch advertises its Starr program — which the college is surely proud of — but it also needs to advertise its Carroll Fund, far more heavily. Baruch seems to keep this exemplary emergency fund hidden in the dark as if the college is not proud of it.

This lack of ascribed importance to a program with the potential to be life-changing could be a simple oversight, but it is an oversight that should be revised for the benefit of Baruch's students, some of whom may be in need.

#### Vance Jr. stands up for straphangers

MTA fare cheaters will no longer be prosecuted by Manhattan District Attorney Cyrus Vance Jr. after he objected to the aggressive imposition of fare enforcement laws. Announced in June 2017, Vance's new plan calls for the New York City Police Department to write fare cheaters a civil or criminal summons. Currently, if someone is caught hopping a turnstile in the subway, that person could be hauled into criminal court, wasting the court's time and resources.

While Vance's cause is noble and his particular stance is bold, his lack of foresight might ultimately do more harm than good. The district attorney is already facing backlash from the MTA, and the NYPD has said that enforcement on its end will continue as normal. Vance wants to make a statement, as the process could hurt riders who assume they will not be arrested under Vance's declaration.

In addition, if Vance were ever replaced by someone who does not agree with his stance, subway riders could face other consequences if prosecution reverts back to harsher punishments.

A legislator must step in and demand that the punishments surrounding fare cheaters be softened, or else Vance's plan will not function. With more lenient punishments codified in law, the plan will no longer have to fall back to preference on whether the law will be fully enforced. Vance is one man against an unjust system; more people are needed to keep the flame lit.



WWW.COMMONS.WIKIMEDIA.ORG

#### **Opioid lawsuit proves good first step**

City Hall is waging a \$500 million lawsuit against corporate providers of prescription opiates to the city.

ast month, New York City Mayor Bill de Blasio announced that he would be joining governors, state district attorneys, county and other government officials in holding drug companies responsible for having contributed to a nationwide opioid epidemic that has only grown in severity.

De Blasio stated that the city had filed a \$500 million lawsuit seeking compensation for problems caused by the companies' products, as well as to encourage a change in company leadership and how this leadership handles the distribution of opioids.

Among the companies being sued are Johnson & Johnson, Purdue Pharma L.P. and Teva Pharmaceutical Industries Ltd., as well as several distributors.

The City of New York has reported that somewhere between 2.5 million and 2.7 million opioid prescriptions were filled each year between 2014 and 2016. That amounts to approximately one prescription for every single resident of Brooklyn.

Now is a better time than ever for the city to do what other cities, such as Chicago, Illinois, have been doing for several years: holding drug companies responsible.

De Blasio should not overlook doctors, who are the most crucial step in the supply chain. Too often do patients walk into their doctor's office, urgent care clinic or hospital complaining of chronic pain and walk out with a prescription for oxycodone, hydrocodone, codeine or one of the many other deadly opiates of choice.

Sometimes patients require high-strength painkillers while they recover from major surgery or severe injuries.

However, doctors must weigh the pros and cons of giving their patients an opiate prescription. In many cases, it is too easy for a doctor to prescribe patients a strong opiate just to get them out of their hair, or because the patient demands the medication due to pain.

There are two main types of patients when it comes to prescribing opiates.

The first group is those who actually require a prescription or over-the-counter painkiller but know little about how easy it is to get addicted to opiates and the numerous side effects that come with taking them. These effects include respiratory depression, brain damage, liver damage, vomiting and a slew of lesser ailments.

The second group is made up of patients who know exactly what the dangers of opiates are but are already addicted and fully dependent on the drugs.

Members of this group will do anything to get an opiate prescription, whether it be lying about symptoms or guilting their doctor. People who seek out an opiate prescription to sell the drug are a subset of the second group.

Holding doctors responsible begins with understanding how to deal with these two types of patients. Patients who know little about opiates must be educated by their doctors on the extreme dependency issues that can arise from prolonged use of opiates.

It seems all too easy for doctors to prescribe an opioid because it is a sort of catch-all painkiller, but other options do exist.

Safer, alternative painkillers, especially those that can be purchased over-the-counter, such as Extra Strength Tylenol, should be pushed by doctors.

As for the second group of patients, doctors must be hyper-aware of those who are not taking their medication or are faking their pain level. Regular blood tests should be performed on all patients taking opiates to ensure that they are actually ingesting the opiates and not selling them.

This may sound like obvious advice to most medical professionals, but when an individual is a doctor's 15th patient of the day and the doctor has been awake since 6 a.m., the signs of addiction can easily go over the doctor's head.

De Blasio is taking a step in the right direction by suing drug manufacturers. The next step is keeping an eye on the city's doctors.

> -Jonathan Sperling Journalism '19



#### Feminist stance leads to anger, job loss

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The Ticker One Bernard Baruch Way Suite 3-290 New York, NY 10010 (646) 312-4710

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#### Formula One's decision to stop using attractive female models did not account for job loss or frustration.

n Jan. 31, Formula One announced that it will stop the long-standing practice of using grid girls. Grid girls are the young, attractive women who work at F1 racing events, carrying out a range of activities to promote the sport.

The F1 official statement states, "While the practice of employing grid girls has been a staple of Formula 1 Grands Prix for decades, we feel this custom does not resonate with our brand values and clearly is at odds with modern day societal norms."

The decision was met with controversy as some people believed that it was the right step in stopping the objectification of women, while others stepped up to defend grid girls, including the girls themselves.

Rebecca Cooper, a five-time F1 grid girl tweeted, "Ridiculous that women who say they are 'fighting for women's rights' are saying what others should and shouldn't do, stopping us from doing a job we love and are proud to do. PC gone mad #Gridgirls."

Cooper makes an excellent point when most of the complaining done against grid girls was done by people who are uninvolved in the industry.

She also stated that grid girls were misrepresented. The stigma around grid girls is that they wear provocative outfits that reveal more than necessary, and that these outfits sexualize women. The pictures posted from Cooper's grid girl days, however, showcased her in modest outfits, including dresses that ended about 2 to 3 inches above the knee.

Michelle Westby, a stunt and drift racing driver, started her career as a promotional model for motor sports.

She expressed her anger online as well, stating that, "We are more clothed than what teenagers wear down the supermarkets." She then expressed her frustration at feminists, stating that they "think they know best, when they really haven't got a clue," costing girls to lose money as a result because they no longer have a job.

Other grid girls went to social media to state that they also love their job, are paid well and that they are respected in their position.

When making the decision to remove grid girls, F1 should have looked more closely at the women working for them and not only at the social media riots by feminists. Grid girls were proud of their job and loved the promotional work they did without feeling sexualized or mistreated, as feminists assumed.

This decision will end up costing women jobs and ending a long tradition in the racing world.

> -Katarzyna Borkowska International Business '20

## Write for Science and Technology

## Dude, it's not rocket science.



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## Business

Chase et al. declare creation of joint venture health care firm

#### **BY JAHVON MEADOWS** BUSINESS EDITOR

Amazon.com Inc., Berkshire Hathaway Inc. and JPMorgan Chase & Co., three giants in the technology, insurance and finance industries, recently announced that they would form an independent health care company for their employees based in the United States, according to *The New York Times*.

"The initial focus of the new company will be on technology solutions that will provide U.S. employees and their families with simplified, high-quality and transparent healthcare at a reasonable cost," the companies said to NPR.

For years, businesses have been frustrated with the nation's health care system and the rapidly increasing cost of medical treatment.

U.S. health care is notorious for its inefficiency and high cost, a problem only exacerbated by the numerous, profit-seeking doctors, hospitals, insurers and pharmaceutical companies.

According to *The New York Times*, Berkshire Hathaway CEO Warren Buffett said, "The ballooning costs of healthcare act as a hungry tapeworm on the American economy. Our group does not come to this problem with answers. But we also do not accept it as inevitable."

It is still unknown how these three partner companies would change the health coverage of their employees. People are wondering if it will make it easier for employees to find local doctors,



The company that Chase, Amazon and Berkshire Hathaway are interested in creating may serve as a model for others to follow.

encourage greater use of online medical advice or negotiate lower prices for drugs and procedures. It seems they will initially focus on using technology to simplify care, but how that will be carried out remains to be seen.

One solution may lie in modernizing traditionally cumbersome tasks, such as doctor appointments. Patients might open an app on their phone and be able to see a list of highly rated doctors in their area, the respective specialties of the doctors and an appointment time sheet they can select from in a convenient manner.

Whatever they choose, these companies are so prominent that their approach to employee health

care may become a model for other businesses to follow.

In fact, the announcement of the formation of a health care company by these three companies sent the stocks of insurance companies and other healthrelated companies plummeting. Amazon has surpassed traditional brick-and-mortar stores. Berkshire Hathaway is one of the largest companies in the world by market capitalization. JPMorgan Chase is the largest bank in the United States by assets. These three titans are definitely strong entrants into the chaotic health care industry.

The movement of an online retailer, insurance and holding and finance companies into health care is not that strange, considering that U.S. health care itself has become less solidly defined in recent years. Major changes are occurring at a rapid pace, such as CVS Health's recent deal to purchase health insurer Aetna for \$69 billion.

Amazon has suggested it might want to enter the pharmacy business, which also negatively impacted the stocks of major drug companies and distributors.

Apple has made its move into the electronic health records space, by allowing patients to aggregate their health records on their iPhones via the native Health application.

There are other companies

seeking to impact this space, as well. According to *The New York Times*, Walmart contracted with groups like the Cleveland Clinic, Mayo and Geisinger Health System and others to take care of their employees who need organ transplants or heart and spine care.

Caterpillar, which manufactures construction equipment, sets its own rules for drug coverage, hiring its own doctors and pharmacists, among other changes. This resulted in the company saving millions per year.

The health care firm created by these three companies, in its early stages, is supposed to be "free from profit-making incentives and constraints," but it was not specified whether a nonprofit organization would be created.

The main idea is to build a firm that has no other motives or obligations besides providing for the care and well-being of the workforce of the three companies.

Jamie Dimon, chief executive of JPMorgan Chase, stated that the ultimate goal is to "create solutions that benefit our U.S. employees, their families and, potentially, all Americans." All three CEOs said they are aware of the immense challenges.

"The health care system is complex, and we enter into this challenge open-eyed about the degree of difficulty," said Jeff Bezos, Amazon founder and CEO. "Hard as it might be, reducing health care's burden on the economy while improving outcomes for employees and their families would be worth the effort."

#### Fed imposes sanctions on Wells Fargo following numerous scandals

#### BY JAHVON MEADOWS BUSINESS EDITOR

The Federal Reserve has recently handed down unprecedented punishment on Wells Fargo & Co., the world's second-largest bank by market capitalization, for the bank's widespread consumer abuses. This includes creating millions of fake customer accounts.

Wells Fargo will not be allowed to grow any larger than it was at the end of 2017 until the Fed is assured that the bank has changed its practices substantially. In other words, Wells Fargo's current assets cannot surpass \$2 trillion.

The bank is still allowed to continue taking deposits and lending to customers, but it must stay below the limit. Wells Fargo is free to decide how it wants to do so, however.

In accordance with the Fed's

These fake accounts allowed the bank to collect unwarranted fees and enabled employees to boost their sales figures, making more money in the process. The employees went so far as to create fake PINs and email addresses to enroll customers in online banking services.

The process worked like this: for bank accounts, employees moved funds from customers' existing accounts into newly created ones without their knowledge. Then, customers were charged for insufficient funds or overdraft fees because there were not enough funds in their original accounts.

Wells Fargo employees also submitted applications for 565,443 credit card accounts without customers' knowledge, with approximately 14,000 of these accounts incurring over \$400,000 in fees, including annual fees, interest charges and overdraft-protection fees, according to CNN. Following the scandal becoming public, the U.S. Department of Justice opened an investigation and issued subpoenas to the bank. Wells Fargo lost its status as the world's most valuable bank a week after the fake accounts scandal broke. The bank fired approximately 5,300 employees related to the scam, and agreed to pay \$185 million in fines and refund \$5 million to customers. The company's CEO, John Stumpf, resigned a month after the scandal first broke. Customers opened fewer accounts at the bank. Despite all this. Wells Fargo continued to have issues. It was soon discovered that the bank forced auto-loan clients to pay for unwanted car insurance, and 110,000 mortgage customers were improperly charged fees, according to Bloomberg. The company admitted that it had forced auto



demands, the bank agreed to remove three people on its board of directors by April, with a fourth person to be removed by the end of the year.

The Wells Fargo case marks the first time the Federal Reserve has put a limit on the entire assets of a financial institution.

In a statement, the outgoing chairman of the Fed, Janet Yellen, gave her reason for the punishment, claiming that, "We cannot tolerate pervasive and persistent misconduct at any bank."

Beginning 2011, Wells Fargo employees secretly created as many as 3.5 million unauthorized bank and credit card accounts, without customers' knowledge or consent.

This occurred because of the bank's aggressive culture, in which managers pressured employees to meet unrealistic sales goals by committing fraudulent activities.

CARLOS AVILA | THE TICKER

As a result of numerous scandals in recent years, Wells Fargo has fallen from its top spot as the world's most valuable bank.

insurance on as many as 570,000 borrowers who did not need it. Roughly 20,000 of those customers had their cars wrongfully repossessed in part due to these unwanted insurance charges.

Last August, Wells Fargo was sued by small business owners who said that the bank used "deceptive language to dupe momand-pop businesses into paying massive early termination fees."

As a result of all these transgressions, the Fed has decided to intervene in Wells Fargo's practices. Besides removing four people from its board of directors, the Fed also instructed the board to engage in "more intrusive oversight of Wells Fargo's senior managers and come up with a plan to hold them accountable if they fall short."

The board was also ordered to explain in detail how it will change the way senior executives get paid at the bank, and how it will punish them if they violate bank policies and government rules or enable adverse risk outcomes. These plans, along with the ones detailing how the bank will improve its internal controls and how it handles risk, are due in 60 days.

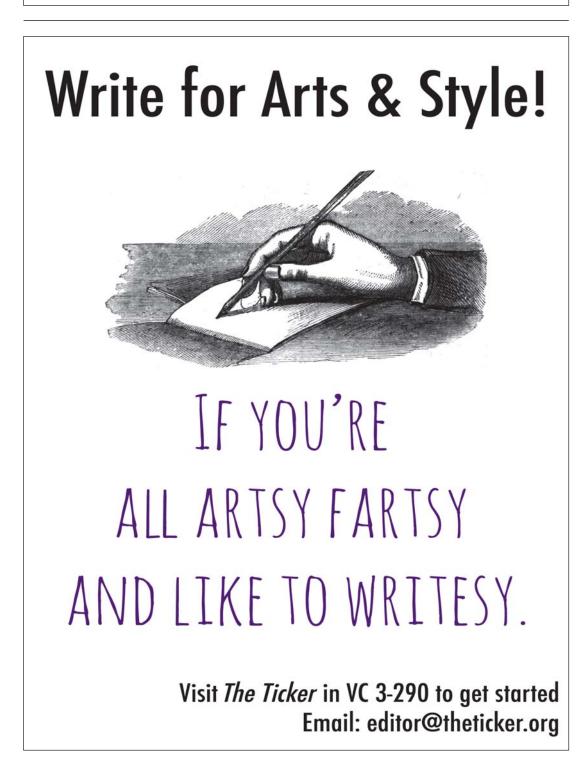
The Fed claims that Wells Fargo's compensation programs played a large role in why the bank failed to comply with regulations.

The company has claimed that the impact from sanctions imposed by the Fed as a result of these past scandals could reduce its profit in 2018 by as much as \$400 million. The bank has not decided how it will stay below its asset cap, but it may reduce its portfolio of "commercial non-operational deposits, financial institution deposits and trading assets."

THE TICKER BUSINESS I PAGE 9

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## Arts & Style

#### The Art Club at Baruch plans March exhibition of student work

#### CONTINUED FROM FRONT PAGE

One of these events was a hands-on amulet-making class hosted by visiting Dutch artist Yona Verwer, which had an impressive turnout of over 40 students. This art exhibit will be the club's first major event of 2018.

The gallery will consist of 12 prints, each with descriptions from the artist. The works will be a variety of photography, paintings and colored drawings. Gross says the exhibit will "bring art by the students for the students to our school, making fine art more accessible and personal within the school setting." Gross also hopes the opening will attract students of various backgrounds and concentrations.

Due to the logistics of framing and installing artwork, these pieces cannot be permanent fixtures in the classroom, but they will be proudly displayed for the next two months. Despite the hurdles, Gross is sure the exhibition will promote more awareness of the visual arts and encourage students to foster their artistic talents.

Gross is currently a sophomore, with an ad hoc major – a combination of business and art. She was also a curator for the Jewish Art Salon. She has been painting since 2012 using a variety of mediums, such as oil and acrylic. It is her goal for the exhibition to further instill a sense of Baruch's own "unity in diversity," which is the theme for the 2020 Olympics.

Gross is confident that "we can develop the practical skills we need

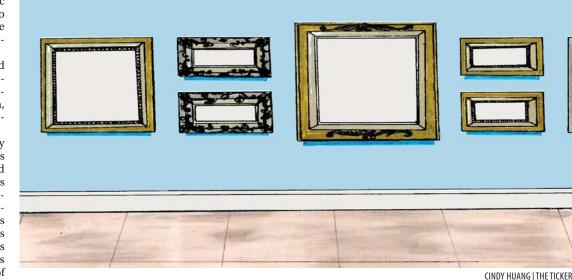
here and supplement them out of the school, by nurturing our artistic skills," believing there should be no need for any reconciliation by the "practicing artist or future art professional in a business school."

Both The Princeton Review and U.S. News & World Report have recognized Baruch as the most ethnically diverse campus in the nation, with over 160 countries being represented by its students.

However, Baruch is not solely a business-oriented university. As the upcoming "ART-A-THON" and various Baruch magazines such as *Encounters* and *Refract* are testaments to, there are already a plethora of creative outlets for students to explore. There are still spaces for artists in prestigious business schools such as Baruch, which has curated a substantial amount of artwork for the Newman Vertical Campus and the William and Anita Newman Library.

Shelby, who helped make this art exhibition a reality, stressed the misconception that the college only caters to those who are business-inclined. "The Weissman School of Arts and Sciences has risen considerably," said Shelby, and although Baruch does not have a traditional arts program for painting or sculpting, visual arts classes such as graphic design and photography, headed by Terry Berkowitz and Leonard Sussman respectively, have become staples of Baruch's art program.

The performing arts venue has also enjoyed a fresh boost in popularity. Department-run productions such as *A Midsummer* 



The Art Club at Baruch will exhibit student work on the walls of a classroom in March, with eyes toward future events.

*Night's Dream*, which was directed by Christopher Scott, drew in large crowds and appealed to more contemporary themes.

The opportunities are here and if students cannot find what they are looking for, then they have the ability to form their own clubs and like-minded groups.

Shelby is also a member of the Search for Education, Elevation, and Knowledge, an organization that is working to bring more attention to the artwork already in Baruch, and to engage student's understanding of why these pieces were curated by the college. SEEK hopes to remove the corporate art label that has been the descriptor for many of the installations. It wants to re-establish the works as central to Baruch's themes of cultural diversity and expression.

Outside the classroom, however, the artwork lining the halls of Baruch feels disconnected from the students. Secretary of the The Art Club at Baruch, Allison Seaman, a freshman who attended Fiorello H. LaGuardia High School of Music & Art and Performing Arts, believes the works have too much corporate feel that does not inform the viewer of their relations to the college. Outside the installations by the elevator on the 14th floor, very few of these pieces have descriptions or explanatory text. Shelby believes the lack of context diminishes the diverse array of artwork the college has selected, because it is harder for students to identify with the otherwise anonymous works.

The Art Club at Baruch's exhibition is a welcome contrast to this detachment between artwork and students; with all submissions coming directly from Baruch students, a more personal connection will be gleaned from the gallery. This may be the precursor to further art installations at the college. A second gallery is already in the works, with an eye toward the end of the semester, but it is contingent on the reception of the first exhibition's opening in March.



#### **COMPILED BY MAXIM IBADOV**

Justin Timberlake's Super Bowl halftime show had the lowest ratings of any show in eight years. Timberlake's medley of hits with a noted absence of surprise guests was seen by 103 million people — the lowest number since 2010, when the band The Who attracted the same number of people. This comes as a bit of a hit to the pop singer's career; in the past seven years, each halftime show attracted at least 110 million viewers.

Katy Perry in 2015 and Lady Gaga in 2017 broke those records with 120 million people tuning in for both performers. Other musical numbers of this year's Super Bowl included P!nk performing the national anthem while battling the flu, and *Hamilton*-favorite Leslie Odom Jr. performing "America the Beautiful." ed to *The Guardian* that "there's no reunion set in stone," but The Spice Girls are actively exploring "opportunities and ideas." The best-selling girl group last gathered together for the 2012 London Olympics, which they followed with a small tour.

Tom Hanks will star in the film You Are My Friend as another beloved man: the titular hero of PBS' TV show Mister Rogers' Neighborhood, Fred Rogers. Oscar- and Grammy-winner Jennifer Hudson has been set to portray the legendary soul pioneer Aretha Franklin in a biopic about the soul singer's life. Similarly, Motown emperor Quincy Jones, speaking about a biographical 10-part TV planned series, announced that he would like to see Donald Glover in the lead role. Glover finished his final album under the guise of alter-ego Childish Gambino and will appear in the highly anticipated Solo: A Star Wars Story later this year.

## Baruch student cites WBMB as source of inspiration for EP *The EDM Funeral*

**BY ANDRE BEGANSKI** 

CONTRIBUTING WRITER

Victor Balzano, known by other students on the Baruch College campus as Lord Victor, released the first track from his electronic dance music EP, *The EDM Funeral*. Consisting of three separate pieces, "Death," "Resurrection" and "Ascension," the EP is a culmination of the student's early work in music production.

After polishing his skills at WBMB Baruch College Radio for well over a year, the sophomore Zicklin student is ready to be heard.

His initial track, "Death," is a gothic dance with a sound that borders between orchestral and analog. The song has an original sound and a unique meaning to the artist as well. The EDM Funeral is a representation of how Lord Victor's music style has changed. Both his taste and technique have developed since immigrating to the country as a young teen. At first, he found himself moving to a cultural climate dominated by hip-hop and rock music. His newest track is a mastery of the concepts that initially attracted him to music at a young age.

DM.

To move forward as an artist, Lord Victor is embracing his electronic roots so he can move on to other genres. Describing *The EDM Funeral* as "more of an art piece than a musical project," he suggested that the track's message is not necessarily as important as how the track conveys his artistic ability.

Lord Victor started his musical journey as a guitarist in Paris. Aside from playing live shows at weddings, he taught guitar lessons at a studio in Versailles.

As a genre of music, EDM is not nearly as popular in the United States as it is in France. While not central to his identity as an artist, EDM has influenced his sound. He said, "The goal was to make something that was radio quality," something professional. From a young age, he has always felt that dedication is the key to being a successful musician. He explained how he has long believed his strong work ethic would carry his musical career past those of his peers and mentors. Along his musical path, he developed a taste for EDM that has extended beyond his home country and high school years. Lord Victor cited WBMB as being a major source in creating "Death." He described the radio station as his "favorite place to go in between classes while at Baruch," mentioning that at any time he could "show up to the station and feed off of its creative atmosphere." Lord Victor described the production studio at Baruch as a place where people are always helping each other out with their projects, whether it is "fixing mistakes

or teaching people new software tricks." For Lord Victor, WBMB provides the opportunity to experiment as an artist and channel his creative technique.

"Death" is Lord Victor's personal homage to the genre of music that inspired his career and forever influenced his sound. The song's high-tempo beat and pulsating melodies give it a modern sound. Each layer of the song is composed of multiple, different electronic instruments rendered in the editing program Ableton Live.

The complex and subtle variations in tone and pitch work in unison with the song's electric core to elicit the feeling of falling into an endless pit. The dark beat is dramatic and morose. It leaves ample space for orchestral elements, rendered in a separate program,

Actor and musician Mark Salling, known for his leading role as Noah "Puck" Puckerman on cult musical TV show "Glee," died at the age of 35 from asphyxia. His death came amid a March 2017 sexual assault settlement with his former girlfriend and charges of child pornography, to which Salling pleaded guilty in September 2017. Salling starred in numerous direct-to-video films and established his own record company, Pipe Dream Records, which released his solo album *Pipe Dreams* in 2010.

It was rumored that iconic British girl band The Spice Girls announced its long-anticipated reunion. However, Mel B, alternatively known as Scary Spice, statBroadway's smallest theater, the Helen Hayes Theatre, will finally re-open almost two years after finding a new owner and going through renovations. The 597-seat venue will now serve as a home to the nonprofit Second Stage Theatre, which will focus on producing works by living U.S. citizen playwrights. The theater's first production, *Lobby Hero* written by Kenneth Lonergan, will begin previews on March 1 and will star Chris Evans and Michael Cera in their Broadway debuts.

After six years of practice, Lord Victor feels like he has produced music that will truly catch the attention of others. The EP's release marks a major step in the development of his career.

His music has a distinctly European sound to it. He cited Daft Punk, in particular, as a major influence to the artist's recent work. "Death," as a track, is a memorialization of Lord Victor's passion for Omnisphere.

The most striking element of the song is its gothic piano. Unbound to the heavy beat, the piano flutters weightlessly up and down in tone as the song progresses. It is classy yet playful, attracting the listener's attention throughout much of the song. The song ends with a dramatic guitar solo sampled by a former Baruch student as well.

Lord Victor's "Death" is a complex track, proven by the way its riffs are stylized and mastered.

As part of a semester-long release process, Lord Victor plans on releasing a new track from the EP every month, publishing each on his SoundCloud account. "Death" precedes "Resurrection," and while he released a track this month that was focused on the past, next month, Lord Victor plans on releasing a song that focuses on the future.

#### A Fantastic Woman shines spotlight on transphobic language

Reel-Reviews



**BENJAMIN WALLIN** 

Sticks and stones will break bones, while words can be used to label and alienate, lash out and ostracize. Words are far from harmless. When it comes to the politics of identity, words mean everything. As self-identifiers, they allow a feeling of belonging and choice. As labels chosen by others, they can become malicious tools of exclusion and pain. In *A Fantastic Woman*, words play a significant role, as they are directed at Marina, a transgender woman grieving the loss of her partner.

Marina is played by Daniela Vega, a transgender actress and singer. After her partner, Orlando, dies in a hospital, Marina is approached by Orlando's family with hatred, distrust, suspicion and malice. They warn her to stay away from the wake and funeral, making sure not to keep secret their distaste regarding Marina's identity.

When Orlando's ex-wife first encounters Marina, she says, "I can't imagine Orlando being with you." The family tries to ignore the fact that the two had been, indeed, together, while Marina tries to find a way she can grieve, haunted as she is by sudden appearances of her late lover.

Part of Marina's troubles lie within documentation. According to Marina's identification card, she is still Daniel, a Chilean male. She is told by a police officer, "Until this is changed, this is still your legal name." Even for those not directly concerned with Marina's legal papers, some still choose to "deadname" her — using a person's birth name after they have changed their name — calling her "Daniel" in an effort to show opposition toward her current identity.

Words come in the form of homophobic slurs and transphobic language. Orlando's family weaponizes words to lash out at Marina, while she is forced to put on the stoic face that Vega infuses well with an underlying anger. Her eyes and eyebrows hint at the determination of the character and her wish to be herself. For most of the movie, Marina suffers silently, allowing herself to be verbally abused to avoid even more trouble.

The lives of transgender people can be full of dealing with cruelty. Organizations like the Human



Vega plays a transgender woman reckoning with the grief of losing a loved one and being shunned.

COURTESY OF SONY PICTURES CLASSICS

Rights Campaign and GLAAD, the LGBTQ advocacy group, have shown a rise in violence against transgender people. Their reports, though, specifically include physical harm, not the verbal and nonverbal harm that can be inflicted.

Director Sebastián Lelio observed after a screening at the Lincoln Center for the Performing Arts that in one shot, a dog sits next to Marina, unconcerned about her identity.

However, he pointed out that his thought when first seeing the film at a festival was, "We cannot even be like dogs." Lelio noted that on repeat viewings, he came to the conclusion, "We can be just like dogs." He considered if it is possible for transgender people to be treated with some form of respect.

Marina does not ask to be accepted. She just asks to be a human being. She wants to be treated with the dignity that allows humans to grieve for their loved ones and avoid the demeaning treatment she continuously receives.

In one scene, where a doctor photographs the nude Marina in order to check for injuries, a single glance from a detective exemplifies the dehumanizing attitude addressed toward transgender people.

There are hints toward the fantasy of the film's title. Music carries with it notes of wonder. Lights from emergency ambulances look nearly identical to the lights in a club scene. Orlando silently appears in mirrors and shadows, haunting the waking world. All of these are hints in a manner that deepens, rather than distracts from, the world of *A Fantastic Woman*.

One of Lelio's points about his choice of subject is that a character like Marina might be a secondary character in another movie, yet here, she is the protagonist. It is good that she takes the lead here, as Vega's performance drives the film. Her stoicism can be painful to watch, and her anger is palpable. She lashes out at punching bags and at stopped cars.

As a woman already standing out in the world, Marina knows she cannot act out in a way that would draw further attention on her. Negative judgments would be amplified by the distance she has with transphobic people, so her anger comes out in powerful bursts instead.

In part, *A Fantastic Woman* deals with the imposition of identity. Marina seems to wish to be a person, unburdened by the label of transgender and the expectations that come with that. Her passion is for singing, yet she withholds her voice when confronted by vicious family members of her late beloved.

Instead, she is defined straightaway by appearance as out-of-place or abnormal. Freedom of identity is important, but so is the freedom to identify one's own identity, without having one imposed.

At one point, while Marina drives, a song plays with the words, "You make me feel like a natural woman." This song is about Orlando and all the other people who treat transgender women with respect. *A Fantastic Woman* emphasizes that transgender people are humans, too, with real stories to tell. The grief is genuine, and the pain of not being able to properly let it out is meaningful.

Words hurt, especially when they are backed by hateful ideologies. Much of the film is focused on Marina's struggle to find human decency. Orlando's family chooses to dehumanize her with their words, doing more damage than sticks and stones would.

#### Inner monologues push characters to fix themselves in [Porto]

#### **BY REUVEN GLEZER** SENIOR STAFF WRITER

If there is a physical form to inner thought given shape out in the world, then it would be hardpressed to find something other than Kate Benson's hilarious, Brechtian trek into hipster Brooklyn, *[Porto]*, currently playing an encore run at the WP Theater after a critically acclaimed 2017 run at The Bushwick Starr.

Housed on the tiny main stage of the historic McGinn/Cazale Theatre, *[Porto]* spreads its wings and takes flight in the way it wants its characters to.

The work is narrated by Benson herself, whose name is expressed by the punctuation [], which is a combination of an omniscient narrator, the titular character's inner thoughts and godlike manifestation of the



to annoy Hennepin out of his passive acceptance of the things he does and the foods he eats. Most significantly, Benson tries to help Porto escape the never-ending loop of her own thoughts. It is fun to watch the play's narrator argue and change opinions just like any other character, but one could only be so lucky as to have a work of fiction attempt to improve their lives.

Ultimately, [*Porto*] is a rare sympathetic comedy that strives to make one feel more alive after experiencing it. Meanness is easy to mine comedy out of, but kindness produces a much rarer gem.

The ways that the work makes the characters suffer feel less like throwing stones when they are not looking and more like good-natured teasing meant to incite some sort of action.

Action and change are the goals of anyone stepping out of a rut, but everything needs a push. No one ever remembers that the push comes from inside, not from an exterior happenstance that will change everything. Taking a break from the usual might yield something decent. Benson's finely tuned machine of a comedy proves itself to not only be funny but incredibly timely in its skewering of hipster culture and the isolation it has managed to breed. The static noise of anxiety never quite goes away but the inability to recognize it and deal with it only makes that noise much worse. It does not take a huge step to escape the noise, but in the case of Porto and [Porto], those steps seem like long, arduous miles of internal debate and second-guessing. If only everyone had an inner voice with absolute power to guide them and a drink strong enough to warm them when times get tough.

work itself.

Benson's character is somewhat reminiscent of the outside narrators who populated the works of Bertolt Brecht, though his narrators were usually people, not the insecurities of a modern woman given an incorporeal voice.

Porto, played by Julia Sirna-Frest, is forever trapped inside her own head and unable to self-actualize in the aftermath of some mysterious heartbreak.

Anyone who has been hurt in love can attest that going forward after pain can be the emotional equivalent of invading Russia in the winter, and Porto is in no rush to be doing any invading.

Her thoughts, however, have some very different ideas about how to deal with the anxieties that trouble her and, by extension, themselves.

Kate Benson's [] occasionally feels the need to take command

From left to right, Doug, Porto and Hennepin hang around in a stereotypically "bouchey" bar in Brooklyn beneath Edison lights.

of the situation and get Porto out of her own head, to some seriously mixed results. It is the little segments like that meta-theatrical coup d'état that make *[Porto]* so wonderfully irreverent and wise.

Directed by Lee Sunday Evans, the parlance and the body language of the characters who populate a high-class Brooklyn bar elevate them beyond hilarious caricatures, becoming as warm as the Edison lights that hover above Doug the Bartender's kingdom of venison jerky.

Noel Joseph Allain's Doug exudes hipster pretentiousness with such a striking familiarity that his very swagger cannot help but incite a ripple of laughter from anyone who has met a dealer in foie gras sausage, or any other such pretentious delicacy. Raphael the Waiter, portrayed with a sassy edge by Ugo Chukwu, comes off like any normal man, until his high and incredibly specific standards come through with a shade of misogyny thrown in.

Rounding out the cast are Jorge Cordova's Hennepin, bookish and somewhat pathetic in his seclusion, and Porto's buddy Dry Sac, played out with a wonderful manic energy from Leah Karpel. Both bedecked in appropriately modern garb by costume designer Ásta Bennie Hostetter, they relay the problematic frames of the world they inhabit, whether it is through passively taking in everything like Hennepin or suffering from permanent exasperation at the world like Dry Sac.

The warmth of those Edison lights, brought about with such charm by lighting designer Amith Chandrashaker, is not enough to keep out the chill of their lives. Everyone in the play is missing something; it is merely a matter of time before they understand just what that missing something is.

[Porto] is not a play that relishes in the suffering of its inhabitants, though it would be remiss to say that there is no hilarious suffering in the work, but the show instead actively tries to save the lives of people who are adrift in their pretensions and worries. The narrative technique Benson employs hammers this point home well, trying

MARIA BARANOVA

#### Horror film Winchester misfires on message of gun violence

**BY CHARLES TABASSO** SENIOR STAFF WRITER

Winchester, directed by Peter and Michael Spierig, is another mock-horror film playing fast and loose with the phrase, "based on a true story." These are the end credit facts: the Winchester mansion, located in San Jose, California, did in fact undergo around-the-clock construction, following Sarah Winchester's wishes, after the death of her husband, William Wirt Winchester. The mansion is rumored to be the most haunted house in the United States, tenanted by the lost souls of those formerly killed by the Winchester rifle. However, the Spierig brothers do not offer any legitimate speculations with Winchester and, much like the mansion itself, the film lacks any sense of a master plan.

Jason Clarke plays the psychologist Eric Price, a walking malpractice of a doctor, who is less

At least the acting reflects

the script, as not even Mirren

seems to take her role too

seriously. When she is not

fully shrouded in black lace

and haunting the numerous

hallways of the estate, Sarah

actively communicates with

the ghosts in her house,

allowing them to use her

body to illustrate the rooms

they were murdered in.

interested in coping with his past mistakes than he is in the allure of slowly poisoning himself. One of his defining character quirks is reciting a brief lecture on how fear is created in the mind, which he likes to use as a pickup line. It is clear he is shoveling for rock bottom with both hands.

By the grace of screenwriting convenience, Eric is approached by a representative of the Winchester arm dealership, who hopes Eric will give an unfavorable review of the widow Winchester's mental health for a generous bribe. The bowlerhat wearing charlatan agrees without second thoughts, assuming the case is like an attendance grade, and all he has to do is show up to be paid. Unfortunately for him, the spook factor gets turned up to a mild five and a half upon his arrival.

Marion Marriott, played by Sarah Snook, is a scarlet-haired niece with an out-of-place Australian

accent. Marion greets Eric and informs him that Sarah Winchester, played by Helen Mirren, is quite sane. Never mind that the widow is clearly impersonating the Bride in Black from Insidious, or that she is a self-proclaimed medium who rehabilitates the ghosts entreating her hospitality.

Before the first night is over, however, Sarah's sanity will not be the only sanity called into question, especially since, for whatever reason, the spirits of the house get stronger at midnight. As soon as the clock strikes 12, one particular spirit begins to possess the niece's younger son, Henry Marriott, played by Finn Scicluna-O'Prey.

At least the acting reflects the script, as not even Mirren seems to take her role too seriously. When she is not fully shrouded in black lace and haunting the numerous hallways of the estate, Sarah actively communicates with the ghosts in her house, allowing them to use her body to illustrate the rooms they were murdered in.

This turns the film into a series of disconnected skits that only she can connect, but rarely does. For some reason, the audience must be kept in the dark to simulate suspense.

Clarke does his best to add some depth to his otherwise dimensionless character, but it is a wasted battle. Eric routinely contradicts himself and falls into a contrived spiral of questioning reality. There is a love story that transcends death, which doubles as atonement for his personal demons, but it is completely shoehorned into the last half hour of the film. Audience members will be forgiven for rolling their eyes like a pair of shutter blinds; the side-story is such a cliché it hurts.

The crux of Winchester's shabby plot quickly becomes a race to discover which restless soul wants the cast dead. What ensues is a plethora of tactless CGI jump scares in lieu of actual character development or meaningful pacing. These are cheap gimmicks the Spierig brothers have often used as a crutch in their other attempts at horror, namely in the lackluster film Jigsaw, released late last year. It is disappointing how little the brothers have learned from their mistakes.

Of course, with a PG-13 rating, scares are pacified regardless of intent. But the hallmarks of a good horror film are sorely lacking from Winchester. It often feels like a movie sold on the premise of its elevator pitch alone, produced with the bare necessities needed to emulate more successful Hollywood blockbusters. The end result is a movie preceded by scarier trailers and funnier one-liners from hecklers in the audience who have already grown tired of Winchester's tropes.

The choice to characterize a house haunted by the victims of gun violence goes nowhere. With all the potential angles that could be worked out of the film's foundation, the script instead reverts back to Eric's mundane pickup line as its thesis. The house itself is a better character than the rest of the cast put together. However, it is just a large-scale prop relegated to the backburners of any meaningful ethical statements the screenwriters may put in the movie.

The grand design was there: this estate was a growing monument to a state-of-the-art weapon of mass murder. The widow Winchester was acutely aware of the suffering her family name had caused, and now it hovers over her, as palpable as the black veil she wears. Yet, the conscious choice to shy away from the true price of gun violence turns Winchester into a spineless cash-in on another famous landmark.

BEN KING

Sarah, the black-clad widow of the inventor of the infamous Winchester rifle, lives in a haunted house that fails to terrify.



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## Science & Technology

#### **Trump administration suspends Obama-era clean water rule**

#### **BY JUAN CARLOS VERGARA** CONTRIBUTING WRITER

President Donald Trump has officially postponed a clean water regulation proposed by the Obama administration in 2015. His goals are to create his own version of the proposal, a version less severe on farmers and real estate developers.

According to the administrator of the Environmental Protection Agency, Scott Pruitt, the "Waters of the United States" rule was created by the EPA to regulate the pollution in wetlands and tributaries running into the nation's largest rivers. Pruitt mentioned that the current rule imposes severe regulations on private land.

WOTUS regulates pollution in approximately 60 percent of the country's bodies of water. In other words, this rule gives the federal government authority over natural entities such as wetlands, rivers and streams.

Revoking WOTUS only reveals that the Trump administration is determined to promote fossil fuel production and economic activity, even when those activities collide with environmental conservation.

If Trump maintained former President Barack Obama's clean water management rule, then the regulation would have limited the use of pollutants such as chemical fertilizers that could run off into small streams.

"The Clean Water Rule protects the bodies of water that feed the drinking water supply for one in three Americans," said Jon Devine, senior attorney with the Natural

Resources Defense Council. "EPA Administrator Scott Pruitt is racing the clock to deny protections for our public health and safety. It's grossly irresponsible, and illegal and we'll change it in court."

Although environmentalists are not happy with the Trump administration's decision, farmers, ranchers, coal workers and developers are more than content. This demographic has supported Trump since the beginning of his campaign.

On Thursday, Feb. 1, Trump asserted, "The miners are a big deal. I've had support from some of these folks right from the very beginning, and I won't forget it."

Due to its strict regulations, WOTUS is unpopular among farmers and ranchers. Developers dislike the rule because it increases their cost of conducting business.

Trump asserted that the rule as suggested by the Obama administration was "a massive power grab. The EPA's regulators were putting people out of jobs by the hundreds of thousands., and regulations and permits started treating our wonderful small farmers and small businesses as if they were a major industrial polluter."

Agricultural groups claim farmers could lose their ranches or farmlands because of the regulations. On Tuesday, Jan. 30, the National Cattlemen's Beef Association released a statement that said, "This extremely flawed rule would force ranchers and feedlot operators to

The trade association and lobbying group also said, "It would be one of the largest federal land grabs and private-property infringements in American history, and the president should be applauded for making EPA and the Corps reconsider this atrocity."

The National Association of Home Builders filed a federal court brief challenging WOTUS,

create delays and raise costs. Most importantly, the rule hurts housing affordability.

The Trump administration's suspension of a water regulation rule will affect Chesapeake Bay, a major body of water.

The American Farm Bureau Federation argued that the water rule regulation could require farmers to pay significant fees to gain federal permission for filling in areas on their property.

This could indefinitely delay or even stop the farmers' operations.

This allows time for the Trump administration to create looser regulations, enabling polluters to continue contaminating water sources, only to increase interstate commerce.

Janette Brimmer, a lawyer with the nonprofit environmental law organization Earthjustice, said, "The Trump administration is playing politics with our drinking water. This delay is an obvious attempt to make it easier for corporate interests to pollute our waterways."

#### get permits or risk excessive federal calling the rule a "deeply flawed, Thus, the WOTUS rule drafted by penalties despite being miles away arbitrary written regulation." The the Obama administration will not from any navigable water." brief claimed that federal permits be applicable for the next two years.

#### Cape Town continues to suffer water crisis, creates disaster plans

#### **BY MAYA YEGOROVA** SCIENCE & TECHNOLOGY EDITOR

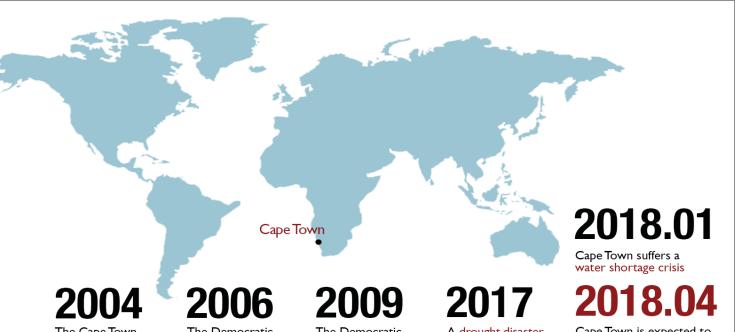
Cape Town, the capital of South Africa's Western Cape province, is expected to run out of water by April 12, a day known as Day Zero.

Severe drought, population increase and the African National Congress' failure to provide emergency drought aid all contributed to this water crisis.

If the water supply shuts down, Cape Town will be the first major city in a developed country to face such an issue.

Evidence of an impending water crisis was apparent in 2004. Cape Town abandoned plans of creating desalination plants, facilities that convert seawater to drinking water, and tapping groundwater because these plans were too expensive.

Authorities decided to rely solely on rainfall conditions, even though constant rainfall is not guaranteed in South Africa. There was no alternative plan created to increase water supply.





The water crisis can also be traced back to political issues. The national government was responsible for creating water infrastructure and the city was tasked with the allocation of water.

These goals were not achieved when the Democratic Alliance won sovereignty of Cape Town in 2006 and the Western Cape province in 2009.

The province blamed the ANC for not constructing and preserving water infrastructure and dispatching drought assistance.

However, while the ANC failed to support water infrastructure, Cape Town failed to acknowledge how population growth affected water demand. Since 1999, Cape Town's population has doubled.

Eastern and Southern Africa both experienced three years of drought. The water scarcity caused

The Cape Town government rejects the idea of creating desalination plants

The Democratic Alliance wins control of Cape Town and does not maintain water infrastructure

The Democratic Alliance wins control of the Western Cape province

A drought disaster is announced for the Western Cape

Cape Town is expected to run out of water

JIAHUI HAN | THE TICKER

havoc, and towns outside Cape Town had to import water. However, these towns' issues are nowhere near as urgent as Cape Town's.

Cape Town's predicament again stems from rapid population growth and neglect to create substitute water infrastructure. It was incorrectly concluded that this was a temporary water drought and that the water shortage issue would end when the drought was over.

The consequences are apparent in the dams' decline of usable water. In September 2015, the six dams had 77 percent capacity of usable water. The current capacity is 15.2 percent.

Day Zero was originally planned for April 21, but was pushed to April 12 due to a 1.4 percent decrease in

dam levels.

On April 12, people will wait in line at the city's 200 water stations. The policy and army will implement a limit of 6.6 gallons per person and will follow specific actions to manage crowds. Evacuations are predicted.

Each resident is currently allowed 23 gallons of water a day. Only 39 percent of residents abide by this requirement.

Once February ends, each resident will be allowed to use 13 gallons of water a day.

Households that exceed water rations must consent to have a water limitation gadget positioned on their pipes.

The city government has also created a controversial online wa-

ter depletion map, authorizing residents to inspect their neighbors' water usage based on household bills. The map originally displayed red dots on households with the heaviest water usage.

It was revised, and now green dots pinpoint households that are close to exceeding limits.

The city has prohibited filling pools, washing cars, watering gardens, golf courses or sports fields using water.

Decorative water fountains have stopped working and public pools are empty.

People are limiting their showers to two minutes. Shower, bath and basin water is retrieved so it can be re-used when flushing toilets, watering gardens and

washing cars. Restaurants are using disposable cups and discarding table linen.

Hotels have asked travelers not to use baths. Some residents gather water from mountain streams around Cape Town.

Helen Zille, the premier of South Africa's Western Cape province, asked South African President Jacob Zumba to proclaim this issue a natural disaster. She explained the drought intensified from a peril to an inevitable disaster.

The water crisis may negatively affect tourism. Tourism was responsible for 9 percent of South Africa's economy in 2017.

Ten million tourists visited Cape Town, a city well known for its beaches and mountains, in 2017.

#### 'Doomsday Clock' moves 2 minutes to the world's apocalypse

**BY MATTHEW SANCHEZ** CONTRIBUTING WRITER

"Doomsday" is a phrase people may have heard in movies, music, television shows and books. In fact, the threat of nuclear war was so strong, that a group of scientists actually created the Doomsday Clock after the Cold War. It is currently two minutes away from midnight, a time at which the planet suffers a world-ending catastrophe. This is a 30-second increase from last year, since it is now two minutes while it was two and a half minutes in 2017.

The current time is the closest the planet has been to midnight since the United States tested its first thermonuclear device and the Soviet Union conducted its first hydrogen bomb test.

The Doomsday Clock is not an actual clock that is ticking away to mankind's end. According to *The Tampa Bay Times*, the Doomsday Clock is a "metaphorical measure of humankind's proximity to global catastrophe."

It was first created by the Bulletin of the Atomic Scientists, who are "veterans of the Manhattan Project concerned about the consequences of their nuclear research."

This board of scientists and nuclear experts frequently meets to decide what time it is on the Doomsday Clock.

Since the clock's creation by nuclear physicist Alexander Langsdorf Jr., and his wife, artist Martyl Langsdorf, the bulletin's board determines "when the clock's minute hand will move, usually to draw attention to worldwide crises that [the board] believes threaten the survival of the human species."

The main targets that the organization focuses on are availability of nuclear weapons and a willingness among the world's great powers to use them. It is important to note that the goal of the clock is to highlight major world crises that people may overlook.

"This is the closest the clock has ever been to Doomsday, and as close as it was in 1953, at the height of the Cold War," Rachel Bronson, president and CEO of the Bulletin of the Atomic Scientists, said on Thursday, Jan. 25. "To call the world's nuclear situation dire is to understate the danger — and its immediacy."

People may wonder what contributes to this change. Many contributing factors have caused the clock to move closer to midnight.

Since Donald Trump became president, the Doomsday Clock moved to two and a half minutes to midnight because of his unsettling actions and warnings as the United States' new commander in chief.

*The Oakland Press* reported that the clock moved again a year later "due to the failure of President Donald Trump and other leaders to deal with looming threats of nuclear war and climate change."

Bronson highlights how nuclear threat from North Korea, the nuclear activity incorporated into Russia's military plans and the strong commitment to nuclear weapons in Pakistan, India and China are reasons as to why the Bulletin of the Atomic Scientists decided to further advance the Doomsday Clock. The reasons do not end there.

Climate change has also been cited as a contributing effect. The Trump administration

is further causing the clock's advancement.

Since the moment Trump took office, the Board has argued that the Trump administration is contributing to the change of the clock.

Bronson explained that the exchange of provocative rhetoric between Trump and North Korean leader Kim Jong Un, along with North Korea's nuclear development, is just the tip of the iceberg. Trump had an inadequate re-

sponse to events precipitated by climate change, such as the intense hurricanes in the Caribbean or the extreme heat in Australia, South America, Asia, Europe and California.

*The Oakland Press* reported, "Data from 2017 demonstrated a continued trend of exceptional global warmth."

Besides the Trump administra-

tion's decision to withdraw from the Paris climate agreement, the deteriorating relationship between the United States and Russia feature more conflicts than cooperation.

Nuclear threat from North Korea, climate change and declining U.S. and Russian relations moved the Doomsday Clock.

The two remain at odds, undermining the Intermediate-Range Nuclear Forces Treaty, upgrading their nuclear arsenals and eschewing arms control negotiations, similar to the infamous Cold War.

"We considered at length the lack of predictability in how the United States is thinking about the future and future use of its own nuclear weapons," Bronson said. "An unpredictability that is embodied in statements and tweets by the president of the United States."

As a result, people can watch a clock that states humanity has two minutes left utill "Doomsday."

If the board discovers that global leaders have re-evaluated their policies or made positive progress, then the clock can be moved backward, as seen when it was moved seven minutes backward at the end of the Cold War.

#### California lawsuit pushes 13 retailers to put cancer warning on coffee

**BY ALI HUSSAIN** STAFF WRITER

Coffee is often cited as a source of many health benefits, but the popular morning drink may soon come with a cancer warning in California.

Coffee is by far America's favorite drink and for seemingly good reasons. It reduces the risk of Type 2 diabetes, stroke and heart attack, as reported by the 2015 study, "Cafestol, a Bioactive Substance in Coffee, Stimulates Insulin Secretion and Increases Glucose Uptake in Muscle cells: Studies in Vitro," published in the Journal of Natural Products.

Coffee also reduces dementia and Alzheimer's disease, dementia's most common form.

A lawsuit first filed in 2010 by the Council for Education and Research on Toxins seeks to require





AGATA PONIATOWSKI I THE TICKER

coffee sellers to warn customers about the presence of the chemical acrylamide in their products.

Acrylamide is one of 65 chemicals linked to cancer, birth defects and other reproductive issues that businesses in California must indicate the presence of, according to the state's Proposition 65.

Acrylamide forms when sugars and amino acids are cooked above 150 degrees Fahrenheit. It is found in fried foods, such as french fries and potato chips, as well as in baby food and baked goods.

The chemical is mainly used in certain industrial processes, such as making paper, dyes and plastics. There are small amounts found in some consumer products, such as caulk, food packaging and several adhesives. It is also found in cigarette smoke.

California added acrylamide to its carcinogen catalog in January 1990. Fast-food restaurants in California began announcing warnings about acrylamide in 2007. TheyIntaklabeled coffee as a carcinogen, aBladasubstance that can cause cancer inwhichliving tissue.can J

Acrylamide has been found to increase the risk of several types of cancer when given to lab animals such as mice and rats in their drinking water, as found in the study "Acrylamide: its metabolism, developmental and reproductive effects, genotoxicity, and carcinogenicity."

However, most of the studies done so far have not found an increased risk of cancer in humans.

For some types of cancer, such as kidney, endometrial and ovarian, the results have been mixed. The study "Dietary Acrylamide Intake and the Risk of Renal Cell, Bladder, and Prostate Cancer," which was published in *The American Journal of Clinical Nutrition* in 2008, was called insufficient.

There are currently no cancer types for which there is clearly an increased human risk related to acrylamide intake.

The studies that have been done so far have had important limitations. For example, many of the studies relied on food questionnaires that people filled out every couple of years.

These questionnaires might not have accounted for all dietary sources of acrylamide. In addition, people might not have accurately remembered the foods they consumed when asked in personal interviews or through questionnaires.

While the evidence from human studies so far is somewhat reassuring, a 2014 study titled "Dietary Acrylamide and Human Cancer: A Systematic Review of Literature," and published in the *Journal of Nutrition and Cancer*, revealed that further research is needed to determine if acrylamide raises cancer risk in people.

The American Cancer Society supports the call by federal and international agencies for continued evaluation of how acrylamide is formed, its health risks and how its presence in food can be reduced or removed. Because of the process by which coffee is made, with the beans being roasted at high temperatures, acrylamide is formed. This means that coffee drinkers are regularly exposed to the chemical.

Raphael Metzger, who represents the nonprofit leading the case, said that his client wants coffee companies to reduce the amount of acrylamide produced in their drinks, to the point where there are no significant cancer risks.

At a bench trial last fall, the coffee companies argued that the level of acrylamide in coffee should be considered safe under the law and that the health benefits of coffee essentially outweigh the risks. At least 13 of the defendants, including 7-Eleven, have settled on Feb. 8

#### Acrylamide, a chemical linked to cancer, is formed when beans are roasted at high temperatures, affecting coffee drinkers as they are exposed to this chemical.

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## Sports



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Backup Nick Foles, who mulled retirement prior to the 2016 season, took over a dominant Eagles team, and led the team to its first Super Bowl victory. Foles would be named Super Bowl MVP after an incredible game.

#### Behind Foles, Eagles soar above the Patriots, win Super Bowl LII

BY ANDREW MARZULLO SPORTS EDITOR

Green and black confetti rained down on U.S. Bank Stadium at approximately 10:17 p.m. on Feb. 4. David had beaten Goliath; the selfproclaimed "dogs" were finally out of their cage after a 58-year championship drought. Led by backup quarterback Nick Foles, the Philadelphia Eagles defeated the New England Patriots 41-33 to take home their first Super Bowl in franchise history.

The matchup was billed as "Destiny vs. Dynasty," and it truly was a season of destiny for the newly crowned champions. The Eagles sprinted out to a 10-1 start, and powered their way to the No. 1 seed in the NFC behind a potent defense, one of the best offensive lines in the NFL and the MVP caliber play of Carson Wentz. However, in Week 14, Wentz tore his anterior crucial ligament in a game against the Los Angeles Rams.

Eagles fans believed that the team's season, which was its best season since 2013, was over. Fans and experts alike believed the loss of their MVP quarterback would be too much to overcome. However, backup Foles, who played for the Eagles from 2012-2014 before being traded to the Rams and also playing for the Chiefs, would fill the seemingly unfillable void incredibly well. The Foles-led Eagles would finish the season 2-1, behind Foles' 5-2 touchdown-interception ratio, as well as incredible defensive play. The team finished first in the conference and earned itself a first round in the postseason. The Patriots' season went as expected. Despite a "slow" 2-2 start, highlighted by uncharacteristically bad defensive play, the Patriots would surge through the rest of the season behind the 2017 NFL MVP Tom Brady. Brady, 40, had another otherworldly season with the Patriots, throwing for 4,577 yards, 32 touchdowns, and 8 interceptions, leading New England to the No. 1 seed in

the AFC once again.

Once their defense improved, the Patriots were a force to be reckoned with, as they usually are, and seemed unstoppable as they headed into the playoffs.

Both teams' postseasons went incredibly well. The Eagles began as home underdogs to the number six-seeded Atlanta Falcons. Philadelphia would take that underdog mentality to heart, and use it as a chip on the team's shoulder.

The Eagles defeated a sluggish Falcons team in the divisional round 15-10. The game was capped off by an incredible defensive performance, a fourth down goal line stop to end the game, and guard Lane Johnson's post-game interview in a dog mask, referencing the team's underdog status.

The team would go on to obliterate the Minnesota Vikings 38-7 in the NFC championship game, which Foles was nearly flawless in, finishing 26/33 with 352 yards and three touchdowns.

With their loss, the Vikings were denied the opportunity to become the first team to host the Super Bowl, and the Eagles moved on to their first Super Bowl since the 2004 season, a game they would ultimately lose to the Patriots. moved on to their tenth Super Bowl appearance in the Brady-Bill Belichick era.

In the weeks leading up to Super Bowl LII, many believed that defensive mastermind Belichick would find a way to limit Foles, as the coach is known for his ability to take the opposing team's best player completely out of the equation. For this reason, many believed the Patriots would win the game, as the team opened up as five-and-a-halfpoint favorites.

However, the Eagles would once again ride that underdog mentality to victory.

The Eagles opened up the Super Bowl with a strong, statement drive that ended with a Jake Elliott field goal. While the team did not score a touchdown from the red zone, it showed that head coach Doug Pederson would not limit his quarterback.

Curiously, the Patriots benched Super Bowl XLIX hero Malcolm Butler, a decision many are attributing to the team's eventual ownfall.

The Pats answered with a simi-

The Eagles would score on the next drive behind a powerful run by former Patriot LeGarrette Blount, extending the birds' lead to 15-6.

The Patriots would eventually score a field goal, and behind a "Madden-like" interception from Foles, the Patriots would march down the field once again and close the lead to 15-12.

The Eagles would also march down the field, and with 38 seconds left in the half, would attempt a fourth down play that will go down in history as one of the greatest plays of all time.

In the play, dubbed as the "Philly Special" by Pederson, Foles acted as if he was making a call to his tackle, and center Jason Kelce would snap the ball directly to running back Corey Clement, who would hand the ball off to wide receiver Trey Burton.

Burton would throw to a wideopen Foles at the end zone for an Eagles touchdown. This would send them into halftime with a 22-12 lead.

The Patriots received the ball first in the second half, and Brady

was left with over two minutes on the clock, which many would consider too much time for the MVP quarterback who has made a career out of late-game heartbreaking drives.

In an offense-dominated Super Bowl, however, it was the defense that would eventually seal the win for the Eagles. Defensive end Brandon Graham stripped Brady in Eagles territory, and Philadelphia would recover the fumble for the Patriots' only turnover of the game.

Following an Elliott field goal that extended the game to 41-33, the Patriots were left with one more chance. Brady would get the team to the 49-yard line before launching a Hail Mary pass.

The pass was batted multiple times, but would fall harmlessly to the blue and white Patriots' colored end zone turf, sealing the first ever Super Bowl win for the Philadelphia Eagles.

The Eagles dethroned the defending champions and regular season MVPs behind their backup quarterback, who mulled retirement entering the 2016 season.

The Patriots' postseason was nothing short of spectacular either. The team started off by tearing apart an injured Tennessee Titans team in the divisional round, winning 35-14. Despite falling behind early, Brady led the team with 337 yards and three touchdowns, while the defense did its part in containing Titans' quarterback Marcus Mariota.

The team would play the "Cinderella" Jacksonville Jaguars, who shocked the Pittsburgh Steelers a week prior. Jacksonville jumped out to a 17-10 lead, and quarterback Blake Bortles was nearly flawless.

However, the Patriots would come back to win behind incredible performances by Brady and wide receiver Danny Amendola. With the 24-20 win, the Patriots lar drive that would also end in three points. Brady moved the ball down the field and showed how he would come out of the gate firing.

The Eagles marched right back down again in three plays, capping off the drive with an incredible touchdown from Foles to Alshon Jeffery. The Eagles took a 9-3 lead, after Elliott missed the extra point following the touchdown.

The Patriots would once again drive down the field on their ensuing possession, but a botched snap and hold on the field goal attempt would cause a rare Stephen Gostkowski to miss the goal. One of the highlights, depending on who is asked, was on the next Patriots' drive.

The Patriots broke out a trick play in which Brady would become a receiver. The play left Brady wide open, but he dropped the pass, much to the chagrin of his wife Gisele Bündchen, who correctly stated that Brady could not, in fact, throw and catch the ball. led the team down the field, capping off the drive with a Rob Gronkowski touchdown.

The Eagles would score a touchdown on the next drive, with Foles throwing a dime to Clement in the back of the end zone. After review of the play, the call stood, and the Eagles once again extended their lead to 29-19.

Brady would cut through the Eagles' vaunted defense, and would march down the field for yet another touchdown drive, shortening the lead once again to 29-26. The Eagles would settle for another Elliott field goal to jump out to a 32-26 lead.

Brady played like a man possessed, and led the offense down the field for another Gronkowski touchdown to take the first lead of the game.

The 33-32 lead was short-lived, as Foles led an incredible drive down the field, throwing a touchdown to tight end Zach Ertz to reclaim the lead once again. Brady Foles played incredibly well, finishing with 373 yards, three touchdowns and one interception.

The performance was enough to warrant Foles being named Super Bowl LII MVP. On the other side, Brady was lights out. He finished with a postseason record 505 yards, three touchdowns and no interceptions.

The Patriots did not punt once in the game, yet they still found themselves on the losing end of the Super Bowl for a record fifth time. Both teams earned a combined 1,151 yards, which was a postseason record.

The offenses dominated the game, which was a defensive play by the Eagles, and arguably a defensive decision by the Patriots, and it would seal the deal for the Eagles.

At long last, the Eagles are Super Bowl champions for the first time ever, winning a game that will go down in history as one of the best Super Bowls ever.

#### Cavs' disappointing 2017 campaign continues to trudge along

**BY MATTEO FLAMIO** SENIOR STAFF WRITER

The NBA season has less than 30 games left in the season and is less than two weeks away from the all-star break.

On Monday, Jan. 29, fans saw the Philadelphia 76ers go into Milwaukee to play the Bucks. Joel Embiid was inactive for the game, allowing Giannis Antetokounmpo to shine.

The Boston Celtics traveled to play the Denver Nuggets. The entire game was competitive.

With 34 seconds left, Jaylen Brown hit the go ahead 3-pointer to put the Celtics up 111-110, which would prove to be the final score.

The Celtics' Kyrie Irving finished with 27 points and Nuggets' Nikola Jokic finished with a doubledouble.

Tuesday, the Brooklyn Nets traveled to Manhattan to play the New York Knicks in the cross-town rivalry.

The Knicks were on a bit of a skid, but great play by Kristaps Porzingis and Enes Kanter led to a dominating 111-95 win over the Nets. DeMarre Carroll led the Nets in scoring with 13 points.

The Golden State Warriors looked to go into Utah with an easy win, but Stephen Curry, Draymond Green and Kevin Durant shot only 12-37 in their 129-99 blowout loss. Jazz's Ricky Rubio, Joe Ingles and Donovan Mitchell all had 20-plus points in their big win.

Wednesday, Dwight Howard and the Charlotte Hornets visited the Atlanta Hawks.

Howard and his teammates Kemba Walker and Nicolas Batum dominated, as Howard finished with a strong double-double, Walker finished with 38 points and Batum finished with a triple-double.

They steamrolled the Hawks



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Despite an incredibly disappointing season, LeBron refuses to waive his no-trade clause and will finish the season with the Cavs.

123-110. That night, the Portland Trail Blazers hosted the Chicago Bulls, where C.J. McCollum dominated his entire time on the court — in the first quarter alone, he scored 28 points.

He only played in the first three quarters and finished with 50 points. With help from McCollum, the Blazers easily won 124-108.

Thursday marked the debut for Blake Griffin for the Detroit Pistons after being traded from the Los Angeles Clippers. The Pistons were at home against the Memphis Grizzlies, and Griffin seemed to fit right into the Pistons scheme. He finished the game with 24 points and 10 rebounds as he was able to lead his new team to a win.

The Rockets looked to continue surging as they faced off against the San Antonio Spurs. James Harden continued to prove himself a strong candidate for MVP as he led the Rockets to a 102-91 win, finishing with 28 points and 11 assists. Friday, the New Orleans Pelicans continued their fight for a playoff spot even after losing star DeMarcus Cousins.

In their game against the Oklahoma City Thunder, Anthony Davis was the answer. He finished with 43 points and 10 rebounds as he dominated the Thunder's "Big Three." He led to a 114-110 win over the

Thunder. Steven Adams finished with a strong 23 points and 12 rebounds.

The Utah Jazz continue to have

#### a big week during which they destroy their opponents. They faced the Phoenix Suns, and star rookie Mitchell scored 40 points. The Suns continued to plummet and the Jazz hoped to keep their four-game win streak alive.

Saturday, the Houston Rockets marched into Cleveland to face the Cavaliers, where the Cavs continued their rough season.

This nationally televised game was supposed to be a good one, but ended up being a blowout by the Rockets. The Cavs continue to look like they do not want to compete as they play almost no defense.

Chris Paul led the Rockets with 22 points in the 120-88 blowout. J.R. Smith and Isaiah Thomas both led the Cavs with 12 points.

The Dallas Mavericks and the Sacramento Kings faced off in a matchup of the two worst teams in the Western Conference.

Harrison Barnes led the way for the Mavs with 18 points in their 106-99 win. Willie Cauley-Stein finished with 14 points and eight rebounds for the Kings.

Sunday had a good list of games air before the Super Bowl. The Toronto Raptors hosted the Memphis Grizzlies, during which the Raptors were able to get a 101-86 win.

The Raptors had six players with more than 10 points, giving them a steady amount of scoring for a victory. Memphis had good scoring from its starters, but the team was not able to get any scoring from its bench.

The Thunder hoped to end its three-game losing streak against the Los Angeles Lakers. Russell Westbrook went off for 36 points and nine assists, but his efforts were not enough as the Thunder dropped its fourth straight game to a score of 108-104. Brook Lopez led the Lakers in scoring and assists with 20 points and five assists.

## Despite abysmal 2017 season, Giants have high expectations going into 2018

**BY GEORGES HUBERT** SENIOR STAFF WRITER

Fans of the New York Giants experienced an incredibly frustrating 2017 season.

The team opened the season with high expectations after being one of the top teams in 2016 and going to the playoffs. The Giants fell incredibly short of those expectations, however, going an astounding 3-13 this season.

This was easily the Giants' worst season in franchise history, and that is saying something, as the team is one of the oldest NFL franchises and has quite a history.

The team is almost 100 years old and has never performed so badly. The 2017 season also featured major injuries to the team's biggest



#### Premier League transfers confuse and upset fans

#### **BY NOAH FLEISCHMAN** CONTRIBUTING WRITER

The January transfer window for the English Premier League may have closed, but it will have lasting repercussions for the future of many clubs. No player was safe from the maneuvering hand of any contending team looking for that competitive edge to make a challenge for the league title.

The transfer window was introduced as compulsory in the 2002-2003 season by the international soccer governing body FIFA. This system was introduced to increase the strength and stability of teams and prevent agents from trying to scour for deals throughout the year.

This short window allows players to focus on games instead of worrying what team they might end up on. In just a 31-day period, talent worth roughly \$600 million made this a record-breaking month. Transfers occurred among all top six teams, resulting in the addition of at least one top player to each roster. To kick off this year's shuffle, Liverpool F.C. set the bar high with its major trade of Philippe Coutinho to FC Barcelona for about \$196 million and simultaneously signing Virgil van Dijk for about \$104 million.

Walcott, Francis Coquelin and Olivier Giroud. Even though Arsenal lost a fair number of players, the team gained Pierre-Emerick Aubameyang and Konstantinos Mavropanos, both strong for the scheme it employs.

Not every team had a dream transfer window; first place Manchester City F.C. attempted significant moves in order to maintain its lead atop the Premier League. Manchester had two main targets in mind, but missed on both and settled with center back Aymeric Laporte. Team owners and members are the only ones that impact who stays and who goes. Fans voiced their disdain over trades that they did not find favorable.

A lot has been debated and fans are split over whether the departure of Sánchez from Arsenal is all that bad.

stars, including Odell Beckham Jr. and Landon Collins, which means there was almost no reason to even watch the team play. Adding insult to injury, the Giants' staunch rivals, the Philadelphia Eagles, won the NFC East and went on to win the Super Bowl, a game Big Blue's fans could not enjoy because both the Eagles and the New England Patriots are hated franchises.

Giants fans were forced to wallow in misery as their worst fan nightmares played out, from the terrible season, to the injuries, the infighting and finally the "Super Bowl from hell." Additionally, the team's former head coach Ben McAdoo benched and embarrassed franchise quarterback Eli Manning for no real reason.

There is still hope for Giants fans, however. The team cleaned house and is gearing up for next year.

It hired a new general manager, Dave Gettleman, who has a good Manning and the Giants look to rebound in 2018 after an injury-laden 2017.

record of building a winning franchise and a strong team history.

Gettleman has already expressed his optimism for the team this season and demonstrated his no-nonsense attitude to the team.

He has already gotten rid of some underperforming players and made his first big hire in head coach Pat Shurmur, who has just been named coordinator of the year at the NFL Honors ceremony.

Shurmur also shares the same mindset as Gettleman when it comes to no-nonsense football, and it is always a good sign when the coach and general manager are on the same page. The Giants themselves are also still loaded with talent, with superstars such as Beckham, Collins, Damon "Snacks" Harrison, Janoris Jenkins, Olivier Vernon and Jason Pierre-Paul on both sides of the ball.

The team had some breakout rookies like Darian Thompson, who played well at free safety, and Evan Engram, who resembled a young Jimmy Graham at tight end.

Wayne Gallman also showed a few flashes of excellence, despite running behind a porous offensive line. The Giants may still look to draft a running back with the second overall pick to solidify the position.

The Giants still have a lot of issues in a myriad of areas, but they have a lot of strengths too. Even though the team has hit rock bottom, the only direction from there is up. Another notable and muchtalked about trade was Arsenal F.C.'s exchange for 29-year-old Alexis Sánchez to Manchester United F.C. in return for Henrikh Mkhitaryan.

This gamble by Arsenal is an attempt to recover the team from its rough season, which has it currently in sixth place. Departing along with Sánchez were Theo Some fans are upset because it brings up bitterness due to the similarity to the 2011 trade of Robin van Persie to Manchester United, who then ended up leading them to a Premier League title. Similarities aside, this exchange is less upsetting because of the attitude Sánchez carried on the field this season seemingly playing without loyalty for the club.

This upcoming month, these trades will be put to the test as this season winds down. Arsenal came away with a convincing win of 5-1 against Everton F.C. without Sánchez. Manchester United also came away with a win of 2-0 against Huddersfield Town A.F.C., seeing a goal from Sánchez highlighting his talent and value as the highest paid player in the league.

This shows that maybe fans should hold off on buying a player's jersey until the dust settles.

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#### Rangers' second half collapse may lead to selling at deadline

#### **BY FELIX MALAMUD** SENIOR STAFF WRITER

Toward the end of October, the New York Rangers found themselves in last place in the Metropolitan Division, something no one would have imagined. Rumors of firing head coach Alain Vigneault and trading top players swirled around the team and the New York media. Those very same rumors are spreading again three months later, as the Rangers have appeared to hit rock bottom at the most important point of the season.

The Rangers have been marred with injuries, a lack of depth and inconsistent play from their most reliable players. Their lone All-Star was goaltender Henrik Lundqvist, who has played the role of Atlas, carrying the entire team on his shoulders.

It appeared that by the Feb. 26 trade deadline, the Rangers would try to make a move that could help them make a strong push toward the postseason. Instead, they will most likely use that deadline to start over and blow everything up, ridding themselves of their top forwards and defensemen, some of whom have expiring contracts either at the end of this season or the next one. Such players include top goal scorer Michael Grabner, captain Ryan McDonagh and alternate captains Mats Zuccarello and Rick Nash.

This has not happened since the late 1990s and early 2000s, during the final years of well-known franchise cornerstones, such as Mark Messier and Mike Richter. This entire scenario may be an exaggeration because the Rangers are still just two points out of a wild-card playoff spot.

The team has fallen down dramatically as of late, but practically has just mathematical chances to make the playoffs. Such a scare or overreaction at this point could become a reality toward the end of the season. The Rangers have lost five of their last six games, eight of their last 11, and 12 of their last 18. They have shown way too many signs of inconsistency in all aspects of the game, and that does not even take into account the long-term injuries that are affecting this team.

The Rangers entered the second half of the season with just 32 games remaining, a good amount of which are against legitimate playoff and championship caliber teams. The team had two such games already against the Toronto Maple Leafs and the Nashville Predators. In those two games, everything that could have went wrong for the Rangers did.

The Rangers played the Maple Leafs at home on Thursday, Feb. 1. From the opening puck drop, the players did not look prepared, even with the extra days off all teams received after the All-Star Game. The Maple Leafs grabbed an early 2-0 lead in the first period thanks to goals by Justin Holl and James van Riemsdyk. They would add two more goals just three minutes into the second period, courtesy of Patrick Marleau and Zach Hyman. At that point, Lundqvist was pulled after allowing four goals on 13 shots. Backup goaltender Ondrej Pavelec stopped all 19 shots he faced in the remainder of the game, but the Maple Leafs prevailed by a score of 4-0.

The one player the Rangers could not afford to have struggle is Lundqvist, and he did exactly that during the match. Going back to his previous start against the Anaheim Ducks on Tuesday, Jan. 23, the goaltender was pulled for the second consecutive game. The offense throughout the Thursday game was virtually nonexistent, and the big fat zero that was the Rangers' goal total is all the proof necessary. They were outshot 32-25 and were virtually outplayed in every aspect of the game. Countless turnovers and poor puck management haunted the Rangers yet again.

This story has been told dozens upon dozens of times with this team, and it is beyond the fans' threshold at this point. Yet all the poor play was not the worst part of the match. The Rangers lost yet another key piece of the team in Pavel Buchnevich to a concussion. Like Chris Kreider and defenseman Kevin Shattenkirk, Buchnevich was ruled to be out indefinitely. Now the Rangers are without two topsix forwards and a top defenseman for the long term, and that does not bode well for this upcoming crucial stretch of the team's schedule.

Two nights later, on Feb. 3, the Rangers were in Nashville to take on the defending Western Conference champion, the Predators. This team, however, is no longer the Cinderella story that it was last season. The Predators are an elite team with a stable core and new additions that have fit in flawlessly with coach Peter Laviolette's hightempo, fast-paced system.

The first period was all about survival for the Rangers, as they managed to keep the game scoreless. They were outshot 12-5, hardly generated any quality scoring opportunities and had to rely on Lundqvist yet again. He did his job for the time being, making big save after big save. Just 19 seconds into the second period, the Predators drew first blood, thanks to a scorching slap shot from All-Star defenseman P.K. Subban.

A few minutes later, the Rangers looked like they had tied the game at 1 point thanks to Peter Holland's first goal as a Ranger, but it was called back because of a successful offside challenge by the Nashville coaching staff.

Later in the period, controversy ensued after Nashville defenseman Alexei Emelin hit Marc Staal in a way that appeared targeted toward Staal's head. Not too long after that, Nashville forward Filip Forsberg elbowed Rangers' Jimmy Vesey in the mouth. Both Staal and Vesey did not return to the game due to the concussion protocol.

To add insult to injury, neither Emelin nor Forsberg were penalized for their hits, which drew the ire of the Rangers players and coaching staff. Both Emelin and Forsberg will have hearings from the league's player-safety department in the coming days. The NHL has tried to outlaw these hits from the game for years. To not even call a penalty on those hits is an egregious and pathetic mistake. However, it was not as egregious as the Rangers' performance in the game.

Nashville doubled its lead late in the second period with a goal by Kevin Fiala after a Rangers turnover. The Rangers had an abysmal eight shots on goal after two periods. But early in the third period, the Rangers appeared to have some life, when just 21 seconds in on the power play, J.T. Miller scored to slice the deficit in half to 2-1. Just two minutes later, the Predators answered, thanks to Colton Sissons taking advantage of yet another Rangers turnover in their own zone.

The Rangers cut the lead to 3-2 with five and a half minutes remaining, thanks to a power-play goal by Mika Zibanejad. But just 16 seconds later, the Predators rebutted again with a goal by Viktor Arvidsson. Fiala added another goal for Nashville on a power-play empty-netter to put the game away with a score of 5-2.

With injuries to Kreider, Shat-

tenkirk and Buchnevich, the Rangers could not afford to lose anyone else. However, the team lost Staal and Vesey, at least for the remainder of that game. The Rangers' status for the upcoming games is unknown.

But looking beyond the team's plethora of injuries, there is clearly a lack of depth. Perhaps trading away top center Derek Stepan and reliable backup goaltender Antti Raanta was not exactly the smartest move. Without Stepan, the center position has been a major flaw for the Rangers the entire season.

In addition, Pavelec has been nowhere near the stellar backup netminder that Raanta was. On the other end of the spectrum, Stepan and Raanta have not really helped the Arizona Coyotes, as they have the worst record in the NHL. So maybe the Rangers kept their glass half-full. In reality, they have bigger problems.

General Manager Jeff Gorton is now faced with a crisis. He has to make a decision on whether he stands pat and hopes his current core of players can make one last playoff push, or he sells away the team's cornerstones from the past five to seven seasons for young, talented prospects in hopes of a more prosperous future, all before the trade deadline.

If the Rangers do not turn this pathetic play around, Gorton will almost certainly hit that giant red reset button sitting on his desk and begin his fire-sale. The team's schedule does not get any easier, as their next five opponents — the Dallas Stars, Boston Bruins, Calgary Flames, Winnipeg Jets and Minnesota Wild — are all playoff and championship contenders.

The Rangers currently sit in last place in the Metropolitan Division with a 25-22-5 record, with only 55 points.

#### Shanghai East Asia defeats Chiangrai United 1-0 in playoffs

#### **BY WEN XI CHEN** CONTRIBUTING WRITER

At around 9:30 p.m. on Tuesday, Jan. 30 in Shanghai, Ali Hasan Ebrahim, the referee from Bahrain, blew the final whistle for the game between Shanghai SIPG F.C. and Chiangrai United F.C. The final round of Asian Football Confederation Champions League in the East Asia zone had concluded in a way that made Southeast Asian clubs disillusioned about the state of their power in the prestigious continental championship.

The final round of the qualification campaign in East Asia started in Tianjin, China, where it saw Tianjin Quanjian F.C. beat Ceres-Negros F.C. with a scoreline of 2-0. Tianjin Quanjian, a debutant of the competition who, with World Cup winner Fabio Cannavaro at the



luster and unexpectedly consistent underperformance during the fervent two-legged tie against city rival Shanghai Greenland Shenhua F.C. in the Chinese F.A. Cup last year, which also cost SIPG the chance to automatically qualify for the continental club championship.

An attacking opportunity for Chiangrai presented itself from a corner of the Shanghai Red Eagles: a ball that seemingly rolled on its own all the way to the other half of the pitch. But this opportunity was not capitalized on, again, by Macena. The ball was cleared by Yan Junling, the Red Eagles' goaltender.

After that scare, order was restored and what followed was largely tame exchanges between the two teams in the ensuing minutes of the first half. In the beginning of the second half, Yu Hai's header was the decisive goal. Several signs, including incoherence of passing exchanges and lack of constructive movements, in the opposing half by Chiangrai seemed to gradually kill its chance to advance to the group stage. Junling, with the exception of a few other largely innocuous longrange efforts from the opposition, did not have too much to worry about after the deciding goal. It is exciting to see up-and-coming footballers from the passionate but constantly underachieving region, but soccer administrators of ASEAN nations need to assess the underlying causes of failure and apply solutions accordingly. With only one club represented in the group stage from the ACL, there was a realization that the league could not be turned into a continental powerhouse overnight. Gradual solid progress is the way to go, and it cannot be stressed enough as a fundamental policy.

helm last season, surprised many and finished third in the Chinese Super League.

They resemble one of the rising powers with huge financial resources and political capital. Quanjian was the largely dominating team in the game, with Anthony Modeste, who scored the third goal in Bundesliga before making a loan move to his current team, delivering the two decisive blows to the Philippines outfit.

The other two foreigners contributed to the goals as well. The first goal was assisted by Wang Yongpo's corner, one that was the result of Axel Witsel's saved shot. Alexandre Pato threaded a defensesplitting pass to Modeste, whose goal sent Ceres-Negros' continental campaign to the second tier of the AFC Cup.

In the other game that started almost at the same time in Suwon, South Korea, the home team Suwon Samsung Bluewings thrashed FLC S.I.P.G. defeated Chiangrai in the playoffs. However, fans of South Asian soccer are beginning to worry the sport will not succeed.

Thanh Hóa F.C., which switched managers in spite of finishing at the highest position in the domestic league and beating Eastern Sports Club in Hong Kong during the previous round with a whopping 5-1 victory.

This is the first official game Suwon played since the team acquired forward Dejan Damjanovic, arguably the most controversial transfer in club history.

Damjanovic is the second-highest goal scorer in Korean League history, just behind Korean legend Lee Dong-Gook. Damjanovic arrived from FC Seoul, Suwon's bitter rival, where he had played for eight years in two different stints. By playing a key role — threading dangerous passes, striking goals and distracting defenders from the overlapping teammates — in the expected victory on Tuesday night in Korea, Damjanovic did not disappoint the "Frente Tricolour," the ardent Suwon supporters who occupied the home stands of the Suwon World Cup Stadium. Broadly, the first half of the match was fairly balanced, with spells of attacking pressure applied from both teams.

As it neared the halftime whistle, however, Suwon intensified its stream of forward-seeking passing, with a focus on the combination of Damjanovic, Lim Sang-Hyub and Waguininho, who also scored the moral-defeating goal just before the 45-minute mark.

The second half was almost too easy for Suwon, as manager Seo Jung-Won formulated an offensive tactic involving rigid triangle passing groups and two fluid forwards laying off key passes for overlapping attackers.

The Tricolours added another three goals in 12 minutes, essentially relegating Thanh Hóa to the AFC Cup. Although Thanh Hóa's individually impressive Senegalese Pape Omar Faye scored the consolation after Damjanovic's goal without much help from his teammates, his goal came too little, too late.

The epilogue of the series was in soccer-crazed Shanghai, where SIPG, having installed a new manager, got through to the group stage with a nervous one-goal lead overt-Chiangrai United F.C., although the process of the match, at least in the second half, suggested otherwise.

In the first half, two delicate long-range passes from the midfield by Phitiwat Sukjitthammakul, along with the intelligent run from his teammates, rendered several SIPG defenders out of position. Chiangrai, however, did not score because captain Gilberto Macena failed to place the shot on target twice with no marking near him.

SIPG's first half echoed the lack-

#### Chiefs start retooling with Smith trade

**BY RAY MAURER** SENIOR STAFF WRITER

Every offseason is full of trades, signings and the NFL draft. However, this offseason began a little earlier than expected with a blockbuster move that took place before the Super Bowl.

After getting bounced from the playoffs early once again, the Kansas City Chiefs informed the league that Pro Bowl quarterback Alex Smith was available via trade. Smith still had one year left on his contract, but the Chiefs felt it was time for a change.

In the 2017 draft, the team traded up to the 10th overall selection to take Texas Tech University quarterback Patrick Mahomes II. Mahomes has been progressing really well and learned a great deal from Smith in 2017, so the Chiefs felt comfortable handing him the keys to their future. Smith's future was thus placed in the hands of Kansas City's front office.

In a year when the draft class could see four or five first-round quarterbacks selected, and Kirk Cousins — the Washington Redskins franchise QB — possibly on the move as well, the Chiefs were unsure what the market would be for Smith. Right away they received their first offer from their division rival, the Denver Broncos.

The Broncos offered All-Pro cornerback Aqib Talib and a second-round pick. However, the Chiefs are aware of what Smith is still capable of, and did not want to trade him to a rival within their division. Shortly after, Kansas City sent Smith packing to another team.

Out of seemingly nowhere, the Washington Redskins completed a deal to acquire Smith from the Chiefs to be their new franchise



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Smith, a former No. 1 overall pick, will look to finish his career with the Redskins.

quarterback. In return, the Chiefs acquired promising young cornerback Kendall Fuller and a thirdround pick. The Redskins offered less than what the Broncos offered, but the Chiefs benefit more from keeping their division rival weaker.

Amid a quarterback controversy regarding Cousins' contract, no one expected the Redskins to make this deal, much less make it this soon. Shortly after the deal, Smith signed a four-year extension with Washington worth up to \$94 million, \$71 million of which is guaranteed.

This almost certainly means that Cousins is on his way out of Washington, but his final situation is still unknown.

The Redskins could have easily signed Cousins to that same deal, but for some reason, they were ready to move on. Washington now has two options: franchise tag and trade Cousins, or let him go as an unrestricted free agent.

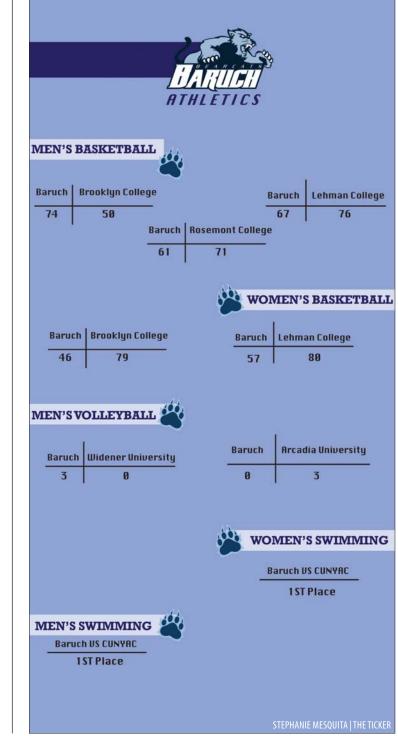
In a trade for Cousins, the Redskins are most likely going to eat some of the money that comes with franchising him. With such a massive salary attached to Cousins, teams may stray away from trading for him, forcing those teams to draft a quarterback, or trade for a different QB, like Teddy Bridgewater of the Minnesota Vikings, for a much lower price tag.

Letting Cousins go as a free agent would save the Redskins the money they would have to pay out of his contract in a trade. Regardless of what the Redskins decide to do, there is a long list of teams interested in Cousins' services.

The top suitors for Cousins are the New York Jets, Buffalo Bills, Cleveland Browns, Arizona Cardinals, and the Broncos. Cousins has previously stated that he is open to playing for the Browns, but with the first and fourth pick in the draft, Cleveland might address its quarterback situation through the draft.

The Jets are serious front runners to acquire Cousins as he hits the market, possibly landing their first franchise quarterback since Joe Namath.

It will be interesting to see where Cousins winds up, but regardless, the offseason has started with a bang.



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## **Baruch Weekly**

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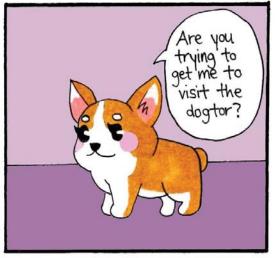
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#### SUDOKU SOLUTION: ISSUE 1

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CINDY HUANG | THE TICKER

#### Starr Career Development Center

## Career Spotlight

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#### SAVE THE DATE

#### **On-Campus Recruiting Workshop Tuesday, Feb. 13, 12:30 p.m. - 2 p.m., NVC 2-190** *Get a jumpstart on your career by learning about the on-campus recruiting program!*

**Building Your Brand: The Personal Pitch Wednesday, Feb. 14, 12:30 p.m.- 2 p.m., NVC 2-190** *Learn and practice how to give your personal pitch to help with networking and job interviewing!* 

Mastering the Job Interview: Basic Wednesday, Feb.14, 5 p.m. - 6:30 p.m., NVC 2-190 Learn the way to interview to increase your chances of landing the job you want!

#### INTERNSHIP UPDATE

IAB

#### HR Intern

The Interactive Advertising Bureau (IAB) is a member supported organization that empowers the media and marketing industries to thrive in the digital economy. As an intern with the IAB you will have exposure to some of the most important issues facing the industry today and the thought leadership initiatives designed to solve those issues. Applicants will learn how the organization functions and how they manage large amounts of data that allows them to serve our members. IAB is seeking a

Human Resources (HR) Intern to assist the Director of Human Resources with various projects, including, but not limited to HR compliance, recruitment, onboarding, performance management, compensation, and employee training.

In addition to gaining a better understanding of the role of HR in a non-profit trade association, the HR Intern will have the opportunity to meet with employees throughout the organization as well as interns from other programs to exchange ideas, learning experiences, and the insight the applicant will gain into the digital economy. The preferred candidate is highly self-motivated, collaborative, organized, detail-oriented, and a quick learner. The position begins June 11th and ends August 17th. Interns are expected to work approximately 40 hours a week and will

Diversity Career Expo Friday, Feb.15, 5 p.m. - 6:30 p.m., NVC 14-220 Come and meet employers interested in diverse talent for internships, leadership/fellowship programs and entry-level opportunities!

#### PEER TIP OF THE WEEK

#### CHECK OUT THE PEER TIP OF THE WEEK FROM SCDC'S PEERS FOR CAREERS PROGRAM

Start planning for the summer now and don't be afraid to think outside of the box. Consider an international experience in which you intern, volunteer or study abroad. Such an experience can be a great addition to your resume and/or cover letter and can be extremely beneficial in a future position at a global company!

- Kathrine Dorovitsine, Peer for Careers

be paid \$13/hour.

Starr Search ID: 112587

#### ΜΑΚΟΥΣΚΥ

#### **Public Relations Intern**

Makovsky is an independent integrated communications firm in Consumer, Digital, Energy, Financial Services, Health, and Professional Services and Technology fields. Internships at focus on a variety of PR projects and activities including media relations, research, updating media lists, compiling press kit materials, and participating in internal account team and brainstorming meetings. Interns also complete a practical PR case solution where program development, strategic thinking, extensive research and

creativity are necessary. There will be an emphasis on close supervision and meaningful work that allows interns to develop their skills while contributing directly to clients. Interns receive hands-on experience in conducting all facets of public relations programming under the direction of the staff.

Internship positions are open to third and fourth year college students and recent graduates who have interest in public relations. Public Relations interns should be bright, professional, and detail-oriented team players. Excellent written and verbal communications are a must, in addition to strong research skills and a working knowledge of Microsoft office applications. Must be available a minimum 20 hours/ week for part-time candidates or 40 hours/week for full-time candidates.

To apply, please email internship@makovsky.com and include a cover letter, resume and writing samples. In-person interviews are required for finalists.

Starr Search ID: 111576