

Wallerstein to step down as college president after spring 2019



Baruch College President Mitchel B. Wallerstein elected to leave his role at the end of the current academic year, following commencement. He is slated to become a graduate-level professor after he steps down.

BY SHEIK FLORADEWAN
NEWS ASSISTANT

After eight years of leadership, Baruch College President Mitchel B. Wallerstein announced his decision to step down at the end of the current academic year following commencement in June 2019. Wallerstein explained in an email to students sent on Oct. 1 that with the new five-year strategic plan completed and all three schools named and endowed, it is an appropriate moment for him to “pass the torch to a new leader.”

“The average shelf life of a college president, nationally, is about five to seven years,” Wallerstein said in an interview with *The Ticker* when asked why he felt after such success, it was appropriate for him to step down. He reiterated that he had accomplished most of what he set out to do.

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OPINIONS

Can Baruch be a 4-year school?

It takes four years to earn a bachelor's degree, right? You would think so, but unfortunately for millennials, this is not the case. This problem applies to the undergraduate students who attend Baruch College. It's easy to point a finger at the institution, but is Baruch to blame? Only to a certain extent.

Most college students attending public universities take around six years to complete a bachelor's degree, according to the National Center for Education Statistics.

This means that the “four-year degree” is not just a fairy tale sold at Baruch, but across the country as well. How did this once American reality become a fantasy?

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Bearcat teams see highs and lows

BY MATTEO FLAMIO
SENIOR STAFF WRITER

Baruch College's cross-country teams traveled to Milton, New York, to participate in the Mount Saint Mary College Invitational. The men's team placed 20th out of the 39 schools that participated in the event.

Sophomore Victor Carrano placed 28th overall with the time of 30:44. The women's team also placed 20th of 39 total schools.

Wendy Gonzalez continues to have a great year, as she finished in the top 10 once again.

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‘Mid-Autumn Moon Festival’ offers students window into important an Chinese holiday and traditions



The event featured different musical performances, dancers, games and food for students to enjoy. Read about it on page 2.

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Wallerstein steps down after serving college for almost a decade

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Under his leadership and tenure, Wallerstein has helped improved the college’s campus and buildings. He helped launch renovations at the 23rd Street building, successfully petitioned for permanent closure of 25th Street and officially named it the Clivner=Field Plaza, as well as pursued the development of a student center in the basement of the post office building across the street from the Newman Vertical Campus.

Despite such success, however, the current financial situation of Baruch is still not at its peak because of major budget cuts in CUNY’s 2019 fiscal year and an increase in tuition by \$200 per student per year.

Wallerstein explained that his decision to step down is not during the most “optimal situation” right now, but compared with other CUNY schools — such as Brooklyn College, which had closed its Performing Arts Center and laid off its workers — Baruch has not had to resort to drastic measures.

Wallerstein’s decision to step down came as a surprise for Interim Chancellor Vita C. Rabinowitz. He informed her a month ago about his decision. She was unaware and “disappointed, but

“You know the old expression: been there, done that — I don’t think I will be going futher as an administrator.”

— Mitchel B. Wallerstein



JULIAN TINEO | THE TICKER

Wallerstein said during an interview with *The Ticker* that his fondest memory as president of Baruch was receiving approval for the 25th Street Plaza.

wished [him] all the best.”

He explained that in order to fill the position for a new president, administration has to fill the chancellor position first, which Rabinowitz understood.

Wallerstein will not be involved in the search for a new president. “There will a committee formed that’s done by CUNY, not by Baruch, but there will be significant Baruch representation on the committee,” he said.

Going forward, Wallerstein will still be involved at Baruch as a professor teaching two graduate courses at the Austin W. Marxe School of Public and International Affairs.

While there will be a significant difference in salary, he does not see the new role as a downgrade.

“For presidents who serve for quite a long time, they have the right to become a university professor after they step down,” he said.

Christina Latouf, Baruch’s chief communications and marketing officer, who was also present at the interview, added, “He is not stepping down to be a university professor, he gets to become one. That was not the motive.”

As of now, Wallerstein does not plan on doing any more administrative work in the future. “Given where I am age-wise and other things that I want to do with my

life — you know the old expression: been there, done that — I don’t think I will be going further as an administrator.” Wallerstein emphasized that he wants to pursue his own personal goals such as writing a book on “colleges and universities like CUNY, like Baruch, that have managed to prosper even during difficult financial circumstances.”

Of the past eight years, Wallerstein said his fondest memory was when he got approval for the plaza. He explained that it was a long shot but was lucky because Baruch’s was the last plaza approved before the Bloomberg administration left office.

There were also some projects Wallerstein was unable to complete. Two examples of these projects include adding a resident hall where Freehand Hotel is currently located and adding Baruch’s name to the 23rd Street No. 6 train station.

“You go around the city and you see stations that say Hunter College, NYU, Brooklyn College, and we tried repeatedly to get that done but [the city] claimed they aren’t naming stations anymore,” he said.

Wallerstein ended the interview by saying that his only hope for Baruch is that the “trajectory we’re on is maintained by whoever succeeds [him].”

Harvest time calls for mooncakes and mid-autumn festival

BY MAY KHIN
SENIOR STAFF WRITER

The Mid-Autumn Festival, also known as the Moon Festival, is one of the most important traditional holidays in Chinese culture. The festival celebrates the harvest and falls on the 15th day of the eighth month on the Chinese lunar calendar. It is a celebration of gathering that’s typically celebrated when the moon is the brightest and the fullest. The holiday symbolizes family reunion, interconnectedness and unity.

The Mid-Autumn Festival is an annual event hosted by Baruch College’s United Chinese Language Association, and it is the biggest event that the club organizes. Last year, the event won an award from the Undergraduate Student Government.

UCLA celebrated the festival with performances, fun games, decorations and delicious food on Thursday, Oct. 4, in the Multipurpose Room.

The night began with a welcome from hosts Nelson Cao — also UCLA vice president of philanthropy — and Tanjeel Murad, who explained the significance of the moon festival and why it should be celebrated at Baruch.

The welcome was followed by a speech from UCLA’s president, Raymond Mei, who thanked the co-sponsors and passed out gifts — 30 mason jars filled with candy — as a token of appreciation from UCLA.

“The turnout was amazing and I am super grateful for our community,” Mei said during his speech. “The significance of this is not only culture but also spreading the culture to other students who might not know.”

The first performance of the night was by Paulina Vo who sang

“Sunday” and “Move on” as she played her guitar. Vo is a singer and songwriter from New Orleans who first started singing at 3 years old. She is currently residing in New York City and producing her own music.

After Vo’s performance and while Chinese cuisine was being served for dinner, UCLA shared a parody of *Crazy Rich Asians* — called “Crazy Broke Asians” — with the audience.

Following the dinner, a relay race was played. There were three different games in the relay race: a spicy noodle challenge, a move the bean challenge and a selfie with a mooncake challenge. Everyone was engaged in the games and excited to see which team would win the relay race.

The next performance was by Hannah Chu, who brought the audience to complete silence as she played the guzheng — a traditional Chinese string instrument similar to the zither. Chu performed the songs “The Harvest Moon” and “Yellow.”

She is a musician from New York who began playing the guzheng when she was 3 years old. Her interest in the guzheng started when she saw a character play it in a Chinese drama.

The Red Silk Dancers were the next act on stage. Their performance started off with a dance using a long sword, during which dancers showcased colorful silk strings and fans as they danced to “In the Park” and “Paint.” The result was a myriad of colors on stage for the audience to see.

Margaret Yuen, a New York native who also speaks Cantonese, founded the Red Silk Dancers in 1985 when she decided to become a dancer in college. She participated in a free class in Chinese dancing at a church in Chinatown. Yuen

then established a professional company to share her passion and the Chinese culture with the world.

The second round of games began with “Who wants to be a millionaire?” but with a twist; if the contestant answered the question wrong, the audience could punish them.

Arvis Chen, former USG chair of clubs and organizations, ended up eating smores filled with wasabi in the middle as his punishment.

Dessert was given out after the game from Mango Mango Dessert. The audience was given mango and

taro pudding.

The final performance was by David Feng, who showcased his magic tricks.

Feng is a magician from New York who was raised in Macau, China. After moving back to New York, he had a knee surgery during college that caused him to take a year and a half off.

During that break from college, he took up magic, beginning with card tricks before moving on to general magic and mentalism. Feng has collaborated with other major acts, such as FatBoy SSE and

Timothy DeLaGhetto.

At the end of the event, raffle and social media prizes were given out to students. The prizes included a photo printer, a wireless charger, a Google Chromecast and Amazon Echo Outro gift cards.

Everyone who attended was also given party bags filled with candies at the end of the night as they left. The event was enjoyed by both the audience and members alike.

“I had a lot of fun, this was a really nice experience for me,” Cao said. “I actually volunteered to do this and I really enjoyed it.”



SALLY ZHANG | THE TICKER

A New York dance group, the Red Silk Dancers, performed a routine using colorful silk strings to emphasize their movements.

LGBTQ History Month honors Stonewall in opening ceremony

BY AMANDA SALAZAR
CONTRIBUTING WRITER

The Gender, Love, and Sexuality Spectrum club at Baruch College hosted the LGBTQ History Month opening ceremony in the second-floor lobby of the Newman Vertical Campus on Oct. 4.

The ceremony was the first of multiple events that are happening this month to celebrate the LGBTQ community and its history. Upcoming events include a discussion called “Our Stories, Our Voices” and an open mic night, both of which are happening on National Coming Out Day, Oct. 11.

This year’s LGBTQ History Month marks an important time in the community’s history because it is the 50th anniversary of the Stonewall riots. The Stonewall Inn, along with many other bars during the 1960s, served as a refuge for those in the LGBTQ community.

At that time, being publicly gay was illegal and many people went to bars where they were accepted and could openly express themselves.

The Stonewall Inn in Greenwich Village was one of the most popular venues, in part because the bar was so cheap due to its connection with the mafia and also because it was an open space for dancing, drag queens and expressing oneself however they wanted to.

In the early morning of June 28, 1969, the police raided the Inn and aggressively arrested many of the patrons.

A crowd consisting of hundreds of people had formed outside the bar and became angry at the police officers’ behavior.

Eventually, a riot began and people began to throw things at the officers, including coins, bottles and cobblestones. The fire department and riot squad arrived

to disperse the crowd and rescue those who had locked themselves inside the bar for safety.

The Stonewall riots continued for five more days and became one of the landmark events in LGBTQ history.

The event was hosted by G.L.A.S.S. was co-sponsored by Encounters Magazine, PAWS and the Undergraduate Student Government of Baruch.

The opening ceremony kicked off the month with free cupcakes, water bottles and rainbow stickers. Additionally, students could pick up food from USG’s waffle station and LGBTQ artist cards from Encounters.

The clubs involved with the month’s opening ceremony and future events aim to attract more attention to the month’s celebrations.

“The purpose of this event that’s happening in the lobby right now is a lobby takeover, just so we can show awareness for the LGBT community that’s at school because a lot of people are LGBT and they are allies but they don’t even know that we have an LGBT club at school,” G.L.A.S.S. President William Lin said.

“This is just to bring awareness to the entire history month. It’s not a school thing, it’s a community thing.”

The anniversary of the Stonewall riots happens to fall on the same time period as Baruch’s 50th anniversary of becoming an independent college within the CUNY system.

“This year is the 50th year since the Stonewall [riots] and the 50th year of Baruch, so it’s pretty much like a decades theme celebration of progress happening throughout the years for the LGBTQ community and for Baruch in general,” G.L.A.S.S.

Treasurer Vitaliy Stolyarchuk said.

“All the events that are coming up, today we’re just introducing a small taste, a little taste of what’s to come.”

The LGBTQ History Month co-sponsors were also eager to help celebrate this milestone for the community, with each club adding to the event in their own way, said Encounters’ marketing director Justin Crespo.

“G.L.A.S.S., or Cassandra [Castellant], more appropriately, who’s part of the committee hosting the ceremony, had reached out to us and a select few other clubs because we have been closely involved in past semesters, past years,” Crespo, a marketing analytics major, stated.

“Encounters is an ally of G.L.A.S.S. We co-sponsor each other very often for our events, so she just felt it was appropriate to reach out to us. We kind of offer a new side to the ceremony; Encounters is an art and literary magazine, so we had the chance to offer something different.”

Students who attended the event not only enjoyed the free food and merchandise but also were able to enjoy the vibes of acceptance emanated.

“It’s important for us to know what’s our history, I mean, I think with any other community if you don’t know your history you won’t be able to move forward,” transfer student Emil Gavrilov said.

He added, “It’s important for us to know how we got to rights that we have these days, it’s important for us to also know that we actually, with the current administration, lose some of our rights.”

“I think it’s important for us to educate and advocate for our current and future rights, or possibly for what might be taken away from us.”



Students gather in front of a table displaying a rainbow of colors for LGBTQ month.



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Opinions

FROM THE EDITORIAL BOARD

Baruch must improve the way it schedules midterm season

It’s October, the spooky season has arrived once again. But terrifying tales of ghosts and goblins won’t be the source of Baruch College students’ trembling fears this Halloween. There is a darker, more malevolent force lurking in the shadows this fall semester. It starts with the letter “M,” and it isn’t Michael Myers. It’s midterm season.

For many Baruch students, midterms seem to last almost the entire semester. Professors can schedule the date of their midterm based on personal preference, and, as a result, many students end up bombarded with a long, torturous month filled with tests.

The flip side of this scenario can become a common occurrence as well. Imagine spending an entire Thursday taking three midterm exams back-to-back, with two research papers due at 11:59 p.m. on Friday. This makes spending the night with Freddy Krueger seem like less of a nightmare. The sad truth is that for many students, this scenario is a reality.

Midterm season is all too often prone to becoming either too long and drawn out or unreasonably short and compressed. The Newman Library Building is open 24 hours during the week of Oct. 19 to account for those nights of intense studying. However, a significant number of students may already be done with most of their midterms by then. Professors have too much freedom in determining how they would like to schedule their midterms. This lack of structure in the midterm scheduling policy has been addressed by students and the editorial board before, yet nothing has changed.

But professors are not to blame for this; the Baruch administration, on the other hand, is responsible for instituting policies that benefit students and ensure that the college as a whole is operating smoothly. Midterm season should adhere to the same scheduling policies as finals week. During finals week, students are not allowed to take more than two finals within the same day.

In addition, finals week is condensed within a short period of time, as opposed to being drawn out over the course of an entire month. There is no reason why midterms should not be subject to the same scheduling policies as finals, as they both count for a large portion of our grades.

If this policy change were to be established, it would benefit students by relieving some of that midterm anxiety, and it would also benefit the college as a whole in terms of operational efficiency.

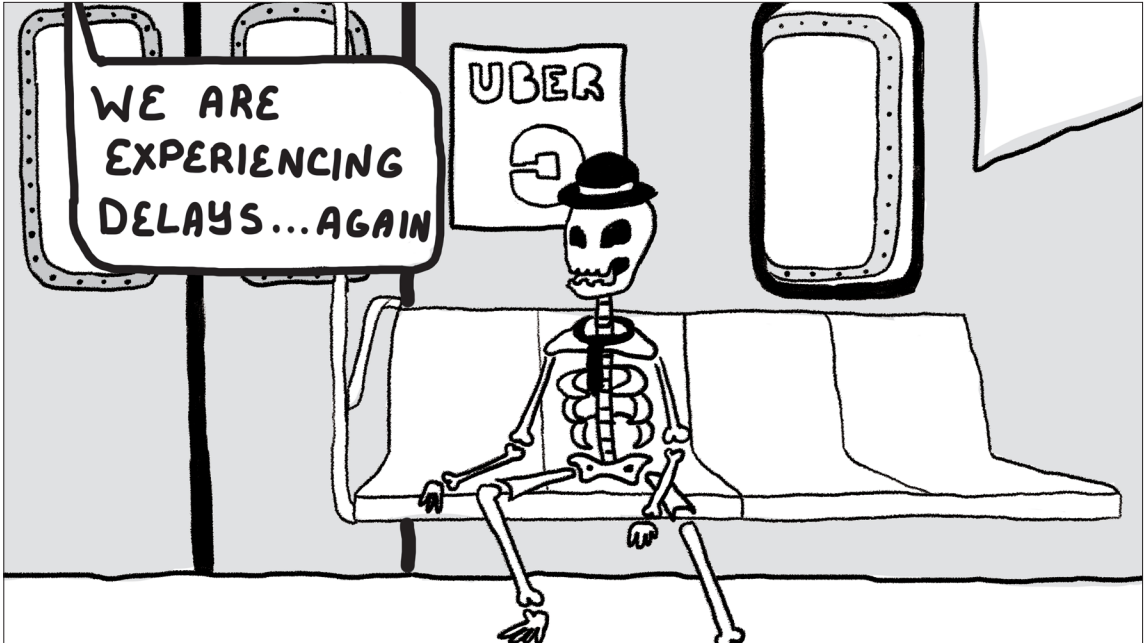
Does incumbency matter anymore?

In today’s political climate, incumbency is no longer a reliable indicator of winning elections. Incumbency is the idea that those who have been elected will likely be re-elected. This might quickly be changing. The recent defeat of Joseph Crowley, an incumbent, to Alexandria Ocasio-Cortez highlights this new trend. This proves that newcomers with fresh ideas and appeal can beat incumbents.

Though incumbency rates are still high, with the house having 98 percent re-election and the senate having 93 percent, the midterm elections will determine whether or not the incumbency continues. Many incumbents win because of their name recognition and privileges given to them for being in office.

Currently, with issues and actions dictating winners of elections, incumbents are more at risk of losing their position. Post-Donald Trump voter populations are more politically active and no longer vote based exclusively on name recognition. They now explore candidates’ policies and statements.

Since the presidential election in 2016, voters have been invigorated and are participating in the political process more. The increase can also be attributed to the importance of the upcoming elections with so much at stake, such as the significance of future policies and legislation. If voters remain active and continue to research candidates, incumbency may not matter in the future.



KEVIN VALDEZ | THE TICKER

New Yorkers deserve better than the train wreck that is the MTA

Metropolitan Transportation Authority commuters never thought they would need to learn how to swim before embarking on their journeys. Yet, it became a reality on Sept. 18, when 34th Street-Penn Station became as flooded as the Carolinas after Hurricane Florence hit, with rain pouring erratically through the ceiling.

This probably is not part of the “marginal improvement” in progress the MTA has been bragging about as part of its \$800 million rescue plan to save itself after Gov. Andrew Cuomo declared a state of emergency last year. Part of the plan includes FASTRACK, a subway maintenance program that suspends train service over sections of subway lines so MTA workers may repair faulty signals, remove debris from stations and replace signs.

It is unfortunate that commuters are still squinting their eyes to find the progress. Overcrowding continues to plague platforms as workers use their whistles to herd passengers into trains like cattle. Lateness from frequent delays in service due to signal problems has become so anticipated that commuters leave their homes two hours earlier for a one-hour commute. The MTA probably prides itself on our misery since MTA chief Joe Lhota thinks a fare hike is unavoidable in 2019.

Yet, the MTA reports that 68 percent of trains were on time this summer as opposed to last year’s

65 percent, and 285 of 665 miles of track were cleaned out. Bragging about winning small battles does not equate to winning the war.

The MTA is far from winning this war against itself, as it needs more than FASTRACK to resurrect itself.

The MTA hopes that bringing in its “Achilles” from Vancouver, Canada, Andy Byford, who recently proposed “Fast Forward,” a \$37 billion, decade-long plan to replace pre-World War II era signals, would modernize the system. But Byford neglected to include the part about emptying the pockets of taxpayers in order to fund it. Seems like the MTA forgot that Achilles was a tragic hero.

Cuomo proposed congestion pricing, but he has not followed through yet. No surprise there, since the MTA barely scraped a few bucks together for FASTRACK.

Playing the blame game like Cuomo and Mayor Bill de Blasio is useless when nobody wins. Politicians’ decades of divestment, Cuomo’s reluctance to take responsibility until now, de Blasio’s minimal involvement and the MTA’s inefficiency and mismanagement of funds have all contributed to the MTA’s collapse, as commuters dodge falling debris from stations. It appears that commuting to work in New York City has become a horrifying set piece straight out of “Call of Duty: Infinite Warfare.”

Fixing our incapacitated sub-

way system is an infinite war indeed; however, throwing the MTA under the bus will not improve the situation. Despite its flaws, it is still cheaper than Uber and gets you to your destination, albeit slowly.

Nevertheless, pouring money into a broken system means nothing if spent foolishly. Some projects, while admirable, are unnecessary and wasteful when there are more pressing issues at hand. The USB outlets on bus ceilings are useful only if you’re as tall as de Blasio; continual upgrades to already upgraded buses as opposed to old ones are downright impractical.

Frequent overstaffing results in paying more salaries, while high construction costs, sometimes seven times above average, run rampant. The MTA must use its money more efficiently before it embarks on an ambitious \$37 billion plan.

The day will come when that fancy MTA app reports that all trains and buses are under “Good Service” instead of “Delays.” The matter of when that day will come is still up for debate.

But for now, refusing to settle for “good enough” by incessantly letting the MTA know our frustration will continue to pressure them. Only then might they turn their “marginal” improvements into substantial ones.

-Pabvitraa Ramcharan
Political Science ‘21

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EDITOR@THETICKER.ORG
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The Ticker
One Bernard Baruch Way
Suite 3-290
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(646) 312-4710

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Can Baruch really be a 4-year school?

CONTINUED FROM FRONT PAGE

There are two major culprits responsible for this, the first being costs. Most students today cannot afford to pay for their college education and, as a result, are forced to take out student loans or fight for financial aid. Even though Baruch’s tuition is cheaper than the national average, most students cannot afford the current \$6,730 tuition and have to delay their education in order to fund it. For a full-time student, it is torture to take classes.

Compare that to 1978 when, according to the NCES, the average tuition for a four-year public institution was \$688 for in-state residents. This meant that students could work a decent full-time job and be able to afford their tuition for the entire year. That is simply not the case today, a fact that Baruch cannot change no matter how badly it may want to.

According to “Four-Year Myth,” a report from Complete College

America, a nonprofit group based in Indianapolis, “The reality is that our system of higher education costs too much, takes too long and graduates too few.”

Advising, or lack thereof, is the second key culprit responsible for the fact that most Baruch students are not graduating in four years. It is a struggle to get an appointment with an adviser. When the opportunity finally arrives, it usually turns into a rushed session that often feels disconnected and unproductive. Eighty percent of students change their majors before graduating according to the NCES and another 37 percent transfer. However, this shouldn’t delay students from graduating as much as it currently does.

A lot of credits get “lost” in this process and are most likely the reason that, despite a typical bachelor’s requiring 120 credits, graduates obtain their degrees with an average of 134 credits, according to the Complete College America re-

port. This is where advisers, including Baruch’s, are missing the mark. There is no reason students should be graduating with so many unnecessary credits, considering the current costs of college.

When looking at the statistics, it appears that Baruch cannot become a four-year college, but that doesn’t mean that Baruch cannot work toward becoming one via changes within the curriculum.

A change that could be implemented immediately to drastically decrease the time it takes for a Baruch student to graduate is to require each student to meet with an adviser before registering for the following semester. It is baffling that this is not already the case, as it is a rather simple solution when one considers the fact that Baruch already employs advisers for this very reason. Now they just have to be put to work.

-Pat Sikora
Journalism ‘22

Baruch fixes broken elevators and escalators

THE USG REPORT



RADHIKA KALANI

We’ve just ended the first month of the semester. Ninety-six students had the opportunity to attend Baruch College’s 36th Annual Leadership Weekend. Students had the chance to go on a getaway to the Pocono Mountains and learn more about themselves and how to become leaders on campus. Anyone can apply to Leadership Weekend; make sure to be on the lookout for the Leadership Weekend application next fall!

At the beginning of the semester, Con Edison told Baruch students and faculty to use less electricity at peak hours and to save energy because of the heat wave. However, the NVC elevators and escalators are working fine now. Attempting to use the elevators at the 23rd Street building is also a struggle; some students often wait in line to take the elevators for nearly 20 minutes. Please understand that the elevators are extremely old and need to be replaced.

At the moment, two elevators are completely turned off because they are undergoing a huge renovation. These elevators will be working by the end of December, alongside the two that are already working. The goal is have all six

elevators working by the end of 2019. Thank you for your patience and understanding.

As president of our Undergraduate Student Government, I have the honor of serving on the board of directors. The monthly board of directors meeting consists of the administration, two faculty members, six student body representatives and two independent directors. We discuss and oversee the allocation and expenditures of the student funds. All allocations approved by the USG Senate are presented to the board of directors because they require final approval. Every student is allowed to come to these meetings. The next meeting is on Oct. 11 from 12:40 p.m. to 2 p.m. in room B2-290 on the second floor of the NVC.

The first USS meeting of the year was on Sept. 23. During this meeting, the nominee for the Steering Committee for this academic year was discussed. USS is the University Student Senate. A few USG representatives are elected as USS delegates to represent Baruch in the CUNY-wide student government. USS seats will be voted on during the next plenary meeting on Oct. 21.

Please register to vote in the Office of Student Life, NVC 2-210, anytime from 9 a.m. to 8 p.m. until Oct. 12. Although you must be at least 18 years old to vote, you do not have to be 18 to register. You can register to vote as long as you will be 18 by Election Day. Make sure to vote!

Radhika Kalani is the president of USG. She can be reached at radhika.kalani@usgbaruch.com. Her office is located at 3-272 in the Newman Vertical Campus.

Fast-food chains need to reinvent themselves if they want to survive

Fast-food corporations should revamp their whole business strategy in order to regain public approval.

McDonald’s is one of the most popular brands in the world. We all loved it at one point in our lives, whether it was when we were kids begging for it every time our parents drove by or when we were in high school going there to relax every Friday. Even now, some of us still go after those long nights of partying. However, the love we once had for fast-food chains is diminishing, and their brand images are being tarnished.

The negative health effects of fast food have become public knowledge. There are a plethora of documentaries, videos and articles exposing the unfavorable business practices that have become prominent within the industry. Fast-food chains are aware of this negative publicity, and, as a result, they are pulling out all the tricks up their sleeves in order to win back the hearts and stomachs of consumers.

After some struggles in the past, McDonald’s seems to be taking a turn for the better. They added a new menu, promotions, delivery services, added back old items and even began removing artificial ingredients from their foods. It’s a good start, but this is not enough.

Looking back in time, America was known for their tasty food that would often come in huge portions. There is no doubt that fast-food chains played a role in creating this idea, but along with it came stereotypes. In other countries, people joke about Americans, saying that they are fat, lazy and eat too much.

It’s not hard to see why they

make these jokes when one compares the food culture of the United States with that of other countries. In 2015, the United States ranked noticeably high on the charts for countries with the highest number of obesity with 37.9 percent for men and 41.5 percent for women.

But younger consumers are making more health-conscious decisions than those before them. According to the Nielson Global Health and Wellness Survey, on average, 75 percent of people are changing their daily diets to reach desired body goals. This figure is 83 percent in the United States alone.

The report also shows that the world is moving toward diets that have low fat, less sugar and more natural foods. People are ditching the McGriddle for something like avocado toast. Tons of fast-food chains still use high counts of sugar and excess fat in their foods.

Fast-food chains need to revamp their whole food strategy in order to compete in the future. With the rise of consumers making more health-conscious decisions, fast-food chains will be obsolete if they do not adjust.

Companies need to get their ingredients from organic, fresh non-GMO sources. McDonalds understands this and has already stripped artificial ingredients from chicken nuggets and started making several of its burgers with 100 percent fresh beef. On its website, one can find all of McDonald’s food suppliers to ensure that the food is coming from clean sources.

However, the thing that fast-

food chains are lagging behind in is menu options for their consumers.

Fast-food chains need to realize that just because someone is vegetarian doesn’t mean they want a salad every time they eat at the establishment. There are foods such as tofu, falafel and vegetables that can be used to make different vegetarian or vegan meals.

A restaurant called the Vegan Junk Food Bar in Amsterdam has a menu has composed of traditional junk foods, like burgers and nuggets, but with a vegan twist. Everything on the menu is made entirely of plant-based meat.

Fast-food chains should take advantage of these growing markets by introducing a variety of diet alternatives. Surprising as it sounds, it is not impossible to cook a mouthwatering burger without any meat. Companies like Beyond Meat have been doing this for years and are now more capable than ever to make their products taste more like real meat.

Companies should not ditch meat and turn toward veganism or vegetarianism but should have a larger variety of options in their menus and capture shares in these growing markets.

With the reputations of beloved fast-food chains declining, companies have to do more to keep up with the changing times. It’s not enough to take out artificial ingredients and add organic and diet-based choices on the menu, but it’s a step in the right direction.

*-Garrett D. Greene
Marketing ‘18*

The FDA seeks to burn JUUL at the stake after launching witch hunt

JUUL has recently come under FDA scrutiny for its immense popularity among underage users.

According to the Centers for Disease Control and Prevention, the percentage of teenagers using cigarettes drops each year in the United States. However, the usage rate of electronic cigarettes among teens, such as the extremely popular JUUL, is continuing to rise.

JUUL was released in 2015 and immediately rose to popularity due to its ability in helping adults quit smoking. However, social media trends such as #DoltForJuul quickly grabbed the attention of minors to a point where it is almost impossible to walk past a high school without seeing teens using the device with its USB-like aesthetic.

With JUUL, students now have the ability to smoke inside of their high schools without being detected by the administration. If they are caught, many teachers turn a blind eye, even when policy states they are to confiscate the device and issue detention.

The rising smoking statistics have recently caught the eye of the Food and Drug Administration. JUUL has come under scrutiny in the past, causing it to stop using marketing campaigns that could be misconstrued as being aimed at children and change the look of its packaging. JUUL now has much more prominent warning labels displaying the nicotine levels in each JUUL pod.

In this new investigation involving JUUL and four other major tobacco companies, if the companies don’t do something to halt sales to minors, its products will be removed from the market.

This war the FDA has started is

not simply targeting the major corporations, but also the local retailers selling to teenagers. The FDA has already issued warnings to 7-Elevens and Walgreens, among others, and issued over 100 fines for selling tobacco products to people under the age of 21.

The question for the FDA is, how far is too far?

Teenagers have been smoking for as long as these products have been on the market, and by smoking electronic cigarettes, they are inhaling fewer chemicals than if they were to smoke traditional cigarettes.

Teen smokers are outraged by this investigation, many saying that they know the risks and whether or not they smoke is their decision, not the government’s.

The sad truth is that many of these students are already addicted to the nicotine in JUUL pods. Removing it from the market at this point will not be a nationwide cure at all. In fact, it could make the problem even worse.

While JUUL is certainly dominating the e-cigarette market, it is not the only product of this nature. More and more copycat companies have been flooding the market with similar products.

Eliminating JUUL will cause students already using the product to switch to an e-cigarette alternative not yet under scrutiny, such as Myle or another more harmful, traditional cigarette.

The FDA is looking for someone to blame when there is no one to blame but the teenagers making a conscious choice for themselves. JUUL’s marketing is not intentionally targeting minors. The com-

pany’s website states very clearly that it was developed as an “adult alternative” to smoking.

The founders of the company, former smokers themselves, have stated they developed JUUL because they wanted to end traditional cigarette smoking. The flavors, such as mint, mango and crème brûlée, that the FDA is threatening to remove are the flavors that are tempting adult smokers to make the switch from traditional cigarettes to electronic ones.

While eliminating these flavors may discourage small number of teen smokers, it will also cause fewer of the 1 billion adult smokers to want to make the switch, putting them at a significantly higher risk of dealing with the negative health effects associated with smoking.

JUUL is doing a good job in attempting to eliminate traditional cigarette use, and the company states very plainly that it does not want to be “part of a problem to attract youth, never smokers, or former smokers to nicotine products.”

It is not JUUL’s fault if teenagers are attracted to their product. Its social media marketing only depicts adults of appropriate age, its marketing campaigns always have a nicotine health warning and it ensures that the placement of its products in third-party vendors is designed to limit underage exposure.

That being said, JUUL is trying to do what it can to eliminate teen usage of it product, so this FDA witch hunt is frankly uncalled for.

*-Deanna Pisacreta
Journalism ‘20*

John Jay: ‘The College of Criminal Injustice’

Recently, victims of sexual assault and rape have come forward because of social media movements such as #MeToo or #WhyIDidntReport. Although it’s terrible that women and men have to go through this, what is worse is that it happens in schools. John Jay College of Criminal Justice has recently been on the news for sexual assault, rape, prostitution and drugs.

Claudia Cojocar, an adjunct professor at John Jay, and Naomi Haber, a recent graduate of John Jay, reported that professors at this college forcefully made sexual advances at them. The professors have also been accused of distributing drugs. There are more than four professors who have been accused, but only four — Anthony Marcus, Richard S. Curtis, Barry Spunt and Leonardo Dominguez — have been mandated to go on administrative leave.

This case was not given to law enforcement until recently. The college waited several months to look into it with their personal investigator. Why would John Jay want to keep the investigation internal? The two victims have stated that through the internal investigation, it felt as if they were reliving the trauma and the college was trying to brush this case under the rug. Law enforcement only heard about this case because the women decided to share their story on Sept. 22 with *The New York Post*.

Many have wondered why victims decide to report rape later than sooner. When the public exhibits examples of victim-blaming — wondering how long the skirt was, how much alcohol was given and dishing out lame excuses of “boys will be boys” or “she asked

for it” — it becomes harder for victims like Cojocar and Haber to speak out.

Sweeping the case under the rug shows that the college could not care less about the victims. By putting the accused on paid leave, the college undermines its own statement: “The safety of the John Jay community is of utmost importance to us.”

If this were true, why wasn’t the case given to law enforcement from the start? John Jay may have wanted an internal investigation because, according to the *Tampa Bay Times*, schools deal with sexual violence cases internally because they follow the logic that students will be unable to get the education they need when either a professor or classmate commits sexual assault. To them, anything that hinders education should be dealt with as a school matter.

Additionally, the federal law of Title IX prevents sexual violence from taking place in federally funded areas, which would mean that when it takes place in schools, the institutions must address it. But should schools be handling sexual violence cases? Couldn’t schools have a hidden agenda and hold bias in favor of professors?

Paid administrative leave is not a punishment. These cases will continue to happen until colleges give out harsh punishments to professors who use their position of power in disgusting acts of sexual violence and drug distribution.

Until these harsher punishments are established, PR statements from John Jay or CUNY won’t solve anything.

*-Alison Lui
Accounting ‘22*

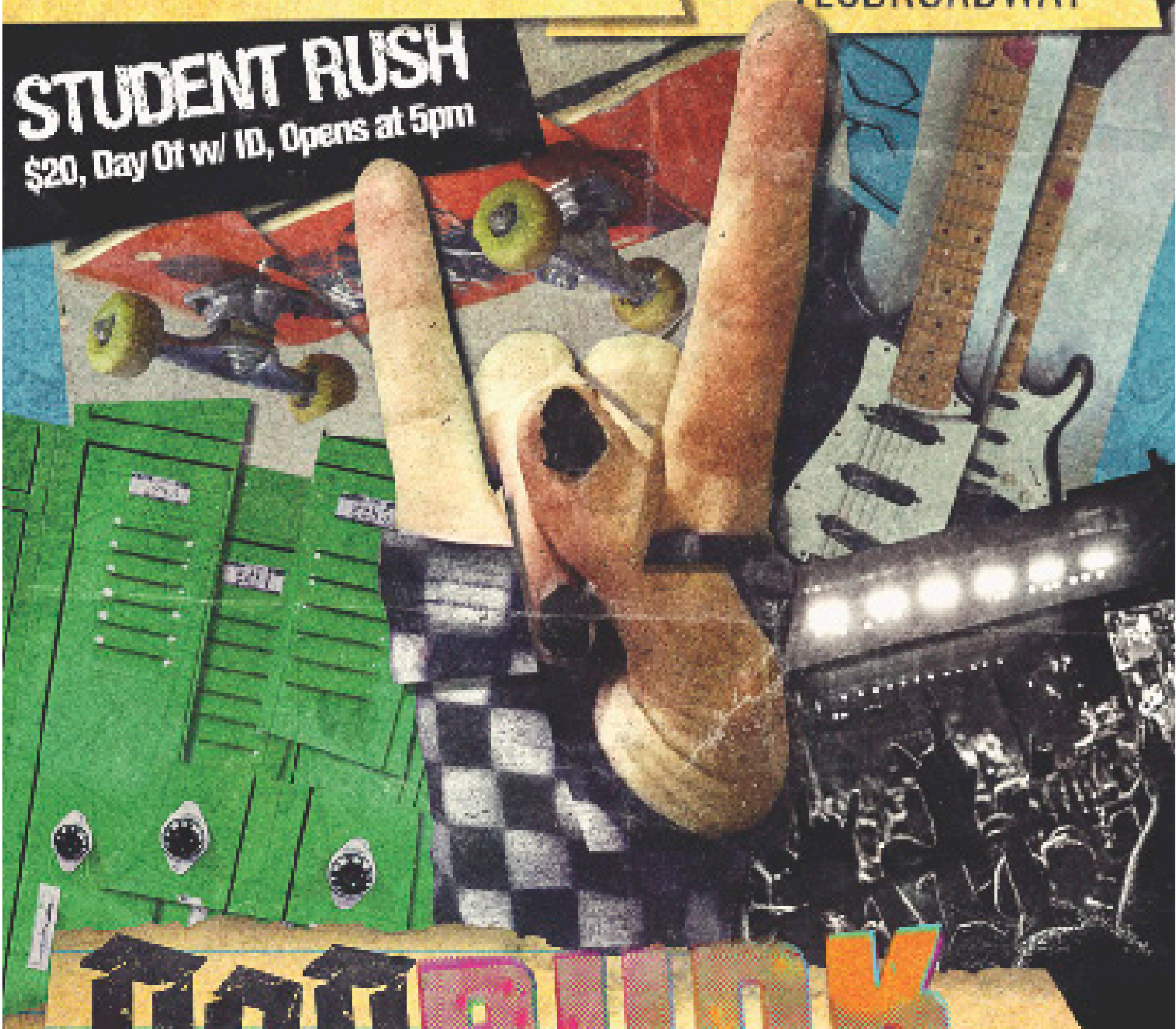
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Business

‘We soon realized that things were worse than it had ever been:’ Baruch professors remember the 2008 financial crisis

BY SHERON VINARI
COPY EDITOR

Ten years ago, the American financial system turned upside down as the stock market crashed, leaving the world reeling with shock and fear. The 2008 financial crisis was one of the worst times in history for financial markets across the world.

Many Baruch College professors were not only active members of the economy during the crisis but were caught in the heart of it, directly impacted by unfortunate circumstances.

One such professor whose role changed drastically following the crisis — and who now teaches a class solely dedicated to the financial crisis — is Kenneth Abbott, professor and distinguished lecturer.

Abbott worked as a chief risk officer at Morgan Stanley in 2008 and shared his experience of the crisis.

“The bankruptcy of Lehman was the scariest moment for me,” he said. “It meant if Lehman Brothers could fall, we at Morgan Stanley could too. Any bank could.”

He said the environment during the crisis was filled with “unpredictability, anxiety and fear for the future. We soon realized that things were worse than it had ever been.” Abbott, who worked in the risk department, saw the biggest changes after the government implemented policies to curb the crisis.

“My job changed entirely af-

ter the crisis. The risk department was expanded and communication with the FEDs became our biggest responsibility.” While Morgan Stanley remained largely unscathed following the crisis, other banks struggled to survive.

Jim Gatheral, graduate professor of mathematics in the, worked at Merrill Lynch during the crisis, a company that might have gone bankrupt if it hadn’t been bought by Bank of America.

“I was a managing director in the equity division,” he said. “We had lost \$65 billion, so while we were terrified, we were prepared to lose our jobs. When we were saved by Bank of America, finally our relief replaced the panic.”

Although his job was saved, Gatheral soon left Bank of America to pursue a career in academia.

“The environment became risk averse to an extreme degree. The excitement was gone and the opportunity to become an academic became more attractive.” The crisis of 2008 didn’t just affect banks; it also left many other institutions in debt and near bankruptcy.

Gideon Pell, professor and distinguished lecturer of information technology, was a chief risk officer at New York Life Insurance Company. Although the insurance firm wasn’t directly involved in the crisis, the dread of what was to come of it was still present.

“Yes, we at New York Life Insurance had a very strong balance sheet,” Pell said. “The percentage of



The major financial institution, Lehman Brothers, a went bankrupt and sent fear through the financial sector during the crisis.

our losses were significantly smaller than other companies, but after AIG’s involvement in the crisis, I was scared we would be painted with the same brush, viewed in the same tainted manner as AIG was.”

However, one thing that differentiated New York Life Insurance from other companies, as Pell recounted, was the approach it took during and after the crisis.

He said, “I was responsible for creating crisis tracking reports daily, track the cash flows of the business. The PR department was

writing reports to rating agencies to explain why we were different and we weren’t suffering the same kind of losses. We, as a company, came together.”

Pell also said that it was the company’s strong culture and risk management philosophy that saved the company from an unfortunate fate.

Abbott, Pell and Gatheral all believe that the Great Recession of 2008 taught the financial market many lessons and has left the banks “more resilient and safer.”

Another crisis of such magnitude is certain, they said, but only time will tell when that may happen.

In the meantime, Pell imparted an important piece of advice. “You don’t know what you don’t know; there are risks you haven’t thought of,” he said.

“From a risk perspective, think of all the extreme scenarios and how they could occur and what impact they might have and build defenses accordingly. Be as prepared as you can be.”

Amazon takes on retail with new brick and mortar location

BY CHRISTOPHER SANTOS
CONTRIBUTING WRITER

Amazon is set to open its Amazon 4-star store in a new location within Manhattan, where it will sell various highly rated products, which can also be found on its famous e-commerce website.

This is not the first venture into brick-and-mortar retail that Amazon has made, as its acquisition of Whole Foods and opening of various book stores has shown a product focus back onto physical shelves.

But why is Amazon investing in a sector that many would consider destroyed? While being responsible for 43 percent of all online sales, Amazon’s investment within physical stores seems unnecessary, and almost counterintuitive to the e-commerce trends of our modern economy.

However, Amazon did not reach its trillion-dollar valuation by staying within one sector of the economy or by following mainstream trends or ideals on its business plan.

Amazon discovered a lack of large-scale investment within commercial real estate within New York City and plans to take advantage. By putting its brand items within physical shelves, it is not only serving as a basis to increase its total consumer base beyond the online shopper, but also to circumvent the needs of fast delivery of their various goods with a physical store.

This strategy also puts Amazon’s brand within vision of its main target market — higher income urban residents who will further associate the brand and Amazon’s products — turning window shopping into a potential online sale when they get home from their commute.

This trend of reinvestment after a downward trend is vital in not



Amazon expands once again, taking on the challenges of retail with its new physical store location in Manhattan.

only stock option trading, but in Amazon’s business acquisitions as well.

After a large stagnation in grocery consumer technology, a lack of a main conglomerate dominating the market and stagnation in its profit models, Amazon decided to enter the grocery market.

While maintaining the real estate, employment and utility cost within New York will be high, Amazon will not hesitate to re-enter the sector in order for its long-term vision of growth.

Furthermore, Amazon realizes that to truly continue its tremen-

dous growth, it must expand into new markets.

Following the eastern market trend of its international competitors Alibaba Group Holding Ltd., WeChat and Tencent, Amazon hopes to connect the physical shopping experience with its e-commerce business.

This provides customers with not only the ability to look at the physical quality of Amazon’s top selling items, but also provides valuable market data that may not be accessible through pure online sales. Such market data includes the daily amount of foot traffic,

items that are being viewed the most, average expenditure per buyer and if consumers are coming as individuals or as families. While a large amount of this data may be perceived through online shopping, it might be harder to infer or directly correlate.

The pricing of the items will be based on its digital sales; this fosters fluctuating prices. Those with Amazon Prime will be charged this online price, while those without Prime will be charged its higher average list price.

Amazon hopes this will lead to higher on-the-spot Prime mem-

bership deals, further incentivizing consumers to subscribe. Once again, the trend of market control and not profitability is seen within Amazon’s business strategy.

While many of their Prime members will shop online for convenience and also to save money, Amazon hopes these physical stores will supplement the heavy usage of its fast-delivery system, now giving consumers the option to buy it directly if needed rather than waiting the already quick one-to two-day delivery guaranteed with Prime.

This strategy, coupled with its partnership with the United States Postal Service, Amazon Locker, is allowing the utility of Amazon to truly be seen in various functionalities.

The cost of maintaining real estate within New York City is nothing to scoff at, as large brands such as Toys R Us and Cadillac sell their holdings in order to decrease cost.

Furthermore, it seems counterintuitive to open physical stores when the majority demographic are online shoppers. A risk indeed, but this will not be the first time Jeff Bezos ventures into untested waters for the hopes of profits.

With large scale failures such as the Amazon Fire phone, one cannot expect complete perfection from all of Amazon’s decisions. Bezos said in a statement: “The size of your mistakes needs to grow along with [the company].” If it doesn’t, you’re not going to be inventing at scale that can actually move the needle.”

With a company that has succeeded as much as Amazon and holds such a large market share of profitable sectors such as e-commerce and cloud computing, Bezos is willing to use this large control of the market to make some mistakes for the eventual control Amazon has always achieved.

Ticker Tape

A Financial Briefing by Baruch’s Investment Management Group

The consumer goods and retail industry is comprised of multinational companies that manufacture and distribute finished goods and services to consumers. These companies are classified as either consumer discretionary or consumer staples.

The consumer discretionary sector deals with companies that experience an increase in demand for their goods and services during times of economic growth.

On the other hand, in the consumer staples sector, the demand for a company’s goods and services tends to increase during times of economic stagnation.

In the past year, the Consumer Discretionary Select Sector SPDR outperformed the broader market with a total return of 29.9 percent, in comparison to SPDR S&P 500 exchange-traded fund’s total return of only 15.2 percent.

With an improving macroeconomic backdrop in the United States and a strengthening global economy, the consumer discretionary sector should continue outperforming the market while the consumer staples sector should continue to underperform.

Over the last few years, consumers are becoming more concerned with their health and the products that they are consuming. Individuals are shifting away from junk food and sugary drinks to premium, organic and all-natural brands.

Companies such as PepsiCo Inc. and General Mills Inc. are in a position where they need to align

their product portfolios with consumer’s interests.

On the other hand, companies such as Lululemon Athletica Inc. and Planet Fitness have experienced an increase in sales and in their stock price as a result of this trend.

Since the global financial crisis that occurred in 2008, per capita disposable income has increased approximately 25 percent to \$14,398.40.

With the unemployment rate at its lowest level in almost 18 years and U.S. growth continuing to increase, per capita disposable income is only expected to improve.

Companies that offer discretionary goods such as makeup, designer clothing, electronic appliances and cars should experience increased sales.

As a result of recently passed tax reforms in the United States, companies are utilizing repatriated cash to acquire other companies and products.

Recently, Michael Kors Holdings Ltd. announced the acquisition of Italian fashion house Versace for approximately \$2.35 billion.

By doing so, Michael Kors will be able to improve a product portfolio that already includes the Jimmy Choo brand. We can expect other companies to follow suit as they are looking to offset any risk of a decrease in sales over the next few years.

Consumer goods and retail companies generate a substantial portion of their revenues in developing regions.

With emerging market equity and fixed income markets selling off as a result of political and economic instability, companies operating in this region can experience lower sales growth and can face currency conversion risk when reporting sales.

The yield curve, which is the difference between the two-year and 10-year treasury yields, has been an accurate indicator of upcoming recessions in the past.

As of Sept. 28, the yield curve is currently at 0.24 percent, which is almost the flattest it has been since the beginning of the global financial crisis.

If the yield curve is an accurate predictor of economic slowdowns, we can expect consumers to shift from discretionary goods to staples in the next few years.

In general, the consumer goods and retail industry is expected to outperform the broader market over the next two years and to remain neutral in the long term with increasing worries of an economic slowdown. As long as a recession does not occur earlier than expected, the industry tailwinds should outweigh any of the headwinds.

With increasing per capita disposable income, a decreasing unemployment rate and improving macroeconomic conditions, consumers should be poised to continue shopping at retailers, more specifically, those that offer discretionary goods.

By Dominik Sochon

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Arts & Style

Gaga's performance stuns and chills in Cooper's *A Star Is Born*



BENJAMIN WALLIN

One thing's certain: Bradley Cooper understands the power that music can have. In his directorial debut, *A Star Is Born* — the fourth film iteration of the same story with this title — Cooper captures concerts and musical performances in a way that digs deep and holds on tight.

His work continues to be felt afterward, especially wherever Lady Gaga is present. What a shame Cooper's film values his character more.

Cooper stars as Jackson Maine — in the 1937 and 1954 films, the analogous character was named Norman, a little too refined for the 2018 character — a country music star on his way out of the limelight. Alcohol and drugs have been dragging him down for a while, and his repeated musical refrain, "Maybe it's time to let the old ways die," resonates.

When he stumbles across a drag bar and hears Lady Gaga's character, Ally, delivering a piercing rendition of "La Vie en Rose," Jack pulls the aspiring singer into his life, bringing her onstage and starting her off on a path to stardom. Along the way, the pair fall in love.

Nearly every one of Ally's performances is stunning. Lady Gaga's vocal range is emphasized by the music, such as in "Shallow," in which her belting is explosive and deeply affecting. In "Always Remember Us This Way," the song that transitions Ally from viral video sensation to a star in the making, the vocal work is chillingly good.

Cooper recognizes and highlights Lady Gaga's incredible talent repeatedly, and clearly understands how strong her gaze is, bringing it out with eye-to-camera

contact. Twice, she stares directly at the audience and both times, it feels earth-shattering.

Still, Cooper is not fair to Lady Gaga. In the 1954 *A Star Is Born*, Norman wipes the makeup off his love, Esther. Jack repeatedly criticizes Ally for changing her look and developing a sound that is not what she started with. He states that she should have something worth saying, but he never really clarifies what it is that he believes is meaningful enough to be said. It's true that Ally's song "Why Did You

Do That?" is a waste of Lady Gaga's incredible talent — purposefully so, within the story — but Jackson does little to help Ally as she rises to stardom, only tearing her down.

There is a problematic power imbalance at play. Ally and Jack consummate their love after a concert where he used his platform to introduce Ally to the world. Perhaps Ally actually cares for Jack, but during a time when conversations abound on the topic of powerful men taking advantage of women to whom they offer fame, *A Star Is*

Born feels tone-deaf in this regard. Jackson condescends Ally, treating her as though she were inferior to him and telling her how embarrassing she is.

Bobby, Jack's brother, relates to Ally a theory about how all music is comprises the same 12 notes in different octaves. He says, "It's the same story told over and over," and it's each artist's unique outlook on the notes that makes the difference.

In this fourth retelling, Cooper does a commendable job, despite the flaws and gaps. Matthew Libatique's cinematography takes the audience into the thick of every musical performance. As the first scripted production of Live Nation Entertainment, *A Star Is Born* goes all in to depict the concert experience.

For a first-time director, Cooper does an admirable job. His vision is clear, though his themes get muddled. The tragedy is too much about him, and even though he realizes the talent Lady Gaga has to offer, his film values his own talent more. Lady Gaga evokes the sense that she controls the screen. The script shows that Cooper does. There is a selfishness there that mirrors Jack's.

Maybe a fourth version of the same story was not vital to this retelling.

Jack says of Ally's audience, "They're listening right now and they're not going to be listening for long." Perhaps Cooper should have heeded his own character's insight. *A Star Is Born* is a great film, but still. Maybe it's time to let the old ways die.



COURTESY OF WARNER BROS. ENTERTAINMENT

Lady Gaga shares the stage and screen with Bradley Cooper, but it's her material that stands out and stays in memory.

BROCKHAMPTON addresses love and controversy on *iridescence*

SVEN LARSEN
STAFF WRITER

Following a packed year of releasing three mixtapes, touring the world and addressing accusations against a former member, the Texas-native boy band BROCKHAMPTON responds to its changing environment on the colorful album *iridescence*.

Newly signed to RCA Records, BROCKHAMPTON offers up its unique sound with better and bolder production paired with the typically punchy lyrics from their multiple members, who stumble a bit when establishing their growing sound.

The boys have always danced around establishing a distinctive sound and aimed more for a collage of their influences. Snippets of Frank Ocean's smooth rhythm and blues approach and Kanye West's broad, genre-testing career can be heard in some regard on all tracks.

While it is interesting to see the next generation of hip-hop take on past powerhouses like Ocean and West, BROCKHAMPTON continually allows its ambition to run further than the actual product. *iridescence* isn't prophetic in displaying BROCKHAMPTON's fullest capabilities and reveals cracks in the band's confident appearance, but its latest release introduces fans to maturing musicians.

Angst and fierce passion tend to be at the nucleus of BROCKHAMPTON's music. Previous songs like "BOOGIE" and "QUEER" off the *Saturation* trilogy assault the senses with glitchy production and a cacophony of verses.

Continuing this disregard for harmonious edits, BROCKHAMPTON flexes its experimental muscles on tracks "BERLIN" and "WHERE THE CASH AT," where members rally other, past crash

genres like U.K. grime. Notoriously visceral members Joba and Merlyn Wood are the most prominent voices echoing off of *iridescence*, coloring in the soundscape with pulverizing vocals and explicit lyrics like "Couldn't last a day inside my head / That's why I did the drugs I did," off of "J'OUVERT."

After the initial stun of sensory overload, *iridescence* does offer moments of control and peace. Songs "THUG LIFE" and "TAPE" both opt for less distortion and pick up softer approaches. Glimpses into the sober side of BROCKHAMPTON set *iridescence* aside from previous releases and reveal lyrical maturity as the members discuss serious topics.

The virtual frontman of the group, Kevin Abstract, openly talks about the complexity of emotions in discovering his sexuality, from the initial confusion and anger on "WEIGHT" to blissful acceptance in "SOMETHING ABOUT HIM," where he proclaims his love for his current boyfriend, Jaden Walker.

As the boy band reached explosive fame last year, they were also introduced to a new array of problems that are addressed on *iridescence*.

Dom McLennon laments the pain of criticism and the double edge of success on "WEIGHT," where he vulnerably confesses missing his mother and states, "The road to peace is filled with snakes."

Abstract calls out the press and questions existing in the public eye on "FABRIC," asking "Why the hell the BBC only write about me / When it comes down to controversy? / What about three CD's in one year with no label?"

Among the new issues of fame that continue to bubble up for the members, one of the most shocking and altering challenges came earlier this year when BROCKHAMPTON



COURTESY OF RCA RECORDS

iridescence marks BROCKHAMPTON's first No. 1 album, a feat achieved after the band signed with RCA Records.

TON removed member Ameer Vann from the group following accusations from Vann's past girlfriends of sexual misconduct. No legal charges have been brought up against Vann, but in an official statement, BROCKHAMPTON said that it does not "tolerate abuse of any kind" and, referring to the victims, stated that Vann's removal isn't "a solution to their suffering, but we hope this is a step in the right direction."

The group addresses this controversy on "TONYA," where Abstract states, "My ghost still haunt you, my life is I, Tonya," alluding to

Tonya Harding's career being damaged by scandal.

As these serious moments get prominently noticed on the record, BROCKHAMPTON still remains playful with the kooky and creative production of other songs like "VIVID" and "HONEY," the latter including a surprising Beyoncé sample. Cementing new territory as signed artists and oozing with confidence, BROCKHAMPTON shows that it isn't afraid of old or new artists. With the impressively steered direction of songs like these, BROCKHAMPTON definitely has nothing to be scared of.

The juxtaposition of crazy, kaleidoscopic tracks to careful, cathartic hymns is a bit much for a casual listener, but where *iridescence* loses its footing in control, it makes up in quality. Largely reminiscent of past records, *iridescence* isn't the solidifying record fans might have hoped for, but it does mark the beginning toward it.

BROCKHAMPTON recently scored its first No. 1 record with *iridescence*, and if the group can keep up the maturing sound and controlled innovation, America may be presented with a new type of successful boy band.

Chic returns to music 30 years later, but too often resorts to old sound

SVEN LARSEN
STAFF WRITER

Almost three decades since its last record was released, the re-nant disco group Chic has reunited to release the aptly named, *It's About Time*.

Founder and frontman Nile Rodgers framed his latest project as the most “self-indulgent” album he’s ever done, and after the 40-minute LP ends, it is evident that Chic has spent its hibernation aching for the nostalgic funk and disco sound the group made popular with songs like “Everybody Dance” and “Le Freak.”

Enlisting the artists of this generation and the next, *It's About Time* glistens with youthful bliss when newcomers take the lead. Rappers like Vic Mensa and Stefflon Don add a modern hip-hop flicker while Guernsey-born producer Mura Masa conducts nu-disco-inspired productions.

Chic does fall victim to its own standout sound when the group sticks too much to it. The record feels like one long dance track, which worked when DJs spun single vinyl in disco clubs, but in 2018 the groove feels more monotonous than fun.

By the second half of the record, Chic loses all the interesting amalgams of ‘70s-disco-meets-modern-pop and turns to a recycling of its own sound.

Released as a single back in June, the opening track, “Till the World Falls,” gives listeners a hopeful idea of what Chic and disco can sound like in modern times. Masa infuses Chic’s iconic funky bass lines with his trademark electro-pop talents to create the sleek and glimmering production. Drawing

inspiration from the cacophony of political and social turmoil, Rodgers suggests the best way to get through the end of the world is on the dancefloor.

This mantra is echoed by artist Cosha’s airy vocals and Mensa’s jutting verse, which both contribute to the whole contemporary and fun atmosphere. The track overall is one of the highpoints of Chic’s resurrection and gives listeners a reminder that “you gotta have a song when the world falls down.”

“Till the World Falls” fulfills both that need for an apocalyptic anthem and the role of a great opening song.

Chic continues playing with the old and contemporary when self-described “wonky funk” artist NAO calls for listeners to “surrender to the world” on “Boogie All Night.” The track doesn’t deviate far from Chic’s forte in funk, but NAO’s soulful and eerily pitched vocals lighten the groove with more care-free vigor. Chic carries this up-beat arch into “Sober,” where U.K. artists Craig David and Stefflon Don masterly fashion a modern R&B track.

Assigned as the chief creative adviser at London’s Abbey Road Studios, Rodgers takes advantage of the talent across the pond. “Sober” bounces with a punchy chorus delivered by David, while Stefflon Don adds a short, self-confident verse toward the end.

LunchMoney Lewis’ presence on *It's About Time* marks a downfall for the overall interesting vibe. Appearing on “Do You Wanna Party,” he drones on, repeating the title’s simple four words over the song’s three-minute course.

Although very fitting to Chic’s brand, the song loses any vigor by the bridge, which thankfully shows signs of life when distorted vocals and a guitar solo pick up the in-sipid track.

The remainder of the album begins to show Chic’s age; the group stops collaborating with the innovative artists of today and regresses back to the same sound it’s had for over 40 years.

Hailee Steinfeld’s efforts on “Dance With Me” appear more like those belonging to a cover for a kid’s movie than to a song from the same group that delivered dance-floor fillers like “Le Freak.”

Chic independently mans “I Dance My Dance”; a high point on the latter side of the record, but it gets overshadowed by songs like “State Of Mine.” Teaming up with French instrumentalist Philippe Saisse, the instrumental-only track sounds like the B side of Daft Punk’s last record, where the vocals are distortedly murmured over piano and guitar.

Chic’s fatal flaw is not ignorance to what is in vogue, but rather a refusal to adapt to the changed musical zeitgeist. All of this results in cheesy and outdated songs, like “Queen,” where Elton John and Emeli Sandé lose touch with modern times. This continues as Lady Gaga resorts to her 2008 sound on the track “I Want Your Love,” which closes the record’s original songs.

Chic offers fresh and exciting work to the current music landscape, but too often resorts to its niche sound over innovation.

A follow-up album, *Executive Realness*, is expected in early 2019, which promises even more star-filled features, including Bruno Mars, Avicii and HAIM.

Schreck brings crucial US document to life

REUVEN GLEZER
SENIOR STAFF WRITER

A deeply vital, relevant piece of current political theater, *What the Constitution Means to Me*, is an unexpected firecracker of a play running at the New York Theatre Workshop through Oct. 28. Written and, for the most part, performed by Heidi Schreck, this 90-minute cross between memory play, political activism and a history lesson is a deeply compelling, emotionally torturous piece.

Directed by Oliver Butler, this genuinely original and unique production makes the case both against and for the U.S. Constitution. By the end of Schreck’s powerhouse performance, one will have difficulty looking at that document the same way.

For a relatively short piece, *Constitution* covers a wide emotional and political range of subject matter, from Supreme Court decisions to the family history of Schreck, all tightly woven together by the central actor. Assisting her is Mike Iveson, who has his own moment in the spotlight.

Iveson acts not only as an American Legion official from Schreck’s memory, but also as a judge and prompter for the play’s final showdown — a live debate between Schreck and a high school student who currently debates the Constitution all across the country. Depending on the night, Thursday Williams or Rosdely Ciprian go toe-to-toe with Schreck in an invigorating, audience participation-filled debate.

Fun aside, this piece is inherently uplifting and harrowing. Schreck methodically and hilariously dissects the Constitution in

both the ways it has failed to protect women and the inability of men in power to consider women as people. The violence inherent in the system is the main enemy of this production and rightfully so. Clips from Supreme Court hearings regarding domestic violence protection and contraception are played to clinical effectiveness, perfectly attuned to their inherent soullessness, especially from the justices themselves.

One might hear a low hum emanating throughout the set. That’s courtesy of sound designer Sinan Zafar, whose work might be imperceptible if not for the unique awareness Schreck makes of the dark undercurrents of the Constitution. That same low hum will absolutely become perceptible after experiencing those moments when the hum becomes shouting. Those screams are about women stepping out of their place, children dying because they were pawns in men’s games and the inability of lawmakers to develop any sort of empathy toward women and minorities.

The production team does a wonderful job restoring Schreck’s memories, from Rachel Hauck’s American Legion set to Michael Krass’ costuming. Jennifer Schriever effectively lights the more reminiscent portions of the work and masterfully turns the theater into a communal space where everyone is welcome.

Politicians beware — Schreck is coming with razor-sharp wit and no inclination to be kind when men in power willfully choose not to be. The result is something relevant, brilliant and unforgiving. If only everyone else could reach Schreck’s great heights.

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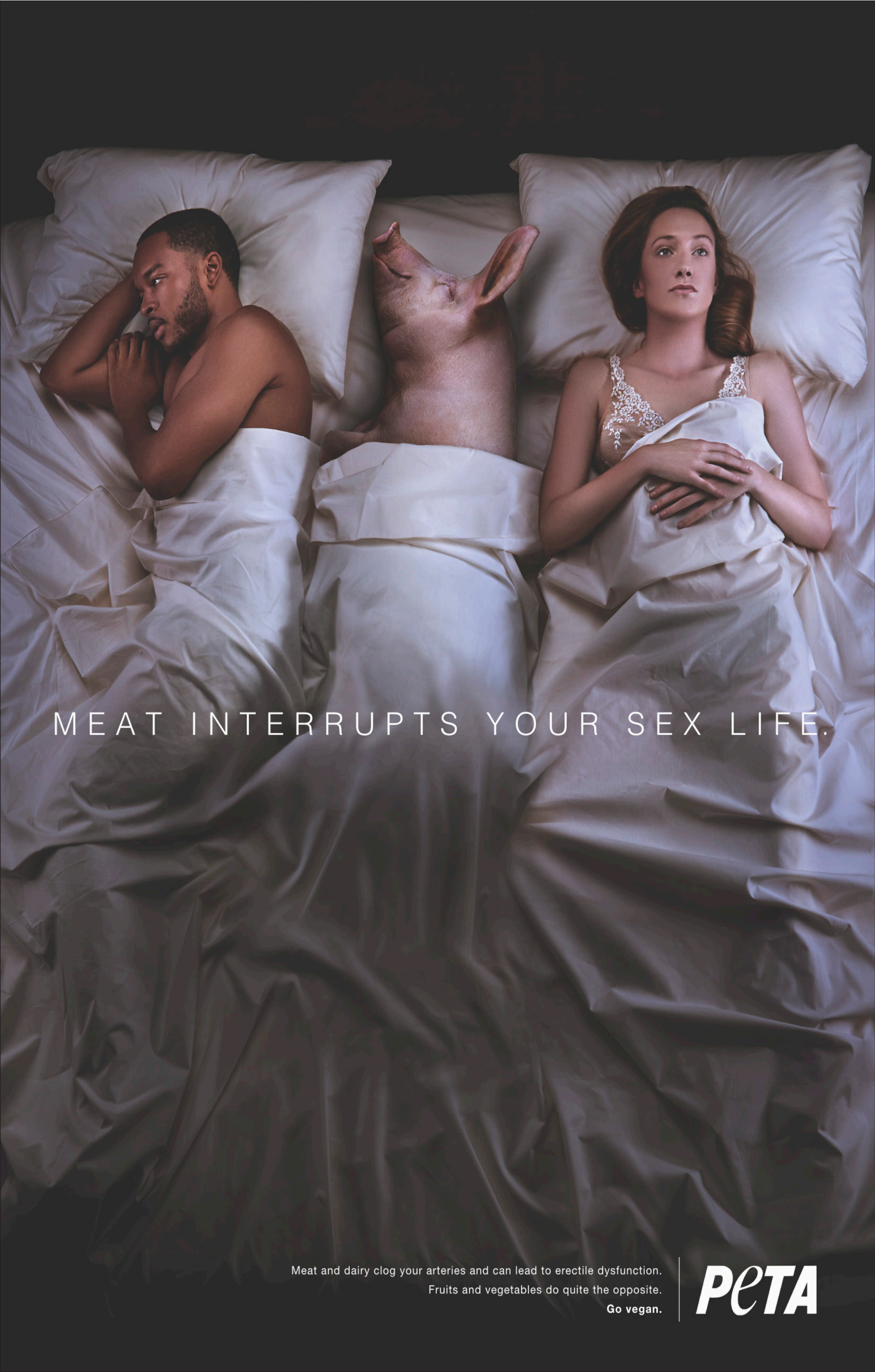
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Science & Technology

Don't worry, your new lab partners don't actually hate you

BY ALI HUSSAIN
SCIENCE & TECHNOLOGY EDITOR

Many tend to be concerned that new people they meet don't like them or don't enjoy their company, even if the meeting goes well. A recent study in *Psychological Science* ruled this phenomenon to be unfounded.

Researchers from Cornell University, Harvard University, Yale University and the University of Essex conducted a series of studies that investigated the "liking gap."

In the first study, they wanted to confirm that the idea of the liking gap existed. Thus, they put two same-sex people in a room, asked them to converse for 5 minutes and then asked them how much they liked each other and how much they thought the other person liked them, with both measurements using a seven-point Likert scale report. The scale — used most commonly in questionnaire-based research — logged data on how much they agreed to three statements of what they thought of the other person. The three statements were: "I generally liked the other participant," "I would be interested in getting to know the other participant better" and "If given the chance, I would like to interact with the other participant again."

To aid the flow of the conversation in the event of lulls, the participants were given ice-breaker questions on sheets of paper. The participants also completed personality scales to indicate narcissism, shyness, rejection sensitivity and self-esteem. This study showed that the

liking gap does indeed exist.

The next thing they wanted to determine was whether or not people send signals they like each other, as this could be a potential reason for the gap. Two uninvolved trained research assistants independently coded the videos of the first study to indicate when they thought there was an indication that one participant liked the other.

The assistants each answered the same three questions, this time reworded to apply to them in reference to the participants. The coders were able to reliably predict when one person liked the other. However, the predictions of the assistants didn't line up with how much participants of the experiment thought their conversation partner liked them. This indication showed that people who liked each other did send signals, but the person receiving the signals, for some reason, did not perceive them.

The researchers hypothesized that the reason behind these neglected signals account were that people were too involved in their own thoughts and were very critical of their conversation performance. To test this, the first study was conducted again with different people and two distinct changes in the method.

After the study, people were asked what was their most salient thought during the conversation as well as what they thought was their partner's most salient thought. Additionally, the ice-breaker samples were taken away, thus allowing the conversation to flow more freely.

This time, the participants were

asked the questions, "What are the top three moments from your conversation that caused you to form the impression of the other person that you did?" and "What are the top three moments from your conversation that caused the other person to form the impression of you that he/she did?" Participants were told to write in detail about each event and then to rate the positivity or negativity of each event on a seven-point Likert scale. The results of this study proved that the hypothesis of people being too critical of their own conversation performance was correct.

The next question was whether this phenomenon lasted in longer conversations. Again, a similar approach was taken to the first study, except this time the conversations were not limited to only 5 minutes. The sample was also changed to mixed-gender conversations. Lastly, they also asked another set of questions that was a natural extension of the liking gap question: whether they enjoyed the conversation and whether they thought their conversation partner enjoyed their conversation too. This study found that the liking gap decreased over time but did not completely disappear. The liking gap and enjoyment gap were relatively similar.

To ensure the validity of their findings, the researchers had a different batch of participants answer whether they were interested in their conversation partner and if their conversation partner were interested in them at various points in several "How To Talk To Strangers" workshops. In short, this group



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The "liking gap" is when people assume others like them less than they actually do.

of participants predicted that their conversation partners would find them less interesting than they themselves found their partner to be.

The last question was whether the liking gap persisted over time. For this, the researchers collaborated with a longitudinal study that assessed suitemates.

The researchers added some questions regarding whether the suitemates liked each other and thought their suitemates liked them. Although the liking gap was closing incrementally over time, it only closed completely toward the very end of the year, which the researchers suggested wasn't because of the nature of the liking gap and time but because of the fact that the end of the year was approaching and thus the participants likely had some revealing discussions regarding whether they

liked each other enough to stay together another year.

The liking gap may seem unconventional when considering the fact that previous literature has already established that people hold overly positive views of themselves. However, there seems to be some functionality that comes with being critical of one's own social interactions. One can ultimately learn from one's mistakes better when admitting that they are not perfect. Second, people have higher standards for themselves than others. Third, people feel their emotions are more on display to their conversation partners than they actually are.

Ultimately, as the study notes, conversations are meant to be a "great source of happiness in our lives." As such, it might be beneficial to move away from the Christina Latouf liking gap.

Beyond stressful: why sexual assault can cause poor memory recall

BY ALI HUSSAIN
SCIENCE & TECHNOLOGY EDITOR

The lack of appropriate memory recall about an event that happened in the past is often labeled as grounds for suspicion about whether that event actually occurred. However, in the case of highly stressful and traumatic events, lack of recall isn't an abnormality; it's the norm.

Before getting into why it shouldn't be expected that someone going through a traumatic experience would remember everything clearly, it is important to set up how the process of memory works. There are three parts to this process: encoding, storage and recall.

Encoding, the first part of memory, refers to the short-term intake of information from the outside world. It is very selective because the brain does not want to process everything that happens around it. For example, you do not have to encode the details of what a person was wearing if they simply gave you directions to a bathroom. The details being encoded, known as central details, are a function of what is being paid attention to and what is emotionally significant. Meanwhile, the details that fail to be encoded are considered peripheral details.

What's important to note about central details is that what one may consider a significant detail may not necessarily be considered such by the person experiencing the event.

For example, under the stress and trauma induced by witnessing the suicide of a family member, one may only remember the blaring of the sirens as the ambulances approached afterward.

The next stage of the memory process is storage. From this phase,

the difference between central and peripheral details is revealed. If peripheral details are not reinforced and encoded once again, they begin to lose their spot in the brain. This erosion of the peripheral details eventually only leaves central details. There are many factors that affect whether the memories encoded in the first phase stay in the storage phase over time.

One of those factors is sleep. As people sleep, their brain determines whether the information encoded is actually necessary, thus throwing away the memories that are no longer needed and reinforcing the memories that seem significant. This is the same reason why performing a task that requires memory without appropriate sleep isn't productive.

Another factor is whether the emotional significance attached to the memory is positive or negative. Specifically, negative memories show a more distinct differentiation between central and peripheral memories. This can be seen in post-traumatic stress disorder and what is often described as the tunnel vision associated with the memories a person with PTSD can have.

Evolutionarily speaking, it makes sense to strongly differentiate between positive and negative experiences because doing so allows people to react appropriately to situations that call to mind the experience that initiated the memory in the first place.

The final aspect of memory is retrieval, which also comes with its own slew of issues. Memory is a tricky subject, especially when dealing with events that occurred decades in the past. Memories tend to change over time and can be manipulated relatively easily. They tend to be reconstructed as people change in their worldview



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Traumatic and stressful events can cause gaps in memory, leading to the victims of these events not being able to recall details.

and personality. Suggestions by people who are perceived to be close enough to an incident also tend to have a great impact on past memories.

Meanwhile, the fact that the experience was highly stressful and traumatic somewhat protects the memory from deterioration and makes the central details of the incident very clear. In this case, it is no longer about fighting the deterioration of the memory, it's about fighting the repression of the memory.

If a veteran were asked if they killed anyone in Iraq, the brain's focus would be to make sure the visceral emotions related to the event did not surface because of a particularly vivid memory. The veteran might keep the recollection of having to kill someone simple, refusing to describe the look on the face of the person that the veteran so clearly remembers but does not want anyone to know.

Most importantly, veterans themselves do not want to remember the horrible events that happened while they were deployed.

In an article for *Scientific American*, Dr. Jim Hopper, a teaching associate at Harvard Medical School and an expert in sexual assault and its effects on the brain, pointed to these factors when describing the memory loss faced by Christine Blasey Ford when she provided a testimony against current Supreme Court nominee Brett Kavanaugh. An editor's note states that Hopper's article would have been his expert testimony on Kavanaugh's Sept. 27 confirmation hearing, had he been allowed to testify.

In the specific case of Ford's testimony, Hopper brings to national attention that she seemed to shift throughout the testimony between the psychologist she is now and the 15-year-old girl who experienced the event firsthand.

He noted that she used "technical language in real abstractions in order to distance [herself] from the emotions that are associated with it or the sensations, visual im-

ages and things like that that could come back."

Thus, she seems to fit in the same category as the veteran who does not describe the look on the face of the man he killed because he cannot face the emotional consequences he would have to come to terms with if he looked straight into the memory.

Hopper also speaks to the idea that the hearing itself resulted in a 147 percent spike in calls to the National Sexual Assault Hotline, according to RAINN, the anti-sexual violence organization that administers the hotline.

He mentions that people "are encountering all these reminders of their own trauma. And it's activating their brain, their body. And then, again, those sensations and emotions can start flooding in." Thus, the hearing could have resulted in many more people who have been through trauma coming to terms with their unresolved memories and emotions regarding their experiences.

Sports



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Nolan Arenado helped lead the Rockies to their first ALDS since the 2009 season.

MLB playoff matchups ensure thrilling October

BY MATTEO FLAMIO
SENIOR STAFF WRITER

The MLB playoff bracket is finally set. This is the most important part of the year for teams as they will be playing for what they spent the entire year preparing for.

The American League has the Boston Red Sox clinching home-field advantage through their route to the World Series.

The Red Sox will be waiting for the completion of the AL wild-card game between the Oakland Athletics and the New York Yankees, as the winning team will then travel to Boston to take on the Sox in the AL Division Series.

The wild-card game will be taking place at Yankee Stadium in the Bronx for the second straight year, where the Yankees beat the Minnesota Twins 8-3 last season. The other division series is a matchup between the Cleveland Indians and the defending World Series champion, the Houston Astros.

The AL is up for grabs, as there are three teams with 100 wins or more: the Red Sox, Astros and Yankees.

The Red Sox have been the best team all year, but with concern for ace Chris Sale's shoulder and the team's lack of true bullpen to get the ball to all-star Craig Kimbrel, they may not be at the same power as they have been previously.

Houston may be the all-around strongest team this year, as the Astros have one of the best lineups in the game, with their strongest part being their starting rotation led by Justin Verlander. The Indians have a strong rotation, with a lineup consisting of two MVP-caliber players, but they have questions in their bullpen.

The Yankees are all-around solid, but their biggest question is their starting pitching, with Luis Severino starting the wild-card game for his second straight win.

The Athletics are a Cinderella story this season, as the team came into the year not projected to be anywhere close to the playoffs despite having one of the most pow-

erful lineups and a strong bullpen. However, Oakland's biggest question is their starting rotation.

The National League is set up with the Milwaukee Brewers as the No. 1 seed.

They are waiting to play the winner of the Colorado Rockies and the Chicago Cubs matchup, teams that are competing in the NL wild-card game at the iconic Wrigley Field on the North Side of Chicago. The other division series will go through Los Angeles, as the Atlanta Braves and the Los Angeles Dodgers will compete against each other.

Like the AL, there is no real front-runner to make it to the Fall Classic.

The Brewers made a splash during the offseason by bolstering their outfield with Lorenzo Cain and potential 2018 NL MVP Christian Yelich. They hope their lineup and strong pitching staff will lead them through the playoffs.

The Dodgers started off the season abysmally after losing the World Series last year. However, they have been one of the hottest teams in the NL as of late and hope to make their push to the Series again.

The Braves are in the same spot as the Athletics: they're a very young team that had few expectations coming into the year.

Atlanta went against all odds and made it back to the postseason with NL Rookie of the Year candidate Ronald Acuña Jr. leading the way for the team.

The Cubs won the World Series only two years ago, but they have major questions this year with very little starting pitching help and a weak bullpen.

The Rockies are in the wild-card game for the second straight year, but with ace Kyle Freeland starting this year, they look to be able to move on to the ALDS against the Brewers.

This is the most exciting time of the year for MLB fans, and these playoffs will be some of the best matchups of the season, as there is no definite front-runner from either league.

Bearcat Beat: Women's tennis, men's soccer look to make late runs

CONTINUED FROM FRONT PAGE

Baruch's men's soccer team has gotten off to a start of 5-3-1 and is looking to make a major push through the end of the season. The team is on a two-game win streak right now, with its last win coming against Medgar Evers College at Randall's Island.

The scoring was opened by senior defender Stanley Goldberg in the 22nd minute, scoring on a free kick from about 30 yards out for his first goal of the year. Freshman Javier Crespo joined Goldberg in scoring, with a header off a free kick from the defender in the 64th minute.

Medgar Evers retaliated with a goal in the 83rd minute, but the game was put away by freshman Luis Munoz in the final minute, leading the Bearcats to a 3-1 victory.

The women's tennis team got off to a 3-2 start after its successful season in 2017. So far on the season, the team has a 3-1 record within CUNYAC, tied for first with John Jay College of Criminal Justice.

Baruch's previous game came



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against Purchase College, as the two teams faced off at Alley Pond Tennis Center in Queens.

The match was a makeup of their match that turned out to be a rainout on Sept. 18. The Bearcats went on to lose the match 7-2, but their two points came during a doubles match and a singles match.

Their next match is against Hunter College in a CUNYAC matchup.

The women's volleyball team has had its season record fall to 5-12, including losses against Montclair State University and St.

Joseph's College Long Island in the Baruch Tri-Match, which was hosted in the Athletic Recreation Center inside Baruch.

In their matchup against Montclair, the women lost 0-3 but put up a very strong fight.

In the match, Stella Chung led with 10 kills, and Anita Sengara led with 17 digs. In the matchup with St. Joseph's, the women lost 1-3, putting up another strong effort. Sengara led with 15 kills and 14 digs.

The lady Bearcats now look ahead to face John Jay and Lehman College on Oct. 8.



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Juve continues domination over Napoli

BY WEN XI CHEN
STAFF WRITER

In an early title showdown, the champion came out unscathed.

The last time S.S.C. Napoli and Juventus F.C. met in Allianz Stadium, Napoli had hoped to beat the host and opened the title race, and Juventus just wanted to stifle its opponents as it had been doing all season.

Napoli's wishes came true, but at the end of the season, the Gli Azzurri, despite tallying 91 points, could not wrestle La Vecchia Signora out of first place.

This was a game that could decide where the Scudetto goes — or stays, in Juventus' case. Juventus, though conceding first, beat Napoli 3-1 in a matchup between Serie A's first and second.

Juventus did not start well, and its players looked a little bit out of sync with one another.

Piotr Zielinski hits a shot at Wojciech Szczesny from outside the box, only to hit the bottom of the post.

The first goal was made when Juventus' Paulo Dybala lost possession not far outside of the box due to a sloppy and inaccurate pass from Leonardo Bonucci in an attempt to pass out from the back.

Napoli's Allan intercepted and carried the ball forward to the edge of the D-area and released to José Callejón away from Juventus defenders. Dries Mertens finished a simple tap-in after receiving a calmly crossed ball from Callejón, scoring Napoli's first goal.

After conceding the opening goal, Juventus successfully ramped up the pressure on Napoli and swung the momentum to its side,

making it difficult for the Partenopei to string a coherent attack.

The pressure paid off when Mario Mandzukic leaped to head in the equalizer, leaving Napoli left-back Mário Rui watching, from an assist from Cristiano Ronaldo, who ran to the byline after right-back Elseid Hysaj failed to both clear a pass from the midfield by Emre Can and defend Ronaldo.

There have already been nervy moments for Napoli before they conceded a goal, but the failure to discern the problem and absorb the pressure was perplexing.

Juventus had a few chances and caused chaos in pieces but did not convert to a change in the score line because of the final shots.

After coming out on the better side in the second half, Dybala ventured from the middle of Juventus' half all the way to the other side and left the ball to Ronaldo, whose shot beat David Ospina but hit the post. Again, Mandzukic finished off an attack involving Ronaldo.

Rui got a second yellow card and a marching order for stepping on Dybala. Napoli's performance improved after having a man down. Raúl Albiol found Lorenzo Insigne as Callejón steered himself clear of incoming João Cancelo and had a chance to face the goalkeeper after receiving a pass from the substitute Arkadiusz Milik. Bonucci tapped in a Ronaldo-deflected corner swung in by Federico Bernardeschi.

Ronaldo could have scored himself if he, after Mandzukic had threaded a through ball between the two center-backs, had not uncharacteristically shot the ball tamely to the side net.

It should not be a surprise that

Napoli is at its best when it could channel the "Sarrismo" that former head coach Maurizio Sarri instilled in the team during his three-year tenure — the way Napoli came from behind and defeated A.C. Milan and SS Lazio.

The real challenge comes when the team is in an uncomfortable position, such as when it's playing at Red Star Belgrade's Rajko Mitic Stadium or when outthought by the opposition's manager, such as in the game against Sampdoria.

When facing oppositions that would not give the ball away easily and that defended extremely well, such as Juventus, Napoli also faces this challenge.

The problem seems to not be to crack the other team open — after all, it had a better expected-goals tally than Belgrade and the same amount as U.C. Sampdoria — but to not know how to defend in adversarial circumstances, a problem inherited from Sarri's time.

In Serie A, Juventus still seems to be far and away the favorite to retain the title, since so many of its rivals still have many problems within themselves.

There were incessant talks of Ronaldo not scoring after two goals against Frosinone Calcio last weekend, but that's irrelevant regarding his performance.

In modern soccer, a talisman does not need to score to demonstrate his usefulness anymore: One can create spaces for advancing attacking midfielders and holding up the ball instead.

Ronaldo, by being the man who touched second to last in all three goals in the Juventus versus Napoli game, contributed in a meaningful way.

Blueshirts hope retooled roster will lead to postseason return

BY FELIX MALAMUD
 SENIOR STAFF WRITER

With the season opener just days away, the New York Rangers are looking for a fresh start.

After a disastrous campaign last season, in which the team failed to qualify for the Stanley Cup Playoffs for the first time since 2010, the direction and focus of the organization appear to have taken a sharp left turn from what fans have been used to.

Every year, the Rangers are among the handful of teams that are all but guaranteed a spot in the postseason and a chance for that ultimate prize: the Stanley Cup.

However, after years of playoff futility and coming up short, the clock struck midnight on the Rangers' core dynasty and their short-lived success.

The team became sellers rather than buyers at last season's deadline, trading away familiar faces and franchise cornerstones. Rick Nash, Michael Grabner, Ryan McDonagh and J.T. Miller were no longer Blueshirts after the highly anticipated February trade deadline, as they were dealt to championship contenders for future assets, including high draft picks, young talent and prospects.

To add fuel to the fire, the Rangers fired head coach Alain Vigneault after five seasons behind the bench. Vigneault led the team to the Stanley Cup Final in 2014, two Eastern Conference Final appearances, three 100-point seasons and a Presidents' Trophy in 2015 during what was the league's best regular season team.

Replacing Vigneault is David Quinn, who has no prior NHL coaching experience, but who had a very successful stint as head coach of Boston University and is a current assistant coach for

the USA National Team.

Quinn's hiring signaled a change in direction for the team. A new coach was the logical fit for a young rebuilding team.

Thus began a new era in the Rangers' storied history, as their current goal is future success through rebuilding and player development.

The team had three first-round draft picks in this past NHL Entry Draft, two of which were acquired via trades last season.

With the ninth overall pick, they selected Russian right-winger Vitali Kravtsov, who played for Traktor Chelyabinsk of the Kontinental Hockey League.

With the 22nd pick, they selected defenseman K'Andre Miller from the USA Hockey National Team Development Program, a program designed for developing the most elite junior talent across the country.

With the 28th pick, they selected Swedish defenseman Nils Lundkvist, who played for Lulea HF of the Swedish Hockey League.

None of these three players made the current active roster, which means the Rangers are willing to take the time to properly develop these three players through their American Hockey League affiliate, Hartford Wolf Pack, and other minor league systems.

As for the current Rangers roster, some familiarity appears, with plenty of new faces expected to make a significant impact.

Henrik Lundqvist is still the No. 1 option at the goaltending position.

This will be his 14th season with the Rangers, and, although he is still a very serviceable goaltender, age and attrition are definitely kicking in.

Last season, he recorded just 26 wins, making it his first full season

without recording 30 victories.

Looking beyond the numbers, it was obvious that his play has deteriorated, although the poor defense had something to do with that.

Players such as Mika Zibanejad, Chris Kreider, Mats Zuccarello, Pavel Buchnevich, Kevin Hayes and Jesper Fast had significant roles for the team the past few seasons and will be expected to carry the load going into this campaign. Zibanejad is the Rangers' top center and led the team in scoring last year with 27 goals.

He is very effective on the power play and continues to improve on faceoffs, setting very high expectations for his production. Buchnevich, Hayes and Kreider will also be expected to add to the scoring, as they all became top six forwards on the roster. Hayes drastically improved his play last season after a disappointing sophomore campaign.

After scoring 25 goals last year, he will be expected to continue that production and be a reliable top-two center night in and night out. Fast and Kreider both play with speed, high-caliber defense and a physical edge.

Those factors led to them having solid seasons last year, and both are expected to keep their respective roles.

Fast will definitely see more ice time and exposure on the top two lines, as he keeps improving every year through great hockey IQ and solid all-around contributions. Zuccarello is arguably the second face of the franchise after Henrik Lundqvist, as Zuccarello led the team with 53 points.

He is an excellent offensive player and has a keen eye for the puck on defense and in the neutral zone. Zuccarello is also a locker room leader and one of the veterans on this team.

The defensive side of the team is led by Brady Skjei, Kevin Shattenkirk and Brendan Smith. Skjei is an outstanding young defenseman who continued to see his role increase last season.

He did not disappoint, as he was a solid shutdown D-man against the league's top forwards and contributed serviceably on the offense.

He was rewarded for his performance with a six-year, \$31.5 million contract extension in the offseason.

Shattenkirk was the big splash in the 2017 offseason, as he signed a four-year, \$26.6 million deal with his hometown club.

His season was cut short due to a torn meniscus that was suffered during training camp.

He played through the first half of the year, but was ultimately shut down for the rest of the season after the Rangers fell out of playoff contention.

Shattenkirk will be expected to add to the offensive contribution, especially on the power play.

His defensive game will have to improve, however.

Smith signed a four-year, \$17 million deal in the 2017 offseason after he was acquired from the Detroit Red Wings.

He contributed well enough to earn the contract but did not play well at all last season, during which he was waived and spent time with the Wolf Pack in the AHL. Smith ultimately earned his roster spot back with an excellent training camp and preseason.

The main focus for this season, however, will be the play of the young guys on the team. Goaltender Alexandar Georgiev earned the backup spot after an excellent sample of games last season and a solid preseason.

He should see more playing time, as Henrik may not play the usual hefty number of games he

plays in net. Lias Andersson, Filip Chytil, Vinni Lettieri, Ryan Spooner and Vladislav Namestnikov headline the young forwards group. Andersson, Chytil and Lettieri made their NHL debuts with the Rangers last season and got some professional experience, each scoring their first NHL goal in the process.

Their roles will be increased as they make up a huge part of the rebuild.

Spooner and Namestnikov were both re-signed to two-year extensions after being restricted free agents at the end of the season.

Defensemen Neal Pionk and John Gilmour impressed in their short stint with the Blueshirts last season, though only Pionk made the Rangers roster.

Overall, the 2018-2019 Rangers roster is a combination of experienced veterans, young players with very significant roles, top prospects at all positions and new faces who will get their first taste of a full NHL season.

This is not a roster that will likely make the playoffs this season or even the next few seasons after that. However, this will be a brand-new era of rebuilding and retooling the team for a potentially successful future.

With that in mind, fans should not expect a very good team record but should also look beyond the numbers.

There is plenty of young talent, and it will be interesting to see how the rebuild and development unfold.

The Rangers open their 2018-2019 season at home against the Nashville Predators on Thursday, Oct. 4.

Bears' blowout highlights NFL Week 4

BY RAY MAURER III
 SENIOR STAFF WRITER

Week 4 is when reality slaps NFL fans in the face. For teams that are 1-3 or 0-4, it's safe to say that things are officially not looking good. Additionally, it's clear that the reigning Super Bowl Champion, the Philadelphia Eagles, are, in fact, very beatable, even with Carson Wentz back at the helm.

Thursday night football started off the week with a bang. The two top teams in the NFC faced off in Los Angeles. The Los Angeles Rams hosted the Minnesota Vikings in a highly anticipated matchup that lived up to the hype. The high-powered offenses took over this game, with multiple receivers having huge games. Cooper Kupp had 162 receiving yards and two touchdowns, and Adam Thielen had 135 receiving yards with a touchdown of his own. The Rams took control of the game in the second quarter and maintained it throughout the game. The Rams remain undefeated with a 38-31 victory.

The Houston Texans looked to get their first win of the season this week against the Indianapolis Colts. Deshaun Watson and DeAndre Hopkins thrived together in this one, connecting 10 times for 169 yards and a touchdown.

However, the Colts would not go down without a fight. Andrew Luck had a career high 464 yards passing to push this game into overtime. The Colts made a questionable decision at the end of overtime to go for it on fourth down instead of taking the tie. They did not convert, and the Texans were able to hit a game-winning field goal, making the score 37-34.

Two of the more intriguing storylines surround the Oakland Raiders and their winless season with Jon Gruden at the helm and the



Cleveland Browns, because they are, well, the Cleveland Browns. Baker Mayfield made his presence felt in a hurry. Right out of the gate the Browns started putting up points — on both sides of the ball. Leading by 14 points headed into the game's second half, the Browns were in full control, but Derek Carr connected with Jared Cook for two touchdowns late in the game to send this game to overtime.

After the Browns missed a field goal in overtime, the Raiders were able to get the ball back and ice a high-scoring win, 45-42.

The Cincinnati Bengals and Atlanta Falcons game was exactly as predicted — a shootout. In the end, Andy Dalton had the last laugh, tossing a late touchdown to secure a 37-36 win. The Green Bay Packers shut out the abysmal Buffalo Bills 22-0. Likewise, the Chicago Bears, led by Mitch Trubisky's six touchdown passes, demolished the Tampa Bay Buccaneers 48-10. The New England Patriots snapped out of their funk with a 38-7 win over the previously undefeated Miami Dolphins. The Dallas Cowboys defeat the Detroit Lions 26-24 as time expired, after Dak Prescott connected with Ezekiel Elliott for a big play on the final drive, setting up a game-winning field goal.

The Jacksonville Jaguars rubbed in a 31-16 victory over the Jets by scoring with 12 seconds left instead of kneeling and going for two-point conversion after.

The Tennessee Titans and the Eagles faced off in an ugly game in Nashville. The Eagles had a great punt return setting up a game-tying field goal, but in overtime, Corey Davis caught a jump-ball touchdown on fourth down to seal a 26-23 win for the Titans.

Josh Rosen made his first career start, but the Seattle Seahawks defeated the Arizona Cardinals 20-17. Seattle won the game but lost Earl Thomas for the season. The New Orleans Saints defeated the New York Giants 33-18 behind Alvin Kamara's three touchdowns.

The Los Angeles Chargers defeated the San Francisco 49ers 29-27. The Pittsburgh Steelers continued to struggle without Le'Veon Bell and dropped another game to the Baltimore Ravens 26-14.

On Monday night football, the Denver Broncos contained the Kansas City Chiefs for most of the game, but Patrick Mahomes II led the Chiefs to a 10-point fourth quarter comeback, bringing the Chiefs to 4-0. With only two teams on byes in Week 5, fans are in store for another great week.

MEN'S SOCCER

Baruch	Medgar Evers	Baruch	York
3	1	3	2

WOMEN'S TENNIS

Baruch	Purchase	Baruch	York
2	7	9	0

WOMEN'S VOLLEYBALL

Baruch	New Rochelle	Baruch	St Joseph
1	3	1	3

WOMEN'S CROSS COUNTRY

6K Mt St Mary Invitational 20/26

MEN'S CROSS COUNTRY

8K Mt St Mary Invitational 17/28

DAPHNELLY DELACRUZ | THE TICKER



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Baruch Weekly

OCTOBER 2018

MON
8 COLLEGE CLOSED

TUES
9 DEMOCRACY IN PERIL: DEFENDING OUR VOTING RIGHTS
8 a.m. - 10 a.m. | Library Building Room 750 | Free

CARIBBEAN FORUM
12:30 p.m. - 2:30 p.m. | NVC 3-210 | Free

WED
10 BSA BAKE SALE
12:30 p.m. - 2 p.m. | NVC 2nd Floor Lobby

JLF - LIFE'S BIG QUESTIONS
5 p.m. - 7 p.m. | NVC 3-210 | Free

THURS
11 OUR STORIES, OUR VOICES
12:30 p.m. - 2:30 p.m. | NVC 3-215 | Free

WOMEN IN ISLAM CHAI AND CHAT
Noon. - 2:30 p.m. | NVC 3-210 | Free

FRI
12 2ND ANNUAL SYMPOSIUM ON DATA ANALYTICS
8:30 a.m. - 5 p.m. | NVC 14-250 | Free

WALL STREET CLUB GENERAL MEETING
6 p.m. - 8 p.m. | NVC 4-225 | Free

SAT
13 WEEKEND

SUN
14 WEEKEND

*Off-campus event
For full list, visit www.baruch.cuny.edu/calendar

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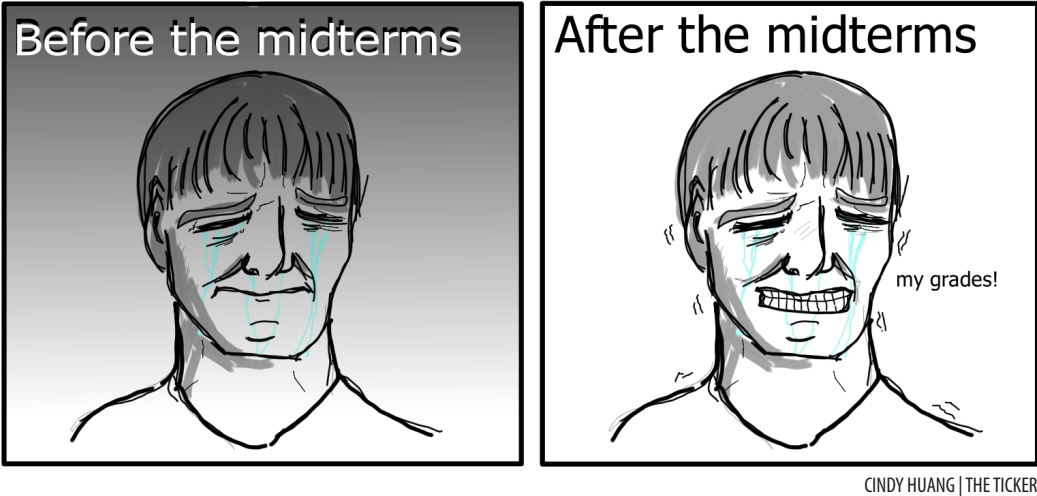
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9	3	6				7		
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			8		6			
1			2	4				
3	5							
	2		5	9			1	
		4				8	6	5

SUDOKU SOLUTION:
ISSUE 4

3	7	9	1	5	8	2	4	6
1	8	4	2	3	6	7	9	5
6	2	5	4	9	7	3	8	1
5	3	1	8	4	2	6	7	9
9	4	2	6	7	5	1	3	8
7	6	8	3	1	9	5	2	4
8	1	3	7	6	4	9	5	2
2	5	6	9	8	3	4	1	7
4	9	7	5	2	1	8	6	3



Starr Career Development Center

Career Spotlight

baruch.cuny.edu/careers
blogs.baruch.cuny.edu/starrlights/
blogs.baruch.cuny.edu/scdc/
[@BaruchSCDC](https://twitter.com/BaruchSCDC)
[Baruch College Starr Career Development Center](https://www.facebook.com/BaruchCollegeStarrCareerDevelopmentCenter)

SAVE THE DATE

Marketing Round Table: Baruch & Beyond
Tuesday, October 9th, 8:30am to 10:30am, NVC 14-250
Come to this workshop to find out more about careers in the marketing sector!

On Campus Recruitment Workshop
Tuesday, October 9th, 12:30pm to 2:00pm, NVC 2-190
Get a jumpstart on your career by learning about the on-campus recruiting program!

Building Your Brand: The Personal Pitch
Wednesday, October 10th, 5:00pm to 6:30pm, NVC 2-190
Learn how to give a personal pitch to help you with networking and job interviewing!

SCDC TIP OF THE WEEK

CHECK OUT THE SCDC TIP OF THE WEEK FROM THE STARR CAREER DEVELOPMENT CENTER

“If you are actively applying to employment and internship opportunities, you should definitely create a list of all the jobs you applied to and keep the original job posting and/or description. It will help you keep organized for future interviews and save time if you need to backtrack.”

– Rebecca Marrero, Program Advisor

INTERNSHIP UPDATE

Breaking Media

Digital Media Internship

The Digital Marketing & Social Media Intern will play an active role in the development of Breaking Media's online communities - Above the Law, Fashionista, Dealbreaker, etc. The intern will maintain Breaking Media's presence on various social media and digital platforms and help create and publish content that is relevant to its readership.

Interns will regularly publish, analyze, and report on campaigns on the website, social media, email newsletters, and podcast platform. They will learn

how to reach and engage digital communities for Breaking Media's events and/or advertising clients.

Interns will post updates, news and branded content on Facebook and Twitter, research articles, stories and resources for editorial or branded content campaigns, strategize social campaigns to increase followers and interactions, maintain current information across all social and digital platforms, organize and archive media library for editorial and content teams, and report on editorial and content

campaigns by leveraging Google Analytics, Parsely, Twitter, Facebook and Hubspot.

The Digital Marketing & Social Media intern should have strong communication skills (both verbal and written), be a self-starter who can work independently in a fast-paced entrepreneurial environment, be creative and collaborative, and have familiarity with digital platforms including Facebook, Twitter, Google+, LinkedIn and Wordpress.

Starr Search ID: 118359

ReSource Pro

Events Intern

ReSource Pro is looking for an Events Intern to join their team to support the planning and execution of meetings, events, and trade shows. The inter will work closely with the Marketing and Communications team to coordinate the logistics involved in hosting successful events. This individual will gain valuable skills in marketing and event planning as well as exposure to the insurance industry.

Duties include providing support in logistics and planning of hosted events, assisting in the

collection and organization of travel information for attendees of ReSource Pro events, aligning agendas and menus with hotels and vendors, scheduling meetings with stakeholders and following up on action items, supporting marketing projects as needed, gaining exposure to the end-to-end event planning process, and contributing to creating the “wow factor” that makes their corporate and client events exceptional.

For this position, ReSource Pro is looking for a full-time col-

lege student majoring in Communications, Marketing, Business or a related field, at least two years of experience coordinating events, meetings and/or activities, one to three years of experience in an office environment, some customer service experience, any involvement in community or school activities, a candidate with flexibility and adaptability, strong communication skills, and is detail-oriented.

Starr Search ID: 119348