Enrollment gains here are best in state

The growth of new freshman enrollments at the college between 1972 and 1979 was larger than at any public college in New York State, according to a survey of admissions records for all CUNY and SUNY two- and four-year colleges.

The figures compare LaGuardia with 72 other institutions in the city and state university systems. They show that the college's new freshman totals jumped from 852 in 1972 to 2447 in 1979—an increase of 187 percent.

"The remarkable pattern of growth," commented President Shenker, "is a result of citizens recognizing the excellent programs the college has to offer. We are proud that students continue to find LaGuardia one of the most attractive colleges in the city."

That same popularity was reflected in the Fall 1980 overall student enrollment figures, the most recent period for which CUNY-wide comparisons are available. The data show that the college registered the largest number of students in its history, nearly 6,600. That represents an increase of five percent over Fall 1979, at a time when overall enrollments in the university declined by 2.7 percent.

The prospect for the Spring is even brighter. The college's Phase III allocation from the university is 22 percent ahead of last year. According to an Office of Admissions Services report, the allocation this year is 633 students, compared to 521 students at the same time last year.

Looking to the future, Vice President and Dean of Faculty Martin Moed said, "The college must be alert to new programs. We must examine curricular ideas which will maintain LaGuardia's uniqueness and which respond not only to recent high school graduates but to individuals employed in the industry as well."

He explained that during the past six years, the college has developed new degree programs based on this approach. "Programs such as occupational therapy, data processing, animal health technology, dietetic technology, food service management, and mortuary science are designed with new student populations in mind."

The program in animal health technology is expected to accept its first students next Fall. The food service management program, open to members of the School Lunch Workers Union, enrolled 50 students last September.

Speakers' Bureau organized

The college is establishing a speakers' bureau which will make available to community, religious, business, and educational organizations members of the faculty and staff prepared to serve as speakers and discussion leaders.

Typically participants will join workshops, seminars, and luncheon meetings at events sponsored by high schools, senior citizen centers, business gatherings, and community organizations.

Organized by Community Relations Director Eileen Mentone, the bureau will publish a directory listing offerings by speaker's name and by topic.

For more information contact the Community Relations Office, 626-5053.

Community History Program subway exhibit opened Jan. 20th at the 61st St. IRT station in Woodside presenting themes of neighborhood life from 1880 to 1945. Attending were: City Council President Carol Bellamy and Program Director Richard Lieberman.
Granted we're the best, president reports

President Shenker reported at the year-end professional staff meeting that the college's 1980 grants total, measured by nearly any standard, was proportionately higher than any other unit of City University.

The college last year received 26 grants totalling $2.8 million, he said, while in the current year, 33 grants totalling $1.7 million have already been awarded.

"Looking at the amount of funds received, either by comparing it to the college's fax levy budget, the number of full-time faculty employed, or the number of students served, our grants activities have been remarkably successful," the President said.

Examining the agencies supporting the college's grant proposals, the President said, the funds are coming from a variety of sources—federal, state, and city—and are flowing to every segment of the institution.

"The largest amounts are going to the Division of Continuing Education," he said, "but we are also being funded for cooperative education and academic programs, and equipment."

In 1980 the college received support from two highly competitive grant sources: the Fund for the Improvement of Post-Secondary Education (FIPSE), for $64,350, and the National Endowment for the Humanities (NEH), for $156,385.

The FIPSE grant will support the development of a new degree program in food service management for school lunch workers. Presented in collaboration with the School Lunch Workers Union and the Board of Education, the program includes a full-time evening curriculum exclusively for unionized school lunch workers who will receive an AS degree and qualify for promotion to a school lunch managerial position. The program accepted its first 50 students last Fall.

One NEH grant will provide $127,982 for one year to the Public History Program of Queens County, which will conduct a community-based history program to teach humanities through traveling exhibits, brochures, and discussion groups, which will accommodate deaf and blind participants.

A second NEH grant will support development of a Critical Thought Skills Program for students which focuses on basic conceptual and thinking processes. The one-year grant is for $30,403.

Continued on page 4

Answers to questions of space and time

The college's plan to meet its increasing need for more space will include, in addition to the main building's Phase III renovation program, the rental of an additional floor in the Executone building, President Shenker has announced.

The expansion program is necessitated, he said, by an enrollment which currently gives LaGuardia the highest concentration of students per square foot of any college in CUNY.

The $2.5 million Phase III construction project in the main building, which may be completed as early as June, calls for the renovation of the entire front portion of the second, third, and fourth floors and the completion of the interior structural work of the theater and music department.

"Construction includes remodeling of classrooms, typing and computer labs, and restructuring of the office space on each floor," explained Mr. William Pan, director of the Office of Campus Environment Services. "In addition, a new lighting system, floor, and interior ceiling will be installed in the theater."

Negotiations are presently underway to lease the seventh floor of the Executone building. Renting the additional space will add 40,000 gross square feet to the already 20,000 gross square feet that the college occupies on the building's third floor. The new space will provide 10 additional classrooms and support facilities. Occupancy could take place in the Spring.

"It is projected that by early Spring," Dean Stapleton said, "we will have concentrated all college functions into three buildings, all located on Thomson Avenue, rather than having the buildings scattered on different streets, several blocks from the main building."

Phase III began in September after wait

Continued on page 5
College plays host to visiting officials

The college in recent months has hosted a series of visits by new members of the CUNY Board of Trustees, representatives of the University Faculty Senate, and the leadership of the Professional Staff Congress.

"In some cases the visit is the result of an initiative on the part of the visitors themselves," President Shenker reported. "In other cases the college has extended the invitation. The object is to give firsthand information about the college to these officials, some of whom are in a position to influence policy affecting the university."

The format followed during the visits includes an introduction to the college and a tour of its facilities led by the President. Where the focus is the cooperative education program, its operation is explained by student interns, participating employers, faculty, and staff. The college's basic skills and adult education programs are also described.

The reaction of the participants has been highly favorable. PSC Associate Executive Director Aaron Alexander, speaking for the six-member delegation, commented: "The union's leadership was greatly impressed by the success of LaGuardia's programs and the college's increased enrollment during a period when other institutions in New York and throughout the country are experiencing declining enrollments."

One reason for the visit, Mr. Alexander explained, was to discuss ways to familiarize the New York City labor force with the educational opportunities at LaGuardia.

"The PSC wishes to publicize the college's success and the opportunities it offers to that population," Mr. Alexander said. The leaders' favorable impression was also reflected in a news article published in the New York Teacher in November.

Anthony Ramirez, who covered the meeting, reported on the school's enrollment boom, academic achievement, and highlighted the uniqueness of the cooperative education program.

The other visitors joining Mr. Alexander were Irwin Polishok, PSC/CUNY president; Arnold Cantor, PSC/CUNY executive director; Norman Hill, director of A. Philip Randolph Institute; Harry Averbuch, secretary, New York City Central Labor Council, AFL-CIO; and Richard Holmes and John Hyland, LaGuardia PSC representatives.

The University Faculty Senate visit in November concentrated on the cooperative education program and the college's emphasis on basic skills proficiency.

In an article in the UFS Newsletter, Senate Chairperson Ann M. Burton described the visit as "extremely interesting—in particular when the delegation spoke with faculty about LaGuardia's academic programs and the methods and techniques the college employs to reinforce basic skills."

Dr. Burton commented that LaGuardia faculty could prove very helpful to other City University colleges in developing such programs.

Visitors from the senate delegation also included Vice Chairperson Henry Wasser, Secretary Donald Davidson, and Members-at-Large: Fred Greenbaum, Bernard Sohmer, Gordon Lea, and David Valinsky.

The four Board of Trustee members to visit the college were Paul P. Baar, vice-president of A. C. Nielsen Company, who was appointed by Governor Hugh Carey to a one-year term; James A. Cavanagh, senior consultant to the Fund for the City of New York, who was appointed by Mayor Ed Koch to a three-year term; Robert Lawrence Polik, executive director of the Council of Churches of the City of New York and minister of urban affairs and outreach at Riverside Church in Manhattan, who was appointed by Governor Carey to a four-year term; and Blanche Bernstein, director of the Social Policy Research Institute at the New School for Social Research, who was appointed by Mayor Koch to a five-year term.

Faculty & Staff Notes

This column will be a permanent feature in each issue of Perspective. Items will be published on a space-available basis in the order they are received.

Lenore Beaky conducted a workshop on "Teaching the Rhetoric of Business Writing" at the Modern Language Assn conference in Houston at Christmas.

Alberta Arnold spoke on "Public Speaking" to the Joint Industrial Board of the Electrical Industry, Bayberryland, L.I., in October.

Dukky Anoky served as a storyteller for "Arms of Midzawe" at the African Open House/Market Day, December 27th.

Peter Brown exhibited sculpture and drawings at the 55 Mercer Street Gallery in New York December 2-20.

John Chaffee spoke on critical thought skills at the Eastern Community College Humanities Assn in Baltimore in April, the Hartford Community College Retreat in August, the Community College Humanities Assn in Pittsfield, Mass., in October, and the American Philosophical Assn in Boston in December. He spoke on "The Role of Ethics in Education" at the Matchette conference on Teaching Philosophy in October. He has published "Teaching Critical Thinking Skills" in the Winter issue of Resource and "Teaching Critical Skills on the Remedial Level" in the October Resources in Education.

Avls Anderson presented "Implementing and Evaluating Your Learning at the Resource Center" at Essex Community College January 8-9. She was also elected vice-president of the College Business Educators Assn.

Urula Lehmann organized and chaired a program on Gerontology in November.

Mike Hoban in 1979-80 spoke on the Basic Skills Program at the following conferences: Networks, Washington, D.C.; National Assn for Developmental Studies, St. Louis; and the New York State Assn for Junior Colleges, Monticello.

He held workshops at: Suffolk Community College; Union College, Lincoln, Neb.; Bronx Community College, and Newberry College, Newberry, S.C.

Eleanor Tignor reviewed abstracts of papers being considered for the Spring College Language Assn conference on "Plantation-Africana Culture Sphere: Caribbean and Southern Literatures." She also planned panels for the English area of the program.

Ron Miller led a workshop on "Career Education" at the Teachers of Accounting at Two-Year Colleges conference November 7-8 in Westbury, L.I. Irwin Feller and George Schwartz also participated.

Dan Lynch delivered the following papers in October: "The Writer's Mind: Freedom and Frustration" at the New York College English Language Assn conference; "Writing as a Mode of Thinking" at Skidmore College, Saratoga Springs; "The Genesis of the Freedom Cluster" with Margaretta Grecco, Cecilia Macheskik, and Neil Rossman on the same panel, at the Community College Humanities Assn conference; "Remediation and Culture" with George Gromna at the National Council of Teachers of English conference on "College Composition and Communication"; and "The Teaching of English and the Real World" in New York City.

Continued on page 5
Two new degree programs in applied sciences

Degree programs in food service management and animal health technology are two new offerings in the applied sciences announced by the college.

The food service management program, which is open to members of the School Lunch Workers Union under the cooperative agreement with the Board of Education and District Council 37, accepted its first 50 students last September. The animal health technology program will be offered beginning in Fall 1981.

Through full-time evening study, the school food service program enables school lunch employees to obtain an A.S. degree in two-and-a-half years and to qualify for a school lunch managerial position. District 37 provides basic skills training and counseling to potential students before they are admitted to the program.

The program follows a modified curriculum under the college’s new Dietary Technician Program. Students will take nutrition, food preparation, and management courses, and a special career development program which links the student’s current job experience with future employment possibilities in the food service field.

“No other college in the country offers a food management program which provides financial assistance, precollege remediation support from the union, a special learning internship, and the kind of special scheduling, counseling, and curriculum available here,” said Project Director Steven Brauch.

“In the future,” Mr. Brauch added, “we hope that the program will be extended to other union members and the general public, including high school graduates who wish to pursue a career in school management.”

The animal health technology program, the only program of its kind in the New York City area, will provide an urban focus on small animal and pet care and the academic and clinical base for employment as an animal health technician. The students will be trained to assist veterinarian and research specialists in tasks related to animal care, such as assisting with anesthesia and surgery, conducting diagnostic laboratory tests, taking x-rays, and administering medications.

The program, which follows the standards established by the American Veterinary Association, includes classroom studies and direct clinical practice in large animal care, laboratory animal, and small animal care.

In the area of large animal practice, students will work with livestock in Cherry Valley Animal Practice. During the laboratory animal science practicum, students will be assigned to Rockefeller University.

In the area of small animal practice, an agreement has been made with 15 animal hospitals to supervise students during cooperative education internships. Upon successful completion of the program, students are able to take the state license examination. A licensed technician can be employed in such diverse fields as clinical veterinary practices, research and diagnostic laboratories, animal shelters and kennel facilities, wildlife preserves, pharmaceutical companies, agricultural and feed services, teaching centers, pet shops, and animal health agencies.

The college will employ a full-time veterinarian to permit program accreditation. In addition, an animal room, which will house small laboratory animals, is being constructed.

Grants record . . .

Among the awards already announced for the current year is a $20,000 NEH grant to Social Science Professor Joanne Reitano to study the tariff debate of 1888.

“The decisions made in 1888,” Dr. Reitano explained, “had a great impact on the future development of the United States. Understanding them may shed light, not only on our current tariff debates, but also on basic American attitudes toward national growth.”

A second award, received this year came from the North Shore Unitarian Veatch Program, for $15,000, will supplement a project directed by Human Services Associate Professor Lorenzo Long. The grant will provide stipends for 25 former mental patients who are training to become mental health workers.

“We are trying to learn,” Mr. Long said, “whether former patients, acting as mental health workers, can function as role models for current patients.”

Finally, the college has received verbal confirmation of an $80,300 grant to train 250 family day care providers along with 24 case workers and supervisors. Family day care workers provide child care services in their homes. They will study child development, home safety, health needs of children, and nutrition.

History calendar: it’s a winner

The Community History Calendar: Working People, published by the college last year, has been awarded a certificate of special merit in a competition sponsored by the Printing Industries of New York.

The calendar was selected from among 2,000 entries and is part of the organization’s 39th annual exhibition, which was on display at the Union Carbide Exhibition Hall, 47th Street and Park Avenue, through February 6.

The calendar, containing old photographs and short biographies of working people in Long Island City and Astoria from 1869 to 1945, was the result of a collaboration between the Community History Program at LaGuardia and the Greater Astoria Historical Society. It was entered in the competition by the printer, Peter F. Mallon, Inc.

Entries were judged on a number of criteria, printing quality, typography, binding, paper selection, and use of color. The sponsoring organization is the oldest and largest regional printing trade association in the United States.

Tenure appointments announced

President Shenker has announced tenure appointments for six faculty effective September 1981. They are:

Associate Professors: Mary Lee Abkeimier, Natural and Applied Sciences; Diane Ducat, Student Services; and Richard Lieberman, Social Science.

Assistant Professors: Pia Andreiti, Student Services; Ana Marie Hernandez, Humanities; and Daniel Lynch, Humanities.

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Faculty and staff
Continued from page 3

Cecilia Macheski has given these papers in the past six months: "Ms. Terry: Crime Detection Fiction by and about Women" at the Twentieth Century Woman Writer's conference at SUNY, Brockport; "Cloak and Dagger: The Romantic Hero in Detective Fiction" at The Romantic Presence in Modern Literature colloquium at West Virginia University; "Overcoming Obstacles: Invention and the Remedial Writer" at NYCEA; Saratoga; "Pen and Needles: Images of Needlework in Eighteenth-Century Novels by Women" at the Northeast American Society for Eighteenth Century Studies at C.W. Post; and "Not a Simple Story: James Boaden's Novels by Women" at the Northeast American Society of Eighteenth Century Studies at C.W. Post; and "Not a Simple Story: James Boaden's Novels by Women" at the Northeast American Society of Eighteenth Century Studies at C.W. Post.

Terry La Noue has lectured on art at: Florida International University, Miami; in November and the University of Cincinnati in September. He also had one-man shows during the past year at: Nancy Hoffman Gallery in New York City, Suzanne Brown Gallery in Phoenix, the Florida International University, and the University of Cincinnati.


James Weaver was a major organizer and chairman of the event.

Den Byrd presented a workshop: "Values Clarification and Consensus Dynamics: Reacting and Interacting" at the Toronto TESL in December.

Gretchen Dowling gave several workshops for the Boards of Education of Patterson and Trenton, N.J.

Susan Armiger has been elected chairperson of the Queens Lighthouse for the Blind Advisory Board. She was also recently elected to the Board of Directors of the New York Assn for the Blind.

Steve Brauch was recently invited to serve on the Advisory Board of Adelphi University's new master's program in adult learning and development.

Judith McGaughey presented a workshop in October for the National Council for Community Services and Continuing Education on "Multicultural Community Programming."

Bill Freeland won two merit awards for art direction, graphic design and copywriting in the annual national competition sponsored by the New York Art Directors Club.


Andrew Saluga received the Cystic Fibrosis Volunteer Service Award from the N.Y. chapter of the Cystic Fibrosis Foundation for coordinating a 24-hour Racquetball Play-a-Thon which raised $20,000.

Colette Wagner was elected chairperson of the LACUNY Institute Committee which will plan a Spring event on the topic: "Managing to Survive/Succeed: Potentials within the Library Organization."

Harry Heinemann has served as an organizer and program consultant for the second world conference on cooperative education to be held April 23-24 in Boston.

Sheila Gordon and Augusta Kappner co-authored "Who is the Lifelong Learner?" in a recent New Directions for Community Colleges. Dr. Gordon also reviewed On Competence in the February '80 American Journal of Education.

George Schwartz and Dorrie Williams spoke on "The Role of Cooperative Education as It Relates to Preparing Accounting Majors to Experience This Form of Education" at Nassau Community College November 7-8.

Irwin Feller received U.S. Office of Education grants to develop an advanced TAR curricula to help students apply concepts during their final internships and to review the curricula for the Co-op Prep courses. He also recently accepted appointment to the Advisory Board of the Mid-Atlantic Cooperative Education Assn. He authored "A Structured Approach to the Integration of the Clinical and Didactic Components of Health Care Programs" in the February Journal of Allied Health.

Douglas Fuchs has been selected the Crafts Council of Australia Fellow for 1981.

Joyce Rheuben has published "Films by John Knecht" in the Fall/Winter Millennium Film Journal.

John Davis has directed: "Teddy Roosevelt" at the Performing Arts Repertory Theater, "Kohinaa" at the Gene Frankel Theater, "Games" for NBC-TV, and "Guitarron" for New Dramatists.

John Chaffee has published "Teaching Critical Thinking Skills" in the Winter issue of Resource and "Teaching Critical Thinking Skills on the Remedial Level" in the October Resources in Education.


Dan Georgakas has been appointed to the magazine, Greek Actors as contributing editor.

Gil Miller completed editing The McGraw-Hill Reader. He and Harvey Wiener are prepar...
Faculty and staff

ing a second edition of The Short Prose Reader.

Leonard Vogt has had an article, “Teaching Verb Tense, Verb Forms, and Subject-Verb Agreement Simultaneously,” accepted by Oregon English.


Al Talero reviewed William Zinsser’s book, On Writing Well, in the Spring ’80 Community Review.

Ursula Lehmann published a poem, “Post Summer Lament,” in the September Bas Kal.


Howard Kellogg has published “The Logic Box” in the October School Science and Mathematics.


Carlos Medina published “Summary of Research on Size in Relation to Evolution” in the January ’80 Interim, A Newsletter. He and Jack Bernhardt published “Indicators of Archaeological Prehistoric Demography” in a recent Eugenics Society Bulletin.

Joe Coppock Gex published “Synergy in the Classroom” in the October issue of The Idiom.

Don Byrd and Ilsa Clemente have published a text, React-Interact, in the May Regents publication.


Richard Lieberman worked on a five-day observance of Martin Luther King’s birthday with Queens community organizations. He also coordinated the “History of Woodside Families: 1860-1945” exhibit in the 61st Street station of the IRT Flushing line, in Woodside.

Deborah Shuler and Joan Lanaro coordinated the Secretarial Science Department’s Advisory Board meeting December 1 on the theme, “Secretarial Science: Challenge for the ’80s.”

Elizabeth Spicer, and Ted Theodorou were responsible for the reorganization of the recently published Internship Opportunities List.

John Davis and Oksana Sobolta have directed the production of “Story Theatre” at the College in November.

John Chaffee and Neil Rossman have begun work on a “Critical Thought Skills” course under a one-year grant funded by the National Endowment for the Humanities.

Fernando Santamaria and Robert Collo led an “Introduction to Business Day” at the College November 13.

Gill Muller is currently a Mellon Fellow in Literature at CUNY Graduate Center, completing his book on the grotesque in American fiction.

Sarah Barber has won a $9,000 stipend/fellowship in the history and humanities program at the CUNY Graduate Center.

Joanne Reitan has been awarded a grant from the National Endowment for the Humanities for historical research.

Cristina Naranjo received the Bilingual Volunteers Award for Outstanding Service and Commitment to this association.

Emil Wittke was elected president of the College Business Educators Assn.

Ken Sheppard is spending this academic year on a Fulbright at the University of Rabat, Morocco.

Stanley Hoffman was the recipient of a BHE-PSC research award in the amount of $3,655 to travel to Ethiopia during the summer of ’80 to research his new novel.

Joyce Rheuben was the recipient of National Endowment for the Humanities Summer stipend and a PSC-CUNY award for “A Study of Narrative Techniques and Montage Structures in the ‘Mabuse’ Films of Fritz Land” last summer.

Peter Brown received a Committee for the Visual Arts grant.

Joyce Rheuben is a member of the Executive Board, CUNY Film Committee and editorial assistant for Millennium Film Journal.

Duke Anoyke is editor of The Akan Messenger, a monthly community newsletter.

Alberita Arnold served in the Hospitality/Special Events Committee of the Speech Communication Assn. meeting in November.

Don Byrd is chairman, CUNY Reading Task Force.

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Perspective is a quarterly publication of LaGuardia Community College/CUNY which is designed and edited by the Office of Communications, Bill Freeland, director. Information on news and features stories should be addressed to the office in room M194. Faculty and staff news items should be sent to Dr. Roberta Matthews, Associate Dean of Faculty, room SB65.

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