President Moed, joined by local political and business leaders, City University officials and 250 invited guests, broke ground November 16th on the college's $87 million building program, the largest single project currently under construction at any college in City University.

"This new building," the president told the audience gathered at the construction site, "will dramatically improve the quality of life of our students and enable us to strengthen our impact on the community."

Scheduled for completion in 1990, the project will renovate the five-story former Equitable Bag Building and join it to the college's main building. The new complex will include an open-air courtyard, a performing arts/conference center, a swimming pool, as well as vastly expanded classroom, library and lab facilities.

When completed, the new facility will provide 350,000 square feet of additional space, doubling the size of the college, which has become the most overcrowded in the state.

Among those pinning the celebration were City University Chancellor Joseph Murphy, State Senator George Onorato, Assemblywomen Catherine Nolan and Helen Marshall and City Councilman Walter McCaffrey, along with other guests.

Photo: President Moed, flanked by CUNY Chancellor Joseph Murphy and Board Trustee Sylvia Bloom, break ground Nov. 16th on the college's new building.

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TO OUR READERS
This desktop publishing version of Perspective, the college's newsletter for faculty and staff, is designed to be less expensive and to appear more frequently than its predecessor. Comments on the new format and suggestions for articles are welcomed by the Office of Communications.
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with Walter B. Wriston, former chairman of Citicorp/Citibank.

During the ceremony, President Moed recognized those individuals who contributing most to the success of the project. He acknowledged CUNY Chancellor Murphy and Board of Trustees member Sylvia Bloom, along with community and political leaders, including Borough President, Claire Shulman, who was unable to attend because she was on an official visit to China, and former LaGuardia president, Dr. Joseph Shenker.

The president also presented a plaque to Donal Farley, CUNY's Senior Vice Chancellor for Facilities, Planning, Construction and Management, for his role in the project. The president explained that the Vice Chancellor Farley was instrumental in obtaining the funding, helping to select an architect and negotiating the demapping of the street between the two buildings.

Looking ahead to the 1990s and the completion of the project, President Moed envisioned the implementation of a wide range of new programs. These initiatives will include a Weekend College, the first program in the state to permit students who cannot attend college during weekdays a chance to earn a technical degree entirely on the weekend.

He also indicated that the college's self-contained mini-college which kicked off this fall—The Center for Business Careers and Values—will be expanded (see story page 4). The college, he said, will also be offering new academic programs, such as court reporting, aviation technology, preengineering, preeducation and paralegal studies.

"With this new building," President Moed said, "we will move into the next century with a facility that can meet the needs of many more people in our city."

LaGuardia Archives History Calendar Celebrates Opening Of 1939 World's Fair

In celebration of the 50th anniversary of the opening of the New York City's 1939 World's Fair, LaGuardia is offering an historical look back at the "Fair of the Future" through its eleventh annual community history calendar.

"The fair lives in the memories of many people as a place for a good time," said Dr. Richard K. Lieberman, director of the LaGuardia Archives, which published the calendar. "But the fair was also a way of boosting a foundering economy, educating the fairgoers, and celebrating peace and unity at a time when Hitler's troops were threatening Europe."

The calendar revisits the futuristic exhibits through vintage photographs and accompanying narrative.

Built on the theme, "The World of Tomorrow," the fair became a great outdoor classroom to teach Americans how to achieve a better world free of depression, urban decay and social unrest through long-term planning and technology.

When the fair closed on October 27, 1940, all the exhibits, except for the New York City Building, were destroyed. A small remnant of the fair which still remains, a time capsule, is scheduled to be opened at the fair's 5000th anniversary.

The calendar was made possible by the New York City Department of Cultural Affairs, Con Edison's Queens Division, and the Queens Borough President's Office. Anyone wishing to receive a calendar should contact The LaGuardia Archives at extension 5065.

Training Program for Minority and Women Entrepreneurs Opens This Fall

The Division of Continuing Education this fall launched a grant-funded entrepreneur training program for minorities and women.

The goal of the program, according to Director Sandy Watson, "is to help budding entrepreneurs enhance and expand existing businesses so they can survive in an increasingly competitive world."

To achieve that goal, the program offers a free 18-month course that covers business communication, managerial skills and computers.

The program also includes a 13-workshop series which teaches students how to begin and operate a small business. Ms. Yves Richards, the program's training coordinator, explained that students develop an operating plan, as well as a loan proposal. "Many of our students do not have to apply for loans at this time,"

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said Ms. Richards, "but it is possible they will in the future. We want them to be ready."

Students also receive counseling from successful business people who will volunteer six hours of individual counseling.

"Seventy percent of businesses are now small businesses," said Ms. Watson. "We are helping to support that network."

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**Hurricane Gilbert Drive Raises $1,800 to Aid the Victims of Century's Worst Storm**

The college, through its month-long Hurricane Gilbert Relief Drive, has collected close to $1,800 to aid the Caribbean islands devastated by last September's violent storm.

The college community has also contributed over 3,000 books and periodicals that will go toward replenishing the University of the West Indies' library, which was destroyed. University reports indicated that over 360,000 books and periodicals were damaged or destroyed.

"The college is very pleased with the results of the campaign," said Executive Associate to the President Jeffrey Kleinberg, coordinator of the campaign, "and with the tremendous outpouring of support from every sector of the college community."

The effort was spurred by a City University-wide appeal to organize drives on individual campuses that would provide aid to the hundreds of thousands of people left homeless as a result of the century's most devastating hurricane. The University designated November 3rd and 4th as Hurricane Gilbert Relief Awareness Days and asked each college to focus attention on the plight of the hurricane victims.

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**College Wins First Grant to Train Mental Health Workers in Physical Therapy**

The college has received a $200,000 grant from the New York State Department of Education to provide the city's first comprehensive training program for employees in the mental health and developmental disabilities areas who want to pursue careers in occupational and physical therapy.

Launched this fall, the program has enrolled 50 employees from the Office of Mental Retardation and Developmental Disabilities and the Office of Mental Health from 20 centers in New York City, Westchester and Nassau and Suffolk Counties. The students presently serve as nurses' aides, mental health therapy aides and rehabilitation therapy aides.

"This grant," said Project Director Mary Beth Early, "enables the college to offer a custom-made program to this special student population."

According to Professor Early, the goal is to boost minority access to the licensed professions, as well as to increase the number of staff members at health facilities who are qualified to enter assistant positions.

The four-year program, which leads to an associate's degree and state certification, will combine classroom instruction with tutoring and academic and career counseling. Under the program, students are released from their jobs three days a week to attend 20 hours of day classes.

"This arrangement," said Professor Early, "makes the task of juggling family, job and school a little easier and enables the students to better concentrate on their studies."

Professor Early explained that the college hopes to admit new students in the spring, and hopes, with continued financial support from the state legislature, to make this an on-going program.

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**October Phonathon Nets $10,000 from Alumni, a Record Pledge Total**

The college's October phonathon produced $10,000 in alumni pledges, a 64 percent increase over last year.

Ms. Lynne Hayden, who headed the Development Office's event, attributed the increase to the outstanding turnout of faculty, student and alumni. Over 80 volunteers solicited funds during the seven-night drive.

The phonathon donations are part of the college's overall fund-raising target of $200,000. To reach that goal, the college will also be soliciting funds from private foundations, corpo-
The president has earmarked these monies to support programs not funded through regular City University budgets. This year the focus will be on strengthening the cooperative education program, expanding the mini-college program, developing programs with high schools and other institutions, and continuing programs for special populations, such as the deaf and the homeless.

Tradition Dinner, Set for February 6th, To Honor Brooklyn Union Gas Chief

The college will hold its fourth annual LaGuardia Tradition Dinner February 6 in the Grand Ballroom of the Waldorf-Astoria Hotel.

The gala fund raising event will honor Elwin S. Larson, president and chief executive officer of The Brooklyn Union Gas Company, who will receive the Evangeline Gouletas-Carey Leadership Award. The award goes to a person, who in the tradition of Mayor Fiorello LaGuardia, has served New York City and its people.

Over the years, Mr. Larson and his company have established an important relationship with the college and its cooperative education program. In addition, Mr. Larson serves on the boards of the Faith Home Foundation, the New York Fire Safety Foundation, Catholic Charities of the Diocese of Brooklyn, as well as the YMCA of Greater New York and the Citizens Crime Commission. He is currently the chairman of the board of the Brooklyn unit of the American Cancer Society.

The dinner chairman is Jerome McDougal, chairman and chief executive officer of Apple Baker Savings. Honorary chairpeople include Robert Wagner, Jr., president of the New York City Board of Education; Dr. Katherine LaGuardia, the mayor's granddaughter; and actress Olympia Dukakis. Bill Beutel, who has hosted past dinners, will share the podium this year with his wife, Adair.

Tickets are $100 for faculty and staff. Anyone wishing to attending may contact the Development Office.

Marian Edelman Is Speaker at LaGuardia Lecture December 13th

The college will host its second annual LaGuardia Lecture Series December 13th featuring keynote speaker Marian Wright Edelman, president of the Children's Defense Fund and the major voice for children's rights.

During the event, Dr. Katherine LaGuardia, the granddaughter of Mayor LaGuardia, will present Richard C. Wade, distinguished professor of history at the CUNY Graduate School, with the LaGuardia Archives Award for Scholarship.

The lecture series, which is supported by an endowment from the LaGuardia Memorial Association, was founded to preserve the memory of Mayor LaGuardia and promote the spirit of public service that characterized his administration.

Ms. Edelman, a graduate from Yale Law School who became the first black woman admitted to the Mississippi bar, began her fight for children's rights in 1964 when she started the NAACP Legal Defense and Education Fund office in Jackson, Mississippi. Along with her involvement in numerous civil rights cases, Ms. Edelman was successful in countering political attacks against the Child Development Groups of Mississippi, one of the largest Head Start programs in the country, with over 100 centers in mostly rural, poor communities throughout the state.

Professor Wade is recognized as one of the important pioneers in the field of urban history. He has been active in Democratic politics and is currently a senior policy advisor to state government.

The event will be held in the CUNY Graduate School and University Center at 33 West 42nd Street beginning at 6 pm. Those who are interested are asked to contact the LaGuardia Archives office, ext. 5065.

College Opens First Mini-College for Students in Business, Computer Majors

The Center for Business Careers and Values, the college's first mini-college, opened its doors this fall to 120 students.

Under the pilot program, the students, all majoring in business, accounting and managerial studies, computer information systems or office technology, entered small sup-
portive teaching units which offer specially designed curriculum and strong faculty and counselor support.

According to Professor Meryl Sussman, acting director of the center, the "college-within-a-college" approach is a way of reducing student attrition, increasing academic achievement and improving career performance.

"The lives of our students are saddled with long commutes, multiple obligations and educational and economic deficits," said President Moed. "We want to intervene with a mini-college structure which will give them the advantage of smallness along with the benefits of a of the additional resources of a larger institution."

The program's curriculum incorporates general and career education along with courses which stress "values."

"These values courses," explained Professor Sussman, "lay a foundation upon which students can build their own thinking about personal choices and actions."

An integral part of the mini-college concept is the counseling program wherein each student is assigned to a counselor who will work with the student throughout his or her career at LaGuardia.

Professor Sussman said that the center will be expanded to 250 students next year. If it proves successful, she indicated that the college hopes to see the program introduced into a number of other academic majors.

"We believe the benefits of this program could be useful, not only at this college," she said, "but at any college in the nation which serves the disadvantaged."

**Mayor LaGuardia Is Focus of Radio Series To Be Produced by The Archives**

LaGuardia Community College has received an $80,000 grant from the National Endowment for the Humanities to produce a radio series about the life and times of Mayor Fiorello LaGuardia.

The programs will explore, in eight half-hours shows, LaGuardia's three decades in public office, beginning with his years in Washington as a junior member of Congress during World War I, through his three terms as New York City's mayor, and ending with his tenure as director general of the United Nations Relief and Rehabilitation Administration.

According to Dr. Richard K. Lieberman, director of the LaGuardia Archives and Museum which will produce them, the programs will air nationwide via National Public Radio satellite, as well as on selected local stations and reach approximately one million listeners.

Dr. Lieberman hopes the series, as well as the archives' recent indexing and microfilming of the three million documents that make up the LaGuardia papers, will spur a new wave of scholarly work. He indicated that the LaGuardia radio program will also serve to dispel historical myths and show the importance of past social change.

"The general public has a snapshot memory of LaGuardia, who many remember only as the 'fireplug' of a mayor who read the comics over the radio to children," said Dr. Lieberman. "The radio shows, however, will portray a complex public figure who dealt with a wide range of human issues—war, depression, technology and charity—and who possessed diverse personal strengths and weaknesses."

**Steps Planned to Ease Transition**

Continued from page one

Leadership transitions are always difficult, and this is especially so for LaGuardia where Joe served so ably since our founding in 1971. The more everyone feels informed about developments at the college, the easier the transition process will be.

We are taking other steps to facilitate the presidential transition. The divisions of the college are now preparing papers that will outline the major issues and problems that each has faced and will face in the next few years. In addition, I will chair a college-wide transition committee consisting of the full deans, academic chairpersons, and the chairpersons of the College Senate, the Faculty Council, the PSC chapter and the Student Government.

This college-wide committee will review the divisional reports and examine issues that likely will face our new president, including: What are our options for responding to increased demands for expanded services at the same time we are anticipating budget problems? How do the governance and administrative structures established in the early phase of our college's development meet the conditions and circum-
Talent Search Aims To Help Those Having Difficulty Completing High School

The Division of External Affairs has received a three-year, $300,000 grant from the United States Department of Education to offer a weekend enrichment program for high school students and adults hoping to complete a high school education.

The Talent Search and Community Outreach Program is designed to provide academic and career counseling, tutoring, and individualized education planning, as well as a full range of workshops for students presently attending high school and for young adults who have never received a diploma.

"The program," said Project Director Olga Vega-Malloy, "will develop the skills needed for GED programs or for readmission to high school."

For three hours each Saturday, students divide their time among workshops, academic and career counseling sessions, and study groups.

One series of workshops, for example, concentrates on study techniques. Other workshops will delve into career exploration, financial aid packages, college opportunities, and SAT and Freshman Skills Assessment Program preparation.

Throughout the program, students are assigned an academic adviser who will give them counsel on both academic and career matters. Also, the college's Career Transfer Resource Center will assist them in obtaining information about various career and educational opportunities.

According to Ms. Vega-Malloy, the three-year program which began this fall, will ultimately serve 300 high school students from Jamaica, Long Island City, Queens Vocational, Bryant and Newtown High Schools and 200 community residents who will be recruited through a network of community agencies, churches and civic groups.

LaGuardia Incentive Grants to Six Faculty, Staff Announced By President

President Moed recently awarded LaGuardia Incentive Grants to six faculty and staff members.

A $1,500 award went to Professor Margaret Kinsella, of the Natural and Applied Sciences Department, for developing a student data base. Ms. Karen Pearl, director of academic advising, received $1,100 grant for the PASS Program. Dr. Suma Kurien, of the English Language Center, was awarded $1,000 to develop an independent listening station for the non-credit English as a second language classroom.

Two $500 grants went to Mr. Dan Horn, director of the LaGuardia Theater, for a literary series, and to Professor Janis Shea, Natural and Applied Sciences, for a student education series. Dr. Dehly Porridge, of the Math Department, received $400 to create a guided study hour for students repeating Basic Mathematics II.

According to President Moed, the LaGuardia Incentive Grant program, which was established last year, is designed to support creative and innovative faculty and staff ideas. This year, 24 grant proposals were submitted.

LaGuardia Enrolls 3,600 Freshmen, Largest Class in College's History

The college enrolled over 3,600 first-time and transfer students this fall—the largest freshman class in its history and an eight percent increase over last year.

The college now has a total enrollment of 8,963 full-time students.

Of LaGuardia's incoming freshmen, 3,050 are first-time students and 550 are transfer students.

The College Now program also enrolled its largest number of high school students. The program, which gives students a head start on their college career, serves 364 students from Bryant, Flushing, Long Island City and Newtown High Schools. In the spring, Jamaica High School will enter the program.

President Martin Moed