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2-15-2013

LACUNY Multimedia Roundtable Meeting Minutes, February 2013

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Recommended Citation
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LACUNY MULTIMEDIA ROUNDTABLE MEETING
February 25TH, 2013
John Jay College of Criminal Justice-Lloyd Sealy Library Conference Room
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Attendees:
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Introductions

This meeting commenced the first roundtable meeting of this group since June 5th, 2005.

Issues/Challenges

Management: Collection Evaluation & Acquisitions Issues-Questions
It appears that some of the campus libraries responsible for purchasing have both issues and challenges regarding budget and choice of items. Vendor and state sponsored. Autonomy depending on the library is not the same. How are items purchased? Are they course-related? Does each have their own budget and if not, from where does the funding originate? Regarding collection development and weeding, who is responsible? Who decides what can circulate or not? The discussion taken as a whole indicates that the process of acquiring media related items vary depending on specific guidelines for purchasing set up by the fiscal agent of our department/institution. Most centers use purchase orders, but some institutions require a requisition be completed first (CUNYFIRST?).

Question: Who in the group have open accounts and charge cards available for purchase?

STATISTICs: How do we measure use within each media unit in and outside our campuses; can this done within Aleph; regarding ILL what data can be gleaned from this in terms of loaning to other CUNY campuses;

Collection mapping helps librarians review the strengths and weaknesses of the entire collection through a graphical representation. Used mainly in school libraries for print collection, maps can also be made of specific collections such as the video or audio collection. The idea is to look at the quality, quantity, and condition of the collection. How do we attempt to maintain the standards via ACRL?

Management: Preserving, Maintaining & Weeding Materials

Preservation has become an important consideration in maintaining effective technology-rich collections. How do each of the CUNY libraries that have media deal with this and who is responsible? Films, audiotapes, and videotapes produced more than a few years ago are already showing signs of wear. Many of our old films at BCC were lost forever because people weren't aware of the importance of preservation. While digital technology won't experience the same problems as film and tape technology, other preservation issues exist. Should there be a consortia established to deal with this issue?

Staff and Professional Development Issues

Who trains staff and faculty on use of equipment, if this is part of the media unit's venue, like LAGCC? And is there funding for professional development from the department.

LIBGUIDES

Who is using them and are they effective?

Events

Where will support for media related events come from; department; college administration, sponsors, LACUNY; what type will be discussed at later meetings.

Broadcasts/Promotions

Is media incorporated into the regular library promotion plan? For those media units that have newer technologies, do they provide instructional how-to's detailing operation of equipment or handling of media items; is e-mail, library newsletters, departmental meetings, library instruction, marketing strategies used regularly?

What about the CUNY academic Commons?

CATALOGUING ISSUES

Who catalogs media? I quick survey several years ago indicated that many librarians working with media in CUNY choose to have their cataloging and part of their processing done by a vendor. As a result, the cataloging process may only involve editing the MARC record provided on disk or online. Others, like myself, go through the process of have an in-house cataloguer catalog and classifying the item. Some of the challenges faced are for example, at BCC, our media indicates that the location of each item is in "new media' which it is not. This misleads students in coming to the new media desk to request a media item. With no input from me, the items have summarily been placed in new media.

These topics will generate further and more in-depth discussions as we move forward and will hopefully revive this roundtable as it is evident that much of the technologies described as "new media" are digital, often having characteristics of being manipulated, networkable, dense, compressible, and interactive. Examples include the Internet, websites, computer multimedia, computer games, CD-ROMS, and DVDs.

Are there any CUNY libraries that have introduced 'gaming' as a venue?

It has also become obvious that CUNY Libraries media collection which is comprised of VHS and DVDs is NOT new media per se; it becomes *new media* in the delivery system we use for multiple viewing anywhere, anytime, on multiple platforms. Once the equipment/software is in place, tested and implemented to push out streaming media what will be the parameters of how we measure use and statistical data-not only on our individual campuses but collectively. Other issues will include timely maintenance of the equipment and where will the cost be coming out of our budget in the long term.

STREAMING VIDEO

Who is doing it, and what are some of the issues and challenges related to this venue. Who controls the delivery system? Using BCC as one example, we just purchased a TELVUE Digital Broadcaster prior to moving into our new building; the question that was batted around for months was where this piece of equipment would be housed. Long story short: It is in the Information Technology Department's datacenter; reasoning-security-even though our new building is the most secure environment on campus.

Meeting adjourned AT 11:24am.

Next meeting date: TBA