School to be Renamed Today; General Motors Head to Speak

**School of Business and Public Administration**

**Vol. 26/No. 3**

**Thursday, October 8, 1953**

**By Subscription Only**

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**Convocation Program**

**Procesional:** Professor George A. Wilson

**National Anthem:** Audience

**Reading from Scripture:** Philip Gittleman

**The Student Body:** Joseph Ardizzone, Pres. Student Counsellor

**The Faculty:** Dean Thomas L. Norton

**The Alumni:** Dr. Joseph J. Klein, President, The Alumni Association of The City College

**Greetings:** Hon. Vincent R. Impellitteri, Mayor, The City of New York

**The renaming of the School:** President, Buell G. Gallagher

**Lavender:** Hon. Bernard M. Baruch

**Address:** Alfred P. Sloan, Jr., Chairman, Board of Directors, General Motors Corporation

**Address:** Hon. Bernard M. Baruch

**Recessional:** Professor George A. Wilson

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**Dedication**

It is with a deep sense of pride and personal satisfaction that we view this occasion of the re-dedication of the School in honor of the College's most illustrious son—Bernard Baruch.

For the esteemed Mr. Baruch, for more than half a century, brought nothing but the highest honor and distinction upon his Alma Mater. That his name should now be affixed to the School toward which he worked as a member of the Board of Trustees in 1911, and in the College which he so dearly loved, is a fitting tribute.

Mr. Baruch is truly a symbol of opportunity in this great nation. His successes in the economic and industrial world were only the product of his initiative and integrity. Whatever heights he has reached, whatever niche in American history he has carved, was hewn with sheer determination.

Perhaps something of an insight into Baruch's character can be gleaned from a statement he delivered to the Atomic Energy Commission in 1946, in which he declared, "For myself, as a long past and too short a future, I believe that first epitaph would be—'He helped to bring lasting peace to the world.'"

His life has indeed been dedicated to that philosophy, and his international reputation in diplomatic circles attests to his sincerity. We need only begin enumerating the countless Baruch theories which have contributed measurably to the economic and political welfare of America, to recognize the man to whom we pay hommage.

This, then, is the man whose name we proudly assume today, and that City College should have played so vital a role in his life is indeed a proud tribute to the College itself.

For it was the College that broadened his outlooks, that shaped his ideas, quickened his perceptions. It is no less a tribute to Baruch that he has readily acknowledged his debt to its faculty and students. Baruch personifies the fulfillment of college potential.

It was with these thoughts in mind that THE TICKER first suggested renaming the School in honor of Mr. Baruch back in 1948. It was felt, at the time, that the name of a prominent individual would add considerable dignity and prestige to the School.

We could think of no finer individual than Bernard Baruch, and the realization of that earnest hope is gratifying to us, and the student body, who, we trust, will rep the benefits thereof.

The School of Business has a proud name, and will be prouder still to bear the name of Bernard Baruch.

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**BHE Basketball Trial To Resume Tuesday**

Following a delay of more than three months, the Board of Higher Education's basketball trial of suspended CCNY basketball coach Nat Holman and assistant coach Bobby Sand will resume its daily sessions Tuesday at 4:30 at the Bar Association Building, 42 West 44th Street.

The three man trial committee has tabled the defense attorneys' plea to have the charges against their clients dismissed because of insufficient evidence until the committee has an opportunity to hear the testimony in behalf of the respondents Holman and Sand.

The majority of the opinion submitted by the committee concerning the motions of the defense counsel follows:

- "The trial committee has considered the motions made by the respondents Holman and Sand to dismiss the charges and motion made by the respondents Holman to strike testimony, and the briefs in support of these motions and in opposition thereto.
- "Decision on all of said motions is reserved by the Trial Committee until after hearing the testimony to be offered by respondents in their defense.
- "At the last hearing, which was held June 26, Assistant Corporation Counsel Milton Mollen restated his case for the prosecution.
- "Holman has been charged with conduct unbecoming a teacher, neglect of duty, and failure to comply with a directive of the BHE. Sand is charged with conduct unbecoming a teacher.

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**ICB Activities Fair to Portray Theme of ‘Heavenly Daze’**

The semi-annual Activities Fair will be held Friday, October 16, from 10-4 in Hansen Hall. "Heavenly Daze" has been selected as the theme of the Fair, while the week preceding it has been designated "Join the Club Week."

Every club and organization has been invited to attend and participate in the affair. It is expected that at least 35 groups will actively participate and run booths.

Amusement booths of various types and sizes, emphasizing the heavens and heavenly bodies, will be spaced all along the gymnasium walls.

Steve Finesmith and his orchestra, which has entertained at many School functions, has been engaged to provide musical entertainment.

A mystery guest, who will be a personality in the entertainment world, will be present.
Callaghrr Speech Unites Freedoms

Callaghrr, the head football coach, states that his team has "united all Americans" through his speech to the football team. He believes that football should be played by all Americans, regardless of their background or status. He emphasizes the importance of unity and team spirit in football, and encourages his team to continue to strive for excellence in all aspects of their lives.

World Series Debut to Hit College Students

The World Series is set to hit college campuses with a special screening of the game. The screening will be held on the third floor of the stadium, and will be open to all students. The event will also feature a Q&A session with the players, as well as a chance to meet the team. It is a great opportunity for students to experience the excitement of the game firsthand.

Friday Dances Resume As AFO Reveals Term Plans

The AFO has revealed its term plans for the upcoming semester. The plans include a series of Friday dances, which will resume as scheduled. The AFO is committed to providing a fun and engaging environment for its members, and these dances are an important part of that mission.

The Ticker Gives Top Rating By College Press Service

The Ticker has received top ratings from the College Press Service, which is a testament to the quality of our coverage. The service rates newspapers based on a variety of factors, including content, style, and overall impact. We are proud to have received such high praise, and we will continue to strive for excellence in our work.

The Pan American Society wishes to express its sincere congratulations to BERNARD M. BARUCH

The Pan American Society is pleased to extend its congratulations to Bernard M. Baruch, who has been named to the Pan American Hall of Fame. This is a great honor for Mr. Baruch, and we are proud to see him recognized for his contributions to the Pan American Union.

MONEY TROUBLE

Two seniors and junior needed to sell class rings. High commissions.

Contact: ARISTON CO. 121 E. 23 St., N.Y.C. 7-4323

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Booters Rip Alumni; Ready for Brandeis

Sparked by All-American forward John Koutsantanou's four-goal output, the City College soccer team crushed a strong Alumni eleven, 7-2, in a scrimmage Saturday afternoon. The Beaver booters will inaugurate their fall campaign under Coach George (Red) Wolfe next Saturday when they face Brandeis at Lewishon Stadium at 2:30. After a scoreless opening quarter, Koutsantanou registered the first point of the game on an unassisted play at 4:36 of the second period. The City soccermen tallied five more times before the Alumni finally retaliation as ex-Beaver soccer coach Werner Roithchild dented the nets at 9:05 of the third quarter.

Coach Wolfe was particularly impressed with the varsity's fine play, since the team the Alumni fielded was one of its strongest in many years. Looking ahead to the Brandeis opener, Wolfe plans one-line-up change. Bob Hayam will start at sweeper.

The Class of '56, winners of the Frosh-Soph battles, which will be scored on a pass from


crown-winning nine further handicapped

As if baseball coach Sal Mishkan wasn't have enough difficulty trying to form a team that can successfully retain the Beaver's Metropolitan Conference baseball crown, the City mentor has lost the services of two more of his starting performers.

Right fielder Bruce Malmuth and third sacker Frank Ngo are the latest deductions from last season's championship nine. Malmuth transferred to Brooklyn College, and the return of several standout lettermen, the Beavers will be able to form a team that will be in actual competition only when the Beavers will win.

The varsity will be furnished with additional reserve aid since a junior varsity team will be instituted this year. Dr. Arthur Desgrau, the faculty manager of athletics, announced that the JV players will merge with the freshmen team three years ago, is also expected to strengthen the Beavers.

Among the lettermen who are returning for another campaign are Captains Jerry Domershiek, Marv Shorr, Ron Kowalski, Marty Gurkin, Charlie Rowe, Walt Tannenbaum and Irwin List. Bernie Cohen, a 6-7 lefty and a member of the freshman team three years ago, is also expected to strengthen the Beavers.

For Upsala, the runners to watch are Doug Erickson, John Weller, Bill Everett and Al Reda. As the response of candidates for this semester's team has been rather poor to date, Manager Eugene Forsythe again invites all interested applicants to report to the Athletic Association office, which is located in the student center.

With students once again adjusted to the routines of college curricular life, the intramural board is actively shaping its popular extra-curricular athletic program for the fall semester.

Kicking off the season's diversified events is the traditional Frosh-Soph battles, which will be held in Hansen Hall, October 15. The Class of '56 cannot expect the event last year, will be on hand once again this semester. This will also be the occasion for the Sophomore Morris Hocherman to protect their honor against the neophytes of '51.

On October 25, the popular semi-annual basketball tournament will be held in the Rugby Hall. The event will, which will include 22 teams composed of eight man squads, will be held in Sunday morning. The Sportsmen will still be able to provide the food for all of the participants at the Macrabiach Games and in gaining the light-heavyweight championship rubs. In no small part to a cadet from West Point. Arthur Desgrau, the faculty manager of athletics, announced that the JV players will merge with the freshmen team three years ago, is also expected to strengthen the Beavers.

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