GIVE BLOOD TODAY

Baruch School of Business and Public Administration—City College of New York

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Thursday, December 7, 1954

By Subscription Only

Charles Spivak

Frost Parents’ Affair Scheduled for Sunday

The first Freshmen Parents’ Reception in the history of the Baruch School will be held on Sunday afternoon in Pauline Edwards Theatre. The affair is sponsored by the Freshman Orientation Society in conjunction with the Department of Student Life and, if deemed successful, will become an integral part of Freshman activities.

Tickets for the afternoon are now on sale at the ninth floor booth at $3 per couple. Seating arrangements are available, were announced by Harold Daltch and Dick Rustin, co-chairmen of the Snow Ball Committee.

Entertainment for the Ball will be provided by Charlie Spivak and his Orchestra. Appearing with the band are song stylists Audrey Morris and Paul O’Connor.

Charlie Spivak’s trumpet playing is commonly described as “money in the horn.” His band ranks among the tops in the country, and has appeared in leading movie houses and hotels throughout the land. The group has set records at New York’s Paramount Theater and Hotel Statler. A highlight in Spivak’s career was his award granted to him by Downbeat magazine as the top band in the nation.

Please for The Snow Ball was formulated by Alpha Delta Sigma, the national advertising fraternity.

Christian Association to Hold Faculty Momento Exhibition

The Christian Association will hold a Faculty Collectors’ Exhibition featuring interesting and unusual items belonging to members of the faculty.

Two objects which will definitely be on exhibit are a cane that belonged to Alexander Hamilton, having a built-in sword, and a piece from London’s Westminster Abbey.

The exhibition will take place in the Faculty Lounge Thursday from 10:40 and Friday from 10:30.

Letters have been sent to all members of the teaching staff asking them to lend something to the group: Dr. William Levy of the English Department, and Dr. John W. Winge of the Accounting Department, said they were “convinced that faculty people and their wives are invertebrate collectors.” So far the response has been quite good.

This is the first event of its type that has been attempted at the Baruch School. Mr. Baruch, president of the Christian Association, hoped that the members of the student body and the faculty would show interest in the exhibition.

Watson Lecture Set

By Seymour Flug

Thomas John Watson Sr., chairman of the boards of the International Business Machines Corporation and the IBM World Trade Corporation, will deliver an address at the Baruch school Monday at 11 in 4N.

Mr. Watson is the third speaker in the Bernard M. Baruch Distinguished Lecture Series, begun by Mr. Baruch last spring when he delivered three lectures which were incorporated into a book titled, “A Philosophy for Our Time.”

The IBM leader, known for his career as a bookkeeper, working for IBM a week, but soon learned that his greatest interest was in sales department of business and machine sales and sales promotion. Watson, who was a salesman, was selected to head the Computing-Tabulating-Recording Company, which was later the International Business Machines Corporation.

Advocating “the exchange of not only for education, research and engineering to insure the future of the Company,” as a result, began to stress study on the part of employees to develop what has become one of the “outstanding research and engineering organizations of its kind in the world.”

(Continued on Page 6)
Student Council Approve Curriculum Questionnaires

By a vote of 17-2, Student Council approved the questionnaires submitted by Course Evaluation Committees to be handed out to major school centers. The form is intended to provide a comprehensive evaluation of the courses offered at the school.

Baruch Faculty Passes Academy Curriculum

At a general faculty meeting held last week, the Baruch Faculty approved the curriculum for the proposed Academy Police to be located at the school. The committee chairman of the Academy is the final authority on the curriculum. The faculty voted to purchase a site close to the Baruch Police Precinct. At present, through a public examination of the site, the faculty is investigating the feasibility of the site.

Lucky Doodles Oodles?

WHAT'S THIS? for edite see pan up below.

Lucky Doodles Oodles?

IT'S A FACT! College majors prefer Luckydoodle to all other brands--and here's why: Luckydoodles are a way to get the best taste. Luckydoodles taste better...all day...all night...and all the way through. Luckydoodles are the Superior Choice...the Superior Tasting Choice...

Better taste Luckies...Luckydoodles taste better...
Next Week It's Columbia

This week's column will be among the best weekends of the semester. Friday evening games and dinner; red, white, and blue activities in the center of town; a visit to the gym to be greeted by an Allegaroo. The group was in

Students Find Meyer's Potawatamic College

A debit is a debit and a credit is a credit and such is the view of the Columbia student. However, it is difficult to get away from the feeling that the student activity fee is a tax on the student. It is essential, but many students take them for granted as a matter of course.

Letters to the Editor

Dear Editor:

Professor Meyer, a member of the faculty, went on record last week by saying that he was not interested in the students' activities. The students expressed their surprise and disappointment. The students are not interested in the professor's activities. They are interested in the students' activities.

Boys and Girls

Forthcoming Elections

A truly strange and wonderful sight will greet the eyes of the student who arranges to take a seat in the scholas on Thursday. On the subjects of the day, the students will have the choice between two candidates, each representing the interests of the student body.

Fond Memories

The memory of the old gymnasium in the high school days will be revived by the sight of the new gymnasium. The old gymnasium was a place of learning and recreation, a place where the students could relax after a hard day's work.

Student Aims To Be Archer

The morning meeting has just begun to set the tone for the meeting. At this early hour, students and faculty are still groggy from the long night before. The morning meeting is an important event in the lives of the students and faculty.

In the Potawatamic College, the student activity fee is a tax on the student. It is essential, but many students take it for granted as a matter of course.

The memory of the old gymnasium in the high school days will be revived by the sight of the new gymnasium. The old gymnasium was a place of learning and recreation, a place where the students could relax after a hard day's work.
MANN OVERBOARD

By Steve Mann

Romalo Tells Alumni

Soviets Lack Cooperation

Watson

(C)ontinued from Page 3)

A subject of paramount importance to the United Nations and the entire world is the possibility of a third world war. The various nations of the world are now faced with the decision of whether to take the path of peace or the path of war. It is essential that the world work together to prevent another devastating war. The United Nations plays a crucial role in this endeavor, and it is important that all nations cooperate to ensure its success. It is also crucial that the world address the root causes of conflict, such as poverty, inequality, and injustice, to prevent future wars from occurring. 

The exciting new idea behind the motoramic Chevrolet

Maybe once in a lifetime, but often enough to remind us that life is not always easy, you come across something that seems to be out of place. In this case, it was an old pattern that had been abandoned. It was a pattern that had been left behind in a field, perhaps forgotten by its owner. As we walked by, we couldn't help but notice how well the pattern had been preserved. It was a beautiful sight, and it made us wonder what story it could tell. We decided to take a closer look, and we were amazed by what we found. The pattern was a work of art, and it was clear that it had been made with care and precision. It was a reminder of the skill and creativity of the people who had created it. As we continued our walk, we couldn't help but think about the stories that this pattern could tell. It was a fascinating discovery, and we were grateful to have stumbled upon it. 

Power Beyond Compare!

Dear Mr. Editor,

I was very impressed by the new idea behind the motoramic Chevrolet. The Chevrolet has always been known for its powerful engines, and the new model seems to be no exception. The fact that the car is designed to be more fuel-efficient and environmentally friendly is a bonus. I believe that the Chevrolet has a bright future, and I look forward to seeing more innovative designs from them in the future.

Sincerely,

[Signature]

Real Show-Car Styling!

When you think of the Chevrolet, you think of classic, timeless design. And the new model is no exception. The car is sleek and modern, with a smooth, aerodynamic look that is sure to turn heads. The front grille is large and prominent, and the headlights are slim and stylish. The overall look is a perfect blend of classic and contemporary design. 

Win Too Try It!

I have been driving a variety of cars over the years, and I must say that the new Chevrolet is one of the best I have ever driven. It is smooth, responsive, and has a great deal of power. The interior is well-designed and comfortable, and the features are top-notch. I would highly recommend this car to anyone looking for a reliable and stylish option.

Showroom Response:

The showroom response to the new Chevrolet has been overwhelmingly positive. Customers are impressed with the design, performance, and features of the car. The sales team is also very satisfied with the new model, and they are looking forward to helping more customers find the perfect Chevrolet. 

Here's a great deal on our test drive! We have a 2020 Chevrolet Impala available for a limited time, and it comes with a variety of upgrades and features. Contact us today to schedule a test drive and see why the new Chevrolet is the perfect choice for you.
CCNY Cagers Lose To Adelphi, 107-78

By Marv Glassberg

The CCNY basketball team is still Payned from Saturday night's game, and with good reason against Adelphi. Don Payne, who led Adelphi to victory over City two years ago, scored 33 points as the Panthers clawed the Beavers, 107-78, at the Main Gym, Saturday night.

Adelphi led by only eight points midway through the third period. Then the victors started to gain momentum. From then on, for every possession they produced, Adelphi scored two.

And on the bench, Nat Holman back at the helm after a two-year absence. There was the familiar glare showing very little emotion, but calling the moves mechanically, as befits a man with 30 years of coaching experience.

Holman, when introduced, received a two-minute standing ovation from the large crowd. He was shown signs of Holman coaching, begun the contest, by employing the Old Master's famous fastbreak.

Utilizing this fast break, the Beavers moved ahead for the first time when Shorr tailed on a jump shot at the 3:00 mark of the first half. However, Payne's 17-point, 17-foot jumper tied the score.

Dave Polansky

The Beaversings held a 46-38 advantage at the intermission and soon stretched it to ten points before the Panther—eagle clawed back. With Bill Wellens scoring 28 points while Rodell tallied 15 of his 24 mark in the second half, John Keneally led the Lavendar scorers, registering 22 points.

City locked shop in the opening round. With 6-4 Joel Asher rebounding well and little Richie Garber harassing the enemy's offense, Alton Waldon, Marvin Steinberg, and Keneally all hit from the outside to pull the baby Beavers into the lead after the game had settled for the first ten minutes.

But the second half turned into a rout as Baltimore for the Lavendar as Wellens and Steinberg 107-78 dropped a 4-0 Pct Boaso to control the boards for the Garden City crew. Wel- lens hit his first twenty points from the outside with one-handers and jump shots and Redell knifed through the defense time after time to score on driving lay-ups.

The frosh will meet another member of the feline basketball pack, Columbia's Lion cubs, Saturday night at 6:30 in the Lions' Gym.

The scoring in the NYU clash was pretty evenly throughout the first-half, the score being 25-25 at the end of the half.

In the second half, "Butch" Wellens led both teams in scoring with 28 points while Rodell tailed 15 of his 24 mark in the second half. John Keneally led the Lavendar scorers, registering 22 points.

One of these days, City's wrestling team will be able to beat Hofstra. However, Saturday was not just one of those days as Coach Joe Separe's hopes suffered a 22-6 thrashing at the hands of the nationally-ranked Dutchmen on the winners' mats in Hempstead, Long Island.

Only two Beavers were able to win matches as the Dutchmen took six of the eight bouts. Sam Sorbera won a decision in the 157-pound class while Norm Beals, defeated his opponent in the 175-pound division.

Saturday, the Lavender will try to find the winning combination when it travels to Farmingdale, to meet a strong Long Island Athletic School.

Intra - Mural Hoop Semi-Finals Scheduled for Thursday at 12

Hanssen Hall was jumping with excitement Wednesday afternoon as eight teams squared off in the quarter-finals of the Intramural basketball tournament. When the smoke had cleared from the scene of battle, the unseeded.Juniors, Sage '58, Globetrotters, and the Boro Park Boys qualified for the semi-finals to be held Thursday at 12.

In the closest game of the day, the Boro Park Boys scored an overtime victory over the Stafs and Baggers by a 54-52 count. The first game played saw the

Still Juniors score a 34-27 triumph over the Unholy Five. Marv Schlaffer was high man for the winners with 13 points.

Using the fast break to good advantage, the Globetrotters defeated the Avalons, 49-25. Jack Fortinsky tallied 19 points to lead the victors' attack.

In the final game of the day, Sax '56 completely outplayed Saxe '56 to win, 41-27. Herb Resnick of Saxe '56, winner of last term's most valuable player award, scored 14 points.

In a closely fought contest, the Barnach School basketball team of Charles Brown's 7-23 victory last week over NYU Washington Square.

Earlier in the week in the Financial Five beat the Brooklyn Col- lege Evening Division, 55-47, on the Kingsmen court. By virtue of these two triumphs, their record now stands at two wins and one loss.

The scoring in the NYU clap began when Richie Sarmaneck sank two free throws to put City ahead 2-0, at the outset. From then on, both teams traded baskets pretty evenly throughout the first-half, the score being 15-13 at the end of the half.

In the second half, "Butch" Wellens scored 15 points as the Boro Park Boys continued to score on every possession.

Leftowitiz, a newcomer to the varsity team, and Terry Sherman combined to produce the bulk of the Beavers' scoring. With these two to add to the 31-19 of Tito Loewitiz, the Boro Park Boys look like a team to be reckoned with.

Wednesday's scores for the Boro Park Boys were Leftowitiz, with 18; Sherman with 17; and Hare with 9. Saturday's scores were: Leftowitiz, with 18; Sherman with 17; and Hare with 9.