Plan Soda Fountain For Cafeteria; Faculty Dining Room Included

The office of the College Business Manager revealed that bids are now being accepted for vast capital improvements in the Baruch School cafeteria. The improvements named are a soda fountain-snack bar and conversion of the store room adjoining the cafeteria into a dining room for faculty and administrative members.

In order to facilitate the movement of traffic in the food-purchasing section of the cafeteria, when the fountain is installed the flow plan will be changed so that the student will not have to pass over the counter. There is no way of estimating when these improvements will actually be made, but the Board of Directors has been informed by the President that these matters have been discussed in some length by the Ticker Association.

Faculty members, those who desire to do so, have the option of using the faculty room connected to the main cafeteria. The staff members have been given the option of using the staff room. The small room again has no definite target date for completion. It has been used for construction, but as yet it is not finished.

SU Budget Submitted

SU budget for 1955-56 is submitted to the Board of Directors and is the subject of much discussion. It is not expected that the budget will be changed in any way from the one submitted by the Board of Directors.

Baruch Contributes $10,000 to Fund

By Ruth Cohen and Thelma Rosenbloom

Bernard M. Baruch '89, has again donated a grant of $10,000 for promotion of the culture and prestige of the Baruch School. The monies received were immediately placed in the Development Fund, which is administered by the advisory committee on the development of the college. The committee consists of business men, academic men, and the alumni association.

President Thomas L. Norton stated that no specific allocation of funds is made in the Baruch School. In the past, appropriations have been used to finance concerts of the chamber music society, the college orchestra, and the college band.

In an attempt to provide more opportunities for students to participate in cultural activities, President Baruch has suggested the establishment of a cultural fund. The money would be used to support such activities as: music concerts,戏剧 productions, and art exhibits.

President Asks BHE for Additional Funds

Declaring that $20,000 is a small sum for the grant of integrity, President Buell G. Gallagher has appealed to the Board of Higher Education to provide additional funds to enable the Baruch School to continue its work.

Continuing in the same vein, Mr. Gallagher added that if the students have to support the intercollegiate sports program, the only course open to them would be to have teams that win consistently. He stated that the result would be a vicious circle—buying the players to get good teams, to insure victory, and thus driving the price of players up.

Baruch Students have to support the intercollegiate sports program. The only course open to them would be to have teams that win consistently. He stated: "What is the result? Money to buy players. But what is the result of money to buy players? A vicious circle—buying the players to get good teams, to insure victory, and thus driving the price of players up."

The magazine declared that the result would be a vicious circle—buying the players to get good teams, to insure victory, and thus driving the price of players up. Such a program would be detrimental to commercial interests in the area.

Theatron Slates Casting For Pulitzer Prize Play

Casting for Theatron's production of William Saroyan's Pulitzer Prize and Critics Circle Award winning play "The Time of Your Life" will begin today and continue through the remainder of the week. Casting hours are 1-2.

Mr. Saroyan's play has just conclued a successful run on the New York stage. The play is scheduled for production on March 11th and 12th. The play is scheduled for production on March 11th and 12th. The play is scheduled for production on March 11th and 12th.

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Alpha Delta Sigma to Serve As Day Care Ad Agency

The William H. John Chapter of Alpha Delta Sigma, the national professional advertising fraternity at the College, has contracted the National Advertising Council, a national organization handling advertising and direct mail work for the Day Care Council of New York City.

The Council, which is made for members of ADS, has recently decided to try contacting some local college advertising groups that would be able to handle their advertising on an expense-free basis.

After several preliminary meetings, a committee was formed and the Alpha Delta Sigma chapter at CCNY was chosen as the group to handle the campaign, which will begin some time next year. The advertising work will be handled by the Alpha Delta Sigma chapter at CCNY.

The Council hopes to have the work done by the college advertising group that would be able to handle their advertising on an expense-free basis.

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Frosh Orientation Confused Neophytes

Big Brother is watching you! Except that this big brother is not the creation of George Orwell, but the Frosh Orientation Society (FOS), and it is more commonly known, rivals the famed visitor in some of the ingenious antics and sordid survival rules that made the evening so enjoyable.

Judging by the response given to the First Annual Baruch Ball, it should prove to be one of the highlights of the College social calendar for years to come. The members of the Baruch Ball committee which planned this entertaining event are planning many more fun and exciting activities that will be held on campus.

We, of TICKER, greatly deplore this

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Students Save!

BUY YOUR BOOKS
AT THE
USED BOOK EXCHANGE
"A NON-PROFIT SERVICE FOR YOU"

SPONSORED BY
ALPHA PHI OMEGA
(National Service Fraternity)

AND
BOOSTERS
(CCNY Girls’ Service Organization)

From 10 AM to 3 PM in the Elbow Lounge and Game Room on the 9th Floor

HOOP SUMMARY

Bladesmen Slice Up Rams; 17-10 Win Evens Record

Spurred by fullback Charlie Pippens and tailback Marty Wernick, each of whom ran for three touchdowns, the City fencers pulled their season’s first game victory over NYU with the 17-10 score on Sunday. The Beavers had won three of their four previous games against NYU’s fencing team. NYU’s first game was a 10-10 draw with St. John’s.

Tennis Anyone?

The varsity tennis teams split their matches in the City gym on Monday night, while the junior varsity players were defeated by the visiting Vikings.

THE NEW LOOK

"Lucky Strike means fine tobacco. Then, that tobacco tastes better. "It's Toasted"...to taste better. They taste better, first of all, because the Lucky Strike process tones up Luckies' margin—according to the latest and greatest college surveys. Once again, the No. 1 reason: Luckies prefer Luckies to all other brands—and by a wide margin—according to the latest and greatest of all college surveys. Once again, the No. 1 reason: Luckies taste better. They taste better, first of all, because Lucky Strike means fine tobacco. Then, that tobacco is toasted to taste better. "It’s Toasted"...to taste better. They taste better, first of all, because Lucky Strike means fine tobacco. Then, that tobacco is toasted to taste better. "It’s Toasted"...to taste better.

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Bruce, Wolfe Face Ouster From Jobs
As Varsity Heads

Two City College coaches are faced with the prospect of having to leave the College in the near future. George "Glister" From Jobs, head of the varsity basketball team, is expected to be dropped on March 11. He was supposed to leave at the end of the Fall semester but was given a life when Professor Jarup of the Uptown hygiene staff took a leave of absence. Thus, Wolfe will be able to finish out the season at the helm of the Commerce squad, and then if Professor Jarup returns, as expected, Wolfe will be dismissed on March 11.

Coach Harold Anson Bruce has had the track coach at City College for the last ten years. During this time he coached the varsity track team to nine championship titles for the 1935 season; the freshman basketball squad, in the same season; and the varsity basketball five, before taking over the reins of the Baruch track team.

Coach Harold Anson Bruce who has been the track coach at City College for the last ten years, and according to the hygiene department, be in the retirement category at the end of this semester. The retirement age as stated in the rule concerning this matter is 70 years of age. Coach Bruce is 70, but he vehemently disputes his "forced retirement" as he terms it.

"T don't see any reason for it; I feel strong as a lion," Bruce stated. "When I was originally hired, I was told that I would not be asked to retire at seventy years of age." But, Bruce, who has compiled the best track record in the College's history, further commented: "The decision to retain my services, past the retirement age, would have to be made by President Gallagher, and there is a precedent for it."