Baruch School of Business and Public Administration—City College of New York

Tuesday, November 22, 1955

By Subscription Only

Educators to Evaluate City; Slate Inspection of College

President Buell G. Gallaher has announced that a team of twenty-one educators representing the Commission on Institutions of Higher Education of the Middle States Association of Colleges and Secondary Schools will visit the College December 6 and 7 for the purpose of evaluating the City College.

Leslie W. Engler, dean of administration at the College said: "The purpose of the evaluation is to stimulate the College to reassess its own achievements as well as to afford the College an opportunity to see itself through the eyes of experienced, interested, yet detached colleagues in order to help it strengthen and improve its work."

Written reports covering all aspects of the School have been filed with the commission for use by the evaluation team. After the visit, the reports and findings of the team will be made available to the general public.

Ad Societies Set Meeting

In an effort to further the interests of all the advertising students at the Baruch School, Alpha Delta Sigma, the national professional advertising fraternity for men and women, has arranged a faculty-student reception next Tuesday at 8 at Lambert House, 25 East 22 Street.

Dave Mamberg, AFS president, has invited Professor Walter A. Fink, Meets, Claude M. Baur, Mitchell A. Roberts, and David Hymes Advertising, Professor Irving Rosenthal, of the English Department; Dr. Arthur E. Albrecht, chairman of the Business Administration Department; Robert E. Burgett, of the Art Department; and Dr. Mortimer Feinberg of the Psychology Department, to attend.

All students majoring in advertising or business fields are invited.

Past activities of Alpha Delta Sigma include work for the Day Care Council. This year the group is working on a project for the New York Telephone Company in conjunction with Parents Association. In the past, the fraternity has sponsored home, national advertising agency.

Gamma Alpha Chi has done considerable work for Radio Free Europe.
Degree Change

A faculty committee will be appointed shortly to study the question of changing the present degree offered in Business Administration—the Bachelor of Business Administration.

The recommendation has been made that the BBA is out of step with the times. The present 3-year A.B. schools of business, eight at which offer BBA's exclusively. The remainder offer Bachelor of Science, and Bachelor of Arts degrees. All of these schools are members of the American Association of Collegiate Schools of Business at some level.

The suggestion goes to indicate that among the schools offering the BBA, New York University, Fordham University, and Queens College are the only ones that have a new library, cafeteria facilities, physical education building, and a new arts and student center.

The report cites nine schools of business, three of which are individual and seven of which are part of larger institutions. The remainder offer Bachelor of Science, and Bachelor of Arts degrees. All of these correspondence schools are members of the American Association of Collegiate Schools of Business.

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Promises the BBA is an almost infeasible degree and bears an unfavorable connotation. Unfortunately, much of the present patronage is obtained by having no specific degree offered to students who in fact require an infeasible degree.

The arrangement is infeasible to the extent that the student makes the degree, and the degree does not bear any relation to the work. If it is offered to students who are required to complete the course, it will offer little in the way of an incentive to complete the course.

To the extent that the arrangement is infeasible, it is to be condemned. The BBA is both infeasible and unsatisfactory. The degree is infeasible in the degree offered by Brooklyn College. The arrangement is infeasible in the degree offered by Brooklyn Polytechnic Institute.

Reprinted Without Comment

News Note: The City Planning Commission has recommended that $1,000,000 be allocated for Board of Higher Education. The recommendation, the one in favor of board control, which the students make the degree, and the degree does not bear any relation to the work. If it is offered to students who are required to complete the course, it will offer little in the way of an incentive to complete the course.

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Hazarz Paved Slated by Film

Chevrolet's got two new honeys. A Station Wagon, maybe? Chevrolet

all with Body by Fisher. What'll it be? A four-door hardtop?

Insignium Forms Rea

For Senior Baruchia

Three aways will be granted the major insignia award, which is equivalent to membership in the highest, Hall of Honor.

The major insignia award is given to those who have made the greatest contributions to the institution. The award is given in recognition of those who have made the greatest contributions to the institution. The award is given in recognition of those who have made the greatest contributions to the institution. The award is given in recognition of those who have made the greatest contributions to the institution.

Sedan? Sport Coupe? Chevrolet's got it for you...come see it.

THE HOT ONE'S EVEN HOTTER

Drive in now...—SUMMER SALE—

Save December 1 and Early Dec 16 DR FRIDAY

See Your Chevrolet Dealer

prom Headlines Gunter: Biltmore Site of Fete

Promotion Mary Gunter will lead the first 12 who are to make the trip to the Biltmore Hotel, Mallory Street.

Pajama Games At House Plan

Biltmore, the site of the Prom will be held at the Biltmore Hotel, Mallory Street.

Mansfield, Bean Star at Show Rally

Will surprise Speck Hunt. Buy the wonder ticket at the Box Office, Main Street. 8:30 p.m. December 1, in Paula Ed.

Lexicon Office. 27. The belief now is that many of my classmates do not know anyone by name. He who signs a signature to which many of my classmates do not know anyone by name. He who signs a signature to which many of my classmates do not know anyone by name. He who signs a signature to which many of my classmates do not know anyone by name. He who signs a signature to which many of my classmates do not know anyone by name.

The Senior Huv Rite

The Senior Huv Rite will be held at the Union, December 1. The prize is a ticket to the New York World's Fair. The prize is a ticket to the New York World's Fair. The prize is a ticket to the New York World's Fair. The prize is a ticket to the New York World's Fair. The prize is a ticket to the New York World's Fair. The prize is a ticket to the New York World's Fair. The prize is a ticket to the New York World's Fair. The prize is a ticket to the New York World's Fair.

160 EAST 23RD STREET

Varisty Sweet Shop

VARSITY SWEET SHOP

Downtown City's Favorite Sweet Place

160 EAST 23RD STREET

"THE NEW LOOK"

You can earn $10, $25, $100 by winning at our college year.

ćease to be

Call EDNA BROWN between 9-10 P.M.

For best results on July 4th, 1959

...THE NEW LOOK...
CCNY Booters Finish Unbeaten With 3-1 Conquest of Mariners

By Marty Goldhirsch

Playing his last intercollegiate soccer game for City College, Morris "Moishe" Hocherman scored the winning and insurance goals in the last period as the Beavers defeated a rugged New York Maritime Academy team, 3-1, in a

First Undefeated Season Hailed By Karlin as a 'Team Effort'

"We've had a terrific season," stated Coach Harry Karlin after his boys had finished the first unbeaten soccer season in the school's history by defeating Fort Schuyler, Saturday, Saturday.

"So many of our games we re-

A Team Effort'

The captain of this year's team, Morton Glasser, a pre-med student at the Uptown center. He, along with six other veterans, will form the nucleus of the squad.

Coach Lucia says: "We'll have a very tough season and hope to break even. We are facing the cream of the fencing teams in the country—Princeton, Yale and other Ivy League schools. In addition, we are also facing our usual metropolitan rivals, who have always been tough."

Lucia feels he has been fortunate this year because the team will practice two days a week at the Uptown center. This will make it easier for many of the members of the team, who are Uptown students, to attend practice.

AT LAST — City & Hunter on one trip

THE ONLY COLLEGE TOUR FEATURING A 1st CLASS HOTEL

SPEND XMAS in MIAMI BEACH

at the NEW WOFFORD BEACH HOTEL

24th ST.

COLLINS AVE.

24th ST.

COLLINS AVE.

RESERVED AT NO EXTRA COST TO YOU

1. Harbor House — 313 12th St.

2. South Beach—201 22nd St.

3. Beach parties — Splash parties

4. Sunbathing on the beaches

5. Trips to Miami University

6. Coral Cables

7. Monkey-parrot fungle

8. Musa Isle

9. Solarium

10. Tennis courts on premises

11. Moonlight rides on Biscayne

12. Tennis courts on premises

13. Television

14. Full staff

15. Complete air conditioned—pool & cabanas

16. By courtesy the lady with the S-84.95 complete-chartered 1955 air conditioned, air suspension ride, reclining seat buses to Miami

Attention Math of Finance Students! Attention Commercial Algebra Students! EXERT TUTORING RESULTS GUARANTEED!

Reasonable Rates

Call evenings 8 p.m. to 10 p.m.

Mr. L. Verter

K1 2-6426

Tuesday, November 22, 1956

MY BIGGEST PROBLEM IN 35 YEARS

Hardships Hit Holman

By Ralph Sobovinsky

"This is the biggest prob-

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