Baruch Ball February 1; $3.50 Tix on Sale Now

The Second Annual Baruch Ball, featuring Les Elgart and his orchestra, will be held Wednesday evening, February 1, at the Statler Hotel, 32nd Street and Eighth Avenue. Tickets, at $3.50, are now being sold at the 9th floor post and are limited to 500. The guest star at the affair will be Pat Carroll, a well-known comedian, who has appeared on the Red Buttons show and at one of the Baruch School activities fairs. Les Elgart, who has gained appreciation of critical success and demanding audiences throughout the country, and is often termed as "the most-patient trumpet player-played..." He has achieved success and fame through his experience with many of the leading bands in the country and was featured in "Who's Who in the Music World." A new sing-song hit, "Thursday, January 19th, 13:35-15:45, 20:00-21:15".

**Sigma Alpha Initiates "Books to Asia" Drive**

By Sheldon Engelberg

'Sigma Alpha will sponsor a book drive for the Asia Foundation, to be held during registration week at the Used Book Exchange. The Asia Foundation is a private, non-profit organization with representatives in twenty Asian countries. It works with private groups and organizations in the belief that the problems of these areas should be solved chiefly by Asian effort. In a letter to Seymour Berger and David Weisman, the chairman of the New Projects Committee of Sigma Alpha, it was reported that after a year's work 50,000 books were sent to Japan.

In a brochure sent along with the letter, the need for books is explained: "American professors and students returning from Asia have emphasized the need for teaching aids. The average Japanese student, for example, has about $4000 yen ($11) monthly to cover living costs, tuition and book purchases.

Travelers in Asia regularly report that the area is being flooded with books and that they are starting to zest the objectives of the free world." This Communist material is given away or sold at extremely low prices.

The type of books that are needed are: history, philosophy, psychology, literature, classics, art-music, comparative religion, education, anthropology, sociology, social welfare, economics, business and law. The books should be in good condition - currently useful. According to the Foundation, the donation of books in the category listed will help fill a great need and preserve the ideals of democratic freedom.'

**ICB Elects Rosenthal As Chairman for '56**

Stuart Rosenthal, an upper senior majoring in advertising, with a minor in English and a reputation for his last meeting, Rosenthal has been a member of the Board for the past five years; and is presently vice-chairman. He is a past member of Students' Council and the '56 class council. Elected vice-chairman was Don Jacobson; Doreen Spiegel was elected as secretary and Robert Becker was chosen as treasurer.

The David S. Mossesson award was presented to Herbert Pilefsky. The award is open to upper seniors who have majored in advertising and have received at least a B average in their ad courses. Pilefsky is a member of Alpha Delta Sigma, national professional advertising fraternity, Intramural Board, and is art editor of THE TICKER.

**Nine Seniors Elected To 'Who's Who' List**

Nine Baruch School seniors have been elected to "Who's Who in American Colleges and Universities," it was announced by Dean Clement Thompson. The students are selected by the faculty on the basis of leadership, scholarship, and character.

Acting Dean Lewis Mayers has announced that nineteen students have been awarded the second year honors, and three received freshman honors.

Those elected to "Who's Who" are: M. Altman, former president of the Baruch Student Council; Eugene M. Frank, a member of Sigma Alpha; George Gant, chairman of Sigma Alpha; Adam H. Barlow, chairman of the Inter-Club Board; Florence Nussan, and Samuel S. Perelman, past editor-in-chief of THE TICKER; and

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The following students have been elected to the "Who's Who in American Colleges and Universities" list for the second year: M. Altman, former president of the Baruch School Student Council; Eugene M. Frank, a member of Sigma Alpha; George Gant, chairman of Sigma Alpha; Adam H. Barlow, chairman of the Inter-Club Board; Florence Nussan, and Samuel S. Perelman, past editor-in-chief of THE TICKER; and...
Plan Beer Party For Senior Class

Does beer belong in this kind of event? An enthusiastic yes is the answer from the senior class; and they make it a point to back up their class slogan,ITHUB! The senior Beer will be held this Friday evening, January 20, at Waterman's Hall, 17th Street and Third Avenue.

According to class sources, the Drink will be held at 8:00, and a ticket of 50 cents will get you in.

Syracuse, N. Y.—ACP)—Just as January winds down, the University of Alabama's Crimea^ beinji taken—

Several sources have stated that the Syracuse ACP has had a successful year. President George H. Graff told the ACP of his personal experience in the surgical techniques, an appendectomy. The operation took two hours, and Graff was out of the hospital in two days. He is now in excellent health.

An interesting point brought out by Graff is that the University of Alabama's Medical Department operates the only hospital in the surrounding area where surgical operations are performed.

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Council President List: SC Accomplishment

By Robert L. Cool

News I have attempted to briefly summarize for the study the accomplishments of the administration.

Last semester, when running for the presidency, I charged the university with being aloof and inefficient. Today, I can truthfully say the administration has made a concerted effort to improve the university's image. The change is gradual, but it is evident. I believe that the administration is now more responsive to the needs of the students.

As for my administration, serving under the guidance of President Harriman and Mayor Robert B. Harvey, I am proud to say that we have made some progress.

One outstanding feature of the year's work has been the creation of a new program that will allow students to major in economics as their major subject. This program is designed to prepare students for careers in business and finance.

In addition to these institutional improvements, we also made some significant changes in student government. The Student Council is now responsible for the Auto Course, Blood Drive, and other activities. These changes have brought about a greater sense of responsibility among our students.

For the spring term, we have a number of exciting events planned. One outstanding feature will be the presentation of a new play, The Importance of Being Earnest, by the college theater group. The production will be directed by our resident drama critic, Mr. William Jones.

We have also scheduled an on-campus job fair to help students find employment after graduation. This event will be held on the campus on March 5th.

In conclusion, I believe that the administration and I have made some significant contributions to the university during my term of office. I encourage all students to participate in our activities and to be proud of our accomplishments.
'55 Captures Major Events

By Walley S. Nathan

'Twas a sight to see, think I, as I entered the Student Union. The student activities were in full swing, and the atmosphere was electrifying. The students were working with such intensity, it was as if the College were alive. The telephone lines were now burning. It was a sight to see, truly. Denver, Jack, and your staff were attending to the students, and I could not help but think of the future of the College. So, I decided to leave my work for a moment and enjoy the experience.

Kwartler's Korner

By Richard Kwartler

The situation was serious. The students were in a state of confusion, and the situation was escalating. The board of trustees were meeting, and I could hear their voices from the hallway. I was not sure what was going on, but I knew that something important was happening. As I approached the meeting room, I noticed that the doors were locked. I knocked on the door, and a voice called out, "Who's there?"

The Tickler

By Phyllis Roth and Helen Schulman

By Helen Schulman

The book is open, the pages turning, the world passing by. I sit here, surrounded by the scents of the city, the sounds of the people, the energy of the moment. I am a part of it, a witness to the events unfolding before me. I am a student, and I am in the midst of it all.

Final Loom Forebodingly

By Ron H. Thompson

The clock is ticking, the hours passing by. I am a student, and I am in the midst of it all. The future is uncertain, and I am afraid of what lies ahead. But I am determined to face it, to overcome it, to emerge victorious. I am a student, and I am in the midst of it all.

Write!

By Phyllis Roth

The book is open, the pages turning, the world passing by. I sit here, surrounded by the scents of the city, the sounds of the people, the energy of the moment. I am a part of it, a witness to the events unfolding before me. I am a student, and I am in the midst of it all.
Fraternity Tidbits

By Arthur L. Goldberg

The Phil Episcropic Fraternity demonstrated the Christmas spirit by holding a special meeting to celebrate the birthdays of four of its members. They were: Bernard Hahn (Alpha Phi Omega), chairman; Herbert Ticho (Phi Delta Theta); and Robert Fish (Alpha Phi Omega), vice-president and Arnold Roberts (Delta Chi), secretary.

The four members were presented with birthday cards and gifts. A toast was then made to the health and happiness of the members of the fraternity. The meeting adjourned with members singing "We Wish You a Merry Christmas." The meeting was held in the fraternity house on December 21.

Student Council Holds "Holiday Sing" in Phi Delta Theta

The first "Winter Holiday Sing" held at the Phi Delta Theta fraternity house on December 16, 1947, was a great success. The singing was followed by a Christmas meal. The council took care of the arrangements for the event.

The Sorority of Choraliers

The Sorority of Choraliers, a women's quartet, sang for the members of the fraternity. The group was composed of four members who sang an assortment of Christmas carols.

The Sorority also presented a gift to the fraternity, a set of Christmas cards. The cards were decorated with Christmas symbols and were a great hit with the members of the fraternity.

The Sorority's gift was a fitting conclusion to the festivities. The members of the fraternity were grateful for the gift and looked forward to receiving more in the future.

Young scientist works on new ways to improve metals

Today scientists and engineers face one of the greatest challenges of all—how to improve metals. Modern technology has made it possible to rapidly develop new metals that can withstand the most extreme conditions. But scientists must continue to work on improving the strength and durability of these new metals.

One of the young men playing a role in this new and important field is 30-year-old Dr. Robert P. Carver, Jr., chairman of the Ceramic Research Laboratory's Metals and Ceramics section.

Dr. Carver is interested in determining "new metals that are more durable and stronger than any other known material. He believes that these new metals have the potential to revolutionize the way we think about materials.

Dr. Carver's work on new metals has already led to the development of a new kind of ceramic that is stronger and more durable than any other known ceramic. This new ceramic is being used in a variety of applications, including in aircraft engines and in the construction of buildings.

People who hear him tell of his work are amazed, and the young scientist enjoys the attention. He feels that his work has the potential to make a real difference in the world.

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Brooklyn Five Rips Beavers, 77-58

City's Late Foldup Marks Fifth Loss In Six Games

City's unpredictable basketball team played Brooklyn College's Kingsmen off their feet for the first eight minutes Wednesday and then folded up. The result was a 77-58 runaway for the Flatbush five on the victors' court.

Brooklyn was unable to crack the Beavers' zone defense during the early minutes of the game. That, coupled with extremely accurate shooting by the Lavender, gave Nat Holman's charges a 22-14 lead with only eight minutes gone.

But then the Kingsmen solved Holman's zone. They successfully worked the ball into their high scorer, Barry Brunstein, who started to hit from underneath. Gene Kalotkin, a forward, kept popping up inside the zone, at the head of the foul lane, to score on jump shots. Jerry Wax and Solomon would loosen things up with an occasional set. So Brooklyn ran off eight straight points to tie the game at 22-all at 9:30.

At this point, Holman made the move which, although he did not know at the time, changed the entire complexion of the game. He yanked three of his starters and replaced them with a trio of "pygmies" — Captain Lou Benson, Richie Garber and Stanley Friedman, the tallest of whom stands 5-8. It was Holman's plan to have these scurrying little men run the Brooks whom stands 5-8. It was Holman's plan to have these scurrying little men run the Brooks.

The Beavers' two big men, Syd Levy and George Jensen, scored almost at will during the second half, the pair tallying 31 points between them during the final 20 minutes. Jensen wound up with 18 while Levy poured in 26, the season's individual high for the pair.

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