Role of Marketing Man Is Topic of Cohen Lecture

"The Role of the Marketing Man in the Urban Crisis" is the timely title of the Annual Cohen Lecture series of the Baruch College Marketing Department, to be held on Thursday evening at 8 p.m. in the高尔 Stuyvesant House.

The conference will begin with a panel discussion on the subject. Participants will be Walter Geier, president of the University of New York's Queens College; and assistant dean of the college's department of business administration.

Queens College Students Seek Voice in Faculty Tenure Granting Decisions

NEW YORK (CPS)—The cry of "student power" is for the right of students to participate in making the decisions that control the way they live and what they learn. Several years ago, students at almost every college in the country had some success in making their influence felt in the conference of "student affairs." They argued to their president and dean, usually with success, that they ought to be able to run their own off-campus lives, and that what they did outside the classrooms was their concern, not the university's or college's. They got many schools to institute student committees to control dormitory discipline and student activities.

INDEX

Neil Bergman... 4
Bothe... 2
Club News... 3
Columns... 2, 3, 4, 5, 6, 7
Editorials... 8
Letters to the Editor... 5, 6
Music World... 5
Poetry Window... 7
Sektorobod... 8
Sports... 5

The Bernard M. Baruch College

Vol. IX - No. 12 TUESDAY, DECEMBER 3, 1968

389 A Free Press

A Home for Baruch?

New Liberal Arts Proposals Presented To Ad Hoc Comm.

Two proposals were forwarded to the members of the Liberal Arts and Sciences Committee that was held last Tuesday evening. They dealt with two elements of the philosophy of education. One was submitted by Dr. John Bauer, College of Commerce, and the other was submitted by Mr. Flathers, of the S.D.A. (The Bernard M. Baruch College)

The Bernard M. Baruch College

- Division of Humanities and Sciences-Music, Art, English Literature, All Sciences, Languages, Education.
- Division of Behavioral Sciences-History, Political Science, Public Administration, Psychology, Sociology, Anthropology, Law, Physical Therapy, Student Personnel Services.
-Division of Humanities and Sciences-Music, Art, English Literature, All Sciences, Languages, Education.
- Division of Behavioral Sciences-History, Political Science, Public Administration, Psychology, Sociology, Anthropology, Law, Physical Therapy, Student Personnel Services.

A Home for Baruch?

Day Session Joins Purchase Power Groups

If you don't want to save money stop reading now, but if you're like most of us take a look at the following decisions. It is a short article about how to get the most out of your money.

New Liberal Arts Proposals Presented To Ad Hoc Comm.

Two proposals were forwarded to the members of the Liberal Arts and Sciences Committee that was held last Tuesday evening. They dealt with two elements of the philosophy of education. One was submitted by Dr. John Bauer, College of Commerce, and the other was submitted by Mr. Flathers, of the S.D.A. (The Bernard M. Baruch College)

The Bernard M. Baruch College

- Division of Humanities and Sciences-Music, Art, English Literature, All Sciences, Languages, Education.
- Division of Behavioral Sciences-History, Political Science, Public Administration, Psychology, Sociology, Anthropology, Law, Physical Therapy, Student Personnel Services.

A Home for Baruch?

Day Session Joins Purchase Power Groups

If you don't want to save money stop reading now, but if you're like most of us take a look at the following decisions. It is a short article about how to get the most out of your money.

New Liberal Arts Proposals Presented To Ad Hoc Comm.

Two proposals were forwarded to the members of the Liberal Arts and Sciences Committee that was held last Tuesday evening. They dealt with two elements of the philosophy of education. One was submitted by Dr. John Bauer, College of Commerce, and the other was submitted by Mr. Flathers, of the S.D.A. (The Bernard M. Baruch College)

The Bernard M. Baruch College

- Division of Humanities and Sciences-Music, Art, English Literature, All Sciences, Languages, Education.
- Division of Behavioral Sciences-History, Political Science, Public Administration, Psychology, Sociology, Anthropology, Law, Physical Therapy, Student Personnel Services.

A Home for Baruch?

Day Session Joins Purchase Power Groups

If you don't want to save money stop reading now, but if you're like most of us take a look at the following decisions. It is a short article about how to get the most out of your money.

New Liberal Arts Proposals Presented To Ad Hoc Comm.

Two proposals were forwarded to the members of the Liberal Arts and Sciences Committee that was held last Tuesday evening. They dealt with two elements of the philosophy of education. One was submitted by Dr. John Bauer, College of Commerce, and the other was submitted by Mr. Flathers, of the S.D.A. (The Bernard M. Baruch College)

The Bernard M. Baruch College

- Division of Humanities and Sciences-Music, Art, English Literature, All Sciences, Languages, Education.
- Division of Behavioral Sciences-History, Political Science, Public Administration, Psychology, Sociology, Anthropology, Law, Physical Therapy, Student Personnel Services.

A Home for Baruch?

Day Session Joins Purchase Power Groups

If you don't want to save money stop reading now, but if you're like most of us take a look at the following decisions. It is a short article about how to get the most out of your money.

New Liberal Arts Proposals Presented To Ad Hoc Comm.

Two proposals were forwarded to the members of the Liberal Arts and Sciences Committee that was held last Tuesday evening. They dealt with two elements of the philosophy of education. One was submitted by Dr. John Bauer, College of Commerce, and the other was submitted by Mr. Flathers, of the S.D.A. (The Bernard M. Baruch College)
LEXICON-1969 IS NOW ON SALE

IN THE MAIN LOBBY OF THE STUDENT CENTER

The earlier you order—the cheaper it will be.

Present Price $9

Marketing Profs' Book Wins Award

Dr. Conrad Berens, Associate Professor of Marketing at the Graduate Division of the Leonard M. Goldenson School of Business Administration, published a book recently named by the Academy of Management as one of the "Six Best Books in Management for 1967." The book, "Managing in a Changing Environment," was written by Dr. Berens with co-author, Professor of Management at the University of California, San Francisco, Peter Drucker. The book was written in an attempt to provide an effective management handbook for the manager of today. The book contains chapters on such topics as "Managing Innovation," "The Manager of the Future," and "Managing Change." The Academy of Management is a professional organization of management scholars and educators. Dr. Berens has been a member of the faculty of the Goldenson School since 1964. He is the recipient of several awards for his contributions to the field of management education. He has also served as a consultant to a number of organizations. He is a member of the editorial board of the Journal of Management. THE TICKER

Tuesday, December 3, 1968

Lexicon '69 Now On Sale

Nine Dollar Price To Refuge

The Lexicon, a yearbook of the College of Business Administration, is now on sale for $9. The price of Lexicon '69 will be $10.00, but the price will be reduced to $9.00 for the first 100 copies sold. The Lexicon is a compilation of articles and photographs written and taken by the students of the college. It contains information on the college's history, faculty, and alumni. The Lexicon is published annually and is available for purchase at the campus bookstore. The Lexicon '69 will be available for purchase at the bookstore starting on December 10. The Lexicon '69 will be available in the bookstore until December 20.

TICKER

Tuesday, December 3, 1968

Lexicon '69 Now On Sale

Nine Dollar Price To Refuge

The Lexicon, a yearbook of the College of Business Administration, is now on sale for $9. The price of Lexicon '69 will be $10.00, but the price will be reduced to $9.00 for the first 100 copies sold. The Lexicon is a compilation of articles and photographs written and taken by the students of the college. It contains information on the college's history, faculty, and alumni. The Lexicon is published annually and is available for purchase at the campus bookstore. The Lexicon '69 will be available for purchase at the bookstore starting on December 10. The Lexicon '69 will be available in the bookstore until December 20.

LEXICON '69 NOW ON SALE

IN THE MAIN LOBBY OF THE STUDENT CENTER

The earlier you order—the cheaper it will be.

Present Price $9

Senior Beer Blast Coming Soon

Student Council Petitions

NOW AVAILABLE FOR ALL POSITIONS

Executive Positions

President, Executive Vice President, President for Educational and Curricular Affairs, Vice President for Community Affairs and Programs, Vice President for Social Affairs and Club Program, Treasurer, Executive Secretary.

Class Officers

President, Vice President, Secretary

Petitions Due

Tuesday, December 13, 9 A.M. - 3 P.M. Wednesday December 14

Representatives

Six from each class, two at large.

Petitions are available at the reception desk in the lobby of the student center. For qualification for office see article IV of the new constitution printed in the last issue of Ticker.
A Revolution

The United Federation of College Teachers (UFCT) has decided to file a lawsuit against the City University of New York (CUNY) for alleged delays in negotiating a new contract. The UFCT, led by President Richard Lester, is representing a large group of faculty members who feel that they have been left behind by the City University's administration.

Lester and his colleagues argue that the City University has not lived up to its promise to negotiate with the UFCT in good faith. The UFCT has been trying to negotiate a new contract for several years, but the City University has repeatedly delayed the negotiations. The UFCT believes that the City University is using its power to stifle faculty input and to prevent them from speaking out against the administration.

The UFCT has been engaging in aggressive tactics to draw attention to their cause. They have organized a series of protests and rallies, including a casket parade and effigy of the City University president. They have also threatened to take more drastic actions, such as burning the City University building.

The UFCT's action is not unprecedented. In the past, similar groups have used direct action to bring attention to their cause. For example, the Student Non-Violent Coordinating Committee (SNCC) used similar tactics in their fight against segregation.

The UFCT's decision to take legal action is a clear indication of their determination to fight for their rights. The UFCT is not afraid to use direct action to achieve their goals, and they are willing to take risks to make their voices heard.

This is a critical moment for the UFCT. They must be careful not to overplay their hand, but they also must be prepared to take strong actions to achieve their goals. The UFCT must be prepared to face the consequences of their actions, but they must also be prepared to win.

The UFCT's decision to take legal action is a sign of their determination to fight for their rights. They are not afraid to take risks, and they are willing to fight for their cause. The UFCT's decision should be a warning to the City University that they are not willing to be ignored any longer.

The UFCT's decision to take legal action is a clear indication of their determination to fight for their rights. They are not afraid to use direct action to achieve their goals, and they are willing to take risks to make their voices heard.

This is a critical moment for the UFCT. They must be careful not to overplay their hand, but they also must be prepared to take strong actions to achieve their goals. The UFCT must be prepared to face the consequences of their actions, but they must also be prepared to win.

The UFCT's decision to take legal action is a sign of their determination to fight for their rights. They are not afraid to take risks, and they are willing to fight for their cause. The UFCT's decision should be a warning to the City University that they are not willing to be ignored any longer.

The UFCT's decision to take legal action is a clear indication of their determination to fight for their rights. They are not afraid to use direct action to achieve their goals, and they are willing to take risks to make their voices heard.

This is a critical moment for the UFCT. They must be careful not to overplay their hand, but they also must be prepared to take strong actions to achieve their goals. The UFCT must be prepared to face the consequences of their actions, but they must also be prepared to win.
The Legislative Conference is your organization and you are. One week you claim that action not mine. They seem to be part of the program of the Communist party, who acknowledged to be still under the domination of the party. They couldn't be the Communist party. It was the New Left. The HRS drew up a set of criteria. One of the criteria was that the person representing the CUNY faculty be someone with a track record of contributions. From this amount 94% came from the day session and 5% from the night session. Of this amount, only 10% was for contributions to the HRS. HRS believes that with these funds, the students of the Baruch College can intelligent-ly...
Whiz Kids Edge Pagans 76-70 Retain Championship in Thriller

In a real thriller, The Whiz Kids, winners of last semester’s tournament, again met the runner up team, the Pagans. This time however, they had their doubts about a repeat performance.

The Whiz Kids were down by seven points at the half, 33-40. When Bernie Yackow, playmaker and stylist, fouled out in the middle of the fourth quarter, many of the Pagan rosters felt that the runner up of last semester’s tournament would reach the winner’s circle this year.

The Whiz Kids, however, were not to be denied. Kevin Flanagan, voted the most valuable player by the judges, accounted for thirty-eight (38) points, half of the team’s score. Whitman and Yackow each scored 13 points, which was enough to chalk up a final score of Whiz Kids 76, Pagans 70.

Special thanks are owed to Charles McGregor and Larry Anderson for their outstanding efforts in officiating a real tough game. Thanks are also owed to David Rauch and Larry Rothstein for their efforts as announcer/timekeeper and scorekeeper.

...Roster for Final Game of Intramural Club Basketball Tournament

WHIZ KIDS

F.G. F.T. T.P. T.T.
Whitman, Chais 6 7 13
Yackow, Bernard 3 3 13
Planagan, Kevin 14 10 38
Pieddi, Peter 4 1 9
Eggers, Steve 1 1 1
Babbed, Alan 0 0 0

27 22 76

PAGANS

F.G. F.T. T.P.
Thoma, Larry 5 1 11
Codiglia, John 4 2 10
Hickey, Ryan 3 2 10
Cavosii, Robert 0 0 0
Hoffman, Daniel 0 0 0
Capponi, David 4 1 9

28 14 70

SAM & ASAP Invite All Students to a TALKOUT on the MANAGEMENT CURRICULUM — THURSDAY DECEMBER 5 — Room 403 S.C.

STUDENT TALENT SHOW THURSDAY DEC. 5 — 12:30

OAK LOUNGE Sponsored by: BOOSTERS

Accounting Prof. Talks In Catskills

Prof. Naftan S. Glamsman of the Accounting Dept. gave a lecture at a convention of the Accounting Separates of New York, which was held at Grossinger’s on October 18, 1968. His subject was “The Distinction Between Income Evasion and Tax Avoidance.”