13,000 Students Join Rally, Protest Cuts in CUNY Budget

13,000 students from all over the city mobile, including 600 from Baruch, attended a march on the State Capitol Tuesday. Two hundred fifty bus loads and thousands of cars created the largest demonstration ever held in the State Capitol.

The bus-billed and incident-free Tuesday demonstration was planned by the Student Advisory Council (S.A.C.), the student government for the entire City University of New York. The chief organizers included Lewis Sturm, Deputy Rockfeller, and Chris Andrews. Other Baruchians who spent much time working on the march last week were Ken Wexler, Russell Kersheimer, Pat Cunningham, and Gideon Rothchild. The event was staged for the purpose of convincing Albany legislators of the care CUNY students have for their university and their higher-education system, which states:

"It's all politics," said Senator Lentol. Governor Rockefeller said. "We propose a budgetary solution: We proposed $100 million for education."

"I'm very upset with the Governor," said Dean Newton, in ceremonies attended by Dr. Irwin Gregor, President of Student Activities, Mr. Jay Pinkelman, faculty advisor, Byron Blumenthal, Station Manager, Irwin Selzer, station committee chair, Ken Weiner, Ticker Business Manager, and Jay Packman, Head of Engineering.

The opening broadcast from Kurray's, station program director, was witnessed by students in cooperation with the Albany rally and several mis-understandings over illegally turning WBMB speakers off in certain places, with no permission of the Student Center Co-ordinator.

"WBMB is operated as a sub-committee of Day Student Council and is owned by the Student Center with offices located in room 200 Students Center it operates between the hours of 10 a.m. and 9 p.m. Future broadcasts will be expanded to the evenings as soon as sufficient "after 5:30" staff is trained. Membership applications for future openings are being submitted at the Student Center.

PRIDE Activities on Display During Puerto Rican Week

By ELAINE SOTO

Puerto Rican Week was inaugurated with the activities of P.R.L.D.E. During this week the Puerto Ricans for Enlightenment, Development and Awareness will have poets, painters, sculptors, musicians and politicians from the Puerto Rican community. A great guest speaker will be from Baruch. Students, faculty and professors from Baruch, and is a graduate of Barnard.

P.R.L.D.E. is of the best of Puerto Rican Love Week, it is expected to be in the "talent" of the P.R.L.D.E. community at state level.

"We are all of us in the P.R.L.D.E. Have organized ourselves to enable the development and advancement of the Puerto Rican culture. This exhibition will be displayed in the student center on the second floor."

P.R.L.D.E. invites all students to this unique cultural experience, which are scheduled for Puerto Rican Week.
The press was there in force.

The press was there in force.

On To City Hall

The results of our march to Albany are not all in — the budget is still under con-
vention as you'll recall. To reduce the out-

point is much brighter on the state side.

Our flight is hardly over, however, only the

weat show now allow the City of New York

that we need their support too. The state

will provide funds to match the city. Thus

for every dollar the City puts in the Uni-

versity budget, we get two dollars. It is

that our students will continue to be pro-

and that we continue to educate Mayor Lindsay

that he must find the funds to keep the City

University alive.

The time to begin a letter writing camp-

Each time you enjoy the free festival of demonstration

The steps of the Capitol building (you can't see them, because of the crowd).

Jet Flights

open daily to students, administrative staff, and officials of the New York University and of the State of New York.

Mature and Rewarding CAREER?

Come see our campus representative on

March 26, 1969

United Merchants and Manufacturers, Inc.

Assistant Vice President-Director of Personnel

Mr. Michael R. Moreno

Assistant Vice President-Director of Personnel

United Merchants and Manufacturers, Inc.

1607 Broadway

— An Equal Opportunity Employer —
**CLUB NEWS**

_"THE SWINGING PLACE TO BE!"_

The Psych. Society presents Dr. Harvey A. Hornstein, who will speak on "Influence of Social Models On Helping Behavior." Dr. Hornstein, a Baruch graduate is now Assistant Professor of Psychology at Columbia University. He is doing research on pro-social behavior, and trying to understand the conditions under which man seeks to help his fellow man rather than harm him. Although much research has been done on anti-social behavior, Prof. Hornstein is among the first to concentrate on the psychology of the more positive aspects of man's behavior. The meeting begins at 12:15 in room 567.

"The Savings vs. Tax Evasion" will be today's timely discussion co-sponsored by the Accounting Society and Beta Alpha Psi.

The Finance Society and The Foreign Trade Society will present a speaker on the current international monetary crisis in the Marble Lounge at 12:15 today.

Are you a real Greek? Students of Greek origin unite! Join Sigma Epilon Phi, the newly-formed Greek chapter at Baruch College. Some of the events planned are dances with live Greek music, bowling tournaments between chapters, skiing trips and so forth. If you are of Greek nationality or would like to become one, or would like to meet Greek students from CUNY and all over the country, come to room 1206 today at 12. "Go the real Greek way!"

Baruch's only local sorority, IEP, became a pledge colony of Iota Alpha Pi National Sorority. They will get their pledge pins in a ceremony at the Warwick Hotel.

During the next two weeks, IFC will be sponsoring a book drive for Veteran's Hospital. You may make your donation in the large boxes outside of the auditorium.

To increase personal growth;
To improve student-faculty relations;
To improve internal relations;
To improve group dynamics;
To understand group dynamics.

These are the goals of the Lamport Leaders Society.

We try to accomplish them through sensitivity-training, group dynamics workshops.

We will be holding our semi-annual workshop on Friday, April 11, 1969 to Sunday, April 13, 1969 at a hotel away from the city at a cost of $35. All students and faculty are urged to participate. Greater participation will help to improve faculty-student relations.

If you would like to attend, please return the enclosed application with a $5.00 deposit by March 28, 1969. Our office is in Room 314 of the Student Center and our mailbox is #948. We will send or bring you a receipt.

If you want further information on the Lamport Leaders or the workshop, please contact us or Dr. Irving Greger (Room 411, S.C.) and a member of the organization will be sent to see you.

Thank you for your time and attention.

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**Calendar of Events**

<table>
<thead>
<tr>
<th>Events</th>
<th>Time</th>
<th>Place</th>
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<tbody>
<tr>
<td>Thursday, March 20</td>
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<tr>
<td>Newsman Club Meeting</td>
<td>12:30</td>
<td>1206</td>
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<tr>
<td>Dating Game</td>
<td>12-2</td>
<td>45</td>
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<tr>
<td>Greek Students</td>
<td>12</td>
<td>1206</td>
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<tr>
<td>Foreign Trade and Finance</td>
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<tr>
<td>Society Speaker</td>
<td>12:15</td>
<td>Marble Lounge</td>
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<tr>
<td>&quot;The Savings vs. Tax Evasion&quot;</td>
<td>12</td>
<td>1200</td>
</tr>
<tr>
<td>IFC Trivia Bowl</td>
<td>12-2</td>
<td>45</td>
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<tr>
<td>Psych. Society Speaker</td>
<td>12:15</td>
<td>1200</td>
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<tr>
<td>Intramural Film</td>
<td>12:15</td>
<td>1200</td>
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<tr>
<td>Book Drive</td>
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<tr>
<td>Sunday, March 23</td>
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<tr>
<td>IFC Walking Contest</td>
<td>11 A.M.</td>
<td>outside Baruch</td>
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**George Washington Hotel**

THE HERITAGE COFFEE SHOP
19 Lexington Ave.
heros & Italian specialties
burgers — sandwiches
budget dinners
open every day from 6 a.m. to 12 midnight

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**Return appearance at Baruch**

IN A CONCERT OF
Blues, Ballads and Folksongs

LORENZ GRAHAM
Backed by Guitar, Bass and Flute Players

Thursday, March 20 1:00—2:00 P.M.
Oak Lounge  Student Center

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**P. R. I. D. E.'s Puerto Rican Week**

At Baruch College

March 24-28, 1969