Freshmen Receive Personal Attention During Registration

by ROBERT BARRETT

"Good morning, my name is Leon, and I’m here to help you in any way I can."

"Hi, I’m Jim. Who are you?"

"Welcome to Baruch. Do you know what you want to take?"

The greetings by the Baruch students, working for the Registrar’s Office, to the freshman who were about to register for college for the first time were friendly. The assistance they gave in the planning of the programs was accurate and understandable. The atmosphere was relaxed and comfortable. By the time they left, the freshman were registered for the Fall semester and knew how to plan their programs for themselves for the next time.

This semester’s freshman registration was unlike any in the past. What use to be a rather hectic, aggravating ordeal, in which hordes of freshmen were pushed into making their own programs with little guidance in congested surroundings, was, instead, a pleasant, calm experience in which freshman received personal attention in a casual setting. The long lines of people pushing to get into the registration area, the rows of crowded seats in which a student would sit for hours arguing at a closed section board trying to work out a schedule, and the long line waiting to have the course cards pulled and the program processed was replaced by individual appointments—about eight freshmen every fifteen minutes, individual attention by a student working for the Registrar’s Office at a comfortable desk, and quick service. The registration period was July-August during which time approximately 1,400 freshmen registered.

The students who helped the freshmen were experienced in the registration process and had been briefed before they met with them. Mr. M. Lewis Temares, Registrar, advised them to be courteous and kind” because registration was “the first image that the freshmen will have of Baruch College.”

The first image was apparently a favorable one. The freshmen were pleased with the registration process. "My older sister told me that this was going to the worst part of college, but I didn’t think it would be as bad as it is," said a friend register at Queens College and compared to Queens, this is a picnic.” "I was worried about this, but everything turned out fine.” An upper classman who observed the process complained that she "didn’t have it this easy” when she was a freshman.

The process, however, was by no means easy. The people from the registrar’s office worked extremely hard in filling out the programs; but the pressure was on them, not the freshmen. They had to find out which courses the freshman wanted to take and which he would refuse. Fingers clicked, pencils were used, and in conjunction with the Registrar, class schedules were drawn so as to minimize the need for travel of students and faculty between the two locations. First semester freshmen should find it possible to make a full schedule at the Center."

Dr. Jerry Rosenberg, Director of Freshmen Student Affairs, was optimistic about Baruch Northfield. He said, “We have had less than one month to plan for this transition, and although there will be many mechanical obstacles to overcome, at the same time, we will be presented with a monumental challenge to make this move right. Freshmen will be instructed and guided by a group that has a common interest and starting."

"The concept of a “freshman center” is not new to higher education. Other universities across the country have concentrated their resources and facilities to develop a unit specifically for entering students."

"We will now know that all students walking through the building during the day are freshmen, and we can join together in a common mutual interest. We will hold special programs and student activities to meet your unique needs."

"We will probably lack some of the support help to be found down on 23rd Street, but we will gain by having the entire building to ourselves for programming and operations."

"We will also encourage frequent visits to the 23rd Street building and likewise, we will encourage our students to visit and participate with us as we evolve our experiment together."

(Continued Page 3)

Baruch North

Classrooms

Language labs

Science Labs

Library

Computum

Auditorium

Cafeteria

Buff Dining Rooms

Offices

Roof

50th St. Building Leased
To House Freshman Classes

On August 15, President Wingfield issued the following statement:

"I want to report that a "solution" has been found to the problems of accommodating an entering freshman class of approximately 1,400 this fall and, to a certain extent, the acute overcrowding in our 23rd Street Building."

"The solution—to be sure a temporary one—is the former Cathedral High School at 50th Street and Lexington Avenue, to be operated by Baruch as a Freshman Center. It has ample, well-maintained, readily convertible space for classrooms and offices for approximately 100 Baruch faculty members plus support facilities. This will leave Baruch’s facilities in the 22nd St. neighborhood with a population slightly less than last year. We are hopeful that this arrangement will obtain for only one year, thereafter we have the promise of John Jay College space and perhaps even a new campus."

"Meet will react with mixed feelings to this acquisition since it does not satisfy our need for a permanent, fully integrated, modern, well-equipped, efficient, and comfortable campus. But there will be no set-up in our efforts to achieve that end. In the meantime, we accept the inconvenience of a split campus (connected by the Lexington Avenue subway and bus) for an essential increase in our classroom and office space and reduced pressure on recreational, eating, meeting, and other facilities. The Freshman Center will be set up with adequate guidance, counseling, recreational and other support services in addition to the instructional functions. All faculty teaching freshman and remedial courses and most of the staff of the Department of Community Advisory Program, including the departmental offices, will be located at the Freshman Center with the assistance of the Department of Student Personnel Services."

(Continued Page 2)

Eilbirt, Puryear Made Deans

President Wingfield announced the appointment of Dr. Henry Eilbirt as dean of the School of Business and Public Administration.

"Dr. Eilbirt’s experience as a veteran teacher and administrator at Baruch in Marketing, where he became a full professor in 1965, and held several positions, major academic and administrative responsibility."

He was named Associate Dean in 1966, and thereafter was made chairman of the committee that developed the Master plan for the college. In 1967, when the plan was complete, he became chair-

man of the Department of Marketing.

In announcing the appointment, President Wingfield noted that Professor Eilbirt had led a list of candidates recently prepared by the advisory committee of faculty members who screened candidates for the job. Said the President, "I think the committee made an excellent choice." Thanking them, he added, "I believe the committee’s judgment."

(Continued Page 2)
Baruch Chorus Is Light Work

This fall will see the organization of a musical group, the new Baruch Chorus. The Chorus will be responsible for performing activities. The organization will be a self-supporting one, and it will not only support itself but will also contribute to the university's community service. The chorus will be under the direction of Dr. James Puryear, who is also the assistant conductor of the University Chorus. The chorus will have its first meeting on September 19, 1972, in the B-110 Auditorium, Baruch College Center at Lincoln Center. The chorus will have three performances, the second of which will be on October 3, and the third will be on October 10, 1972. The chorus will be composed of 70 members, and it is expected to grow to 100 members by the end of the year.

The chorus will be a self-supporting organization, and it will be responsible for its own funding. The members of the chorus will be responsible for their own expenses, and they will be able to contribute to the chorus by paying a membership fee. The chorus will have its first meeting on September 19, 1972, and its second meeting on October 3, 1972. The third meeting will be on October 10, 1972, and the chorus will have its first performance on October 17, 1972. The chorus will have its second performance on October 31, 1972, and its third performance on November 14, 1972. The chorus will have its fourth performance on December 1, 1972, and its fifth performance on December 8, 1972. The chorus will have its sixth performance on December 15, 1972, and its seventh performance on December 22, 1972.

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Baruch North

Although the acquisition of the 30th Street Building gives some aid to Baruch's greatest problem-space, it also raises new problems. The freshmen must now endure a long and slow journey from Baruch to 30th Street, and the freshmen must be reared at the Baruch Building. The Baruch Building is a long way from the Baruch Building.

Baruch needs a strong flow of communication and travel between the two centers, and this flow must be maintained.

Registration

The new Baruch Building is a thrilling and promising venture. It is the building of the Fall Semester. Registration is on the opposite page, 4 PM to 8 PM, and continues until 6 PM, the Student Union is located in the new Baruch Building.

Baruer Power

Registration...
Pick Up Your
Declaration Of Candidacy
Student Government Elections

Applications Available in
Room 411
Student Center

Deadline
For All Declaration
Tuesday September 18
4:00 PM
Return All Applications To Room 411
Student Center or Room No. 303 30th St. Bkly.

Chairperson
Treasurer

Class Reps
At-Large

Comm. On Discipline
Ticker Association

On September 18, in order to get textbooks in time, you must get the largest section around Barnes & Noble and not manage and prepare it to get your choice. Ask the B & N切割 agents... do not forget being Barnes & Noble's time and ask them for help.

from a high school to a college

BARUCH COLLEGE FRESHMAN CENTER

PHOTOS BY
MICHAEL AGRANOFF

LAYOUT BY
ROB MUHLRAD
"Frankly Speaking" by Phil Frank

"I've got two hours free between the afternoon movie and Sesame Street. Got any classes in my time slot?"

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"WEll, if it's not your planet, then whose is it?"

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"And what a welcome to celebrate the conquest!"