Public Relations Society Begins

The newly-formed Baruch Public Relations Society began its series of fall and winter meetings, which Mr. Lyon, vice president, said included about 1,300 signatures.

In his introductory statement, Mr. Lyon asked, Don Janklow, the Society's president, told of the Society's decision to inaugurate its activities by having as its first speaker a top executive from the Carl Byoir public relations firm. He pointed out that public relations is an integral part of Baruch, and some students there are unalterable, and ask for the support of the administration and faculty of Baruch College in this matter. This was voted at the Knowledge 31 Student Government meeting.

Keeping Nathan's Famous

The Public Relations Society plans to hold bi-monthly meetings.

Public Relations Society Activities

Mr. Lyon, whose responsibilities range from planning and management of the company's activities for the year to handling of public relations to such blue chip clients as R. P. Goodrich, responded with a good-natured enthusiasm for the Society. He was pleased that students kept him at the podium 30 minutes past the time his address was to end.

Responding to various questions from Baruch public relations students, Mr. Lyon told why his firm might in the future hire a student. He also said that among other case histories, how his organization handled the public relations force behind the founding of Miami Beach during the depression years.

Replying to one sports enthusiast who is a member of the Baruch P.R. Society, Mr. Lyon detailed how his firm was grandparent of all golf tournaments. He was received and executed by his firm as an attraction to introduce wealthy families to Florida's idyllic climate.

As a modern-day parallel, Mr. Lyon explained how Carl Byoir executives are conducting a current campaign for Kansas City, and the objective of getting corporations to present donations to the red cross.

The story of 3.30 Laugh Coffee Shop.

(Turned on Page 3)

Female Homosexuality Discussed

by Joyce Rosenberg

Dr. Bernard F. Riess of the Postgraduate Center for Mental Health, who was a member of the Psychology Society on November 3 about female homosexuality. He also spoke about the way that men and women view the status of the female in the world today.

Dr. Riess said that in considering the female, one cannot completely disregard the observations of Freud, as most feminists would prefer to do on the grounds that Freud was sexist. Instead, as Dr. Riess put it, it is necessary to remove the "garbage" from psychoanalysis. For example, there is really no such thing as an Elsetra complex (the female counterpart of the Oedipus complex). In a study done with heterosexual and homosexual women in the field of religion, he found that heterosexual women were the same as men in the way that they view the status of the female in the world today.

Dr. Riess found that in his studies of homosexuality, women differ from heterosexual women only in the places that love partners are in their sexual orientation.

(Continued on Page 3)
Pessen Critical Of Presidential War Making

On Nov. 5, the History Society honored Miss Alice de Vries, professor of History in the Baruch History Department, for her important contribution to the study of Indochina. The chief executive does have a responsibility to warn the country about such an attack. But, added Miss de Vries, "I believe that President Nixon has not repudiated the attack." One reason why "our country is in deep trouble," Miss de Vries said, is that it is "too hungry to go on." So Senate recessed for twenty minutes.

Baruch Student Wins Scholarship To Chicago Direct Mail Conference

Freddy Stone from the Baruch Marketing Department was recently offered a scholarship to attend the Chicago Direct Mail Conference. The conference is being held in Chicago on November 13th.

Newspaper Society to Meet Tuesday

The Newspaper Society of Baruch College will meet on Tuesday, November 10th. The meeting will be held in Room 307 A at 12:30 PM.

Student Government Vulnerable to Expense

The Baruch Student Government is facing a budget crisis. The current budget is only 75% of what was originally planned. The Baruch Student Government is currently exploring ways to cut expenses and increase revenues. A budget committee has been formed to review the current budget and make recommendations.

Baruch Hotline Is Working

The Baruch Hotline has been in operation for two weeks. It is a service for Baruch students who need help with their studies or personal problems. The hotline is staffed by upperclassmen and is available Monday through Thursday from 8:00 AM to 10:00 PM.

It's Money Time Again At The Student Government Meeting

Today at 5:00 P.M. in Room 905

All Are Invited To Attend

Freshman Interest Group

Now Forming Thursday, 12:30 Baruch North Cafeteria

Be There!
**Question Of The Week**

By Steve Hiler & Sharon Rosen

**Are you going to vote in the Presidential election? Why?**

- Michelle Vale-L.P., Business: I do not vote. I'm an independent, but I definitely plan to vote.

- Mark Kline-L.P.-Liberal, Arts: I'm an independent, but I did vote I would probably vote for Nixon.

- Annet Kline-L.P.-Liberal, Arts: I'm an independent, but I do not vote. I'm not really sure who I would vote for.

- Harriet Rainforth-L.P.-Liberal, Arts: I do not vote. I'm an independent, but I have not decided yet who I would vote for.

- Stuart W. Paterson-L.P.-Liberal, Arts: I do not vote. I'm an independent, but I have not decided yet who I would vote for.

- Stu Rainforth-L.P.-Liberal, Arts: I do not vote. I'm an independent, but I have not decided yet who I would vote for.

**Letters...**

To the Editor:

- Dear Editor,
  - I recently got a 90% on my last test, but I still feel like I didn't get a fair grade. My teacher gave me a really low grade on the assignment, so I'm not sure why I didn't get a better grade. I think my teacher needs to be more fair and consistent with grading.

- Sincerely,

**Question Of The Week**

- Who says I don't have a sense of humor? I always laugh at the jokes my mom tells.

**The Honeymoon Is O-V-E-R**

By Irene Fernandez

The honeymoon is over. The bliss of being together is gone. The end of the honeymoon is just the beginning of the real relationship. The honeymoon is a time of excitement, passion, and love. But what happens when the rush of excitement wears off? What happens when the reality of everyday life sets in? The honeymoon is a time of trial and error, a time to learn about each other. It is a time to discover what works and what doesn't. It is a time to grow together as a couple. And it is a time to fall in love all over again. The honeymoon is a time to build a life together. It is a time to make a commitment to each other. And it is a time to start a family. The end of the honeymoon is just the beginning of a new chapter in life. The end of the honeymoon is just the beginning of a new adventure. The end of the honeymoon is just the beginning of a new journey.

**The Philo-Frako**

By April Franklin

The Philo-Frako is a place where people can come together and learn about each other. It is a place where people can share their thoughts and ideas. It is a place where people can learn about different cultures and religions. It is a place where people can learn about the world. The Philo-Frako is a place where people can come together and have a good time. The Philo-Frako is a place where people can learn about the past and the present. The Philo-Frako is a place where people can learn about the future. The Philo-Frako is a place where people can come together and learn about each other.
**TALENT SHOW AT BARUCH?**

**Can You Act**
**Sing**
**Dance**
**Do Imitations**
**Tell Jokes**

etc.

If So: You're the people we're looking for. Come in or call The Student Activities Off. Rm. 412 Ext. 3058

**CASH PRIZES**

---

**Guess Who IS Coming To Baruch**

The photographer is photographing seniors graduating in January, June and August 1973.

**Place:** Student Center, Room 408

Monday, November 13 3 p.m. to 7 p.m.

Tuesday, November 14 11 a.m. to 7 p.m.

Wednesday, November 15 3 p.m. to 7 p.m.

Thursday, November 16 11 a.m. to 3 p.m.

If the above hours are not convenient, the studio will be available Tuesday thru Saturday.

**All Interested Students Are Invited To Attend.**

This is the time to get the facts and have your questions answered by knowledgeable members of the faculty.

---

**The Psychology Society will hold a "Career Conference"**

on Thursday, Nov. 9: 12:00 P.M.
Room 427 - 24th St. Bldg.
Between The Covers

Fowers and Society in Greece

Alvin Rose

Checklist of all poetry and music

New Star Organization Bazaar

Nov. 10 3 P.M. until 2 A.M.

The break down is like this:

3-7 The Bazaar in the Marble Lounge.

3-7 Bid-Whist and Chess Tournament and a Pekeno Games in the Oak Lounge.

7-8 Dinner will be served (Free).

8 until Dancing and Music.

Registration for games is 50¢ per person.

Some Questions

by Sherry Neugarten

Hillel Speaks

by Ben Cohen

There are many, many ways in which the student-run student newspapers have worked to help students. As a group, we have worked to help students in a number of areas, from education to health and social services. We have also worked to help students in the political arena, from running for offices to writing letters to the editor. But, in the end, we have all worked to help students in one very important way: by giving them a voice.

There is one other aspect of this tax that we have not yet discussed, which is the trade agreement. This agreement is very important, as it will allow the United States to trade with the Soviet Union and other countries. This will be a very important step in the development of world trade.

New Star Organization Bazaar

Nov. 10 3 P.M. until 2 A.M.

The break down is like this:

3-7 The Bazaar in the Marble Lounge.

3-7 Bid-Whist and Chess Tournament and a Pekeno Games in the Oak Lounge.

7-8 Dinner will be served (Free).

8 until Dancing and Music.

Registration for games is 50¢ per person.

Some Questions

by Sherry Neugarten

Hillel Speaks

by Ben Cohen

There are many, many ways in which the student-run student newspapers have worked to help students. As a group, we have worked to help students in a number of areas, from education to health and social services. We have also worked to help students in the political arena, from running for offices to writing letters to the editor. But, in the end, we have all worked to help students in one very important way: by giving them a voice.

There is one other aspect of this tax that we have not yet discussed, which is the trade agreement. This agreement is very important, as it will allow the United States to trade with the Soviet Union and other countries. This will be a very important step in the development of world trade.

New Star Organization Bazaar

Nov. 10 3 P.M. until 2 A.M.

The break down is like this:

3-7 The Bazaar in the Marble Lounge.

3-7 Bid-Whist and Chess Tournament and a Pekeno Games in the Oak Lounge.

7-8 Dinner will be served (Free).

8 until Dancing and Music.

Registration for games is 50¢ per person.

Some Questions

by Sherry Neugarten

Hillel Speaks

by Ben Cohen

There are many, many ways in which the student-run student newspapers have worked to help students. As a group, we have worked to help students in a number of areas, from education to health and social services. We have also worked to help students in the political arena, from running for offices to writing letters to the editor. But, in the end, we have all worked to help students in one very important way: by giving them a voice.

There is one other aspect of this tax that we have not yet discussed, which is the trade agreement. This agreement is very important, as it will allow the United States to trade with the Soviet Union and other countries. This will be a very important step in the development of world trade.

New Star Organization Bazaar

Nov. 10 3 P.M. until 2 A.M.

The break down is like this:

3-7 The Bazaar in the Marble Lounge.

3-7 Bid-Whist and Chess Tournament and a Pekeno Games in the Oak Lounge.

7-8 Dinner will be served (Free).

8 until Dancing and Music.

Registration for games is 50¢ per person.

Some Questions

by Sherry Neugarten

Hillel Speaks

by Ben Cohen

There are many, many ways in which the student-run student newspapers have worked to help students. As a group, we have worked to help students in a number of areas, from education to health and social services. We have also worked to help students in the political arena, from running for offices to writing letters to the editor. But, in the end, we have all worked to help students in one very important way: by giving them a voice.

There is one other aspect of this tax that we have not yet discussed, which is the trade agreement. This agreement is very important, as it will allow the United States to trade with the Soviet Union and other countries. This will be a very important step in the development of world trade.
Honeymoon...

I met my wife on the 21st of August, 1855, at the Annual Meeting of the New York State Bar Association. She was then a member of the Committee on Rules of Procedure, and I was the Secretary. We had been acquainted for some time, and had corresponded on various matters connected with the work of the Association. I had been invited to the meeting by her husband, who was then a member of the Bar Association, and I was impressed by her ability and knowledge. We were married in New York City on the 21st of September, 1855, and have been happy ever since. She has been a great help and support to me, and I am very grateful for all she has done for me. She is a wonderful woman, and I love her more than words can express.

The Outsider...

I arrived at Baruch College on the first day of the semester. I was welcomed by the Registrar, who showed me around the campus and introduced me to the various departments. I was impressed by the size and beauty of the campus, and by the many facilities available to students. I was also impressed by the number of students, who seemed to be very active and engaged. I was, however, a little bit overwhelmed by the size of the student body, and I had some difficulty finding my way around the campus.

Notes On Music

The Baruch College Chamber Orchestra will present its first public concert of the term on Friday, November 8, 1972, at 8 p.m. in the Auditorium of the School of Music. The concert will feature the world premiere of a new composition by Donald Barra, based on the music of Beethoven's Ninth Symphony. The concert will also include performances of works by Mozart, Beethoven, and Brahms.

The Administration: Who is the Principal and What Does He Do?

The principal of Baruch College is a very important person. He is in charge of all the school's activities, and he is responsible for the quality of education that students receive. He is also responsible for the financial well-being of the school. The principal is a very busy person, and he has a lot of responsibilities.

I Concerto in D Major for piano and orchestra by Beethoven, arranged for piano and orchestra by R. W. Barra. This arrangement was performed at the Metropolitan Opera House on January 2, 1972, by the New York Philharmonic under the direction of Sir Georg Solti. The concert was a great success, and it was well received by the audience.

I Concerto in D Major for piano and orchestra by Beethoven, arranged for piano and orchestra by R. W. Barra. This arrangement was performed at the Metropolitan Opera House on January 2, 1972, by the New York Philharmonic under the direction of Sir Georg Solti. The concert was a great success, and it was well received by the audience.

I Concerto in D Major for piano and orchestra by Beethoven, arranged for piano and orchestra by R. W. Barra. This arrangement was performed at the Metropolitan Opera House on January 2, 1972, by the New York Philharmonic under the direction of Sir Georg Solti. The concert was a great success, and it was well received by the audience.

I Concerto in D Major for piano and orchestra by Beethoven, arranged for piano and orchestra by R. W. Barra. This arrangement was performed at the Metropolitan Opera House on January 2, 1972, by the New York Philharmonic under the direction of Sir Georg Solti. The concert was a great success, and it was well received by the audience.
Sports:

Cross-Country To Compete In C.U.N.Y. Championships

The steady progress that the cross-country team has made this season is expected to show up again this weekend when the team competes in the City University championships at Van Cortland Park starting at 11:00 a.m.

Last year Baruch finished fifth in the CUNY Championships while Brooklyn College won. This year the Terriers have a good chance of finishing third behind Queens and Lehman, the two top rated teams.

Baruch should beat Hunter whom they defeated easily this year and Brooklyn who narrowly edged the Statesmen and possibly they could outrun City College who topped them in September.

"I don't know where we'll finish," states coach Howard Richter. "If we get good performances out of Tony Chmura and Hal Ramsay we could surprise a few teams." I expect Walter Caney to challenge the leaders and I'm hopeful that Jack Haraya can come up with his best effort this year.

Richter is counting on Chmura as the third finisher. "Tony has worked hard this year and has made significant progress", notes the coach. "He's ready to break 30 minutes for the first time and this is the meet for him to do it."

Paul Eisler, Tony Gusiewicz and Ramsay round out Baruch entry in the CUNY's. Last year Eisler ran 30:22 in the CUNY's. This year he has consistently run four minutes better than that. Gusiewicz, a freshman, missed two weeks due to a leg injury and has fallen behind in training. He is just starting to get back into a good running groove and could turn in his top time in the CUNY's. Ramsay, another freshman, never ran cross-country before this fall, but has shown steady improvement.

Last year most of Baruch's runners came up with their best efforts in the CUNY's. A repeat performance will move the Statesmen into third place.

Intramural '72

Basketball Team Formed

Head coach Bobby Sand has selected a 12-man squad to makeup the 1973-74 Baruch varsity basketball team. The squad has eight holdovers from last year's 5-10 team plus four freshman.

We have more height than last year" notes the coach, "and the experience the lettermen gained last year has made them better players this year."

The returning lettermen are Aldrich Carnegie, Mark Stein and Tomas Smith, who are seniors; Bill Robinson and Bennie Grant, juniors; and Luis Blas, Cary Jordan and Ed Westmoreland, sophomores.

The freshman contingent consists of John Adams, Alvin Chambers, John Conboy and Melvin Bland.

The tallest player is Chambers who stands 6-7. He is the biggest player Baruch ever had on its varsity team. Next in size is Stein at 6-4 followed by Robinson and Carnegie at 6-3. It is not a tall team as college teams go these days, so tough defense, quickness and good ball handling will have to make up for the lack of overall size.

Baruch will be facing teams like New Hampshire with a 6-10 center from the British Olympic team, St. John Fisher with a 6-10 center and Roger Williams with a 6-7 man in the middle.

Early in the fall the coach simply stated "We are making progress".

"Jack" (Carnegie) has shown up and I look forward to him having a big year. Chambers has picked up on defense. Overall the team is playing better defense and is getting in shape physically.

Modern Dance

Weight Lifting

Be A Sport
Join Ticker

Wednesday, November 9, 1972