AMA Career Conference A Success

by Peggy Filis

On Thursday March 1, 1973 the 24th Floor Building was besieged by nearly 100 graduating seniors and representatives from some very prestigious Fortune 500 companies. The purpose of the reunion marked the second annual Recruitment Career Conference sponsored by the Barnard College Chapter of the American Marketing Association, and was run from 9 A.M. to 5 P.M. As President Clyde Wingfield had told the students the day before, the Student Senate had allotted the evening's activities included interviews scheduled throughout the day and a buffet luncheon which followed in an informal atmosphere. While recruiters, students and the administration mingled, Dr. Pertk was served in the Faculty Lounge and the Psychology, Statistics, and Economics departments, and the Admissions Office donated offices which were used as interviewing rooms.

Although it wasn't thought possible last year that this year it would be even more successful than last year, and throughout the day interviewers could be heard commenting on how impressed they were with Barnard students. A great deal of the credit for the success of this conference is due to the rigorous student work put into it by the AMA's executive board, which consists of...

Stu Sharpe, President
Jim Flanders, Vice President
Ada Smith, Treasurer
George Filis, Corresponding Secretary
Harvey Rand, Recording Secretary
Peggy Filis, Public Relations Officer
Vincent Finizia, Vice President

The scene at the Career Conference was swarming with students. It was obvious that they found both workshops to be... EMERITUS

Dr. I. Robert Parket, AMA Faculty Advisor, acted as coordinator of several job offers were made at the conference and numerous student-faculty interviews at corporate headquarters. Dr. Parket's contribution to the success of the conference cannot be underestimated. Ada Smith, AMA Treasurer, summed it up by saying, "A great deal of the credit for the conference must go to Dr. Parket, because it was his interest in the welfare of his students that first realized the need for such an annual event. Stu Sharpe, AMA President, was continuously being asked to solve some of the problems the students and job seekers were facing. In fact, he didn't find time to make a comment nonetheless. The conference was a tremendous success and I am personally thrilled and grateful to have been President this term and to have worked with all the great people involved as a possible conference. The conference should become bigger and more interesting from year to year and I only hope that future AMA members cooperate to insure many more successful conferences."

The AMA committee wanted to give students every possible advantage of the conference and sponsored workshops on "How to Write a Resume" and "How to Take a Job Interview." From speaking to students every possible advantage of the conference... SPRING 73 ROOM ALLOCATIONS

The student center Board of Governors has worked on and passed a resolution that the summer... (Continued on Page 7)
A New Project

The City of New York has finally come to an agreement with the New York City Housing Authority to create a "homeless housing" facility on a site in the South Bronx. The new facility will be built near the site of the former South Bronx Rehabilitation Center, which was dismantled in the 1970s.

The agreement follows years of efforts by community leaders and advocates to secure affordable housing for homeless individuals in the city. The facility will be developed by the New York City Housing Authority and will feature affordable housing units for low-income families and individuals.

The facility will include a mix of housing types, including apartments and townhouses. The units will be designed to meet the needs of families and individuals with varying levels of income and mobility.

The agreement includes provisions for the provision of support services to residents, such as case management, job training, and health care.

The new facility is expected to open in 2024 and will provide much-needed housing for homeless individuals in the South Bronx. The city hopes that this project will serve as a model for the development of similar facilities in other parts of the city.
The Farce That Is... 

...let's not have another farce here. Many clubs will be...
The War is Over, And...

BY WILLY JAMES

In an effort to uncover some of the hidden variety of New York life, a group of my friends and I decided to visit a few of the city's famous landmarks. We started our day by taking the subway to Times Square, which was crowded with people eager to see the sights.

Our first stop was the Empire State Building, where we climbed to the top and took in the breathtaking view of the city below. It was an unforgettable experience, and I hope to return again someday.

Next we went to Central Park, where we enjoyed a nice walk through the park and saw many beautiful flowers and birds. We also had lunch at a nearby restaurant, where we enjoyed some delicious food.

Our final stop was the Metropolitan Museum of Art, where we spent several hours exploring the exhibits and admiring the beautiful art on display. The museum was full of people of all ages, and we saw many interesting pieces that we would have never had the chance to see otherwise.

Overall, it was a wonderful day spent exploring the city, and I look forward to returning to New York in the future. It's a truly amazing city with so much to offer.
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syou're not encumbered by their internal protection many women trust. They're the internal sanitary need Tampax tampons. Super and Junior—so you get reason to sit idle and on the go.
you and your friends, always that's happening now. That's the perfect party generator. Minor body work and in the universe. You make me the happiest girl alive. Thank you, Carol.
Open Forum...

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Box 9C...

(Continued from Page 4)

(Continued from Page 4)

AN OPEN LETTER TO THE FACULTY AND STUDENT COMMUNITY

TICKER

Debts and Credits

March 6, 1973

TICKER

Notes on Music

Mr. William Fleischmann

Music Department

Debts and Credits

March 6, 1973

President

HISTORY 2-41

March 6, 1973

Mr. Larry Lanser

(Placement Director)

Will discuss these topics and answer questions at the next Management meeting.

Thursday March 8 12:15 - 2 P.M.

room 011 24th St. Basement

Reservations Required

All Ages Invited

THE WEEKEND

The Music Department proudly presents the Spring Concert Series. Again this semester, these concerts feature world-famous groups and soloists performing in the various art forms ranging from classical to popular. The WP Concert is on April 26, held at the Brooklyn Museum, and will begin at 8 P.M. The Saturday Night concert will be held on April 27, held at the Brooklyn Museum, and will begin at 8 P.M. Further information will be forthcoming. Thank you.

END OF DIALOGUE

Mr. Jack Goldenstein

Chairman of the Board

The Editors of the Baruch College "YOUTH MOVEMENT"

Invites all students to an INTERRO-RECEPTION

With dynamic speaker:

DOV HIKIND

Thursday, March 8, 12:00 Noon, Room 1103

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Reservations Required

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JEWISH DEFENSE YOUTH MOVEMENT

(formerly Jewish Defense League of Baruch College)

Invites all students to an INTERRO-RECEPTION

With dynamic speaker:

DOV HIKIND

March 8, 12:00 Noon, Room 1103

Come Hear What We've Got To Say!
Baruch Beats Maritime; Lose To Hunter In CUNY Tourney

On Tuesday afternoon, February 27, high scoring Johnny Adams set a new school assist record as he led the Statesmen to a decisive, 88-61, victory over New York Maritime in the losers' court in the Bronx. The game-closed out the regular season for Baruch with a 13-5 record and a four-game winning streak. Maritime, which won its first two games, wound up with a 15 game losing streak and a 2-15 mark.

Adams had 11 assists to break the old mark of 10 held by Larry Anderson against Cathedral in 1969 and Jimmy Tynes against York in 1971. His previous best was nine in the Hawthorne game last December. The record setting assist came in the closing minutes on a feed to Leroy Coleman on a fast break.

Although the final margin was 27 points Baruch didn't break the game open until the second half. The Statesmen led only 43-40 at the half.

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A run of eight straight points early in the half made it 55-40 and Maritime never recovered. Thomas Smith hit the first two baskets and Adams got the next two all from close range.

In the first half Baruch had leads of 1-4, 10-16, and 25-17. The home team solved the press for a while and managed to go in front twice by two points. Scoring 16 of 33, Baruch scored eight straight points to go ahead 40-30 at the half. dusk and Adams stole the ball twice and soloed in for layups. He added two free throws and Jordan tapped in a missed shot and it was 41-34. Maritime scored the final two baskets of the half to get within three points.

A good basketball season came to a disappointing end Friday afternoon. March 2, when the Statesmen were beaten, 82-65, by Hunter College in the opening round of the City University Basketball Tournament. The game was held at City College's new Mahoney Hall.

Baruch wound up its third year of varsity play with a 13-5 record. Last year the team posted a 9-10 mark.

Brooklyn College won the tournament by rallying in the final four minutes to defeat City, 96-84.

In the semi-finals Brooklyn defeated Hunter, 84-61, and City stopped Lehman, 80-46. Other opening round games had City beating Queens, 64-49, Brooklyn stopping John Jay, 80-45, and Lehman outlasting York, 34-20.

The Statesmen made 27-41 field goals for 67 percent and made good on 18 of 36 free throw tries.

Despite the disparity in statistics Baruch did fight back from a 10-point deficit to take a 48-46 lead with 1:16 left. However Hunter scored 16 of the game's final 21 points to gain the victory.

With 13 minutes to play Hunter held a 41-32 lead. Baruch put together a 16-5 spurt of its own to gain the lead. The Statesmen's zone press which forced Hunter into 32 turnovers turned the game around and Johnny Adams hit three straight baskets within a minute to cut the deficit to three.

The Hawks steadied for the next four minutes, but then Jimmy Holman, Adams and Scott Charney hit consecutive buckets and Baruch led 48-46. Glenn Jay put in a rebound to tie the score. Two free throws put Hunter ahead, but Adams shot over the zone to make it 50-50 with 3:34 left.

John Bradley hit a drive and Larry Pyser added a pair of free throws seconds later to put Hunter up four. Charney hit a jump shot bringing Baruch within two. Bill Robin touched base and found an open Charney. The epee team also won with Smith going 3-0, Blake 2-0 and Vernon 2-1. Villa won his lone bout.

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