Betta Gama Sigma To Celebrate 40th Anniversary

According to Professor Leonard Lutkin, President, the Beta Gamma Sigma Honor Society will be inducting approximately 1400 students and Professor Aaron Liberman and Dean Alvin Parnell at their annual induction dinner to be held on May 7th. In addition, two charter members who founded this Beta Gamma Sigma Chapter will also be honored—Professor Austin S. Liberman and Max Zimering.

Electors to Beta Gamma Sigma is nationally recognized as the highest academic honor conferred on students of business in American colleges and universities, and the eligibility requirements, which include scholastic achievement, integrity, character and promise of professional development, parallel those for election to Phi Kappa in Liberal Arts Colleges.

This year’s honorees will be Mr. Raymond Brady, Editor-in-Chief of Dave’s Review, (the nation’s business magazine published by Dun and Bradstreet), and WCBS business commentators. At the induction ceremony Mr. Brady will speak on “The Business Graduate—And The Next Two Years.”

Mr. Brady’s weekend business show, “Your Dollars,” is carried on the CBS network radio, and is heard on stations across the nation. He has also appeared on WCBS-TV, interviewing prominent businessmen in business and finance. He was one of the first to warn of the then-approaching energy crisis, and the potential effect on the stock market, and he has scored a number of “Backend” revealing shortages that were cropping up in the economy.

Under his editorship, the circulation of Dave’s Review has more than doubled. The business magazine is now read by 220,000 business executives. Dave’s Review’s coverage of business and economics appeared in a variety of publications, including the Reader’s Digest and New York magazine.

He frequently is invited to speak before professional and educational groups, and has appeared on many television talk shows.

Interview With Bonnie Levine

Interview with Ms. Bonnie Levine, the Evening Session Student Government Representative to the Curriculum Committee for the School of Liberal Arts and Sciences (CC-SLA).

By Joseph F. Suarez

CC-SLA

On April 17, the Curriculum Committee for the School of Liberal Arts convened. After a few minutes for previous meetings, I agree with the guidelines for this student study which prohibit a student from taking such a course as a repeat course, a similar course is being offered within two years from the student’s request. As a participant in this program, I find it only logical for departments to set such rules so that we do not have one-hundred students requesting a different course. Writing Workshop I. I find the college and the system more than accommodating whenever there is a reasonable request. However, I have some reservations about two courses that were approved of which, require must majors to take two hours of class and one hour of lab for two credits; albeit, it was felt that students would naturally gravitate to the laboratory since it provides unique opportunities.

Gumbadham

I hope that the Baruch College. Committee will give this matter the General Student Body the cooperation needed to make his office effective with the greatest powers. Only by doing so can the General Student Representative for which his office was intended. For too long, officials have been keeping the General Student Representative within their league. (They) have hidden their mis-

Ticker Lives

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Feuds And News

By Joseph F. Suarez

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Maurice Nadji

As part of the Alumni Lecture Series featuring prominent graduates of the college, Maurice Nadji, Deputy Attorney General of the State of New York, Office of the Special Prosecutor, will speak at Baruch on May 17 at 8:00 PM in the Academic Lounge of the 24th Street Building.

Maurice Nadji, a veteran prosecutor in Manhattan, Suffolk, and New York Counties, was appointed by Governor Rockefeller on September 19, 1972, as the State’s first Special Prosecutor. Upon his appointment, Nadji resigned from the New York City governmental agencies.

From January 1968 to February 1973, Nadji served as chief assistant district attorney in Suffolk, County, where he successfully conducted major investigations and prosecutions of corrupt public and political figures. He also served for four years as a top assistant to Manhattan district attorney Frank S. Hogan.

Maurice Nadji lectures as a member of the faculty of the Baruch College—College of Business at Baruch College.

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Students are invited to order caps and gowns for Graduation. The cost is $12.00. Come to the Student Activities Office, Room 411 Student Center, 9 A.M. to 5 P.M. LAST DAY, MAY 9TH.

ADVERTISING SOCIETY (ADS)
WILL HOLD AN IMPORTANT MEETING THURSDAY MAY 1ST 12 NOON

Globus Conference
to be discussed

ALL NEW MEMBERS ARE URGED TO ATTEND
Room 307, 23rd Street Bldg.

TICKER
APRIL 30, 1975

Out of Uniform

by John Burch

What a mix-up! A bit of confusion. An error. Oh, well. A quick fix. It's a human mistake. It's a part of life. It's an experience. It's a learning experience. It's a lesson. It's a teaching moment. It's a reminder. It's a reality check. It's a reminder that we are all human beings and that we all make mistakes. It's a reminder that we are all mortal and that we all have to deal with the consequences of our actions. It's a reminder that we all have to learn from our mistakes and that we all have to grow from our experiences. It's a reminder that we all have to continue to strive to be the best that we can be. It's a reminder that we all have to keep on learning and growing. It's a reminder that we all have to keep on being human.

TICKER
APRIL 30, 1975

Cinematically Speaking

by J.T. Smith

In the case of the new film, "Funny Lady," the musical comedy is a perfect combination of entertainment and substance. It's a film that's both funny and moving. It's a film that's both light and serious. It's a film that's both entertaining and thought-provoking. It's a film that's both enjoyable and intelligent. It's a film that's both entertaining and enlightening. It's a film that's both enjoyable and edifying. It's a film that's both entertaining and educative. It's a film that's both enjoyable and educational. It's a film that's both entertaining and educative. It's a film that's both enjoyable and educational. It's a film that's both entertaining and educative. It's a film that's both enjoyable and educational. It's a film that's both entertaining and educative. It's a film that's both enjoyable and educational. It's a film that's both entertaining and educative. It's a film that's both enjoyable and educational. It's a film that's both entertaining and educative. 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The Knowledge

Continued from Page 3

had the Knowledge and that I always would. Since that day, I have used the Knowledge to gain access to the Towering Inferno. The Conversation. Chinatown. Shampoo. Tommy. The Night That Made America Famous. Burger, King. However, I have come to the realization that the Knowledge cannot be allowed to rest in any one man; it must be shared among all who have been graced with its presence. I now see the Light. My friends, I have come to shine the Light.

Once you have decided upon the event you wish to attend, heed this warning: make sure that you arrive an hour before the event is scheduled to start. Provided you obey these words, you are then ready to follow these essential steps which climb towards the Knowledge:

1. If you are alone walk up to the ticket holder's line and weave your way backwards, always keeping an eye out for an empty space in the line. This is one of the few standing in a double line, a place to stand where the line has taken no specific width and no one else is making noisy. One or two of these are usually present on any line.

2. If you are with another person:
   a. Each of you can perform step 1, or
   b. One of you can perform step 1 while the other performs step 1 on the ticket holder's line.
   c. If there are three people:
      i. Two of you perform step 2d, while the third person performs step 1.
      ii. As soon as you have made the applicable decision as to who performs what, you must grasp the fruit while it is ripe—you must make your move.

3. Knowledge: Step into the line and glance at your screen. When you see two or more people, say these words to the people now behind you: "What time does the movie start?" When they reply, you must continue the conversation with small talk such as: "Have you heard anything about this movie?" or "How are they playing it in this theater?" After this, you have gained their friendship and are now responsible for a prospective individual. However, there are those who will refuse to respect the Knowledge and may offend them. One of the major disciplines you shall live by when using the Knowledge is never to offend another's dignity. Should any objections be raised to your intentions, graciously extend your apologies and proceed down the line in search of another who believes.

4. Knowledge: Any one person is on the ticket buyer's line and another is on the ticket holder's line, do not be greedy. If a brother is closer to the front than you, step out of line. As soon as he makes an entrance, joy awaits you. The moment you step through the front doors, you will feel the warmth of the Knowledge. You will reap the benefits of the Knowledge. And if you try using it at a rock concert, you will get your head kicked in because of the Knowledge. It is a dangerous and powerful tool; use it with discretion.

The American Marketing Association

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Dr. Leon Schifferman

And His

"Workshop Session for Selecting A Graduate School"

All Students Welcome

Thurs May 1
12:00
Room 804

The Job Market

& How To Prepare For It

Many to debate on the job outlook.

Speakers on specific interests

in business, women, private sector,

teaching, and state federals.

Designing your resume

Getting yourself at the interview